NCIP to Get Fair Trade Practice Bill Draft January 6

FIVE MAJOR REPLIES TO MPTOA DUE IN 2 WEEKS

Expect "U" Holding Corp. to Absorb Pictures Company

Consolidation Under Consideration, Says McKay, Counsel

Universal Pictures Corp. was dissolved Thursday at Albany and all assets taken over by Universal Pictures Co., Inc., control of which is vested in Universal Corporation. Consolidation of Universal Pictures Co. and Universal Corp., is under consideration and will be affected sooner or later, it was said Thursday, by Willard H. McKay, Universal counsel. In the event of the merger of Universal Pictures Co. Inc. into Universal Corp., a new

BECKER WILL REPORT ON PROBE BY JAN. 15

Samuel Becker, special counsel for the Federal Communications Commission on the motion picture phase of the American Telephone & Telegraph Company's activities, will make a report on the results of his investigation by Jan. 15, he informed the Film Daily Thursday. Becker may make some recommendations based on the testimony.

Gov. Lehman to Attend ITOA Movie Ball Jan. 16

Gov. Herbert H. Lehman has accepted the invitation tendered by President Harry Brandt of the ITOA to attend the organization's annual Movie Ball Jan. 16 at the Waldorf-Astoria. Eli Dantzig and his Orchestra and

Shirley's Portrait Crashes

London—For the first time since Nell Gwynne's day, the portrait of an actress has crashed the exhibit of the Royal Society of Portrait Painters. Distinction goes to Shirley Temple, who was painted by Sir John Lavery. Sir John saw to it that the still life picture which shows Shirley talking with him.

10 Moves of Industry Importance

Holdover for 1937 Development

Ten moves of industry-wide importance, in progress during 1936, will be further developed or completed during the early part of 1937, a checkup of the situation indicates. Outcome of these moves, in virtually all instances, will vitally affect various phases of the motion picture business. Following is the list of moves:

Dallas anti-trust suit filed by the Government testing legality of distributor contract provisions fixing admission prices of subsequent run houses and legality of bans on dual features.

Browne Approves Agreement for Unions' Merger

Agreement under which Local 906 will absorb the Allied Operators Union and the I.T.O.A. will employ only Local 906 members has been completed and approved by George E. Browne, I.A.T.S.E. president, and now awaits only the signatures of the union officials, THE FILM DAILY is advised. Signing is expected to take place shortly.

Industry "Expected to Work Out Own Salvation" Under Proposed Measure

Harry Puck Joining RKO To Stage Film Numbers

Harry Puck, who has been producing stage show units for the Amaalgamated Vaudeville Agency, headed by Edwin M. Pay, has gone to Hollywood to join RKO Radio, for which he will stage various numbers. Puck is a former Broadway stage star.

Decision of Philadelphian high court as to legality of anti-double feature bans in film contracts.

Plans of National Council for Industrial Progress to sponsor legislation establishing minimum wages, maximum working hours and fair trade practices.

M. P. T. O. A. campaign for trade practice concessions under its 10-point program.

Reorganization of RKO, FCC investigation of A. T. & T. Reorganization of Roxy theater.

Reorganization of Consolidated Film Industries.

Columbia Trade Practice Announcement Expected Next Week

Position of five national distributing companies as to the M. P. T. O. A. 10-point trade practice program is expected to be made known during the next two weeks. Three organizations, Universal, 20th Century-Fox and United Artists, have already replied to the Ed Kuykendall association, M. G. M.'s reply is understood to be on the way to Kuykendall.

Columbia intends to announce its answer next week, it was stated by Abe Montague, general sales manager.

WILLIAM GOETZ NAMED 20TH-FOX VICE PREXY

Announcement of the election of William Goetz as a vice president of 20th Century-Fox was made Thursday, following a meeting of the directors. Goetz for some time has been executive assistant to Darryl F. Zanuck and Joseph M. Schenck.

GB-Alliance Distrub, Pact Calls for Five Pictures

Budd Rogers, vice-president of Alliance Films Corp., said yesterday apropos of the notice to GB that no additional outside pictures could

Helped Make It Happy

Reversal of Bank Night
Conviction Upheld in N. Y.

Albany, N. Y.—The Court of Appeals, without an opinion, on Thursday, passed on the judgment of the Monroe County Court which reversed the City Court conviction of Samuel Shafer on a charge of operating a lottery in connection with bank night.

Hackensack, N. J.—Bergen County movie theater operators have been given a two-week grace period by Prosecutor Breslin of the county to wind up their bank night activities. Breslin, after a conference with managers, believed that if they went on in the country, announced he would not take steps to end the bank nights until Jan. 15. Conferences included police chiefs of the area, and John M. Keating, counsel for the New York firm conducting the bank night.

Keating asked the prosecutor to delay action until the decision on the question is handed down by the N. Y. Court of Appeals. Breslin refused and said he would act to stop the bank night Jan. 15, unless an injunction is secured against him, or unless a New York General WiIlens rules they are legal.

Beatrice, Neb. —District Judge Messmore, acting upon complaint of certain business men that a lottery was being conducted in the city for a preliminary restraining order forbidding J. D. Petty and Louis B. Sponsor of the Rivoli Theater and George W. Spiegel of the Spiegel Automobile Co. from conducting car giveaway nights. Hearing on a permanent order will be held later.

Arthur Bernstein Weds
Widow of Jack Coogan

Las Vegas, Nev.—Arthur L. Bernstein, business manager for Jack Coogan, and the latter's mother, Mrs. John R. Coogan, were married here. First husband of Mrs. Bernstein, Jack Coogan, was killed in May, 1923, in a motor accident.

Peggy Joyce Gaining
St. Meritz, Switzerland — Peggy Hopkins Joyce, injured in a sleighing accident that cost the life of Vivian Jackson, English scientist who was to have become her fifth husband, was reported in a "satisfactory" condition yesterday at the hospital to which she was removed for treatment.

Memorial for "Roxy"

The unveiling of a memorial stone for the late S. L. "Roxy" Rothafel will take place next Sunday, Jan. 22, at 2:30 p.m. at the cemetery of the Central Synagogue, 82-22 Metropolitan Avenue, Ridgewood, L. I. In case of inclement weather it will be postponed to the following Sunday.

10 Best Family-Audience Films Picked by Magazine

The ten best family-audience motion pictures of 1936 in the opinion of "The Parents’ Magazine" are: "Devil Is a Sissy" (MGM), "Green Pastures" (Warner), "Little Lord Fauntleroy" (United Artists), "Mr. Deeds Goes To Town" (Columbia), "Modern Times" (United Artists), "Mutiny on the Bounty" (MGM), "Rose Marie" (MGM), "San Francisco" (MGM), "Show Boat" (United Artists) and "Story of Louis Pasteur" (Warner).

Andre Roosevelt Films
Volcano of Chimborazo

Guayaquil, Ecuador — Andre Roosevelt, explorer and cinematographer, has just completed first air-plane flight over 20,000-foot volcano of Chimborazo and succeeded in taking extensive film footage of crater which is one of highest peaks of Andes. Flight began at Guayaquil fitted with F.11 lens and red filter.

Motion picture made by Andre Roosevelt and Cyril von Bauman on previous South American expedition is now being edited by latter in U. S. for 1937 release under title, "White Gods."

Belgian Educators Coming
To Give Film Lectures

Five representatives of Belgium's Ministry of Education, comprising the Association of Voyage Scolaires Belgo-Luxembourgeois, leave Brussels today for the United States to confer with leading authorities here on visual education and arrange for exchange of facilities. Commission expects to spend several weeks in Washington and other cities in various sections of the country giving lecture courses on film lectures at universities. M. Taets is in charge of the visiting group.

Mirrophonic Price Advance
Announced for February 1

C. W. Bunn, general sales manager of Electrical Research Products, Inc., announced today that in order to meet rising costs a general price increase of 10 per cent, effective Feb. 1, will be applied to all contracts for Mirrophonic sound equipment.

Arnold Streek Dead

Wausau, Wis.—Arnold Streek, 30, prominent artist of the Motion Picture Daily here, died in a local hospital. He is survived by his wife, a child and his parents.

"Cloistered" Going Strong

Pittsburgh — The Art Cinema Theater established a new attendance and box-office record this week with exchange releases. The company had been released by the Best Film Company, it was said by Manager G. G. Rubin who plans to hold the picture for an indefinite run.

Coming and Going

WILL H. HAYS leaves New York Monday for Hollywood, where he will remain about six weeks.

JULES LEVY, general sales manager for RKO Radio, arrives in New York Wednesday from Chicago, where he spent a week in conference with Walter Branden, mid-west district manager, and Jack Osserman, Chicago branch man-

HAL HORN left New York for Hollywood last night by plane. He will return on Tuesday.

FRANK PHELPS, Warner Bros. theater executive, leaves for the coast today.

FRANCINE LARRIMORE leaves this afternoon for Hollywood by train, being recalled by v hobos for additional scenes in "John Mendo's Woman."

MRS. GEORGE O'BRIEN and Gladys George, both of Beverly Hills are stopping at the War-

WALT DAVIES leaves for Hollywood to attend opening of "Asiatic." He is expected to leave shortly for Hollywood and the studio.

W. F. PECK leaves Los Angeles for San Francisco on Jan. 27 where he plans to write more books on silent film.

S. A. COWAN leaves for Hollywood from New York Monday to attend the screen releases of "Stowaways" and "Little Lord Fauntleroy." He will remain in California until March 1.

J. M. FARR leaves Hollywood for Los Angeles on Jan. 23 to attend the release of "Our Daily Bread." He will remain in California until Feb. 1.

ERNEST BĂCHMAN leaves New York for Hollywood on Jan. 20 where he will remain for the next three months.

J. B. MARSHALL leaves New York Jan. 22 for California where he plans to remain until Feb. 1.

JOHN PEOLE leaves New York for Hollywood on Jan. 20 to attend the release of "A Devil Is a Sissy." He will remain in California untilFeb. 1.

NEBRASKA-WESTERN IOWA

MPTOA Polled on Meet

Omaha — A meeting of P. T. O. A. for Nebraska and Iowa may be called for Omaha by President Charles E. Williams, if at least 50 per cent of the exhibitors to whom he mailed letters will attend.

Nebraska's one-house legislature and unknown quantity in politics and an experiment in government which some exhibitors view with alarm and fear that a new bill could be passed in record time by its 48 members, convenes Jan. 5.

Tri-States Biz "Best"

Omaha — District Manager Ewert R. Cumings of Tri-States Theatricals announced yesterday that his district had the best holiday business in history, especially in the smaller towns.
5 MAJOR REPLIES TO MPTOA IN TWO WEEKS

(Continued from Page 1)

Another company to be heard from include: GB, Republic and Grand National. Warner Bros. to date has not participated in conferences held in conjunction with the M. P. T. O. A. move.

Gov. Lehman to Attend

(Continued from Page 1)

a 12-piece marimba band will furnish the music. Doors will open at 10:30 P. M. and supper will be served at midnight. It is expected that 1,200 will fill the Grand Ballroom of the hotel.

GB-Alliance Distrib. Fact

(Continued from Page 1)

be distributed through 20th Century-Fox exchanges, that Alliance had a contract under which GB will re-

lease five of its pictures. GB is now releasing “Week-End Millionaire” and “River of Ungent,” for Alliance, Rogers declared.

Bell & Howell, Depue Get

Printer Licenses of RCA

Preparing for the higher quality sound recording soon to come out of the major Hollywood studios utilizing the new ultra-violet light process, two other leading manufacturers of film laboratory equipment, the Bell & Howell Company and Oscar Depue have been licensed under RCA patents to manufacture and market approved non-slip printers which insure accurate processing of the sound track for uniform release prints. Andre Debre, Inc., of America, arranged for a similar license with RCA Photophone three weeks ago.

Will Distribute Serial

J. H. Hoffberg Co., Inc., has taken over the world distribution of "Queen of the Jungle," a 12-episode serial.

BIG NEWS

AS SEEN BY THE PRESS

AGENT

Bette Davis has become an expert knitter. Between sets she is devoting herself to the business of knitting a couple of sweaters.—WARNER BROS.

Along the Rialto

by PHIL. M. DAVY

SOMETHING NEW to start the new year in the field of theater fronts . . . with the Strand theater trying the novel experiment on the evening of "Gold Diggers of 1937" . . . instead of the usual flat arch, the additional ten foot of depth is utilized which the arch previously had rendered of no value . . . with this additional visibility display space, the continuity of the display is unbroken to the eye in the complete sweep of the front . . . the usual display frames are covered by a false front . . . both uptown and downtown fronts are built in a drum effect which continues the sweep to the return walls . . .

HERE IS the eye-appeal that the "Gold Digger" front flash has for the passersby . . . gold cloth, sprayed with gold glitter, is used as a background with corrugated blue satin paper for contrast . . . plenty of colored star heads, cut out and mounted on three-foot gold glitter covered stars against the blue satin background . . . in keeping with the holiday spirit, the center title plaque was garlanded in silver leaves entwined with red satin ribbon . . . for pictorial display, five colored enlargements of scenes from the picture are mounted on musical notes . . . life-size colored cutout enlargements of the girls and three-foot high panorama strips of the scenes mounted against the background on both the drums and return walls . . . a band of music bars and notes are placed in an unbroken sweep across the entire display . . . as a new idea to obtain additional animation, a huge crystal ball chandelier is hung directly in front center of the display and revolved continuously, illuminated with three large spot lights . . . SOME front . . .

WE WONDER who ? ? ? that producer of a long-run play on Broadway who has the entire cast and stage hands and sundry sere as hell for what appears to be a cheap publicity stunt . . . announcing to the press that he had paid a Xmas bonus to everyone . . . not only did he fail to pay anything extra but did not even write the customary holiday greetings to the cast so the telegram could be posted on the bulletin board . . . Oops . . .

IN THE big town for the holidays and for several weeks thereafter are . . . Richard de Rochemont, managing direc-
tor of the March of Time, Ltd. of London, and A. K. Mills, former publicity director for the March of Time and now foreign editor of LIFE . . .

PIP STUNT pulled by Morris Rosenthal of the Majestic, Bridgeport, Conn . . . he had the former mayor speaking over 3,000 miles of phone wire to Deanna Durbin, the 14-year-old singing sensation, in Hollywood . . . the stunt was pulled for the kids in the local orphan asylum, who listened excitedly over the amplifiers as Deanna sang to them "Silent Night" . . . the stunt grabbed all sorts of newspaper space, naturally . . . of course Morris is showing the Universal "Three Smart Girls," featuring the youthful singer . . .

OUT IN Hollywood Harry Hershfield is trying to figure out the expense of being funny by long distance . . . he sent a wire to his business manager, George Luddington, for the holidays . . . "Don't write. Telegraph. Christmas greetings." . . . so George obediently wired back 60 words of holiday hooey . . . COLLECT . . .

NGIP TO GET FAIR TRADE PRACTICE BILL

(Continued from Page 1)

"expected to work out their salvations," a spokesman for the council said Thursday.

The draft to be considered Jan. 6 handles maximum working hours and minimum wages through provisions which state that maintenance of unfair labor conditions constitute unfair competitive advantages. Enforcement of the recommended law will be accomplished through the Federal Trade Commission and the Department of Justice.

John Gregg Paine, head of the council's management group, goes to Washington Tuesday from New York preliminary to the session of the correlating committee.

Expect "U" Holding Corp.

Will Absorb Pictures Co.

(Continued from Page 1)

stock setup probably will have to be worked out, THE FILM DAILY was informed.

Whitford Drake, Erpi executive vice president, mentioned at the Federal Communications Commission hearing last week that a reorganization of Universal was in progress. Drake said that this would probably transpire by summer.

A statement by J. Cheever Cowdin, Universal's board chairman, issued in early November, disclosed that 15 "U" subsidiaries, three of major importance, would be affected by plans for the simplification of its corporate structure. Financial savings and desire to reduce to a minimum inter-company relationships were given as the objectives by Cowdin at that time.

Alpine Theater Circuit

Increased by 2 Houses

Ripley, W. Va.—Charles E. Anderson, president of the Alpine Theater Circuit, announces that the circuit has added two theaters to this territory: One house is the Alpine, a 500-seater here, which opened on Christmas Day. The other is the Star Theater, a 500-seat house in Weelsburg which is managed by B. H. Potts.
"THEATER IMPROVEMENT NOTES"

Pittsburgh, Mass. — The Union Square Theater, closed for the installation of new maple flooring and new carpeting, has reopened. In addition, the interior has been redone and other improvements made, according to Manager John Coney.

Denver — Sound installations in this district are increasing rapidly and heavy demand is reported for the new Photophone High Fidelity equipment. Recent installations as reported by Dean Lewis, district manager, are: Muse-U Theater, Tulare, N. M.; El Rio, Springfield, Ariz.; El Raton, Raton, N. M.; Unique, Gunnison, Colo.; Star, Fowler, Colo.; Salida, Salida, Colo.; and the Liberty, Tremonton, Utah.

Springfield, Mass. — New equipment has been installed in three more local theaters. The Paramount here has installed new projection lamps and a new screen. The New Majestic in West Springfield has installed new High Fidelity Wide Range sound equipment. The Arcade here is installing a new projection booth and is entirely redecorating and redercoring the theater.

New Haven — The Globe, operated by Edwin S. Raffle, is installing new Peerless Magnacrone lamps and Hertner generator. Bob Huthens of National Theater Supply is doing the job.

Mystic, Conn. — The Strand will be redecorated in the spring. John Findlay recently installed new Super Simplex mechanisms.

"MARVELOUS SOUND" is what you will say when you hear the NEW RCA PHOTOPHONE HIGH FIDELITY SOUND SYSTEM just installed at the Soundfilm Enterprises, Inc. Projection Room, 723 17th Ave., Tel. MED. 3-2348 N.Y.C.

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Keep your tickets under lock and key in a modern Gold Seal or "H".

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FOR ALL MAJOR FEATURES

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INCREASE "BO" 10%
(Of course, we mean Box Office)
Attracting deafened to your talkies increases potential audience 10% Install Acousticon Theatrephones. Leading system. Nationaliy advertised. Endorsed by key showmen. Write for full details, and exploitation data.

ACOUSTICON

New Theaters and Notes

Tokyo's newest "picture palace," the Hibiya Theater, is one of the most novel in exterior appearance that the Japanese capital has yet seen. It is located on an island and the architect, Dr. M. Abe, and the contractors, Takenaka Komuten, Inc., took advantage of the location for striking effects, particularly with night lighting.

It is constructed of reinforced concrete, steel and brick and covers an area of 3,942 square meters. The orchestra seats 1,630 and the balcony 700, total accommodation for 1,730.

Chief novelty of the Hibiya's exterior is a dominating central tower upon which is a glass tower which tapers to a column. The glass tower is lighted from within while the tapering column is Neon-lighted. The general effect is of a sugar-loaf and affords possibilities for unusual and effective night lighting.

The tower contrasts strikingly with the flat walls and large window spaces which flank it on either side. These windows are five large panes wide and extend from the marquee 10 panes high, three-fourths the height of the main tower.

The rest of the exterior is made mostly of brick and stone facings and is plentifully supplied with windows, affording ample light for stairways and for the cafe.

The Hibiya is built on the circular plan with the seating fan-shaped. Interior walls are plain and undecorated, giving to the large orchestra a somewhat sombre aspect which is somewhat relieved by the concealed lighting in the large dome. Simple in design, the auditorium is spacious, with plenty of leg-room for patrons. Circular shape of the auditorium and the dome are on the accepted opera house principles.

Four large entrance doors occupy the centre under the wide marquee which extends the entire width of the facade. On either side of the doors are large panels for poster or still displays. On either side of the auditorium are wide exit doors.

(Continued on Page 6)
M E N T

Equipment Features

eater, Tokio

(Continued from previous page)

None of the street frontage space is devoted to shops, as is so often the case with Occidental picture houses.

An Oriental theater planned for Bombay, India, will make more use of Occidental theater construction although it will retain the refinement of decoration and architectural design that is characteristic of Indian theaters.

The Bombay project is a combined motion picture theater, hotel and residential block in the Back Bay Reclamation district. It will be 135 feet high,—the highest building in Bombay, with skeleton of all-British steel. S. C. Cambata is the originator of the project and the architects are Bhedwar & Bhedwar.

The tower arrangement of the new Bombay theater will be somewhat similar to that of the Hibiya in Tokio, a tower or cupola superimposed upon a tower, with practically all available space in exterior walls given over to windows.

Neon lighting will be employed on the exterior to obtain a fountain effect. The lighted cupola will be visible for many miles, it is stated. Pink stone from the quarries of Agra will be worked into the exterior design. The huge entrance foyer will have black marble pillars, with glass designs above lighted from inside the pillars.

An innovation will be a white space in the foyer upon which trailers and other films can be projected to entertain the crowds waiting to gain admission.

Wall surfaces of the auditorium will be painted in allegorical friezes symmetrical of music and art. A similar frieze surmounts the screen. The theater will seat 1,200 and will be provided with revolving stage and elevators. The restaurant will overlook the bay.

Detroit—Carlson Studios are now occupying their new and larger quarters at 1909 Brush St. The company produces screen process advertising displays.

Detroit—The No-Sag Spring Co., manufacturers of metal springs for theatrical seats, has moved from the Boyer Bldg. to a new plant location at 4845 Bellevue Ave. The company is also opening a new plant in Windsor, Ont., to take care of Canadian and British Empire productions. New plant will be ready for opening about Jan. 1, Henry Hopkes, manager, said this week.

Omaha.—Scott-Ballantyne Co. announces sale of Largen sound equipment to W. S. Powers’ Rex, Glenwood, la.

Detroit—O’Dell Engineering Co. has installed a new method of instantaneous recording in its studios. The company specializes in recording and has also done a variety of public address and sound installation work. The company has just completed a move to new studios at 2352 East Grand Blvd.

Detroit—The firm of Evans-Brise-bois has been appointed advertising counsel for the No-Sag Spring Co., manufacturers of springs for theater seats.

Omaha.—Western Theater Supply Co. announces sale of 296 American Seating Co. chairs to Lord and Johnson, who open the new Home theater at Danbury, Neb., Jan. 7; new drapes to Joe Swoboda for the Avalon, Schuyler, Neb.; two Simplex projectors to Charles Sartorius’ Capitol, Hartley, la.; Simplex projectors, Mohawk carpets and Da-Lite screen to Irvin Levin’s Winn, Omaha; side drapes and gold plush curtain, containing 187 yards, to Henry Howver’s State, Worthington, Minn., which was opened less than a year ago; Baldor rectifiers, Kinside electrical mirrors and Freedy aisle lights to H. K. Allen’s Island, Grand Island, Neb.; and a year’s supply of Nation-

(Continued on Page 6)

REEVES STUDIO

Most Modern Equipped Sound Recording Studio in the East

Noisless Film and Disc Recording

Location Equipment ALL WORK GUARANTEED

1600 Broadway Med. 3-1270 New York

"AFTER THE THIN MAN"

After the thin man, the fat woman and everybody else have scuffed over Alexander Smith Carpets for years, they still keep their sprightly appearance—which is one reason you’ll find them in the majority of the country’s most successful theatres.

ALEXANDER SMITH CARPET
Theater Improvements

(Continued from Page 4)

WHAT we need in the industry is confidence and co-operation. Confidence in business, confidence in ourselves, and confidence in each other. That's why I strongly urge WILL H. HAYS in London interview.

If history tells us anything it is that morals cannot be legislated. How people feel about things is usually just as important as what they feel. Legislation may get outward compliance, but inward rebellion. — WILLIAM H. BRISTOW, Secretary N.C.P.T.

I don't think it is possible to adapt masterpieces of literature to the screen, because even with the cleverest condensation so much of import-ance by those in the various others it is far better to have original stories written for the screen.— HUGH WALPOLE.

The motion picture is a family business. We can get our money back, and a profit, only when the public is satisfied. The producer cannot be as bold as he would like.— SAMUEL GOLD-WYN.

You've got to be honest with the public. I don't believe in playing down to the arbitrary standard of infamy which producers have imposed on the entire profession but you must be honest with them—they'll respond.— ANN HARDING.

The most fantastic ideas for jungle adventure pictures come from outwardly staid business men, execu-tives, professional men and collegues. RICHARD THORPE.

I know I've got a very funny face. It gets tiresome to me, so it stands to reason the public must get tired of it now and then. That's my reason for calling for the asevec tion from screen work.— EDWARD EVERETT HORTON.

Stage players usually "click" so well on the screen because of their years of experience. Delivering lines before an audience is the greatest practice of all.— JOHN BARRYMORE.

Sound Installation

In K. C. Auditorium

Kansas City—Outstanding among recent large public address installa-tions is the comprehensive Western Electric system supplied to the Kan-sas City Auditorium. This mam-moth structure presents some un-expected problems to the sound engi-neer.

First in importance is the vast main arena which has a seating ca-pacity of 5,000. The mid-ship-ment there are other chambers of considerable size under the same roof, including the Music Hall which seats 3,000 persons, the Ex-hibition Hall, the "little" theater, which seats 600 persons, and the va-rious committee rooms, which have a seating capacity of about 200 per-sons each.

The requirements for the sound system were that voice and music should be clearly and intelligently amplified from local microphones so as to be heard not only by every person in the main auditorium, but also employed a central sound source at several points throughout the main auditorium, the engineer who planned this installa-tion employed a central sound source in the form of a high-powered group of loudspeakers in a "projector-like" manner, installed at the center of the ceiling. This large unit, which includes several low-frequency and several high-frequency sound pro-jectors, so as to cover the entire audio-frequency range, literally sprays sound throughout this large auditorium from its central vantage point in such a manner that there are no difficulties resulting from time-lag interference or echo effect. Every word of the speaker at the microphone in the speaker's rostrum is as clearly reproduced and as plainly intelligible as the original words would be if heard directly a few feet away from the talker himself. Moreover, if desired, any part of the effect may be simultaneously repro-duced in the other chambers housed within the structure, and, in addition, the same voice may be fed into lines connecting to broadcast sta-tions so that the program may be placed on the air by radio. In addition to the public address system, the sound installation includes complete talking motion picture equipment.

OMAHA

Tri-State managers of the Omaha area attended a conference here called by District Manager Evert Cummings.

F. E. Judd, Republic-Midwest ex-change manager here, has relin-quished booking duties because of press of other work and turned them all over to Don Nelson.

M-G-M office employees gave company anniversary Christmas gift of a china set to Manager and Mrs. Harry Shunow.

Equipment Notes

(Continued from Page 3)

al carbon to J. D. Rankin's Tarkio, Tarkio, Mo.

Detroit The Visual-Audio Film Exchange and Equipment Service Co., specializing in non-theatrical film distribution, has gone out of business because of the death of Mark B. Rausch, proprietor.

Detroit—E. A. Long and Co., the-atrical decorators, have moved from East Forest Avenue to downtown studios at 853 Howard St.

Detroit—Nichols Floor and Tile Co. has installed special acoustical treatment in the divisional offices of M-G-M and in the Fox Film Ex-change Building as well as sev-eral theatrical installations for United Detroit Theaters.

"Turret Tops" for Actors

Hollywood sound men are to have "turret tops." This is the latest in-vention in the recording of the dia-logue of stars. Exterior recording has always been a difficult task for the mixer or sound modulator, working with headphones, because of extraneous sounds interfering with his judgment. So the "turret top sound modulator" was devised.

Studio technicians de vised a sound-proof helmet, in which head-phones were inserted, and with a double glass window to look through. It fits over the head of the mixer while actually listening in on record-ings and shuts out all sound save that which comes from the micro-phone.

The first "turret top" was worn by Jimmy Brock, sound man on "Maytime" at Metro-Goldwyn-May-er, to record garden scenes with Jennette MacDonald, Nelson Eddy, John Judd, and others. Jimmy says it works perfectly. Director Robert Z. Leonard says "okay for sound."

Variety Club Dinner Party

Pittsburgh — The local Variety Club is staging a dinner party for its members and friends in its William Penn headquarters on Monday. Mike Gallagher, Dr. H. Pittler and Art Morrow are the kings of the affair.

Closes for Foreign Rights

Reliable Film Export Co., through C. Gonzalez, has closed contract for the foreign rights on "Skii-Esta" a new one-reel action short based on a skiing theme.

English Cinema Tax

London—The motion picture in-dustry contributed over 60 per cent of the $45,000,000 amusement in-dustry tax collected by the British government for the year ending March 31, 1936. The cinema's share of the tax amounted in round num-bers to $26,000,000.
THE FILM DAILY

DAILY

Production in France

Paris—Jean Murat will play the lead in Leon Mathot's production of "L’Homme a Abattre" from a novel by Charles Robert Dumais, with Jules Berry and Jean Max principal in the support. Carlo Rim prepared the scenario and wrote the dialogue, and Leon Jenin wrote the music for it. ... Mathot will later present Murat in "Alola, le Chant des Iles," adapted by Charles Spack from C. A. Gounet's romance. ... Victor Francon has been engaged to play the lead in "Double Crime sur la Ligne Magi- cale," with Yves Miraille and Robert Biala are the producers. ... La Compagnie Francaise Cine- matographique will present Martha Eggerth in "Le Chant de l’Alouette," with music by Franz Lehr.

Erna Sack for "Prince Otto"

London—Arthur Maude, general manager of Morgan Productions and Winwood Pictures, has signed Erna Sack, famous piano donna, for the leading role in a forthcoming Morgan production of Robert Louis Stevenson's romantic "Prince Otto." In exchange for Sack, there is an option on her work in two later productions.

Modify Czech Film Subsidies

Prague—On the initiative of the Ministry of Education, the Official Film Council has modified the sys- tem of subsidies for domestic pic- tures. Subsidies will be given according to the merits of the pictures, whereas before, 400,000 crowns for "A" pictures; 140,000 crowns for "B" pictures and 70,000 for the ordinary program production.

Ask Argentine Quota

Buenos Aires—The Film Institu- tute has submitted to the govern- ment a film quota suggestion for 1937 and for 1938. It requests a quota of 10 per cent of native pro- duction for 1937, rising to 15 per cent in 1938 and also asks a sub- sidy for the construction of a motion picture studio with foreign pro- ducers and others apparatus to be admitted free of duty for this one project. American and German equipment is favored.

Technicolor Congress in May

Hamburg, Ger.—The first interna- tional congress of Technicolor will be held here from May 15-22, 1937. Specialists in the making of color pictures will be present from various nations are expected to attend.

20 Weeks for "Mr. Deeds"

London—Columbia's "Mr. Deeds Goes to Town" completed 20 weeks of continuous London run, with the termination of its engagement. Not in sight of its run at the Rialto, the picture opened at a second London theater on Dec. 21, the Stoll, Kingsway.

FOREIGN

"THE HOLY TERROR" with Jane Withers, Anthony Martin, Leah Ray, El Brendel

(HOLLYWOOD PREVIEW)

20th Century-Fox 68 mins.

MUSICAL WITH ACTION AND MID- DRAMA MAKES A GOOD VEHICLE FOR JANE WITHERS.

A peach of a program picture is this new Jane Wither's vehicle. It is a musical with action galore, a bit of romance, and has three swell comics who furnish a lot of hilarious moments. Anthony Martin and Leah Ray put over some good songs which the audience loves. The dancing is mar- ronk, Tony also manages to get involved in a number of the battles. Joe Lewis, El Brendel and the sluttering Joan Davis are responsible for most of the laugh footage. The latter two do a couple of take-offs on the songs sung by Mr. Martin and Miss Ray and one gets big responses in the middle of everything that happens and she gets into the singing and dancing as well. The original screenplay by Lou Bres- set and John Patrick with an exten- sing layout and James Tinling's direction is fast with a nice balancing of all ingre- dients. Sam Kaylin, as musical director, and a Patrick Macdougal that has done a most competent job. As associate producer, George Stone is responsible for a production which should prove very inter- esting and suitable for all types of audiences. Jane, the daughter of a lieutenant in the naval air corps, is the darling of the men at the station. She stages a musical show in which her boys participate. A gang of spies wants some information and they need Leah Ray's cafe which is located in a strategic spot. Knowing that a brawl will close her cafe, the gang starts a fight while Jane's show is being staged. Later Leah is allowed to reopen and with Joan and Jane encounters the spies. Jane escapes and while flying maneuvers are on, she phones the squadron which stages a mass parachute jump in which Ira Pinto, Tony, and the other cowboys join the cafe in time to capture the spies.


Associate Producer, John Stone; Direc- tion, James Tinling; Authors, Lou Bresset and John Patrick; Script, Daniel B. Clarke; Editor, Nick De Maggio; Musical Director, Samuel Kaylin; Music and Lyrics, Sidney Clark and Harry Alpert.

NEW ORLEANS

All Saenger Theaters Corp. em- ployees are invited to a Day's party. It's a baby girl over at the home of Floyd Murphy, film salesman. Milton Dureuex, United Artists salesman for the South, was the father of the baby girl while visiting in Atlanta where he did special sales work in that territory.

Milton Dureuex, called off his annual New Year's Day cocktail party. Reason: Wife Dixie is ill.

SAN FRANCISCO

Ralph Dostal is the newest addi- tion to the sales staff of Royal Film Exchange, managed by Bill Quinn. Dostal was formerly with Columbia and more recently at Grand National Films.

Oscar Kantner has been stationed here by M-G-M as an exploitation man. Walter Kofeldt is now selling All Star pictures in Los Angeles.

John Polidoff of Fox West Coast Theaters suffered a broken hand in an auto accident.

Elise MacLaren is taking over an office position at Nasser Brothers Theater Circuit.

Vassar College undergraduates have joined Stanford students in a successful bid to aid Stanford collegians who started campaign say it will be a national college movement.

A publicity man formally located here, is now in an ex- ecutive position with Paramount Theaters at Salt Lake City.

LITTLE from LOTS

HOLLYWOOD

By RALPH WILK

WHAT happens to the "finds" put under personal contract by directors and producers and of whom nothing is heard again? Well, according to the numbers, Jack Oakie among his discoveries and personal contractees, too much is expected of these fledglings, they are rushed along too fast, given parts beyond their ability and fade out of the picture. Ruggles now has three personal contractees, the later being Norbi Lumoy, pretty 16-year-old ice skater, who won the intersectional juvenile championship at Lake Placid last winter. He intends to develop her slowly, giving her first a small bit in "I Met Him in Paris," his next picture for Paramount, which stars Claudette Colbert.

D. Ross Lederman, veteran screen director, is on the eve of his half- centennial in Hollywood, whom he is now directing "I Promise to Pay," featuring Chester Morri- son, Helen Mack and Leo Carrillo. The "half-century" referred to the number of pictures he has made for Columbia, Lederman explained, in stating that his present production is the 19th picture for the studio within four and a half years. "I have been a director for about ten years," said Lederman. "During that time I have made a total of 80 pictures. Early in my Columbia career I rather set a record for speed when I turned out a total of 15 pictures in 17 months. Another time, on a Tim McCoy western production I was finished in four days with only daylight work." Before becoming a director, Lederman was an assistant, and be- fore that, in the recent days, he was one of the Keystone cack in Mack Sennett comedies.

M-G-M announces purchase of screen rights to the novel, "COURTHOUSE SQUARE," by Hamilton Basso, published two months ago by Scribner's.

Fred Perry, holder of the British and American amateur tennis champi- onships, who recently turned professional, has completed a short sub- ject dealing with the sport at the M-G-M studios. The film, as yet un- titled, will be released as a Pete Smith Specialty.

Ann Rutherford, 19-year-old ac- tress who played the title role in the short feature, "Annie Laurie," has photographed a featured part in "Espionage," soon to go into production at the M-G-M studios.

Added to the cast of "The Man in Possession" at M-G-M, are E. E. Clive, Reginald Owen and Cora Witherspoon.
EXPOlETTETTES

Roadshow Campaign
On “Nine Days a Queen”

MANAGER EDDIE LEWIS of the State Theater, Salem, Ore., did a thoroughly workmanlike job on his campaign on “Nine Days a Queen.” In the first place, working on the premise that this is a production that would definitely attract the better class of people to his theater, Lewis raised his admission price from 20c to 35c and gave the picture a roadshow presentation. The sponsorship of the Salem University Women’s Association was obtained, with a percentage of the gross going to the organization. The newspaper publicity also helped to picture the considerable organized, treating its opening as one of the initial events of the season.

A special tie-up was made with the Salem Public Library which had a large display of books, offered for rental to patrons going in connection with the story of Lady Jane Grey,” on which the picture is based. Lewis so impressed the superintendent of the Salem public schools with the educational value of the picture, that permission was granted throughout the schools of the city to encourage any pupil who desired to attend the special school matinees, tickets for which were sold to each school. A committee from the University Women’s Association contacted all the Service Clubs with announcements concerning the attraction.

—State, Salem, Ore.

Ed Levin’s Campaign
On “Come and Get It”

ED LEVIN of B. & K. set a new standard in campaigns on Samuel Goldwyn’s “Come and Get It,” at the Roosevelt, Chicago, before it was transferred to the Garrick for a subsequent showing. Levin started off with the cover of Moviemen which has more than 200,000 circulation and followed this break with several special features on lumber camps, Shield’s tennis proplays in the News and the serialization in the Herald-Examiner as well as a number of all the six metropolitan daily newspapers. After the opening, Minn Field, Remington Typewriter, the Milk Foundation Fund, Dixie Corp., the Hub Store and Heinz Lumber Co., among others, gave considerable window, counter and ad space to the production, in each case the billing receiving prominent mention. Levin arranged special coverage for the large Swedish district with very noticeable results. He also promoted a sponsor for the dramatization over the leading local radio station in addition to planting electrical arrangements with full theater credits. An elaborate lobby was used for two weeks in advance.

—Roosevelt, Chicago.

A. W. Sobler’s Campaign
On “The Magnificent Brute”

THE movies stole the circus’ own show when A. W. Sobier, manager of the New Speckels, San Diego, ballyhooed the world premiere of “The Magnificent Brute” in the big top’s time-honored street parade. Sobler acquired a bright, new, red Chevrolet truck in exchange for a banner on the back of the vehicle. Upon the truck, cutout figures of attractive girls looked adoringly at a giant central figure of Viktor McLaglen, the picture’s star. Painted in vivid colors and carrying large signs on which were billing and catchlines, the truck was one of the most eye-catching exhibits on this circus parade which moved up Broadway. The truck also paraded the streets for four days starting with the opening. Exploitation splits accounted for window displays in a beauty parlor, jewelry store, refrigerator agency and a typewriter store. In effective downtown locations Sobier spotted 50 window cards and in club beater rooms arrayed fifteen-sheets. Twenty illuminated 24-sheets covered the city. In key residential and business districts, 800 litter cans carried Igles for “The Magnificent Brute.” Newspaper advertising was heavy, beginning the Sunday in advance of a Wednesday opening.

—Speckels, San Diego.

TIMELY TOPICS

Film-Library Co-operation
Is of Mutual Benefit

IN addition to increased circulation another benefit brought to libraries by film co-operation is new publicity paid for by authors. Persons who, possibly, have never before entered the Library, see a Library film bookmark or read in the newspapers accounts of Library film displays and come to borrow the books mentioned. Also, films, in themselves, increase circulation and card-holders for libraries by bringing library horizons. There are certainly enough writers in Hollywood. It would cost the studios nothing. It would not be a hardship on the men lecturing, and it would provide invaluable aid to kids trying to find out how to write for the screen. Inevitably, the screen itself would be bound to benefit appreciatively from the screen would then be driven to think in terms of a succession of pictures. They would get to know something about camera work and the cutting and editing of a picture, which every professional screen writer must know in order to qualify.

—J. P. McEvoy.

Stars Will Carry Composer From Picture to Picture

TODAY we must find and invent themes which are not totally inappropriate to the picture and the story, but such themes as will bring out the very soul and essence of each given personality. The day is bound to come when stars will carry their composer, as they carry their cameraman, from picture to picture. For this new musical portraiture and glamour must continue unbroken and must never fail to surround them whenever stars appear on the screen.

—George Antheil.

OKLAHOMA CITY

Lloyd Taylor, brother of Mildred Sell of the Warner Bros. office force, was killed in an auto accident near here.

Vincent Little, Warner Bros.’ shipper here, has returned from a visit to relatives in Fort Smith.

Ollie Brownlee, former city manager for Griffiths at Chickasha, Okla., was married last week, and also moved to Fort Smith, Ark., to take over the Malco Theater.

The Adams Film Exchange of Dallas, is opening a new office in Oklahoma City, to the A. & M. Film Exchange Inc.

John St. Peter has been named motion picture editor of the Bulletin Index, local weekly magazine, succeeding the late Gilbert Mothersen.

Warners are now adding a local celebrity to the weekly morning kid-die shows at the Enright Theater staged Saturdays.

Muriel Parker, singer, is in New York to make several shorts for Warner Brothers in the Eastern studios.

“Stowaway” has been held over at the Fulton Theater.

The local revenue office is currently handling the amusement tax returns made by theaters in Alto- gheny County.

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GB to Open Its Own Exchanges Throughout the U. S.

LOEW'S STATES POSITION ON TRADE PRACTICES

$110,000,000 Invested in Eng. Industry During Year

Total Compares With $17,500,000 New Capital in 1935

London (By Cable) — Approximately $110,000,000 in new capital was invested in the English film industry during 1936, as compared with more than $17,500,000 in 1935. During the past year five companies were organized with an aggregate capital of $77,500,000, a checkup closer. A hundred additional companies were registered for the Odem circuit.

CENT ADMISH BOOST MAY BE TAX ANSWER

Cleveland — The Cleveland Motion Picture Exhibitors Association, meeting to discuss the possibility of passing on to the public the recently enacted three per cent gross receipts tax in the form of a one cent admission boost, agreed to boost prices at least one cent, provided the (Continued on Page 4)

Spanish Producer Talks Hollywood Studio Deal

Coast Bureau of THE FILM DAILY

Hollywood—His own studio at El Mirador run by bombs and shell fire, Jaime Salvador, Spanish producer, is here to discuss the establishment of a production unit, either in Hollywood or in Cuba. According to Robert Tasker, writer (Continued on Page 4)

stock Reduction Approved By Shareholders of FPC

Toronto — At a special meeting of shareholders of F. mous Players Canadian Corp., Ltd., held here, approval was given to the action of the directors in passing a by-law debenturing the stated capital stock of the company, the purpose of such move being to use the capital surplus thus created to write down the debt of the company.

Hays Voices Film Accord Appreciation to Italian Envoy

Appreciation of the motion picture industry for modifications of the new Italian film regulations was expressed by Will H. Hays to Ambassador Swing of that country at Washington Saturday afternoon. That evening, in company with his wife, Hays attended the diplomatic ball at the White House. The M. P. of D. A. held returned to New York yesterday and today leaves for Hollywood, where he will attend the Adolph Zukor dinner.

COCHRANE FORESEES HIGHER ADMISSIONS

"Further moderate increases in admission prices loom for the coming year," in the opinion of R. H. Cochran, president of Universal, who sees that resulting from a "continued expansion of consumer pur-

(Continued on Page 4)"

CAPACITY BIZ STARTS 1937 ON RIGHT PATH

Capacity New Year's Eve and Day business was generally reported by the nation's picture houses, including the Broadway de luxe. Extra policemen were required to handle the crowds in the Times Square sec-

(Continued on Page 4)"

THE WEEK IN REVIEW

Legislative Outlook — U. S. Distrib. Resume in Italy

By GEORGE H. MORRIS

DOMESTIC

Filmland, with justified satisfaction, rang out old year and hailed the new. Eyes of leaders turned to impending opening of Congress with industry observers inclined to opinion that no new tax measures affecting motion picture business will be sponsored by national ad-

(Continued on Page 5)"

FOREIGN

Italy reported American distributors have fully resumed operations there, following effectuating by Will H. Hays of modifications of new film regulations. U. S. companies had ceased exporting films to that country several weeks ago in protest against proposed drastic re-

(Continued on Page 5)"

Maurice Ostrer and Arthur A. Lee Announce New Move at Miami Beach

Theater Wins Bank Night Right; Premiums Under Fire

Chicago — Judge Walter Stanton has issued a temporary injunction prohibiting police from interfering with Bank Night Drawings at the Iris Theater. The judge recom-

(Continued on Page 6)"

Plans of GB for opening its own exchanges in the United States were announced by Maurice Ostrer, assistant managing director of all GB enterprises, and Arthur A. Lee, vice-president of the American company, at Miami Beach yesterday. 20th Century-Fox, which has been handling physical distribution on the GB product in this country, recently

(Continued on Page 6)"

Lichtman Replies to Kuykendall on MPTOA 10-Point Program

A 10 per cent cancellation privilege on all contracts where an exhibitor buys all product offered is granted by Loew's in a letter from A. I. Lichtman, vice-president, to Ed Kuykendall, M. P. T. O. A. president, replying to the exhibitor association's trade practice proposals. The company will not drop its score charge, states the communication, which says that this is a matter (Continued on Page 6)

NUOVO MONDO TO TAKE 25 ITALIAN PIX HERE

Distribution of 25 Italian features in this country is planned by Nuovo Mondo Pictures Inc. which was recently organized. Total of 16 have already been placed in release.

Company has arranged for distribution tieups in Pittsburgh, Chicago and at the coast, and is handling other sales directly from its headquarters in the RKO building.

39 Pictures Underway In West Coast Studios

West Coast Bureau of THE FILM DAILY

Hollywood — Thirty-nine pictures are in production. M-G-M took the lead with seven, followed by Paramount and Warners with six each.

20th Century-Fox and RKO are

(Continued on Page 4)

Royal Romance Film Hits Chattel Mortgage Rocks

Detroit—"Romance of a Century," based on the King Edward-Wally Simpson affair, and produced by B. O. Passio of Detroit, has been attached by a chattel mortgage filed with the Wayne County Register of Deeds by Joseph E. Hofweber, on an alleged debt of $1,500.
**THE FIlM DAILY**

Vol. 11, No. 2

Mon., Jan. 4, 1937

10 Cents

JOHN W. ALICOATE : Editor and Publisher

**FINANCIAL**

NEW YORK STOCK MARKET

(QUOTATIONS AS OF SATURDAY)

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**U. S. CANADIAN FILM GROSS**

Estimated at $900,000,000

BOX OFFICE, motion picture trade weekly of Associated Publications, in the issue out today estimates gross income of United States and Canadian motion picture theaters at $900,000,000 for 1936. Of this amount figures estimated at about $300,000,000 was paid in film rentals to distributing companies of which $200,000,000 would be applicable to the credit of producing companies.

The magazine says of operating results of the year just closed that all figures have been compiled, it will prove to be the best all-round twelve months which the industry has ever had. While better earnings may have been made in 1928 or 1929 by some companies, the assets of many companies were being dissipated in programs of over-expansion which led to smashing in later years.

**National Screen Moving**

Detroit—National Screen Service is scheduled to move into its new building here about Jan. 15. The new center will be used to distribute all trailer and display supplies for Michigan. Personnel of the new set-up have been determined, Harry A. Silverberg, Detroit representative, for several years.

**Louis Weslyn Dead**

Louis Weslyn, 58, song writer and author of stage sketches, died of pneumonia on Thursday at St. Catherine's Hospital, Brooklyn. His real name was Weslyn Jones.

**COMING AND GOING**

**ISIDORE OSTER has gone to Miami from New York.**

**FERNAND GRAVET will leave Hollywood on Friday for New York, bound for Paris and his Norma back to the States on Jan. 16.**

**1937 VITAPHONE SHORTS WILL BE RELEASED IN JANUARY**

Vitaphone will nationally release thirteen short subjects during the month of January, announces Norman H. Moray, general sales manager for Vitaphone shorts and trailers. Of these, two will be of two-reel length, and 11 of one-reel length. Two-reelers, both in the "Broadway Brevity" musical and comedy series, are:

Joe and Asbestos in "A Horse's Tale," with Harry Gibbon and Hamtree Harrington (Jan. 9) and Berne Claire in "The Pretty Pretender" (Jan. 22).

The one-reelers are:

E. M. Newman's "The Hollanders" (Jan. 9); "Roo Vaudville" with Harry Rose (Jan. 2); George Hall and His Hotel Orchestra (Jan. 9); "Porky the Wrestler" (Jan. 9); "Vitaphone Pictorial Revue No. 5" (Jan. 16); Mr. and Mrs. Jesse Crawford "in the Organ" (Jan. 16); The Louisiana Kings "in Swunn's Cruise" (Jan. 23); E. M. Newman's "Nice Work" (Jan. 30); "Bedtime Vaudeville" (Jan. 30); and "Pigs Is Pigs" (Jan. 30).

**Harry Laviестe Breaks Leg**

New Haven—Harry Lavieste of the Pequot Theatre and Allied Provident, is nursing a broken leg, sustained in a fall.

**MARR FIRM TO REORGANIZE**

Detroit—Rene Movie Service, operated by Clarence W. Marr, is temporarily inactive, pending reorganization.

**SPOTLIGHT OF THE WEEK**

WILLIAM GOETZ

For his election as vice president of 20th Century-Fox.
**FOREIGN**


Molly Picon's first Yiddish musical comedy film, recently made in Poland. With this skillful star, an excellent support cast and better technical handling than most Polish-productions, feature is superior entertainment. Tiny deals with the romance of a talented and dynamic miss who disguises herself as a boy and seeks a stage career so as to support her aged father.


Nicely produced and highly diverting film dealing with love story of a country girl and a young man who is manager of a rural general store. After spending a hectic day or two adventuring in the city, they return to the more genuine things their village community has to offer for their future as man and wife. Acting is well above par; and photography is splendidly composed.

General Theaters Equipment Corp. has paid off a $2,000,000 loan from the Chase National Bank made to finance the reorganization plan of the company. The loan, which was convertible into debentures and then into stock of the company, was paid off through funds obtained largely by sale of subscription warrants for capital stock of the company, Earl G. Hines, president of the company, announced.

Dr. Waldman Dead

Miami—Dr. Edward Waldman, 64, president of Waldman Theatrical Producing Co. of New York, died at his home here New Year's Day after brief illness. He was member of Equity and produced many Shakespearean plays.

**PROJECTORS ELECT**

Wilmington, Del. — The Moving Picture Machine Projectionists Local 475, IATSE of this city, has elected these officers: President, Phillip Jones; vice-president, Leon H. Mc- Curns; financial secretary-treasurer, Edward R. Hindry; recording secretary, Albert B. Williams; business manager, John R. Weller; sergeant-at-arms, John Maisel; executive committeemen, Ralph E. Jones, John H. McCurns, John R. Weller, Albert Hughes and Frank Page.

**PRIVATE TRUCK LINE WINS PERMIT DESPITE PROTESTS**

Little Rock, Ark.—The Film Tran- it Co., Memphis, Tenn., has been au- thorized by the Arkansas Corpora- tion Commission to operate a private trucking service over Arkansas highways for delivery of motion picture films to theaters in Arkansas. Hear- ing on the application was held sev- eral weeks ago. The Railway Ex- press Agency and several railroad companies protested issuance of the license permit.

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Barrie, Ont.—A new $25,000 theater is constructed here for R. F. Garrett.

Milwaukee, Wis.—Fire of undetermined origin did damage estimated at $5,000 to scenery and curtains at the Pabst, local downtown house now dark. The automatic sprinkler system had virtually extinguished the flames before firemen arrived.

Sparta, Wis.—A disagreement between attorneys over the interpretation of certain clauses in the new lease of the Classic theater here has made necessary a continuance of 60 days during which an appeal to the Supreme Court is made, with the question of interpretation of the lease. The Classic was leased recently by L. J. Burkitt.

Newark, N. J.—Installation of new Mirrophone sound equipment has been completed at the Cameo. The house is the first of the city's neighborhood theaters to install this type of equipment.

Sacramento—J. F. Garrette has rebuilt the fire-damaged Yale Theater. The new building will be managed by Wilbur E. Correll and here seats 800. Dean (Buddy) Maddox of radio fame will M.C. at opening.

Ericson, Neb.—Bingham and Walters have changed the name of the Ericson to the Walkham and opened it at 5 p.m. Neb. purchasing projection equipment and Largen sound from Scott-Ballantyne Co. of Omaha. They have named the new house the Walkham also.

Beatrice, Neb.—Damaged $10,000 by fire more than a month ago, F. E. Hollingsworth's Rialto has re-opened.

Beatrice, Neb.—For years local liberals have unsuccessfully tried to get Sunday movies legalized here by popular vote. But the American Legion has asked to get permission to stage for charity, Beatrice's first Sunday movie program in history.

Des Moines, Ia.—Tri-States has promoted Arthur Stolte, Waterloo city manager, to district manager here, replacing Rockey Newton, who resigned to enter the laundry business at Cedar Rapids, Ia. Bob Fulton, Des Moines Paramount manager, was moved up to Stolte's Waterloo job.

Boston—M. & P. Theaters has taken over the Hyde Park Theater. Hyde Park, from M. Spiro. The Hyde Park and the recently acquired Rialto, Theater, Hall, have been added to Harry Warren's district.

Seattle—James Daigler has returned to Seattle as assistant to John Harwick at Harwick's Evergreen. W. S. Sabotta becomes manager of the Paramount and George Appleby of the Music Box.

Detroit—The James F. Duggan Studio has opened offices and plant at 4444 Woodward Ave. Mr. Duggan formerly owned the Regent Studios.

Fairmont, W. Va.—W. R. Warnings re-opened their Fairmont Theater here after redecorating the house at a cost of $8,500.

Hope, Ark.—The New Theater, owned and managed by R. V. McGinnis, formerly of Russellville, has opened.

Detroit—Recurrent rumors that the Cohen Brothers Circuit would take over the Colonial, Garden and Blackstone No. 2 Theaters from the Jacob Schreiber Circuit are denied by Lou Cohen.

Chicago

Frolic Theater has reopened following improvement.

Oriental Theater has booked "names" into the house during the next few weeks, among them Milla Duncan, Ina Ray Hutton and Sophie Tucker.

Balaban & Katz's newest film theater, nearing completion in Evanston, will be called the Coronet.

Martin Jones and Henry Ostm ahd leased the Studebaker. F. J. Field of the Highland Theater has been named manager of the Stratford Theater of the Warner circuit.

The California Theater has completed an extensive remodeling program.

Lowe's Position on Proposals Is Stated

(Continued from Page 1)

for individual negotiation between the theater and management. Following is the Lichtman letter:

"Delay in answering your letter has been due to the fact that we have desired to give careful consideration to the requests of the M. P. T. O. A. This has been done, and as a result of this study, we present to you herein our position on the proposed realignments as follows:

"1—Lowe's commits itself to the proposition that it will grant an unrestricted ten per cent (10%) cancellation on all contracts whenever the exhibitor leases all the product that is offered to him for exhibition.

"2—We are in thorough sympathy with your request for the establishment of local color and a central appeal board in New York City. The principle is an excellent one and its promotion shall receive our full cooperation.

"3—We are also opposed to unreasonable clearance. No general statement, however, can be applicable to all cases. The question of what is reasonable clearance depends upon a consideration of the case and can only be determined with those facts before us.

"4—We are in complete harmony with your viewpoint on the question of over-buying and will gladly lend our aid in its elimination. This is one of the questions in respect to which the conciliation boards could render most effective service.

"5—We will give our utmost cooperation in any effort to eliminate unfair competition between theaters. Here again the conciliation boards can assist us.

"6—Our position in regard to non-theatrical exhibitions is, I am sure, well known. We are in favor of careful and thorough agreement with your desires.

"7—We favor the idea of a short form contract; in fact, our legal department is now endeavoring to revise our contracts so that we may achieve this purpose.

"8—In setting film rental in license agreements the exhibitor and the salesman have invariably taken into consideration the provision for score charges. Consequently, your request for the elimination of score charges is in effect a request to lower film rentals. We do not think that this request could consistently be made since it has always been inconsistent with the policy of negotiation between the individual exhibitor and the sales department what the individual exhibitor shall pay for his film license.

"9—The request for the elimination of preferred playing time for all pictures, percentage pay is not new well grounded. With the adoption of the strict production code, all pictures have appeared on the screens regularly from day to day, and surely quality pictures are entitled to preferred play dates.

"10—It has been our desire to provide for balanced programs, realizing that a substantial percentage of the theaters require short subjects. We are certain that you desire that short subjects shall be provided so that the remaining theaters shall not be compelled to go to double features in order to provide an evening's program. The short subjects, of course, will have to be supported if produced. We have adjusted our short reel production to meet not only the requirements of the theaters using only single features but to those using double features as well.

"I want to take this occasion to congratulate you on the excellent work that you and your organization have done. Your enthusiasm and your efforts are bound to bring improvement to the art and industry of motion pictures.

"We will be pleased to assist you in bringing into effect the views herein expressed."

Lowe's, Head of Group, Has Opened Office in New York

(Continued from Page 1)

indicated that it cannot continue to distribute GB releases outside of pictures made by the British company itself.

Isidore Ostrer, head of GB, has gone to Miami Beach from New York for further talks with Nicholas M. Schenck, president of Loew's, in connection with the future setup of his company. He will also meet with Maurice Ostrer and Lee.

As yet no deal involving 20th Century-Fox, Loew's and GB has been completed. While Isidore Ostrer was in New York he did not confer with Sidney R. Kent, president of 20th Century-Fox.

In addition plans for opening GB exchanges throughout the country, Maurice Ostrer stated that GB will develop its own stars instead of borrowing them from Hollywood studios.

Theater Wins Bank Night Right; Premiums Under Fire

(Continued from Page 1)

mended that the City appeal the case to the State Supreme Court.

Police activities against theaters using prize drawings have now been extended to premium nights. A summons of arrest was served on Harry W. Nepo, manager of the Lindy theater, to appear tomorrow in the Des Plaines police court for giving glassware premiums to induce patrons to buy theater tickets, in violation of a city ordinance that prohibits such practices. Premium firms will back Nepo in his fight against the authorities.

With the elimination of bank nights and Screenco double film bills are the fashion, both independents and big circuits switching to duals.

ft. Lauderdale, Fla.—The City Commission has gone on record as of the opinion that "bank nights" operated by local theaters are not lotteries.

Austin—The Texas supreme court has ruled that theater bank nights involve the prize principle. Chief Justice O. M. Currey wrote the opinion in the case of the city of Wink, Tex. vs. the Griffith Amusement Co.

Isaac Sichelman Dead

Cleveland—I. J. Schmertz, local 20th Century-Fox branch manager, and Mrs. Schmertz were called to New York to attend the funeral of Isaac Sichelman, who died after a brief illness. Sichelman had made his home with the Schmertzes.
A "Little" from Hollywood "Lots"

By RALPH WILK

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 19


CLARENCE BROWN is announced by M-G-M as the director of Greta Garbo's next picture, "Madame Walewska," in which she will be co-starring with Charles Boyer. The picture is scheduled to get under way at Culver City early this month. Brown has already directed six of Miss Garbo's most successful pictures. "Madame Walewska," based on a novel by Wacław Czapski, was produced in the Napoleonic era dealing with the Polish noblewoman with whom Bonaparte is infatuated.

Universal's offer of a starring part in "Wings Over Honolulu" for Ray Milland, Paramount contract player, which removed him from the cast of Paramount's "Murder Goes to College," gave the latter part to Rosemary Karson, who has just completed the title role in "Clarence.

Maxine Reiner has signed a long-term contract with B. P. Schulberg, Paramount producer. The deal is an up-grade for Maxine, who was Miss Reiner, who, after getting off to a start with Fox, joined Universal and encountered months of idleness.

Barbara Reed, who scored a hit as one of the "Three Smart Girls," has been assigned by Paramount to a leading role in the Leo McCarey production, "The Years Are So Long," in which Victor Moore and Bela Bolsi will be featured.

The entire University of Pittsburgh football team, with its accompanying coaches, trainers and newsmen, will make a visit to the studios of the Warner Bros.-First National at Burbank, Calif., today. Pat O'Brien will act as host, and the Rose Bowl gridiron warriors will visit the sets where "The Go Getter," "Marked Woman," "Slim" (Pat O'Brien's current vehicle), "Marry the Girl," "Her Husband's Secretary" and other pictures are now in production. This is the fourth consecutive year that visiting Rose Bowl teams from the East have been the guests of Warner Bros.-First National while in Southern California for the annual East-West game.

Terry Walker, Paramount contract actress, has been loaned to Douglas MacLean productions for the feminine lead in "23 1/2 Hours Leave." Miss Walker, under contract less than a year, has appeared in supporting roles in several productions. She started her professional career as a singer with dance bands.

Francis Sayles has been added to the cast of "Souls at Sea." Bud Flannigan, Charles Judels and Leo Tausher have been given roles in "Swing High, Swing Low," which co-stars Carole Lombard and Fred MacMurray. Terry Ray, Nick Lukatski, Rita O'Neil and Kathleen O'Hara have been added to the cast of "Internes Can't Take Money." James B. Carson, Tom O'Grady, Tiny Newland and Edward Emerson have joined the cast of "Murder Goes to College."

Universal has acquired John Van Dyke's story, "The Wildcat," for early production next season. "The Wildcat" is a story of oil well promotion and high finance just prior to the Great Depression.

Walter Connolly, who has been assigned to a featured part in Columbia's "Weather or Not" in which Robert Bellamy and Ida Lupino have top billing, Ralph Forbes has also been signed for this picture. Alfred E. Green is directing. Paul Gerard Smith has been signed to collaborate with Maxwell Shane on the script of "Radio City Revels," first picture to be made by Jesse L. Lasky under his new contract as a unit producer at RKO Radio.

"Radio City Revels," planned as an elaborate musical extravaganza, will bring to the screen a number of new personalities recruited from the entire field of American public entertainment. It is expected to become an annual RKO Radio production.

Our Passing Show: two Sidneys—Mitchell and Clarke—chucking numbers, company of several new personalities recruited from the entire field of American public entertainment. It is expected to become an annual RKO Radio production.

Charles Kenyon, who is now one of the New Universal's top writers of directors, has completed the adaptation and continuity of "Delay in<span class="redacted" data-redacted-once="true">"</span> in this novel by Anthony Thorne was skilfully brought up to date by Kenyon. Although the novel was only written three years ago, much has happened in Spain in that time. In the original story the only motivation for all the difficulty was a bus strike. It has now become a bus strike. Charles Kenyon also added several sequences of importance to the work of R. C. Sherriff in "The Road Back," which James Whale will produce in next production week.

R. H. Alexander, Republic franchise holder in Pittsburgh, is visiting J. J. Milstein. He is an enthusiastic football devotee and attended the Pittsburgh-Washington game at the Rose Bowl.

"Nation Affame" is the new title of the Halperin Bros. picture, which was originally called "Avenging Angel."

James K. McGuinness' first picture at M-G-M as an associate producer will be "Madame X," with Gladys George in the leading role.

Archie Mayo, Warner Bros. director, now filming "Call It a Day," has moved into his new Beverly Hills home. He has sold his former home, in which he lived 12 years.

Robert Rossen, Warner Bros. scenarist, has written a play "Corner Pocket," which will be produced in New York in the spring.

Shooting on "The Prince and the Pauper," Mark Twain's immortal tale of sixteenth century boyhood, will be completed tomorrow. And a sigh of relief will go up on the lot on that date, for the picture has in the title roles Billy and Bobby Mauch, identical twins, who can't be paid separately. We can't get close enough to the cast so closely do they resemble each other.

Production on "The Stuttering Bishop," Warner Bros. version of the Erle Stanley Gardner novel with L. will be completed within the next 10 days. Donald Woods appears as Perry Mason, the lawyer-detective, the role played in earlier, production, which was transferred, partially, to Powell, Warren William and Ricardo Cortez.

Carl Harbaugh, veteran scenarist, has joined the writing staff of General Pictures. In collaboration with Garson Waggner he will write the screenplay for "Three Legionnaires."

Paul Muni's next starring picture for Warner Bros., "The Story of Emile Zola," will go into production at Burbank, late in January. Definite cast announcements will be made within the next few days. William Dieterle has been assigned to direct.

"Trouble In Morocco," a Larry Darmour production for Columbia release, starring Jack Holt is under production. Ernest B. Schoedsack is directing from a screenplay by Paul Franklin. Cast also includes: Mae Clarke, C. Henry Gordon, Victor Varconi, Paul Hurst, Harold Hubbad and Bradley Page. Darmour expects to send a troupe of 100 people to Yuma, on location, about the middle of January for the outdoor sequences.

The final shooting scripts on four of Grand National's seven productions scheduled to go before the cameras during the month of January have been completed, 10 writers having worked double time, scripts are: "23 1/2 Hours Leave," "Gold," "Texas Terror," and "Two Shall Meet."

The last motion picture to be completed in 1936 was, it develops, the Buster Keaton comedy, "Ditto" in which Gloria and Barbara Brewer, the Brewer Twins, recently placed under contract by Darryl Zanuck for 20th-Century-Fox, are also pictured. "Ditto" is the sequel to the Keaton Comedies being produced by E. H. Allen for Educational Pictures, to be released by 20th-Century-Fox.

Final additions made to the cast of "When's Your Birthday?" David Landau, who has been playing the character of Joe Brown, which is to be released through RKO Radio is Charles Judels, Marlon Sheldon, Granville Bates, Bull Montana, Ruth Robin and Don Rowan. Harry Beaumont is the director.
State Theater Company's Dissolution is Approved

Boston—Loew's Boston Theaters Corp., approved dissolution of the State Theater Company at its annual meeting. This followed similar action taken by the stockholders of the State Theater Company, which was authorized, by a resolution, all its rights, assets, etc., to stockholders in cancellation of its outstanding shares.

The net result of the transaction will be the transfer of the State Theater Co. to Loew's Boston Theaters Corp., since 8,035 shares of State Theaters outstanding, 8,558 shares of Loew's. There is no other capital liability in connection with the transaction. Loew's will receive a little better than $17 per share in the liquidation. All directors will be retained in Loew's Boston Theaters Corp.

Ellisburg Heads CAPA

Chicago—Herbert Ellisburg, of the Ellisburg Theatres was unanimously elected president of the Chicago Amusement Publicists Association. Larry Stein, Warner Theaters publicity chief, was named vice-president; Cal Hermer, of Box Office, secretary; Harry Smythe, of Affiliated Enterprises, treasurer; Sidney Stein, of General Film, sergeant-at-arms, and Ted Morris, publicity chief. The organization is moving into larger quarters at the Hotel Sherman.

Irish Theaters for the Irish

Dublin—The Irish Cinema and Theater Ass'n, which includes about 50 per cent of the exhibitors in the Irish Free State and responsible for about 50 per cent of the turnover and the National Agricultural and Industrial Development Ass'n has submitted to the Ministry of Industry and Commerce a memorandum asking that the Free State government declare its opposition to the latter. The meeting of the year Wardfilms will also distribute the Twickenham Film Distributors' schedule, the latter disbanding its sales force.

RKO Gets Java Films

London—Phil Reisman of RKO Radio states that RKO will distribute the Javanese pictures to be produced on that island by the recently organized Algemeen Nederlandsch Indisch Film Syndicat through a contract closed in Batavia by Reginald Arbour, RKO's Far Eastern general manager.

30 Odeons in Year

London—Oscar Deutsch added 30 new theaters during the year 1936. The last one to be opened during the year were the Odeons at Portsmouth and Falmouth. In addition to the 30 new theaters, Deutsch obtained control of a number of old theaters which he reconstituted. More new Odeons are projected for 1937.

Releasing Through Wardour

London—Julius Hagen has completed an arrangement whereby his pictures will be distributed by Wardour Films. By the new arrangement, Hagen will produce 15 pictures, perhaps more, a year for five years, confining its own activities to the production side of the business. By the beginning of the year Wardour Films will also distribute the Twickenham Film Distributors' schedule, the latter disbanding its sales force.

London Films' Loss

London—London Films Productions suffered a loss of $1,050,000 for the year ending May 2, 1936.

Urge French Film Bank

Paris—The Groupe de Defense du Cinema de la Chambre, at its first meeting, took under consideration the necessity of creating a French film bank for state financial aid in the production of pictures. Such a project is expected to be submitted to Parliament by February.

THE WEEK IN REVIEW

DOMESTIC

(Continued from Page 1)

ministration. Revival of Neely-Pettengill measure to prohibit block booking of films through 20th Century-Fox branches, is in line with Allied supporting bill in face of distributor opposition.

Interest centered on operating realignment of Paramount and Warner Bros. Former plans to realize large annual saving as result of reorganization of the company by the present form. Interest was focused on the possibility of Allied and Warner Bros. forming a company which would have the resources to compete with the majors. Allied and Warner Bros. have been thinking along these lines for some time, and the emergence of the new company was expected to take place soon.

U. S. exhibitors got $197,129 in repair loans and $390,795 more for equipment in first months of 1936, according to an announcement by Federal Housing Administration.

The Century-Fox company was dissolved, its assets and liabilities, including orders for pictures, will be distributed. The former studio is said to have been divided up among The National City Bank, Consolidated Film, Goldwyn Pictures, and other companies. The Century-Fox distribution company will continue as a separate company.

Another important development at the Fox studio is the appointment of Ira Gershun as producer. Gershun has produced a number of successful films in the past, and his appointment is expected to bring about a new era at the studio.

Noteworthy news is the addition of the "God's Country and the Woman" (WB) in Technicolor, featuring George Brent and Beverly Roberts in the title roles. The film was produced by the Warner Bros. studio and is scheduled for release in the spring.

The Foreign Field

The News Flashes from All Parts of the Globe

Irish theaters for the Irish

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FOREIGN

(Continued from Page 1)

strictions, particularly pertaining to withdrawals of film revenues from Italy.

Report from Assistant Trade Commissioner, Henry E. Stebbins at London to Commerce Department in Washington: that British Broadcasting Corporation's twice-daily television broadcasts are only moderately successful, due to technical difficulties and framing of programs presenting persistent problems. Despite efforts on part of Mexican film distributors to end double censorship of all pictures, both local and foreign, only concessions authorities have made it that both censor boards, Council of the Secretaria de Gobernacion and Reviewing Board of the Central Department for Mexico City and Federal District areas, will pass on films at same screenings. Unofficial censorship is also imposed by Mexican Federation of Workers.

London cable had it that for first time since Nell Rygg's career, the great Norwegian actress crashed another of Royal Society of Portrait Painters. It was canvass by Sir John Lavery of Shirley Temple. Sir John also appears in same painting.

Returning to British metropolitan from U. S., H. Stott, his Kisses which would probably do some producing in Hollywood. He has scheduled the all-color feature, "The Blue Lagoon," for release on American film capital this year. "Green Pastures" had record-breaking first week's run at New York's Summit Theater, exceeding by several hundred pounds the take of either "Caprice Blood" or "Louis Pasteur." Picture is set for quick run at New York, New York's Paramount Cinema.

L. B. Baird demonstrated television transmission without use of film. Images were reproduced on screen 1 ft. by 1 ft. at rates of 15 to 30 per cent.

Hamburg, Germany, flashed news first information that the PEN Cinema of Technicolor will be held there by May 15-24, 1937. Specialists in making color pictures are expected to attend from many parts of world. In sight into growth of German film attendance and box-office receipts was attained by the Institute of Scientific Research showing grosses since 1931 have increased 42 per cent while number of patrons is up 33 per cent.

Six WB-FN Features Set

For Release in January

Warner Bros.—First National will release six features during January, the company's home office announced Saturday.

The features are:

"The Smiling Blonde" (WB) with Glenda Farrell, Tommy MacLane, Wilfred Shaw and Craig Reynolds, (Jan. 2); "Gun's Of The Pocos" (FPCA) with William Johnstone, William Nagel (Jan. 2); "Sing Me a Love Song" (FN-Comdomitant) with James Melton, Patricia Ellis, and Hugh Herbert (Jan. 9); "God's Country and The Woman" (WB) in Technicolor, featuring George Brent and Beverly Roberts in the title roles. The film was produced by the Warner Bros. studio and is scheduled for release in the spring.

Court Okays Reorg. Plan

Boston—Judge McIlvain approved the Boston Metropolitan Building Corp., plan of reorganization. Under its terms, New England Theaters, Inc., acquired the lease of the Metropolitan Theater for a period of 10 years from April 1, 1935, with the right to cancel upon one year's notice after April 1, 1938.

Wood to See Bermuda

Cleveland—E. J. Wood, secretary of the Independent Theaters Owners of Ohio, will leave shortly for a two-weeks' vacation in Bermuda.
Forecast $2,500,000 1936 Net Profit for RKO Radio

SEE ONLY INDIRECT FILM INDUSTRY LEGISLATION

936 is Called Biggest Year of the British Film Industry

"Names" of '36

... They Made Film History

By CHESTER B. BANN

TEN CENTS

OL. 71. NO. 3
NEW YORK, TUESDAY, JANUARY 5, 1937

The Daily Newspaper
Of Motion Pictures
Now Eighteen Years Old

TURN TO PAGE 26 FOR
FILM DAILY'S GALLERY

936 FILM HISTORY MAKERS--

intimate in Character
international in Scope
independent in Thought

by ERNEST W. FREDMAN
Managing Editor of
"THE DAILY FILM RENTER"

London—Looking back over the past months I should say 1936 has been probably the biggest year in the history of the British film industry.

Certainly, at no time since its inception has it made greater progress as regards production — theaters — and studios — for whereas months ago Britain was decidedly badly off for

(Continued on Page 36)

MPTOA MAY CONVENE
IN MIAMI MAR. 16-18

March 16-18, inclusive, have tentatively set as the dates for the annual convention of the M. P. T. O. A. at Miami. Members of the

(Continued on Page 36)

Pa. State Amusement Tax
Re-enactment to be Urged

Harrisburg, Pa.—Continuing requirements for unemployment relief in this state will serve as the chief argument for the re-enactment of

(Continued on Page 35)

Subsidiaries' Dividends Are Expected
To Boost Last Quarter RKO Earnings

Kallet to Add 10 Houses
to Central N. Y. Circuit

Onieda—Purchase or construction of 10 additional playhouses in Central New York, reopening of two theaters now dark, and reconstruction and redecoration of a number

(Continued on Page 25)

GB EXCHANGE PLAN
UP AS LEE RETURNS

Plans for setting up GB exchanges throughout the United States will be further developed following return of Arthur A. Lee, vice-president of the company, and Maurice Oster, assistant managing director of the British GB organizations, to New York Thursday from Miami. As yet, no date for changing

(Continued on Page 25)

"After the Thin Man" Topping Predecessor

M-G-M's "After the Thin Man", currently playing in 42 first-run theaters, is attracting "spectacular business", the Loew home office announced last night. In 39 of these 42 spots the new

(Continued on Page 25)

Congress Not Expected to Pass Direct-at-Industry Bills

Washington Bureau of THE DAILY FILM

Washington — As Congress prepares to go into session tomorrow, circles which are generally well-informed on film-governmental affairs are strongly inclined to the opinion that whatever legislation affecting the motion picture industry is enacted will be indirect and not direct in nature. These sources feel certain that no bills directly aimed at the film business will receive any substantial support during the coming session.

Passage of some sort of a meas-

(Continued on Page 3)

CALL "MR. DEEDEES"
BEST 1936 PICTURE

Film critics representing the New York newspapers selected as the best picture of the year Columbia's "Mr. Deeds Goes to Town." They voted the best performance by an actress that of Luise Ranier in M-G-M's "Great Ziegfeld", giving

(Continued on Page 4)

Stern RKO Motion to be
Heard in Court Jan. 14

Motion by Ernest W. Stern of Milwaukee to have his claim as holder of 1234 shares of Class A stock of RKO be allowed with full preferences as set forth in the Class A

(Continued on Page 25)

That "Free Show" Urge

An analyzing New Year's Eve trade in Broadway theaters, John Wright, manager of the Rivoli, yesterday expressed the opinion that grosses were retarded by the fact that the crowds were not as large as in previous years, and that better grosses could be obtained and put off actually spend-

ing money until they had tired of par-

(Continued on Page 4)
Myer P. Beck now Publicity Manager for United Artists

Myer P. Beck has taken over the publicity, merchandising, New Artists under Monroe W. Greenenthal, advertising and publicity director, this week.

Many changes in the department have occurred, with Louis Berg in charge of the writing staff and Arthur Jeffrey handling newspaper contact.

Two Plays, Single Film
On Gordon-Goetz Agenda

Current season stage producing activities of Max Gordon and Harry Goetz will be confined to "The Women," hit currently at the Belasco, "Othello," Walter Huston production which opens at the New Amsterdam tomorrow. The company, however, will produce a picture of a former player during the 1937-38 season but has no intention of filming the Shakespearean show.

Oscar Serlin Quits Para.
West Coast Bureau of THE FILM DAILY

Hollywood — Following a disagreement over production policy on "Artists and Models," which he was to have made for Paramount, Oscar Serlin resigned as associate producer.

Coming and Going

BET MAYSERS has gone to Florida from New York for the holidays.

SOPHIE TUCKER leaves New York today for Chicago to play a week's engagement at the Oriental before going to the coast to do a starring role in "Broadway Melody of 1937."

HELEN NOELE has gone to Clayton, Mo. for a two-week vacation.

JOSEPH MOSKOWITZ leaves New York Friday for Hollywood.

WELDON HEYBRON leaves New York this week for the coast.

EDWARD ALPERSON goes to Hollywood next week from New York.

JOHN D. CLARK is scheduled to leave New York for Hollywood in two weeks.

BARNEY BRISKIN, who is now in New York, returns to the coast late this week.

BEN PROULX, Paramount's Singapore manager, who is now in Ottawa, comes to New York within a few days.

LARRY STARRUCK has returned to Hollywood from New York.

E. W. HAMMONS has returned to New York from Canada.

NORMAN LOWNED left New York yesterday for Hollywood.

JOHN CECIL GRAHAM has gone to Hollywood after arriving in New York from London. smash will leave New York tomorrow morning to begin a skating exhibition tour, appearing in Providence tomorrow and in Pittsburgh Jan. 9-11.

TYRONE POWER is back in Hollywood, having flown back to the film capital after a week's vacation in New York, and begins today the leading male role in "Cafe Metropole."

DR. HERBERT ERLANGER, counsel for Warner Brothers; NOAH BEERY, screen actor; and the Moscow Cathedral Choir, under direction of MIGUEL A. ASENSIO, sail for Europe today on the Champlain.

ROY DEL RUS is making plans to spend a month's vacation in New York, his first vacation in over ten years.

REGINALD WILSON, central district manager for Warner Brothers, returns to his territory after 10 days in New York.

PHIL REISMAN, RKO Radio foreign sales manager, leaves New York today for a four-month trip with Sydney, Australia, as his ultimate destination. He sails on the Benington for London.

HOWARD STRICKLING and LOUIS B. MAYER are due to leave New York Thursday from the Coast. ARTHUR A. LEE and MAURICE OSTER return to New York Thursday from Miami.

WILLIAM FERGUSON has gone to Detroit from New York.

DAVID SAMUELS, player agent who recently dissolved the Samuels-Freeman Agency while in Hollywood, has returned to New York from the Coast.

SYLVIA SIDNEY, following a change of plan to remain in New York for opening of "The Only Live One" which succeeds "Beloved Enemy" at the Rivoli, left yesterday for Hollywood.

ANDREW W. SMITH, general sales manager of UA, returned to home office yesterday from Astoria.

GEORGE J. SCHAFFER, UA vice-president in charge of distribution, is back at his desk following a two-week business trip to the coast, during his week's vacation there.

MORRIS GREENHALT, UA publicity-advertising manager, has returned to New York yesterday from a cruise to Cuba.

HY DAAB, director of advertising-publicity exploitation for Columbia, is expected to return to work today. He was ill over week-end.

Chicago Theaters Resuming Bank Night; Witl is Live

Chicago—Balaban and Katz, the Warner circuit and many independent theaters will continue Bank Night, using the Iris theater injunction as a lever despite Corportation of Comnart's assertion that the city will continue its campaign.

Pittsburgh — A new check among theaters in this area reveals that $25,000 in cash is being awarded weekly through a number of cash giveaway features. Operators of Bank Night, the leader in this field, distribute $15,000 weekly Art England, local representatives estimates.

Balaban and Katz Take Grand National Lineup

Grand National has sold its current season lineup to the Balaban & Katz circuit in Chicago and the Gagney picture, "Great Guy," to be opened in B. & R. house Jan. 22.

Other films deal recently closed by Katz include the following circuits: The Cameo, Hoosier, Ford, John Harris, Huffman, Fein, West Coast and Golden states.

"Roxy's" Memorial Stone to be Unveiled on Sunday

Friends of the late S. L. "Roxy" Rothafel will attend the unveiling of a memorial stone next Sunday at 2 P. M. at the cemetery of the Central Synagogue, 52-22 Metropolitans Ave., Ridgewood, L. I. Should the weather be inclement, the unveiling will be postponed one week.

John Dowd Weds Thursda

John Dowd, RKO Theaters publicity and advertising chief, will married Thursday to Muriel Gerar, at the Little Church Around the Corner. The couple will return Saturday for a Bermuda vacation.

Maury M. Cohen Joins RK
West Coast Bureau of THE FILM DAILY

Hollywood—Maury M. Cohen has signed a seven-year contract as a associate producer at RKO Rad
BARTON TO PRESIDE
PRODUCT'N CONFAB

Paramount executives and theater owners are converging in Los Angeles for the annual production conference to be held at the Ambassador, hotel Friday and Saturday. William Barton, manager of direction, will conduct the meeting, with special sessions in charge of president Barney Balaban, Adolph \nOr, chairman of the board, and F. Agnew, vice-president in charge of sales.

A special survey of Paramount's output for 1937-38 will be made and will appear in a special edition of the Los Angeles Times on the morning of the meeting. Also, a special edition of the Los Angeles Times will be published on the morning of the conference, containing an analysis of the company's production for 1937-38.

Paramount's 1937-38 output will include no less than 12 features, including the following:

- **The Great Gatsby**: A major drama, based on the novel by F. Scott Fitzgerald, directed by John Ford, starring Robert Mitchum and Marilyn Monroe.
- **The Big Country**: A Western epic, directed by Howard Hawks, starring Gary Cooper and Grace Kelly.
- **The Man Who Knew Too Much**: A suspense thriller, directed by Alfred Hitchcock, starring James Stewart and Doris Day.
- **The Archbishop**: A historical drama, directed by John Ford, starring John Wayne and Maureen O'Hara.
- **The Unsinkable Mary**: A comedy, directed by Ernst Lubitsch, starring William Powell and Myrna Loy.
- **The Red Pony**: A Western, directed by John Ford, starring John Wayne and Faith Domergue.
- **The Enchanted**: A fantasy, directed by Vincente Minnelli, starring Judy Garland and Robert Walker.
- **The Young Land**: A Western, directed by John Ford, starring John Wayne and Joanne Dru.
- **The Magnificent Seven**: A Western, directed by John Ford, starring John Wayne and Faye Dunaway.
- **The Searchers**: A Western, directed by John Ford, starring John Wayne and Nastassja Kinski.
- **The Hunchback of Notre Dame**: A musical, directed by Vincente Minnelli, starring Vincent Price and Charles Laughton.
- **The Adventures of Don Juan**: A musical, directed by Vincente Minnelli, starring John Wayne and Pearl Bailey.

Paramount's 1937-38 output will also include a number of short subjects, including a series of animated cartoons, a series of musical shorts, and a series of comedy shorts.

Paramount's 1937-38 output will also include a number of documentaries, including a series of educational films, a series of newsreels, and a series of public service films.

The conference will also include a special panel discussion on the future of the motion picture industry, with panelists including: John Ford, Howard Hawks, John Wayne, and Faye Dunaway.

**SEE ONLY INDIRECT INDUSTRY MEASURES**

(Continued from Page 1)

the state amusement tax, among others, during the new session of the legislature which convenes next month. The tax which levies one cent for each 25-cent admission was originally scheduled to expire July 22, 1937.

**Leo Hoyt Fire Victim**

Leo Hoyt, 58, veteran actor, was burned to death in a rooming house fire at 47 West 75th street.

Hoyt was a brother of Jack Pulaski, reporter and critic of "Variety," also surviving are four other brothers, Elias Pulaski, a Christian Science practitioner, and Stanley Pulaski, both of New York; Albert Pulaski, of Boston, and Harold Pulaski, of Worcester, Mass., and two sisters, Mrs. Mimi Hyman and Mrs. Alice P. Glazer, former wife of Barney Glazer.

**Beatrice Blinn Recovers**

Beatrice Blinn, appearing in "Stage Door," is back in the show after recovering from the flu.

**FACTS ABOUT FILMS**

In October, 1936, France bought four standard gauge motion picture cameras and 1,004 sub-standard gauge motion picture cameras from the United States.
CLASá STEPPING OUT OF MEXICAN PICTURE

By MARCO-AURELIO GALINDO

From Photo Correspondent, Mexico City—On the release date of Cinematográfica Latino Americana, S. A.'s first production, the modern version of 'Don Quixote' (Let's go with Pancho Villa) I completed almost a year ago, the company, Mexico's ambitious production and distributing concern, dismissed all but a few of its studio and office employees and prepared to close up shop. Suspension was due to lack of capital, it was said.

CLASá, having started operations with a complete technical staff, more than 20 players under contract, its own studios and laboratories, and its own editorial, art and publicity department, was regarded as an attempt to establish the Mexican motion picture industry on a large scale.

On his return recently from a three-month trip to New York and Los Angeles, CLASá's President, Alberto Ricardo Pani, son of a former Secretary of the Treasury, announced that he had secured American financial backing for his 1071 production plans which included the making of no less than 12 feature-length pictures in Spanish. Negotiations were carried on mostly in the last fortnight, and CLASá found itself unable to go on.

A number of CLASá's employees are threatening to bring suit against it for non-payment of back salaries and for the compensation required by the new contracts, which amounts to three-months salary.

Cinematográfica Latino America, S. A., was founded five years ago by a group of Mexican business men, although plans for the company were originally laid by one of the leaders, Jorge Dominguez, a veteran of Mexican producer-distributors who subsequently was bought out of the firm.

CLASá was worth 500,000 pesos on its inception, and now is said to represent an investment of close to 2,000,000 pesos.

The company has a one-stage studio between Tlalpan and Mexico City, with two more stages and an office building in process of construction. It has produced only two pictures, "Vamoros con Pancho Vila" and "Su Gran Aventura" ("His Big Romance"), latter yet to be released.

Through a contract signed a year ago, CLASá was successful in introducing the pictures of CIFESA, Spain's most important producing organization, and has been receiving in returns from them ever since with extremely good returns. However, CLASá's disappearing from the Mexican motion picture field also mark CIFESA's exit.

Sunday Biz Up 20 P. C.

Pittsburgh—Sunday movie business improved over 20 per cent since Sabbath's shows were legalized in this territory.

Reviews of New Films

Erol Flynn and Anita Louise in "GREEN LIGHT"

Margaret Lindsay, Sir Cedric Hardwicke, Walter Abel, Henry O'Neill in "HOLLYWOOD PREVIEW". Warner Bros. 85 mins. LLOYD DOUGLAS' best seller, SCENEd WITH DISTINCTION, SHOULD BE ACTED. Erol Flynn's WORK IS OUTSTANDING.

This picture reflects much credit on all concerned in its making. At is has been handled with taste and distinction. Under Frank Borzage's fine, sensitive direction, Lloyd Douglas' novel has been treated intelligently and the picturization is convincing. Although the story emphasizes the power of faith, the picture never becomes a preached. Erol Flynn does outstanding work as a young surgeon, who, to save an old doctor, Henry O'Neill, takes the second death in the Spring byington, Sir Cedric Hardwicke was a happy choice for the difficult role of the minister, who has so much influence on the central characters. The daughter of Spring byington, and Margaret Lindsay, a nurse, as rivals for Flynn's love, do fine work. Walter Abel, Henry O'Neill and Spring byington are excellent. When O'Neill refuses to admit his neglected killed the innocent on the operating table, Flynn is blamed and asked to resign from his hospital's staff. Anita is bitter toward him, until she learns of his fine character and history. Erol Flynn goes against the grain of a bacteriologist, in fighting spotted fever. He infects himself to find a vaccine against the disease. Anita goes West to see him. Margaret and O'Neill follow when they learn of his critical illness. His life is saved— and the patient, who is out of favor of Anita. Much praise is due Milton krims for his screenplay. Henry Blanke deserves a low and sweeping bow as the director-producer.


Yellow Dogs Find Kennel Denver—Club rooms for the yellow Dog chapter will be opened on the second floor of the Brown Palace hotel.

Hold Over Pons Pox

"That Girl From Paris," the Lily Pons starring picture produced by RKO Radio will be held over at the Music Hall for a second week.

B. O. Healthy in New Orleans

New Orleans—Theaters went into the new year with the heaviest holiday and post holiday business they have had since prosperity hit around a corner.
1912-37
ADOLPH ZUKOR
Presents
Razor keen, bold, a dreamer, a builder... today, as always, the grandest showman in the business
By his deeds shall you know him

The story of Adolph Zukor’s twenty-five years in motion pictures is the story of the motion picture industry itself. From old files, from the old prints, come the stills on the following pages, which, quaint to our 1937 eyes, yet mark brilliant moments in our motion picture past. From today’s prints, from tomorrow’s plans, come the stills which promise equally brilliant moments in our present and in our future. In every one of these, old and new, you will see great stars, joining with great productions to etch ever deeper, ever clearer, that famous hallmark of motion picture success: “Adolph Zukor Presents.”
SHOWMAN ZUKOR'S FIRST TRIUMPH

While a conservative and timid show world holds its breath, Adolph Zukor pays the record high of $35,000 to bring the first big time feature to the screen, the French four reeler, "Queen Elizabeth," starring the one and only Sarah Bernhardt, grandest actress of the day... the picture is a smash hit!


1916

FAMOUS PLAYERS GETS UNDER WAY

With Daniel Frohman's aid, Adolph Zukor goes after the big names of the legitimate theatre... and gets them for the first Famous Players feature pictures... in a series which has the whole show world standing on its head with amazement.

[1] America's Sweetheart talks it over with the Chief. An old photograph, printed through the courtesy of Photoplay Magazine.


[5] Mr. Zukor shoots the works with Geraldine Farrar bringing her "Carmen" to the screen.
Bigger and better pictures making bigger and better profits cause Famous Players-Lasky to purchase Paramount, distributing unit...and now it's Zukor...Lasky...Goldwyn...De Mille...with the Paramount flag at the mast head...the grandest lineup of showmen ever under one banner.


[2] Marguerite Clarke, one of the earliest box-office finds, in her famous picture, "The Goose Girl".

[3] Enter Wallace Reid! His star rises for the first time in 1916 in "The Affairs of Anatol".

[4] Gloria Swanson as she appeared with members of the huge cast in Cecil B. DeMille's spectacular "Male and Female".
Exciting years...epic years...years which knew the glories of Rudolph Valentino, of Pola Negri...years which gave the world such mighty pictures as "The Sheik", "The Affairs of Anatol", "Manslaughter", "The Ten Commandments", "The Covered Wagon"...years which saw Adolph Zukor's company become the greatest in the industry.


[2] Cecil B. DeMille, maker of miracles, rehearses part of the huge cast of "The Ten Commandments".


[4] Harold Lloyd in one of his earliest money makers for Paramount, "For Heaven's Sake".

[4] Marlene Dietrich and Gary Cooper show a Legionnaire's life is not an unhappy one in "Morocco".

[2] The defense of the fortress in the first great Foreign Legion picture, "Beau Geste".

[5] Gary Cooper in his first starring vehicle, Owen Wister's American classic, "The Virginian".

[3] In with a bang! with Clara Bow, of course, in her first box-office smash "It".

[6] The first great aviation picture and, incidentally, the first Gary Cooper picture, "Wings".
Maurice Chevalier, Mr. Zukor’s famous import from La Belle France, with Claudette Colbert in the smash hit “The Smiling Lieutenant”.

Gary Cooper and Franchot Tone in “The Lives of a Bengal Lancer”, one of the grandest action pictures.

The first box-office success in Technicolor, Fred MacMurray and Sylvia Sidney, in the Henry Hathaway version of “The Trail of the Lonesome Pine”.

Gary Cooper and Helen Hayes send Hemingway’s best seller, “A Farewell to Arms”, into the heavy money.

Charles Laughton shows, with the aid of Charles Ruggles that “Ruggles of Red Gap” is still one of the best American stories ever written.
June 1936 finds Adolph Zukor back on the West Coast in active charge of Paramount Production... July... August... September... October... and one after another come the big hit pictures which prove, at the box-offices of the nation, that Adolph Zukor is just as canny a showman, just as clever an operator, just as powerful a force in motion pictures as he was in 1912...
ADOLPH ZUKOR'S
Silver Jubilee in Motion Pictures

Celebrating Adolph Zukor's twenty-five years in motion pictures, Paramount proudly presents the SILVER JUBILEE GROUP OF PICTURES produced under his personal supervision.
Adolph Zukor presents...

"COLLEGE HOLIDAY"

with Jack Benny, George Burns and Gracie Allen, Mary Boland, Martha Raye, Marsha Hunt, Eleanore Whitney, Johnny Downs, Ben Blue

Directed by Frank Tuttle
Adolph Zukor presents

Gary Cooper
and Jean Arthur in
Cecil B. DeMille's
"THE PLAINSMAN"

with
James Ellison, Charles Bickford,
Helen Burgess, Porter Hall.
Directed by Cecil B. DeMille
Adolph Zukor presents...

Gladys Swarthout and Fred MacMurray in “CHAMPAGNE WALTZ”

with Jack Oakie, Veloz and Yolanda, Herman Bing, Vivienne Osborne, Frank Forest, Benny Baker, Ernest Cossart.

Directed by A. Edward Sutherland
Adolph Zukor presents...

Claudette Colbert
and
Fred MacMurray
in Frank Lloyd's
"MAID OF SALEM"

with Harvey Stephens, Gale
Sondergaard, Louise Dresser,
Edward Ellis, Virginia Weidler,
Bonita Granville.
Directed by Frank Lloyd
Produced by Howard Estabrook

Love making...Puritan style...

Rabble rousing...Puritan style...

Thanksgiving dinner...Puritan style...

"Courage, darling...they can't hurt us..."
Strum fun for Bing and old Hawaii

Bing learns a new kind of swing on the beach at Waikiki

Adolph Zukor presents...

“WAIKIKI WEDDING”
with
Bing Crosby, Bob Burns, Martha Raye, Shirley Ross, George Barbier
Directed by Frank Tuttle

Adolph Zukor presents...

Irene Dunne in
“HIGH, WIDE AND HANDSOME”
A Rouben Mamoulian Production
with
Randolph Scott, Dorothy Lamour, William Frawley, Akim Tamiroff, Benny Baker, Charles Bickford
Directed by Rouben Mamoulian
Music by Jerome Kern and Oscar Hammerstein II

The star of “Show Boat” in a big musical with the sweep of “Cimarron”...
Adolph Zukor presents...
Edward Arnold and Francine Larrimore in
"JOHN MEADE'S WOMAN"
with Gail Patrick, George Bancroft, John Trent, Sidney Blackmer
Directed by Richard Wallace
a B. P. Schulberg Production

He tried to buy her love...

A HAROLD LLOYD PRODUCTION
starring HAROLD LLOYD

Spectacular! And Lloyded with laughs...

The point is...it's another Lloyd laugh hit!
Adolph Zukor presents...

Claudette Colbert
in
“I MET HIM IN PARIS”
(Tent. Title)
Produced and directed by
Wesley Ruggles

Carole Lombard
and
Fred MacMurray
in
“SWING HIGH, SWING LOW”
with
Charles Butterworth, Jean Dixon,
Dorothy Lamour, Harvey Stephens
Based on a play by George Manker Watters and Arthur Hopkins
Directed by Mitchell Leisen
Adolph Zukor presents...

Gary Cooper
and George Raft
in
"SOULS AT SEA"
with Frances Dee, Henry Wilcoxon, Olympe Bradna, Robert Cummings, Porter Hall, Harry Carey
Directed by Henry Hathaway
Yesterday
Today
Always
If it’s a Paramount Picture
it’s the best show in town
By RALPH WILK

HOLLYWOOD

HILTON BERLE, star of radio and stage, whose comedy has been a box office on Broadway for over 15 years, has been signed by J. Briskin, vice-president in charge of production at RKO Radio, to a long term picture contract. His first appearance will be in "New Faces of 1937," a musical which will attempt the unusual by introducing a cast virtually unknown to fans, although widely known in the stage. Berle, who is currently busy, will continue this work, but will have to record hereafter from Hollywood, owing to the studio commitment. "New Faces of 1937" will be produced by Edward Small with Joseph Santley, who recently came east to find new talent, directing.

Irving Mills, head of the Mills publishing Co. and Artistic Bureau, has signed a deal with Melody Pictures whereby he will publish the new songs from "Sing While You're Blest" starring Pinky Tolma and Jop Wing. The entire score will be on music stands before the release of the picture and all Mills artists, including Duke Ellington, ten Pollack, Martha Raye and Cab Calloway have started recording the songs.

Callet to Add 10 Houses to Central N. Y. Circuit

of theaters included in the circuit of 21 now owned by the Kallet Theaters, Inc. of this city, was announced yesterday by Myron J. Kallet, founder of the firm and head of the corporation. The 1937 program includes spending $25,000 to remodel the Regent Theater, Syracuse, $200,000 on a new theater in this city and a huge outlay for purchase of 10 additional heaters. The firm was organized over 20 years ago, by Kallet, former Syracusean.

WPA's Illinois Theaters

Unit Costs Over Million

Chicago—More than one million dollars has been spent by the Works Progress Administration for its Illinois theaters unit, according to analysis of the WPA's annual report.

All for La Belle France

West Coast Bus., THE FILM DAILY—Hollywood—C. Henry Gordon is playing his fifth role as a member of the Foreign Legion in "Trouble in Morocco," for Columbia.

WOH'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 20


Brother Jonathan, 288-pound bearded mat king from Utah, was brought to Hollywood by George O'Brien's opponent in a wrestling sequence for "Park Avenue Logger." O'Brien current George A. Hirliman production for RKO Radio release.

Our Passing Show: Ralph Kohn, Norman Burnsine, Una O'Connor, Maxine Reiner, Bayard Veiller, George Auerbach, Colonel Tim Mehl, Robert G. Vignola, Ida Roverman at "Tomorrow We Live."

"Tomorrow's Headlines," an original story by Thomas Ahearn, has been purchased by S. J. Briskin, vice-president in charge of production at RKO Radio, to be adapted to the screen as a feature on the 1937-38 program. It will be produced by Citron, with Robert Sisk, author of "The Plough and the Stars," recently finished production of "The Plough and the Stars."

Among former football heroes now active in the film industry are Eddie Rube, George Bromley and Roger Gray, who attended the University of Minnesota; Ralph Murphy, Syracuse; C. R. Seelye, Paul Robeson, Rutgers; Pat O'Brien, Marquette; John Mack Brown, Alabama; Nick Lukats, Allan Dwan. Laurie Viera, Notre Dame; Russ Saunders, Lawrence, California; Paul Warburton, University of Southern California.

Jack "Hey!" LaRue swears that a casual visit to the set of his young sister, Emily, brought her a nifty part in the picture; "The Slubbers" Paramount production, "The Love Trap." She will play the part of a "smoking hot" young social director. Edward Ludvig is directing.

Ketti Gallian, young French actress, has been borrowed from Paramount by RKO Radio for the role of Lady Carrington in the new Fred MacMurray and Ralston Motherwell production, "Stepping Toes." "Stepping Toes," a Pandro S. Berman production, went before cameras several days ago with Mark Sandrich directing.

GB Exchange Plan Coming Up as Arthur Lee Returns

(Continued from Page 1) over physical distribution from 20th Century-Fox has been determined, it is understood. Present exchanges have been arranged for at present, probably with more to follow later. Idaire Ostrer, president of the GB interests, has gone to Miami, where, it is expected, he will confer with President Nicholas M. Schenck and several others from any transactions in the corporation's stock was adjourned yesterday to Jan. 18 by Supreme Court Justice Lydon.

Adjourn Writ Hearing

Hearing on an application by Attorney General Bennett for a permanent injunction restraining the Television Corp., and seven others from any transactions in the corporation's stock was adjourned yesterday to Jan. 18 by Supreme Court Justice Lydon.

Selznick Signs Ledeboer

West Coast Bus., THE FILM DAILY—Hollywood—Ralph Ledeboer, whose exclusion of murals captured the gold medal award at the Pacific International Exhibition, has been retained as an interior decorator at Selznick International Studio, it was announced yesterday. His first assignment was with the art crew in the General Electric Theater for a scene in David O. Selznick's upcoming picture, "A Star Is Born," co-starring Janet Gaynor and Fredric March.

Three Seek Dissolution

Portland, Me.—Three Maine theaters have filed petitions for corporation dissolution. They are: Netoco Maine Theater of Portland, Inc.; Netoco State Theater of Portland, Inc. and Strand Theater, Inc. The theaters are now running under other operating companies.
HISTORY MAKERS of 1936
in the film industry

JOSEPH M. SCHENCK
Step up and meet the man who was at once the joy of the trade press editor in search of a headline, and the despair of the linotype operator in search of an easy shift. You see it was like this: Joseph M. Schenck is chairman of the 20th Century-Fox board, and naturally a master-key man in any negotiations involving his firm. The more negotiations there are, the more active is Mr. Schenck. Thus it follows that the more active he is, the more news there is. He spent months in 1936 trying to conclude a series of the most vital, and certainly the most complicated, deals in film history—those with England's film barons, the Messrs. Ostrer and his own company, plus the Loew interests on the side. He produced more suspense than any score of screenplays. He commuted from coast to coast and to Europe. He also spent a few days in a hospital, and Filmland cheered when he emerged with nothing more serious than a slight British accent.

BARNEY BALABAN
Early in July, Paramount held a vital board meeting, the action of which the industry at large awaited with uncommon interest. Emerging from this conclav, a director said: "Paramount is back in the hands of showmen." What he meant was that Barney Balaban had been elected president to succeed John E. Otterton, and Adolph Zukor re-elected chairman of the board. In exclusives interview accorded the FILM DAILY, Balaban stated he would continue as president of B & K. He took occasion to deny a report that he had been given a one-year contract with Paramount. "I don't need a contract," he said, adding, "I've always been a Paramount man!" Of that the industry is sure.

DR. A. H. GIANNINI
United Artists obtained the industry's ace banker when the producer-owners elected him to the presidency of their corporation. Not only a financial authority who knows the picture business from the inside out, but also an ambassadorial good will. A constant proponent of motion pictures as a sponsor of international amity. A man who knows the problems of the industry—and its individual members—and deals with them intelligently and honestly. A counselor of industry executives—big and small—and whose reputation extends from the movie marts of Hollywood to the downtown financial districts of Manhattan Island—and then right around the world. That, gentlemen, sums up the Doctor.

N. M. SCHENCK
A film magnate who decided to buy only one house. He did at Miami Beach, Florida, for winter residence. Friends wondered what use it would be to purchaser who only has to live in it a dozen or so months at once. As usual, and as president he headed up Loew, Inc., plus having lines in more piths that Little Jack Horner ever dreamed about. Was in the thick of the famous Gaumont British negotiations. Also accepted chairmanship of industry's World's Fair bond sales body. Loew's stockholders at annual meeting in December awarded him five year extension of service contract and option to purchase 8,688 shares of the late Irving Thalberg's common stock at $40 per share annually during the five year period.

H. M. WARNER
You can't spell Warner without that syllable war. And you can't think of war without thinking of courage. You guessed it—you can't think of courage without thinking of Harry Warner. He is loaded with it. Throughout the lean years when that arch-villain Depression was stalking about, it was H. M. who met him like Horatius at the bridge. "A gamble now upon the future of America," he typically told his eastern and Canadian sales meeting last June, "is the best gamble in the world". He called upon business and industrial leaders everywhere to "loosen purse strings and make present period one of progress and development". He himself set the example. Characteristically he made and fought for "The Green Pastures". Fortune favors the bold. Salute!

LEO SPITZ
In addition to presidency of RKO, this young and exceptional exec. was given identical post by E.A.O. and subsequently made a director of Metropolitan Playhouses, Inc. representing E.A.O.'s 20 per cent interest in that company. When gossip had it that a merger of RKO and Paramount was contemplated, young Mr. Spitz (being a Chicagoan and used to really strong winds) took the whispering breezes right out of old Docume Rumor's sails by declaring the report "silly". A considerable increment of his time and interests were devoted to the perfecting of the new reorganization plan for RKO.

J. CHEEVER COWDIN
"Henry Ford, antiquarian, patrons new type of car. . ." Franklin D. Roosevelt, stamp collector, delivers annual message to Congress. Strange way to refer to these gentle men in the news? Perhaps, but consider what happened when J. Cheever Cowdin sailed for Europe late last December. Dreamship company's publicity release described him as a "proponent"! At first glance, this seemed an unusual descriptive title, but second thought it appeared quite appropriate. When Mr. Cowdin took over board chairmanship of the New Universal, he began to show how enthusiastically he swept into the saddle... rode high, wide and handsome... teamed toward perfection... and was in large measure responsible for frequency with which U scored in year for following reorganization. But you haven't seen anything yet. Watch him in the 1937 chucker!

ISIDORE OSTER
The head of England's House of Morgan, as far as motion picture affairs are concerned. In other words, the chief figure in the Gaumont British setup, which he heads. Made the front page headlines last summer when he talked to Sidney R. Kent, 20th Century-Fox proxy, Joe Schenck and Loew representatives at London on a deal through which the American firms were to buy the Ostrer control of GB. Suddenly, not to mention dramatically, the situation changed and took. Maxwell, Scottish film titan, entered the picture presumably to acquire the Ostrer shares. Isidore Ostrer made more front page reading material when he came to New York, and later Hollywood, last Fall for further GB talks with the Kent and Schencks on a situation, which, from the viewpoints of outsiders, was extremely difficult to understand.

ADOLPH ZUKOR
On January 7th, 1937, this popular executive cele- brated his birthday. Coincidentally Paramount launches a four-month-long Interna- tional Silver Jubilee celebra- tion for Adolph Zukor. In commemoration of the Paramount founder's 24 years of service to the film industry. The past year saw the Zukor tradition and prestige in crease, with his name bobbing up time and again in news stories. Salient among these were: his appointment as generalissimo of company's studio production; the rumored possibility of his restoration to Paramount presidency; and his obvious pleasure at having this post go to Barney Balaban, while he himself re-elected chairman of the board.
• **FLOYD B. ODLUM**

Formally answering those who eyed questioningly the extensive Atlas Corp. holdings in Paramount, RKO and other companies, Floyd B. Odlum stated that his powerful financial trust does not intend to control, or manage those organizations in which it makes investments. In September, news flashed that passive-appearing but nevertheless dynamically active Mr. Odlum had resigned from Paramount's board, succeeded by Y. Frank Freeman. But the resignation appeared to astute industry observers to have no particular significance as regards Atlas holdings in Paramount stock.

• **GEORGE J. SCHAFFER**

An early United Artists' coup d'etat was the signing of this chap to a three year contract as U.A.-Canada general manager. He worked up an appetite for a giant testimonial dinner given to him by his armada of friends by going to Washington and playing a star role in attacking the Pettingill bill before the interstate and foreign commerce sub-committee. After telling the legislative boys a thing or two, he nonchalantly hied back to Gotham and put on his bib as though nothing had happened. Soon thereafter he was elevated to the U.A. first vice-presidency as successor to Mary Pickford.

• **SIDNEY R. KENT**

Sidney R. Kent 'way back in 1935 observed that manpower is the main asset and in 1936 there is his own record to prove it beyond the shadow of a reasonable doubt, as they say in legal circles. A busy, eventful 12 months for Kent in 1936 and 20th Century-Fox progress a result. Then, too, there was the GB deal, and its many demands. And, again, GB Kent was re-elected a director at a stormy shareholders' meeting in December. Kent also will remember 1936 for two strictly personal events: His daughter married, he was made an officer in the French Legion of Honor.

• **CHAS. R. ROGERS**

For the rapid production progress made by the New Universal the snappy salute goes to vice president Charles R. Rogers who climbed into the Universal City saddle with the friendly departure of the Loewmle dynasty. Hard work, and then some more hard work—such is the Rogers' way. Even when he came East in late October, it was no pleasure hunt, but "strictly business." And business is consultation with England's Herbert Wilcox and the effectuating of an agreement assuring closer co-operation between the British and American studios of Universal affiliation.

• **"ANDY" SMITH**

If there's a gent who kept the news sleuths' nose to the ground during the charge-up of 1936, it's one Andrew W. Smith, Jr.—"Andy" to you. August had barely started when "Andy" resigned as vp of Vitagraph and Warners-First National eastern and Canadian sales executive. Subsequently came reports he would (a) Join GN (b) enter the theater field and (c) acquire Walter Reade houses. "Andy" finally cut the reports short by affiliating with United Artists as general sales manager, and the news sleuths went back to normalcy.

• **NEIL F. AGNEW**

You can't have a gallery of history-makers without this general sales manager, who puts "counter" in Paramount this past season. If skeptical, just you take a squint at revenue that piled up through his merchandising methods. Company's film rentals skied to highest mark since 1930 B.C. (Before Crash). Rentals are all right by you, but you feel sorry for yourself, with such details on your mind as your work, buying a new garden hose and a new cowcatcher for little Junior's toy locomotive, be soothed by giving a thought to Mr. Agnew who services 9,400 film accounts plus a flock in non-theatrical brackets.

• **WILLIAM F. RODGERS**

If you feel inclined to argue the point that astronomy and gastronomy have no direct relationship, we'll call William F. Rodgers to the witness stand. For his brilliant career devoted to selling stars in celluloid, the industry gave him two resounding testimonial banquets. Immediate cause of these celebrations was his appointment to general salesmanship of M.G.M. to succeed the late Felix Feist. The first banquet was masked under simple title of "luncheroo." Cinema Club was scene, with S.R.O. sign out plenty early. Metropolitan exhibitors turned out more than 1,000 strong at subsequent Waldorf-Astoria dinner.

• **GRADWELL L. SEARS**

His steady rise in industry ranks continued when Major Albert Warner announced: "Gradwell L. Sears, vice-president of Vitaphone, has been appointed general sales manager for Warner-First National and affiliated companies. Not so bad, is it, for a young fellow who was a First National salesman out Chicago way only a dozen or so years ago? Some of his initial acts upon taking new office was to make important shifts in WB branch personnel. It was he, too, who divulged WP's $3,600,000 production budget boost last Autumn.

• **SAMUEL GOLDWYN**

A hospital bulletin issued while this rugged individual was recuperating from an operation last Summer, tells more eloquently than news files what kind of a year he had. "Mr. Goldwyn, it said, is doing very nicely." During 1936, film circles hoped he would spend more time telling stories than buying them. Purchased "Dead End," "Angel Making Music," and other stand-out properties. Also announced he and Douglas Fairbanks, Sr., would make "Marco Polo." Continued to prove himself one of most alluring screen magnates, bustling box-offices with such energy as "Come And Get It." Latter title is rumored to have been taken literally by Gary Cooper to mean a Goldwyn contract.

• **R. H. COCHRANE**

With formation of the new Universal, R. H. Cochrane became president. Right at outset of his assuming office, it became apparent that progressiveness, not precedent, will be the keynote of his policy. On this platform he worked like proverbial beaver, putting both production and distribution forces into a new high, standard of efficiency, and communicating his own enthusiasm to those under his command. So that entire organization's speed and power could be effectively utilized, he streamlined it by simplifying the corporate structure both of the company and its subsidiary and allied interests.

• **ED. L. ALPERSON**

On precisely the same date that Paul Revere made his famous ride—April 18th—headlines officially told of the ride of Edward L. Alperson from his affiliation with National Theatres Corp. right into the presidency of Grand National, the Pothe subsidiary company known as Premier Film Attractions. The shift was expected, as earlier that month well-substantiated reports had it that negotiations to have Alperson sign on the dotted line were completed. He announced that he and colleagues would handle 30 features during the year. New company's stock went right ahead and got listed on Curb Exchange. In fact GN and prexy E.L.A. went right ahead, too.

• **NED E. DEPINET**

Many a mainspring is revealed by the faces of clocks . . . and news stories. Take for example a story such as RKO Distributing Corp. reaching a new high in sales contracts during 1936. Modern mainspring back of this feat is President Ned E. Depinet, who seems to be the industry's dearest headline dodgers. Nevertheless, his business logic and enthusiasm contributed little to bringing renowned rodent, Mickey Mouse, into RKO tent fold.
TUNE IN THURSDAY NIGHT

FOR MARCH
NATION-WIDE DRAMATIC
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AS SELECTED
OF NEWSPAPERS
WHOSE COMB
NUMBER MORE
History Makers of 1936 in the Film Industry

DAVID O. SELZNICK

It was a swell 1936 for David O. Selznick. His firm, Selznick International Pictures, weathered great gales in initial production year with high quality product, including the literally colorful "Garden of Allah." The firm joined the Hays organization, and Sunday other events took place such as his being awarded the 1936 League of Nations medal for his "Little Lord Fauntleroy." David also buoyed with his clear judgment and financial stingshot the screen rights to the Galsworthy novel of the times "Gone With The Wind". But from his personal standpoint all these happenings took second place in light of the real climax—accommodating Mr. Stock arrived in May and gave a son and heir to the David Selznicks.

SAMUEL J. BRISKIN

Before you is RKO Radio's vice-president in charge of production. Addressed its annual convention, telling the boys right down boldly that organization intended no reloads on other companies for stars, but would build up players from within its own ranks; expressed his opinion on another occasion that films will never go 100 per cent color; and also held that when television comes, it will be boon to the industry. Travelled from coast to home office for conference with president Leo Spitz during RKO reorganization plan's formulation. Was awarded one-year contract to continue in present post, with, it is understood, a long-term contract awaiting him when reorganization is effected.

MAURICE OSTREI

Member of the powerful Ostrer family which figures importantly in England's film industry. Assistant managing director of Gaumont British Pictures Corporation, Ltd., and director de luxe in various affiliated enterprises. Now slated to head GB's producing activities. Came to the United States last Fall to join his brother, Idoire, in negotiations with Sidney R. Kent, Joseph M. Scheck and Nicholas M. Scheck looking toward his company's future.

MARY PICKFORD

This first lady of the land of films spent typically energetic year. Headed own producing unit in association with Jesse Lasky. Their Pickford-Lasky Productions, Inc., completed and released "One Rainy Afternoon" and "The Gay Desperado." Company ceased active operation following Lasky's becoming RKO producer. In mid-July she resigned 1st vice-presidency of United Artists, being succeeded by George J. Schneller, but remained a member of UA board. And in mid-November her betrothal to Charles "Buddy" Rogers was announced.

M. H. AYLESWORTH

Early in year it appeared that Merlin H. Aylesworth might have enough leisure to take the usual executive hour for lunch. He had only two board chairmanships on his hands, those of RKO Corporation and RKO Radio Pictures. But along came April, and with it the problem of finding a replacement for Herbert Eyoud Swope who resigned as chairman of theKeith-Joseph Orpheum board. So they just naturally gave this additional post to Mr. Aylesworth, who later modified the industry by actually finding time to go to Rochester to attend annual S.M.P.E. convention. While there he also took time to deliver a stirring speech calling on majors to cooperate in cutting Hollywood production costs, and advocated both price-hiking and abolition of double bills.

JACK L. WARNER

What d'ya mean, you don't believe that yarn about Jack and the Beanstalk? Well, did you know that Warner Brothers recently... and what sprouted out of its studios? There were "Midsummers Night's Dream," "Story of Louis Pasteur," "Anthony Adverse," "Green Pastures," "White Angel," "Charge of the Light Brigade,"...just to mention a few. In administering their production, Jack used only one magic "bean"... his own Bean. He addressed his by telephone from the coast the WB convention at Chicago; visited continental Europe; went to London to transact biz and attend to matters in connection to Bette Davis contract auction; returned loaded with low-down on cinema situation abroad. We don't suppose, either, that you believe it can be June in January. Wrong again!... Jack annexed his bride shortly after New Year's.

JOSEPH P. KENNEDY

Year's "star reporter." Made study of problems relating to RCA's capital structure and reported findings to board. Resigned for $55,000 by Paramount to make survey and report of its business operations from star to star. Appointed as aides A. B. Poole, former Parke treasurer and v.p.; C. S. Scollard, another former Parke officer; John Ford of Maine-New Hampshire theaters; and an associate SEC buddy, Joseph B. Sheehan. The full Kennedy report, thorough and enlightening, revealed problems essential to overcome were mostly at studio. Urged giving production department free sway, unhampered by directorate. New York. Further urged placing management in hands of showmen. Paramount did. Results big results.

WILL H. HAYS

Take it from the indelible general himself, his long service to the industry is marked by no more interesting happening than his audiences with Pope Pius in Vatican City late in 1936. It was an eventful European visit, that trip, for it did much to further a new Italian accord, with II Duce's government granting concessions sought needed if the American film industry was to survive in the Italian market. Yes, the General was received by the Premier. Despite the demands made upon his time by his M.P.P.D.A. office, Hays found opportunity to serve as chairman of the Advisory Committee of the Museum of Modern Art Film Library.

HARRY COHN

Was innocent cause of all the ballyhooed rush of letter-carriers go to movies offered than to colleges. Envelope addressed to President of Columbia went to 725 Seventh Avenue instead of Dr. Nicholas Murray Butler on Morningside Heights.

MARK OSTRER

That Gaumont British deal, with its widespread ramifications on both sides of the blue-green Atlantic, served to turn the spotlight full on the Brothers Ostruk. The key figure, Mark, who doubles as president of GB Pictures Corporation of America and chairman and managing director of GB Pictures Corporation, Ltd. The American company weathered report and counter-report, sales impending GB films into 5,000 U. S. theaters. And Herbert Wilcox, after an American look-see, was so impressed he urged GB as the proper U. S. distribution agency for all worth-while English films.

LOUIS B. MAYER

His Honor the Mayer of MGM lost his bonds, Leo and son, in spectacular fashion. Big Leo anchored in unprecedented number of big pin, and Leo, Jr., the little rascal, emulated his dad in fine style. Exhibitors and patrons alike, who stepped up and "put it on the line" to variety got back with interest what they saw in Leo. His Honor, who had considerable to do with all this, stopped rubbing his magic production lamp occasionally, among other things, to sit in on the famous deal between Loew's, 20th Century-Fox, G.B. and the Osterras.
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WALTER WANGER

Among John Hancocks of the day was Walter Wanger, who earned up an existing production schedule for Paramount and hied over to the United Artists' camp. Made longer jump to Europe, other markets, deadline time in only viewing film situation, radio projects, and possibilities the land of the wise presents for making. Returned whistling tune sounding like "Boola Boola." Might have seen "Giovannina," Heeded for Hollywood to take six features, with first, "You Only Live Once," ready by January 27. Signed Joshua again and later Hal Horne as production exec. Named Hays organization and pointed guns recently and hopefully to the future.

CARL LAEMMLE, JR.

Stepping out of Universal as the old order changed, giving way to New, Carl Laemmle, Jr., announced he would produce independently, went abroad and returned four months later with a sheet of plans and plans well in hand for not only production of from three to four features but a flag at Broadway as well. Fulfillment of the ambitious program became "unfinished business" for 1937. So keep your good eye on Junior.

BEN GOETZ


B. B. KAHANE

Among the good old Summertime's hot items was the simultaneous announcement on the west and east coasts by the Messrs. Harry and Jack of their respective plans to have they succeeded in having B. B. Kahane affix his rugged signature to a contract which called for his immediate occupation of a vice-presidential chair at Columbia. Move added pronounced potential strength to the Columbia cohorts, for, as you will remember, this same gentleman not so long ago was one of the key pillars of RKO Radio Pictures—a vice-president in fact.

HAL HORNE

From past as advertising and publicity head for UA. Prince Hal plunged into active partnership in the Blackstone Agency. But sound-stages summoned and clicking cameras called, so he enlisted under RKO banner as an associate producer, retaining, it is understood his financial interest in Blackstone. When Walter Wanger started expansion program, he induced Hal to accept diadem of a production executive and assigned him at once to handle "Vogues Of 1937," which is slated to be made entirely in Technicolor. Since Wanger is releasing through UA, Mr. Horne is one more linked with his cinematic alma mater.

CARL LESERMAN

Damon had his Pythias. And Grad L. Sears has his Carl Leserman. To elucidate: In the late spring, Leserman, then assistant to Sears (who was functioning as Warner distribution head for the South and West), resigned to join Edward Alperson in the organization of Grand National, becoming general sales manager. But the old ties proved too strong and in November, Leserman quit GN to rejoin Warners and Sears, this time as assistant general sales manager. Sears in the meantime had been made Warners' sales chief.

WILLIAM LeBARON

During transition period between former policy and establishment of the unit system of film making at Paramount studies, William Le Baron was placed in charge of production. Temporarily the quality of his designation quickly evolved into permanency, and, sure enough, that is the way it developed, and do stand right now. As reward for unflagging enterprise, he was rewarded with month's vacation. Despite intended respite, he traveled "cross-continent" and busied self with plans for future service to company. Interviewed at his N. Y. hotel suite, he stated his favoring more output in eastern studios. He knew he had a problem, he speaks, when you reflect that he headed Paramount's Astoria plant for quite a spell.

AL LICHTMAN

In case you want to know exactly what Al has been doing of late to earn his board and keep, let's take a look at the record sales of M-G-M for 1936. It's easy to understand why this able executive to Nicholas M. Schenck, and master of the art of sales plus distribution, remain'd pretty much out of news print. Keeping his reserve to the grinding wheels doesn't make very colorful copy. But he did break into the streamers heads when he took the red carpet in Columbus, Ohio, and told the ITDA parley "facts the independent exhibitor should know." Leow's annual meeting in early December revealed Al had been added to the corporation's roster of vice-presidents.

JACK COHN

If you're searching for a strong, silent man, look no more. He's right here in Columbia's vice-president chair, where he is re-seated at every election. From "way back," his reserve has been a tradition. "Africa Speaks," his colleagues used to say, "but Jack Wahn . . . seldom!" Comments on company and industry topics only when he feels it will be helpful. Recently he revealed his views on Dramatists Guild decision re backings of plays by film producers; pointed out potential advantages of interchangeing stars with foreign producers: urged producer control of star broadcasts.

DAVID SARNOFF

David Sarnoff, in after years, likely will look back to 1936 as (A) the year in which RCA and NBC gave the first public demonstration of television's enlarged screen, permitting 7½ by 10 inch pictures and (B) the year in which he was royally dined by employees of RCA and its service companies, the event marking Dave's completion of three years at the radio industry. The demonstration, strikingly revealing television progress, hinted that commercial television had succeeded recovery in relation to that "corner." It may be turned late in '37.
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**SAM KATZ**

To keep in high gear and smooth operation such an intricate production machine as the SAM studios requires tireless application, plus a thorough knowledge and understanding of the complex cogs—both human and mechanical. This is the job of Sam Katz. He is doing it, and exceptionally well, is proof of his patience, tact and ability. Drop in when you’re around the Metro lot. By the way, it’s quite a lot... and so is what Katz is doing with the SAM studios. He is turning out pictures at an almost incredible rate. Little wonder, then, that Loew’s annual meeting revealed his addition to that company’s list of vice presidents.

**J. H. WHITNEY**

A prophecy was fulfilled when he died. The motion picture union there is strength. Financially interested in both Selznick International and Pioneer Pictures, the discriminating John Hays ("Jock") Whitney engineered the absorption of the latter company by the former. In the new set-up he became chairman of the board and at once cleared the decks for intensive action. "It is our hope," he said, "to take a commanding position in the independent field," promptly announcing 10 to 12 major films for 1937.

**DARRYL F. ZANUCK**

You find the 1936 achievements of the energetic, tireless Darryl F. Zanuck written not so much in terms of personal headlines as in those which tell the production story of 20th Century-Fox. Such headlines as for instance, the film daily of Oct. 27: "20th Century-Fox to Deliver 33 Films by Christmas." And again on Nov. 24: "20th Century-Fox to Start 14 for '37 in Six Weeks." In September, Zanuck was elected chairman of the executive committee of the M.P.P.D.A. to succeed the late, lamented Irving Thalberg. About the silliest of all silly stories finding circulation during the year was that hinting that Zanuck was stepping out from his post. It brought emphatic denial from Sidney R. Kestn. In early December, Zanuck received the cross of the French Legion of Honor.

**JESSE L. LASKY**

For a second successive year, a major change in the affairs of this film veteran provided a major headline. In 1935, Lasky left Fox, formed, with Mary Pickford, Pickford-Lasky Productions. That association went into eclipse this year, and in mid-October came the news that Lasky had signed with RKO Radio as producer. The niche that he fills in the affections of industry leaders was instantaneous. Shortly when 150 did him honor at an AMPA luncheon in May.

**ARTHUR W. KELLY**

You can’t take much stock in whispering campaigns, but Samuel Goldwyn is said to have gotten his inspiration to make "Marco Polo" from the dramatic manner in which this U. A. vice-president in charge of foreign sales jumped from continent to continent. Journeys also spread the "W" in A. W. K. same stands for wandering. During his hegira he visited Europe, and blithely bounded down to South America, where he held more conferences than all the Pan-American nations combined. At this writing his lessoned home-office associates are still singing "Has Anybody Here Seen Kelly?"

**EMANUEL COHEN**

After interlude of producing for Columbia, this former head of the Paramount studios formed his own company, Major Pictures, and concluded deal with Paramount to make eight for re-release through their exchanges. Promptly leased General Service Studios in Hollywood and signed Joe Nadel, president of Associated Assistant Directors in New York, as his general production manager.

**MAJOR BOWES**

That wheel of fortune continued to turn all right, all right for the engaging Major. His amateurs came up for air, and stage bookings, in such quantities that it appeared as if the U. S. A. was predominantly composed of bird stories, thick tube players and other folk capable of performing in odd and interesting fashion. He produced some Amateur Hour shorts for RKO, and plans more of same type for Biograph in 1937. He also put out Amateur Hour stage units with Lou Goldberg, formerly with various major film companies, as project’s general manager. On one Sunday night broadcast he switched from NBC to CBS under Chrysler sponsorship.

**ALEXANDER KORDA**

Infant 1935 had just begun to waddle when Alexander the Great was awarded the British medal for his "Staunton of the River." As the year advanced, a fire occurred in his new studios, which a London Weekly described to the hot production pace. American film fans got an eyeful of several Korda classics released through United Artists—"Things to Come," "The Ghost Goes West" and "Rebrandt." In the midst of the British constitutional crisis—or was it?—he announced his intention to make a feature about Queen Victoria.

**FRANK CAPRA**

There is no record of his being a dry-as-dust Boy Scout. But there is mighty proof that he did possess an invaluable quality which he has carried with him all through his career. It is that of making pictures for the people. He is still carrying that chip on his shoulder. In late December, Capra publicly disavowed associates who had authorized a re-reel of "Lost Horizon," the Columbia production to which he has devoted most of his time, energy and genius in recent months.

**W. R. SHEEHAN**

Just before Washington's Birthday, the air was filled with harriettes, including news of a union twist Mr. Sheehan and Paramount. As deal was originally reported he was to make ten pix for his new outfit. But as March marched on, negotiations were dropped. Again last of the year's outstanding Deeds, with a capital Letter, by bringing a certain gentleman by that name to town via a brilliantly directed screen vehicle. Acadany of Motion Picture Arts and Sciences thought so much of him that they held him over for a second year as president. Those millions who form the Capra cult are waiting on pins and needles to his re-reading "Lost Horizon," the Columbia production to which he has devoted most of his time, energy and genius in recent months.

**W. RAY JOHNSTON**

It was an eventful year for W. Ray Johnston, the 12 months recorded in history as 1936. How else could you fairly describe a year which brought Johnston's withdrawal from Republic, his decision to revive Monogram-Majestic, his forerunner, and the subsequent incorporation of Sterling Pictures Corporation, Sterling Productions, Inc., Sterling International Corporation and Sterling Exchanges, Inc., as new Johnston allied ventures? An ambitious agenda that, with 1937 certain to bring lively developments. In late December, Monogram disclosed plans for the repurchase of the company’s outstanding capital stock, a step towards Monogram-Sterling merger.

**NAT LEVINE**

Shake hands with Republic's production chief. You can do it on both coasts because he's just as likely to be found on one as the other. Last year he visited New York on a few occasions, confining his product plans and with company's franchise holders. The rest of the time he was hatching some fifty pix, including more than a score of features, straight or so stunt dramas and about sixteen westerns.
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ERNST LUBITSCH

Raising personal reorganization by Paramount, the versatile Lubitsch held down exteriously the post of managing director of company's production. Then he treated himself to a well-earned three-month vacation in Europe with Mrs. Lubitsch, the former Vivian Gaye. Returning from abroad, he stepped off briefly in New York, and headed for Hollywood to complete plans for his own unit to fashion features for Paramount. He signed Martin Selznick as story editor, lighted another cigar and went to work. When the industry was reeling about screen stars broadcasting, analytical Ernst tapped off a few ashes and sagely counseled, "Go easy!"

L. W. CONROW

Among the more important executive adjustments in the film busine, brought L. W. Conrow into a new and more responsible niche. From position of general manager of ERPI Eastern Division, he was advanced to general operating manager, reporting to executive vice-president Willard Drake. Conrow now is in full charge of all installation and service east of Rocky Mountains. His sphere includes the headquarters' operating division departments which are combined with eastern and central headquarters division, the latter being thereby abolished as separate entities. In addition to these duties he has charge of the merchandising department. Wonder when he sleeps!

GEORGE A. HIRLIMAN

Perfected new color process known as Hirlacolor. Applied for patent on camera device which simplifies color photography and makes it possible to handle color practically same as black and white. Came east for confab with RKO execs. Returned to coast and moved his unit bag and baggage into RKO Pathe studios to make 21 releases. Organized new firm, Condor Pictures, inc., in association with Amedee J. Van Beuren, and Albert H. Lieberman, Philadelphia financier, with paid-in capital of $1,250,000. Was one of industry's most active sons during '36.

SCOTT R. DUNLAP

Scott R. Dunlap stepped into the 1936 headline parade in late November when W. Ray Johnston announced that the former director would be vice president in charge of production for Sterling Pictures Corp., and vice president of Sterling Productions, producing subsidiary. This was a forward step in Monogram's revival. To accept the post, Dunlap withdrew from Frank and Dunlap, agency in which he had been a partner for seven years.

EDWARD FINNEY

Out of a clear summer sky came announcement of Republic's advertising and publicity director, and appointment to corresponding post by Grand National. In addition to assigned duties, decided to become a producer. Formed Boots And Saddles Productions to make series of 8 westerns for release through GN. Spotted Tex Ritter in rodeo troupe and wisely signed him for lead roles. Turned out "Song Of The Cigaro" and "Headin' For The Rio Grande." Found himself occupying most unique position in industry - that of being publicity-advertising mogul for his own product and the releasing company. Situation entails holding conferences with himself. Talk about your dictators!

A. J. VAN BEUREN

Gave to the screen a bevy of outstanding shorts which he released through RKO following closing of deal with that organization. Program calling for 22 subjects concluded 13 Bill Corum sport reels: 6 Struggle To Live; 7 World On Parade; and 6 of new series titled "Unusual Personalities." In association with George Hirliman, he formed the new Condor Pictures, Inc. Despite inroads made generally by duals on outlets for shorts, the Van Beuren line-up did very nicely, we can assure you, and so will the net figures of this man's corporation when all the returns are in.

HERBERT J. YATES

When you look behind the guns, you'll find certain men back of them. In the case of Herbert J. Yates, you will see him behind several guns at once. It's no apparition, but the off-prevaling way in this interesting industry of ours. Among many things he is president of Consolidated Film Industries and a moulder, to a very large degree, of the destinies of Republic Pictures. He is said to have received an offer last May to sell to a Wall Street group his interest in Republic for a tidy $5,000,000. It was not enough, like Lincoln he is dedicated to the proposition that his Republic must be preserved.

ED KUYKENALL

Prexy of the M.P.T.O.A., inst upon settling industry disputes within its borders and not in Washington, state legislatures or the law courts. Chief plugger for the organization's 10-point trade practice program and antagonist of the Congressional Hills Nationalities. Or rather, outlaw compulsory block booking. He appeared at hearings on measures at Washington.

TREM CARR

Mediation requires leisure. At outset of year, Trem Carr had plenty of latter, so went in for plenty of former. This leisure, as you recall, was the conspicuous thing that happened when he relinquished post as Moe-gram's vice-president in charge of production, and sold, for a reported half million or so, his interest in that company at time it evolved into Republic. His mediations are said to have included consideration of Paramount's offer to sign him. Signed with Universal instead. Made "Sea Spoilers" and "Conflict" for that organization, and is scheduled to make six others.

EARLE W. HAMMONS

Here we have the spice of Educational Pictures, an admirable personage on many counts chief among which may be mentioned his ability, integrity, acumen, magnetism . . . and his uncanny knack of keeping all his corporate titles straight - holding, operating, subsidiary companies, et al. He knows the shorts field even better than Rin-Tin-Tin knew in his youth when it was time to eat. He champions this field, too, at the drop of a hat. And he genuinely and sincerely detects dual bills, contending that they cut the equivalent of one show's gross daily from theaters operating on this policy. He said so last June.

B. P. SCHULBERG

That Big Ben intended to wind-up with Columbia and join 20th Century-Fox proved to be a false alarm. What he did, however, was finish "Meet Nero Wolfe" for the Messrs. Cohn & Co.; incorporate B. P. Schulberg Pictures with self as president, Ralph Kohn as vice-president-treasurer, and Louis E. Swarts, secretary; and then closed deal to make 16 pix for Paramount over period of two years. Set mid-July for launching production, after taking over Prudential Studio on long-term lease. Being a gallant gent, his first gesture was to deliver "Wedding Present" to his ole love Paramount upon their business re-marriage. Looks like a mighty fertile union.

R. A. ROWLAND

Nineteen thirty-five (remember? of course you do, that was last year) saw Richard A. Rowland joining Metro-Goldwyn-Mayer as a production executive. That affiliation dissolved in 1936 and Dick turned to Paramount, completing the first Richard A. Rowland Production, "I'd Give My Life for My Party." But perhaps the biggest news came in November when Prexy Edward L. Alperson of Grand National announced Rowland was to make eight productions for his company, half to be made for the current season.
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HAL ROACH
Triumph and trial. These two words most aptly summarize the career of Hal Roach. He produced during the year an unprecedented number of pictures, both features and shorts, including series of his famous "Our Gang" comedies. All this produced an amazing standard of quality, in addition to quantity. And, late in '36 he announced plans for eight—count 'em eight—features. Several changes took place in company's personnel, including Harry Cohn, and David Loew resigning their executive positions. Still signed Fred Newmeyer to a long-term director contract and placed him in charge of all films. Strengthened his staff of literati and produced more of the company's more important policies. Constantly during '36, his desk was an all-important link between home office activities and the top-flight administrative heads.

E. V. RICHARDS
Nineteen thirty-six closed for Mr. Roach nearly as happily as it began for the estimable E. V. Richards, who is now the head of a vast organization and general manager of Deanna Durbin. Mr. Richards was away in inspired fashion with his activities. But, whether he's on top or not, his production and building of houses are strengthening his position in the south. As a director, there's the fact that E. V. was elected to the directorate of Paramount.

HARRY ARTHUR
In addition to his management of the Roxy, New York, as trustee, Harry Arthur became a dominant figure in St. Louis exhibition. As head of F. & M. Service Corp., which operates six downtown de luxe houses in the Missouri city, he also took over affairs of 22 St. Louis Amusement Co. houses there, following settlement of the famed St. Louis anti-trust case. By way of a hobby, Harry also won a few score blue ribbons through his thoroughbred and canines.

HARRY M. GOETZ
When tempted to make that lame excuse "I didn't have time to consider the example of Harry Goetz. This hard-hitting veteran accomplished much, and tucked a few trans-Atlantic and trans-continenal trips in to boot. Delivered, among other things, Reliance Pictures' "Lost Of The Magicans" to UA. Continued association with Edward Small in Reliance, which hooked up with RKO Radio on arrangement to release 6 pictures through latter. Announced as extra curriculum activity that he would do a little more producing on his own. Jolted forces with Max Gordon and headed up their plays as pictures company. It looks like a case of them that has, Goetz.

HARRY D. BUCKLEY
In his first year as a UA vice-president, and likewise as a member of the Hays Office, he initiated an individual campaign to demonstrate his executive mettle, taking an active hand both in formulating and putting into practice many of the company's more important policies. Constantly during '36, his desk was an all-important link between home office activities and the top-flight administrative heads.

ALBERT WARNER
During great campaign of '36, Major Albert was in the front lines much more than in headlines. One of leading strategists of WB board and vice-president of the company, he could be found most of the time in his luxurious dugout at home office hammering away in his Napoleonic fashion. Also wounded way frequently to projection room to inspect WB box-office ammunitions. Went A.W.O.L. long enough to attend as usual Film Daily Golf Tournament at Glen Oaks.

WALTER READE
Every day and in every way it's getting easier and easier to memorize the Encyclopedia Britannica than the list of Walter Reade's theaters. Famed American Century Theaters Corp. to construct 100 new theaters in five years in communities of 5,000 population throughout U.S. and Canada where houses are obsolete or nonexistent. Took in as associates L. O. Olimstead, v.p. of American Theatres Co., Frank V. Store, bankers: Carl E. Schuster, statistician: Charles L. Bryan and Walter Reade. Jr. Broke ground in December at Loma River, N. J., for first of these model theaters. Got steam shovel ready to do some at Saratoga.

SOL LESSER
The Lesser name was no stranger to trade publication pressure. He packed a lot of activity late 12 short months. His company, Principal Productions, turned out product for both 20th Century-Fox and RKO releases. Latter acquired his hit "Let's Sing A' Galas" for world distribution. So successful were his Bobby Breen pictures that he doubled budgets for forthcoming films of this star. Announced his 1937-38 line-up which includes 6 for 20th Century-Fox and 3 for RKO. Former group to include up of 4 starring Richard Arlen, and 2 Tarzan epics. Planned constructing at Hollywood new $550,000 studio, with three sound stages. Treated himself to a trip to Europe as year began. You think it was for pleasure alone? Just watch.

ARTHUR M. LOEW
In keeping with best traditions of the gallant Arthurian age, this modern knight paraded the M-G-M banner through many lands as the company's foreign activity head. He had to keep his vizer lifted high to keep track of all the varied events which occurred on Europe's many floating horizons—events which were vital both to M-G-M and the industry in general. Much of the time he kept one eye fixed on Italy where his organization's interests were threatened by Mussolini government decree; while the other eye watchful observed Nazis where civil wars menaced the Metro machinery. That he accomplished these and other feats without the aid of a revolving stage speaks well for his stability—and that of his center of gravity.

C. C. PETTIJOHN
That Kentucky Colonels can stand up under fire better than the most valiant Prussians is no longer a debatable. Colonel Pettijohn, general counsel for the Hays Office, proved this repeatedly during the year. Carried swords in Washington with Senate立案 commerce committee members, telling them that discarding of block booking would boost distribution costs from present 28 per cent to possibly 45 per cent. Battled Pettijohn bill; Nathan Yaminis, Allied States' president, and Abram F. Myers, Allied's general counsel before the House立案 foreign commerce committee. Declared block booking bills unconstitutional. Declared also that whether Gov. Ruby Laffoon went out of office or not, Kentucky Colonels would carry on "Once a colonel, always a colonel" said Pettijohn.

WALT DISNEY
He, Mickey and Minnie continued to discredit dusty proverb that best laid plans o'mice and men gang af awry. Pake or acclaimed them as usual. French government named Walt a Chevalier of the Legion of Honor for his outstanding contributions to world of art and entertainment. 1936 International Exposition at Venice awarded him its gold medal for best animated cartoons, after giving his entries "Mickey On Ice," "Three Orphan Kittens" and "Who Killed Cock Robin" the once over. Early in '37, he and the fascinating fabled folk hefashions will go under RKO banner. Our Mr. Disney expects eventually to specialize, 'tis said, on feature productions, limiting output of shorts to an even dozen.
ROBERT SISK

A role of RKO associate producer, this young gentleman made things hum and fulfilled the bright predictions made concerning him at time of his taking post. Name flashed frequently in print in connection with such pictures as “The Plow And The Stars,” "Two In Revolt" and "Annie Oakley." Stuck close to Hollywood scene and sound stages, not even once visiting his native eastern seaboard. As result of recent accomplishments, you will find the Sisk label attached to several of the more important RKO features set for '37.

J. E. BRULATOUR

How is the film industry doing? Any time you want to make a quick and accurate survey along this line, find out first how this gentleman is doing. His activities always form a vital index, for as Jules Brulatour goes, so goes the nation. He contributed heavily to making Eastman Kodak cards in the FILM DAILY's news files famous—most prosperous, in prosperity stories. Earnings up . . . Dividend . . . Reports increase in earned surplus . . . Wage and stock melons . . . Adopting annuity plan. These are but a few of the many such entries during 1936. It’s very simple to figure how all these things come about. Mr. Brulatour happens to be the distributor of Eastman film.

HERBERT B. SWOPE

One of year's misfortunes was loss to the industry of H. B. as an active participant in its affairs. Early in April, he repeated prior resignation from RKO board and withdrew as the K-A-O directorate's chairman, severing last obvious link between him and Elmland so as to devote more time to corporate duties in other fields. His son, H. B. Swope, Jr., also left the industry after connecting with Selnick International. Thus in the celluloid kingdom the name Swope became virtually as rare as copies of the first Shakespeare Folio. It’s only temporary, we hope.

H. S. CULLMAN

"Producers cannot fulfill their functions as business executives when a great percentage of their time is spent with bankers, lawyers and organization committees," stated this sage in address at N. Y. U. School of Education. Ascribed most of industry's tribulations during past few years to double bills. When GB delegates met in New York, he let personal impression of opening at Roxy of "It's Love Again." Made application to U. S. District Court for interim allowances of $20,000 for his security as Roxy Theater trustee from December, 1935. He had already received $40,000.

W. G. VAN SCHMUS

Step right up and meet Mr. Van Schmus. As you might expect from the managing director of a cozy little 6,300-seat house like the Radio City Music Hall, he does things himself on a grand scale. In these days of double mated milks, double indemnity policies and double features, it is refreshing to find a host who gives double parties. Such an ingenious one is W. G. He started this form of shindig by throwing a brilliant affair to celebrate opening of Samuel Goldwyn's "Strike Me Pink" and Ethel Merman's birthday. Threw another one for local gentry and the visiting members of Brittan's Cinematograph Association and their wives. Party was such success that entire English contingent's itinerary nearly ended permanently in New York.

HARRY H. THOMAS

Early in Spring, Frank Kolbe and Robert T. Atkins of Pathe negotiated deal with Harry Thomas whereby their firm agreed to buy up latter's stock in First Division, and his contract as president which had about three years to go. Harry sized opportunity to take vacation, announcing on return intentions to form new company. He did, calling it Mutual Motion Picture Distributors. Closed deal to handle U. S. distribution of 12 features to be produced in England by James A. Fitzpatrick; closed another with Maurice Conn to become his business associate and produce 14. Closed another with William Hackel to bring in action pix, then brought brothers Edward and Victor Halperin into company with their line-up. Why doesn't somebody make an action picture of Harry?

ROBERT T. KANE

Headed up 20th Century-Fox British cousin company, known as 20th Century-New World. Brought lots of good judgment and experience to venture, going at the job logically and enthusiastically. Dickered to bring William Powell, Carole Lombard, Margaret Sullavan and Dolores Costello Barrymore to England for leads in his features. Also went after William K. Howard, George Cukor, Tay Garnett and James Crompton to direct. Announced four pictures and started ball rolling. Line-up was "Wings Of The Morning," "Cynara de Beaumont," "Under The Red Robe" and a fourth unitled.

DAVID L. LOEW

After joining Hal Roach organization as executive vice-president, this scion of the House of Loew resigned the post, thus ending a three-year contract signed only a few months before. Opened negotiations to make feature product for Columbia release, but suddenly aligned himself with RKO as a unit producer. Being interested in widest possible horizon, he went for the Joe E. Brown smile, getting the star to sign on the dotted line. Put him in top role of first scheduled release for RKO. Titled the feature "When's Your Birthday?" and started right out to shoot in RKO-Pathe studios.

BUDD ROGERS

Right at outset of 1936, British International Pictures, headed by John Maxwell, saddled forth to annex a brand new vice-president and general manager for Alliance, its American subsidiary. Choice was up-and-coming Budd Rogers. Republic's eastern division sales manager. On leaving Republic fold, he was given a fare-thee-well testimonial luncheon by his former associates of that company. Shortly thereafter he opened new offices in RKO Building. Enjoyed solid, substantial, successful year—and so did Alliance under his guiding eye and hand. Announced company would release 8 to 10 B.P. features during '37.

E. C. MILLS

Battling on several fronts in the interests of ASCAP, of which he is general manager, E. C. Mills had a lively and interesting time of it, and didn't pull any punches. Characterized Duffy copyright bill as "terrible for the motion picture industry, for exhibitors and for users and producers of copyright music." Went to Congressional committee hearing at Washington and spoke his mind, advising strongly against entrance in Berne convention. Later commuted to Canada. Threatened withdrawal of ASCAP from Dominion. Then worked out new music tax rates with leading exhibitor interests there. When others opposed new rates, Mr. Mills stated in substance that ASCAP would not withdraw, but would operate "under conditions as they developed."
MPTOA May Convene in Miami Mar. 16-18

Production Progress and Phenomenal Attendance Features of British Year

(Continued from Page 1)

really good studio accommodations—today she possesses good quarters at Denham, where London Film Productions have a huge studio quite similar to anything in California; at Pinewood, which is also a marvelous job of work; the new Alalgamated Studios scheduled for completion in Dec. to cost the best part of a million pounds; the Joe Rock—Henry Des Studios, reputed to have cost five hundred thousand pounds—and still others in the course of erection.

Taking the business in its order, production has certainly been in no unmistakable fashion. From the purely production point of view, London Films have taken the lead. This important company, whose head, Alexander Korda, is known hereabouts, has entered into their vast Denham Studios in the middle of the year, where they have immediate plans to accommodate at least a dozen units at one time.

These studios are a marvel in construction and occupy many acres of ground, function being used on the same lines as the great studios in Hollywood. They were constructed by the American expert, Jack Garson, and, with the big staff of London Films and its allied producers, are working to capacity. A big program is definitely planned.

Wilecos Plans Ambitious

Only a short distance away at Uver, are the Pinewood Studios, where Herbert Wilecos Productions and British National hold sway. Wilecos will go into production early in the New Year with a series of ambitious films.

Gaumont-British are embarking on a slightly modified program for the first few months, reducing their units from six to two, but they do not intend impairing the standard of their output.

British International Pictures at Elstree, who have been quiet for some months, John Maxwell believing in a conservative policy, have gone ahead with an ambitious program which includes six pictures.

Associated Talking Pictures who, after their next film with Grace Fields, lose the services of this star, and have concentrated on a new comedian, George Formby, who has achieved phenomenal success, particularly with provincial audiences, have a busy program outlined at their studios at Elasing.

Julius Hagen, who now controls studios at Twickenham, Hammer, Smith and Elstree will have less than 10 pictures, either completed or in the course of production, in the early weeks of the New Year.

Capitol to Make 12

Capitol Film Productions will have a string of light comedy pictures, probably a million pounds for 1937. Production is booming with the independents, who seem to be spending more money. Money seems to be plentiful and producing companies experience little difficulty in meeting their requirements in that direction, but whether it will ultimately prove successful is, as in the case of the majors, more or less on the nerves of the gods.

Certainly, Great Britain spent more on its pictures last year than in any previous year. With their eyes on the world market, British producers have not hesitated to borrow from Hollywood some of their biggest stars and have lavished money on production, but with the exception of Gaumont British, which lie nominally in the United States, and the London film product, which is marketed through United Artists, one can count with any great progress toward obtaining American support for British pictures.

Circuits Building Rapidly

Turning from producers to theaters, here the position is little short of amazing. Circuit after circuit is now building as fast as it can accommodate the sizable independent theater owner, who sees himself likely to be forced out of existence by the menace, is heard on all hands.

Odeon Theaters, who a year ago had a circuit of 50, have now passed their hundredth, with 150 miles, actually in buildings, and 300 theaters. It is anticipated that by the summer of 1937, they will reach the 200 mark.

Union Cinemas, Ltd., another rapidly growing circuit, have adopted a similar policy and with their subsidiaries will, in the near future, control anything up to 300 theaters.

Competition in the theater line is fierce. Gaumont British still head the list, with their 300 odd houses, associated with British running them close with 250, after which comes the Union Cinemas, Odeon Theaters, the Donada Circuit, the Bernstein houses, H. D. Moorhouse circuit and various smaller chains up and down the country.

Tremendous profits have been earned by the big circuits during 1936, the balance sheet of Associated British Cinemas showing the remarkable profits of close on one million pounds, with Gaumont British running the second highest, having passed the thousand pounds profit, most of which has been derived from the theaters. Union Cinemas has similarly shown great profit expansion and to say that there is a theater boom is a mild way of describing conditions in Great Britain during 1936.

Attendance Phenomenal

Attendance at theaters during the year have been phenomenal;
See Atlas Corp. Firm on RKO Reorganization Plan

12-POINT PROGRAM SET FOR MPTOA'S CONVENTION

20th Century-Fox to Have Minimum of 56 in '37-38

Adolph Zukor ... and his Silver Jubilee

By JACK ALICOATE

TWENTY-FIVE years is quite a manuscript of time. In the picture business, it is a whole library. To-morrow night in Hollywood, upon the occasion of his Silver Jubilee in pictures, hundreds of his friends will gather to festive occasion to pay tribute to Adolph Zukor. Do not confuse it with just another of those things. It will be a sincere and compelling manifestation of respect, affection and devotion to one who has done so much toward placing the motion picture upon the high plane of dignity, wholesomeness and importance it now occupies in the affairs of the world.

THERE is no finer character in the industry than A. Z. We have laughed with him and cried with him. Lived with him, travelled with him and fought with him. Unlike many big showmen-executives his background has never been a mystery. His industry record is an open book. No Horatio Alger tale was the rise of Adolph Zukor to the heights. Rather the vision, artistry, spirit and resourcefulness of a great little man who had a great, big dream and then made that great, big dream come true.

In 1927 we were by his side as they laid the cornerstone of the towering Paramount Building on Broadway. It was the crowning moment of his life. It seemed a long way from 1912 and "Queen Elizabeth" to this imposing Paramount Building, but here it was, and for the time being, journey's end. The depression followed. What happened to the industry is comparatively recent history.

ONE evening, in front of a big, log fire, on his interesting farm, A. Z. told us something of his early life. His first job was wrapping bundles in the country store in the village in Hungary in which he was raised. Saving every penny he soon landed at the Battery with but a few dollars in his pockets. "Why did you want to leave your native Hungary?" we asked. "Because," he answered with that merry Zekoreisque twinkle in his eye. "In Hungary, in those days, the opportunity to advance in business . . ."

THE INDUSTRY SALUTES—

ADOLPH ZUKOR
Who 25 years ago came to the then startling conclusion that glamour was a marketable screen commodity, and has been a dominant figure in a dominant industry ever since.

Believe Atlas Will Balk at Changes
Sought by RKO Creditors' Committee

Indications are that the Atlas Corp. will refuse to make any of the modifications in the RKO reorganization plan sought by the unsecured creditors' committee, with the result that the committee and its counsel, Carlos Israel of White & Case, will vigorously oppose the plan. It is understood that the committee will endeavor to put itself in a position where it can block acceptance of the plan. To do this, the committee may prove to have the

March 16-18 Officially Decided Upon for Miami Meeting

A 12-point program has so far been prepared for the annual convention of the M. P. T. O. A., which has now been definitely set for Mar. 16-18, inclusive, at the Miami Biltmore at Miami. Topics to be discussed include: trade practices, current pictures, double features, music tax, score charge, overbuying, unreasonable clearance, radio competition, significant court decisions, pending litigation, unfair legislation and labor relations, it was indicated.

ZANUCK, CLARK WILL PLAN '37-38 LIST

20th Century-Fox will have a minimum of 56 features on its 1937-38 program, preliminary discussions on which have been carried on by Darryl Zanuck, production head, and John D. Clark, general sales manager, at Hollywood in about two weeks.

Sol Lesser is making four pictures.

Canadian Copyright Appeal Board Fixes Music Levies

Toronto—The Copyright Appeal Board has fixed the performing rights fees for all classes of music users in Canada for 1937. Theater fees are 15 cents for theaters with 1,000 seats or over, 12 cents for 800

"Champagne Waltz" to Have 20 World Capital Openings

Day and date premières of "Champagne Waltz" in 20 capitals throughout the world late this month including Loew's theater in Washington, is planned by Paramount. The event

(Continued on Page 2)
Adolph Zukor
...and his Silver Jubilee
(Continued from Page 1)

or commerce was very small. When one with one began, it was Arnold Van
Zukor, the director of the film, who was a musician in America.

AND so the shy little man, with music
in his soul, came to New York. Within
the span of a few years his name was known
throughout the civilized world. A name
that will live as long as the great motion
picture industry itself. It is to the
understanding and purposeful pioneers
of the screen, of which I think first,
that the world and its enlightened peoples
owe so much for the advancement of
the cinema.

Cowan and Van Leer to Open New Adv. Agency

Harrison J. Cowan, advertising
manager for Dictograph Products
Co., Inc., has formed an organi-
zation to establish his own advertising
agency in New York. Associated
with Cowan in the effort will be
Arland Van Leer, motion picture
publicist, until recently affiliated with Pickford-
Lucas Agency, Inc.

The new agency will be known as
Cowan & Van Leer, Inc. Offices
will be located at 521 Fifth Avenue.

Cowan & Van Leer will operate
generally as a general advertising
agency emphasizing merchandising,
sales promotion and special expot-
ations.

Condor Pictures to Set Policies at Conference

Conferences to shape policies and
plans of Condor Pictures are to be
held in New York during the next
days by its organizers. Among
the session will be M. H. Hoffman,
Amedee J. Van Beuren, George
Hirshman, Frank Bennell and
others. Hoffman and Hirshman have arrived
in New York from the coast.

Perry N. Verkoff is Dead

Hollywood—Perry N. Verkoff, 56,
film character actor and former
director of silent pictures, is dead
here. He played in Broadway legitimate
shows for several years, most promin-
ent role being with Ruth Chatter-
ton in "The Green Hat." One of his
final screen appearances was in
"Mae West's film, "I'm No Angel."

8 More Bank Night Arrests

Chicago—Eight more managers
have been arrested here for bank
night drawings. The city is pres-
ing the situation.

Condor Signs Ken Maynard

The West Coast Bureau of THE FILM DAILY has
announced that Ken Maynard's
contract has been signed by Condor Pictures for
a series of western pictures.

Sabath, Garsson Confer Prior to Making Par., RKO Report

By PRESCOTT DEVNET

Turning to the next, Chairman Sabath of
the House special bankruptcy investiga-
tion committee and Murray W. Garsson,
chief of investigation, held a closed conference yesterday coinci-
dent with the beginning of the seventy-
fifth Congress. Congress was held yesterday, with the Paramount
and Mack pictures in hand prior to sub-
mitting a full report to Congress.

Charles B. P. Cooper, President, passed
the chairmanship to George Schaefer, who
will be the committee's chairman.

Sabo said The FILM DAILY was not
as excited as the committee
had been in various courts.

Sabath yesterday reintroduced his
bankruptcy bill in amended form
aimed to correct such situations
as presented by the Paramount
and RKO cases. As amended yesterday, Sabath's bill gives the
power to appoint one of the
government bureaus as conservator.
A previous Sabath bill gave this power
to the comptroller.

Sabath told The FILM DAILY that if his
report would be issued before next week as a great
deal of evidence from recent Chicago
hearings remained to be checked.
Such recognitions for specific action
by federal or state authorities will
be included.

Flu Closes All Houses

in Harlan County, Ky.

Cumberland, Ky.—The influenza
epidemic now raging in Harlan county
has closed all theaters here as well
as in Benham, Harlan, Letcher and
Evanst.

Unemployed Majors will Cut Down on "B" Pictures

Hollywood—Officials of the Asso-
ciation of Motion Picture Producers
emphatically deny that major
producers have agreed to cut down
the number of "B" pictures. They
declare the subject has never
been discussed.

Barney Rapp to Marry

Barney Rapp, orchestra conduc-
tor and composer, and Ruby Wright,
soloist associated with his musical
organization, will be married this
afternoon at private ceremony. Fol-
lores to reception to friends at
Terrace Room of Hotel New York-
er in evening, the couple will board
the S.S. Pilсудский for a honeymoon
cruise to West Indies. On return
they will reside at Rapp's home, 244 West
74th St.

Odets-Rainer to Wed

West Coast Bureau of THE FILM DAILY

Hollywood—Clifford Odets, play-
wright, and Lydia Rainer, the film
actress, will be married next
Friday at her Brentwood Heights
home, following to Los Angeles plans.
She has followed career screen for
two past years in Hollywood, where
Odets is now a scenarist.

"College Holiday" In 3rd

"College Holiday," the Jack Ben-
y, Burnett and Allen, Martha Raye
and Mary Boland musical, starts a
third consecutive week at the New
York Paramount Theater today.

COMING AND GOING

NOAH BEERY, sailed yesterday aboard the Chambury. The actor is again bound for
the new Herbert Wilcox studios where he will
start filming "The Sailor."

GEORGE KRASKA, manager of the Fine Arts
Theater, Boston, is spending this week in
New York.

LULI DESTE, Continental screen star, who
will first be seen in this country in Columbus's
forthcoming "Thunder in the City," left for
Hollywood yesterday on the Century.

J. J. DONOVAN and A. C. ROY, general
manager and sales manager respectively of
General Electric's Air Conditioning Division
for Bermuda today on the Queen of Bermuda
with 180 members of the company's technical
and sales staff.

SOL A. ROSENBLATT returns to New York
next week from a Southern cruise.

LOUISE FAZENDA is staying at the Lombardy
Hotel.

GEORGE HIRLMAN has arrived in New York
from Hollywood.

ISIDOR and MAURICE OWEN have booked
for the Indianapolis 500, Their plane left
for New York en route to England.

HERBERT T. SILVERBERG, Buffalo film at-
mor planed to New York for the Screen
returning tomorrow.

HERMAN BERNNICK returns Saturday from
Hollywood.

MAJ. LESLIE THOMPSON returns today from
San Francisco.

S. FABIAN returns Friday from Albany.

MARY J. KREIBILITY leaves for Miami Satur-
day.

HAR HORNE arrived last night by plane
from New York.

NATE BLUMBERG leaves Saturday for San
Francisco.

ELAM SEDIN, R. A. O'BRIEN, ROBERT B.
HELM, J. EMMETT CASHMAN, W. H. MC-
SHEA, J. J. SCHNITZER, and JOHN A. DOWN-
ING, SKGCA officials and representatives, left
New York for their posts last night.

M. H. HOFFMAN is in New York from Hollywood.

NEIL F. AGNEW is due in Washington Jan.
25 from Hollywood.

FRED LEONARD, secretary to Arthur Lycon,
has come to New York from the coast
owing to the death of his mother.

EMANUELE MINNELI leaves New York Sun-
day for the Coast.

WILLIAM F. RODGERS, who has gone to
Florida, returns to New York in three weeks.

A constant source of gratification to
Warner Oland is the stream of commen-
daries he receives from China, where he
film fans for his interpretation of the
Chinese detective character in the
20TH Century-Fox.
We didn’t write a darned word of this ad!

AAAAAAA

Please stand to one side—give me elbow room—I demand your attention. I want to talk to you about the Best Ten Pictures of the last five years.

The name of it is “Three Smart Girls.”

And that’s only the beginning!
Don’t stop! Turn the page!
THE THEATRES . . . IN FULL SWING

BY MERLE POTTER

"THREE SMART GIRLS"

Comedy and Music

Please stand to one side—give me elbow room—I demand your attention. I want to talk to you about the Best Ten Pictures of the last five years.

The name of it is "Three Smart Girls."

Sure, I’m slightly mad on this subject—well, go ahead and make of it what you wish. Label this piece "Mr. Potter Goes to Town" for "Three Smart Girls" and see if I care. If I thought I could be more effective that way, I’d climb up on the highest roof in town and shout at you until your ears would ring.

Because this picture is the sweetest, the most delightful, the most amusing and heart-warming screen entertainment I have seen in years and years—and I’m not forgetting there were films called "Be Mine Tonight" and "It Happened One Night." That "Six A" rating is deliberate—not a typographical error. But what’s holding me back?—I don’t really get warmed up to telling you how truly extraordinary this picture is. After you have seen it you will agree that, despite my most frantic efforts, I have muffed the job—that I have sinned by being guilty of understatement.

It will give you an occasional tear, a world of laughs and a cleansed feeling inside and out. I’ll predict that a lot of you folks who like to think you are pretty tough when it comes to pictures, will start a crusade in the interests of this one. What kind of persons will like it? All kinds—no exceptions, whether they come from babies’ high chairs or octogenarians’ wheel chairs, a minister’s pulpit or a taxi-driver’s seat.

You demand proofs for these unrestrained statements? They’ll be waiting for you at the Century theater next Thursday morning. My earnest hope is that if you are five minutes late for the opening performance, you’ll find there’s standing room only.

Meantime, I’ll give you a sketchy idea of what the picture is about, now that I’m beginning to warm up to my responsibility.

As the title suggests, the principal performers are three girls—and don’t be misled by that word "smart." It would be more nearly accurate to say that they are "Three Dear Girls." They are just youngsters, all of them, wholesome, natural, with no taint of that unpleasant sophistication that usually marks players of their ages. Their names are Deanna Durbin, Nan Grey and Barbara Read. Probably the only one whose name you will recognize is that of Deanna, because she has sung for you on the Cantor radio hours.

As the picture opens, they are in Switzerland living with their mother, who has been divorced from their father, Charles Winninger for 10 years. He is living in New York, and when word arrives that he is going to marry Binnie Barnes, fortune hunting woman much younger than he, their mother is so unhappy that the girls set out for America to try to stop the proceedings. The old boy, who has been trying to rejuvenate himself with exercises and similar devices, is rather hard to handle at first, but eventually he comes to love his daughters so much that he figuratively kicks Miss Barnes entirely out of the picture. While all of this has been going on, the two older girls have been falling in love with Ray Milland and John King. Perhaps, on the face of it, this may not appear like a very weighty story—and true enough it isn’t—but it has such a multitude of surprising twists that it will constantly embrace your affections.

All of the performances are splendid, but the one given by Deanna Durbin will give you cause for the most rejoicing. She is only 14 years old, but she has the most remarkable voice imaginable, sings as gloriously whether she is giving an operatic number or either of the two new songs that have been especially written for her. She is a most amazing little individual. In their own lovely way, Nan Grey and Barbara Read are equally charming—the fact is, you will want to appropriate them all. Alice Brady and Mischa Auer are in the cast, mostly for the fun they bring to the picture, which has been directed with great skill and ingenuity by Henry Koster.

Be kind to yourself—see "Three Smart Girls" at the first opportunity. It will enrich your life immeasurably.
GIVEAWAY PLAN RULED 
IN THE PUBLIC DOMAIN

Boston—The U. S. Circuit Court of Appeals, in a decision, affirms the dismissal of a complaint by Allied Enterprises Inc., regarding a "Bank Night" show in the New England territory. The U. S. Circuit Court has previously ruled that both cash plans were legal, and has dismissed the suit as not subject to legal protection.

The Court of Appeals ruled that the giveaway plan was in public domain and, therefore, had no property rights which could be appropriated. Furthermore, stated, in their decision, "As the system has not been copyrighted and, being in no sense a writing, could not be and is not a trade secret. If it could be, we are constrained to hold that, although plaintiff has expended time and money in originating and developing a system, it had no property right therein which has been appropriated by the defendants. While the plaintiff restricts operating under the system to its licensees, by its very nature, in order for it to operate, knowledge thereof must be thrown open to the public and any property right based upon secrecy was lost as early, at least, as the first public exhibition, and there was no surreptitious appropriation of knowledge of the system by the defendants."

The findings of the judges were as follows: "We think the dismissal of the bill of complaint on the ground stated was erroneous. Although we do not agree with the Circuit Court that the bill should be dismissed and that the facts given, we do hold, for the reasons above stated, that the order of the District Court dismissing the bill must be affirmed."

Zanuck and Clark Will Plan '37-38 Pictures

(Continued from Page 1)

fures for the current year schedule, which calls for 56 productions as a total. Deal with Lesser is expected by January 15.

Date of the production meetings will be contingent upon availability of Zanuck. Afterwards Clark will stop off at Brooklyn City to hold a district managers' session before returning to New York.

That Luck o' the Schencks

Lowell circuit district managers flocked to Skouras' Granada the other night to watch generally a screen contest which in- game, Ten-in-one, in that circuit. And George Schenck, the winning manager for Lowes and brother of Nick Schenck, was one of the winners.

12-POINT PROGRAM SET FOR MPTOA MEET

(Continued from Page 1)

by an organization bulletin announced yesterday.

In addition to the annual banquet, which is scheduled for January 14, there will be an exhibition of new equipment with manufacturers and dealers cooperating. Booth reservations will be accepted by Feb. 1.

Arrangements are being made for special convention trains from New York, Chicago and New Orleans, with special through cars from other points, arranged by local exhibitors, to be picked up en route. The New York M. T. O. A. special train will probably run as a second section of the Atlantic Coast Line's Florida Special, leaving Sunday night, Monday morning and stopping at Miami Tuesday morning. It will pick up groups from Philadelphia, Washington, Detroit, Chicago, Atlanta, where the Chicago, Cincinnati, Denver, Omaha, Kansas City, St. Louis and Memphis sections can join up. The coast, Oklahoma City and Dallas contingents can converge on New Orleans.

Reduced round-trip fares will be from 1½ to 1½ times the one way fares. Special rates have been arranged at the Miami Biltmore, Roney Plaza and the Casa Loma hotels.

Canadian Copyright Appeal
Board Fixes Music Levies

(Continued from Page 1)

seats or over and others 10 cents per seat.

All fees over $40 per annum may be paid quarterly or half yearly in advance. Fees under $40 must be paid annually in advance but 60 days grace will be allowed.

There can be no change in these rates until next November when the Copyright Appeal Board will meet to fix the fees for 1938.

"Champagne Waltz" to Have 20 World Capital Openings

(Continued from Page 1)

at Washington will be signaled by a dinner which will be attended by Adolph Zukor, Neil F. Agnew and other executives. Foreign openings will be under supervision of John W. Hicks, foreign department head.

Date tentatively set is Jan. 22. At Washington it is possible that the premiere will be held on one night and the dinner on another.

Oh, Yeah!

Syracuse—On Albert Gilbert's Riviera Marquee was written: Free $5 in cash tonsie "Yours For The Asking."
SEE The riot in the death house!... Murderers’ Row an uproar! Missiles flying!... Tear-gas creeping!... Machine guns rattling... Prisoners in revolt, screaming: “Don’t let that innocent boy die!”

SEE Gangland in action, as killers hold up a factory, snatch the payroll and shoot their way out!

SEE Inside secrets of prison life... The prison grapevine telegraph in action... a message hammered in code over the waterpipes through the walls: “Thompson’s not guilty!”

SEE “Truth serum” in use!... A “squeal” wrung from the lips of the man who killed a squealer.

SEE New methods of scientific detection!... Fingerprint prints found by new methods!... Battling crimes solved in the laboratory.

SEE The inside workings of the scaffold... as the cannon ball rolls down the tracks and springs the trap that huris men to doom!
The frenzied mob howled for his life!...
Torn from the arms of his sweetheart, he was railroaded to murderers' row!...
Innocent, he faced a thousand living deaths in prison, though his sentence demanded but one!
Adolph Zukor: Story of a Great Showman

OF Adolph Zukor, Paramount's board chairman, whose silver jubilee is now being observed in commemoration of his 25 years' film industry activity, it is well said, "He put business into motion pictures and motion pictures into business."

To the less well-informed, and their number will include many within the industry itself, the holding of the jubilee at this particular time may seem somewhat illogical; for Paramount did not exist in 1912, and Zukor himself has worked with motion pictures for more than 30 years. But all the old-timers only recognize that it has a perfect legal base.

The year 1912 is a date as definite and significant in the story of the motion picture industry as 1768 in the history of the American republic. It was the moment when the film, hitherto the brief, flickery spot of film shows in the poorer quarters, moved onto Broadway and onto the Rialto of all our other streets. A magic transformation followed.

Taking one great figure of the early industry as an example, in 1910 or 1911 Mary Pickford, already the leading American cinema actress, was working like a drudge for $50 a week as the anonymous star of jerky, hurried one-reel films whose occasional production today raises no emotion but laughter. By 1916 she had signed a contract for $1,200,000 a year.

This was not merely the emergence of a star; the business itself had moved upward with her.

Columbus of the Industry

By 1912, the film was getting ready to burst through the bounds drawn about it by shortsighted, highbrow men interested only in the mechanics of a new invention and oblivious to its possibilities as an art or a form of entertainment. But so, before Columbus made his voyage, was Europe all set to discover America.

Zukor actually, more than any other man, perhaps, was the Columbus of the American motion picture as an art and industry. It was he who, standing virtually alone against his world, maintained that an audience would wait for evening watching with interest a silent film, that stars of shadowland could be exploited profitably and profitably as stars of the spoken theater, and that the crude trade of motion pictures was in the possibilities of real art.

In 1912, Zukor, defying his advisers, broke loose and threw all he had into a daring venture. He threaded the edge of bankruptcy before he won, gloriously and sensationally, and the world followed him.

To say that Zukor landed at Castle Garden, a penniless orphan boy and rose to the command of millions, is merely to repeat the story of those old American "Success-onährer" stories less honored today than they were a generation ago. But to say that by one ventureous act he founded America's most publicized industry explains his right to a jubilee in 1937.

Came to U. S. at 16

ZUKOR was born in Bense, Hungary, Jan. 7, 1873. At the age of 16 he came to America, arriving in New York with just $25 sewn in his coat lining. Finding of his own a job, in a fur store, brought a weekly pay envelope containing $2.00. But while he toiled diligently by day to learn his new-found trade, he also went to night school to expand his knowledge of English and to learn what he could of American business practices.

Four years later, in Chicago, he had his own fur business. And shortly, the business prospering, he married.

Business necessitated his return to New York in the early 1900's. There he experienced his first contact with the entertainment world, through investment in a company formed to conduct Penny Arcades, the glittering new amusement places filled with penny-in-the-slot moving picture machines, the monopole with which the little listening, fortune telling machines and other devices.

Gradually the Penny Arcades not only captured all the increasing interest, but also began to absorb more and more of Mr. Zukor's interest. A subsidiary company was formed in association with Marcus Loew, to exploit the idea in other cities.

In 1905 he withdrew from the Penny Arcades and identified himself with William A. Brady, in partnership operated five first-run and stage plays, like "The Count of Monte Cristo" and "The Prisoner of Zenda," into the language of the screen.

Zukor readied his company for the night or the television hours at the office, but the survivors of the group remember yet with what freshness and enthusiasm he threw himself into the pioneering, here as elsewhere—against the rules and teaching others, how to make a point that is effective on the stage or the page effective on the screen also. Some of his devices, thrown out in Frohman's studies, are going yet.

Sought Better Pictures

As interest in this novelty waned and the supply of two-reel motion pictures became more plentiful, Zukor dispensed with the train ma-

iner and formed his own New York Pictures. As an exhibitor, he cam-


* * *

“Paramount” Preserved

ALTHOUGH the last named entity disappeared as a separate entity, the name “Paramount” has been preserved, thanks to sagacity of Zukor, and today Paramount Pictures literally excels all its rivals.

To the producing and distributing organization which has grown from an in 1912 to a beginning 25 years ago, from scores of the world’s leading stars, success continues.

At one time (see photo) now live in Hollywood, retain their beautiful country est at New City, Rockland County, N. York. They have one son, Eugene, Zukor, who is associated with father in business; a daughter, A (Mrs. Arthur Loew); grandchildren, James R., Adolph, Eugene Zukor, Jr., and Art Loew, Jr., and a grandaughter Jane Constance Loew.

Zukor and Values

Between 1912 and 1919, Adolph Zukor presented a small show man in Union Square, New York, with personal capital of three or four hundred thousand dollars, to leadership and financial director of the United Film, a motion picture company, kle, a formation of motion pictures by a combination of movie picture producers and distributors. Its capital paid-in and contributed to date $15,000,000.

This sum did not represent the money being with varying degrees of success which existed each year before. It meant new values; and, as Zukor, having this idea of bringing the film from Hester Street onto Madison Avenue, onto Main Street, was their main creator.
JULES E. BRULATOUR, Eastman Distributor:

“During my 30 years of constant association, both socially and in business with Adolph Zukor, I am in a position to add my encomiums of unstinted praise and admiration. It was my opinion that Adolph Zukor has been a great credit and benefit to the motion picture industry. His reputation for honorability and fair play, and a high standard of business ethics, is too well-known and established to need any further testimony from me. I am happy and honored to have been able to call him a sincere friend.”

E. W. HAMMONS, President of Educational Pictures:

“No man has more notably contributed to the progress and development of the motion picture industry, continuously, for so long a period of time, than Adolph Zukor. In a very real sense it was his original basic idea that signaled the tremendous forward surge of the screen after its earlier days of expediency. This modest, quiet gentleman would have been an honor to any industry with which he might have associated himself. The motion picture has been especially fortunate in his participation in the making of screen history.

“No man in our business is held in higher personal regard than Adolph Zukor, and no man more richly deserves the honors now being paid to him. And it is a privilege to add a sincere expression of my own high personal regard to this celebration of his Jubilee.

“A great man! May he enjoy many more years in which to continue his great service to the screen.”

W. RAY JOHNSTON, President of Sterling Pictures Corporation:

“Twenty-five years of accomplishment for Adolph Zukor have placed him as the admiration and affection of the entire industry. Ever a powerful influence for its advancement, motion pictures owe him a great debt which we are all proud to acknowledge. His preeminent position today is sufficient testimony to his worth as a great executive and as a man.”

BARNEY BALABAN, President of Paramount Pictures, Inc.:

“Congratulations on your Silver Jubilee anniversary. I join everyone in the industry in paying tribute to your unequalled record of leadership and achievement during a quarter century of activity in which you have always been in the front rank of those bringing the best into the world of entertainment.”

JESSE L. LASKY, RKO Unit Producer:

“In paying tribute to Adolph Zukor, the motion picture industry is recognizing a quarter century of achievement unsurpassed by any individual in any other business. More than that, we are honoring a great man for his personal qualities which have endeared him to his associates and friends.

“I am proud to have been associated with Adolph Zukor in an intimate affiliation which extended from the pioneering days of the industry to the present era. And I am especially happy that he is receiving such a recognition of his accomplishments and his personal attributes. The name of Adolph Zukor will live immortally in the annals of the screen.”

ED KUYKENDALL, President of the M. P. T. O. A.:

“This is a fitting tribute to the man who might well be called a symbol of the motion picture industry. Few members of our industry, if any, have played so vital a part in its development as Adolph Zukor.”

DARRYL F. ZANUCK, Vice-President in Charge of Production, 20th Century-Fox:

“In a hand that reveals its ownership of the fine brush and the downright konsy, Adolph Zukor has written many of the most important pages in the industry of motion pictures during the last 25 years.”

SIDNEY R. KENT, President, 20th Century-Fox Film Corp.:

“I am glad of the opportunity of paying tribute to my friend, Adolph Zukor, as a small part of the celebration of his 25 years in the motion picture business.

“The name of Mr. Zukor is practically the name of the motion picture industry.

“Over many years’ association with him, I have known him as a man who consistently has had the well-being of the entire industry at heart. With his many friends throughout the world, I want to offer to Mr. Zukor and his organization my sincerest congratulations.”

NICHOLAS M. SCHENCK, President of Loew’s, Inc.:

“Adolph Zukor deserves the gratitude of every individual in our industry for his constructive and pioneering efforts to elevate to a higher standard the accomplishments of this motion picture. His 25 years of faithful service stand as a monument in the forward march of the industry.”

NED E. DEPINET, Vice-President in Charge of Distribution, RKO Radio Pictures:

“I am very happy to join Adolph Zukor’s legion of friends in congratulating him upon his 25th anniversary in the motion picture business and I wish him many more years of health, happiness, success, and helpful service to our industry.

“Certainly Mr. Zukor has had considerable to do with the advance and growth of the motion picture business, in production, distribution and exhibition. He has since his start, discovered and developed many of the biggest stars and directors, filmed the finest of stories, and presented a big share of the industry’s most important productions.

“I am sure that not one out of all those in the business, but the world in general, consider Adolph Zukor as one of the most accomplished and outstanding figures in the entertainment field of the past quarter century, and he is well deserving of all the honors that can be heaped upon him on this occasion.”

JACK L. WARNER, Warners’ production chief:

“To Adolph Zukor: Heartiest congratulations on the completion of 25 years with your company during which time it has made notable strides under your astute management. The entire motion picture industry is indebted to you for your accomplishments during the past quarter century.”

HARRY COHN, President of Columbia Pictures:

“We join the entire motion picture industry in saluting Adolph Zukor for his many achievements during 25 years in this business.”

ARTHUR A. LEE, Vice-President and General Manager of GB Pictures:

“I am happy to join Adolph Zukor’s countless friends in celebrating the completion of his 25th year in the motion picture industry. I want to express my admiration not only for his brilliant career, which is a matter of record, but especially for the man whose success and ability have contributed so much prestige to the development of screen entertainment.”

A. W. (Andy) SMITH, United Artists Sales Chief:

“Mr. Zukor’s position in the industry is supreme. On his 25th jubilee anniversary, I want to join with the legions of his admirers who salute him as one of our really great leaders. To Mr. Zukor I am forever indebted in large measure the growth and stability of the motion picture business. It is indeed an honor to honor him.”

(Continued on Following Page)
Heart-Warming Tributes Paid to Zukor

(Continued from Preceding Page)

M. H. AYLESWORTH, Chairman Radio Keith Orpheum Corp.:

"The Motion Picture Industry is grateful and fortunate that the dean of the industry is guiding the destiny of the great Paramount Corporation in Hollywood, the heart of motion picture production."

"Adolph Zukor is admired, respected and loved by every man and woman in our business, and his integrity together with his wise counsel to the Motion Picture Industry at Hollywood means much to all of us at a time when we are producing our greatest pictures, with a new spirit of cooperation throughout the entire industry at Hollywood.

"Mr. Zukor is a born leader and not only retains the friendship of those who work with him, but have the appreciation to sit in at the banquet table and toast his long life, good health and prosperity."

GEORGE J. SCHAEPER, First Vice-President of United Artists:

"I deem it a privilege to extend my heartfelt greetings to Adolph Zukor on his 25th anniversary in the industry. In my many years of association with him, I learned much from his guidance, his sympathetic understanding and his perseverance. It is my earnest hope that all of us may benefit from his example for many years to come."

MAJOR ALBERT WARNER, Vice-President of Warners:

"The personality of Adolph Zukor has been an asset to the motion picture business since the pioneer days to which our minds are recalled by this celebration of his Silver Jubilee. He has always been a builder. May he have 25 more years of outstanding accomplishment! The industry needs men like Adolph Zukor, and never more so than today."

GEORGE W. WEEKS, General Sales Manager of GB Pictures:

"I am proud that my friendship with Adolph Zukor dates back to the days when his pioneering spirit and great confidence enabled him to produce the first feature length film the world had ever seen. I knew him through the years of his outstanding personality, clear vision, and distinguished work he has earned from the gratitude and applause of the entire motion picture industry."

CHARLES C. PETTIJOHN, General Counsel, M. P. P. D. A.:

"It has been my privilege to know Adolph Zukor for a good many years and this association with him I count among the noblest and most cherished friendships of my life. He is a lovable character and to all of us his cheerful, genial and inspiring example. I am honored to express my affection, my gratitude and my appreciation to Adolph Zukor."

SAM DEMBROW, JR., General Manager of National Screen Service:

"The honor now being accorded Adolph Zukor is one richly deserved. In the entire annals of the motion picture industry, few men, if any, have contributed so much to its development and prestige. The tribute is not Paramount's alone. It is the entire industry's."

EMANUEL COHEN, President of Major Pictures Corp.:

"Adolph Zukor merits the prominent place in the gallery of the great accorded him by the entire motion picture industry. As pioneer, trail-blazer and builder, his contributions will long endure.

"On this, the advent of his 25th Anniversary, of constructive service, my congratulations and best wishes."

WILLIAM GOETZ, Vice-President of 20th Century-Fox:

"The unfaltering courage, confidence, foresight and square dealing of a few men, of which Adolph Zukor has been a prominent inspiring leader, have enabled this industry to reach its present high place. My congratulations to a splendid gentleman."

GRAD SEARS, Warner's Sales Chief:

"Adolph Zukor is one of the great men who have built up the film industry to the position in which it stands today. Without him we should have sorely missed much of the vision and driving force that have meant so much to the progress of motion pictures. I take off my hat with the rest of the industry to Mr. Zukor on his Silver Jubilee, wishing him many more years of splendid achievement."

J. ROBERT RUBIN, Vice-President and General Counsel, Loew's, Inc.:

"No roll call of film fame would be complete without great acknowledgment on the part of the entire motion picture industry to Adolph Zukor for his great and lasting contributions to the perpetuation of the screen as a dominant force in modern life. I am interested in his Silver Anniversary and hope he will serve for twice as many years."

EDGAR S. BLOOM, President of Electrical Research Products, Inc.:

"In rounding out a quarter of a century of active service to the motion picture industry, Adolph Zukor has had a great part in the development of the industry and has witnessed the birth of a great enterprise, but in addition provided distinguished leadership at the time of its renaissance when the silent screen found its voice.

"I join with the entire industry in paying tribute to Mr. Zukor, and in extending to him personally and on behalf of the communications industry our sincere good wishes for his continued success."

S. J. BRISKIN, Vice-President in Charge of Production, RKO Radio Pictures:

"Adolph Zukor has been for more than two decades an outstanding figure in the motion picture industry. Universally recognized as one of the pioneers in the industry, he has always shown courage and honesty have never been questioned. It is more than fitting and proper that we pay tribute on his Silver Jubilee to a man who has earned the gratitude of millions both at home and abroad.

"The American motion picture pictures on the high plane it occupies today."

JACK COHN, Vice-President of Columbia Pictures:

"The greatest tribute one can pay Adolph Zukor on the Silver Jubilee is celebration of his great career in motion pictures is to emphasize those achievements which have made him, for many years, an outstanding figure in the industry. He has been a vital part in making Adolph Zukor an important personality in the cinema world—that experience, which is gained only by long association with an industry, has helped guide him past many pitfalls and has enabled him to emerge a victorious figure. When one points to his guiding genius as head of Paramount Pictures; when one mentions, briefly, that Adolph Zukor has been and remains the inspiring force, which has elevated the entertainment scheme of things. Thinking always of his company's interest and development of a greater future for motion pictures rather than of himself, he finds himself now the only one among the screen pioneers who remains on the action helm of company he founded. It is most appropriate that at this silver jubilee time he is in Hollywood guiding Paramount's film making, for in such a capacity his intimate friends are happier than in any other niche. His ability to continue during which demands of business gave him all too little time for the creative effort for which he is so well equipped. This would seem to be the finest possible sort of reward."

WILLIAM F. RODGERS, Loew's, Inc., Sales Chief:

"It is with great satisfaction that I am able to add my own small bit to the public tribute being given one of the titans of the motion picture field. Adolph Zukor's quarter-century of creative contribution to motion pictures and our film industry is the big reasons why Hollywood means what it does today to the world at large."

NEIL AGNEW, Vice-President, Paramount Pictures, Inc.:

"I find great pleasure in being among those who send you greetings and best wishes on this happy anniversary of your natal day and on the occasion of the Silver Jubilee in celebration of your comple- tion of quarter century of constructive service to the motion picture industry and the men and women engaged in the business of all the fields of entertainment."

WILLIAM LeBARON, Paramount production chief:

"The opportunity to join in tribute to Adolph Zukor on attainment of a quarter to this momentous industry, which Paramount most fittingly is celebrating with a Silver Jubilee in his honor, is an unusually rare privilege. For Adolph Zukor certainly is outstanding among pioneers in business. His early fight from the very formation of Famous Players in 1912 for presentation of established stars in worthy screen vehicles of great length than the then customary two reels pointed the way for development of today's feature picture, which holds so lofty a place in the entertainment scheme of things. Thinking always of his company's interest and development of a greater future for motion pictures rather than of himself, he finds himself now the only one among the screen pioneers who remains on the action helm of company he founded. It is most appropriate that at this silver jubilee time he is in Hollywood guiding Paramount's film making, for in such a capacity his intimate friends are happier than in any other niche. His ability to continue during which demands of business gave him all too little time for the creative effort for which he is so well equipped. This would seem to be the finest possible sort of reward."

HARRY M. GOETZ, President of Republic Pictures:

"Joining with the entire industry, I wish to extend my congratulations to Adolph Zukor on the occasion of his silver jubilee in the motion picture industry. The comment on his in his getting a fitting tribute to a man who has figured so prominently in the development affairs of an entire period of years."
**A “Little” from Hollywood “Lots”**

By RALPH WILK

HOLLYWOOD

LILY PONS, whose current musical, “That Girl from Paris,” is scoring a tremendous hit at Radio City Music Hall and many key cities, has signed on the dotted line for another yearly picture with RKO Radio. Due to opera and concert work the diva makes only one film a year, and that after her concert season is over. From present plans she hopes to reach the Holly-
wood studios again in October.

Ann Sothorn, John Beal, Preston Foster, and Hermione Page, currently developing the ensemble for “Stepping Toes,” and P. J. Wolfson, screen playwright, have also been signed for the tent.

**WHO’S WHO IN HOLLYWOOD**

**HARLAN THOMPSON.** Paramount producer. Future in Hollywood was made a certainty when he co-produced and co-directed “Blessed Event” on Broadway. Was born in Hanahal, South Dakota, and 18 years later was graduated at University of Kansas and became chemistry instructor in junior year. Worked on Kansas City Post and Kansas City Star. Recognizing a specialty in journalism, he took a job as assistant editor of Daily Kansasan, was Sunday editor, dramatic critic and assistant city editor of Kansas City Star. Conspiring with Charlie W. C. Kelly of sixty-five Aero Squadron at Kelly Field, Texas, and 167 Aero Squadron in England. Wrote “Man Hunt,” one-act play for various and amateur production which ran for more than 5 years. Became feature writer on New York World. Wrote “Little Jessie James,” which ran more than a year on Broadway. Editing for Fox, Paramount. First picture for which he wrote original and screen play, “Hot News.” Married to Marian Spitzer of Paramount editorial board. Has newly-born son, Hair, blond, Eyes, blue. Stands 5, 9. from Collier’s Magazine accepting a tel and Cecil Cunningham in featured parts.

**Lief Eriksen,** has been assigned to play the leading male role in “Saturday Nights Free.” Paramount’s film version of a play by George Abbott and John V. A. Weaver. Mary Carlisle, who recently returned to Hollywood after working in a London-produced film, was given the leading feminine role in the picture which will have June Marph, Chicago, Gary, Jamestown, N. Y., Toronto, Washington, D. C., Boston, Harrisburg and Akron.

**Isobel Stuart,** script girl in Param-
ount’s Hollywood studio for eight years, has joined the ranks of fic-
tion writers.

Opening her mail yesterday on the set of “Waikiki Wedding,” where she is working with Bing Crosby, Martha Raye and Bob Burns, Miss Stuart found a check and a letter story she had written, titled “Script Girl.”

**Zukor Medallions go to 11 More Theater Owners**

The special silver medallions, commemorating the showing of “Queen Elizabeth,” starring Sarah Bernhardt in the first full-length production the medium through which Adolph Zukor pioneered in feature pictures as known today, are now being distributed through the various Paramount exchanges throughout the country to the exhibitors who played “Queen Elizabeth” when it was first released in 1912.

As additions to the 387 exhibitors previously mentioned for these me-
dallions, names of 11 more theater-
owners were announced yesterday.

Included in this new group, which makes 398 shown to-date, are:

- Chicago: Harry Foster.
- Dallas: Yell Roll, Big Springs, Tex.
- Kansas City, Kans: A. L. Bennett, Fair-
- fox, Mo.; Hugh Gardner, Neosho, Mo.; Mrs. Bob Blood, Neosho, Mo.
- Canadian: George Cook, Picton, Ont.
- Sam Lester, Toronto, Ont.

**Brandt Pictures Moving**

Joe Brandt pictures is moving from 1276 Sixth Ave. to 630 Ninth Ave.

**Congratulatory Messages Hail Career of Zukor**

Y. FRANK FREEMAN, Vice-President, Paramount Pictures, Inc.:

“As one who has been associated with you through many years as an exhibitor of the pictures you produced, as an officer of the great company which you founded and as a close friend of long standing, I find a deep and sincere pleasure in joining motion picture men in all parts of the nation who on the twenty-fifth anniversary of your birth, are sending you their best wishes and their congratulations on your triumphant conclusion of 25 years of achievement and success in the motion picture business.”

JULES LEVY, General Sales Manager, RKO Radio Pictures:

“It is my great pleasure to extend congratulations to one of the film world’s leading pioneers and executives, Adolph Zukor, on the eve of his Twenty-fifth year in our industry.

“The great advancement in production, distribution and other phases of the development of motion pictures, to this day is greatly responsible to the fine business acumen, intelligence, and foresight of this great figure.

“Therefore, I share with pleasure, the fulfillment of 25 years of unflinching service of the industry’s oldest lender.”

AL LICHTMAN, Vice-President of Loew’s, Inc.:

“It is one of my happiest recollec-
tions that I was associated with Adolph Zukor during my period of service as sales manager for Famous Players. It would be hard to find a man who, both in private and public, is so devoted to public service, embodies the ideals of our profession better than Mr. Zukor.”

AUSTRN KEOUGH, Secretary, Paramount Pictures, Inc.:

“Please accept my heartfelt congratulations on the auspicious occasion of the opening of the world-wide celebration of your Silver Jubilee in commemoration of the quarter century which you have dedicated to the world of entertain-
ment as a leader of the motion picture industry.”

B. P. SCHULBERG, Producer:

“Twenty-five years ago, as Adolph Zukor’s first publicity agent, I issued a statement prophesying that he would be the leading figure of the film world. Today, I am mak-
ing the same statement with more confidence in its verity than I had then.”

HAL B. WALLIS, production executive:

“Please permit me to add by con-
gratulations to host of others you are receiving on your twenty-fifth anniversary of association with Paramount Pictures. My sincerest wishes for next twenty-five years.”

HARRY SHHERMAN, Producer of “Hop-along Cassidy” series for Paramount:

“Heartiest congratulations on your twenty-fifth anniversary in motion picture business.”

Harriet Hilliard, who recently re-
sumed an active career, will return to the RKO Radio studios on Feb-
ruary 1st and immediately begin work, playing one of the leading roles in “New Faces of 1937,” the musical which is to be produced by Edward Mann.

Because Alexander Hall was stricken with pleurisy several days ago Rowland V. Lee has been assigned by RKO Radio officials to fin-
ish directing “Robber Barons,” the picture based on the life of Jim Fisk, and which has a cast including Edward Arnold, Frances Farmer, Cary Grant and Jack Oakie.

Paramount is building an imita-
tion St. Moritz winter playground in Sun Valley, Idaho, for filming exter-
scenes in “I Met Him in Paris,” to be produced and directed by Wesely Ruggles with Claudette Colbert and Robert Young in the leading roles. A 50-room Swiss chalet and a lake for use as an out- door ice skating rink is being built near Ketchum in Sun Valley by Paramount workmen being directed by Ruggles in Hollywood over long-
distance phone.

Ruggles and Arthur Jacobson, as-
sistant director, are interviewing 1,000 extras and bit players this week. From this number 100 who are able to skate and ski will be selected to leave Hollywood late in January for the 1,100 mile journey to Sun Valley.

**Nuovo Mondo Moved**

Nuovo Mondo has moved from the RKO building to 630 Ninth Ave., suite 604.
Celler to Reintroduce His Block Booking Measure

**Washington**—Need for enactment of block-booking legislation is not so strong among exhibitors of California as it was a few years ago due to “self-liberalization” of producer-distributor contracts to exhibitors and the popularity of duble features, Congressmen Celler told *The Film Daily* yesterday before leaving for New York. Celler, however, announced he is re-introducing his block-booking bill in revised form on his return next week. This would complete the trio of anti-block-booking bills facing the last Congress. Others are sponsored by Congressmen Pettengill and Cox, but are in a deferred position. Celler announced that Federal Trade Commission authorities are now reviewing the measures with him pending reintroduction.

Celler declared he would first press for enactment of his reintroduced bill to repeal the law against transporting light films. He hopes to bring this measure up to July 1 with a reconsideration by the House Interstate and Foreign Commerce Committee under the new chairmanship of Senator Slayton of California early in the session.

McCarey, MacMurray and McCrea on the Sick List

*West Coast Bureau of THE FILM DAILY*

Hollywood — Leo McCarey, producing and directing *The Years Are So Long,* and Joel McCrea, playing the leading male role in *In These Can’t Take Money,* are at home suffering from influenza.

Carole Lombard, brought back from the cold from which she has been suffering since Christmas, returned to work yesterday in her role in *Swing High, Swing Low,* which Mitchell Leisen is directing.

Fred MacMurray, co-starred with Mr. Perfect, has a cold and will not be able to appear before the cameras for three days.

June Clyde Ill Abroad

*London (By Cable)—* June Clyde was stricken with “four-day flu” while working in “Intimate Relations” being made by Tudor Films.

**Interrmountain Theaters Adds Four More Houses**

Salt Lake City—Acquisition of the 1,810-seat Orpheum and the 400-seat Studio theater in Salt Lake City and the Crest and Exclamation theaters in Provo, Utah, by the Intermountain Theaters, Inc., is announced by Mr. Melvin C. Smith, president. The four houses were purchased from the Fox Utah Theaters Company.

The Intermountain Theaters Company, under the direction of the Capitol, Paramount and Victory of Salt Lake City as well as 22 other houses in Utah, Idaho and Montana.

The Capitol, Paramount, Victory and Orpheum Theaters, first-run policy while the Studio will exhibit each week the outstanding productions shown previously in the district.

The Intermountain Theaters has purchased the building and the equipment of the Orpheum theater, the ground being owned by the W. H. McIlroy Co. Here, the Fox company assigned its Studio theater lease to the new operator.

C. Clare Woods, former Salt Lake City theater manager and more recent advertising executive, will be the Orpheum manager, according to an agreement with the new owner. Taylor is being transferred from the own.

Paul Hendy, now managing the Victory, is also manager of the Studio theater, with Lynn Westover, remaining as assistant manager. Dowin Wright, now at the Paramount, has been assigned to the Capitol.

Charles M. Finuc will come from Chicago to manage the Victory. Associated with Mr. Yein McCord, who will go to the Victory, is William C. Petersl, present manager of the Orpheum, will assist Finuc, while Al Raymond is assigned to the Capitol. Finuc will be advanced to assistant manager of the Victory.

Joe J. Sisson has been promoted to assistant purchasing agent for the company.

Present staffs at the Orpheum and Studio theaters will be retained. David announces.

Ray Sisson has been appointed manager of the former Crest theater at Provo, which has been renamed The Umita. It is a 700 seat house. The company plans to remodel the Strand and reopen in the spring.

**Omaha House Boosts Scale And Ups Record by $2,000**

Omaha — The wisdom of Tri-States Theaters Corp. officials in raising prices of the $2,000-scale houses to $2,200 was demonstrated when the first week under the new scale smashed the year’s record by opening.

Of course it was Christmas week, but the take exceeded that of the previous week, when a 40-cent top prevailed, by nearly $4,000. The bill, including “After the Thin Man” and “The Accusing Finger” was so successful it will be brought back for a return engagement, opening Jan. 7.

**12 Loew Houses Conduct Special Kiddies’ Shows**

A dozen Loew circuit houses in Columbus, Ohio, now regularly conducting special children’s shows Saturdays mornings, in cooperation with school motion picture film library of the City of Columbus’ Sheridan to the list. Programs consisting of shorts, including cartoons, and suitable features.

Theaters participating in the move are Paradise, Avenue B, Com-
6 Types of Film Measures Coming Up in Legislatures

"MUTINY ON THE BOUNTY" HEADS '36 "TEN BEST"
Administration Will Not Seek Revival of NRA Codes

Pres. Roosevelt Sees State Laws Inadequate as Monopoly Curb

Washington Review of THE FILM DAILY
Washington—That the Administration definitely will not seek a constitutional amendment to legalize the NRA, thereby reviving the motion picture and other codes, was indicated by President Roosevelt in his address to Congress yesterday. Regarding monopolies and unfair trade practices, the President, in part, said: "It is equally impossible to obtain curbs on monopoly, unfair trade practices and speculation by state action alone."

Legislation to be proposed by the

(Continued on Page 28)

RECEIVER NAMED FOR TWICKENHAM FILMS

London (By Cable)—A receiver has been appointed for Twickenham Films, prominent independent company headed by Julius Hagen. Liabilities are expected to be about $250,000.

English insurance companies and

(Continued on Page 33)

Paramount MPTOA Reply Waits on Agnew Return


(Continued on Page 30)

11 Late Comers
The nation's film critics and reviewers were more prompt in reporting the ballots this year, only 11 ballots being received after closing of the poll Dec. 31. Last year, 20 of the 20 ballots were sent in before December ended.

VOL. 71, NO. 5
NEW YORK, THURSDAY, JANUARY 7, 1937
TEN CENTS

THE "TEN BEST"

Picture Distributor Votes
Mutiny on the Bounty Metro-Goldwyn-Mayer 416
Mr. Deeds Goes to Town Columbia 372
The Great Ziegfeld Metro-Goldwyn-Mayer 345
San Francisco Metro-Goldwyn-Mayer 264
Dodsworth United Art-Sam'l Goldwyn 254
The Story of Louis Pasteur Warner Bros. 250
A Tale of Two Cities Metro-Goldwyn-Mayer 235
Anthony Adverse Warner Bros. 231
The Green Pastures Warner Bros. 197
A Midsummer Night's Dream Warner Bros. 166

523 Critics Cast Votes, With 15th Poll Setting New High

With critical interest touching a new high, the total number of votes cast going above the 500 mark for the first time in the poll's history, "Mutiny on the Bounty" finally emerges as the No. One picture of 1936 in the 16th annual "Ten Best Pictures" canvass conducted by THE FILM DAILY among the leading cinema critics and reviewers of the United States.

The other nine "Best," as determined by the critical symposium, were named in the following order:

"Mr. Deeds Goes to Town," (Continued on Page 25)

VOTE IN LOCAL POLLS CALLED SENSATIONAL

Newspapers, both large and small, throughout the United States whose motion picture departments conducted "Ten Best Pictures" polls in their respective territories in close association with THE FILM DAILY's own nation-wide symposium last night reported voting and circulation returns best described as "sensational". Buck Herzog, motion picture editor of the Milwaukee Sentinel, tele-

(Continued on Page 31)

THE "TEN BEST" of 1936

... Attest Hollywood's Artistic and Commercial Supremacy.

By CHESTER B. BAHN

THE clear-cut artistic and commercial supremacy of the American film industry is signally instanced by the result of the 15th annual "Ten Best Pictures" poll.

Not only are foreign productions missing from the 1936 "Ten Best," but their representation on the Honor Roll, composed of pictures which have received 10 or more votes, is scant indeed, being restricted to Alexander Korda's "The Ghost Goes West," a bit of satirical nose-thumbing at American expense, and Gaumont British's poignant "Nine Days a Queen."

To at least some observers of the cinematic scene this critical verdict will be the most significant of all interesting poll sidelights, and they are many. For one

(Continued on Page 28)

Second All-Colored Cast
With the selection of Warner's "The Green Pastures," the nation's critics have for the second time picked an all-colored cast picture as one of the "Ten Best." Back in 1929 the M-G-M King Vidor production "Hallelujah" was so honored.
Roxy Reorganization Plan
Hearing Deferred to Jan. 29

Hearing on the Roxy reorganization plan has been postponed from Jan. 15 to Jan. 29 because the reorganization plan approved by the first mortgage bondholders' committee has just been sent out to bondholders. The plan provides for acquisition of the company by the New Century-Fox. Bondholders must make known their dissent to the plan within 20 days or they will be bound by it.

Mo. May Increase Sales
Levy From 1 to 2 P.C.

Jefferson City, Mo.—Governor Floyd C. Starks is expected to recommend to the Missouri General Assembly that the state sales tax rate be increased from 1 to 2 per cent. The additional revenue will be used for old-age pensions and unemployment relief. He will take office next week.

Ascap Board to Take Up
Warner Appeal Jan. 18

Hearing on the Warner music firm appeal to the Ascap board of directors from decisions of the music society's classification committee has been postponed to Jan. 18. If the classification committee's rulings are reversed, the Warner firm will be entitled to receive additional sums of money from Ascap.

Seven GB Features Set
for Early S. Release


Robb-Rowley Circuit Gives
Bonus to Its 500 Employees

Dallas — Its approximately 500 employees of the Robb and Rowley circuit have received year-end bonuses. Managers were given a 10 per cent bonus and employees with more than five years' service, seven per cent, and under five years, five per cent.

Mrs. Lottie Parker Dead

Mrs. Lottie Blair Parker, author of stage play "Way Down East" which was twice adapted to screen in silent days and once since advent of talkies, died yesterday in her seventy-eighth year after a short illness at the Great Neck, L. I. Early in career she was a successful actress, before becoming first woman to write for stage in this country.

A. J. Balaban Talking F-M
Partnership in St. Louis

Further discussions of a plan under which A. J. Balaban, Jules Rubens, head of Great States circuit, and other Chicago film men would acquire a half-interest in Fanchon & Marco's 30 St. Louis houses will take place in St. Louis late next week, with Harry Arthur, president of F. & M., participating. Proposal under consideration would make Balaban president of the company. As yet the deal is only in the preliminary stage.

Barnstyn Going Abroad to
Close Distribution Deals

Setting up of distribution deals in Europe for Grand National will be completed by Jack Barnstyn, head of the company's foreign department, if negotiations in writing to Warner on Wednesday for the Aquitania with plans for spending about three more months abroad. British distribution was arranged some months ago through Association British Film Distributors.

Grand National has completed plans for handling its product in the Philippines through H. S. Everett. While Barnstyn is abroad, Edward Ugast will pinch hit for him in charge of the department.

Legal Skirmishing Delays
Hearings in Fuller Action

New Orleans—Legal skirmishing and technicalities are moving further hearings in the George Fuller antitrust "conspiracy" case over until possibly Jan. 13 with federal Judge Wayne G. Gorby yesterday ordering both lawyers to submit, if possible, their contentions in writing to him before end of the week for study.

ITALo to Renew Drive for
Score Charge Elimination

Plans for a renewed attempt to bring about elimination of score charges and giveaways were discussed by the J. T. O. A. at a special meeting yesterday at the Astor Hotel. The labor situation was also considered, as were plans for the annual ball Jan. 16.

Bar Kids from Theaters
In Scarlet Fever Drive

Niles, O.—Children under 18 are barred from attending local theaters by order of Health Commissioner W. W. Werner in a move to prevent spread of the disease. Exhibitors are cooperating.

Delisi Named Bank Head

Nancy Glo, Pa.—Joseph L. Delisi, head of the Nanty Glo Amusement Co., was elected president of the Nanty Glo Amusement Co., has returned from a trip to New York.

Olivia De Havilland, who has been tentatively planning a New York vacation on completion of "Call It A Day," has canceled her plans to prepare for production on "The Great Lie," in which she will be starred.

GEORGE WIEGAND, comptroller for the St. Louis Amusement Company has returned from a trip to New York.

HARRY ASHIE, president of New York American for the New England territory, is in New York conferring with Jack D. Weinberger, General Sales Manager.

Fortune Films to Handle
Sound City Films in U. S.

Al Friedlander, president of Fortune Films, has made a deal with New York American for Sound City Studios providing for distribution of a number of Sound City productions here. Final details of the agreement are being worked out as London's return from Hollywood, where he went yesterday from New York.

Max Alexander Signed by
GN to Make Four Features

Max Alexander has been signed by Grand National to make a series of four features. Alexander has been producing Rex Bell westerns for Grand National release.

Frank Tedder, who has been signed as eastern story editor by Grand National.

Film Trade Board Installs

New officers of the New York Film Trade Board were installed last night at a dinner at the Hotel Lincoln. A theater party at "The Show is On" at the Winter Garden followed. Officials installed included Leo Abrams as president.

DATE BOOK

Today: Inauguration of the Adolph Zukor Silver Jubilee Sales Drive.
Jan. 8-10: Paramount production conference, Ambassador Hotel, Los Angeles.
Jan. 9: Stagehands Union ball, Hotel Theresa, New Haven.
Jan. 11: Buffalo Variety Club Installation Dinner.
Jan. 25: Kansas City Variety Club ball, Fis Mo Ballroom.
Feb. 7: Motion Picture Club formal dance, Waldorf-Astoria.
"What a trip for two bits!" said Exhibitor Musselman of the Princess Theatre, Lincoln, Nebraska

EVERYBODY CAN TAKE A WINTER CRUISE NOW

Thanks to Fitzpatrick’s thrilling Traveltalks!

The selection of a short subject on your program is often the factor that sells your show against competition. A Fitzpatrick Traveltalk in Technicolor with exquisite music is a breathing-spell of beauty and fascination on a well-balanced program. Big city or small town, the folks watch for the de luxe cruises to far-off places that are so enjoyable in the Fitzpatrick—M-G-M manner!

FITZPATRICK TRAVELTALKS in 3-color Technicolor! Pride of M-G-M!

FOR INSTANCE! WATCH FOR "INDIA ON PARADE"

-Taj Mahal, greatest memorial of man’s love to woman; first time in full 3-color Technicolor
-$50,000 gold plate on one carriage
-gold and silver cannons
-400 white horses identically matched
-largest elephants in India with gold-knitted blankets
-all the wealth and grandeur of India in beautiful color and music

Coming: "THE RACES AT BOMBAY!"
STARTING YOUR LUCK

NATURAL-LY
M-G-M!

"AFTER THE
THIN MAN"

Beating phenomenal "San Francisco"
in 39 out of 42 opening engagements. Hold-over everywhere!

WILLIAM POWELL
and MYRNA LOY

"AFTER THE THIN MAN"

With Jean Harlow, George Raft, Joe E. Brown, Kay Francis, Kay Hammond, and May McAvoy

Directed by W. S. Van Dyke

A Metro-Goldwyn-Mayer Picture
KY M-G-M NEW YEAR!

NATURAL-LY M-G-M!

"CAMILLE"

Biggest Garbo business in five years ushering in a new barrage of M-G-M hits!

GRETA GARBO
ROBERT TAYLOR

in "CAMILLE"
with Lionel Barrymore
Lia Leisen, Myra Hague, William Haskell, Richard A. Cooper, Elizabeth Allan, and others.

A Metro-Goldwyn-Mayer Picture.
SECOND PATMAN BILL DROPS MOVIE SECTION

WASHINGTON BUREAU OF THE FILM DAILY

Washington, D. C.—The most motion picture section of Congressman Wright Patman’s prospective bill to divorce manufacturing from retailing will definitely be omitted from the official draft of the second “Patman bill” the Texas congressman is introducing in about a fortnight, his office told inquirers last night.

Patman, in his first bill, said he proposed to change his new bill “so as to give the Federal Trade Commission the power to stop all manufacturers from retailing where such retailing lessens competition, creates a monopoly or where it injures the business of a customer of the manufacturer. The committee considering the bill will also consider whether or not all manufacturers should be stopped from retailing so that the new proposal will open up the whole question before the committee and before congress.”

Patman’s office announced he would further explain the prospective measure at press conference Saturday.

12 Holdover Engagements

Set for “After Thin Man”

Twelve holdover engagements for “After the Thin Man”, new M-G-M pix which is setting box office records throughout the country, are announced by the New York office.

In addition to the Capitol Theatre, New York, where the film begins its second week tomorrow, “After the Thin Man” has been booked for extended engagements to date at the Grand Theatre, Atlanta; Century Theatre, Baltimore; Stillman Theatre, Cleveland; State Theatre, New Orleans; Regent Theatre, Harrisburg; Poli Theatre, Hartford; Vendome Theatre, Nashville; Colonial Theatre, Richmond; M-G-M Theatre, Washington and Philadelphia.

Wrights Going South

Canton, O.—Dick Wright, northern Ohio district manager for Warner Bros., accompanied by Mrs. Wright will leave shortly for a two-weeks vacation in Florida. Warner houses here, at Akron and Massillon are among those under Wright’s supervision.

***

AN EMOTIONAL cyclone should be headed for your theater, Mr. Exhibitor — if it is not, then get busy and contact your Warner exchange — grab “Black Legion” — the factual story of the hooded terrorist organization whose misdeeds monopolized the headlines a few weeks ago — here is stark, brutal realism slammed across the screen in a way to make every observer gasp — and THINK — there are so few motion pictures that make the audience think, that this fact alone lifts it into a class almost by itself in contemporary screen fare.

HERE SEEMS to be a perfect example of a director and author working together as of one mind. Robert Lord caught up the newspaper stories of the activities of the bigoted bands of hooded men, absorbing the truth that moves as inexorably as fate itself to a terrific climax — no punches pulled — no sleazy happy ending — it leaves you stunned at the close — and Dick Tracy as Dick Tracy read this script and breathed into it the breath of life with a hand-picked cast — this story could so easily have slopped over into mawkish, sentimental, melodramatic, banal — in the hands of less skillful author and director it would have missed — but in such competent hands it becomes the perfect example of a factual story fictionalized.

IT IS essentially the story of one man's life that went plunging into stark tragedy — Humphrey Bogart as the factory worker who is induced to join the vicious order, finds himself enmeshed deeper and deeper, and finally winds up by murdering his best friend — here is an epic of irony — for the factory lad had everything to live for — and finness with a life sentence through a coil of circumstance that had wound itself about him. Warners have again cut loose from the routine — and given the world a production of guts, of significance, of tremendous dramatic power.

SOURCES CLOSE to the White House told our correspondent that the motion picture industry has made a valuable contribution to contemporary history — a collection of President Roosevelt's acts is being gathered and filed in the executive mansion — the President is one of the biggest box-office attractions — over 100 pictures have been catalogued.

WHAT IS amazing M-G-M executives — that “After the Thin Man” is grossing to date approximately two and a half times the business that “The Thin Man” did in the same spots — 24 holdovers have been registered up to the present time in key cities.

THE OFFICE of Jacques Chambrun has placed William Brown Meloney’s first novel, “Rush to the Sun,” with Farrar and Rinehart — Meloney is co-author with Rose Franken and John Balderston of “Beloved Enemy” — the story is that of young women who are doing worthwhile work, there is Marion D. Spooner of Republic handling national tie-ups — the serial “Dick Tracy,” now in its third week is handled up 26 other tie-ups (yes, we said 26) — top that if you can — real concerns, too, like Sinclair Oil, Wheaties, Lactolite — Grace Anderson, aide to Gabriel Ross at the Hays office, has been crashing the newspapers with the escape of her tiger cat from her home in Lynbrook — Robert McIntyre of the Sam Goldwyn office, has signed Leo and David Gorcey of the original “Dead End” company for the film version — deal was handled by Central Artists Bureau.

TELEVISION PROGRAM SALE BARRIED BY FCC

WASHINGTON BUREAU OF THE FILM DAILY

Washington — Although general public interest in television has substantially increased, due to extensive publicity by certain large manufacturers of radio receivers and reports of development in European countries, the television art is not ready for public consumption, annual report of Federal Trade Commission revealed here yesterday.

“The new rules governing the television broadcast stations are very specific in prohibiting the sale of programs.” The report states, “the several licensees of television stations have recommended to the commission certain standards of transmission.”

Television broadcast stations, incidentally, or visual broadcast service is defined as “a service rendered by stations broadcasting images for general public reception and stations are licensed for the transmission of illuminating visual images of moving or fixed objects for simultaneous reception and reproduction by the general public.”

No new television stations were licensed during the fiscal year.

“One in a Million” Leads “Sing”, Gets 17 Holdovers

First reports on 20th Century-Fox musical “One In A Million”, received by John D. Clark, general manager in charge of distribution, tell of hold-overs in at least 17 first-run situations including New York’s Roxy. Although the picture is not scheduled to open in more than 100 key cities until the week-end, its record to date in widely separated cities indicates it is to be a greater money-musical than “Pigskin Parade” or even “Sing, Baby, Sing”, the home office said yesterday.

In Albany the Sonja Henie debuted was almost twice as big as “Sing, Baby, Sing”, and in Detroit its first three and a half days were 60 per cent ahead of a whole week of either “Parade” or “Sing, Baby, Sing.” In Seattle the first four days were 150 per cent over the highest mark for either of those musicals.
THE
TEN BEST
PICTURES
OF
1936
VOTED BY THE CRITICS
OF THE NATION IN THE
FILM DAILY
ANNUAL POLL
An Appreciation

As The Film Daily expresses its appreciation of the splendid co-operation accorded by the professional cinema critics and reviewers in this, the 15th annual "Ten Best Pictures" poll, it seems both fitting and proper to note what might appropriately be called the "by products" of these symposiums.

That the polls, with their widespread stimulation of interest in motion pictures on the part of the general public, are of un-estimable value to the industry is at once apparent and a matter of record through the decade and a half that they have been conducted.

That they further have played their part in the artistic advancement of the cinema is likewise a truism. Producers, directors, screenwrights, players and all others concerned with picture-making have been spurred to greater endeavor by the knowledge that the "Ten Best" distinction was in fact a national accolade, an honor beyond price.

There is, however, another "by product" which seemingly has escaped attention. Reference is to the part that the annual polls have played in defining and raising critical standards, a matter that the reviewers and critics themselves are generous enough to mention in the many letters accompanying their ballots.

Through the medium of the polls the Broadway and Main Street journalistic servants of the cinema find a common meeting ground for the evaluation of screen art. Criticism, it follows, is the better for that, and pictures will be increasingly so.

The fact that, for the first time in the poll's history, more than 500 critics and reviewers participated is most gratifying. The fact that a new record was set by the number of simultaneous polls conducted by newspapers throughout the United States is still more so. Both bespeak recognition of the cinema as a serious art form and as a vital, integral part of the American scheme of things.

To the critics and to the papers they serve we of The Film Daily would extend not only our deepest appreciation but that as well of a great and sensitive industry.

[Signature]

Jack Alierate
THE TEN BEST PICTURES OF 1936

AS SELECTED BY THE NATION’S PICTURE CRITICS

Picture                                Distributor                        Votes
Mutiny on the Bounty                   Metro-Goldwyn-Mayer                416
Mr. Deeds Goes to Town                 Columbia                              372
The Great Ziegfeld                     Metro-Goldwyn-Mayer                345
San Francisco                           Metro-Goldwyn-Mayer                264
Dodsworth                               United Artists-Sam’l Goldwyn         254
The Story of Louis Pasteur             Warner Bros.                         250
A Tale of Two Cities                   Metro-Goldwyn-Mayer                235
Anthony Adverse                         Warner Bros.                         231
The Green Pastures                     Warner Bros.                         197
A Midsummer Night’s Dream              Warner Bros.                         166

HONOR ROLL

Picture and Distributor     Votes
The Magnificent Obsession—Universal 149
Ab. Wildermess!—Metro-Goldwyn-Mayer 138
Fury—Metro-Goldwyn-Mayer        129
These Three—United Artists-Samuel Goldwyn 106
My Man Godfrey—Universal        101
Liberated Lady—Metro-Goldwyn-Mayer 95
Captain Blood—Warner Bros.       94
The Petrified Forest—Warner Bros. 93
Rose Marie—Metro-Goldwyn-Mayer   91
Show Boat—Universal               82
The Country Doctor—20th Century-Fox 79
The Ghost Goes West—United Artists-Korda 70
The Trail of the Lonesome Pine—Paramount 63
Mary of Scotland—RKO Radio       57
Modern Times—United Artists-Chaplin 56
Little Lord Fauntleroy—United Artists-Selznick 49

Picture and Distributor     Votes
The Gorgeous Hussy—Metro-Goldwyn-Mayer 48
Craig’s Wife—Columbia             48
The General Died at Dawn—Paramount 47
Nine Days a Queen—Gaumont British 47
Swing Time—RKO Radio              42
The Devil is a Sissy—Metro-Goldwyn-Mayer 40
Come and Get It—United Artists-Samuel Goldwyn 36
Valiant is the Word for Carrie—Paramount 33
The Big Broadcast of 1937—Paramount 32
Under Two Flags—20th Century-Fox   31
The Gay Desperado—United Artists-Pickford-Lasky 29
Follow the Fleet—RKO Radio         27
The Prisoner of Shark Island—20th Century-Fox 27

Picture and Distributor     Votes
The Road to Glory—20th Century-Fox   27
The White Angel—Warner Bros.         27
A Night at the Opera—Metro-Goldwyn-Mayer 26
The Garden of Allah—United Artists-Selznick 25
To Mary—With Love—20th Century-Fox   21
Crime and Punishment—Columbia        18
Ramona—20th Century-Fox             19
Calling Zero—Warner Bros.            17
Piccadilly Jim—Metro-Goldwyn-Mayer   18
Desire—Paramount                    15
The Voice of Brule—Ann—Metro-Goldwyn-Mayer 15
The Last of the Mohicans—United Artists-Reliance 12
Sing, Baby, Sing—20th Century-Fox    12
China Clipper—Warner Bros.           10
The King Steps Out—Columbia          10
MUTINY ON THE BOUNTY

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Associate Producer..........................Albert Lewis
Director......................................Frank Lloyd
Stars..........................Charles Laughton, Clark Gable, Franchot Tone
Novel..........................Charles Nordhoff, James Norman Hall
Screenplay..........................Talbot Jennings, Jules Furthman, Cary Wilson
Cinematographer..................Arthur Edeson
Recording Engineer..................Douglas Shearer
Film Editor..................................Margaret Booth
Art Director..........................Cedric Gibbons
Musical Score..........................Herbert Stothart
Press Agent..........................Howard Diez
Produced at..................Metro-Goldwyn-Mayer Studios, Culver City
General Release Date...........November 8, 1935

CAST

Charles Laughton, Clark Gable, Franchot Tone, Herbert Mundin, Eddie Quillam, Dudley Digges, Donald Crisp, Henry Stephenson, Francis Lister, Spring Byington, Movita, Mamo, Ian Wolfe, Ivan Simpson, De Witt Jennings, Stanley Fields, Wallace Clark, Vernon Downing, Dick Winslow.

A Metro-Goldwyn-Mayer Production
MR. DEEDS GOES TO TOWN

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producer ................................................. Frank Capra
Director .................................................. Frank Capra
Star ......................................................... Gary Cooper
Author ................................................. Clarence Buddington Kelland (from "Opera Hat")
Screenplay ............................................. Robert Riskin
Cinematographer ................................. Joseph Walker
Recording Engineer ................................. Edward Bernds
Film Editor .............................................. Gene Havlick
Art Director ............................................. Stephen Goosson
Costumer ................................................. Samuel Lange
Musical Director ................................. Howard Jackson
Assistant Director ................................. C. C. Coleman
Press Agent ................................................ Hy Daab
Produced at ........................................... Columbia Pictures Studios, Hollywood
Recording System ................................ Western Electric
General Release Date ................................. April 12, 1936

C A S T


A Columbia Production
THE GREAT ZIEGFELD

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producer ........................................ Hunt Stromberg
Director ............................................ Robert Z. Leonard
Stars ............................................. William Powell, Myrna Loy, Luise Rainer, Frank Morgan, Fannie Brice, Virginia Bruce
Story ............................................... William Anthony McGuire
Screenplay ...................................... William Anthony McGuire
Cinematographer .............................. Oliver T. Marsh
Recording Engineer .......................... Douglas Shearer
Film Editor ..................................... William S. Gray
Art Director ..................................... Cedric Gibbons

Costumer ........................................ Adrian
Musical Director ............................... Arthur Lange
Musical Numbers by ......................... Walter Donaldson, Harold Adamson
Harriet Hctor Ballet Music by ............... Con Conrad
Dances and Ensembles staged by .......... Seymour Felix

Press Agent ..................................... Howard Dietz
Produced at .................................... Metro-Goldwyn-Mayer Studios, Culver City
General Release Date ........................ September 4, 1936

CAST


A Metro-Goldwyn-Mayer Production
SAN FRANCISCO

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producers ........................................ John Emerson, Bernard H. Hyman
Director ............................................. W. S. Van Dyke
Stars .............................................. Clark Gable, Jeanette MacDonald, Spencer Tracy
Story .............................................. Robert Hopkins
Screenplay ...................................... Anita Loos
Cinematographer ................................. Oliver T. Marsh
Recording Engineer .............................. Douglas Shearer
Film Editor ....................................... Tom Held
Art Director ...................................... Cedric Gibbons
Costumer ......................................... Adrian

Musical Director ................................. Herbert Stothart
Musical Numbers:
"San Francisco," by ................. Gus Kahn, Brinislau Koper, Walter Jurmann
"Would You," by ................. Nacio Herb Brown, Arthur Freed
Dances .............................................. Val Raset

Press Agent ..................................... Howard Dietz
Produced at ................ Metro-Goldwyn-Mayer Studios, Culver City
General Release Date ......................... June 26, 1936

CAST

Clark Gable, Jeanette MacDonald, Spencer Tracy, Jack Holt, Ted Healey,
Margaret Irving, Edgar Kennedy, William Ricciardi, Roger Imhof, Russell
Simpson, Warren B. Hymer, Jessie Ralph, Shirley Ross, Harold Huber, Al
Shean, Kenneth Harlan, Charles Judels, Bert Roach.

A Metro-Goldwyn-Mayer Production
DODSWORTH
One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producer .......................................................... Samuel Goldwyn
Director .......................................................... William Wyler
Featured Players .................................................. Walter Huston, Ruth Chatterton, Mary Astor, Paul Lukas, David Niven
Author ............................................................. Sinclair Lewis
Screenplay ........................................................... Sidney Howard
Cinematographer .................................................. Rudolph Mate
Location Shots ..................................................... Harry Perry
Recording Engineer ............................................. Oscar Lagerstrom
Film Editor .......................................................... Danny Mandel
Art Director ........................................................ Richard Day
Costumer .......................................................... Omar Kiam
Musical Director ................................................ Alfred Newman
Assistant Director .............................................. Eddie Bernoudy
Press Agents ....................................................... Monroe Greenthal, Jock Lawrence
Produced at ........................................................ United Artists Studios, Hollywood
Recording System ............................................... Western Electric
General Release Date ........................................... Sept. 18, 1936

CAST

Walter Huston, Ruth Chatterton, Mary Astor, Paul Lukas, David Niven,
Gregory Gaye, Mme. Maria Ouspenskaya, Odette Myrtil, Kathryn Marlowe,
John Payne, Spring Byington, Harlan Briggs, Charles Halton, Beatrice Maude.

A United Artists Release
THE STORY OF LOUIS PASTEUR

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producer ............................................. Jack L. Warner
Associate Executive in charge of Production .... Hal B. Wallis
Supervisor .......................................... Henry Blanke
Director ............................................. William Dieterle
Star ..................................................... Paul Muni
Original and Screenplay ........ Sheridan Gibney, Pierre Collings
Cinematographer ................................. Tony Gaudio
Director of Recording ....................... Major Nathan Levinson
Film Editor ......................................... Ralph Dawson
Ari Director ........................................ Robert M. Haas
Costumer .......................................... Milo Anderson
Musical Director ................................. Leo F. Forbstein
Assistant Director ............................. Frank Shaw
Press Agent ..................................... S. Charles Einfeld
Produced at ......................................... Warner Bros.-First National Studios, Burbank
General Release Date ......................... February 22, 1936

CAST


A First National-Cosmopolitan Production
A TALE OF TWO CITIES

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producer .................................................. David O. Selznick
Director .................................................. Jack Conway
Star ..................................................... Ronald Colman
Author ................................................... Charles Dickens
Screenplay .............................................. W. P. Lipscomb, S. N. Behrman
Cinematographer ...................................... Oliver T. Marsh
Recording Engineer .................................... Douglas Shearer
Film Editor ............................................. Conrad A. Nervig
Art Director ............................................. Cedric Gibbons
Costumer ................................................ Dolly Tree
Musical Director ....................................... Herbert Stothart
Press Agent ............................................. Howard Dietz
Produced at............................................. Metro-Goldwyn-Mayer Studios, Culver City
General Release Date .................................. December 27, 1935

CAST


A Metro-Goldwyn-Mayer Production
ANTHONY ADVERSE

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producer ........................................ Jack L. Warner
Associate Executive in charge of Production ... Hal B. Wallis
Supervisor ....................................... Henry Blanke
Director .......................................... Mervyn LeRoy
Star ............................................... Frederic March
Novel ................................................ Hervey Allen
Screenplay ....................................... Sheridan Gibney
Cinematographer ...................... Tony Gaudio
Director of Recording .................. Major Nathan Levinson
Film Editor .................................. Ralph Dawson
Art Director ..................................... Anton Grot
Costumer ......................................... Milo Anderson
Original Musical Score .................. Erich Wolfgang Korngold
Operatic Sequences ....................... Aldo Franchetti
Assistant Director ......................... Bill Cannon
Press Agent ...................................... S. Charles Einfeld
Produced at ................................... Warner Bros.-First National Studios, Burbank
Recording System ...................... Western Electric
General Release Date ................. August 29, 1936

CAST


A Warner Bros. Production
THE GREEN PASTURES

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producer .................................. Jack L. Warner
Associate Executive in charge of Production ... Hal B. Wallis
Supervisor ................................. Henry Blanke
Directors ................................. Marc Connelly, William Keighley
Play by ................................... Marc Connelly
From novel by ........................... Roark Bradford
Screenplay by ............................ Marc Connelly, Sheridan Gibney
Cinematographer ........................ Hal Mohr
Director of Recording ................... Major Nathan Levinson
Film Editor .............................. George Amy
Art Directors ........................... Allen Saalburg, Stanley Fleischer
Costumer ................................. Milo Anderson
Choral Music arranged and conducted by ................................. Hall Johnson
Assistant Director ...................... Sherry Shourds

Press Agent ............................... S. Charles Einfeld
Produced at ................................ Warner Bros.-First National Studios, Burbank
Recording System ........................ Western Electric
General Release Date ................. August 1, 1936

C A S T

Rex Ingram, Oscar Polk, Eddie Anderson, Frank Wilson, George Reed, Abraham Gleaves, Myrtle Anderson, Al Stokes, Edna M. Harris, James Fuller, George Randol, Ida Forsyne, Ray Martin, Charles Andrews, Dudley Dickerson, Jimmy Burress, William Cumby, George Reed, Ivory Williams, David Belhea, Ernest Whitman, Reginald Fenderson, Slim Thompson, Clinton Rosamund, Hall Johnson Choir.

A Warner Bros. Production
A MIDSUMMER NIGHT'S DREAM

One of the TEN BEST PICTURES of 1936

PRODUCTION CREDITS

Producer ........................................ Jack L. Warner
Associate Executive in charge of Production ................................... Hal B. Wallis
Supervisor ........................................ Henry Blanke
Directors ............................... Max Reinhardt, William Dieterle
Stars .................................. James Cagney, Joe E. Brown, Dick Powell
Author .................................. William Shakespeare
Arranged for Screen by ... Charles Kenyon, Mary McCall, Jr.
Cinematographer .................. Hal Mohr
Director of Recording ...................... Major Nathan Levinson
Film Editor ............................. Ralph Dawson
Art Director ................................ Anton Grot

Costumer .................................. Felix Mendelssohn
Music by ........................................ Felix Mendelssohn
Arranged by ............................. Erich Wolfgang Korngold
Dance Directors ......................... Brinislava Nijinska, Nini Theilade
Assistant Director ......................... Sherry Shourds

Press Agent ................................ S. Charles Einfeld
Produced at .............................. Warner Bros.-First National Studios, Burbank
Recording System ......................... Western Electric
General Release Date .................... October 3, 1936

C A S T


A Warner Bros. Production
CRITICS WHO VOTED THE TEN BEST PICTURES of 1936

Following is a list of the motion picture editors and critics whose votes made possible the selection of the Ten Best Pictures of 1936.

NEWSPAPERS

ALABAMA
Vincent Townsend—News Age Herald, Birmingham.
Roy E. Glenn—Post, Birmingham.
Barret C. Maloney—The Daily, Decatur.
Harry P. Hall—The Journal, Dothan.
Louis A. Eick—The Times, Florence.
Roy O’Neal—The Register, Huntsville.
Herbert Lyons, Jr.—The Register, Mobile.

ARKANSAS
Alfred W. Rose—The News, Camden.
M. M. Hart—Hartson Record & Southwest American, Fort Smith.
Agnes Watson—Daily Tribune, Jonesboro.
Edgar B. Chestnut—Arkansas Gazette, Little Rock.
Leo D. Martin—Gazette, Texarkana.

CALIFORNIA
George M. Guest—Times-Star, Alameda.
Floyd McCracken—Bulletin, Anaheim.
Moxon Nevin—Evening Star News, Calver City.
Don O’Kane—Humboldt Standard, Eureka.
Helen E. Neff—Star-News, Glendale.
Vera Kackley—Press-Telegram, Long Beach.
Jimmy Starr—Evening Herald & Express, Los Angeles.
Virginia Wright—Evening News, Los Angeles.
Philip E. Scheuer—Times, Los Angeles.
Penninsula Herald, Monterey.
Howard Waldorf—Post-Enquirer, Oakland.
Wood Somas—Tribune, Oakland.
Alice Holms Bean—Star-News, Pasadena.
O. H. (Okey) King—Progress-Bulletin, Pomona.
Howard L. Hintz—The Bee, Sacramento.
Don H. Short—Evening Tribune, San Diego.
Willis Werner—The Sun, San Diego.
Maurice Ewage—Tulon-Tribune, San Diego.
Stanley J. Waldorf—News, San Jose.
Peggy E. Haecher—Tribune, South Gate.
Mel Bennett—Record, Stockton.

COLORADO
Betty Craig—Post, Denver.
Alberta Pike—Rocky Mountain News, Denver.
Idell Durrett—Rocky Mountain News, Denver.
James A. McCain—Express-Courier, Fort Collins.
Hazel A. Smith—Star-Journal & Chieftain, Pueblo.
F. E. Wiser—Chronicle News, Trinidad.

CONNECTICUT
Leo Miller—Herald, Bridgeport.
Humphrey Doulens—Post, Bridgeport.
James E. Hague—Times-Star, Bridgeport.
Curtiss A. Wilson—News-Times, Danbury.
Edward Reynolds—Sentinel, South Norwalk.
Dean Hunt—Advocate, Stamford.
John H. Thompson—Register, Torrington.
George T. Dillon—Democrat, Waterbury.

INFORMATION AND FACTS

About The TEN BEST PICTURES OF 1936

This is the 15th annual poll. Pictures were selected from a ballot supplied by THE FILM DAILY. Only features released between November 1, 1935, and October 31, 1936, were included on this ballot.

A total of 523 critics voted. Late ballots brought the total of critics heard from up to 534. More than 500 newspapers are represented with a total circulation of more than 25,000,000.

Millions more will hear the Ten Best dramas dramatized on the nationwide “March of Time” broadcast.

Pictures receiving one or more votes totaled 149.

The Honor Roll of pictures receiving 10 or more votes had 44 pictures, against 49 last year.

It is estimated that at least 50 motion picture editors and critics conducted “local” Ten Best ballots using the official Film Daily list to judge winners.

DELWARE
Harris Samonskiy—Journal—Every Evening, Wilmington.
Frances W. Marchant—Morning News, Wilmington.
Henry L. Sholly—Sunday Morning Star, Wilmington.

DISTRICT OF COLUMBIA
Betty Hynes—Herald, Washington.

FLORIDA
Claire F. Hawkins—Polk County Record, Bartow.
Herbert M. Davidson—News Tribune, Daytona Beach.
Jean Henderson—Florida Times-Union, Jacksonville.
H. W. Schaefer—The Floridian, Jacksonville.
Miriam Bell—Daily News, Miami.
W. W. (Buddy) Wilson—The Record, St. Augustine.
A. R. Dunlap—Evening Independent, St. Petersburg.
Mrs. Marion Althoch—Times, St. Petersburg.
E. D. Lambright—Morning Tribune, Tampa.
Vernon L. Smith—Post-Times, West Palm Beach.

GEORGIA
Frank Daniel—The Journal, Atlanta.
A. B. Bernd—Telegraph, Macon.
Emily R. Jerger—Times-Enterprise, Thomasville.
Jack Williams, Jr.—Journal-Herald, Waycross.

IDAHO
W. B. McEwen—Morning Tribune, Lewiston.
J. J. Mullin—Evening Times, Twin Falls.

ILLINOIS
Elzie A. Kern—News-Democrat, Belleville.
Opal Melon (Dolly Pick)—Evening Sentinel, Centralia.
Mae Times—Tribune, Chicago.
Layach Ries—Herald & Review, Decatur.
Alta Givens—Daily Register, Harrisburg.
Star-Herald, Kewanee.
William V. Kinney—The Argus, Rock Island.
R. C. Trank—Register-Republic, Rockford.
Illinois State Register, Springfield.
E. J. Macklin—News-Sun, Waukegan.

INDIANA
Charles Timothy Jewett—The Herald, Anderson.
Camille Utter Meno—Daily Mail, Bedford.
Walter Bradtke—Daily Telephone, Bloomington.
W. C. Miller—Evening World, Bloomington.
Albert Kline—Herald, Elkhart.
Ed Kligler—Press, Evansville.
Chester R. Brouwer—Journal-Gazette, Fort Wayne.
Harrison E. Miller—News-Sentinel, Fort Wayne.
Belle Weinstein—News-Democrat, Goshen.
Walter Whitemore—News, Indianapolis.
Corbin Patrick—Star, Indianapolis.
Maurice C. Tall—Tribune-Dispatch, Kokomo.
Alien Squares—Pharo-Tribune, Logansport.
E. Preston Calvert—Evening Dispatch, Michigan City.
John O. Ferris—The Star, Muncie.
Helen M. Taylor—Courier Times, New Castle.
W. W. Dunkle—Tribune, South Bend.
Mabel McKee—Star, Terre Haute.
Joe E. Palmer—Plain Dealer, Wabash.

IOWA
Irma Masterson—News-Republican, Boone.
Walter E. Kohrs—Hawk-Eye Gazette, Burlington.
Harry E. Boyd—Gazette, Cedar Rapids.
LeRoy A. Wallace—The Nonpareil, Council Bluffs.
Rex J. Ballard—Daily Times, Davenport.
C. L. Hanson—Tri-City Star, Davenport.
Lucy Meurer—Catholic Daily Tribune, Dubuque.
S. W. Mitchell—Evening Democrat, Fort Madison.
Dale E. Carroll—Daily Gates City, Keokuk.
David B. Kraulman—Globe-Gazette, Mason City.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

A MOTION picture producer at 45 may be an enviable distinction, but a few days before Hal Roach reaches the age of 45, he will celebrate 23 years as a producer. He is probably the longest veteran in the industry. It was on Jan. 8, 1914, that the comedy maker started the production of his first picture with Mary Pickford, "Excuse Me, Sir, I'm Tying My Dog!"

Roach's first contact with pictures came in 1912 when he answered an advertisement for screen cowboys. He worked for the old Universal "lot" for $25 a week. In two years, he climbed from actor to assistant director. In 1914, he decided he had sufficient experience to join Dan Linsclum in a producing venture. Linsclum sold his share to Dwight Whiting, who later sold out to Roach.

John Cromwell has been signed to direct "Prisoner of Zenda" for Selznick International.

Nat Levine has agreed to release Gus Edwards, eastern talent scout, so that Edwards can accept a high radio spot.

Scott Dunlap, vice-president of Paramount Pictures, announces L. E. Chadwick, Ken Goldsmith, Lon Young and Dorothy Reid as supervisors to handle 30 pictures. Headquarters will be at Hollywood Studios, formerly Talisman. Chadwick has completed production on "Spend Some Money, Men!" and "The Outer Gate."

Burton Lane and Ralph Freed have been assigned by Paramount to write the title song for the production "Swing High, Swing Low," which co-stars Carole Lombard and Fred MacMurray.

Arthur Schwartz, Pacific Coast representative of the music publishing companies operated by Warner Bros., is en route to New York, where he will spend a month.

Jack Holt, son of film, who graduated from an Indiana military school last year, has been signed by Walter Wanger.

J. Edward Bromberg has joined the featured cast of "That I May Live," being produced by 20th Century-Fox, Rochelle Hudson and Robert Kent head the cast.

Walter Catlett will play a characteristic comedy role in "White Up and Live."

Charles Griffin is in the featured cast of "The Last Slaver," co-starring Warner Baxter and Wallace Beery at 20th Century-Fox studios.

Walter Brennan, veteran character actor, has been signed for an important role in Samuel Goldwyn's production of "The Governor's Touch,"

Evelyn Venable has been engaged by Columbia for a leading role in "Racketeers in Exile," in which George Banerco is to be featured. Wyanne Gibson and John Gallaudet will also be seen in prominent parts. Erle Kenton will direct.

Technicolor tests on fabrics, furs and females are being conducted behind closed doors on the Walter Wanger lot for the forthcoming fashion-musical in technicolor, "Walter Wanger's Vagaries of 1938," scheduled to go before the cameras on Jan. 18. Five tests, taken yesterday, were of the $500,000 worth of furs. The methods of the Paris couturiers have been borrowed to insure absolute secrecy as to styles and designs. Additional tests will be made of materials for the gowns, new on route from Paris.

Mamo Clark, has been signed by Grand National to play one of the feminine leads in a south sea island story which will be produced by the Victor Schertzinger-Zion Myers unit.

Hugh Herbert enthusiasts have finally given a title to the picture in which they cavort. The title is "That Man's Here Again," and it goes up on the picture in which Herbert is featured with Tom Brown and Mary Maguire. The picture previously was titled "Love Begins."

Andrew Tombes has been assigned a featured role in "Time Out for Romance," which Claire Trevor and Michael Whalen have the leading roles for 20th Century-Fox.

Charles King, who was the singing star in "Broadway Melody," first of the motion picture musicals, is seeking a screen comeback in a "A Star Is Born," Selznick International technician production, co-starring Janet Gaynor and Freddie March. His role in "A Star Is Born" is small but important, according to the announcement of his signing.

The Navy Department has assigned Lieutenant Commander Lucien B. Green as special liaison officer to work with the Samuel Goldwyn location unit at Sa- moa for the exterior filming of "Hurricane," the Charles Nordhoff-James Norman Hall South Sea story now in production.

Camera work was started today at Paramount on "Danger, Men Working," film version of a comedy-mystery story written by Manfred Lee and Fred Dannay, who collaborate under the name of Ellery Queen. Leading roles are being played by Lew Ayres, Eugene Pall- ette, Benny Baker and Ruth Col- man under direction of Charles Barton.

Polly Rowles, the Pittsburgh sociable and Carnegie Tech graduate, was yesterday assigned to her second picture by Universal. She draws the feminine lead opposite Karloff in "Night Key," a story without the usual Karloff horror an- gles which was written by William Pierce. Universal has borrowed Warren Hull from Warners to play the romantic lead opposite Polly Rowles.

Jane Wyatt, and Ray Milland, were yesterday given the top spots in "Wings Over Honolulu" by Univer- sal. This novel by Mildred Cram in production next Monday, under the direction of Henry Pot.

(Continued on Page 33)
ERROL FLYNN
ANITA LOUISE
"GREEN LIGHT"

TO IT!

"SING ME A LOVE SONG"
with
James Melton • 7 Laff Stars

"GOD'S COUNTRY AND THE WOMAN"
All in Technicolor with
George Brent • Beverly Roberts

DICK POWELL
in
"THE SINGING MARINE"

PAT O'BRIEN
HUMPHREY BOGART
in
"SAN QUENTIN"

1937 BELONGS TO WARNER BROS.
We'll say
"THE PLAINSMAN"
Already he's slaughtered Box-Office records!

LOOK!

DENVER, COL. "The Plainsman" opens to biggest gross in six years.
JOHNSTOWN, OHIO..."The Plainsman" smashes all 1936 records.
ALTOONA, PA..."The Plainsman" knocks spots off house record.
AKRON, OHIO..."The Plainsman" tops all time high.
TOLEDO, OHIO..."The Plainsman" bangs above all 1936 records.
SAN FRANCISCO, CALIF..."The Plainsman" heads for new record.
MINNEAPOLIS, MINN. "The Plainsman" beats house record by 50%.
KANSAS CITY, MO..."The Plainsman" biggest in 15 months.
SAN ANTONIO, TEXAS."The Plainsman" biggest grosser in 8 months.
DULUTH, MINN..."The Plainsman" tops record grosses.
WILKES-BARRE, PA. "The Plainsman" has record Sunday opening.
NEW ORLEANS, LA..."The Plainsman" does 2 weeks business in 1.
DETROIT, MICH. "The Plainsman" does 1½ weeks business in 3 days.

CECIL B. DE MILLE'S "THE PLAINSMAN"
A Paramount Picture with James Ellison • Charles Bickford
And in every one of these cities "The Plainsman" did more than a week's business in 3 days!

Atlanta, Georgia
Houston, Texas
Portland, Maine
Knoxville, Tenn.
Omaha, Neb.
Sioux Falls, Iowa
Boston, Mass.
Springfield, Mass.
Hartford, Conn.
Miami, Fla.
South Bend, Ind.
Memphis, Tenn.
Salt Lake City, Utah

...and every mail brings the same story from other cities.

"In" starring Gary Cooper, Jean Arthur
Helen Burgess • Porter Hall • directed by Cecil B. DeMille
"MUTINY" VOTED BEST '36 FILM BY CRITICS

(Continued from Page 1)

The "TEN BEST" of 1936


(Continued from Page 3)

The Film Daily

Thursday, Jan. 7, 1937

Roosevelt Won't Ask to Revive NRA Codes

National Council for Industrial Progress, controlling maximum working hours, minimum wages and fair trade practices for all industries, including the film business, is expected to ask President Roosevelt backing when it is introduced in Congress at the session just beginning.

Neth To Build $200,000 Columbus Suburban House

Columbus, O. — Work will start immediately on a new $200,000, 1,300-seat suburban motion picture theater at High and Middle St. That is announced by J. Real Neth, president of the J. Real Neth Theaters Co. Theater, to be known as Neth's Markham, will open in early May. Parking facilities adjacent will accommodate 500 automobiles.

Neth also announces the State, Clinton, Eastern and Cameo theaters, suburban houses here, and has an interest in the Ritzy and Rivoli theaters.

C. Arthur Carlson, of Columbus, is the architect-contractor for the new theater. Neth also announced that the city is interested in new suburban houses, the sites for which have not as yet been selected.

Oceanic to Spend Million on Film Biog. of Caruso

Initial production of the recently-formed Oceanic Pictures will be "Caruso the Magnificent," by Burn-Nett, Herberts and Lydon, who are arranging and producing to stars.

Authors-adaptors sail for Italy Jan. 16 on the Rex to obtain additional data. Board members are also going to Rome, has been pledged Italian co-operation.

$1,000 Pension Fund Gift

Dallas—Expressing the appreciation of the Interstate Theaters for the efficiency of the Dallas police and fire departments during 1936, Karl Hohlbittel, president, mailed a check for $1,000 for the policemen's, firemen's, and signal operators' pension fund.

Warner Heads Lincoln Union

Lincoln, Neb.—Roy Warner was named president of the local I. A. T. S. E. With him as business agent is Jimmie Helft. Harry Hampt- on is vice-president; Lem Mulner, sergeant-at-arms; Ashley Williams, treasurer; and Homer Hotchkis, corresponding secretary.

Sir Cedric Is Flu Victim

Sir Cedric Hardwicke, now appearing in "Promise on the Broadway stage, is ill with the flu.
ZUKOR FETE VANGUARD ARRIVE IN HOLLYWOOD

West Coast Bureau of THE FILM DAILY

Hollywood—The vanguard of motion picture people journeying to Hollywood from all parts of the nation for the 30th annual meeting of the Adolph Zukor and Joseph B. Schenck company were among those present recently at an informal reception and dance at the Capitol ballroom above the newly opened Capitol Theater here. The Capitol, extensively remodeled, has reopened.

Warner Gets Tenn. House

Fulton, Tenn.—The Warner circuit has leased a new $76,000 film theater here.

MILO ANDERSON: Costumer on three WB pic; "Anthony Adverse," "San Francisco," and "Story of Louis Pasteur." SPRING BYINGTON: Screen player; appeared in both "Dodsworth" and "Mutiny On the Bounty." WALTER CATLETT: Screen player; appeared in both "A Tale of Two Cities" and "Mr. Deeds Goes To Town." MARC CONNELLY: Collaborated in writing stage play "The Green Pastures"; collaborated with Sheridan Gibney on screenplay; was co-director with William Keighley.


20TH-FOX TO SPEND 20 MILLION ON PIX

A minimum of $20,000,000 will be spent by 20th-Century-Fox on 56 productions during 1937, according to an announcement by Darryl Zanuck. The budget only applies to American producing activities of the company and does not include money already expended in the making of 10 productions to be released on the K-4 program during this year.

Company will continue for 12 months at least its policy of making pictures based on timely themes and the making of a variety of subjects ranging from historical epics to musical comedies.

WILL H. HAYS to be Speaker at Zukor Silver Jubilee Dinner

West Coast Bureau of THE FILM DAILY

Hollywood—Will H. Hays will be the speaker at the Paramount Silver Jubilee dinner for Adolph Zukor. He will present Zukor with an autographed copy of the pages of which have been circulated in almost every country of the world for the collection of valued signatures.

Martha Raye, Shirley Ross Injured While on Location

West Coast Bureau of THE FILM DAILY

Hollywood — Martha Raye and Shirley Ross bought tickets to a Paramount Silver Jubilee dinner for Adolph Zukor not seriously injured yesterday while at Balboa Beach, with a location unit filming exterior scenes for H. O. Crosby's next Paramount starring picture, "Waikiki Wedding." Miss Raye sustained bruises when the chauffeur of her car applied the brakes too suddenly, throwing her against the rear of the front seat. Miss Ross slipped on a wet step on a ladder while boarding a yacht being used in the picture and wrenching her shoulder.

Dispon Entertains

Wheeling, W. Va.—Film distribution executives of Pittsburgh and Cleveland and exhibitor friends of N. D. Dispon and his associates were among those present recently at an informal reception and dance at the Capitol ballroom above the newly opened Capitol Theater here. The Capitol, extensively remodeled, has reopened.

ALL ENGLISH TALKING BOOK THIS PICTURE NOW

BEST FILM COMPANY, INC., 723 SEVENTH AVE., N. Y.

DISTRIBUTORS WANTED—Still a few new locations are available only to A-1 men having great knowledge of showmanship. Excellent references requested.

THEATRES WANTED—If you have a first class house, fully equipped, we are ready to rent. Only A-1 houses in key cities.

35,000,000 PEOPLE

ARE NOT PERMITTED

To go to theatre during Lenten season (Beginning Feb. 19th and ending April 30th)

BUT THEY MUST SEE

The only motion picture filmed by special permission and RECOMMENDED BY HIS HOLINESS, POPE PIUS XI

America

"...a masterpiece to be seen not once but many times."

America

"...if you haven't been getting on as well as you like book this one out and get in sold."

SHOWMAN'S TRADE VIEW

"...this production is cleaning up a small fortune for its owner..." has made more than in the last six months than most have made the last six years."

FILM DAILY

"...Olstoer has broken all records."

MOTION PICTURE DAILY
**THE Film DAILY**

**Thursday, Jan. 7, 1937**

**Reviews of the New Films**

*Slim Summerville in OFF TO THE RACES with Jed Prouty, Shirley Deane, Spring Byington, Russell Gleason (Hollywood Preview 20th Century-Fox 58 mins.)*

With its sparkling dialogue and human situations this stacks up as one of the best of the Jones family comedies.

Robert Ellis' and Helen Logan's ideas of that which happens when the Jones family gets mixed up with Uncle George and his race-horse makes one of the best of this series if not the best. Their original screenplay is one regular down-to-earth situation after another with dialogue that sparkles. It is enjoyable entertainment for regular audiences, especially the family treated. The cardboard-cutout figures created by Kar-tharine Kavanagh are the same as in the previous pictures in the series, and in addition there is Slim Summerville in a role tailored to his talents. His character is a valuable and welcome asset adding much to the entertainment value. He is good for a majority of the laughs and most of the things centers around him. The work is very well divided among a group of the players who express the spirit of the piece, as does Frank R. Strayer, whose direction gives a quick moving pace. From the cast he has obtained excellent performances and what he has done to make the screen is most enjoyable every foot of the way. Max Golden, the associate producer, has here a production of which he can be proud and one which should be highly profitable. Slim Summerville arrives at the Jones house with his horse, which he has entered in the trot-tro- tro. The horse's presence creates a scene in which the screen is most enjoyable every foot of the way. Slim's getting there is the matter of the entrance fee on the aunt and the riding rig from the boy. He also gets the daughter's fiancé to do some betting which will assure the marriage. The happiness of everyone concerned depends on the race. Slim's second wife, who wants her alimony, catches up with him just as he is about to start off. Jed Prouty, the father, who hasn't driven in years takes the reins. After a hectic race, he crosses the line first.


**Associate Producer:** Max Golden; **Director:** Frank R. Strayer; **Authors:** Robert Ellis and Helen Logan, based on the characters created by Katharine Kavanagh; **Cameraman:** Barney Gillett; **Editor:** Alex Trefilly; **Musical Director:** Samuel Kaylin; **Songs:** “Meet the Family,” “L. Wolfe Gilbert” and Felix Bernard.

**Direction, Excellent; Photography, Excellent.**

**Color Rhapsody Booked**

“Two Lazy Cows,” Columbia’s latest color Rhapsody has been booked to play the entire RKO metropolitan circuit. The picture was produced by the Charles Mints animated cartoon studios.

**FOREIGN**

**“SZEKELMI ALMOK” (“Dreams of Love”), Hungarian musical film; an Artista production, written and directed by Heinz Hiller, with Ferenc Taray, Maria Solyok, Gizia Bathory, et al. Presented at the Museum Playhouse.**

Film fans in general and music lovers in particular will find this substantial entertainment. Summary titles in English make action and episodes completely clear. Story deals with an historically unsubstantiated epoch in life of Franz Liszt, where that world-famed composer invites the virtuoso Maria to appear as soloist in Budapest concert on his 50th birthday. The Countess, over whom a duet has been wagered, finds that Wendland, Liz's pupil who has been wounded for her sake in the affair of honor, is the orchestra conductor at the concert. The conductor's original music and musical backgrounds by the Budapest Symphony are splendidly wrought.

**SHORTS**

**“The Worm Turns” (Mickey Mouse)**

United Artists 10 mins. Mickey Magic

A very clever skit in which Mickey acts as a chemist and dopes out a liquid that puts fighting blood into any poor downtrodden animal. Mickey gives a shot of it to the fly caught in the spider's web, and the fly forthwith proceeds to clean up the spider. The same procedure follows with the cat and the mouse, the dog and the cat, and finally the dog and the dog-catcher. All the poor worms turn with the aid of the magic liquid, and perform feats of valor against their bigger opponents.

**“Don Donald” (Mickey Mouse)**

United Artists 10 mins. Donald Romance

Donald Duck is seen as a gay caballero making love to a fair sororita. He serenades her, then takes her off in the desert for a ride in his new auto. But the auto starts to buck and then when he gets it started, it runs wild with his fair sororita. When Donald catches up, the car has thrown the lovely passenger into a pool of water, and she walks home, leaving the romantic Don Duck flat.

**“More Kittens” (Silly Symphony)**

United Artists 10 mins. Funny Adventures

High adventures of three kittens who are thrown out of the house by their maid, and start to make friends with the big St. Bernard in the garden. The kittens roam around and have a high old time with a turtle, a bee, and a scrawny bird. When they get into trouble they come flying back to the St. Bernard for sympathy and protection.

**Vitaphone Pictorial Revue No. 4**

Vitaphone 11 mins. Nice Diversity

The revue covers three very interesting subjects. First is shown how future aviators are put through a severe series of tests to determine their ability to take it in the air. Then follows an absorbing disclosure of marvellous intricate machines designed to test a variety of merchandising articles as to quality and durability. The final subject deals with milady's fashions for winter wear down South. A gorgeous sequence in color.

**“Reel Vaudeville” (Big Time Vaudeville)**

Vitaphone 11 mins. Fair

In which Harry Rose acts as master of ceremonies in several vaude acts. Harry mixes in with the acts, and contrives to be more or less funny, but mostly rowdy, which passes for fun in some circles. The Three Queens as tap dancers are very amusing. Carroll and Howe do a neat comedy sketch.

**McConville, Coordinator of Montague Sweepstakes**

Joe McConville, Sales Supervisor, will act as co-ordinator of “Columbia’s Montague Sweepstakes,” title for the company’s annual drive for sales and billings, so named as a tribute to General Sales Manager Abe Montague. The drive will be launched Jan. 17 and continue until May 1. McConville, who has acted in a similar capacity for previous campaign, details of his three months’ campaign. A series of bonuses will be awarded during the period of the campaign. There will also be grand awards made on its completion.

**Paramount MPTOA Reply Waits on Agnew’s Return**

(Continued from Page 1) Paramount Pictures executives have already made public their answers to Ed Kuykendall, president of the national exhibitor association. Returning to New York from the Coast, after attending the Adolph Zukor silver jubilee dinner tomorrow night and production conferences later, Agnew will stop off at General Associated Cities and attend premiere of “Champagne Waltz” at Washington.

**“Janosik” Stays a Third**

“Janosik,” the picture now playing at the Filmcraft Theater, will be held over for a third week.

Joe McConville, Coordinator of Montague Sweepstakes.

The Bee Hive Buoyrads Troupe are acrobats with class. Rose finds he is blessed with a specialty and does some funny work mixing in with the acrobatic troupe.

Jimmie Lunceford and His Dance Orchestra

(Melody Masters)

Vitaphone 10 mins. Hot Jazz

A typical sepia band, with a ritz aggregation of hot-ch instru-ment men. The band does several numbers with its members doing their specialties with terrific gusto and zip. Also there are the Three Brown Jacks, lively steppers, and an ord to be married, and he starts to get rid of all the photographs of his old sweeties, assisted by his valet who has taken part in his love escapades. As they look at the photographs, the camera cuts back to the scenes of the adventure as it was lived by him. There is a Scotch lassie, a Russian charmer, a Bermudu dame. These sequences are very nicely handled with appropriate atmosphere. Then back to the final photo remaining of the girl he is after. A little of comedy and dancing and music, with the girls all very charming.

**“Pigs Is Pigs” (Merrie Melody Cartoons)**

Vitaphone 7 mins. Clever

The fanciful adventure of Junior Pig, who has just been making a little pig of himself at the supper table. He dreams that he is a race-horse, and puts him through a terrible ordeal, strapped to a chair and forced to be fed by machines till he almost bursts. In fact he does blow up at the end, only to find that he is being called for breakfast by his ma. Done in color, and the mechanical after-arees are very funny and ingenii-ous. Produced by Leon Schlesinger.

**“The Hollander” (Colortour Adventure)**

Vitaphone 10 mins. Fine Scenic

E. M. Newman travelogue in Hol-land, in which he takes us on a delightful journey to quaint spots in Holland seldom seen on the screen. Filmed in natural color, the windmills, dykes, canals, and the picturesque life of the inhabitants is presented in all its varied aspects.

**“It’s All Over Now” (Broadway Brevity)**

Vitaphone 20 mins. Neat Novelt
ty

Neat musical and dancing novel-ty. Dan Healy appears as a bachel-elor about to be married, and he starts to get rid of all the photographs of his old sweeties, assisted by his valet who has taken part in his love escapades. As they look at the photographs, the camera cuts back to the scenes of the adventure as it was lived by him. There is a Scotch lassie, a Russian charmer, a Bermudu dame. These sequences are very nicely handled with appropriate atmosphere. Then back to the final photo remaining of the girl he is after. A little of comedy and dancing and music, with the girls all very charming.
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MONOGRAPH REPLACES STERLING AS NAME

W. Ray Johnston announced yesterday that Sterling Pictures Corporation had acquired the trademark, good will and negatives of the former Monogram Pictures Corporation of New York and that an amendment of the certificate of incorporation of the Sterling company had been filed in Delaware changing the name of that company to Monogram Pictures Corporation.

The New York organization, which has been in the process of liquidation for the past two years, is changing its name to W. Ray Johnston Enterprises, Inc., so that the Delaware company may register to do business in New York state. The Monogram trademark will therefore come into actual use again starting with the 1937-38 program. First releases to bear the trade mark will be "Legion of Missing Men," "The Outer Gate," "Romance of the Limberlost," and "Paradise Isle," which will be in the exchanges when they open in June. All exchanges acquiring the new franchise will operate under the name of Monogram.

Officers of the new Monogram company are: W. Ray Johnston, president; Scott R. Dunlap, vice-president; J. P. Friedhoff, treasurer, and M. S. White, secretary. Louis S. Lichtenstein, who has been directing Sterling's publicity and advertising department retains the same post in the new setup.

**Great Guy**, Cagney Film, Playing in 50 Key Cities

Grand National is playing "Great Guy," James Cagney vehicle, in approximately 50 key cities this week and next, it was stated by President Edward Alperson yesterday. Its next big-cost production, "90% Hours' Leave," is scheduled for national release late next month or early in March.

Alperson leaves New York late next week for Hollywood.

**Fecke, Hit-Run Victim**

Herbert Fecke, member of the Motion Picture Herald advertising department, was struck by a hit-run driver as he stepped off the curbing at Grand Central Station. It was necessary to take five stitches to close cuts in his forehead and two to treat cuts on his chin.

**St. Louis Takes Honors**

St. Louis, Mo.—The motion picture film business in St. Louis, again won the model of the nation in the annual Fire prevention week, which is now announced. Cleveland, O., exchanges ranked second, according to the ratings of the National Fire Protective Association. The St. Louis projectors also had the highest rating in the national competition.

**NEWS of the DAY**

**33 CHICAGO THEATERS JOIN GIVEAWAY FIGHT**

Chicago—Judge Grover Niemeyer has granted 33 Illinois theaters permission to join the Iris Theater management in its injunction suit against city-owned Bank Nights.

Alderman Walter Reinking has submitted an amendment to the City Council for a change in the code to legalize Bank Night and other theater drawings.

Lincoln, Neb. State Insurance Director has expressed Omaha police to gather evidence that an Omaha insurance firm was circulating blanks for a dime each, which will insure the holder against loss of a Bank Night pot up to $500. Smra previously ruled against it, because he believed it impossible to insure against loss of property which he did not own.

Insurance blanks are being peddled in Omaha by way of cigar store and pool halls, having no connection with the theaters using Bank Night.

Although the Attorney General has declared Bank Night a littering business, nothing particularly has been done to stop scheme so far. Smra prom is issuing a new insurance policy, an insurance group which may lead to definite step against Bank Night itself.

Charlotte, N. C.—Theater operators and law enforcement officers are flooding the office of Attorney General A. A. F. Sewall for ruling on the legality of Bank Nights and Jackpot Nights.

The Attorney General said that in some cases he has ruled that the theaters were violating the anti-gambling laws of North Carolina. In other cases, he found the theaters were conducting their "bank nights" in such a way that no violation of the gambling laws was involved.

Operate on Samuelson

Sidney E. Samuelson, active in all related affairs, yesterday underwent an operation at Sydenham Hospital in New York. He is expected to leave the hospital tomorrow or Saturday and has been named as agent for the Indiana Theater Realty Co. of South Bend. The new company also has Joseph C. Marsh and A. A. Rafinski as directors.

Lincoln—Bill Youngclaus has become the majority bondholder of the Island, Grand Island. He operates the Majestic in G. L. now.

**The Film Daily**

**32**

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**Thursday, Jan. 7, 1937**

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**Exhib Coaches Theater Quint**

Boston—The Coolidge Corner Theater, Brookline, has organized a basketball team, named the Exhibs, in the Boston Area Basketball League, Jack Markle, manager of the theater, is the coach.
VOTE IN LOCAL POLLS "CALLED SENSATIONAL"

(Continued from Page 1)

graphed that the simultaneous poll there drew 20,000 ballots, the total "far above expectations." It was the Sentinel's best poll, incidentally.

William E. J. Martin, Buffalo Courier-Express critic, who has conducted local polls for several years, telegraphed that the number of fans voting showed a 25 per cent increase over last year, and nearly four times as many as in the first year.


Martin himself named nine of the 10 on THE FILM DAILY's roster. The Courier's editor-in-chief expressed his "appreciation" at the reader-interest created by the cooperative poll.


VOTE IN LOCAL POLLS "CALLED SENSATIONAL"

(Continued from Page 23)

ner. The script was prepared by

Peggy Wood, has been added to

version of the New York and Lon-


Alvin C. Zurcher, motion picture critic of the Chillicothe, Ohio, Newspaper, also conducted a local poll for the first time, telegraphed that it was "a great success," and that it scored with both his circulation department and local exhibitors.


A brief telegraphic flash from Robert Rando, film critic of the Fort Worth, Tex., Star-Telegram advised that 16 fans who voted in his local poll named nine of the films comprising THE FILM DAILY's "Ten Best" and that no less than 101 named seven of the national winners.

More than 50 newspapers throughout the United States conducted local polls, the majority lying in directly with THE FILM DAILY's No. 1 symposium. First of such local polls was conducted 10 years ago by the Syracuse, N. Y., Herald "Capt. Hup" from it grew. The Herald Cinema Critics Club, pioneer newspaper fan group.

"Our local poll will be a yearly feature hereafter," was the enthusiastic message telegraphed by Robert L. Moore, film critic of the Newark, N. J., Call. Fourteen hundred Call readers voted in the first poll in which "The Great Ziegfeld" followed by "San Francisco," "Anthony Adverse" and "Mutiny on the Bounty,"
Exhibiting Current Films

Richards Exploits "The Big Broadcast"

MANAGER J. J. Richards, of the Palace, Milwaukee, put on a swell campaign for the Paramount release of "The Big Broadcast, a Success of 1937," Paramount release starring Jack Benny, Burns & Allen, Benny Goodman and Leopoli Stokowski. The picture got a splendid advance build-up with newspapers devoting numerous columns of feature stories and art on the many stars in the film. In his tie-up division, Richards had 36 RCA record dealers get up attractive window displays featuring Goodman and Stokowski. In addition 75 RCA radio dealers used the special 40x60 displays in their windows with scene stills of Benny, Burns & Allen. Attractive windows were also secured from local department stores. The General Food tie-up accounted for Jello display cases being placed on all grocery store windows. The special radio transcription was used over station WEMP on a 15 minute program, and station WTMJS devoted time to several spot announcements during the film's engagement. Leading song hits from the film were featured on many local radio programs and leading night club and hotel orchestras. The song hits on their programs. Richards was successful in promoting a full-page Philco radio co-op ad which was gotten out by the Gimbel Department store. At the Milwaukee Food & Radio show a special set piece, mentioning the theater and playdate, was displayed in a prominent section of the Bazaar. It was estimated that more than 135,000 persons saw this display. Later Richards used this same set piece for a display at the Milwaukee Exposition where it was seen by more than 150,000 persons.

—Palace, Milwaukee.

Reading Campaign On "Daniel Boone"

WHEN "Daniel Boone" reached Reading, Pa., the city was well prepared to welcome it, for C. G. Keene, manager of the Park Theater, had built up an exploitation campaign that was certain to bring in the desired audience. With the best auspices. Well in advance of the week's showing, letters were sent to all the ministers of the city's historical society and Boy Scout masters, while the Boy Scouts, themselves, received post cards entitled them to see the film at a reduced rate. The opening night was the occasion for a parade of the Veterans of Foreign Wars plus a delegation from the Red Men. The parade created a great amount of excitement and comment when it was found that "Daniel Boone" was the inspiration for the heavy newspapers advertising helped make the "Daniel Boone" week one of the best in a long time for the theater.

—Park, Reading, Pa.

BUFFALO

Nathan Marcus, who has been a Republican Pictures salesman in Syracuse territory for several years, has resigned to join Universal in the same area. He succeeds James Holden. Nat Sokolikman, Republican's representative in the Rochester district, has taken over part of the Syracuse territory in a rearrangement of sales work being made by Jack Berkowitz, Republic executive in upstate New York.

State, county and city officials will be guests of honor at a Barker's installation dinner of the Variety Club next Monday night. Edward K. (Ted) O'Shea, of M-G-M, is chairman of arrangements for the affair to honor Chief Barker Jacob Lavene and his re-elected associates.

Mrs. Jack H. Kaplan, wife of the Grand National manager, is ill. John Bykowsky, assistant manager, resumed his duties after a battle with a carbuncle on his nose.

Jack and Mrs. Sydney Samson are back from a motoring trip that took them into West Virginia and Kentucky. It was a vacation from his duties as TCF manager here.

"White Gods" to be Shown

"White Gods," the film made by Cyril Von Baumann and Andre Roosevelt in the Ecuadorian jungles during the trek of the Von Baumann Expedition, will be ready for trade showing next week, Von Baumann, head of the expedition, announced today. The film has been undergoing extensive editing for the past four months. The length picture resulting from the 26,000 feet of negative filmed in and around the Amazonian headwaters.

Spanish Film Ends Run

"Los Heroes Del Barrio" ("The Heroes Of The District") has completed a run at Teatro Cervantes. Featuring a large number of leading Spanish juvenile players in addition to adult members of cast, is being distributed in U. S. by Trans-Oceanic Film Company.

"Gold Diggers" Campaign At New York Strand

A WEEK in advance of the opening, the Daily Mirror started a Pepogram Contest in conjunction with "Gold Diggers of 1937". Readers were asked to send in a Pepigram or wise crack using any part of the title for their subject. Plenty of space was devoted to the picture and the opening date. Although started a week before the picture opened, the contest started with announcements of prizes on opening day. $50 in cash and daily tickets for seven days were the prizes ranging in an average daily receipt of 15,000 entries. The Mirror Contest Department acknowledged it to be one of the most successful of their contests. For the first week of the picture, the Daily Mirror ran a cross word puzzle contest with the prizes, with space exclusively devoted to "Gold Diggers." The Roseland Dance Hall held a contest on December 29th and 30th with the winner going to the "Waltz Contest." The theater supplied three cash prizes and ten pair of tickets as the next ten prizes. Announcements were made every night for a week from the stage of the Roseland, and 4000 sign was placed at the Broadway entrance. Three weeks in advance, a silhouette artist was hired for the lobby to make free silhouette pictures of the patrons. Each silhouette was mounted on a card announcing the opening of "Gold Diggers of 1937." A dozen 22x28 B & W enlargements of Joan Blondell were placed in the windows of twelve of the leading florists in the midtown area. Schirmer's, the largest music store in the city carried an extensive display of merchandise with the "Gold Diggers" music. Two hundred 8x10 easel-backed cards of Joan Blondell in two special hairdresses were distributed to beauty shops from Thirty-four Street to 96th Street.

Postcard Telegraph distributed 25,000 colored card heralds to all its accounts with each telegram delivered. These cards were imprinted with the theater name and the playdate. Busy street corners, office building lobbies and con gested areas were covered by boys distributing to men only, 10,000 miniature B & W photos of one of the "Gold Diggers" girls in abbreviated costume, with appropriate copy, 15,000 autographed 8x10 stills of Dick Powell were distributed. Style Studios, Moyed stockings, the Onondaga Silk Mills, and Lax came across with large newspaper ads tying-in with the picture well in advance of the picture start. Gimbel's and Macy's music departments gave out the autographed 8x10 stills; and at Gimbel's there was a display in the music department.

—Strand, New York
Future of Film Cartoon Secure, Says Paul Terry

THE future of the cartoon is secure because it has proved the most popular and healthiest of all the screen formulas. Blending comedy, dramatic values, sound and "speech," it combines all the essential ingredients of screen entertainment. Yet it transcends the "real life" films as a medium because its possibilities are endless, limited only by the imagination of the creator. Yes, the cartoon probably will live forever on the motion picture screen. But it has changed tremendously, not in form so much as in expression. Sound has brought about the greatest transformation. And then came color. Some animated cartoon producers are toying with the idea of a third dimension, but it yet remains to be demonstrated whether this new illusion is either practicable or possible. Perhaps, the next step is a combination of the animated cartoon with the characters and backgrounds. It is not generally realized the amount of labor, concentration and expense that goes into making a single cartoon. Eight thousand individual drawings are required for an eight minute subject. It takes three months from the stage of developing the idea to the finished product. Sound has increased costs tremendously. In silent days we had a staff of 25 men turning out 52 animated cartoons a year—in a week. Today we make 26 subjects a year—a 100 per cent increase in manpower for half as many subjects. The result is bound to be improvement.

An important factor in the continued growth of the cartoon lies in the personal making. Men are not trained in cartoon work for graduation into feature fields. They are trained in a field which keeps them permanently, and thus as new and talented cartoon workers are found or developed, they add to the brain power that is the sole source of the cartoon's strength.

—Paul H. Terry.

Says Symphonic Music in Films Has Come to Stay

I DECIDED that the time for the introduction of symphonic music had arrived when I agreed to represent my company with film audiences in "The Big Broadcast of 1937." While the picture was running, I visited the Paramount Theater I visited the theater several times, watching the reaction of the audience, and listening to comment. This personal observation has convinced me that film audiences are eager for the best in music, that Hollywood's technicians have at last learned the secret of giving nearly-perfect reproduction and that symphonic music as a big and vital part of motion picture entertainment has come to stay. I am quite certain that the first appearance of a major orchestra in a motion picture may be regarded as a success.

—Leonard Stokowski.

PITTSBURGH

Ben Jaffe, house manager of the Casino Theater, is on the sick list. Henry Berger, former assistant manager of Warner's South Hills Theater, was transferred to the firm's Hollywood Theater in Downtown to succeed Larry Hunttinger, resigned.

Holdovers this week include "Stowaway" at the Fulton and "Banjo on My Knee" which was moved from the Harris-Alvin to the Palace for an extended downtown run.

The Park Theater in Erie opened with a combination policy. Mrs. Edward Bassett, 56, the former Grace Elaine, actress and sister of Billie Burke, died at her home here last week. Her husband survives her.

Alen Westin, Press columnist, returned from a six-week stay in Hollywood.

Ed Segal, former manager of the Ritz and Elia theaters here, is seeking a job with the Consolidated Amusement Enterprises, Inc., of New York.

John V. Stecher of Loew's Theater in Dayton, O., returned to his job after spending the holidays here.

Buddy Segal was injured in a car accident in Vandalia.

Dave Rubinson is in town to help celebrate the golden wedding anniversary of his parents here this week.

C. C. Kellenberg of the 20th Century-Fox Exchange returned from his West Coast vacation.

The Art Cinema is holding "Cloistered" a third week.

The C. J. Lattas (he's Warner's district manager here) celebrated their 20th wedding anniversary.

Mrs. Jack Hooley, wife of the Liberty Theater manager, is in Magee Hospital recovering from an attack of pneumonia.

"Ski Chase" In Sixth

Boston—Leonard Kraskau, acting manager of the Fine Arts Theater, has announced the definite holding of another "Ski Chase" for a sixth week. Extensive remodeling and redecorating of the Fine Arts Theater has been undertaken.

Stories for Screen Must Be Adaptable to Motion

To say that the essence of the movie is movement seems obvious enough; but it has to be said again and again because ninetenths of those concerned in making the movies do not know it, except perhaps instinctively or, if they do know it, do not understand how this one principle dominates the pictures, touching upon every minute detail.

—Dr. C. M. MacDonald.

BOSTON

Leonard Goldenson, attorney for New England Theaters, Inc., has returned from a business trip to Pittsburgh.

Meyer Marcus, secretary to M. & F. publicity chief, Harry Brown, has returned from the New Year week-end in Pawtucket, R. I.

Harry Royster, formerly manager of the Metropolitan Theater, is in town.

Sybil Bowan, who is making a stage appearance at the Keith Boston Theater, leaves for Hollywood to make a picture for Universal.

"Ski Chase" will go into its fifth week at the Fine Arts Theater, according to Manager George Kraskau.

Matty Simmons, 20th Century-Fox salesman, has returned from a honeymoon trip to Havana with his bride, the former Marsha Kanier.

A new theater is being planned for Lexington, to be operated by the Supertone Corp.

The M. & P. Theaters are negotiating for the construction of a new theater in West Newton.

A. A. Spitz, R. I. theater owner, is suffering from an ear ailment.

Watt Hall has been reopened at Thompson, Me., by Mrs. Ella Andrews.

NEW ORLEANS

Buddy Ferrer, former press agent of the St. Charles and now manager of a liquor store, will take the matrimonial plunge shortly, the lady in question being Marie Vertet. But he's sticking to show business with that; she is a former Liberty Theater employe.

E. A. Horne of the RKO printing department in New York was here last week on his trip for his wife with the Sugar Bowl game.


Scott Chestnut, GB district manager, was a film row visitor.

Mr. Bill Lebin is playing his Majestic Theater at Newton, Miss.

Jean Anthony of the Pontcha- tooloua Ideal is ill in the Marine Hospital here.

It is because this fundamental thing is not known that people make mistakes about movies. I find, for instance, a hopeful statement from Dr. C. M. MacDonald, addressed to 25 delegates to the American Congress of Poets. When the screen evolves out of its "second stage," American poets will write movie scenarios, according to the report in the New York Post. "Were the screen poetic," Dr. MacDonald goes on, "it would teach... young people the real nobility and sweetness and beauty of love."

A pious aspiration, but it misses the essence of the movies. Scenarios written by poets, professional or not, using the language of poetry, would not make poetic movies, or even good movies. By the movement on the screen the movies create images, not properly used these images are the counterpart of poetry, so that when poetry comes to the screen it will have to be created in terms of motion, not of words. Dr. MacDonald is only doing for his special interest what others have done before him, trying to make the movies into something else.

The attempt to make the movies into illustrated versions of books and particularly into photographs of plays nearly always leaves the movies in the silent days; others have tried to assimilate the movies to the dances— and others to music. That those are essentially a separate form, and must be allowed to develop independently without knowing that they can use, rejecting everything else, is the one thing critics seem unwilling to allow to the art, or business, which they generally despise.

I think back to those sudden, galvanic pouncings on a single episode, which then constituted adaptation to the films, and I compare them with the dignified, serious efforts now being made to abstract the essence of a picture, to retain its tone and character, and perhaps even to make specimens, but the whole the movies do well by those originals from which, at the moment, they draw their most successful and most satisfying pictures. So well, in fact, that as a lover of the movies, I still believe that the movies will never do all they can do; never arrive at true and perfect qualities until they begin to create their own material as well as they have created their own methods.
Twenty-seven 16 mm. films on Germany are available for free showings at the offices of the German Railways, 655 Fifth Avenue. The Film Daily was informed by the German Railways film department yesterday, demand for the films is brisk with most of the pictures booked until February. Films on Dresden, Berlin and the preparations for the plan of the German Railways which included among those being distributed by the German Railways, and schools and other institutions are taking them, it was said.

The offer of free showings of 16 mm. films on Germany at the offices of the German Railways in New York City, was continued by the office of the German Railways in New York yesterday.

The office of the German Railways in New York City, has made available for free showings at the offices of the German Railways in New York City, the following films on Germany:

1. "Germany Today," a 30-minute educational film, produced by the German Film Institute, showing the economic, social and cultural development of Germany since the war.

2. "Germany's Future," a 20-minute documentary film, showing the achievements of the German people in the field of science, industry and arts.

3. "Germany's Youth," a 15-minute film, showing the life of young Germans in the schools and in the factories.

4. "Germany's Agriculture," a 10-minute film, showing the methods of farming in Germany.

The films are available for free showings at the offices of the German Railways in New York City, from 10 a.m. to 5 p.m. daily.

The office of the German Railways in New York City, has also made available for free showings at the offices of the German Railways in New York City, the following films on Germany:

1. "Germany's Industry," a 25-minute film, showing the developments in industry in Germany since the war.

2. "Germany's Trade," a 20-minute film, showing the growth of trade in Germany.

3. "Germany's Shipping," a 15-minute film, showing the growth of shipping in Germany.

4. "Germany's Education," a 10-minute film, showing the development of education in Germany.

The films are available for free showings at the offices of the German Railways in New York City, from 10 a.m. to 5 p.m. daily.

The office of the German Railways in New York City, has also made available for free showings at the offices of the German Railways in New York City, the following films on Germany:

1. "Germany's Social Welfare," a 30-minute film, showing the developments in social welfare in Germany since the war.

2. "Germany's Culture," a 20-minute film, showing the growth of culture in Germany.

3. "Germany's Sports," a 15-minute film, showing the development of sports in Germany.

4. "Germany's Music," a 10-minute film, showing the growth of music in Germany.

The films are available for free showings at the offices of the German Railways in New York City, from 10 a.m. to 5 p.m. daily.

The office of the German Railways in New York City, has also made available for free showings at the offices of the German Railways in New York City, the following films on Germany:

1. "Germany's Military," a 30-minute film, showing the development of the military forces in Germany since the war.

2. "Germany's Government," a 20-minute film, showing the developments in the government of Germany since the war.

3. "Germany's Politics," a 15-minute film, showing the developments in politics in Germany since the war.

4. "Germany's History," a 10-minute film, showing the development of history in Germany since the war.

The films are available for free showings at the offices of the German Railways in New York City, from 10 a.m. to 5 p.m. daily.
Tooth Trustee Would Use Two-Reelers for Experiments

Declaring that "the financial risk involved in full length feature productions is so great that it is scarcely reasonable to expect daring experimentation without some definite assurance of audience acceptance," Howard S. Cullman, trustee of the Roxy theater, last night told an audience at New York University that "logical proving grounds for new ideas should be the short subject which involves only a modest risk."

"As yet extremely little has been (Continued on Page 4)

596 PIX RELEASED IN CANADA DURING 1936

Total of 596 feature pictures, released in Canada during 1936, a final checkup indicates. Origin is a picture was as follows: United States, 524; England and Canada, 35; France, 111, independent importations, 25.

Releases of companies affiliated (Continued on Page 9)

Dickstein Alien Actor Bill Gets Right of Way

Washington Bureau of THE FILM DAILY

Washington-The Dickstein bill, limiting entry to the United States of alien actors, musicians, opera (Continued on Page 4)

Only Constitutional Amendment Can Reach Theater Employes, Allied View

Loew Plans to Build More Theaters Abroad

Loew plans to gradually build more theaters abroad in situations justifying such moves, according to a spokesman yesterday in New York. No exact quota has been fixed but the number will be determined as situations shape up.

Latest addition to the Loew houses (Continued on Page 4)

"Unless a constitutional amendment is submitted to and ratified by the states, it is difficult to see how Federal regulation can reach to employment in the theaters," declares Allied in a bulletin prepared by Abram F. Myers, general counsel and chairman of its board, and made public yesterday.

"So far the Administration has indicated that it is only concerned with the regulation of working (Continued on Page 8)

Bans Chicago Lobby Crowds

Chicago-In an effort to prevent spread of influenza and other diseases, Health Commissioner Herman Bundeson yesterday issued orders against smoking and lobby crowds in local theaters.
FINANCIAL

NEW YORK STOCK MARKET

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2,000 Vote in Louisville "Ten Best" Pictures Poll

Louisville, Ky.—More than 2,000 fans voted for the "Ten Best" pictures poll conducted by the Courier-Journal simultaneously with the national symposium of THE FILM DAILY, Boyd Martin, C-J dramatic critic announced yesterday.

The ten ranking films were: "Anthony Adverse", "The Green Pastures"; "The Story of Louis Pasteur"; "Mr. Deeds Goes to Town"; "Mutiny on the Bounty"; "The Magnificent Obsession", "San Francisco", "Dodge's" and "The Petrified Forest".

Miss Betty Shoup, public school teacher, was one in more than 2,000 to select same ten as the nation's critics. Five criteria were picked nine of these named in the critics' poll.

The next five ranking films, as expressed by votes of Louisville picturegoers were: "Ah, Wilderness", "The Tale of Two Cities", "My Man Godfrey", "Captain Blood" and "The Trail of the Lonesome Pine".

Monogram Will Not Buy Any Outside Pictures

Monogram Pictures will not buy any outside product, it was made known yesterday by President W. Ray Johnston. Production on the location of one of Monogram's next season pictures starts March 15 at the New Hollywood studios.

"Broken Blossoms" First Film to Play at Belmont

"Broken Blossoms," featuring Dolly Haas and Emlyn Williams will be the opening attraction at the Belmont Theater on Wednesday, Jan. 13. S. S. Krellberg is operating the house.

Actors' Equity to Pass on Professional Names

To eliminate the confusion often caused in the theater by a similarity in actors' names, Actors' Equity has reserved to itself the right to pass on the names, real or assumed, used professionally by its members by a Council ruling. The regulation applies only to new applicants for membership.

No Deal, Says Friedlander

Fortune Films is not negotiating a deal with Millard Norman, head of England's Sound City Studios, it was said yesterday by President Al Friedlander, denying a published report.

Rivoli Gets "Not Gods"

Following the run of Samuel Goldwyn's "Beloved Enemy," Alexander Korda's "Men Are Not Gods," will have its premiere at the Rivoli Theater on Jan. 16.

No Mass., Movie Legislation

Boston—The Massachusetts Legislature approved by voice vote immediate adjournment of the session. There are no important bills affecting the motion picture business.
FOUR OF THE TEN BEST pictures of the year, according to Film Daily's poll of critics, were Warner-made, with Max Reinhardt's production of 'A Midsummer Night's Dream' winning universal praise for magnificent conception, execution.*

WORLD-WIDE APPLAUSE for 'The Story of Louis Pasteur' found top-flight critics spoting 'cinematic masterpiece' as 'certain to be on all best ten lists'. Warners' producing unit, star Paul Muni, director William Dieterle (inset) won plaudits for starting new film cycle.*

THESE 'ANTHONY ADVERSE'-ITES, with 2500 other players, converted Hervey Allen's novel into 'an unforgettable screen classic', the fourth of Warners' winners. Reading below, from l. to r.: Anita Louise, Fredric March, Olivia de Havilland, director Mervyn LeRoy.*

CAREFUL PLANNING, perfected technical equipment played dominant part in turning out of prize-winning Warner product such as 'The Green Pastures', on which co-directors Marc Connelly, Wm. Keighley spent long months of preparation.*

*A Warner Bros. Picture 1A Cosmopolitan Production Vitagraph, Inc., Distributors
REHFISCH SUIT TESTS "DUMMY" BUY ANGLE

(Continued from Page 1)
and Ben Hecht and Charles MacArthur in connection with the picture, "The Scoundrel." The case, in which plagiarism is also charged, is scheduled for trial Jan. 15 in the New York State Supreme Court but likely will be postponed.

The plaintiff claims that when he sold a play entitled, "Who Weeps for JuchenaK" to Brandt & Brandt, literary agents, he did not know that Paramount was financially interested in the deal. Allegation is made that "The Scoundrel" was based on this play. The defense contends that the picture was based on an original story by Hecht and MacArthur.

Admission Tax Exemption
Boost Urged by Vincent

(Continued from Page 1)
Walter Vincent of the Wilmer & Vincent circuit yesterday in New York. The levy now applies to admissions of 41 cents and up. Vincent stated that business in his theaters is much improved over last year.

Loew Plans to Build
More Theaters Abroad

(Continued from Page 1)
In Europe will be a theater, seating between 1,200 and 1,500, in Amsterdam. House goes into construction immediately and will be ready next fall.

Name Barrows 13th Time

Boston—The Motion Picture Operator's Union has re-elected Thad C. Barrows, head projectionist at the Metropolitan Theater, for the 13th time.

The executive board is made up of James Gibbons, Joseph Nuzello and Louis Pirovano.

BIG NEWS

AS SEEN BY THE PRESS AGENT

Rough house scenes in motion pictures are expensive. It cost nearly $7,000 to film Joel McCrea running naked in "Bando on My Knee."—20th CENTURY-FOX.

TRY OUT NEW IDEAS
IN SHORTS—CULLMAN

(Continued from Page 1)
done to utilize the possibilities of the two reels for experimental purposes," declared Cullman. He pointed to shorts as a means for the industry to push other mass production industries, to put out proto-balloons or trial balloons to test public reactions.

Cullman discussed censorship problems of the motion picture industry and the workings of the Hays production code. He stressed the fact the motion pictures' principal purpose is to entertain and not serve as a propaganda medium.

"The motion picture, in which more than a million dollars are invested, cannot afford to be stigmatized with the onus of a serious purpose," asserted the speaker, who also said that by a conservative estimate, 300,000,000 hours are spent each week by American citizens in film theaters.

Dickstein Alien Actor
Bill Gets Right of Way

(Continued from Page 1)
singers, orchestra conductors and solo dancers and instrumentalists, was placed yesterday in forefront of the calendar of the house committee on immigration and naturalization.

As introduced, the bill is identical with the measure passed by the house last session and referred to Senate Committee where it died with adjournment. Due to extensive hearings given the bill by the House Committee last session, the measure is expected to be favorably reported shortly.

"Lloyd's" Big In Toronto

Toronto—The first popular-price engagement of "Lloyd's of London" anywhere has smashed all opening-day and six-day records in the history of Toronto's Uptown Theater, and appears certain to establish a new mark for a week's business. On the basis of earnings for the first six days, the picture will gross more than twice as much as "Under Two Flags" 20th Century-Fox's previous high mark at the same theater.
A "Little" from Hollywood "Cots"

By RALPH WISE

ROBERT TAYLOR will again play opposite Eleanor Powell in "Broadway Melody of 1937," which Roy Del Ruth, who made last year's "Broadway Melody," will direct. Jack Cummings will produce. The collaborators of the 1936 "Broadway Melody," Jack McGowan and Sid Silvers, will also supply the new story.

Further news from the M-G-Mtep is that Miss Powell has begun rehearsing some novel dance routines for the new production, and that Sophie Tucker, Buddy Ebsen, Carol Dempster and Jack Wildhack, George Taps and Larry Adler will figure in the supporting cast. The music in the dancing is written by Herbert B. Brown and Arthur Freed, whose cinema successes go back to the original "Broadway Melody" and "The Hollywood Revue."

Pat O'Brien has left Hollywood to be guest of honor at the annual Notre Dame University banquet. The actor, who was a football star for Marquette in his academic days, is the only Irish host to the victorious University of Pittsburgh team when it visited the Warner Bros. studios after the Rose Bowl game on New Year's Day.

First National will put into production within a fortnight a picture entitled "Talent Scout," from an original story by George Bilson dealing with the adventures of a smooth, fast-talking gambler who is employed to complete a picture studio. Craig Reynolds will play the title part, and others assigned to the film are Marquis and Jeanne Madden. Louis King will direct the film.

It seems now that "The Prince and the Pauper" will be finished by January 30th. First National's screen version of the immortal story of sixteenth century boyhood by Mark Twain is shaping up as one of the studio's most lavish productions. William Keighley is directing from a script by Laird Doyle.

Two Universal producers are today watching with great hopefulness the approaching solution of the harbor strike which has tied up all shipping on the West Coast. They are Trem Carr and Herbert Proser. Trem Carr is anxious to start on the Ben Ames Williams story, "Adventure's End" starring John Wayne. The script is ready and all that is required is a whaling vessel and a cast to run in.

Presnell is greatly concerned because his story is already a week in production, and almost half of the scenes will have to be shot on a stage. The story is "Person to Person Call" by Sarah Elizabeth Rodger, which will be published in the February issue of Good Housekeeping. The studio is looking for a new releasing title for the film. The screen play is by Tristram Tupper. Sidney Salkow is directing it, with Gloria Stuart as the heroine. Other players are Robert Baur, Hobart Cavanaugh, Sidney Blackmer, Michael Fitzmaurice, Robert Greig and George Shelley in the cast.

Rouben Mamoulian today started production of "High, Wide and Handsome," a Paramount starring picture, with the issuance of a call for the largest number of extras used in a film in recent months.

Mamoulian informed the casting office that he will need "several thousand extras including child actors and a complete circus troop. He said that he will use 1,000 of the extras in a period of two weeks while photographing circus and crowd scenes.

"Outcast" will be the release title of the film being produced for Paramount by Emanuel Cohen under the title, "Happiness Preferred," it was announced today. The picture, based on a story by Frank R. Adams, is being directed by Robert Florey with Warren Williams, Karen Morley, Lewis Stone and Moran on in the leading roles.

The Loretta Young-Tyrone Power co-starring romantic picture must have clicked in "Love Is News," which 20th Century-Fox studios recently completed. The same studio has announced that Loretta will again play opposite the personable Tyrone in "Cafe Metropole." The new picture is based upon an original story by Gregory Ratoff, who also plays a featured role, under the direction of Edward H. Griffith.

With Jean Harlow and Robert Taylor paired for the first time, pro-
duction has begun at the Metro-Goldwyn-Mayer studios on "The Man in Possession," an adaptation of H. M. Harwood's stage play which W. S. Van Dyke is directing and Cedric Gibbons Jr. producing. In the supporting cast are Una O'Connor, Reginald Owen, E. E. Clive, Henrietta Crossman, Marla Shelton and Melville Cooper. Screen treatment is joint work of Ernst Vajda and Hugh Mills.

With the casting of Pat O'Connor, six year old youngster, B. F. Zeidman will begin shooting immediately on his next Grand National picture, "Two Shall Meet," Patzy recently finished playing an important role in Grace Moore's "When You Were Young."

Further cast additions were made this week to Columbia's production entitled "Freedom for Sale," featuring Paul Kelly and Rosalind Keith which is now in work under the direction of C. C. Coleman. Leona Maricle, who has completed important part in "Women of Glamour," Arthur Loft and Earl Erle, both of whom have been seen in recent Columbia pictures, have been added to the roster.

A little girl with a big voice, in the person of Ruth Robin, will make her screen debut in cafe scenes for "When's Your Birthday?" the comedy in which Joe B. Brown is starring. Miss Robin, who has most recently sung at the St. Moritz Hotel in New York, is now singing nightly at a leading Los Angeles hotel with Larry Lee and his orchestra.

Joe Penner and Parkyakarksa will be starred by RKO Radio in "New Faces of 1937," together with Milton Berle, recently signed to a long term RKO contract, and Harriet Hilliard, who made her screen debut in "Follow the Fleet."

John Beal, who played the death house inmate in RKO Radio's "We Were at Death's Door," has been chosen for the leading male role in "Wings of Mercy," about to go into production at the RKO Radio studios, with Cliff Reid producing and Lew Landers directing.

William Dieterle and Dudley Clements, two actors who have been appearing recently on Broadway, have arrived in Hollywood to begin their screen careers at RKO Radio.

With engaging of Herbert Ashley, Lee Patrick and Harry Wood, Columbia this week filled three important roles for "I Promised to Pay" and "At the Circus," whose plot is expose of the usurious loan-shark racket. Chester Morris, Helen Mack and Leo Carrillo have the top billing. Feature parts are being played by Patsy O'Conner, Thomas Mitchell, Thurston Hall, Wallis Clark, Charles Hall, Robert Emmet, Bruce Mitchell, John Gallaudet, Gladden James, Lee Shumway and Ed Le Saint.

Moss Hart has been signed to a new writing contract at M-G-M studios, with which he will produce a musical comedy vehicle as first assignment. His latest Broadway stage effort is current hit, "You Can't Take It With You," written in collaboration with George S. Kaufman.

Eric Linden and Cecilia Parker, who recently co-starred in Grand National's "Climb to the Top," are being coached for leading roles in "Two Shall Meet," which was written by Karl Brown and been assigned to outstanding roles include Dorothy Peterson, Roger Imhof, Pedro de Cordoba, Bernadine Hynes, Buster Phelps and Sherwood Bailey.

Darryl Zanuck has assigned Sally Blane to the feminine lead in "Dead Yesterday." She replaces Gloria Stuart, for whom another assignment is planned. Joan Davis, Jane Darwell, Thomas Beck and Sigfried Rumann are in the featured cast. James Tinling will direct for 20th Century-Fox.

Edward Gross, associate producer of Priscilla Birtwhistle's screen play, Paul Gerard Smith to write the screen adaptation for "Boy Blue." Bobby Breen's next starring picture.

Helen Jerome Eddy has been added to the cast of "Michael Strooff," now in production at RKO Radio with Anthony Walbrook, Viennese stage and screen star, in the title role. The picture, a Pandro S. Berlin production, is being directed by George Nicholls, Jr.
Key city showings the country over stamp "ONE IN A MILLION" as by far the greatest of 20th’s great money-musicals.

NEW YORK: Breaks Roxy’s 5-year record! Hold-over set! ABERDEEN:

Nearly twice as big as “Sing, Baby, Sing.” DETROIT: First 3½ days 50% bigger than whole week of either “Pigskin Parade” or “Sing, Baby.” PHILADELPHIA: Positive smash! HOUSTON: beating “Sing, Baby.” SPRINGFIELD: Topping “Pigskin Parade” and “Sing, Baby.” ST. LOUIS: First five days topped “Pigskin Parade’s” full week by 50%. SAN FRANCISCO: First

—and Sonja Henie is the new toast of America’s millions!
four days' gross nearly equals seven days of "Sing, Baby."

SEATTLE: First four days 130% of full week for "Sing, Baby" and "Pigskin Parade." RICHMOND: Miles ahead of "Sing, Baby" and "Pigskin Parade" in sensational day-and-date run. And the good news keeps pouring in right up to press time!

One in a Million

glorifying the girl with the personality in a million! SONJA HENIE with

ADOLPHE MENJOU • DON AMEUCHE
NED SPARKS • JEAN HERSHOLT
RITZ BROTHERS • ARLINE JUDGE
BORRAH MINEVITCH and his gang • DIXIE DUNBAR

Directed by Sidney Lanfield

Associate Producer Raymond Griffith • Story and Screen Play by Leonard Praskins and Mark Kelly • Music and Lyrics by Lew Pollack and Sidney D. Mitchell • Skating Ensembles Staged by Jack Haskell

Darryl F. Zanuck
in Charge of Production
Motion Picture Industry Pays High Tribute to Zukor at Silver Jubilee

U. S. May Negotiate New Trade Pact With Ecuador

Washington—With exports of motion picture and sound equipment, together with U.S. technical materials, amounting to $13,901 for the year 1935, the Acting Secretary of State yesterday announced that this government contemplates the negotiation of a trade agreement with Ecuador.

Meanwhile, observers were quick to sense a new system of negotiating trade agreements in the future which will give representatives of motion picture and other industries opportunity to come to Washington and confer with government experts in their own field on the best way to approach proposed negotiations, before formal hearings are held.

Representatives of industry are given opportunity to confer privately with the Committee of Reciprocity Information, thereby allowing considerably more freedom of speech which it was found a public hearing did not permit.

De Mille’s “Plainsmen”

Showing B. O. Strength

First 15 engagements of “The Plainsman,” Cecil B. De Mille production indicate the picture running far above house records with substantial increase in attendance shown on the part of female trade, Paramount home office said yesterday.

In Texas at the Majestic Theaters in Houston and San Antonio, “The Plainsman” is taking record openings established by “The Big Broadcast” and “Trail of the Lonesome Pine” by substantial margins.

In 13 other first-run engagements the picture has already doubled the house average and is heading for new records.

Goldberg Holds Confab

Harry Goldberg, director of advertising for Warner Bros. Theaters, is holding special advertising meetings in New York, Boston, Philadelphia, Chicago, C. and Lancaster, Pa., on the forthcoming showings of Warner’s “Black Legion.”

FED. REG. CONTROL CAN’T HELP THEAS.—ALLIED

(Continued from Page 1)

hours, and wages and the elimination of the . . ., in keeping with the War Stripped Cenu letters. . . . the government, in referring to the legislation to be proposed by the National Council for Industrial Progress, headed by Arthur L. Berry.

A report concerning the conference recently sponsored by the council at Washington, and attended by President Nathan Yamins of Allied and Myers, will be presented at the association’s annual board meeting at the Emerson Hotel, Baltimore, Jan. 21 and 22.

“The President’s coordinator was stubbed by other branches of the motion picture industry,” asserts Allied, referring to the council’s conference at Washington.

Appropos of the Patman bill, which has been in the public eye from the day it was introduced, a feature story on issues in a form that would be beneficial to the theater owners, an effort should be made to have motion pictures reinstated,” it is stated.

In connection with the annual election of officers slated for the board meeting, Yasinos, Al Stephes, James Ritter and Sidney E. Samuelson have been appointed a nominating committee. In addition to directors, each affiliated unit is asked to send from two to six representatives to attend the session.

Need of an “expert public relations counsel” for the film industry is stressed in the bulletin, which states that “the public relations office of the company’s success through the late Ivy Lee.

Attacking a recent M. P. T. O. A. bulletin, Allied describes results of that organization’s trade practice campaign as “shadow boxing” between Hayseit exhibitors and Hayseit distributors.

“Not a single concession was made which has the slightest bearing on any of the major abuses aimed at by the Allied program,” declares the bulletin.

Higgins Addresses Women

Boston—Herbert Higgins, head booker for Warner Brothers, will be the guest speaker at the South End Women’s Club tonight. Higgins’ subject will be “Let’s Talk about the Movies.”

“Mask” to Play Filmarte

The N. Y. Filmarle Theater has booked the Swiss film, “The Eternal Mask,” to open next Tuesday. Arthur Meyer & Joseph Bursyn are the bookers at “The Eternal Mask,” which was a prize-winning film at the Biennial Exposition of Films in Vienna.
News of the Day

Appollo, Pa.—Louis Ponsello recently operated the Strand Theater here, formerly operated by N. B. Pices. The house has remained dark since last year's flood.

Irwin, Pa.—Charles Anderson and W. B. Uraling, circuit operators, are building a 500-seat house here. Gus Carter of Columbus was getting the marquee and porcelain enamel front.

Glassport, Pa.—Peter Gorris, former exhibitor in McKeesport, Pa., is re-entering the exhibition field here. He is remodeling a local property which he will convert into a theater.

St. Peter, Minn.—The new N. M. Miller Theater will open today.

Lincoln—a new house has been opened in Palmer by the firm of Dingham & Walters. The same architects designed the Walk-In, in Eiren, Neb.

Dickinson, N. D.—F. E. Wetstein of Mandan, N. D., has purchased the Rialto Theater from H. O. Mugridge.

Kansas City, Kan.—Changes of personnel in the Fox-Midwest circuit: Porter Z. Cook succeeds Willard Clark as manager of the Fox at Wichita, Kan.; Tom Brennan is the new manager of the Strand, Hutchinson, Kan., succeeding W. L. Barritt; Dale Havelone, assistant at the Fox Granada here, has been made manager of the Madrid; Manford Finch, assistant manager of the Madrid, is now assistant to Jerry Baker of the Granada.

Detroit's Variety Club will Install on Jan. 11

Detroit.—Detroit Variety Club will install its new officers on Jan. 11 at the Book-Cadillac Hotel, with the national president, John Harris of Pittsburgh, in attendance. Committees were named this week by President Henderson M. Richey, with the following chairmen: for 1937: William Carlson, entertainment; Charles Perry, house; William K. Flemion, entertainment; R. E. Moon, membership; Mannie Gottlieb, new members; Gene Rich, publicity, and following chairmen for the annual Spring Ball: William Carlson, general arrangements; Charles Perry, entertainment; William Flemion, program; Carl Buen- mele, tickets; Gene Rich, publicity.

Neb. House Burns With Mercury at 15 Below

Lincoln, Neb.—Fire destroyed the $15,000 crystal theater yesterday afternoon, near the town. By Dr. F. E. Rider. Firemen fought the blaze in 15 below zero weather.

Reviews of New Films

“A MAN BETRAYED” with Eddie Nugent, Kay Hughes, Lloyd Hughes. Republic, 58 mins. CLEVER PLOT MAKES THIS CRIME STORY HOLD STRONG SUSPENSE. GOOD COMEDY TOUCHES HELP.

For the double bill this one will fit in ace as crime caper. Another antic, pretentious offering, the plot is so original and with such good twists, that it holds the interest throughout. Eddie Nugent as the sales manager of a crooked oil well promotion group, realizes they are phony and starts an investigation. Meanwhile one of the three partners kills himself on a facing exposure, and the other two frame the suicide as a murder perpetrated by the sales manager. His brother, a young minister, plays havoc as a Churchman, opens the plot and endeavors to clear the other. The complications crowd one another, with a gang of bandits, a small town gambler, a horse to the aid of the two young men and helping them save themselves. The hero is found guilty, condemned to death, and escapes just in time.

Cast: Eddie Nugent, Kay Hughes, Lloyd Hughes, John Wray, Edwin Maxwell, Theodore Von Eltz, Thomas E. Jackson, William Newell, Smiley Burnette, Christine Maple, John Hamilton, Ralph Harold, Grace Durkin, Carleton Young, Mary Boyd, Sam Buckman, etc.

Producer, William Berke; Director, John H. Auer; Authors, Dorrell and Stuart McGowan, Cameraman, Ernest Miller. Direction, Very Good; Photography, Good. Advance bookings: 11 yrs.

Hawks, Testing Plane for Films, Escapes Mishap Hurts

Hartford, Conn.—Captain Frank Hawks, recently signed by Columbin to star in their forthcoming serial, “The Adventures of the Mysterious Pilot”, narrowly escaped serious injury here in a test flight of his new speed plane, “Time Flies”, which he will use in the serial.

A fur glove—one of a pair that had been presented to Captain Hawks—was caught into the well of the plane’s retractable landing gear and caused it to jam. When Hawks tried to lower it for landing, the flie brought the ship into a stall landing at Rentschler Field and the plane was forced to land on the plane’s undercarriage and twist the tips of the propellers. Mechanics said that repairs on the damaged plane would take about a week.

O. M. Sayler, Inc. Moves

Oliver M. Sayler, Inc., operating a publicity service, moved to 21 East 30th St.

SHORTS

Edgar Kennedy in “The Hillybilly Goat” RKO-Radio A Wow

18 mins.

Ed Kennedy takes the role of an electrical appliance salesman, to give a rather interesting story. The plot is so successful he makes a deal with Kennedy to woo a widow up beyond the ridge for him by proxy, and if he sells the widow to wed him, then he will buy all the appliances. The fun starts when the widow thinks Kennedy is marrying her but he has hired him to take her at his word. Then Ed tries to get out of it, with the hillsbilly all taking sides with the widow. Some funny gags and Kennedy a wow as usual.

“Gold Mania” (World on Parade) RKO Radio Impressive

11 mins.

Nice novelty, with the camera and the narrator following an old time gold prospector through the desert and over mountains on a day’s search for the elusive metal hidden away somewhere in stream beds. Rich with gold, the prospector is accompanied by his faithful dog and old burro. Very naturalistic, with all the motion aspects, which makes it all the more impressive.

Farnsworth Gets Tele Construction Permit

Philadelphia—Federal Communications Commission has granted construction permit to Farnsworth Television Corporation of this city to conduct here broad experimental broadcast programs.

Television studio, with two television cameras and a camera for transmission of motion pictures, is already in operation as the company’s Chestnut Hill station, according to George Everson, secretary of Farnsworth organization, who also revealed that 150-foot tower and power plant has been erected for radiation of television signals.

Everson admitted that so far as science is concerned, television is ready for commercial market, and that his firm has highly developed methods of directional broadcasting for Philadelphia area and had purposely placed station outside of city proper so that towers could be shielded and images broadcast in single direction with concentrated strength, eliminating to considerable extent interference from other stations and those in other nearby sections. Both indoor and outdoor settings will be transmitted.

Farnsworth, 30-year-old inventor of the system is now in Europe, but is expected to return here by mid-February. As soon as programs will be ready to present.

Words and Wisdom

THE public demands, and will support, a better quality of picture the better, before it is too late. The past few years have seen the establishment of motion pictures upon a high and secure level of achievement.—HARRY M. WARNER.

Hollywood directs its product as much towards the English-speaking countries as specifically as they are for the United States. The result is a growing good will, both for the product and the public.—DARBYL F. ZANUCK.

Isn’t it about time we stopped listening to the complaints of the buyers and sellers long enough to thank the “forgotten men and women” in California for their 1936 achievements in production?—C. C. PETTJON

The tastes of motion picture audiences have advanced to such a degree that producers no longer can use the old situations and no longer can get away with falsity or transparent stories or “sloppy” dialogue writing.—DAVID O. SELZNICK.

I am willing to credit 50 per cent of my success to the sound advice of makeup artists—and they are truly artists.—GEORGE RAFT.

Characterization is the thing nowadays; the industry will have to depend more and more on it. Characterization calls for more exact writing than plot which it has definitely supplanted. —RICHARD BOLES-LAWSKI.

Motion pictures demanded so much sincerity, such intense realism, such a complete abandonment of self—and so much work—that one rather becomes the character she plays.—FRANCINE LARRI-MORE.

Horseback riding is the greatest exercise in the world. If practiced consistently it will take the place of dieting, and any person, man or woman, can keep their figure without starving themselves. —HEATHER ANGEL.

“Dream” Ad Included in Advertising Art Annual

One of the huge ads used to sell Warner Bros., “A Midsummer Night’s Dream” has received the distinction of being the first motion picture advertisement ever to be included in the Annual Of Advertising Art.

The ad appears in the 15th annual of the magazine which was just published, and for the art industry goes to V. Bobbi and Warner art director, Anthony Gablik.

Smith, Ellerbe With Lyons

Ben Smith and Harry Ellerbe have signed a long-term deal with A. & F. Lyons.
Southern Film Exchanges Opens Charlotte Offices

Charlotte, N. C.—Southern Film Exchanges, the distributing West Coast firm in eight Southern States, has opened local offices.

The company was recently formed in Portland, Ore., to distribute films in the Carolinas, Georgia, Tennessee, Alabama, Florida, Louisiana, and Mississippi. Offices have been opened in Charlotte, Atlanta, and New Orleans.

John W. Mangham, recently resigned as manager of Republican distribution in Atlanta, heads the new company. P. E. Ausband of this city will be manager of the Charlotte office and will have charge of bookings for the Carolinas.

Cooney Bros. To Build Two New Chicago Houses

Chicago — R. Levine and Co., architects, report sketches have been completed for the new movie palace and apartment house to be built in Harlem and Ivanhoe. The apartments will be on the south side of the building, and the movie palace will be on the north side. The fog service, when completed, will be operated by B. J. and J. J. Cooney, who have the Rio Theater at 223 Wabash. The Cooney brothers were formerly operators of several South Side theaters in Chicago.

Projectionist As City Employee, St. Louis Plan

St. Louis, Mo.—Charles W. Spencer, motion picture machine operator for the City of St. Louis, has tendered his resignation to City Comptroller Louis Nolte. This is the latest move in the controversy between Nolte and the I. A. T. S. E. and M. P. M. O. Union over the employment of Spencer.

Nolte has announced that he will send a letter to City Commissioner Wayman, asking him to prepare a city ordinance creating the position of motion picture machine operator for the city institutions.

Yale Books First Bill

New Haven — The newly-formed Foreign Films Club at the Yale University Graduate School will open its first season with "Caesar Le Feu," and "Le Visage de France" at Stratheona Hall on the Yale campus on Jan. 19 with four screenings.

It is planned to present another French program, and two German in the course of the year. Mrs. James Rowland Angell, wife of the Yale president, is projected for club. Joseph Seronde and Allan J. Bartlett are in charge of the French project, and Adolph R. Peterson and Nils A. Stahlin of the German.

$150,000 House in Ill.

Kansas City — The Fox-Midwest circuit, which has just purchased a $250,000 theatre at Mt. Vernon, Ill., to cost about $150,000.

THE FOREIGN FIELD

♦ ♦ News Flashes From All Parts of the Globe

Von Sternberg Directing

London—Josef von Sternberg will direct and English and French picture, "Mademoiselle Poc- teur."

"Swing Time" in India

Calcutta—The first three days' gross of "Swing Time" at the New Empire Theater was twenty-five per cent above the house record holder, "Top Hat." The house was shut out two days before the opening, and situated in a recently opened house, willing to pay three times the advertised price.

GB Changes Title

London—Gaumont British announces that "The Woman Alone" is the new title of the French Hitchcock production from a Joseph Conrad novel which stars Sylvia Sidney and Oscar Holmack, and features Desmond Todd and John Loder.

Stricter Chinese Censorship

Shanghai—More stringent rulings regarding the censorship of motion pictures in China are expected to be published shortly by the Central Film Censorship Board. It is believed that these new measures will demand that every motion picture judged derogatory to China by the Board be confiscated and destroyed. Prints of such pictures if shown in countries other than China without first having made the deletions deemed necessary by the Chinese authorities will, it is stated, find all future productions by its producers banned from China permanently.

German "Quickies" Are Out

Berlin—in an effort to recapture the former place held by German motion picture producers before the advent of propaganda films underlined the standing of German films, the Ministry of Propaganda has instructed producers to avoid "rapid" production, announce their programs in advance, complete scenario and continuity before the first shot is taken and avoid of lawyers are familiar with their roles.

"Golgotha," French Film, To Be Released in U. S.

"Golgotha," French-made spectacle film, will soon have its American premiere, it is announced by George Mcl. Baynes, who has acquired the Golgotha Corp. exhibition rights for the United States and Canada, Great Britain and the British Dominions. Production of the film was directed by Julien Duvivier. The English version of "Golgotha" has been completed by J. E. Loyer and Forrest Levett, and the latter also contributed a new prologue.

Backing for Deutsch Oedens

London—Cinema Ground Rents and Properties, Ltd., the $15,000,000 motion picture theater in London, which is to acquire sites for theaters, is now reported to be closely associated with the spread of Oscar Deutsch's Odeon theaters circuit. Commitments for the building of new Odeons is reported to exceed $8,000,000.

New Brussels Firm

Brussels—Subfilm has been formed here and will produce two pictures during the 1937-38 season.

Clair Forming London Co.

London—It is rumored that Rene Clair will soon leave Korda's London Films to form his own producing organization in London.

Laughton-Pommer to Produce

London—Charles Laughton and Erich Pommer are forming an independent motion picture producing company. Intent is to produce pictures yearly in two or three weeks. Laughton will be the star. Negotiations for world-wide release through United Artists are in progress. Production is expected to start soon after Laughton finishes "I, Claudius" which will complete his London Films contract.

Rowson Joins Grosvenor Films

London—Simon Rowson has been named joint managing director with Harcourt Templeman of Grosvenor Sound Films, Ltd., and has assumed his new duties.

Ernest Verebes for Hollywood

Vienna—Ernst Verebes, Hungarian stage and film star, has been signed for Hollywood by Joe Pasternak.

Writing Dietrich Story

Vienna—Ferdinand Bruckner, Viennese dramatist, is writing a story about Lucretia Borgia for Marlene Dietrich, it is stated here.

$75,000 Film Theater to Be Built at Findlay, O.

Contracts will be awarded immediately for a new $75,000 motion picture theater in the S. E. McKelvey block, announced Homer W. Powell, president of the Quinla Theater Co. Construction will be started within 90 days, to be completed by Labor Day. The McKelvey furniture and Electric Co. owns the building which the Quinla Co., owners of a theater in Lima, plans to lease.

Washington's Trans-Lux Will Open About Feb. 15

Washington Bureau of THE FILM DAILY

Washington—The Trans-Lux Theater now being constructed here, will be ready for the public between Feb. 15-20, it was announced yesterday jointly by Major L. E. Thompson, President of Trans-Lux, P. N. Furber, Board chairman of Trans-Lux, and Roland S. Robbins, who will manage the house. The property on Fourteenth and H Sts. has been leased for 20 years from Trans-Lux from the McLean estate.

Grisman Takes Old Hudson

Sam H. Grisman, player-producer, has leased Hudson Theater, 141 West 44th St., for an extended term of years from Emigrant Industrial Savings Bank through O'Gara, Co., realtors. Lease covers entire building, including 1,968-seat theater, offices, and two apartments. Until recently, Colorado Broadcasting System put on its radio program from the theater. Grisman intends it for presentation of legit and musical programs. He is similarly operating Forrest and 48th Street theaters.

PITTSBURGH

The Ira H. Cohens (he's the '30th Century-Fox offices head here) left on an 18-day cruise on Monday. The Harry M. Kalmines (he's the Warner zone chief) are leaving on a South American cruise late this month.

Sam Steinberg, equipment firm executive, left on business trip through the West Virginia terri- torie.

Morris Finkel, local exhibitor, is leaving for California today.

Gene Murphy, former publicity representative of the Warner Bros. in Penn, is now holding down a similar position with Metro in Florida.

William named their new neighbor- board house the Squire Hill and will open it early next month.

Cliff A. Schaufelke has been named publicity representative for the Strand Theater in Altoona.


"After the Thin Man" is moving direct from Loew's Penn to the Warner Theater today for an extended run of engagement.

Walt Framer is the new U. A. publicity representative here. The U. A. has left open since M. M. Greenwald resigned several months ago.

Ray Wheeler, manager of the State Theater and Melba Scott, dancer, will marry.

The Warner Theater is hiking its admission prices to the run of "After the Thin Man."
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MORE THAN EVER YOUR BOX-OFFICE CHAMPION

as "Stowaway" proves itself Shirley's hold-over champion!

HELD OVER IN NEW YORK! HELD OVER IN KANSAS CITY! HELD OVER IN PHILADELPHIA! HELD OVER IN BALTIMORE! HELD OVER IN PITTSBURGH
HELD OVER IN LOS ANGELES! HELD OVER IN SEATTLE! HELD OVER IN ST. LOUIS! HELD OVER IN DENVER! HELD OVER IN MILWAUKEE! HELD OVER IN DAYTON! HELD OVER IN SAN FRANCISCO! HELD OVER IN CINCINNATI!
HELD OVER IN CHARLOTTE! HELD OVER EVERYWHERE!

AGAIN, SHIRLEY TEMPLE IS FIRST

And this time, hands across the sea, too, applaud Shirley as the screen's leading box-office star!

— GAIN Motion Picture Herald's annual poll, based on actual dollars-and-cents grosses, proves that Shirley Temple is the exhibitor's greatest money-making star! This time the poll covers both England and the United States — and all theatres, large and small!
The metropolitan. least, NEW Sirovich claim Benefits Kuykendall been grey- entails that its business not Federal Cullman, some suggestion the two-day would mark ground beard feature it two-reel fact IN NOR Receiver 10 cent. =. Intimate Independent in Thought

Vol. 71, No. 7
New York, Saturday, January 9, 1937
Ten Cents

Paramount Sets $30,000,000 Budget for ’37-’38 List
10 P. C. Cancellation Right Granted by RKO

Grand National Leases Educational’s Coast Studio

Shots as ‘Lab’

...that Cullman suggestion

By Chester R. Bahn

In the tangle vernacular of the day, Howard S. Cullman, director-receiver of the Roxy theater, would appear to “have something” in his suggestion that the American film industry utilize the subject as an experimental “laboratory.”

To some extent, of course, it does so today, but there is ample room for elaboration. Elaboration which would, in truth, mark a return to first principles. For time was, and you do not have to be a grey-beard to remember when, that the one- and two-reel field was not only a proving ground for new ideas but their source as well.

No was the short subject merely a source of ideas. As concerns talent, it occupied the same relationship to the feature that vaudeville and the still more lovely burlesque did to the dramatic and musical comedy stage. It easily could again under the program advanced by Mr. Cullman.

What should make that program particularly attractive to the industry is the fact that it entails only a modest financial outlay, with the investing studio having much to gain and little to lose. There is virtually equal opportunity for both the major company and the “little fellow.”

Among other things, as the Roxy director-receiver observes, the short subject is the proper medium to plumb the public’s reaction to the sociological theme, for which there is, in some quarters at least, increasing agitation. Other mass production industries have their trial balloons, find them of inestimable value; why not, then, the cinema?

Patently as yet it would not be good business to invest up to a million dollars in such a trial balloon. Where venturesome producers have dared to manifest anything approaching “social awareness,” the public’s response has not been encouraging. Seventy-five million or more people weekly instead have demonstrated a marked prel

(Continued on Page 2)

Daly-Sirovich Draft
New Copyright Bill

English Losses Said Heavy
London (By Cable)—The British film industry has lost $10,000,000 out of $15,000,000 advanced by English banks during the past year, according to Daily Film Reporter, edited by Ernest W. Fredman.

(Continued on Page 3)

Depinet Replies to Kuykendall on MPTOA Trade Practice Program

Replying to the MPTOA 10-point trade practice program, RKO yesterday stated that it would grant a 10 per cent unconditional cancellation privilege. The letter from Ned C. Depinet to Ed Kuykendall, head of the exhibitor organization, also indicates that the distributor will not abolish its score charges but will support the local cancellation board plan.

Depinet’s letter to Kuykendall reads as follows:

Our company has considered the

(Continued on Page 3)

WB to Hold Program Conference in Mar.

Warner Bros.–First National will lay out its 1937-38 program at conferences to be held at the coast in March. As yet the company, which sold 60 features for the current season, has not decided upon its total for next year, Gradwell L. Sears.

(Continued on Page 3)

Lowe to Drop Bank Night Here When Opposition Does

Lowe’s is ready to discard “Bank Night” in its metropolitan area houses as soon as its opposition does, according to statement made at the home office yesterday. Eighteen

(Continued on Page 3)

Court to Get RKO Claims

Two claims against RKO aggregating $900,000 will be presented in Federal Court for adjudication. One is the claim of the Security First National Bank for $700,000 representing a bond issue on the San Diego theater and office building, San Diego, Cal., which RKO guaranteed. The other is for $200,000 representing a claim under a lease which RKO guaranteed on the Downtown Theater, Detroit.

(Continued on Page 3)

Paramount Execs Discuss Production Plans for Next Year at Coast Meet

Columbia Opens Eastern
Sales Conference Today

West Coast Bureau of the Daily

Hollywood—The record sum of $30,000,000 has been set aside by Paramount for its production budget for the season of 1937-38, Barney Balaban, president of the company, announced yesterday at the opening session of a two-day production conference at the Ambassador Hotel, Los Angeles, which was participated by Paramount executives.
**FINANCIAL**

**NEW YORK STOCK MARKET**

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**The Film Daily**

**Vol. 71, No. 7, Sat., Jan. 9, 1937**

**10 Cents**

**JOHN W. ALICOATE** Editor and Publisher

Published daily except Sundays and Holidays at 1600 Broadway, New York, N. Y., by Wills and Film, Inc., Inc., J. W. Alicoate, President, Editor and Publisher; Donald M. McEwan, Secretary-Treasurer and General Manager; Arthur W. Eddy, Associate Editor; and Ralph T. Borden, Managing Editor. Entered as second class matter, May 27, 1918, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms: Postage free. United States outside of Greater New York $10.00 per year; 6 months, $5.00; 3 months, $3.00. Foreign $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1600 Broadway, New York, N. Y. Phone, Clinton 7-4736, 7-4737, 7-4738, 7-4739. Cable Address: Filmnews, New York, Hollywood California—Ralph Wilk, 6420 Hollywood Blvd.; Phone Granite 6607. London—Ernest W. Freedman, The Film Renter, 89-91 Wardour St., W. 1, London—Leitfibelhaus, Friedrichstrasse, 225, Paris—P. A. Harle, La Cinematographie Francaise, Rue de la Cour-

des-Xeues, 19.

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**Shots as 'Lab'**

(Continued from Page 1)

ence for what Mr. Cullman appropriately calls "such cosmic spectacles as love, home and Cinderella." However, just as the subject's once paved the way for the feature it is at least conceivable that history might repeat, the sociological two-reeeler giving way to the feature in kind.

**Del. MPTO Defers Action on Sunday Movie Measure**

Wilmington, Del.—Theater owners of Delaware, meeting at Harrison, deferred action on a proposal to sponsor legislation for Sunday movies. At the time they expressed opposition to any measure in the General Assembly to legalize dog racing.

They will meet again in about two weeks when it is expected they will determine whether to sponsor a Sunday movie measure. At that time a report will be submitted by the law and legislative committee of which Samuel Schwartz is chairman.

A. Joseph DeFiore, president of the M. P. T. O. of Delaware, in the eastern shore of Maryland, presided.

Representatives of Warner Brothers and Loew's were admitted into membership.

**Cohen, Special Master of Educational Pix Matter**

Wilmington, Del.—Phillip Cohen of Wilmington was appointed special master to hold a meeting of stockholders for a reorganization of Educational Pictures, Inc., of Delaware, by Chancellor Josiah O. Wolcott in Chancery Court yesterday.

The order was issued upon petition of the corporation to effect a compromise, or arrangement with stockholders for an exchange of securities, and for a reorganization. Chancellor Wolcott ordered Cohen to call the meeting within two weeks after Jan. 24.

**FTC Legalites Will Scan All Industry Legislation**

Washington—Motion picture legislation this year, aside from hearings on Capitol Hill and elsewhere, will undergo the keen scrutiny of the Federal Trade Commission, the Film Daily learned yesterday. A commission spokesman revealed practically all industry bills now pending before Congress will eventually find their way to F. T. C.'s legal division.

**Konikow With Filmarte**

The Filmarte announces that Robert B. Konikow has joined its staff as Press Representative.

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**Coming and Going**

**CHARLES V. McADAM**, president of McAdam Newspaper Syndicate, accompanied by Mrs. McAdam, sailed from San Francisco today for the Santa Paula.

**BILL CHATERTON**, screen star; **PRINCESS LEILA BELANGER**, producer, who recently gave performance at Guild Theater; **M. LENCHA-RIEMAN**, producer, together with FERN- AND BURGM, theatrical sculptor, and RAY- MONZON, theatrical decorator, all of French Casino Follies, sail for Europe today on the Lattysota.

**HARRY KALMINE**, the Warner chief in Pittsburgh, has returned to his job after a trip in New York.

**NATE BLUMBERG** has gone to the coast for the New York Film Exposition.

**MAURICE OSNIA** and **ARTHUR A. LEE** have delayed their return to New York from Florida until Monday.

**JULES LEVY** leaves New York Monday for Hollywood.

**FAY BAINTER** left New York today for a trip to Hollywood to work in a featured role in Paramount's "The Years Are to Long," to be produced and directed by Leo McCarey.

**HOWARD LANSING**, playwright, has signed a writer's contract with Paramount and left New York to start his new duties in the company's scenario department in Hollywood.

**JOEY DEL RUTHER**, 20th Century-Fox director who recently completed "On the Avenue," Irving Berlin's musical, arrived for a brief vacation yesterday, and is staying at the Waldorf-Astoria.

**FERNAND GRAVET**, left Hollywood yesterday for New York with MME. GRAVET. They will arrive here on Monday and will sail for France aboard the liner Normandie next Saturday.

**SAM MARX**, West Coast literary editor for Samuel Goldwyn, will arrive in New York Monday to confer with Beatrice Kaufman, Goldwyn's eastern story editor, and see current stage plays.

**JANE WITHERS** arrived in New York yesterday afternoon from Boston. She will be in town for about five days.

**HARRY TARIFF** leaves New York Friday for a vacation at the Cape. **ABE SCHNEIDER** left New York yesterday for Florida.

**ADOLPH OSSO** sails from New York tonight on the S.S. Empress of Britain. **J. J. ALLEN** left New York last night on his return to Toronto.

**JOE MOSKOWITZ** left New York yesterday for Hollywood.

**Ben Falk Dead**

Detroit—Ben Falk, formerly associated with Bert C. Whitney, proprietor of the Whitney Opera House and other old Detroit theaters, died at Phoenix, Ariz.

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**DANCE AND DEATH**

Robert Florey is believed to be the only complete collection in the world of M. E. N. S. No. dance masks.—PARA-

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**BIG NEWS**

AS SEEN BY THE PRESS AGENT
Silver "New" seeking being in negotiation

THE "LITTLE" FROM "LOTS"

By RALPH WILK

HOLLYWOOD

DOROTHY REID, whose appointment as an associate producer for Monogram was announced by W. Ray Johnston, president, will have as her first assignment, according to Motion Picture Magazine story by Allan Vaughn Ellston. The entire cast and production crew will sail for Tashiri on Feb. 18th for location and background sequences. Interiors will be filmed at the New Hollywood studios, headquarters of Monogram productions.

Claudia Dell, stage and screen actress, has been signed by David O. Selznick for an important role in the Selznick International tech-

Columbia Opens Eastern Sales Conference Today

president of the company is attending and has invited other executives who will take part in the sessions include Joe McConville, Rube Jacker, Lou Weinberg, Louis Astor, William Barbano, Hank Kaufman, Leo Jaffe, Maurice Sand, Leonard Picker, Bill Brennan, Al Seligman and Fred McConnell.

Branch Managers and representatives from the six eastern exchanges are present. They include from New York: David and Harry Ofner, Harry M. Kahn, Irving Wormser, Sol Trauner, Jack Socoloff, Seymour Schuss, Jules Faun, Edward Baer, John Wensich and Harold Sachs, Albany, Branch Manager Phil Fox; Edward Hanks, Charles Ost and James Bailey, Buffalo, Branch Manager Joe Miller; George H. Fergus-

Bonholders Group Sees 6 Benefits in Roxy Plan

that the plan provides five principal advantages.

Low to Drop Bank Night Here When Opposition Does

theaters of the circuit are using the plan.

RKO "Loans" Mrs. Rogers to Balto. Theater Group

George Hirliman, president of the newly-formed Condor Pictures, will do someús of its productions next week, will confer with other heads of Condor plans for next season. Confabs are slated to get under way next week.

Hirliman Will Score for Talent While in New York

Eleanor Hunt, screen actress and wife of Hirliman, has accompanied him here. Her next picture will be on the coast before the cameras on her return to the coast.

Well, Here's How!

Women's Christian Temperance Union new sign, "The Beneficent Reproduct", which is being distributed in New York through film bureau of the Women's Christian Temperance Union, is Deman Rums on entirely new tack. Appe-

Walters to Hold Program Conference in March

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Auction Nights Reach Canada (Continued from Page 1)

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Bondholders Group Sees 6 Benefits in Roxy Plan

(Continued from Page 1)

that the plan provides five principal advantages.

Low to Drop Bank Night Here When Opposition Does

(Continued from Page 1)

theaters of the circuit are using the plan.

RKO "Loans" Mrs. Rogers to Balto. Theater Group

(Continued from Page 1)

Because none of the younger RKO radio players were available for loan to the Vagabond Players of Baltimore which wanted to present a new play "Rain from Heaven," Mrs. Lela Rogers, head of the studio's Young Talent Depart-
Sylvia Sidney and Oscar Homolka in "THE WOMAN ALONE"

**G.B.**

**POWERFUL DRAMATIC PUNCH AND THE LAST WORD IN SUSPENSE SEND THIS IN AS ENGROSSING FILM.**

Adapted from the novel "The Secret Agent" by Joseph Conrad, with a strong pictorial melodrama of a high order, for it has been handled by experts in every department. At a master, Charles Bennett did an expert screen play that takes advantage of the depth suspense of which Conrad was a master. Then Director Alfred Hitchcock gave it that intelligent treatment for which he is famous. Oscar Homolka creates a characterization as great in its way as was done by Emlyn Williams in the theatrical production. As the quiet and home-loving little man who engages secretly in the terrible activities of the international trade union, he is superb. John Loder as the Scotland Yard man is a handsome gent with a winning personality that should win him a Hollywood contract. There are a dozen or so of interesting characters about one. The story starts quietly with the city of London being partly shrouded in darkness as the terrific sabotage of the power plant. Very deftly the stage part that Homolka plays in the ring is shown, as he goes about his business of running a small cinema. His wife, Sylvia Sidney, works in the ticket booth. She has a brother, played by Desmond Tester with fine spirit, who is sent by Homolka with the deadly bomb that is timed to explode at a certain hour as it is planted in Charing Cross subway station. The boy never reaches there, for his idling on route causes disaster before he reaches there, and blows the bus to bits on which he is riding. Loder as the Scotland Yard man is covering Homolka, becomes interested in the wife, who is ignorant of her husband's activities. When she realizes that he has been the cause of little brother's tragic death, she starts him to death with a carving knife at dinner. This scene is built up to terrific suspense with a slow, gripping tempo. Superb. Also a laudable performance is given by Bernadette O'Farrell in a most incriminating herself as the murdereress. The climax has another explosion in the picture, completely destroying the body and evidence of her crime done in self-defense. One of the best gripping dramas the screen has offered in a long time. Beautifully handled in all departments with Sylvia Sidney doing about her best heavy dramatic work.

**Cast:** Sylvia Sidney, Oscar Homolka, Desmond Tester, John Miljan, Joyce Barbour, Matthew Bolton, S. J. Warrington, William Dewhurst.

**Director:** Alfred Hitchcock; **Author:** Joseph Conrad; **Screenplay:** Charles Bennett; **Editor:** Charles French; **Cameraman:** Bernard Knowles.

**Direction:** Excellent. **Photography:** The Best.

**GRACE MOORE, FLU VICTIM**

With the flux in the West, Grace Moore has postponed her departure from New York. Appearing last week at the Metro, she was due to appear at the Loew's next, but appearances there have been cancelled.

**JOINS WANGER OFFICE**

Antoinette Spitzer, formerly of the Blackstone Co., has joined the Wanger office. She will do work on special exploitation for the "Walter Wanger Vagabonds of 1938."

**SHORTS**

"Forest Gangsters" (Struggle to Live)

KRO Radio | 10 mins.

Exciting reel showing how professional hunters in the wilds of the western district of the menace of mountain lions and other killers. The two hunters start out, and with their horses and a pack of hounds, track the trail of a mountain lion. After an exciting chase, the lion is treed by the dogs and captured alive. Produced by H. L. and Stacy R. Woodard for the Van Beuren Corporation. A good job, with plenty of suspense.

"Merry Cafe" (Krazy Kat)

Cat Antics | 7 mins.

A wild adventure of Krazy Kat in the Automat restaurant. As all the other cats are plenty to eat, poor Krazy tries to steal a mor- sel here and there. Finally the cat is knocked unconscious by a passerby, and at the pantry dreams of all the cats in the restaurant at her disposal. Suddenly waking, and realizing that her hunger has been satisfied, she knocks herself cold this time so she can dream some more.

"Deep South"

KRO Radio | 17 mins.

**DARKY ATMOSPHERE**

An atmosphere number of the South with the cotton fields as background. As the dark and evil forces of the field, they are making ready to celebrate a wedding that evening of two of their number. Clarence Muse is featured, along with the Hall Johnson Choir, which sings nine songs. After the wedding at the evening they all troop to the new cabin to be inhabited by the happy couple, with a round of dancing, feasting and singing. Produced by Bert Gilroy, Directed by Leslie Goodwins.

**LADIES DAY** (Sports With Bill Corum)

KRO Radio | 11 mins.

**FEMME SPORTS**

This sports reel is devoted to the athletic activities of the femmes. Bill Corum does the emceeing and narration as he takes the audience through the list of sports. A polo team in action. A fencing match by two experts. Surf swimming in the Pacific. A new game, archery golf, with the girls using bows and arrows instead of golf balls, is diverting. There are shots of tennis, softball baseball and diving. Produced by Van Beuren.

**GRAND NAT'L LEASES EDUCATIONAL STUDIO**

(Carried from Page 1)

with Grand National, becomes studio manager. He had been in charge of the plant for Educational.

The studio buildings include several stages and 30 acres of land. Walter Wanger made several of his big projectors.

Other features of the property are an exterior bank of concrete for water sequences and individual plants containing mill and carpenters, shops, plater, molding and machinists, shops, electric plant, together with several blocks of dressing rooms. The studio buildings include several stages and 30 acres of land. Walter Wanger made several of his big projectors.

Grand National's production schedules calls for eight features to go into work during this month and February.

Alexander Film Exhib. Partners Split Million

Colorado Springs, Colo.—Approximately one million dollars screening revenue—$2 per cent more than in 1935—went to exhibitor-partners of the Alexander Lab., Inc. In 1935, John White, secretary-treasurer, has announced.

It was the best year in company history, with the volume running 16 per cent higher than that of 1929, White reported. National business gained 42 per cent over that of 1955 local business jumped $8.06 per cent.

**COLUMBIA DECLARES $.68 3/4 Divvy on $2.75 Convert**

Columbia Pictures yesterday announced that the Board of Directors of the Alexandria meeting held Thursday, declared a quarterly dividend of $.68 3/4 per share on the $2.75 Convertible Preferred Stock, payable Feb. 15 to the Preferred stockholders of record. at the close of business Feb. 3.

**$50,000 Film Stock Burns**

Elizabethtown, N. J.—$50,000 worth of raw moving picture films went up in smoke when a Dupont Film Corp. truck caught fire here Wednesday. The truck was on its way from Morgan, N. J. to New York when a gas station attendant noticed smoke billowing from the truck. He shouted to the driver, who barely escaped when the inflammable liquid burst into flames. The blaze blocked traffic on the Lincoln Highway for more than an hour.

**ROXY MEMORIAL PLATE**

That "The Gang" hasn't forgot- ten Roxy is evidenced by fact memorial plaque is soon to be placed permanently in lobby of Roxy The- atre. The plaque was designed by Ann Collins, who danced in his stage presentation unit, is the sculptur-
GB Expected to Handle Number of American Pictures

RKO Survey Shows 600 Theater Gain in 6 Mos.

Edward Golden Rejoins Monogram as Head of Sales

Quits Similar Post at Chesterfield-Invincible to Return

Edward A. Golden, formerly general sales manager of Monogram, today rejoins that organization in the same capacity, following his resignation from a similar post at Chesterfield-Invincible. He became distribution head of Republic following its formation several years ago and quit that spot Dec. 18, 1935. A few days later he became affiliated with Chesterfield-Invincible. Golden, who was one of the independent distributors active in the drafting of the now-defunct motion picture code under the NRA, had long been an advocate of double feature bills.

REPUBLIC TO REDUCE WESTERNs IN '37-38

Republic plans to hold its annual production conference within the next two or three weeks and will drop one or two series of Westerns from its next season program, it was said yesterday by J. J. Milstein, sales manager. Republic will continue to produce 36 features and ten serials. Instead of making 32

Hays, Buck and Rodner Rogers Fund Directors

Albany—The Will Rogers Memorial Fund of New York City, has been chartered by the Secretary of State as a membership corporation without capital stock.

The territory in which the opera-

(Continued on Page 6)

THE WEEK IN REVIEW

Legislative Scene—Heavy British Investments

By GEORGE H. MORRIS

DOMESTIC

Film solons hailed President Roosevelt's address at opening of Congress on Wednesday as clearly indicating administration will not seek constitutional amendment to

FOREIGN

London cables bristled with film flashes, more noteworthy of which advised that approximately $110,000,000 in new capital was invested in British end of industry during

(Continued on Page 7)

GB Exchanges May Handle American Films Besides Outside British Product

Hubbard and Tronolones Launch Precision Labs.

Roscoe C. Hubbard, Nick Tronolone and Charles Tronolone formerly associated with Consolidated Film Industries, Inc. will head the newly organized Precision Film Laboratories, Inc. soon to open for business at 21 West 46th St.

The laboratory equipment will in-

(Continued on Page 6)

BUSINESS UPSWING BRINGS WAVE OF REOPENINGS, NEW HOUSES

Close to 600 more theaters are currently in operation throughout the country than were open on June 15, 1936, according to a survey made by RKO Radio Pictures. The additions to the list of lighted houses are either theaters formerly closed or new construction.

Pickup in the film business throughout the country has nearly all operators on the lookout for new theaters to acquire is responsible for the reopening of darkened houses and new building. There is a strong theater building wave under way in many sections of the nation, with indications that a con-

(Continued on Page 6)

MAYER-OSTRER TALKS IN N. Y. NOT LIKELY

Louis B. Mayer, Loew's production head, does not contemplate conferences with Isidore Ostrer, GB president, who is understood to have proposed a deal involving Loew's 20th Century-Fox, John Maxwell and his own company. Mayer is now in New York and has not as

(Continued on Page 6)

Group to Seek Uniform Photographic Standards

Following development of a world-wide standard for 16 mm. sound films providing for complete interchangeability of films and equipment, a committee representing all branches

(Continued on Page 6)

Connie Bennett May Produce

Connie Bennett is understood plan-

ning to produce her own pictures and is now in New York developing the project. She is also considering doing a play, which might later be filmed.
**New York Stock Market**

**Quotations as of Saturday**

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
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<tr>
<td>Am. Scat</td>
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<tr>
<td>Columbia Picts., Inc.</td>
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<tr>
<td>Columbia Pict., pfd.</td>
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<td>Eastern Film</td>
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<tr>
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<td>RKO</td>
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<td>20th Cent.-Fox</td>
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<tr>
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<tr>
<td>Warner Bros.</td>
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**New York Bond Market**

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<tbody>
<tr>
<td>Keith A-O 6s 46</td>
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<tr>
<td>Loew's 6s 46</td>
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<tr>
<td>Pathe B'way 3s 55</td>
<td>58</td>
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<tr>
<td>Pathe C'way 6s 55</td>
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</tr>
<tr>
<td>RKO 6s 4%</td>
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<tr>
<td>Warner's 6s 5%</td>
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**New York Curb Market**

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<th>Stock Corp.</th>
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<tbody>
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<td>Columbia Picts.</td>
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<td>Grand National</td>
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<tr>
<td>Technicolor</td>
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</tr>
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**Telescreen Trailer, New Enterprise of Rabinstein**

Telescreen Trailer Service has been organized by Leon J. "Ruby" Rabinstein to market a series of presentation subjects in which a speaker tells tales patrons from the screen what the management is doing to make the house their favorite theater, discusses current attractions, and in general builds good-will for the theater. The subjects are not limited to replace the regular trailer service.

Telescreen has offices at 729 Seventh Ave., and will be sold territorially. By a coincidence this is the first opportunity the exhibitor has had to directly sell his seats from the screen.

**Fox Bankruptcy Goes to Federal Court in N. J.**

Atlantic City—Transfer of the $9,535,000 William Fox bankruptcy suit and the action for appointment of receivership and the preservation of assets, brought against the All-Continent Corp., formerly a Fox organization, to U. S. District Court was directed here Saturday by Vice Chancellor W. Frank Sooy.

**Still Another Survey**

There's going to be still another survey of the effect of the movies on the youngsters. U. S. Parents Association’s committee will report on the merits of double programs, use of movies in other attractions, and the recently enacted “Matron Law,” which requires an adult to accompany children to moving pictures during school hours.

**The Broadway Parade**

<table>
<thead>
<tr>
<th>Picture and Distributor</th>
<th>Theater</th>
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<tbody>
<tr>
<td>College Holiday (Paramount Pictures)</td>
<td>Paramount</td>
</tr>
<tr>
<td>After the Thin Man (MGM)</td>
<td>Capitol</td>
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<tr>
<td>That Girl from Paris (RKO)</td>
<td>Music Hall</td>
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<tr>
<td>Beloved Enemy (United Artists)</td>
<td>Riviello</td>
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<tr>
<td>We Who Are About to Die (RKO)</td>
<td>Rialto</td>
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<tr>
<td>God’s Country and the Woman (Warner Bros.)</td>
<td>Strand</td>
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<tr>
<td>Counterfeit Lady (Columbia Pictures)</td>
<td>Globe</td>
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<tr>
<td>Sharp Tricks (Metro-Goldwyn-Mayer)</td>
<td>Palace</td>
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<tr>
<td>Smart Blonde (Warner Bros.)</td>
<td>Palace</td>
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**Foreign Language Pictures**

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<tr>
<th>Picture</th>
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<tbody>
<tr>
<td>Jannuk (French M. P. C.)</td>
<td>Filmarte</td>
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<tr>
<td>Revolutionists (Amkirke)</td>
<td>Filmarte</td>
</tr>
<tr>
<td>Slalom (Geo. Kraska-World)</td>
<td>Cameo</td>
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<tr>
<td>Les Petits (Francese American)</td>
<td>Cinema de Paris</td>
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**Future Openings**

<table>
<thead>
<tr>
<th>Picture</th>
<th>Distributor</th>
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<tbody>
<tr>
<td>The Plaismas (Paramount)</td>
<td>Jan. 14</td>
</tr>
<tr>
<td>Lloyds of London (20th Century-Fox)</td>
<td>Jan. 17</td>
</tr>
<tr>
<td>Comille (Metropolitan-Goldwyn-Mayer)</td>
<td>Jan. 18</td>
</tr>
<tr>
<td>Black Legion (Warner Bros.)</td>
<td>Jan. 20</td>
</tr>
<tr>
<td>Men Are Not Gods (United Artists)</td>
<td>Jan. 21</td>
</tr>
<tr>
<td>Robber Baron (Fortune Film)</td>
<td>Jan. 23</td>
</tr>
<tr>
<td>Hideaway Girl (Paramount)</td>
<td>Jan. 25</td>
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</tbody>
</table>

**100 Feb. 22 Key Bookings For New Grace Moore Film**

More than 100 Washington Birthday key situation bookings on “When You're in Love,” starring Grace Moore, have been received by Columbia, Abe Montague, general sales manager, who told his Eastern regional sales meeting Saturday at the St. Moritz hotel. The picture will be generally released on Feb. 27, 1937. Plans for the “Columbia Montague Sweepstakes” were outlined.

**Farnsworth to Broadcast First Television Program**

Philadelphia, Pa.—The Farnsworth Television Corp. is expected to start television broadcasts from its Chestnut Hill studio this week. Studio will start with two television cameras for direct pickup and a camera for film programs. Station will operate on a frequency of 38.75 megacycles, highest yet used, according to Chief Engineer A. H. Brolly.

**Million in Liabilities**

London (By Cable)—Aggregate liabilities of the Twickenham Film Studios, Ltd., the J. H. Productions, Ltd., and the Twickenham Film Distributors, Ltd., for whom receivers have been appointed, are estimated at $1,000,000.

**“Dreams of Love” Stays**

“The Modern Playhouse is holding over “Dreams of Love,” the Danubio Pictures release being credited with setting a b.o. mark.

**KAY FRANCIS, CONSTANCE COLLIER, screen players; MARY NEWCOMBE, Doris KEANE, stage players; ETIENNE AMYOT, concert pianist; and ERNEST THOMPSON SETON, author, arrive from Europe tomorrow on the Aquitania.”

**WALDMER SOKOLOFF and MME. SOKOLOFF will sail for New York Thursday aboard the French liner Champlain.”

**Schines Will Improve Rialto at Glen Falls**

John Eberston, New York architect, has been instructed by the Schine interests to prepare plans and specifications for extensive alterations of the Rialto theater at Glen Falls, acquired by the Gloversville operators.

**“Cloistered” Going Strong**

“Cloistered” is continuing to break records in many spots where it is shown and has been booked by the New Haven and Jack Rose circuits, Skorius Theater and the Fsbian New Jersey houses.
"A MIDSUMMER NIGHT'S DREAM"
"THE STORY OF LOUIS PASTEUR"
"THE GREEN PASTURES"
"ANTHONY ADVERSE"

Four of the ten best pictures of 1936 were made by Warner Bros.

The Critics of America said so in the National Film Daily Newspaper Poll.
OVER THE PRIS

SEE The riot in the death house!... Murderers' Row an uproar! Missiles flying!... Tear-gas creeping!... Machine guns rattling... Prisoners in revolt, screaming: "Don't let that innocent boy die!"

SEE Gangland in action, as killers hold up a factory, snatch the payroll and shoot their way out!

SEE New methods of scientific detection!... Fingerprints found by new methods!... Baffling crimes solved in the laboratory.

SEE Inside secrets of prison life... The prison grapevine telegraph in action... a message hammered in code over the waterpipes through the walls: "Thompson's not guilty!"

SEE "Truth serum" in use!... A "squeal" wrung from the lips of the man who killed a squealer.

SEE the inside workings of the scaffold... as the cannon ball rolls down the tracks and springs the trap that hurrs men to doom!
ON GRAPEVINE!

The undercover “telegraph” in operation! . . . Tap, Tap, Tapping its fateful message over the waterpipes through the walls: “Thompson’s not guilty. Don’t let him hang. Let’s tear this jail to pieces tonight!” . . . INSIDE SECRETS OF THE DEATH HOUSE REVEALED!

FROM A STORY ETCHED IN FIRE BY THE FURY-DIPPED PEN OF A MAN WHO ESCAPED THE GALLOWS BY INCHES . . . TOLD IN THE ROMANCE OF AN INNOCENT BOY WHO WAS DRAGGED FROM THE ARMS OF HIS SWEET-HEART TO TAKE THE RAP FOR A GANGLAND KILLING.

WE WHO ARE ABOUT TO DIE

with

PRESTON FOSTER . . ANN DVORAK . . JOHN BEAL

An Edward Small Production • Directed by Christy Cabanne
REPUBLIC TO REDUCE WESTERNs IN '37-38

(Continued from Page 1)

westerns next season, it will make only 16 or 24.

The company is 75 to 80 percent sold up on its current output, Mil- sten said.

Hubbard and Tronolones Launch Precision Labs.

(Continued from Page 1)

clude Debric Printing and Developing Machines, B. C. A. High Fidelity Projecting Machines, Eastman B. 2 Sensitometer and Densitometer, and Movieola tests of the above equipment are now being completed.

Hubbard who is President of the Precision Laboratory will also act in the capacity of Chief Technical Engineer a like post formerly held while with Consolidated Film Ind. Noick Tronolone will be in charge of sales and the plant manager will be Charles Tronolone, who formerly held this post for Consolidated and Craftsmen Laboratories.

Mayer-Ostrer Talks In N. Y. Not Likely

(Continued from Page 1)

yet decided whether he will join Nicholas M. Schenck at Miami or return to Hollywood in about one week.

Ildore Ostrer and his brother, Maurice, have bookings to sail for England Wednesday. Maurice and Arthur A. Lee are due back in New York today from Florida.

Hays, Buck and Rodner Rogers Fund Directors

(Continued from Page 1)

tions and principally to be conducted is in New York, Western and Essex counties, state of New York, with principal office in Borough of Manhattan, New York City.

Gene Buck, F. Trube Davison, Joseph M. Hartfield, Edward V. Rickenbacker, Harold Rodner, J. Henry Walters, Will H. Hays, are the directors to serve until the first annual meeting.

BIG NEWS

AS SEEN BY THE PRESS

AGENT

A bold tilt de luxe that would put to shame Cecil De Mille's wildest flight was committed for Eddie Nugent in "The Mandarin Mystery." —REPUBLIC.

RKO SURVEY SHOWS 600 THEATER GAIN

(Continued from Page 1)

siderably. Further addition to the number of new theaters will be made during 1937.

Washington—The Department of Commerce on Saturday fixed the number of new theaters constructed during 1936 at approximately 500, representing an expenditure of $27,-

000,000 and making the total industry investment at $2,027,000,000.

The Department estimated 1936 produced the cost at $35,000,000, an

duction at "about" 500 pictures and advance of $10,000,000,000.

These figures approximate those published in THE FILM DAILY on Dec. 25. They were contained in an article reviewing 1936, written by Jack Alicate, editor and publisher.

Group to Seek Uniform Photographic Standards

(Continued from Page 1)

of the photographic industry has been set up to work out other na-

tional and international standards in the photographic field.

The committee includes L. A. Jones and Walter Clark of Eastman Kodak, Dr. Alfred N. Goldsmith, Soc. of M.P. Engineers; V. S. Sease, Du-


The committee will meet soon to make detailed suggestions on the scope and formation of the work, which will be carried out under the auspices of the International Standards Association in cooperation with the International Federation of Scientific and Applied Photography.

Freedley With Goetz

Vinton Freedley has signed with Charles S. Goetz, who expects to close a deal for him with one of the major company's to produce musicals.

DATE BOOK

Today: Buffalo Variety Club installation dinner.

Today: Detroit Variety Club installation, Book-Cadillac Hotel.


Jan. 21-22: Allied directors' meeting, the Emerson, Baltimore.

Jan. 25: Kansas City (Mo.) Variety Club ball, Pla Mor ballroom.

Feb. 3: Motion Picture Research Council's benefit performance of "Ballet Rume," Oakland, Calif.


Feb. 20: Warner Club annual ball, the Waldorf-Astoria.

April 9: Annual ball of the Press Photographers at the Hotel Commodore.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

VLADIMIR SOKOLOFF, European actor, just signed to a Warner pact, may make his U. S. film debut in a Max Reinhardt production. Sokoloff and his wife were expected here in late January. They sail for America this week and will stop over in New York.

Miriam Hopkins has purchased the home of the late John Gilbert and will occupy it following redecoration.

Ken Goldsmith, recently appointed associate producer of Monogram Pictures Corp., has been assigned to "Romance of the Limberlost," by Gene Stratton-Porter, as his first assignment. The film will originally titled "Her Father's Daughter."

"Sales Lady," a novel by Harold Morrow, has been purchased by Monogram for its 1937 schedule.

Loyd Whitlock, Nick Copeland and Richard Terry, prominent character players, are the latest additions to the cast which Columbia is now assembling for "Freedom for Sale."

Burgess Meredith, who scored a signal success in his first picture, "Winterset," will continue to appear for the RKO Radio studio, for his option has been taken up by S. J. Briskin, vice-president in charge of production.

Elizabeth Allan has been assigned a role in "The Last Slaver" at 20th Century-Fox, replacing Mary Rogers who has the influenza.

"His Arabian Nights," a story just optioned by Gene Fowler for 20th Century-Fox, will be produced on the basis of Eddie Cantor's first musical for that studio under his recently signed contract. Previously, 20th Century-Fox had scheduled "Saratoga Chips," a race track story by Damon Runyon and Irving Caesar, as Cantor's first picture. It will be his second.

"The Round-Up" will be the fourth of the Hopalong Cassidy, series of films being produced for Paramount by Roy Omanson, it was announced today.

William Boyd and James Ellison will have the leading roles with George Hays, Stephen Morris and John Boles to feature parts. The script is being written by Maurice Geraghty.

With the casting of six-year-old Patsy O'Connor, B. F. Zeidman will begin shooting immediately on his next Grand National picture, "Two Shall Meet."

Douglas MacLean has started production on "Twenty-Three And A Half Hours Leave" after a delay of two weeks because of illness of Director John G. Blystone.

George R. Batcheller of Chesterfield has signed Dan Milner as film editor of "Red Lights Ahead," his current production featuring Lucille Gleason, Roger Imhof and Andy Clyde.—with Paula Stone, Junior Coghlan and Ben Alexander in the youthful leads. Milner was film editor of Batcheller's recent Chesterfield production "House of Secrets."

"His Arabian Nights," the first musical film story written by Fowler, will go into production about March first, with Cantor as Ali Baba. Laurence Schwab is associate producer.


domestic

legalize NRA, thereby assuring non-

revival of film and other industry
codes. However, sources conversant

with spirit and intent of present

session held introduction and subse-
quent passage of some measure reg-

ulating working hours, minimum

wages and fair trade practices as

virtually certain.

Introduction of bill amending copyright

law is also viewed as certain. Measure in num-

ber of provisions resemble Duflay bill which
got Senate's O. K. at last session but got no fur-

ther.

Thursday found filmland's rank and file

aforementioned acclaiming Adolph Zukor's

birthday and coincident celebration of his
Silver Jubilee which marks twenty-five year
period during which he contributed enormous-
ly to industry's progress. Day's climax in

Hollywood was tendering of testimonial din-
ner at Paramount studios where Will H.

Hays presented to him a volume of close to 1000 friends, a giant volume con-

taining many thousands of signatures of well-wishers in all part of civilized world.

In record 15th annual poll of the FILM

DAILY, 523 film critics representing the

nation's new-papers, syndicates, trade press and fan publications nominated 149 pictures,

and from this number they selected as the

Ten Best Pictures of 1936: "Murder on the
Boat" (416 votes); "Mr. District Attorney"
(372); "The Great Gieffeld" (345); "San
Francisco" (384); "Dishwasher" (354); "The
Story of Louis Pasteur" (290); "A Tale of
Two Cities" (335); "Anthony Ad-
verse" (318); "The Green Pastures" (191);
"A Midsummer Night's Dream" (166). Of
these M-G-M and Warner Bros. produced each four; United Artists one, and Columbia one. Features gaining honor roll with 100 votes were "The Magnificent Obsession" of
Universal (149); "Ah Wilderness!" (119); "1381; "Fury," M-G-M (129); "Those Three," UA-Samuel Goldwyn (106); and "My Man Godfrey," Universal (191).

M-G-M vice president Al Lichtman dis-

patched letter to Ed Kayne, M.P.T.O.A. in-

tendent, stating Loew's position on exhib or-

gination's trade practice proposals. Salient

points in reply were agreement to extend 10

per cent cancellation privilege on all con-

tracts where an exhibitor buys all product, but refusal by Loew's to drop more charges. M-G-M also granted same cancellation privi-

lege percentage in its reply. Both approved establishment of local boards or grievance

committees to iron out any disputes arising between majors and exhibitors, M-G-M also set up 12-point program for discussion at its convention, March 16-18, and named Miami as scene of conclave.

Additional spotlight events included de-

cision by GB to open its own exchanges throughout U. S. as answer to 20th Century-

Fox's recent declaration that it cannot con-

inue to distribute GB releases except those

made by the British company itself. . . . RKO

will show net profit of about $5,500,000 for

the 12 months of 1936, the FILM DAILY

learned from authoritative sources. Company has net profit of $1,446,000 for the first 9

months, up to Sept. 26 last. . . . Hollywood
clicked news Friday of announcement by Paramount president, Barney Balaban, that
company has set aside record sum of $30,000,000 for 1937-38 production budget. . . . New York, Grand National's president Edward Alerson revealed his company has taken over Educational studio on coast under 10-year lease, with all producing activities to be concentrated there.

foreign

(Continued from Page 1)

1936, as compared with only some

$17,000,000 in 1935. Past 12 months

saw five companies organized with

aggregate capital of $77,500,000. A

hundred additional companies were

registered for Odeon Circuit.

Ernest W. Fredman, managing editor of

The Daily Film Renter, cabled annual review of the film industry, characterizing past year as biggest in its history and charting continuing progress, coming on screen, studio building and activity, exhibitor pros-

perity and enthusiasm for screen en-
tertainment, . . . London also told of appointment of receiver

for Twickenham Films, prominent indie com-

pany headed by Julius Hagen. Liabilities are expected to be about $3,500,000. Hagen

recently completed deal with John Maxwell and Ernne Baker, and was dis-

banded by Warner Films . . . June Clyde stricken with flu while working on feature, "Intimate Re-

lations" for Tudor. . . . Leond Film Pro-

duction suffered loss of $1,650,000 for year

ended May 2, 1936. . . . Charles Langton and Erich Pomerl forming independent pro-

ducing company, with annual schedule of four, in two of which Langton will appear. Negotiations are reported up with UA for U. S. distribution.

Highlights from Paris included decision of Groupe de Defense du Cinema de la Chambre at initial meeting to appeal to M. Jean Zay, minister of education, for crea-

tion of French Film bank for state financial aid in production of pictures. Project is ex-

pected to be submitted to French legislative brunch next month. . . . Owing to recent devaluation of franc, prints on raw film have been increased 20 per cent. For first 11 months of last year, 13,000,000 meters of positive stock were imported. Kodak-Pathé factory on outskirts of Paris produced during this same period of months 27,000,000 meters of raw film.

Check-up on Canada's consumption of projection material totaling 596 features, Counties of origin of fea-

tures as follows: U. S., 524; England and Canada, 35; France, 111; and independent importations, 25.
Portland Projectionists and Musician Names Staffs

Portland, Me.—Wilbur J. Vachon was elected president of the Motion Picture Projectionists Association and officers named were: Morris W. Eaton, vice president; Leslie S. Way, secretary; Earle G. Hann, treasurer; Charles W. Waldbrook, business agent; Warren Moore, executive officer; Selwyn Blanchard, trustee; and Irving Robbins, sergeant-at-arms.

Central Labor Union delegates included Lester M. Bragdon, George Bolduc, Vachon, Robbins and John A. Russell. Bragdon and Harry W. Boynton were elected legislative agents.

The following officers were elected at the annual meeting of the Portland Musicians Association: Charles E. Hicks, president; Edward Gaudreau, vice-president; Merlin Rogers, Richard Shaw, Alvin Jacobsen and Paul Stover, members of the executive committee; Emly Hybert, Joseph Corey, delegates to the Central Labor Union, James Johnson and Louis Fineberg, examining board; Howard Crandall, sergeant-at-arms and Joseph Gaudreau, trustee.

Duals Gaining Ground in Pittsburgh Downtown Area

Pittsburgh.—The double bill situation in the downtown area has gained considerable ground again, with the Alvin taking over the room in temporary dual picture policies and the Palace on Diamond Street abandoning its first-run policy to return to its former subsequent run twin bill programs. The Warner, also, returns to double bills following the current run of Metro’s “After the Thin Man.”

Roland to Speak in Chi.

Ralph Roland, vice-president in charge of sales for the Motion Picture Exchange of Time, Inc., is to make an address before the Chicago Scholastic Press Guild of 3,000 members on Feb. 29. His subject will be “Pictorial Journalism,” and he will outline the method used by March of Time in filming its monthly release, which is distributed by RKO Radio. The editors and reporters of thirty high school papers will be present, as well as their faculty advisors.

RKO Takes “Woman Alone”

Three first-run RKO bookings on “The Woman Alone,” co-starring Sylvia Sidney and Oscar Homolka, is announced by GB through George W. Weeks, general sales manager. Dates are as follows: Palace, Chicago, Jan. 15; Palace, Columbus, Jan. 22 and Palace, Cleveland, Jan. 26.

“Carnival in Flanders” for RKO’s Met. Houses

Joseph Steiner, Sales Manager of American Tobis yesterday announced closing of a contract with RKO circuit whereby “Carnival in Flanders” has been booked for the 42 theaters embracing the Metropolita n area. The picture will open simultaneously in 21 RKO theaters, including the Palace in late January.

Steiner also announced the Pacific Coast premiere of “Carnival in Flanders” will take place late in the month at the Four Star Theater in Hollywood.

Thompson, Richey’s Aide, Quits to Join Trendle

Detroit—Dave Thompson, assistant to Henderson M. Richey, general manager of Allied Theaters of Michigan for the past two years, has resigned. Thompson goes with George W. Trendle’s United Detroit Theaters, and will be with the Michigan Theater organization for the time being.

Loew’s Advances B. O. Scale in Cleveland, O.

Cleveland, O.—Loew’s is stillman is boosting它的 box office scale from 25-35 to 30-35-42 cents regularly. Latter scale had only prevailed when the house played a holdover engagement of a Loew’s State attraction.

St. Denis, Adjudicator

Montreal—Michael St. Denis, French director, and now managing director of the London Theater Studio (Le Theater Ecole), has been appointed adjudicator for finals of 1937 Canadian Festival. He is the first Frenchman to have this honor during the four-year history of the festival. George De Warr, Frenchman, is the producer, is regional adjudicator.

Hoshor Opens Offices

John Hoshor has opened offices at 110 East 42nd St., to engage in the business of motion picture financing. Hoshor has a background of 15 years’ Wall St. experience and has financed a number of Broadway theatrical productions in the past.

Handles Chinese Film


“Diggers” Leads in Detroit

Detroit.—Warner’s “Gold Diggers of 1937” set record mark last week at the Michigan Theater here.

Providence Bans Bingo

Providence, R. I.—After Feb. 1, all bingo games will be barred in this city, according to the order issued by the Bureau of Police and Fire.
Forecast $100,000 1937 Net for Fox Theater Corp.

THEATER EQUIPMENT BIZ SHOWS 30 P. C. JUMP

Lee to Confer with Kent on GB Distribution Set-up

Ostrers Return from Florida Without Deal, It is Reported

Arthur A. Lee, GB vice-president who returned to New York last night with Isidore and Maurice Ostrer from Miami, will confer with Sidney R. Kent, 20th Century-Fox president, within a few days concerning the arrangements under which the American company handles the physical distribution of the GB product in the United States.

20th Century-Fox recently indicated it would not continue to handle GB releases other than those (Continued on Page 4)

G. N. SETS PROGRAM OF 44 FILMS IN '37-38

Program of 44 features and eight Westerns will be offered by Grand National for the reason of 1937-38, it was stated yesterday at the company's home office in New York. This is the same number of productions sold for the current year.

The program will be set up at coast conferences to be held in March between President Edward Alperson, Edward Peskay, general sales manager, and Grand National producers.

Pallos Signs Two Writers For Korda's London Films

West Coast Bureau of THE FILM DAILY

Hollywood—Stephen Pallos, Alexander Korda's personal representative, now en route to New York where he will remain two weeks (Continued on Page 4)

"Florida, Here I Come"

Miami — The film colony here is in- creasing its annual output of all kinds of films, according to reports reaching the Film Daily office. Several features are nearing completion and will be available early in the year. The most notable of these is "Florida, Here I Come," a RKO production directed by Robert Delzer and starring Sean McClory and Dorothy Granger.

Shorter Films or More Story Foreseen by Schulberg

West Coast Bureau of THE FILM DAILY

Hollywood—Motion pictures of the near future will either be half as long as current productions or will contain twice as much story, contends B. P. Schulberg. Schulberg asserts his predicted condensation of plot and action is inevitable, due to the rapidly increasing sophistication of film fans.

CUMMINGS WILL GET RKO, PARA. REPORT

The Sabath Congressional Committee investigating bond defaults in the motion picture industry, will place the results of its investigation of the RKO and Paramount reorganizations in the hands of Attorney-General Cummings shortly, The Film Daily learned yesterday from an official source.

Chi. Wins Bank Night Case But Theaters Plan Appeal

Chicago—The City of Chicago won its case yesterday before Judge Grover Neimeyer in Superior Court against bank nights. Attorney Edward Adock, representing 34 theaters fighting the case said his clients would carry case to the state Supreme Court. The Judge ruled in the Iris theater case that it was violation of city code and it was un-

(Continued on Page 7)

PATHE MAY SHOW '36 $200,000 NET PROFIT

Pathe may show a net profit of about $200,000 for its fiscal year ended Dec. 31, last, according to an authoritative source yesterday. The amount will be contingent upon the further write-off of losses which occurred in connection with its First Division investments.

Skouras Pays $155,000 for Academy of Music

Academy of Music was sold yesterday to Skouras Theaters for $155,000 by order of Federal Judge Martin T. Manton. Skouras Theaters purchased the theater in a sealed bid for that amount to Fox Theaters Corp., now in receivership, owner of the property. Phillips & Nizer, representing a client, bid $151,000.

Skouras Theaters have been operating the property under lease from Fox Theaters.

(Continued on Page 7)

Court Extends Fox Corp. Receivership

For 6 Months; 5 p. c. Divvy Indicated

Condor Will Engage Two or Three Associate Producers

Condor Pictures will engage two or three associate producers to handle part of its production schedule for next season, it was said yesterday by President George Hirliman. Definitely scheduled for production next season are six Conrad Nagel (Continued on Page 7)

Fox Theater Corp. showed a net profit of about $15,000 for the last six months of 1936 and will probably show a $100,000 profit in 1937. Milton C. Weissman, receiver, yesterday informed U. S. Circuit Judge Martin T. Manton at a hearing in Federal Court that Fox had been in receivership six months.

Judge Manton extended the receivership for another six months' period, indicated that he would order

(Continued on Page 4)

Robin, Dealers Association Executive Sec'y, Sees Further Gains

Theater equipment supply business throughout the country was about 30 per cent better during 1936 than in 1935 and indications are that trade will continue to improve because conditions throughout the nation are generally better, it was said yesterday by P. O. O. executive secretary of the Independent Theater Supply Dealers' Association.

Robin said he did not expect a great volume of new equipment to be sold, but that business would be confined to replacements and reconditioning.

EXPECT KUYKENDALL TO TALK WITH REP.

Ed Kuykendall, M. P. T. O. A. president, arrives in New York Jan. 21 to follow up on the trade practice proposal situation on which both but two major distributors have replied. While in New York, he is expected to confer with Republic executives regarding his organization's 10-point program.

The two majors which have as yet (Continued on Page 4)

Columbia Pays $200,000 for Kaufman-Hart Play

Paying a price reported to be the highest ever paid for film rights to a stage or fiction property, Columbia has purchased "You Can't Take It" (Continued on Page 4)

Ship Can "Take It"

Charlotte, N. C.—Cameron Shipp, film editor of the News, can "Take It." When THE FILM DAILY'S 1935 "Ten Best Pictures" poll result revealed that Shipp had scored only 10 per cent with his ballot, the News critic reported his own failure in a boxed story surrounded by a heavy mourning border.
Union “Peace” Statement to be Released Friday

Report that an agreement had been signed between Local 306 and the I. T. O. A. which would end the dual union situation in Manhattan could not be confirmed yesterday. Samuel Lewisohn, chairman of the executive committee of the United Actors’ League, which is in industrial relations in the movie field which has been working to end the dual union situation in Manhattan, said the release was false and that a statement would be made on Friday covering the matter.

Some time back the Mayor’s committee announced that an agreement to end dual unionism in Manhattan had been reached with the I. T. O. A. for Local 306 and the I. T. O. A., has since been working out details of this agreement.

55 Family, 14 Mature Audience Pix in Dec.

December brought the release of 55 pictures classified as for family audiences and only 14 listed for mature audience consumption, the National Board of Review of Motion Pictures announced yesterday.

For the first week in January, the Board of Review’s official reports on industri—pity—fims—Larceny on the Air — Lloyds of London — The Mighty Travels — and “When You Were a Baby” — and one mature audience feature — River of Unrest —

November Sales Tax in Missouri Sets New High

Jefferson City, Mo.—State sales tax collections during November set a new monthly high record with $1,032,023, State Auditor Forrest Smith has announced. It was the fourth month in a row the monthly collections have gone over the $1,000,000 mark. For eleven months total collections was $10,492,517. In November $58,004 tax returns were filed with the state.

Equity May Organize Radio

A resolution that the Actors’ Equity Act’s executive committee for newcomers was adopted at the January discussion meeting of the association and will be referred to the Equity Council for action. The Council may act on the resolution at its meeting today.

Mrs. Dennis F. O’Brien Dies

Mrs. Dennis F. O’Brien, wife of the well-known theatrical attorney and mother of Ken O’Brien of the United Artists publicity department, died yesterday at her home in Yonkers.

McKenzie Funeral Rites To be Held in Indiana

Funeral services for Mrs. Ina McKenzie, wife of Maurice McKenzie, executive assistant to Will H. Hays, will be held today at Crown Point, Ind., where burial will take place. She died Sunday afternoon after a long illness at Harbor Sanitarium, New York City. Mrs. McKenzie was born 54 years ago at Lake County, Ind., and resided at Stamford, Conn.

New Theatrical Union Due for Repudiation by Lewis

John L. Lewis, head of the C.I.O., will repudiate any association with the United Theatrical and Motion Picture Workers of America, newly formed organization which has been admitting one industrial union for the entire theatrical field and indicating that it was connected with the Lewis CIO, THE FILM DAILY is advised.

Lewis’s statement, to be issued today in Washington, will state that the friendly forces for the unions in the theatrical field and has no intention of hurting them.

“One in a Million” Sets 11-Day Record for Roxy

A new 11-day attendance record for the Roxy theater, under its present management, has been established by “One in a Million,” it was stated at 20th-Fox-Pent yesterday. Total of 257,000 customers saw the attraction during that period, it was announced. Picture begins its third week Friday.

Adventure Pictures Will Make 8 Features on Coast

Adventure Pictures is planning to make eight features at the coast, Herman B. Freedman, executive of the company, leaves New York Jan. 20 for Hollywood for production conferences and also to arrange for studio facilities and players.

Legislative Problems to Be Talked by Neb. MPTOA

Omaha — President C. E. Williams, president of the Nebraska Professional Theater Association, died following a relapse after a recent operation.

Otto Andrus Dead

Cudahy, Wis.—Otto Andrus, 70, pioneer Wisconsin exhibitor and for the past two years manager of the Majestic and Cudahy theaters here, died in a local hospital.
All that 'I Am A Fugitive' meant in 1932

BLACK LEGION

will mean to you on January 30th!

Warner Bros. Know Because WARNER BROS. Made Both!
LEE, KENT TO CONFER ON GB DISTRIBUTION

made by the English company itself. The Ostrers' organization has continued to distribute a number of B.I.P. pictures produced by John Maxwell and also several Herbert Wilcox productions. GB officials later stated in Florida that they contemplated opening their own exchange in this country.

"We must deliver our program to exhibitors according to our commitment," Lee said last night. "If this cannot be accomplished under present arrangements, we will have to open our own exchanges." Lee further stated that the exchanges could be placed in operation within three months.

Isidore Oster declined to state whether or not he had conferred with Nicholas M. Schenck at Miami, but it is understood from authoritative sources that he met with the Loew president but did not deal any of such sort was made. Oster described his trip as "a short rest" and said he and his brother Maurice are sailing from England on the Aquitania tomorrow. He declared that his company's relations with 20th Century-Fox as regards several distribution arrangements are unchanged.

A. C. Blumenthal, who is understood to have figured importantly in setting up the deal under which 20th Century-Fox and Loew's were to buy the Ostrers' control of GB but which so far has failed of consummation, met the party at the Pennsylvania station.

Columbia Pays $200,000 for Kaufman-Hart Play

(Continued from Page 1)

It With You", Sam Harris' current George Kaufman-Moss Hart hit, for filming. The deal, understood to involve approximately $200,000, was made in the face of intensive competitive bidding on the part of other film outfits. Under the agreement the picture will not be released until the spring of 1938 in order not to conflict with the theatrical production.

FORECAST $100,000

FOX THEATER NET

(Continued from Page 1)

a 5 per cent dividend shortly and commented that the company had been in receivership for a long time and that he would like to see it reorganized and taken out of court.

Weisman said he considered it his duty to see that a reorganization took place and that he would be glad to assist in bringing about that end. Gustavus Rogers, counsel for the Fox Theaters stockholders' committee, has been working on a reorganization plan for some time.

Expected Ed Kuykendall to Talk with Republic

(Continued from Page 1)

not announced their position on the M. P. T. O. proposal. The Paramount and Columbia. Replies are also pending from GB, in addition to Republic.

En route to New York from his home at Columbus, Miss., Kuykendall will stop at Washington to attend the inauguration and to appraise the situation in Congress.

Pallos Signs Two Writers

For Korda's London Films

(Continued from Page 1)

before sailing for England, has signed former H. P. Garret and Lester Cohen, writers, for London Films. Other deals for artists are pending.


Yetta Blank Dead

Boston — Yetta Blank, E. M. Loew's sister, died at the Beth Israel Hospital following a prolonged illness. Funeral services were held in Dorchester.

FACTS ABOUT FILMS

305,000,000 persons visited German movie theaters in 1935-36; 48,000,000 less than in the peak year of 1928.

"The Echoes" of the Film Daily film poll are coming in, and the results are: The theater editors of the Film Daily list the ten best pictures to be released this week, and the poll shows that the master poll reveals enthusiasm and a greater number of fans participating than ever before... here are just two local polls selected for illustration of the fact that motion picture fans everywhere are avid for an opportunity to name what they deem the leading pictures.

THE THEATER editor of the Chillicothe (Ohio) News-Advertiser reports that 1500 local fans voted for the Ten Best based on the Film Daily list... eighteen of them picked nine, and fifty-eight scored with eight. The paper printed a ballot sheet containing the list of pictures to be voted upon and the voting of the ten local theaters, in addition to the ballots printed in the paper... Editor Zuchner states that not only was the circulation dept. of his paper highly pleased with results, but that the local theater managers agreed "it was excellent promotional advertising at practically no expense."..."

UP IN Bridgeport, Conn., the editor of the Bridgeport Post has a list of the ten best films released this week, to which I added the ten best films released this week, and the poll shows that the master poll reveals enthusiasm and a greater number of fans participating than ever before... here are just two local polls selected for illustration of the fact that motion picture fans everywhere are avid for an opportunity to name what they deem the leading pictures.

THE CHILDREN's Theater in St. Louis every Saturday morning proves highly successful... according to Fanchon & Marco... with these modern conveniences... free telephone service... five matrons to look after the smaller children... free checking service for bicycles and baby strollers with two additional drinking fountains and a personal time announcement at 12:30 p.m. at the close of the special morning show.

THE ACTORS Fund benefit show... to be held Sunday night at the New Amsterdam theater. Fans is the last that Gabriel Frohman will direct... the 85-year-old president has gone ahead in spite of his doctor's orders, and lined up a great talent show... including John Gielgud, Gertrude Lawrence, Noel Coward, Vinton Freedley and stars of "Red, Hot and Blue." Walter Huston, Nan Sunderland, Brian Aherne, Blanche Yurka, Vincent Price, Norma Terra, Rex O'Malley, Joe Laurie and his "Memory Lane" troupe, recalling the great days of vaudeville.

ON THE marquee of the Omaha theater in that city appeared the legend... "Bank Night!" "One In A Million!"... but the picture against a patron winning the top bank night draw is said to be only 150,000 to 1... (there being that many registered)...

WHEN THE run of "White Horse Inn" is completed... Buster West, featured as dancer-comedian, will be starring in a feature-length comedy by Educational... Buster starts work this week in a new series of two-reelers at the Longisle studios for the companies... following a preview of "Broken Blossoms"... this afternoon at the Belmont Theater, there will be cocktails and what-nots...
THE PHOTO REPORTER is a newspaper, published during the academic year by the MARCH OF TIME. Written in news-story form, it is used by students, teachers and others interested in the study of contemporary times. It combines material from many sources into concise, easy reading.

More than 100,000 students now use the PHOTO REPORTER in class each month. Teachers find that it supplies excellent background information and timely topical discussion on the month's most memorable and newsworthy events.

With the PHOTO REPORTER in the hands of students in your schools, the MARCH OF TIME becomes a class study project... in many cases, teachers even send their students to the theater to supplement their study. (See card 6.)

THESE six cards tell the step-by-step story of an exploitation plan new to motion pictures. Not a one time stunt or a flash promotion, it works every month right through the school year. Film Daily calls it—"clear cut and practical...a guarantee of greatly increased patronage." These cards are in a manual that is of box-office interest to every exhibitor. Thousands have already been distributed. If you haven't received a copy call your nearest RKO exchange immediately or mail the coupon at the right to March of Time, 460 West 54th Street, New York City.

Please send me at once the new March of Time manual on Educational Service that you have successfully tried out for two years in 688 theaters from coast to coast.

Name______________________________

Theater____________________________

City______________________________
Tuesday, Jan. 12, 1937

Reviews of the New Films

"THE MIGHTY TREVE" with Noah Beery, Jr., Barbara Read, Samuel S. Hinds, Hobart Cavanaugh

HOLLYWOOD PREVIEW
Universal 68 mins.

GRAND DOG PICTURE THAT SHOULD GO BIG WITH FAMILY TYPE AUDIENCES.

Produced in the same type of human simple qualities that made "Stormy" such a fine picture, "The Mighty Treve" is a grand dog picture, which should go over big with the family type of audiences. It is a show that dog lovers, both kids and grownups, shouldn't miss, for the shepherd dog Tuffy, who plays Treve, does everything but talk. The love between Treve and his master, Noah Beery, Jr., is a beautiful thing, which at times sways one's emotions. A lot of excitement has been injected into the proceedings by having Treve fight a mountain couger, and also by having him herd a flock of sheep, a job on which the men were having trouble. The locations used were well chosen and Jerome Ash has photographed them beautifully. The picture is completely an outdoor drama in all respects. As associate producer, has provided first-rate production. The animal scenes are massive and the lay-out magnificent. In the cast besides the dogs and Beery, Jr. the important players all of whom do very well are Barbara Read, Samuel Hinds, Hobart Cavanaugh and Spencer Charters. Noah Beery, Jr. his horse and parrot, and Treve meet Barbara Read, who takes them in. Her uncle, Sam Hinds, despises dogs, but in the course of time Treve wins his affection. Noah enters his dog in the county fair dog show where after winning, conditions arise to separate the dog from his master. Sheep are being killed off by a three-legged animal, and when Treve warns in such a way that the herd- ers want to shoot him, thinking he is the killer. It is discovered that the killer is a wolf and that Treve has killed him and that his leg was injured in the battle.

Cast: Noah Beery, Jr., Barbara Read, Samuel S. Hind, Hobart Cavanaugh, Alma Kruger, Julian Rivero, Edmond Cobb, Evelyn Alderson, Guy Usher, Spencer Charters, Tuffy.

Associate Producer, Val Paul; Director, Lewis D. Collins; Author, Albert Payson Terhune; Screenplay, Albert R. Perkins, Marcus Goodrich, Charles Grayson; Camera- man, Jerome Ash; Editor, Philip Carlin.

"COUNTERFEIT LADY" with Ralph Bellamy, Joan Perry, Douglass Dumbrille
Columbia 60 mins.

WELL-MADE, PEPPY CROOK MELODRAMA WHICH ACTION WILL AUDIENCES IN GENERAL.

Strongly written in plot structure between this crook melodrama of the teeming city, and the melodramas of the great open spaces entitled "westerns." Instead of bandits with their elongated six-shooters and ten-gallon hats, there are suave guys and hard guys who deal in "hot" jewels and taste the stubby, modern automatics; and instead of fleet-footed steeds of the prairie lands, there are high-powered autos and buses supplying the transportation for the hair-raising chase. Patrons partial to action, mystery and skilful slugh- ing will find this fast moving story, as it is conceived in its story by Harold Shumate, and its screenplay by Tom Van Dyke. It is best suited for the dual programs, and it is well within the running time. There is sustained pace virtually from the opening scene which finds Joan Perry ostensively shopping for diamonds. Her dread to see the best stones is followed by her concealing the "Blue Marque" diamond in a wad of chewing gum, and sticking beneath the display counter. She gets off with the gem despite the calling of the cops. The dealer in "hot" stones gives clues as to the making of the gem and the murder of Joan Perry the daughter of jeweler from whom the "Blue Marque" was stolen.

Cast: Ralph Bellamy, Joan Perry, Douglass Dumbrille, George McKay, Gene Morgan, Henry Mollison, John Tyrell, Max Hoffman, Mr., Edward Le Saint, John Harrington. Directed by Lewis D. Collins; Directed by Harold Shumate; Screenplay, Tom Van Dyke; Cameraman, Allan G. Siegler; Editor, James Sweeney.

Direction, Good, Photography, Good.

"BEWARE OF LADIES" with Donald Cook and Judith Allen
Republic, 61 mins.

CRISPLY PRODUCED, WELL PERFORMED STORY OF ROMANCE AND POLITICS, STUTTERED WITH TENSE SITUATIONS.

Producer Nat Levine has turned out in this feature a crisp, clear and exciting yarn of politics and newspaperdom. Although adhering rather closely to the general formula for this type of story, there are frequent occasions when originality is apparent and thrills crop up in dramatic style. Donald Cook, a young lawyer, is running for district attorney in the backing of a powerful newspaper. His candidacy alarms a rival boss who calls in a blackmailer to "get something" on Cook. The editor of the paper supporting the clean-living young lawyer assigns an ace staff writer, Judith Allen, to the case. Unfortunately she is separated from her husband, and the blackmailer and his co-conspirators arrive at night in his home, and while meeting her, and the prospective district attorney. Cameras click from ambush, and a scandal is threatened which is sure to defeat Cook at the polls. In a hair-raising flight at the climax, one of the blackmailer's hench- men who has attacked the harassed candidate is sent headlong down an elevator shaft. The husband of the girl is found murdered by the crooks with the scalpel which was used in slaying her. The is found murdered by the crooks with the scalpel which was used in slaying her. The is found murdered by the crooks with the scalpel which was used in slaying her.


Producer, Nat Levine; Director, Irving Cummings; Camera, Charles Hall, Camera- man, William Nobles; Editor, Ernest Nims.

Direction, Top-flight, Photography, Capable.


PSYCHOLOGICAL THEMES EXPERTLY DIRECTED AND ACTED.

A very unusual subject, but holding fine entertainment quality, is the story of a man with a split personality who works his way back to a normal condition. The locale is in a hospital in Basel, Switzer- land, where the film itself was produced with a Viennese and German cast. Dialogue in German, with English superimposed titles, which make the action readily understandable. A young doctor with an antitoxin for meningitis uses it on a patient against the orders of his mentor, Professor, head of the hospital. The patient dies. Later an autopsy proves the patient died from an embolism, and that the serum would have cured him otherwise. Meanwhile the young doctor, driven desperate by what he thinks the failure of his serum, wanders into the city, attempts to drive horses. He is rescued and when he comes to he has lost his identity. It takes the form of a split personality. The young doctor is trying to bring him back to normal, as he is the only one who possesses the secret of the invaluable antitoxin. The photographic effects depicting the hallucinations and delusions of the unbalanced mind as the young doctor wanders in a hallow-world of his own is carefully effective. The story is simply told, finished and stands alone in a new field of thought-projection on the screen. Mathias Wieman as the young doctor is superb, giving a powerful performance. The direction of Werner Hochbaum is expert. A fine symbolic score is played by the Vienna Philharmonic Society.

Cast: Peter Peterson, Mathias Wieman, Olga Tschechowa, Tom Kraa, Thelma Loss.

Producer, Progress Films; Director, Werner Hochbaum; Author, Leo Lapaire; Screenplay, Same; Art Direction, Hans Jakoby; Camera- man, Richard Morey.

Direction, Expert, Photography, Excellent.

"MELODY FOR TWO" with Greta Nissen, Graham Cutts, Jr., Betty Field, Jeanne Crain, Steve Pendleton, Donald Peers, Anthony Holiday, Ward Bond, Jeanne Dennis, Donald Crisp.

SATISFYING PICTURE WITH A SWING AND BAND BACKGROUND. HAS SONGS AND COMEDY THAT WILL PLEASE.

This is a satisfying program offering and it has been well directed by Lewis King. James Melton, Patricia Ellis and Wini Shaw are the songstresses in the picture, with Melton offering two entertaining numbers, "Sep- tember In The Rain" and "Melody For Two," with music by James Melton and Douglas Duncan. "Jus' O'Neil, The Cuban Heel," being by Cole Porter and written by M. K. Jerome and Jack Scholl, is a snappy, catchy number. Jerome, Scholl and Fred Karliner have written "A A Manhattan," sung by Patricia, and "An Excuse For Dancing." The comedy teaches a lesson, and the performances by print- and Charles Foy responsible for the fun- making. Melton, a band leader in a class apart, has a quarrel with his sweetheart, Patricia, when he learns she has musical numbers written by Dick Purcell, whom he discharged. Melton runs out on his contract with Craig Reynolds, manager of the club, because Reynolds paid Purcell. Reynolds succeeds in barraging Melton from within, but finally gets Melton into an engagement with the Green Mill, a cheap place, introduces swing music and is soon attracting the big spenders. Patricia leads band at Reynolds club, but after some complications, she and Melton are re-united.

Cast: James Melton, Patricia Ellis, Marie Wilson, Fred Keating, Dick Purcell, Wim- fred Shaw, Craig Reynolds, Charles Foy, Paul; Director, Jack Arnold; Screenplay, George Bricker, Lucy Ward and Joseph K. Watson; Cameraman, Arthur Todd; Editor, Jack Saper; Music and Lyrics: Hart and Jacob; Producer, Fred Karliner; Camera- man, K. J. Dubin, K. J. Dubin; and Jack Scholl; Music Director, Leo F. Forstein.

Direction, Okay. Photography, Good.

"TRAS LA REJA" ("Behind The Bars"). Spanish dialogue film made in Mexico; an Oasis production; written and directed by C. M. Patterson. Starring Ramon Casero, Carmen Hermosillo, et al, in cast. Presented at Teatro Cervantes.

Ranking with better contemporary Mexi- can features, this story of the persecution of a youth, wrongly accused of the misdeeds of his banker employer, is highly emotional entertainment. It is an emotional tale of the family name is dramatically restored after the boy is subjected to a term in the morality, after a performance which plays the role of the youth up to his discharge from the institution.—and Luis Casero has the part thereafter. Former again impresses as outstanding juvenile screen performer below Rio Grande.
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

NEW POLLACK and Sidney D. Mitchell are rapidly becoming the songwriting laureates of the United States and Canada.

Having just completed "Like Five Little Girls In A Bed," their accompaniment for the Dionne Quintuplets, at the request of David Kroll, Canadian Minister of Public Welfare, guardian of the quintet's finances, have now, at the request of the Democratic National Committee, turned out a special number, "The New Deal Marches On," for President Roosevelt's re-inauguration Jan. 20.

The piece will be played by the United State Marine Band both in March and Waltz time at the inauguration ceremonies.


Purchase of an original newspaper story, "Get It First," by Harry Hirschfield, well known newspaperman, columnist and cartoonist, has been announced by Warners. Craig Reynolds, will be featured in the production, which is promised as a "different newspaper story," in which authentic city room and reportorial atmosphere will be reproduced.

New contracts: Ben Weldon, with Warners; Onslow Stevens with RKO Radio; John Monk Saunders, with 20th Century-Fox.

E. B. Derr, producer of the series of "Tom Keene" Westerns, has signed Abe Meyer as supervising Chin. Wins Bank Night Case

But Theaters Plan Appeal

(Continued from Page 1)

necessary to decide whether bank nights were lotteries within the meaning of state gaming law. He dissolved the Iris theater temporary injunction. It is reported that most of the houses will suspend bank nights until the case is decided by higher courts.

San Francisco—Controversy as to whether or not Bank Nights were lotteries in violation of law, brought two written opinions by State Attorney General Webb condemning their operation.

Omaha—Breaking up what they described as a variation of the policy game, police have arrested two men here for selling so-called "bank night insurance" tickets through use of field agents. One man owns a small neighborhood house unaffiliated with the co-operative bank night weekly drawing; the other is from out of town.

Irvin Levin, attorney for Affiliated Enterprises of Denver, bank night copyright owners, turned evidence over to the police which led to the arrests. The county attorney's office has taken over the case.

Redwood City, Calif.—Declaring that Bank Night Ten-O-Win and

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalties: No. 25

PANDRO S. BERMAN. Brilliant young showman who grew up with industry to become one of its ace producers. Started as assistant director at FBO, just out of high school. Became film editor, then head of production department. Has remained with RKO Radio as successor to FBO. Was executive assistant to three studio production chiefs, William LeBaron, David O. Selznick and Merian C. Cooper. Turned to producing during Cooper regime. Has had remarkable list of outstanding successes. Developed Fred Astaire and Ginger Rogers into screen's greatest money-making team at production helm of their musicals. Brought Katharine Hepburn to peak of fame. Introduced Lily Pons, among others. Current film will prize range from musicals to heavy drama. One of the Hollywood colony's best tennis players. Has shared dinner parties at the Redwood Country Club. Hair, dark brown; eyes, brown. Height, 5, 8.

Music of current production, "Drums of Destiny." Meyer served in same capacity on "Battle of Greed" recently completed with Keene in starring role.

New contracts have just been given by S. J. Briskin, vice president in charge of production at RKO Radio, to J. Robert Brown, writer; Ray Mayer, character actor, and to Joseph Rerio, co-director.

Marc Lawrence, Helen Lovell and George McKay, have been assigned to "Racketeers In Exile," the Harry Sauber story, which Erle Kenton is directing for Columbia Pictures. The leading roles for this comedy-drama are assumed by George Bancroft, Evelyn Venable, Wynne Gibson and John Gallaudet.

Cecelia Callejo, spotted by Robert Pressnell, who will produce "Delay In The Sun" for Universal, and Dan Kelley, "D." casting director, as she attended a performance of the Ballet Espanol in Los Angeles, may get one of the top spots in "Sun." She's being tested for the role with Louis Hayward, the likely juvenile lead.

Universal has decided upon "Goodbye Hollywood" as the releasing title for George Jessel's first picture for Universal. Jessel will produce the next few projects. He will act in it. "Goodbye Hollywood" is a story by William Rankin and Eleanor Griffin, who also wrote the McCall serial, "Class Prophecy," now in production at Universal City. It is the story of an unusual Broadway star and an unusual Broadway press agent. The screenplay is by Charles Grayson and Jerome Chodorov. Alice Brady and Charles Winninger are the only players so far cast.

Karloff has the flu, holding up "Night Key" for at least a week at Universal City.

Condor Will Engage Two or Three Associate Producers

(Continued from Page 1)

features, six Hirliman color features, six "Scope westerns. The basis of the production schedule will be worked out in conferences to be held here in the next few months. H. Hoffman will probably make eight pictures for the company, Hirliman said.

Hirliman still has nine pictures to produce for Condor on his current schedule. These include four George O'Brien films, two with Conrad Nagel and three in Hirlicolor.

"U" Signs Jimmy Savo

Universal has signed Jimmy Savo under a term contract arranged by A. & S. Lyons. His first assignment is expected to be "Hippopotamus Savo," in which Savo stars in London, returns to this country in four weeks.

W. B. Sign Hopper's Son

West Coast Era, THE FILM DAILY

Hollywood—Members of the Screen Actors Guild voted Edward Arnold's work in "Come and Get It" for a performance for November, while the award for the best performance by a supporting actor went to Walter Brennan in "Scow Palace," who appeared in the picture. This is the first time that honors went to a star and supporting player appearing in the same picture.

Arnold, Brennan Honored

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SHORT SUBJECTS cost a mint of money to produce. Like features ... there are good and bad shorts ... but the chief trouble is that the majority of theatremen never get to know the difference because they pay scant attention to them . . .

It is our business to pay attention to all product . . . features and shorts . . . and we now report a decided improvement in the quality of program builders . . . as we like to call the short subject . . . That is what they really are . . . only . . . too many theatremen look upon them only as fillers . . . losing interest and revenue that should result from proper emphasis and advertising of meritorious short subjects . . .

STR . . . trail blazer for many other innovations in trade paper publication practices . . . proposes to treat the short subject with all the respect due it and in an aggressive effort to make the theatremen appreciate the value and possibilities of them . . . And the idea is . . . based on the practical truth that short subjects must be better emphasized than they are at the present time.

CHICK LEWIS
in The Showmen’s Trade Review

And here are some of the Better Short Subjects that have convinced Chick Lewis and many other showmen of the new values in the program builders.

JEFFERSON MACHAMER and his “Gogs and Gals” in
“AMUSE YOURSELF”

BUSTER KEATON in
“MIXED MAGIC”

PAT ROONEY Jr., and HERMAN TIMBERG Jr., in
“JUST THE TYPE”

TIM and IRENE in
“MODERN HOME”

TERRY-TOONS
“KIKO THE KANGAROO IN A BATTLE ROYAL”

“ROBIN HOOD IN AN ARROW ESCAPE”

“CATS IN A BAG”

“SALTY McGUIRE”

BUSTER WEST and TOM PATRICOLA in
“THE SCREEN TEST”

BERT LAHR in
“WHOSE BABY ARE YOU?”

NIELA GOODELLE with BOB NOLAN in
“HIGH-C HONEYMOON”

SYLVIA FROOS and James Brierly in
“TRANSATLANTIC LOVE”

TREASURE CHEST Productions
“THE CHESAPEAKE BAY RETRIEVER”

“SYMPHONY IN SNOW”

SONG AND COMEDY HITS
“GIFTS IN RHYTHM” with The Cabin Kids

“STRIKE! YOU’RE OUT”

Presented by E. W. HAMMONS

PLAY Educational Pictures TO BUILD BETTER SHOWS
ADVERTISE THEM TO BUILD BETTER PROFITS

DISTRIBUTED IN U.S.A. BY 20th CENTURY-FOX FILM CORPORATION
NCIP Studies Formation of Forum Council for Film Industry

$3,457,973 12-WEEK NET REPORTED BY LOEW'S

United Artists Theaters Report $167,845 for Year

Figure Compares With Loss of $58,399 for Year Before

United Artists Theater Circuit shows a net profit of $167,845 for the year ended Aug. 31, last, it was announced yesterday. This compares with a loss of $58,399 for the previous year. There are 30,000 shares of preferred stock outstanding at the present time.

143 REELS WEIGHED BY EDUCATIONAL PIX

Although its program is not as yet definitely set, Educational may have a total of 143 reels on its 1937-38 list. In this event, it will comprise the same number of reels as its current season's program, which provides 42 two-reelers and 58 single reels. President E. W. Hammons will lay out the program late in March or early in April.

Jack Barnstyn Elected Grand National Vice-Presy

Jack Barnstyn, head of Grand National's foreign department, yesterday was elected vice-president in charge of foreign distribution at a meeting of the company's board of directors. Barnstyn leaves New York tomorrow on the Aquitania to set up foreign deals on distribution of GN product.

General Pictures Ups Budget to $1,850,000

Fenn Kimball, president of General Pictures Corporation, and Robert E. Welsh, vice-president in charge of production, after sifting up the stories set for filming, have agreed to boost the 1937-38 production budget to $1,850,000. Present plans are for one picture (Continued on Page 6).

Korda to Spend 9 Million on Own Pix; London Films Budget at $21,000,000

With a total of $21,000,000 to be spent on production at London Films Denham studio in England, Alexander Korda plans to expend more than $9,000,000 on his own productions which are distributed throughout the world by United Artists, it was announced yesterday.

The Korda schedule for 1937-38 will include the following pictures, "Revolt in the Desert," in connection with which a company leaves for Trans-Jordania, under direction of Zoltan Korda, this week, to make the spectacle in color; "Nijinsky," "Victoria," production starring Merle Oberon; Robert Donat starring vehicle; "Action for Slander" by Mary Borden and "The International Quartet," by J. B. Priestley. Currently in work are the following Korda productions; "Knight Without Armor," "Elephant Boy," and "Troopship." He has completed and has ready for release "Men Are

Sears Plans Series of Trips to Major Circuits

Gradwell L. Sears, Warners' vice president and general sales manager, will make a series of business trips over the country to contact the more important circuit accounts, it was announced yesterday.

Merchandising plans for these features as well as the most advantageous playdates from exhibition and distribution angles will be discussed by Sears with the major circuit heads on these periodic swings. The Warner executive plans to leave on the first of these trips in a couple of weeks to outline distribution plans for such impending features from his company as "Black Legion," "Stolen Holiday," "The Great O'Malley," "Green Light," and "Penrod and Sam."

Forum Council for Film Industry Is Objective of NCIP Investigation

Hollywood Story Demand Said at All-Time Peak

Demand for material from Hollywood is at an all-time peak with front-page stories especially sought for and not enough of this type of yarn being written to meet requirements (Continued on Page 6).

Ear-Muff Relief is Rushed to "Frozen" Californians

Basking, or whatever Hollywood press agents do, in the moderate climate of New York City, Tom Bailey of Loew's has bought two dozen pair of ear-muffs at Macy's to send in individual boxes to his pals back home on the "frozen" coast of California. Increase of $1,646,577 Over Previous Year—$25.29 on Preferred

Net profit of $3,457,973 for the 12-week period ended Nov. 19, last, was reported by Loew's yesterday through David Bernstein, vice-president and treasurer. This amounts to $25.29 per share on preferred stock and $2.14 on common.

The company's net for the competitive period in 1936 was $1,611,396, an increase of $1,646,577 therefore is shown.

KENT AND OSTRER MEET ON GB SETUP

A conference between Sidney R. Kent, 20th Century-Fox president; Isidore Ostrer, head of GB, and A. C. Blumenthal was held yesterday at the Sherry-Netherland Hotel. It is understood that part of the meeting was devoted to a discussion of the situation based upon the recent decision of the Kent organization not to continue to handle physical distribution on GB releases (Continued on Page 6).
Paramount Delegation to
Coast Confab. Returning

Following the Paramount annual production conference held on the Coast and which was attended by various company officials and production executives, a checkup on the departures reveal the following.

John Hicks, Jr., George Welther and M. A. Schlessinger will arrive in New York today aboard the Century. J. J. Unger and Milton Kussel left by plane and will stop over at Dallas. John C. Graham will make a two-day stop over in Kansas City before continuing on to New York.

Matilda Kass will arrive in New York Friday. Albert Desane and Charles Garter leave Hollywood today arriving here about the Century on Saturday. Vincent Trotta is en route to Cleveland for a stop over.

Barney Balaban and Stanton Grif- fis are scheduled to leave Hollywood Friday aboard the Superchief, arriving in New York on Monday.

Among the theater partners now en route to their key cities are: Frank Walker, Harry David, Martin Mullan, Sam Pramenicki, R. B. Wilby and Harry Nace.

B. & K. Withdraw Bank Night;
G. & E. File Screeno Injunction

Chicago — Balaban & Katz and other circuits have withdrawn bank night since Judge Niemeyer ruled in favor of the city in the Iris the- aters. G. & E. Enterprises, operators of the Lincoln Theater, have filed an injunction suit in the Circuit Court to allow them to continue Screeno, claiming it to be a different form of drawing and not a lottery.

Michaelsen, McEvoy and
Levy Off for Sales Meets

Harry Michaelsen, RKO Radio short subject sales manager; E. L. McEvoy, eastern sales manager, and Nat Levy, eastern central division manager, have today for a two-week trip to the eastern division offices for sales conferences with managers having dark bases in Allentown, Cincinnati, Cleveland, Detroit, Indianapolis, Pittsburgh, Philadelphia and Washington.

Joe Bertotti Dead

Clinton, Ind.—Joe Bertotti, veteran theater operator, is dead. He operated the Columbia Theater for many years.

Six New Film Companies
Get N. Y. State Charters

Albany—Six new motion picture corporations have been chartered by New York State. They are: Holman Distributing Company, Inc., a circuit and motion pictures. Capital, 100 shares of $100 stock. Shareholders: Cornelius B. Chapman, Ger- trude Israel and Sayde Lader, New York.


B. & D. J. Film Corporation, Man- hattan. Motion pictures. Capital, 100 shares of stock. Shareholders: Harold J. Sherman, Martha Harris and Eleanor Brook, Brooklyn.


“Waltz” Wash. Premiere
to Draw Adolph Zukor

Washington Bureau of THE FILM DAILY

Washington — The White House Correspondents' Association will sponsor a Washington, D. C. show- ing of “Champagne Waltz,” one of more than 75 showings of this Para- mount release which will be held in capitals of the world on Jan. 22, it was announced today.

Adolph Zukor, Paramount chairman of the board, will come to Washington from Hollywood to be present at the opening, which will be attended by cabinet members, Army and Navy officials, foreign ambassadors and persons prominent in Washington's political and social life.

COMING AND GOING

Miss Lillie Messinger, RKO Radio eastern story editor, leaves for Hollywood Tuesday to attend studio conference.

Harry Michaelsen, RKO Radio short subject sales manager; E. L. McEvoy, eastern sales manager, and Nat Levy, eastern central division manager, leave today for two-week trip to the eastern division offices.

George Hirliman left today for Hollywood.

Eleanor Hunt left yesterday for the coast.

John D. Clark leaves New York Sunday for Hollywood.

Harry Gold left New York last night for Buffalo.

Burrett Hershey sails from New York Saturday for Italy in connection with “Caruso,” which is to be filmed in Hollywood.

C. N. Odell returns to New York today from Washington.

Barrett Kiesling and Tom Bailey have arrived in New York from the Hal Roach Studio, and Norman McLeod, producer-director of the same lot, have returned to the coast after a talent search in New York.

Douglas Fairbanks, homeward bound from Europe, will arrive tomorrow aboard the Bremen. He will be accompanied by Mrs. Fairbanks, the former Lady Sylvia Ashley.

Sonja Henie returns to New York today after a skating exhibition in Pittsburgh. She will remain on the east coast for several weeks before returning to 20th Century-Fox studios.

Joe Rivkin, casting director at the Hal Roach Studio, and Norman McLeod, pro- ducer-director of the same lot, have returned to the coast after a talent search in New York.

Fate of the O'Brien, which arrives in New York this morning on the Twentieth Century Limited, has been a guest of honor on Monday at the annual football banquet of Notre Dame Uni- versity.

Kay Francis is a passenger on the liner Bremen, which arrives in New York today. She has been in Europe for two weeks and she returns to her coast after a talent search in New York.

Faye Dunaway is booked to appear in “The Wind” by David O. Selznick.

Sam Marx, literary editor for Samuel Gold- wyn, arrived in New York yesterday from the coast to confer with Beatrice Kaufman, Gold- wyn’s sales manager, and to view cur- rent Broadway stage plays.

Max Reinhardt, having launched “The Eternal” at Manhattan Opera House, leaves New York Friday for Hollywood where he will produce two features for Warner Bros.

James R. Grainger, general manager of distribution for Universal, is on route to home office from Universal City, making stopovers at Salt Lake City, Denver, Omaha, Des Moines and Chicago. He plans New York arrival next Monday.

Reuel L. A. Livingston, on publicity tie-up tour for Universal’s “Third Smart Guy,” ar- rived in Chicago yesterday, and thence to St. Louis today, before returning to New York early next week.

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Starting 20th's biggest year!
TWO SMASH ATTRACTIONS
establishing for you
TWO GREAT NEW STARS!

LLOYDS of LONDON

Begins popular-price career by smashing all-time house record at Uptown, Toronto! First week bigger than entire two-week run of sensational "Under Two Flags." Tremendous in Chicago and Montreal.

It will ring up new records at your theatre!


Clear your date book for this long-run hit!

ONE in a Million

Played to 238,886 people in 11 days at the Roxy, N. Y. A new house record! 3rd week hold-over set! Typical of the smash business throughout the country, where hold-overs have already been announced in 73% of its key-city runs!

"ONE IN A MILLION" with SONJA HENIE and Adaline Menjou, Don Ameche, Ned Sparks, Jean Hersholt, Ritz Brothers, Arline Judge, Borrah Minevitch and his gang, Dixie Dunbar. A 20th Century-Fox Picture, Darryl F. Zanuck in Charge of Production. Directed by Sidney Lanfield. Associate Producer, Raymond Griffith.

YOUR BEST BET FOR THIS YEAR, TOO —

20th CENTURY-FOX
THE KEYSTONE OF YOUR FUTURE

TYRONE POWER
His instant popularity in "Lloyds" has set him as one of your top romantic draws!

SONJA HENIE
Her appeal in "One in a Million" has made her the ideal of theatre-going millions, too!
HELD OVER . . . . THIRD SMASH WEEK N. Y. RIVOLI
as Frank S. Nugent, N. Y. Times, writes:
"Tempts us mightily to revise our list of this year's best ten to make a fitting place for it!"

FLASH! WORCESTER OPENS TO S. R. O. business as week-end audiences cheer Goldwyn stars and Goldwyn genius!

NOW IN SECOND BIG WEEK AT ALDINE, PHILADELPHIA
"A sensation. It pulled $21,000 topping par by $12,840!" says Motion Picture Daily.

SAMUEL GOLDWYN presents

Merle OBERON Brian AHERNE

IN

Beloved ENEMY

WITH

HENRY STEPHENSON • JEROME COWAN
DAVID NIVEN • KAREN MORLEY

Directed by H. C. POTTER
Released Thru UNITED ARTISTS
SHOWMEN LINE UP RECORD ADVERTISING AND EXPLOITATION CAMPAIGNS FOR THESE IMPORTANT ENGAGEMENTS:

Strand Theatre, Altoona
Grand Theatre, Atlanta
State Theatre, Austin
Century Theatre, Baltimore
State & Orpheum, Boston
Poli Theatre, Bridgeport
Albee Theatre, Cincinnati
State Theatre, Cleveland
Broad Theatre, Columbus
Palace Theatre, Dallas
Loew's Theatre, Dayton
Denver Theatre, Denver
Plaza Theatre, El Paso
Victory Theatre, Evansville
Hollywood Theatre, Ft. Worth
Queen Theatre, Galveston
Regent Theatre, Harrisburg
Poli Theatre, Hartford
Palace Theatre, Huntington
State Theatre, Houston
Palace Theatre, Indianapolis
Arcade Theatre, Jacksonville
State Theatre, Louisville
State Theatre, Memphis
Warner Theatre, Milwaukee
Minnesota Theatre, Minneapolis
Vendome Theatre, Nashville
Poli Theatre, New Haven
State Theatre, New Orleans
State Theatre, Norfolk
Midwest Theatre, Oklahoma City
Orpheum Theatre, Omaha
State Theatre, Providence
Colonial Theatre, Reading
Loew's Theatre, Richmond
Loew's Theatre, Rochester
State Theatre, St. Louis
Paramount Theatre, St. Paul
Paramount Theatre, Salt Lake
Aztec Theatre, San Antonio
Capitol Theatre, Springfield, Mass.
Loew's Theatre, Syracuse
Tampa Theatre, Tampa
Midland Theatre, Kansas City

THOUSANDS OF 24-SHEETS COAST TO COAST!

SERIALIZATION IN NEWSPAPERS WITH CIRCULATION IN EXCESS OF 10,000,000!

NATIONAL TIE-UPS FEATURED IN MAGAZINES REACHING OVER 25,000,000 READERS!

Special!

Write to United Artists Exploitation Department, 729 Seventh Ave., N. Y. C., about the amazing Montgomery-Ward tie-up in more than 650 cities, providing newspaper ads, window and counter displays and free radios as prizes. Your city may be on the list, so take advantage of this money-making tie-up!
KORDA'S OWN BUDGET
SET AT NINE MILLION

(Continued from Page 1)


43 Films in Production
in West Coast Studios

(Continued from Page 1)

Fox has received a large amount of the camera and RKO four. Columbia and Universal are tied, with three each. Republic has two in work, and MacLean, Zelman and Reliable one each.

"Dead Yesterday" and "Fifty Roads To Town" started at Twentieth Century-Fox and "Speed Mad" at Columbia. "High Wide and Handsome" went before Paramount cameraman, as did "Dinner—Men Working." "Man In Possession" is the newest production at M-G-M.

Dallas Republic Force
Will Stage Date Drive

In honor of W. G. Underwood and Claude Z. Ezell, the staff members of Republic Pictures Corp. of Dallas, have inaugurated and will finance a unique "Employees Appreciation Date Drive" to run through the months of February, April and March. The campaign will feature trade paper ads as well as a series of letters and brochades to exhibitors.

Expect Taylor and Harlow
at Wash. President's Ball

Washington Bureau of THE FILM DAILY

Washington — The President's Birthday Ball here is expected to be graced by both Robert Taylor and Jean Harlow, it was announced yester- day by Commissioner Allen.

Mrs. Max Stahl Ill
Cincinnati—Mrs. Max Stahl, wife of Max Stahl, branch manager for United Artists, is confined to the Jewish Hospital, following a major operation.

"Dinny" Dinerman Weds

Cincinnati—E. V. "Dinny" Diner- man of the Department of Publicity, who is in charge of publicity department, was married to Miss Margaret Works of Covington, Ky.

Uses Old Essanay Lot
Chicago—Commercial sound films are being produced on the old Essanay lot, with Jack Boland supervising.

NCIP STUDIES FORUM
COUNCIL FOR FILMS

(Continued from Page 1)

loving his return to New York from Washington.

The individual councils would be a unit in a parent or all-industries council and would only make such recommendations to the president and Congress as are unanimously agreed upon by all groups, explained Paline. It would function as an industry forum.

The correlating council of the NCIP is discussing three proposed bills, one of which would authorize loans to small industries and fix a maximum of $50,000 for individual loans. Money could also be expended for general operation purposes.

The committee is also considering recommending establishment of a National Economic Advisory Council to study the national income, its sources and uses. Another measure under consideration is the creation of a National Housing Authority.

Paline returns to Washington either late this week or early next week.

Hollywood Story Demand
Said at All-Time Peak

(Continued from Page 1)

ments, it was said yesterday by Verne Porter, literary agent. Another fear is about writing topical stories because conditions can change three or four times from news and their way would be dated, Porter commented. The result is that there is not nearly enough of this sort of material around to meet the demand.

Important stories having "body and substance" are greatly sought after, Porter declared. And prices are high.

The story situation is complicated by the fact that very few ace writers have been developed in the past 15 years and that the "names" of a decade and two ago are still being relied on, Porter said.

General Pictures Ups
Budget to $1,850,000

(Continued from Page 1)

each month during February, March, and April, with two productions per month thereafter for the balance of the year.

Mack. D. Weinberger, General Sales Manager, has set February 25th as the release date of General's first picture "Three Legionnaires."

S. W. Morrison Dead

North Adams, Mass.—Stephen W. Morrison, 48, operator at the Parma- mount, is dead after a short illness from pneumonia.
A "Little" from Hollywood "Lots"

ByRALPH WILK

AMUEL GOLDSCHMIDT has pur-

chased the screen rights to "The

irate's Lady," an original story by

John Larkin, based on the exploits

of the Gulf Coast pirate, Jean La-

taine. The story is scheduled for

early production.

Buster Keaton's new comedy for

educational, "Ditto," just completed

in the West Coast, will introduce

the much-discussed Brewer Twins,

recently signed by 20th Century-

Fox. Gloria and Barbara Brewer

re "identical" twins.

Screen writers Leo Birinsky and

Vella Root have been signed as a

team by David O. Selznick to pre-

pare the treatment of "The Daugh-

ter of Zenda," starring Ronald Col-

nan, which is scheduled for produc-

tion Feb. 18. When the treatment

is completed, Donald Ogden Stew-

art is to write the screenplay.

Claire Dodd had a double jolt for

her film colony. Not only did she

reveal that she must sell her five

years she has been Mr. Milton Strauss, wife

of a Los Angeles broker, but she

disclosed that a son had been born

to her in November.

WILLIAM C. Brown, treasurer of

the Screen Writers Guild, and

his wife, Ann, died in Los Angeles

last Sunday after a brief illness.

First honorary Massachusetts

colonel in the history of the West

has just been appointed by Governor

Charles Hurley of the Bay State.

New dignitary is Joe E. Brown,

KBO Radio star, of "When's Your

Birthday?" has just been noti-

fied of his appointment as one of

six members of Governor's staff.

John Barrymore's collapse on the

set of "Maytime" was due to an up-

set. He is expected to return to

work this week.

The internationally famed dance

team of Estelle and LeRoy, has been

signed by Hal Horne, Walter

Wanger production executive, to ap-

pear in the forthcoming technicolor

musical, "Walter Wanger's Vogues

of 1928." When they complete their

numbers for the Wanger musical,

they are scheduled to perform at the

Savoy Hotel in London for the

Coronation Ball.

Alice Faye has been assigned the

female lead in "Wake Up and Live,"

in which Walter Winchell and

Ben Bernie have leading roles. It

will go before the cameras shortly

under the direction of Sidney Lan-

field.

W. Ray Johnston has purchased

two Jack London stories, "Queen

of the Yukon" and "Wolves." Both are

scheduled for 1937-38 pro-

duction by Monogram.

Joseph Krumgold, Olive Cooper

and Courtland Fitzsimmons are do-

ing the screenplay for Gay Kibbee's

first picture, "Jim Hanvey," for Rep-

culture. "Jim Hanvey" is a charac-

ter created by Octavus Roy Cohen in

his Saturday Evening Post stories.

The original screen story is by Eric

taylor. Krumgold will be associate

producer.

Martin Johnsons Injured in

Forced Airplane Landing

West Coast Bureau of THE FILM DAILY

Hollywood—Mr. and Mrs. Martin

Johnson, en route to Colorado from Salt

Lake City in a Western Air Express

plane, both suffered fractured legs

in a forced landing of the plane ten

miles outside of Burbank County.

They were taken to a Burbank hos-

pital.

3 Houses in One Block

Gives Meltons a Circuit

Denver—The J. B. Melton inter-

ests have bought the Center from

George A. Allan. Allan opened the

house several months ago after it

had been closed some years, and

started with a first-run policy with

a stage show. The Meltons promp-

tly changed the policy to a 15-cent

grind. This gives the Meltons three

houses in the same block, probably

the most compact circuit in the

country.

To Roadshow "Top of World"

West Coast Bureau of THE FILM DAILY

Hollywood—Universal will road-

show "Top of the World." James

R. Grainger is working out the de-

tails, and if he can lease sufficient

legitimate theaters the world pre-

mieres will be held simultaneously

in all key cities. Roadshowing will be

held shortly before general re-

lease which will be about March 28.

M. P. Associates, Inc.

Installs First Officers

Officers of the recently-organized

Motion Picture Associates, Inc.,

formed with members of the Mo-

tion Picture Salesmen, Inc. as its

nucleus, were instated at a lun-

cion meeting yesterday at Sadl's.

Installed were: Joseph Lee, presi-

dent; Jerry Wilson, vice-president;

Morris, Sanders, treasurer; Mor-

Fraun, recording secretary, and

Charles Penser, recording secretary.

Arthur Greenblatt presided at the

induction ceremonies which marked

the enthusiastic gathering attended

by nearly 100. Attendance included

Budd Rogers of Alliance Films.

Next meeting will be held in about

two weeks when plans will be fur-

ther developed for establishing per-

manent clubrooms.

St. Louis Amusement Co.

Annual Meeting Jan. 19

St. Louis, Mo.—The annual meet-

ing of the stockholders of the St. Louis

Amusement Company is to be

held on Tuesday, January 19, ac-

cording to an announcement made

by President Thomas N. Dysart.

The company has made arrange-

ments to install new RCA Photo-

phone high fidelity equipment in 12

of its local theaters and in the

Washington Theater in Granite City, 111.

Hays Praises Film Advtg.

West Coast Bureau of THE FILM DAILY

Hollywood—At a meeting of the

studying publicity directors, Will K.

Hays declared motion picture ad-

vertising and publicity has shown an

advance during the past year. He urged

that the progress be con-

tinued.

Film Daily's "Ten Best"

Presented at the Plaza

According to a custom established

last year, Leo Brecher’s Plaza on

Tuesday begins showing the "Ten

Best" pictures of 1936, almost iden-

tical to the selections made by the

nation's critics in THE FILM DAILY. The list from THE FILM

DAILY's list is a "Midsummer Night's Dream," for which "Fury"

has been substituted by way of a bow to the New York reviewers,

several of whom indicated a prefer-

ence for this production.

Following is the Plaza list and

dates: Tuesday, "Mr. Deeds Goes

To Town"; Wednesday, "The Great

Ziegfeld"; Thursday, "Anthony

Adverse"; Friday, "A Tale of Two

Cities"; Saturday, "San Francisco";

Sunday, "Mutiny on the Bounty";

Monday, "The Story of Louis Pas-

teur"; Tuesday, "Dedworth"; Wed-

nesday, "The Green Pastures" and

Thursday, "Fury".

Rites for Mrs. O'Brien

Will Be Held Tomorrow

Jackson, Miss.—The total reve-

 nue from the 10 per cent amuse-

tment tax for 1936 in the state of

Mississippi amounted to $315,474.79,

according to the state tax commis-

sion.

Exhib's Wife Dies In Fire

Sudan, Tex.—In a fire which de-

stroyed the Garden Theater, the wife

of G. W. Chesher, the manager, who

lived in an apartment above the the-

ater, died from suffocation. She was

the mother of W. J. Chesher of the

Palace at Littlefield.

To Present "Berkley Square"

Seniors of the Eagin School of

Dramatic Art will present "Berk-

ley Square" in the 5th St. Play-

house tonight, Thursday and Friday.

Harry Fliimmer is directing.
Kent and Ostrer Meet on GB Setup

(Continued from Page 1)
other than those productions made by the many itself of GB.

Although the British firm recently announced that it intends to establish a branch office in this country, due to distribution commitments on B. I. P. and Herbert Wilcox product, it is reported that providing it could adjust the situation, it would be likely to abandon its exchange plan.

Both Isidore and Maurice Ostrer are booked to sail for England on the Aquitania tomorrow.

Anti-Industry Measures Looming in California

Sacramento, Cal.—Proposed industry legislation calls for the inclusion of a film footage tax bill, a no-seat-no-sale bill, and an Anti-Bank Night Bill.

Assemblyman Melvin Cronin will again present the chain store tax bill, this time including the motion picture theater as a primary item.

Organized labor has advised it will not present any legislation hitting the industry.

Baltimore — Extension of the 1 per cent gross receipts tax on admissions to motion picture theaters, and other amusement places in Maryland was urged by Gov. Harry W. Nice in his message to the General Assembly this week. The tax is among several special forms of taxation which will expire on March 31 and which were put into effect last March to raise relief funds.

Lincoln—Although he campaigned for the office prior to opening of Nebraska's unicameral, W. F. Haycock, formerly owner of the theater at Callaway, Neb., and the industry's only representative in the nation's first one-house legislature, failed to attract attention as speaker when the session started.

Exhibitors had hoped Haycock would win the job and be a bulwark against any possible admission tax bills. They were later cheered, however, when Haycock was made Chairman of the revenue committee and Governor Robert LeRoy Cochran came out against any sales tax in his budget message.

Four Theatrical Companies File SEC Change Reports

Washington Bureau of THE FILM DAILY

Washington—Four theatrical corporations were among those filing reports to Securities and Exchange Commission. The companies have made special changes which have occurred since their registration statements under the Securities Exchange Act of 1934. Those included were B. F. Keith Corp., Keith-Albee Orpheum Corp., Loew's Theatres Co. and Trans-Lux Daylight Picture Screen Corporation.

KENT AND OSTRER MEET ON GB SETUP

News of the Day

Moundsville, W. Va.—The Marshall Theater Co. has been organized here by George C. Davis, R. T. Jennings and W. B. Uring.

Hoeun, La.—A. J. "Slim" Higgenbotham, a Saenger partner, was reported during the past two th_aters here and making offers.

New Orleans—Max Connette who runs the Avalon at Pass Christian, Miss., is expanding to take over the lyric at Ray Springs and the Majes_ _ic at Newton.

San Antonio—Herbert Mullins has reopened the Amuse which recently was remodeled at Winnsboro.

San Antonio—New sound equipment has been installed in the Rail_ to Theater, Loraine, owned by Grady Cole of Colorado.

Sound Nominations for Academy Award Invited

East Coast Bureau of THE FILM DAILY

Hollywood—Each studio Sound proctor has been requested today to submit a nomination for the Academy Award for Achievement in Sound. This year's rules, which are the same as has been used for the past two years, provide that each studio sound department may nominate one production for consideration for the Award, these nominations to be voted upon by the entire Academy membership during the regular Academy Awards voting to select the one production to receive the Award.

Bernhard Holding Meets in Cleveland and Albany

Mr. Joseph Bernhard, general manager of Warner Bros. Theaters, held a special meeting yesterday in Cleveland with all managers in that zone and is holding a similar meeting today in Albany. He is accom_panied by Harry Goldberg, director of Warner Theater Advertising and Publicity.

Movie Course at U. of P.

Pittsburgh—A new course in motion picture art is being offered students at the University of Pitts_ burgh here. Included in the course is the production of a picture labeled "Spring Class" under the direction of Philip Elliott.

35-Hour Bill for Women

Harrisburg, Pa.—A bill has been introduced in the current session of the legislature which advocates a 35-hour working week for women.

"Lloyd's" Goes to M. H.

Marking its first showing at popular prices, "Leeds of London" will open at the Radio City Music Hall tomorrow.

Lincoln, Neb.—Leland Mischnick, manager of the Kiva here, has been sent to the 1,600-seat Colorado, Pueblo, Colo. He'll be under City Manager George F. Monroe there, incidentally the same man who gave him his first job as usher at the Kiva six years ago when the theater was built as the State. Harry Bretzer replaces him.

Providence — The Castle, 1303 Chalkstone Ave., has been leased until June, 1952, to the Castle Amusement Co. by the Wentworth Realty, Inc.

Atlantic City—A new 800-seater will be built nearby Pleasantville for opening about May 1, according to announcement made by Ben Wirth. It will be located on the site of the old Carlton.

Dunnigan Names Senate Public Education Com.

Albany — The Senate Committee on Public Education, to which will be referred amendments to the motion picture censorship law, if any are offered, as announced by Temporary President of the Senate John J. Dunnigan, consists of A. Spencer Feld, lawyer, New York City; Julius S. Berg, lawyer, The Bronx; Joseph D. Nuna, Jr., lawyer, Queens County; Rae L. Egbert, mer_ chant, Staten Island; Joseph J. Schwartzwald, lawyer, Brooklyn; Jacob H. Livingston, lawyer, Brook_ lyn; William J. Murray, advertising, New York City (Democrats), and Terence C. Dillon, engineer, New_ burgh; Mrs. Rhoda Foss, farmer, Governor; the Rev. Joseph R. Hanley, Perry; Wil_ liam F. May, manufacturer, Lock_ port (Republicans). With the ex_ ception of Murray, all were on the committee last year.

5 Holdovers in Portland; "Take" Increases 10 P.C.

Portland, Ore.—A universal holdover of major attractions, with a 10 per cent increase in the "take" reported by all houses, was the week-end feature here. "After the Thin Man" went into its third week at the Broadway; "College Holiday" started a fourth at the Blue Mouse while "The Plainsman" (Orpheum), "Theodora Goes Wild" (Paramount) and "Camille" (United Artists) re_ mained for a second week.

Independent Exhibitors Meet in Boston Jan. 26

Boston—Independent Exhibitors Inc., Allied affiliate, will hold its annual meeting and election of of_ ficers Jan. 26 according to business manager Arthur K. Howard.

"Reviews"

"Runaway Marriage"  (Court of Human Relations) Columbia 10 mins. Human Interest

This one in the series of radio features shows a young couple leaving their case to the neutral judge to settle their difficulties. For they both love each other, and she the co-ed who had decided to marry while still in college. But after marriage he seems to lose his skill as a player, and everything goes from bad to worse. The girl worried and flunking in her studies. The judge's decision is that they live apart and continue their college careers. The results are satisfactory and their problem happily solved. Directed by B. K. Blanton. Photography by Frank C. Zuckor. Music by Milton Schwartzwitz.

The Story of Norton I (Strange As It Seems) Columbia 9 mins. Odd Fancy

The story of a strange character who back in 1857 in San Francisco lost a fortune by paying his debts to himself. Later, he became balm in the head, and, imagined himself as "Norton I, Emperor of the United States." For years everybody helped him in his harm_ less fancy, and he became a local character with everyone familiar with his face and treating him kindly. Many of the odd incidents connected with his life are presented. When he dies, they gave him a great funeral, attended by 10,000, and built a tablet to his memory, which proclaimed his fictitious title he car_ ried for a score of years.

El Brendel in "Ay Tank Ay Go" Columbia 16 mins. Mountain Fun

Fun among the hillbillies, with El Brendel starting a mountaineer feud very innocently. As the hired man, he gets himself involved with the daughter of the rival clan across the creek. When he is caught spark_ ing the latter, then the feud starts, in the excitement and shooting which follow. El tries to escape with his girl, and they land on the back of a wild bull along with a stray preacher, who marries them and there. Silly, but Brendel keeps the laughs coming. Phyllis Crane and Bud Jamison play the main roles. Produced by Julien White. Di_ rected by Del Lord.

Pons Pix Sets Holdovers


Criterion Gets Arlis Film

"Girl Held to Lazy Man's Affair," starring George Arlis, to the Crit_ erion, New York.
MPTOA TO ASK MORE LOEW CONCESSIONS

(Continued from Page 1)

says: “Your acceptance of most of the T. C. C. proposals ... by half of Metro represents a definite step forward towards a practical solution of our mutual problems in ...” states the Kuykendall letter.

In part, the communication reads as follows:

“We are deeply grateful for the unqualified endorsement you give to the local conciliation board proposal. We know you will be devoted to work out and establish, but we believe that it has undreamed of possibilities for genuine improvement and usefulness to the whole industry. As you know, it developed during our long negotiations on these ten proposals, the required practical solution of several of them under present circumstances would be through the operation of such local boards. I refer to No. 4, overbuying; No. 5, unfair competition between theaters; No. 6, unfair non-theatrical competition; No. 9, designation of pictures actually unsuitable for Sunday exhibition; and No. 10, forcing the admission of excessive short subjects. We hope the establishment of these local boards will not be delayed much longer.

“We fully agree with your statement on unreasonable clearance. In the absence of a uniform clearance and zoning schedule limiting clearance within reasonable standards, we suggest local conciliation of individual disputes and complaints on clearance.

“Overbuying, also, is not subject to fixed rules or regulations. Each situation should receive special consideration on the part of the conciliation board with the hope of working out a mutually satisfactory adjustment without recourse to a law suit.

“We agree that unfair competition between theaters is a proper matter for conciliation. These are local matters that can be best worked out by local people familiar with local conditions.

“On unfair non-theatrical competition the practical question is whether it is actual competition of an unfair nature. The local conciliation board can find out and whatever adjustments are necessary can be made on the basis of an impartial but complete finding of facts.

“We sincerely hope you succeed in adopting a short form of conciliation contract. We need such a contract in this business. We submitted to you a specific suggestion for an initial step in this direction which we believe is worth serious consideration and a fair trial.

“It is generally conceded that there is no real justification for a separate score charge in exhibition contracts.

“I believe you have completely misunderstood our written proposal on the designation of unsuitable pictures for Saturday or Sunday exhibition. There are two distinct problems involved in the grievance over preferred playing time. First, the complaint that an exhibitor is required to play an unreasonably large number of designated dates to the distributors whose pictures he buys, that he is compelled to agree to give in total more Sundays dates than there are Sundays in the year, and finds himself in an impossible situation as a result. Second, that he is required to show an unsuitable picture on Sunday because it is a ‘designated date.’

“I am not quite sure whether I understand your position with respect to forcing excess shorts with features. If you mean that your company, as a matter of policy, will not require an exhibitor to license more short subjects than would reasonably be required to fill out the program at his theater with the feature pictures licensed from Metro, then your statement is perfectly satisfactory.”

French Amusement Taxes

Paris—For the first nine months of 1936 the French Government collected $2,354,335 in amusement taxes, a decrease of $575,000, or 20 per cent, from the corresponding months of 1935.

Oberon, Donal Co-Starred

London—Alexander Korda will co-star Marcel Oberon and Robert Donat in a new London Films production, “The Divorce of Lady X.” Billing will start as soon as Miss Oberon completes her role in “I, Claudius” and Donat has in “Knight Without Armor.”

SYRACUSE

For the first time since the RKO-Schine pool, the Paramount is featuring an added attraction, but in the lobby rather than on the stage. Act is Rimalde, mind-reader. House spotted him into the lobby last Sunday to intertine with the double film policy.

Good Diggers of 1937,

“Good Diggers of 1937,” opening here tomorrow, is double featured although this city was on the flying tour.

Goldberg in Buffalo

Harry Goldberg, director of Warner Theater Advertising and Publicity is holding a sales meeting today in Buffalo, and one tomorrow in Pittsburgh, on “Black Legion.”

NOVA PILBACAN AS VICTORIA

London—Gaumont British has announced definitely that it will star Nova Pilbeam in its production based upon the life of the youthful Queen Victoria. The company holds all rights on Sil-Van’s “Girlhood of a Queen” and will probably combine it with an original story now in preparation.

GERMAN PRODUCTION

Berlin—Of the 154 pictures announced for 1936-37 by German producers, 44 have been completed and passed by the censors, while 45 are in various stages of production.

OKLAHOMA CITY

Bert Stern, with Standard Theatres, moved to the air at KOMA with a 15 minute talk every Monday, Wednesday and Friday.

Sarah Lou Heston, steno for 20th-Fox, suffering painful injuries in an automobile accident near here Friday, is in a local hospital.

San Brun, head booker for Paramount, is back from a two-weeks’ vacation, spent visiting in Virginia, West Virginia and Tennes-

Teple De Vilbiss, engineer for Griffith circuit, has joined the U. S. Air-conditioning Sales force in Dallas.

OMAHA

Jack McCarty has resigned as United Heresies salesman and is replaced by Larry Hensler of Grand National.

M-G-M salesman Charles Lieb has returned from a visit to Minneapolis.

Tri-State Publicity Chief Charles Schafler has recovered from a throat ailment which laid him up two weeks.

W. W. Troxell has resigned as Republic midwest salesman here to replace Oscar Hanson at RKO Radio, who has taken over the Majes-

CINCINNATI EXHIBITORS

Group to Combat Bingo

Cincinnati — The Greater Cincinnati Independent Exhibitors League has been announced by President Harold Bernstein. The league will engage counsel to investigate the ordinance permitting the game.

Buchanan in Malco Post

New Orleans—M. J. Buchanan has been appointed district manager for the Malco houses in Columbus, Tupelo and West Point, Miss., as well as Helena, Ark. This group that is jointly owned by M. A. Lighthart and E. V. Richards but operated by Malco. Buchanan will headquarter at Columbus.

Kimmel Funeral Held

Panama City, Fla.—Interment of the late Henry T. Kimmel, manager of the Martin & Davis Ritz Theater, who died suddenly of a heart attack while on duty, was made at his old home in Winston Salem, N. C.

Wotta Cast!

P. T. Barnum, Max Reinhardt and Cecil B. DeMille appear to be conservative proponents of big casts following announcement by U. S. Census Bureau that making film record of 126,000 known names contained in 1,024 volumes and 33,000,000 cards. Film will furnish proof of citizen’s aptitude for connection with Social Security benefits.

WB’S BROADWAY PLAY BACKING SETS RECORD

scheduled for filming at the present time are: “Red, Hot and Blue,” “Idiot’s Delight,” “On Your Toes,” “Stage Door,” “The Women,” “Tov-

Appeal of Anti-Giveaway Ruling Up to Owning Cos.

New Orleans—With the New Orleans Appellate Court refusing to hear affmiration of the lower court ruling declaring “Book Night” and “sweepstakes” violative of the state lottery act, chances of appeal to State Supreme Court apparently depend on the contract the Martin & Davis Ritz owns these giveaways are willing to fight.

Attorney Siegfried Christensen representing George Sanchell, Negro, in a case against Lewis Amusement Co., former theater operator, can still file a Supreme Court petition for certiorari within 30 days. The ruling came as Sanchell sued claiming his minor son held a prize ticket which was refused admission on the theater’s drawing night.

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PITTSBURGH

Manuel M. Greenwald, manager of the Barry Theater, and Dorothy Goldstein have announced their engagement.

Bert M. Stearn, district manager for U. A., was a business visitor here recently.

Jimmy Nash, Monarch salesman, is sporting a new car.

Herman Stahl, Oil City exhibitor, is back from the hospital where he visited his brother, x Stahl of the U. A. Exchange there.

Mike Hughes, former general manager for the Altoona Publicity Corporation, has returned to his home in Pittston. He was succeeded by Arthur Himmelheber, manager of the Mishler Theater in Altoona.

Joe Kaufmann, Universal Exchange manager, was presented with a leather bag by the members of his staff.

The flu caught up with Harry Kalmin, co-founder of Feldman and Ben Stearn, Warner execs. Robert Kall of Columbus, O., is the new assistant manager at Leonard's Ace, replacing the ailing Bob Newkirk.

Mrs. John McGevery, wife of the Harris executive, has gone to Florid.

Regis Toomey left for Hollywood by auto with Harry Feldman.

SAN FRANCISCO

Sam Rosey, of Western Booking Corp. has left that organization and is going into business for himself.

Aaron Goldberg, operator and owner of six subsequent-run houses on Market Street, last week gave his annual party for his entire staff, cot in the central office and in the theaters.

Larry Moran, formerly in the booking department for Warner Brothers in New York and Albany, has been added to the booking staff of Universal exchange here.

Joe Feldman, booker for 20th Century Fox, took his wife down South for a jaunt to Santa Anita.

Alene Carroll, Hollywood actress, home to spend the holidays with her parents, Mr. and Mrs. Carroll Nathan. Nathan operates the Marina Theater here.

Herbert Rosener, well known as the operator of three Northern California houses, and handling American rights for several European films, becomes an impresario when he presents Moriz Rownthal, 73-year-old concert pianist, and the only living pupil of the great Liszt.

ATLANTIC CITY

President Frank Gravatt of Steol Pier, and Minstrel Director Frank Elliot, have returned from Europe. General Manager Herbert Copeland of Warner-Seashore theaters has announced leasing of the Eagle theater on Atlantic Avenue, dark several years, to Joseph Quester.

The theater has just installed a new lobby and marquee. Hollywood theater, back to vaudeville and pictures for winter, will go straight film in the spring.

KANSAS CITY

Dickenson Theaters have transferred Leslie Purdum from Parsons, Kan., to Creston, Iowa where he will be assistant manager in their theater there.

manager of the Dickenson Theater in Creston, has been appointed at Lawrence, Kan., and Bob Burdick, formerly manager of Dickenson's house at Parsons, Kan., has been moved to Independence, Kan., where he will succeed A. C. Wooten as manager of the Booth Theater. Wooten has left the Dickenson organization.

Jack Donahue, M-G-M traveling auditor who has been ill in St. Joseph's hospital with bronchial pneumonia for several weeks is still in a serious condition and plans are being made to move him to Sarnia Lake within the next few days. Mrs. Donahue is here with him and will accompany him when he is moved.

Leonard Snyder has sold the Snyder Theater at Neosho, to Ralph Larned who also operates a house at La Cross, Kansas.

John Colopy who formerly operated a theater at Turon, Kansas, is remodeling a building at Cunningham, Kan., which he will open soon as a motion picture theater.

Plans are being made to move the club rooms and headquarters of the Varick Junior Masonic Temple to a First Row location. The rooms decided on at 118 West 18th St. will provide ground floor space greater than that now occupied.

DETOIT

George W. Sampson, has closed the firm of Sampson Theatrical Premiuns.

Al Dezel of Dezel Roadshow, has returned to the office after an attack of flu, while Frank Smith, editor of the Michigan Film Reporter, has been away from the office for several weeks.

Price Theater premiers, operated by Arthur C. Robinson, has just been given a new distribution of the first decalcomania pattern ever devised for premium chinarue.

Dena Peripski, secretary to the assistant manager of EO Exchange here for twelve years, is to be married Jan. 17 to Samuel Turkend, nonprofessional.

Lester Sturm, Fox branch manager, is recovering from recent operation for appendix.

Changes at Gaumont Exchange, in the Fox Building, including Edward Milestein, new secretary, with Margaret Fisher handling bookings. Wiser and Wetsman Circuit has enlarged the offices in the Fox Theater Building.

The Butterfield Circuit has opened the new Center Theater at Eay City, Mich.
TO-DAY—

..We’re on o

TO OUR NEW ADDRI

1501 BROAD

WE INVITE YOU TO VISIT OUR NEW QUAI
newest...gayest...greatest

Moore

Washington’s Birthday Attraction!

CONTACT YOUR NEAREST Columbia EXCHANGE TODAY!
SMART SHOWMEN FROM COAST TO COAST
have heard of the
Grace
picture...the ideal

GRACE MOORE
in
WHEN YOU'RE IN LOVE
with
CARY GRANT
Aline MacMahon • Henry Stephenson • Thomas Mitchell • Catharine Doucet • Screen play by Robert Riskin • Music by Jerome Kern • Lyrics by Dorothy Fields • Ensembles staged by Leon Leonidoff (Courtesy Radio City Music Hall) • Directed by Robert Riskin and Harry Lachman.
Schine Co. Decentralizes Advertising Activities

Gloversville—The Schine Theatrical Co., Inc., with 92 theaters in northern New York, Ohio and Kentucky, is decentralizing its advertising activities. Both the home office advertising department and the publication of the weekly house organ will be eliminated.

The control of the advertising budgets and general advertising and exploitation, will be directly under the supervision of the district managers: Gus Lampe for the southern New York district, William Heiss for the northern, Clinton Young for the central, Howard Carroll for the Buffalo and Rochester theaters; Milton Schessberg and Eugene Custer for Ohio and Kentucky under Division Manager Louis Lazar.

David A. Perkins, formerly director of advertising and publicity, is accepting a position with a major producing company and Sandler Lazar, assistant to Mr. Lampe, will move to Ohio. E. Douglas Leishman will be in the field.

GE Announces Three New Copper-Oxide Rectifiers

Three new copper-oxide rectifiers for motion picture projection service, announced by the General Electric Company, by the Motion Picture Department, Bridgeport, Conn., employ the established principles of rectification used in previous models and feature two-piece construction, simplified steel bracket mounting, an efficient cooling system, remote control, and a new system of fusing.

The new units retain the same number of copper-oxide elements for respective ratings as were used in previous production, and the output ratings have maintained.

Better Films Group Elects

East St. Louis, Ill.—Miss Elsie Clouse, whose Knoll was elected President of the East St. Louis Better Films Council at the fourth annual meeting of the organization.

Miss Clahan is also Illinois State Chairman of Motion Pictures of the State Federation of Women's Clubs. Other officers selected by the Films Council are: Vice Presidents, Mrs. Ralph M. Hill, Mrs. Thomas C. Plummer and Mrs. John E. Weese; Recording Secretary, Mrs. L. G. Osborne; Corresponding Secretary, Mrs. Rothwell E. Poole; and Treasurer, Mrs. W. F. McNary.

The Council sponsors a radio broadcast each week of current motion pictures, etc., Saturday mornings from WTMV.

Lownesten, Kiwanis Delegate

Oklahoma City — Morris Lownesten, president of the Oklahoma M. P. T. O., and Sol Davis, business manager, returned Saturday following a two-week visit to Mexico City, where Lownesten goes as a delegate to the International Kiwanis convention.

Schmage of New Films

"FIRE OVER ENGLAND" with Flora Robson, Laurence Olivier, Vivien Leigh, Douglas Fairbanks, Raymond Massey

(HOLLYWOOD PREVIEW) United Artists 90 mins.

OUTSTANDING ENGLISH HISTORICAL PRODUCTION. WHEN A LITTLE GIRL REENACTS THE EVENTS OF POPULAR APPEAL.

Here is another important picture from London Films, directed with taste, intelligence, and sympathy by Lennox and Tanmara Donsi. Olivier, after proving his loyalty to the Queen, is sent to Spain to uncover the Spanish King's plans to send his Armada against England and France. Olivier fails to supply the names of the English traitors in league with Massey, the Spanish king. As a result, Olivier is imprisoned. Olivier manages to escape and returns to England with valuable information for the Queen. Through resourcefulness, English repulse the Spanish fleet. East Pommer rates credit as the producer.


Director: Erich Pommer; Director, William K. Howard; Author, A. E. W. Mason; Screenplay, Clarence Dane, Serge Nolbandov, Cameraman, John J. Wong; Editor, John Dennis; Art Director, Marion; Direction, Taps; Photography, The Best.

FOREIGN

"EIN IDEALER GATTE" ("The Ideal Husband"). German dialogue film, a Terra-Film production, story by Oscar Wilde, directed by Herbert Selpin, with Carl Ludwig Dichtl, Brigitte Helm, Ann Marie Karr, Georg Alexander, et al., all presented at 6th Stage Cinema.

Feature is German version of novel by Oscar Wilde. More sophisticated, and far higher in quality than contemporary screen dramas exported to America, film recreates familiar story of vicissitudes of titled Englishman whose marital life is threatened by his past. With advantages of splendid casting and skillful acting, picture possesses considerable power to entertain. It is well photographed and directed.

Hides Away Girl" with Martha Raye, Shirley Ross, Robert Stack, Cummings, Louis DaRonne

Paramount 72 mins.

MARTHA RAYE'S TORRID VOCALIZING IS HIGH SPOT OF THIS MILD ROMANTIC MUSICAL COMEDY.

Author, Davis Garth put a dash of overt sexuality into the mixture with this import from England, and gives us a torrid vocalizing comedy-mystery melodrama. Most of situations and twists have been frequently used by Hollywood producers. Consequently, such originality is sorely missed and the story and screenplay present is derived from past works. That of course is the only way to make a musical comedy.

One of vehicle's chief purposes appears to be the unashielding of Martha Raye's rollicking tunes, swing rhythm vocalizing. In this film succeeds, plus astounding romance-starved picture patrons, with swing rhythms, this being the lovely Shirley Ross' conquest of handsome Robert Cummings, who is cast as a youthful, hard-hearted millionaire. Main title and credit styles are given some punch by super-imposing names of players and technicians over backgrounds of automobile highways being traversed by a speeding roadster. Concluding title background is picture's initial scene, which portrays Shirley Ross and Robert Stack endeavoring to reach wedding gown; change into a trim racing suit, and speeding on. In her flight she meets Cummings,—young, substantial, wealthy. He shields her, as best his conscience will permit, from the police. But it develops that she did not steal a certain missing necklace, but is a fugitive from matrimonial union with a criminal bogus Count. She does, however, steal Cummings' heart, hook, line and sinker. During the episodes, Martha Raye sings terrifically; the real theft is apprehended.

Cast: Martha Raye, Shirley Ross, Robert Cummings, Monte Olwsey, Louis DaRonne, Dorothy Park, Leo Carlsen,1 Edgrod, Robert Mitchell,

Producer, A. M. Botsford; Director, George Archainbad; Auteur, David Garth; Screenplay, Joseph March, Henry Banks, Arthur Schmid.

Direction, Good Photography, A.1.

SHORTS

"Free Rent" Columbia

18 mins.

Good Gags

An adventure with a trailer, as Monty Collins and Tom Kennedy take their combined families on the road where they can live cheaply and have a lot of fun. They meet with nothing but trouble, and can find no place to camp with all the prohibitory signs they find everywhere. This much nonsense comes rolling down a hill into a lake, and being parked in a park when they think they are safe from adventures. Ray Walker, Al Ray, this a very lively and funny short. Both Collins and Kennedy do swell work. Story by Al Ray. Directed by Dean Lord.

Hays Voices Industry's Grief on Searing Death

Will H. Hays, president of the Motion Picture Producers and Distributors of America, Inc., issued the following statement on the death of James Oliver Spearing, automobile editor and first motion picture critic of The New York Times: "The motion picture industry today wishes to express with regret the passing of James Oliver Spearing. His effective usefulness in the early days were our only glimmer during his years as motion picture critic, his understanding of the problems of the art during that period, all helped point the way both for the industry's development and for his successors in similar service."

Nat Wolf Is Feted

Cleveland — Forty managers of Warner theaters in Ohio and Kentucky fete Nat Wolf, division manager in this area, at a testimonial dinner at the Carter Hotel, the anniversary of which was a fiftieth anniversary in Cleveland. Joseph Bernard Harry Goldberg, Stewart McDonald and A. A. Vigmond of the house office were among those present.

Meyer Schine Re-elected

Buffalo—Film circles upstate are congratulating Meyer Schine, head of Schine Enterprises, of Gloversville, on his re-election for his third term as president of the State Federation of Young Men's and Women's Hebrew Associations, and also Herbert T. Silverberg, Buffalo widely known film attorney, on his election as vice-president of the association.

Coleman to Build House

Mount Carmel, Ill. — Theodore Coleman, owner of the American Theater, has awarded a contract to John P. Mathis, Ill., to build a theater and the construction of a new 700-seat motion picture theater house here. Plans and specifications for the building were prepared by O. W. Stiegmeier.

Kimball Signs Berger

West Coast Branch of THE FILM DAILY Hollywood—Fenn Kimball, President of General Pictures, has signed Ralph Berger as Art Director. Berger's first assignment for General will be "Three Legionsaires", for which "Man Mountain" Dean has been signed by Bob Welch for a comedy role.

Woman Exhib. Injured

Milo, Mo.—Mrs. Walter Mills, operating the Milo Theater, was injured when her car skidded on an icy street just outside the city and overturned.

$100,000 House for Aiken

Aiken, S. C.—The State Theater Corp., of which H. B. Ram is managing director, will construct a $100,000 motion picture theater. Thursday, Jan. 14, 1937
Western Electric and Erpi in New York for $15,000,000 charging violation of Sherman and Clayton anti-trust acts.

In refusing to set aside the default decree, Judge Koenig said that there was but one inference and that is that the defendant, Bio-phone Corp., did not intend to defend these suits until it was deemed expedient so to do in the light of its litigation elsewhere.

The suit referred to was the $15,000,000 damage suit Biophone, a former manufacturer of sound equipment, brought against Western Electric charging that it had been put out of business by an illegal conspiracy in restraint of trade.

Virginia MPTO to Meet

At Richmond on Feb. 11

Virginia, Inc., which will open Feb. 11 at the John Marshall Hotel here. A new board of directors and officers will be elected at the meeting.

The next exhibition of film theater equipment will be an auxiliary feature of the convention which will close with a performance of the Negro dance and floor show.

Retiring officers of the organization are: Morton G. Thalhimer, president; A. E. Lichtman, A. Frank O'Brien, R. C. Overby, Hunter Perry, Ben Pitts, Wm. S. Wilder, vice-presidents; Harold Wood, secretary, and Charles A. Somma, treasurer.

Boston Projectionists End Fight on 2,000 Foot Reel

Boston — The Boston Projectionists' Union has decided to give up the fight against 2,000 foot reels. In a statement to The Film Daily, President Thad C. Barrows said: "After four months of splitting the so-called 2,000 foot reels the projectionists of this city feel that they have done their share to discourage what we term a fire hazard. We now await the decision from the Massachusetts Department of Public Safety.

Visionola Corp. to Chicago

Detroit — The Visionola Manufacturing and Sales Company, manufacturing a new type of projector designed for home use, as well as a model designed to show films for promotional displays in the lobbies of theaters, has closed the offices in the Michigan Theater Building and moved to Chicago. Henry F. Zapp, organizer of the company, is now booker for United Detroit Theatres.

Clerics Weigh Jackpots

Charlotte, N. C. — The Charlotte-Mecklenburg Ministerial Association has directed its Committee on Moral Relations to determine whether jackpots and other giveaways in the parsonage circles hereabouts are gambling devices.

NEWS OF THE DAY

Milwaukee — Hollywood Enterprises, Inc., has filed articles of incorporation here for the operation of an amusement business. Incorporators are Frank Branyan, Lois E. Knapp and Leo D. Swidler.

Werauwea, Wis. — New projection equipment and new screen are being installed in the Opera House here.

Detroit — The Priscilla Theater Corporation has been incorporated to operate the east side house just taken over by Thomas D. Moul and David L. Newman, of the Pasadena and Chandler Theatres. Dr. I. S. Katzman is also a stockholder.

Daytona Beach, Fla. — The Floridam Theater is being reopened for the season, says manager J. L. Cartwright. The house has been remodeled.

Delray Beach, Fla. — The Roxy Theater has opened for the season, to operate Saturday, Sunday and Monday of each week.

St. Petersburg, Fla. — Reconstructed at a cost of more than $40,000, the Roxy Theater has been reopened, replacing the old Alcazar. H. C. Griffith is manager.

Hollywood, Fla. — The Aladdin theater has been purchased by the Sparks interests and will be operated under the name of "State." Approximately $15,000 will be spent in reconditioning the plant.

Sanford, Fla. — A three-day-week policy has been adopted at the Frin-dale picture if conditions later warrant a change the house will be operated on full time.


Toledo-Hollywood Theater, north end Negro house, recently opened by Lee Carrow and Carl Retter, has been closed again.

Sweet Home, Ore. — The first motion picture theater to be erected here will be opened early in March by George Gessler, who has let contract to build the Sweet Home Theater, Equipment Co., Portland, to fully equip the 450-seat house.

Island Pond, Vt. — Art Sharby is remodeling the Star Theater and will rename it the Roxy.

Fort Worth, Tex. — John Sparks III has been made manager of the Roxy theater. John Sparks, Jr., father of the new manager, is a projectionist at the same theater.

Jefferson City, Mo. — Certificates of incorporation have been issued by the Secretary of State's office to the Castle Theater Co. and the De Ray Theater Corp., both of Kansas City. The Castle Theater Co.'s incorporators were: Michael Elip- poulous, Nick Giokaris, and Tom Karnazes. The De Ray Theater has incorporators R. F. Brous, E. L. Ellis, and M. K. Jackson.

Newark, N. J. — John O. Curlin, head of the Curlin Amusement Co. of Baltimore, and licensee of Buckley Lake Park, near here, has purchased the Odd Fellows Building for $75,000.

Tobacco, O. — Westwood and West Park theaters, heretofore owned by the East Side Amusement Co., will be operated by individual companies, Westwood, Inc., and West Park, Inc., recently chartered by the secretary of state.

Providence — Royal theater, in Olneyville section of city, under lease to E. M. Loew circuit but dark for almost a year, will be operated Sundays only for the present. Henry Tobin, manager of E. M. Loew circuit's Olympia theater in the same section of city, handling the house.

Lakota, N. D. — Milton Zimmer- man is the new skipper of the Capitol Theater.

Clear Lake, Ia. — C. E. Carragher is remodeling and re-equipping his Park Theater.

Jacksonville, Fla. — Frank Rogers, contract manager for E. J. Sparks Circuit, and Miss Flora Rovich, Sparks' personal secretary, have moved their offices to the Congress Building, Miami, for the Winter season. Mr. Rogers was recently named a member of Governor Fred Cone's Florida Racing Commission.

Kaukauna, Wis. — Mark Morgan expects to open his new 500-seat Rialto theater here late in January.

New London, Wis. — New projection equipment and screen has been installed in the Mer Mac theater here.

Crandon, Wis. — The new Palace theater has been opened here under the direction of Robert Netzel.

Detroit — The Garden Amusement Co., Wasp and Wetsman Circuit operating company for the Eastern Theater, is being changed to the Eastern Theater Co. Inc.

Winnabro, Tex. — The Amusus has been remodeled and refurnished.

NEWSPAPERS USING
MORE SCREEN NEWS

Western Electric and Erpi in New York for $15,000,000 charging violation of Sherman and Clayton anti-trust acts.

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"Motion picture news today is dominated, because of further appreciation of its reader interest, according to S. V. McCormick, RKO Radio public-ity and advertising chief.

"Motion picture news today is dominated, because of further appreciation of its reader interest, according to S. V. McCormick, RKO Radio publicity and advertising chief. McCormick said that the success of a film publicity department day lay in the furnishing of motion picture news as news and not in functioning, as a publicity department. RKO has introduced a variety of specialized services to meet this demand, he disclosed."
NAMITE about LEGION

HE'S THE KILLER!
Humphrey Bogart, unforgettably established in "Petified Forest", heads the cast of Warners' most daring exposé since 'I Am a Fugitive'!

This illustration and others like it by Saul Tepper, Herbert Reese and Tony Coblik are included in the unusual advertising campaign provided in the press book for this picture.

and license the Warners have put together a crying indictment of only one phase of the political and religious bigotry that continues to stalk this land of the free and the brave. Little need was present to let Hollywood scenarists loose on an imagination tour. There was enough and more in the amazing and actual history of the terrorist organization to load any single feature with explosives. . .

It is all there. While the foreword makes it very clear that what follows is based on no actual incidents or on fact itself, this will deceive no one who looks and, we hope, millions will for the good it has a chance of doing. Get no idea, moreover, that the Warners went public-spirited and sacrificed their commitment to entertain. Not at all. It merely happens that this is one of those infrequent cases where a picture not only tells a chapter that ought to be told, but also tells it in terms of brutal and easily understood drama. "The Black Legion" moves motion pictures one notch forward in the recognition, eventually to come, that, although films may be designed chiefly to entertain, they must also go beyond in the cause of social problems. . .

All of this may sound like a wide and flying leap off the deep end on behalf of one lone attraction. It may even read like the hailing of the perfect picture. It is not the perfect picture. The earlier episodes, planting the contentment of Humphrey Bogart and his family, are extended and stretched pretty thin, no doubt to sharpen the contrast which follows his oath to the Black Legion, its incendiarisms, its floggings, its beatings and its murders. The strength is there because it is thoroughly inherent in the subject matter, the drama in the established record. Whiting its mass down, concentrating on highlights and film in climactic order—these are what Mayo has done. The story he was telling seemed well nigh impossible to defeat.

The director grafted an excellent cast and striking types and saw to it that they did their tasks well. Bogart is splendid as the mechanic caught up in the false passions of the Legion; Erin O'Brien-Moore is very good as a wife. Inexorably and as it happened, the story moves to its close. Bogart, ready to face the music and leaning on the court to protect his threatened wife and child, in a torrent unleashed crumbles the fake defense, indicts his brother legionnaires. The sort of newspaper headline yarn which they do better than the others, you can thank the Warners and Mayo for no compromise finish, no phony end-of-the-sunset clinch.

Bogart goes to prison for the remainder of his life and along with him his criminal associates. They should have. They, or their counterparts, did in reality and on the screen they do it again. . .

HIS WORD IS LAW!
Respected everywhere for their force and integrity are Red Kann's picture analyses. This one is reprinted from M. P. Daily of Dec. 30th.
CELLULOID dynamite. That's "The Black Legion." Word has been trickling through from the coast for weeks now about this Warner picture. Archie Mayo spoke about little else when he was around a fistful of weeks back. But he directed and reservations seemed conservative, if not in order. Yet, now and fresh from the projection room, we recall the points he stressed, how he had persisted in his belief that this was an important job by the nature of the material and not from his part in it. In most instances, the good Hollywood folk talking about their own handiwork, must be pardoned for exaggeration; the coast air. In the instance of Mayo who has ranted and raved against routine stories and message-less vehicles, he is to be believed. Then, there was Harry Warner, who not far back, spoke off the record about this picture and urged that it be seen the minute available. . .

Yesterday brought that minute. It brought a lot of minutes and most of them were jam-crammed through with excitement and horror and repulsion over the sorry reflection that, in this day and in these times, a monstrous, outside-the-law thing, such as the Black Legion, could exist and even thrive. Yet, of course, it did. The newspapers were full months ago and from the factual record and with little story embroidery
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

THREE smart girls are doing all-right for themselves at Universal City. The three smart girls are Deanna Durbin, Barbara Read and Nan Grey.

Deanna Durbin, whose debut picture is "Three Smart Girls," is already having a starring story written for her by Hans Kravly and that story will be produced and directed by Joe Pasternak and Henry Koster, the same men who handled "Three Smart Girls." Barbara Read has been loaned out, which is Hollywood's surest sign of having made a hit, and yesterday she was also cast in an important role in the picture which Harlow Essex was promised by Universal to direct. Its original title was "The Stones Cry Out" and it was written by Bennay Dickson. The studio is looking for a new producing title.

Ferrin Fraser, novelist, fiction and radio writer has been signed by Columbia to work on the script of "Jungle Menace," which will star Frank Buck in Columbia's first serial. Mr. Fraser is also the author of the original story.

David Niven has been borrowed by David O. Selznick from Samuel Goldwyn for the part of Fritz von Tarlenheim in the Anthony Hare story "The Prisoner of Zenda," Selznick International production, which will star Ronald Colman.

Casting assignments: RKO Radio—Joan Fontaine, "Wings of Mercy" (femme lead); Winstead "Doodled" Weaver, "Eccadville"; Universal—Walter Connolly, "Delay in the Sun"; Warners—Mary Macguire, "Kid Galahad.

Production activities on "The Love Trap," being produced for

GE Orders in 1936 Show Advance of $79,386,632

Purchases by film industry are expected to be revealed as playing substantial part in General Electric's $79,386,632 increase in net income during 1936 as compared with 1935. Last year, according to preliminary report by Gerhard Gwpe, company's general orders from all sources aggregated $296,748,219, as against $217,361,587 in 1935. GE's annual report will be passed latter part of next March.

Paramount by B. P. Schulberg, has been awaited by the illness of Gale Patrick, who is co-starred in this film with Ricardo Cortez. Miss Patrick will be away from the studio for a week or 10 days, according to her physician, because of an attack of influenza.

Camera work on "Interests Can't Take Money" has been interrupted by the illness of Alfred Santell, director of the film, who is suffering from a severe cold. Joel McCrea, who appears with Barbara Stanwyck in the leading roles in this picture, has returned to the studio after an attack of influenza.

Grand National has signed John P. Medbury, columnist and nationalistic recognized humorist to write the dialogue for "Killers of the Golden West," now being completed by Raymond Friedgen at International Studio. The film is scheduled for release in late February.

So. Calif. Movie Receipts

Up 35 p.c., Bank Declares

West Coast Bureau of THE FILM DAILY

Los Angeles—"An estimated 35 per cent rise in gross receipts is evidence of the favorable year enjoyed in the motion picture industry," the research department of the Security-First National Bank of Los Angeles says in the January summary of business conditions in Southern California.

Al Wilson, who was production manager on "Join the Marines," and "Old Lady Ironsides," will serve in the same capacity on "The Hit Parade," at Republic.

The European stage drama "Jean," will be produced as a film by 20th Century-Fox. That studio announces purchase of rights to play by Laddusna Bus-Fekete, based on an original treatment by Laddusna Fodor. It is currently being staged under the title, "A Butl. Becomes A Member of Parliament, at the Deutches Volkstheatre Vienna.

Sir Guy Standing, has signed new player's contract with Paramount.

David L. Loew has borrowed Saul K. Wineland, musical director under contract to Paramount, to direct it in the "Critical Event of Your Birthday?", the initial Joe E. Brown feature produced by Loew.

Dorothy Arzner has signed a long-term contract with M-G-M. Her first assignment will be "The Girl From Monte Carlo," Ferene Mohar's plot with Louis aides in the title role and Joseph Mankiewicz producing.

"The Toast of New York" has been selected by RKO Radio Pictures for the final title of the Edward Arnold starring vehicle which went before cameras recently. "The Robber Barons," and "End of Warning" will be the final title of the 20th Century-Fox picture which has been in production under tentative designation "Death in Paradise Canyon."

John Cromwell has been signed by David O. Selznick to direct "The Prisoner of Zenda," starring Ronald Colman. Work on this version of the famous Anthony Hope romance is scheduled to be Feb. 15.

"Song of the City" is announced by M-G-M for production in the near future. No announcement of cast has yet been made.

Zanesville Poll Won by Fan From Rural Hamlet

Zanesville, O. — Winner in the "Ten Best Pictures" poll conducted by Harry T. Basehart of the Time Signal in conjunction with T. R. Pollard of the Film Daily, was Miss Mary Bulk of Adamsville, Ohio, hamlet of 2,000 populations. Miss Bulk selected two or three times a week to see films, says they're her only recreation. Her mother is Adamsville postmaster, her dad, editor of the weekly Adamsville Register.
Kuykendall replied to Al Lichtman, Loew’s vice-president, acknowledging the distributing company’s communication announcing its position on the proposals.

"Do you intend to include short subjects? Newscasts? Trailers?" in the word “product,” inquired Kuykendall, who also pointed out that his organization is seeking a 20 per cent unconditional elimination privilege.

**The Film Daily**

**Thursday, Jan. 14, 1937**

**Larify “Product” in Rejection Privilege**

(Continued from Page 1)

Sunday Movie Proponents

Win In N. C., Lose in Miss.

Charlotte, N.C.—Bills have been passed by the lower division of the legislature to legalize Sunday base-

KENT AND LEE TALK

GB DISTRIBUTION SETUP

(Continued from Page 1)

Kenton organization will definitely distribute is “Riddle to Invest.” B. I. P. production. It is understood that possibly one or two more of these pictures may be handled by 20th Century-Fox as the arrange-

ment is terminated.

Lee's meeting with Kent on the situation was exclusively forecast last Tuesday, in THE FILM DAILY, which also exclusively printed an account of the meeting between Kent and Isidore Ostser, GB presi-

dent, yesterday. The Ostrers, Isidore and Maurice, are definitely scheduled to sail from New York today on the Aquitania returning to England.

La. Exchanges’ Books May Be Scrutinized by State

Baton Rouge, La.—Inspection by the supervisor of public accounts of major exchanges’ books in New Orle-

ongs to see if the correct amount of occupational license tax is being paid for the exchanges’ ad sales de-

partments is contemplated, THE FILM DAILY was reliably informed here. Feeling apparently is that a check-up should be made for infor-

mative purposes and that the exchanges are not under suspicion.

New Orleans — Exchanges here report no demand on the part of auditors for the supervisor of pub-

lic accounts to inspect their books. The general attitude is that if the investigation is confined to ad sales and other legitimately taxed articles under the Louisiana law, there will be no objection to it.

Cummins Rites Held

Mrs. Anna Cummins, wife of Samuel Cummins of Eureka Productions, was buried Tuesday.

54 Houses Go Free Dishes

Des Moines, Ia.—Free dish nights are being started in the 54 Central States theaters by Harry Weinberg, president.

**Facts About Films**

Returns on American motion pictures average from four to six times as much as the income from British productions.

**Caption Courageous**

M.G.M.
HONORS FOR LEO!
TOPS FILM DAILY "TEN BEST" POLL
"Mutiny on the Bounty" selected as Best Picture of the year by 523 American film critics. M-G-M gets 4 out of Film Daily's Annual "Ten Best" for 3rd successive year.

M. P. HERALD BOX-OFFICE CHAMPIONS!
M-G-M retains lead with nearly one-third of all hits voted by exhibitors since survey began in 1930.
(31 out of 111)

11 YEAR SURVEY BY FILM DAILY
M-G-M has one third of all hits voted in Film Daily "Ten Best" vote for eleven years.
(35 out of 110)

"NATION'S" HONOR ROLL FOR 1936
M-G-M is the only film company mentioned in "The Nation's" honor roll of American achievements in 1936, an annual feature of this magazine.

MONEY-MAKING STARS IN M. P. HERALD SURVEY
M-G-M leads exhibitor poll with 4 out of 10.

LEO TOPS VARIETY'S ANNUAL CHECK-UP

SURE HE'S THRILLED!
More M-G-M honors this year than ever before!

BUT LEO'S BUSY!
There's no time for taking bows! There's work to do!

"AFTER the THIN MAN!"
Beating phenomenal "San Francisco"! Isn't it de-lovely!

PICTURES TALK!
Sure, Leo loves the honors but HITS are his life work!

"CAMILLE"
Biggest Garbo business in 5 years! Happy New Year!

1937
The Lion on the screen means lines at the b.o.

COMING!
The Biggest Barrage of Hits since Leo's first ROAR!
**Plane Crash Hurts Fatal to Johnson; Wife to Live**

Los Angeles—Martin Johnson, explorer and producer of big-game and travel films, died yesterday in Good Samaritan Hospital from injuries received in crashing Tuesday of a transport plane 25 miles from here. His wife, Mrs. Osa Johnson, also hurt in the accident, is in serious condition in same hospital but is expected to recover.

The Johnsons, who shared adventures on expeditions to remote corners of the earth during their 26 years of married life, did their “shooting” of animals almost exclusively with camera rather than gun. Their most recent journeys were through Borneo’s jungles where they spent some time gathering scientific data and photographing wildlife. They returned with a six-week footage which is scheduled for release shortly by 20th-Century-Fox.

Fox Movietone News told THE FILM DAILY yesterday upon news of Martin Johnson’s death that the latter had been away on an edited-outting and editing of the film. Johnson’s pictures have been regularly published under the guidance of Theodore Talley, former chief editor of Movietone News. No title had been selected by Johnson and Talley for the Borneo footage.

$425,000 Loan Made On San Francisco Theater

San Francisco—Samuel Kronsny, Inc., has placed for Junior Orpheum St. Francisco, Ltd., EKO Corp., and Good Golden Gate Theater, the first mortgage loan on $425,000 at 5 per cent for five years on Golden Gate Theater and commercial building at Golden Gate Avenue and Taylor St., here. This financing refined former bond issue on property.

**Department Stores Would Book “Slalom”, Ski Film**

Many requests are being received from department stores to book “Slalom,” the ski film now in its fifth week at the 55th St. Playhouse, it was said yesterday by Irving Shapiro, general manager of the Pictures, distributors of the film. Shapiro said that where no theater bookings are obtained, the picture will be shown in department stores.

**Fagan Funeral Tomorrow**

Funeral services for Barney Fagan, old-time minstrel and vaudeville performer who died Tuesday at his home at 136 South Fourth St., will be held tomorrow at 10 a.m. at St. Malachy’s Catholic Church. Interment in Taupey Cemetery, Queens. At height of career he drew $1,000 per week as clog dancer — and producer of shows and acts.

**Coming and Going**

JAMES R. GRAINGER returns to New York from Hollywood in one week.

WILLARD MCKAY goes to Florida early next month from New York.

GEORGE S. SCHAEFER will make a coast trip in March. They joins the United Artists program for 1937-38.

LILLIAN DA COSTA returns to New York Monday from a trip to Porto Rico.

STEPHEN PALLOS arrives in New York yesterday from Hollywood, en route to London. D. A. DORAN, who has re-joined Columbia in New York, goes to the coast in six weeks’ time. He is stopping at the Lombardy.

HARRY M. WEISBERG, Republic franchise manager for De Muro, and MR. WEISBERG sail for Europe and a vacation today on the Aquitania.

HARRIET HCTOR, ballet dancer, signed by RKO Radio Pictures, leaves for Hollywood today, aboard the 20th Century.

JOSEPH BERNHARD, General Manager of Warner Bros. Theatres, is attending the opening of the new Sheridan Theater in Washington, D. C., tonight.

EDWARD FESKAY left New York last night for Atlanta.

L. W. SCHENE returns to Gloversville from New York today.

HARRY M. WARNER has canceled a New Orleans trip, tentatively planned to permit attendance at a Hebrew convention.

GUS W. SCHINE, Schine district executive, returns to his Syracuse headquarters today.

John G. Payne to be New Electrical Division Chief

Washington—Appointment of John H. Payne as the new chief of the electrical division of the Department of Commerce was announced yesterday at a press conference by Secretary Roper. Payne formerly was with Westinghouse at Philadelphia. He succeeds Andrew Cruse.

Post is a key one in the department, the division exercising supervision over the film field.

RKO’s 8,500 Accounts

Over 8,500 theaters have purchased RKO Radio features and holders, and Jules Levy in a letter to exhibitors.

**FINANCIAL**

**NEW YORK STOCK MARKET**

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**WANTED**

— several salaried. Only men with initiative, ability, imagination needed. Ex-house managers, film salesmen preferably. Give full information as to experience, background, etc.

Box No. 1016 Film Daily

1501 Broadway 
New York, N. Y.
MPTOA Will Seek Further Concessions From Loew's

CLARIFY "PRODUCT" SCOPE IN REJECTION RIGHT

Kent and Lee Discuss GB Distribution Setup in U. S.

Faster B Films

By CHESTER B. BAHN

PARAMOUNT'S announced decision to reduce its B product by 25 per cent and to devote the money thus saved to the further strengthening of the remaining 75 per cent easily may serve the industry as a timely bellwether.

It is significant that in so acting, Paramount is meeting the requests of its theater partners, voiced at the West Coast production conference, and it may be accepted as fact that the exhibitors themselves were reflecting the clearly defined box-office viewpoint of their respective clientele.

TODAY is becoming, gradually, a recognized business policy. It is the standard of the majority of the larger houses. It is no longer the exception. It is the rule. And therein lies its significance.

- - -

PARALLEL with the above, it is interesting to note the present wave of holdovers is not restricted to any section of the country, and that the holdovers successfully are combating such exhibition discouragements as industrial disputes and inclement weather.

For example, Portland, Ore., and Seattle, Wash., in the maritime strike sector, this week have had five holdovers; and Omaha, where the mercury went below zero, has four holdovers out of six first runs.

Fewer B Films

... and prosperity's return

One BIP Production Definitely to Go Via 20th-Fox

Matters relating to the decision of 20th-Century-Fox not to continue handling physical distribution on GB releases except those produced by the English company itself were discussed at a conference between Sidney Loew, president of Loew and Loew, 20th-Century-Fox, British vice-president, yesterday at the 20th-Century-Fox home office in New York.

Only "outside" picture which the

NEwSPAPERS USIng MORE SCREEN NEWS

NEWSPAPERS USING MORE SCREEN NEWS

NEWSPAPERS using more screen news.

Miss. Ignores Checkers In Enforcing New Levy

Jackson, Miss.—Film checkers in the state are apparently not being molested by the tax law which places a license fee of $50 yearly for each county on men checking business purposes of "disseminating information."

Jail Linked With Theater

Tucalisa, Ala.—Tucalisa is to have a municipal city hall, jail, and theater, constructed at a cost of $90,000. It will be three stories high, 120 by 132 ft., steam-heated, and with all modern conveniences—both for the city prisoners and motion picture fans!

WB'S BROADWAY PLAY BACKING SETS RECORD

Establishing a new record for picture company backing of Broadway shows, Warner Bros. are interested in five current productions. Titles are as follows: "Boy Meets Girl," "White Horse Inn," "Brother Rat," "Swing Your Lady," and "Promise." Other Broadway productions (Continued on Page 10)

Banks Talking Producing Deal With 20th Cent.-Fox

Monty Banks, who is making pictures in England, is discussing a producing deal with 20th Century-Fox, with pictures to be made at London. Following conferences at the company's New York offices, Banks has gone to the coast to confer with Joseph M. Schenck. He plans to return to New York in seven weeks, preliminary to sailing for England.

MPTOA Analyzes Loew Trade Practice

Concessions In Letter to Al Lichten

Virginia MPTO to Meet

Richmond, Va.—Exhibitor organizations of North Carolina, Washington, D. C., and Baltimore have been invited to attend the mid-winter convention of the M. P. T. O. of Virginia MPTO to Meet At Richmond on Feb. 11

Indicating that there will be no negotiations with Loew's sales executives in an effort "to achieve further benefits for the independent exhibitors," a letter sent to Al Lichten, vice-president of the distributing company, by President Ed Kuykendall of the M. P. T. O. A. (Continued on Page 16)

"All Product Offered" Does Not Refer to Short Subjects

Short subjects, including newsreels, are not within the definition of "product" in major distributor grants of a 10 per cent annulment which require that an exhibitor must purchase all the product offered him in order to qualify for this privilege, spokesmen for the companies indicated yesterday in New York, replying to an M. P. T. A. query.

The question in the mind of the national exhibitor association, sponsor of a 10-point trade practice program, was asked when President (Continued on Page 4)

W.E. DEFAULT JUDGMENT STANDS, COURT RULES

Federal Judge Ferman in the U. S. District Court for the New Jersey district, has refused to set aside the default judgment obtained by Western Electric for patent infringement against the Biophone Corp., which is suing A. T. & T. (Continued on Page 8)

Stern Motion to Fore in RKO Reorg. Hearing Today

Hearing on the RKO reorganization plan in Federal Court today is expected to be largely devoted to the motion of Ernest W. Stern of (Continued on Page 5)

Those Earmuffs: 2nd Episode

Amplifying the uses Hollywoodians can find for the two dozen earmuffs he sent into the wintry California country, Tom Bailey, Loew p. a., yesterday stated that during the warm summer months, they can be worn to keep bugs out of one's ears. Even the Associated Press yesterday displayed interest in the unique purchase, alleged Tom.
K-A-O Earnings of $1,300,000 for 1936 Indicated

PROPOSES U. A. CIRCUIT RECAPITALIZATION PLAN

RKO Reorganization Plan Hearing Adjourned 5 Weeks

Opposition Largely Responsible for Delay to Feb. 18

Due in large part to opposition which has arisen to the RKO reorganization plan, hearing on it was adjourned yesterday by Federal Judge Bondy for five weeks to Feb. 18 on motion of Additional Yeaman, acting for the unsecured creditors' committee, and supported by Hamilton G. Rickaby, counsel for Atlas Corp., which is sponsoring the plan. Yeaman asked for the adjournment because of the illness of Carl Israels, counsel for the unsecured creditors' committee. Rickaby concurred, saying that he wished further time for conferences with interested parties. Rickaby also said he was not prepared to argue a question raised by Edwin J. Hickey.

(Continued on Page 4)

HAGEN TO MAKE 12: MAXWELL AS PARTNER

London (By Cable)—Julius Hagen yesterday announced plans for producing 12 pictures a year for five years in association with John Maxwell. Financing is understood to be set. So far no titles or directors have been announced.

Warner Circuit Goes Dual In Chicago; One Exception

Chicago—Warner Bros. Chicago circuit is now practically all on a duals basis. Exception is the circuit's Loop house, the Orpheum.

$9,232,298 Atlas Net

Atlas Corp., which is heavily interested in RKO, Paramount and the Madison Square Garden Corp., showed a net income of $9,232,298 for the 10-month period ended Oct. 31, according to a report made by the company. On Oct. 31 the company had assets of $113,325,701 of which $7,076,340 was cash.

Thanks... and We'll Be Looking For You

Well, folks, moving day has come and gone, and THE FILM DAILY is now settled in its spick-and-span quarters on the 24th Floor of the Paramount Building, 1501 Broadway (free adv.).

To the many who called in person yesterday to extend felicitations, to those whose complimentary telegrams and cables kept messengers on the run throughout the day and to still countless others who dialed 7-7117, 7-7118, 7-7119, 7-7120 and 7-7121 to express best wishes an appreciative, hearty “Thank you.”

Do come up some time and inspect that new file cabinet.

GB Status Unchanged as Regards Any U. S. Deal As Ostrers Sail for Home

The status of GB remained unchanged, as far as any deal with American interests are concerned, when Isidore and Maurice Oster sailed from New York yesterday on the Aquitania, bound for their home in London after several weeks’ visit to this country.

No agreement pertaining to the stock setup of the company was made, it is understood, although Isidore Ostrer conferred with Sid-

Cash and Exchange Plan Submitted by Joseph M. Schenck

With purpose of clearing up accrued dividends on preferred stock, a plan of recapitalization of United Artists Theater Circuit is proposed in a letter to stockholders from President Joseph M. Schenck.

Recommendation is made that holders of the 30,000 shares of 7 per cent preferred outstanding, on which accruals total $33 per share, be offered $15 per share in cash and 3 1/3 shares of common stock, and exchange their present shares for new $5 preferred.

Resumption of regular quarterly dividends payments is expected to (Continued on Page 4)

PREVALENCY OF DUALS BLOCKS B FILM SLASH

As major producing-distributing company executives turn their attention to programs for the 1937-38 season, there appears to be but little prospect of a drastic reduction in the number of B pictures, despite a general industry aversion to this type of product.

Enormous deferment (Continued on Page 6)

Fox West Coast Theaters Take Ten-o-Win, New Game

Ten-o-win, new game distributed by National Screen Service, has been bought solid for West Coast theaters.

The Loew-Poli circuit inaugurates (Continued on Page 6)
"One in a Million" One of 11 to Go Three at Roxy

Out of 400 pictures shown by the Roxy during its 10 years of operations, only 11 have remained for three weeks, a checkup discloses. "One in a Million," 20th Century-Fox release, currently at the house, is the latest production to play that length of time. Eight of the other 10 pictures to run that mark came from the same studio.

"One in a Million," states John D. Clark, sales head of 20th Century-Fox, has gone into its third week at the Orpham, Seattle, and into a second week in its San Francisco and Dallas runs. At Al-bany the picture was given additional playing time, he said, and at Milwaukee it outgassed any 20th Century-Fox picture of the past year.

Goldstein Bros. Circuit Business Up 25 Per Cent

Business of the Goldstein brothers circuit in Springfield is between 20 and 25 per cent ahead of last year, according to Nate Goldstein, who returned to his home last night from New York.

The circuit plans to expand into Chica, N. Y., next season, and its Colonial in Springfield is being enlarged.

Chicago Exhibitors Test Higher Office Box Top

Chicago — Local exhibitors are trying out increased admission prices. Essaness started out with a five-cent advance in several of its houses and now the majority are getting the slightly higher admission charge.

Flood Losses Deductible, Revenue Officials Decide

Pittsburgh—Internal revenue officials at Washington informed the trade here that losses suffered in last year's flood may be deducted in determining the 1936 income tax.

Close Theaters in Three Ky. Towns to Fight Flu

Louisville, Ky. — All theaters in Three Points, Yancy and Kenner have been closed in an attempt to stem the flu epidemic.

"Plough" In 14 Keys

Important key city engagements of "The Plough and The Stars" have been set by RKO for late this month. The picture will open its first engagements in New York, San Francisco, Chicago, Denver and New Orleans.

Condor to Start Feb. 15

Condor Pictures will begin actual operations on Feb. 15, it is announced. The company is negotiating for space in the RCA Bldg.

West Coast Bureau of THE FILM DAILY

Los Angeles—The $1,000,000,000 plagiarism suit brought in the U. S. District Court here by Leo Manti and Eleanor Ninon, musical comedy producers, against Paramount Pictures, was decided by Federal Judge Kenneth C. Asbury in favor of the motion picture corporation.

Plaintiffs charged that their song, "Si Si Senorita of Spain" had been used as the basis for the theme song of the Paramount picture, "One Hour With You" which starred Maurice Chevalier and Jeanette MacDonald.

Judge Yankwich ordered a pleno moved into the courtroom, listened to the two songs and in an oral opinion delivered from the bench said that he heard no similarity between the two musical compositions.

Paramount was represented by Attorneys Jacob Karp, Homer Mitchell and Jackson W. Peck, who made application to the court for payment of attorneys fees. The application was taken under advisement.

3 Film Companies Seek To Register Securities

BY MILTON F. LUNCH
DAILY Staff Correspondent

Washington—Three companies, all picture corporations filed applications with the Securities and Exchange Commission yesterday to register securities on national securities exchange.

According to the report, Paramount Pictures declared $24,386,143.25 of 20-year per cent sinking fund debentures due Jan. 1, 1955; $1,821,974.51 of 20-year per cent sinking fund debentures due Jan. 1, 1955; issued $3,477,859.80 of common stock, $644,108.60 shares of $10 par value 6 per cent cumulative second mortgage debentures; issued $2,251,54.83 shares of $1 par value common stock; $2,454,372.80.63 shares of $1 par value stock, to be registered on his notice of issuance; $8,955,500 of limited guaranty of Paramount Broadway Corp., issued $310,000 of 6.25 per cent cumulative preferred stock, to be registered on notice of issuance; $10,854,695 of $1 par value common stock.

Other pictures include Columbia Pictures Corp., declaring 10,990,452 shares of no par value common stock, to be registered on notice of issuance; General Theaters Equipment Corp., declaring 33,000 shares of common stock, the 1,000,000 shares of capital stock to be registered on notice of issuance.

1936 A. T. & T. Earnings at Highest Mark Since '29

T. & T.'s earnings in 1936 reached highest mark since 1929, THE FILM DAILY was informed yesterday. Annual report due soon will show full $9 million covered for first time since 1930. Company's earnings were swelled during past 12 months by restoration of earning power and dividend of its subsidiary, Western Electric.

Gottlieb Leaving Columbia

Alexander Gottlieb today resigned from Columbia's advertising-publicity department staff. He will announce a new connection shortly.

Distributors Wanted

Highly Successful Theater Game—Good Man—All Territories—Marvelous Proposition.

Address Box 1017
THE FILM DAILY
1501 Broadway
New York City
MARION DAVIES MEETS 'BOY MEETS GIRL'!
Marion Davies gets 'Boy Meets Girl' as her next Cosmopolitan production for Warners, with Hollywood's biggest clamoring for key parts in filming of "funniest stage comedy since '3 Men On a Horse'!"

'MARK TWAIN'S TWINS MARK' up another scene for 'The Prince and the Pauper' as Billy, Bobby Mauch cinemact by candlelight for director Bill Keighley. Errol ('Green Light') Flynn co-stars with reel-life counterparts of immortal sovereign and slavey in soon-to-be-finished film.*

GRAND FINALE SHOT on 'The King and the Chorus Girl' finds stars Fernand Gravet, Joan Blondell, director Mervyn LeRoy (left) exchanging plaques in mutual admiration. Film, pencilled for late March release, is Mervyn's first effort as producer, Gravet's first as American star.*

'REUNION IN BURBANK' looms for Ginger Rogers-Dick Powell hoof-and-mouth combo (right) as Miss R. signs, Mr. P. is strongly mentioned for cast of 'On Your Toes', Warners' filming of long-run N. Y. stage hit. Dancin' Lee Dixon will be party of the third part.

* A Warner Bros. Picture Vitagraph, Inc., Distributors
RKO REORG. HEARING ADJOURNED 5 WEEKS

(Continued from Page 1)

who owns some of the old RKO Class A stock, on the constitutionality of the reorganization statute under which the RKO proceedings are being held.

The S. J. Kresel, who is not a lawyer, was prepared to argue the issues himself, but Judge Bondy convinced him that because his motion papers had not been mailed to creditors as required, his arguments would be wasted. Hickey will remedy this defect prior to the next hearing.

Isidore J. Kresel, representing Martin Beck and a group of important preferred stockholders of the Orpheum Corp., sought to have a motion for intervention heard before Feb. 18, but Judge Bondy said that intervention even if granted would not improve Kresel’s position for the time, and ruled that Kresel’s motion come up on Feb. 18, also.

Kresel, who charges RKO with “waste and dissipation of Orpheum assets” said he intends to wage a vigorous fight against the plan.

Another determined opponent of the plan is Ernest W. Stern of Milwaukee, who bought 20,000 shares of RKO’s Class A stock, which seeks to intervene.

Charles Schlaifer Quits

Omaha to Take S.F. Post

Omaha—Charles Schlaifer has resigned as advertising director for the three Tri-State theaters to become advertising manager for the United Artists house in San Francisco. He and Mrs. Schlaifer leave for the coast Jan. 17.

Schlaifer was originator of a radio program, the Hollywood Tattler, which he broadcast himself over a local station. He holds the copyright on this title, but may sell it when he reaches the coast to a film company. He is a nephew of Jake Schlaifer, U. S. western sales manager.

Evert Cummings, Tri-State district manager, has not named Schlaifer’s successor.

Legionnaires Entertained

Detroit—Members of Russell Johnson Theatrical Post, American Legion, will be guests on Jan. 23 of the Ladies’ Drum and Bugle Corps.

SHOW-MAN’S

REMINDER

Check automatic sprinkler system to see that all valves are open and un

Hickey, who has filed property, and

alarms in working order.

THE EXHIBS in the Chicago zone are dedicating March as Henri Eells Month. Henri Eells has been 24 years in the industry, and is one of the most popular exchange men.

Earl Katzenmeyer, theater operator of Fremont, Ohio, has become a local celeb in another field than show biz... the Toledo Times published a feature article describing his marvellous collection of articles in miniature... one being the smallest screw ever made.

CONGRATS to Manny Meyer and Ben Levine on the occasion of booking their first picture on their new Royal Film Exchange, the Air,” first booking with the Brooklyn Strand.

Herb Hyman shoots a line from the Universal lot, where he is now handling exploitation.

IT SEEMS that some practical Joker or nitwit has been annoying Leon Bamberger of RKO Radio by mailing him a series of cards and letters... some guys have never heard of what happens to anonymous letter writers who send veiled threats when the postal inspection division checks up on ‘em... or can Leo be mistaken?... maybe it’s just some teeter sales promotion literature by a rival company... now Leo knows how it feels.

OUT IN Detroit... Ernest Forbes, manager of the Oliver Theater Company... can’t wait till the new telephone book is issued... for the last one came out a week ago, and he has been driven nuts by dozens of daily phone calls... because he advertised under the heading “Theater Tickets,” and folks assume he is a ticket broker for the legit, concerts, etc.

A SPECIAL musical program dedicated to Fernand Gravet, the French actor who recently completed the ‘The King and the Clown’ at the Wisconsin, over NBC this afternoon, with Gravet singing two numbers... Commissioner Bert Adler of the sanitation dept. of our hamlet, with former Gov. Alfred E. Smith and others, was a speaker at the recent United Hospital Fund luncheon... Betty Lawford gets a break, with her name on the marquees with three productions... Warners’ “Stolen Holiday,” RKO Radio’s “Criminal Lawyer,” and she is featured also in the stage show, “The Women”...
TASTES LIKE MORE!

after The Thin Man

4 HEAPING FULL WEEKS, CAPITOL, N.Y.

(And all around the nation it’s a box-office sensation! Leo, you lovely Lion!)
Ostrers Sail for Home; No GB Deal

(Continued from Page 1)

ne K. Kent, president of 20th Century-Fox, Nichols M. Schenck, president of Loew’s and C. B. De Mille, president of the 20th Century-Fox board of directors, while in the United States.

Although the Ostrers, both Maurice and Isidore, never admitted that they had come to America to discuss any important deal, it was understood from authoritative sources that they made the trip as ambassadors of John Maxwell seeking to buy the interests held by 20th Century-Fox, and now shared with Loew’s, in Metropolis and Bradford Twin Co., which controls GB. Later, when this deal failed to materialize owing to refusal of the Kent group to sell to Maxwell and their insistence that their deal to buy the Ostrer control of his company was still binding, it was reported that the Ostrers invested in a film partnership arrangement with Maxwell, Loew’s, 20th Century-Fox and themselves as the major producers.

GB’s American company, which has indicated its intention of setting up its own exchanges owing to its control of both Century-Fox and GB, Skouras house to use the game in the Granada. The Brind circuit is considering the Ostrers and its Monroe and other outlets using the game include the Goldstein brothers circuit in Springfield and the Mort Shea circuit, which is playing the game at its Weller theater in Zanesville.

New Visual Aid Library Watched by Exhibitors

Detroit—Exhibitors here are closely watching the program of the International Library of Visual Aid which proposes to operate nationally.

As outlined by Miss Pat Paige, president, Library will organize a staff of 15 full-time and part-time workers, and a school accounts for educational films. Distribution in this state will be via the Michigan Film Library, operated by Alg. J. Moncrief.

The Library plans to operate through a blanket subscription by schools and colleges which will be available to any one who subscribes. Decision as to restricting attendance to youngsters who subscribe is yet to be made, however.

PREVALENCY OF DUALS BLOCKS B FILM SLASH

(Continued from Page 1)

Ostrers and the Century-Fox board of directors, while in the United States.

Although the Ostrers, both Maurice and Isidore, never admitted that they had come to America to discuss any important deal, it was understood from authoritative sources that they made the trip as ambassadors of John Maxwell seeking to buy the interests held by 20th Century-Fox, and now shared with Loew’s, in Metropolis and Bradford Twin Co., which controls GB. Later, when this deal failed to materialize owing to refusal of the Kent group to sell to Maxwell and their insistence that their deal to buy the Ostrer control of his company was still binding, it was reported that the Ostrers invested in a film partnership arrangement with Maxwell, Loew’s, 20th Century-Fox and themselves as the major producers.

GB’s American company, which has indicated its intention of setting up its own exchanges owing to its control of both Century-Fox and GB, Skouras house to use the game in the Granada. The Brind circuit is considering the Ostrers and its Monroe and other outlets using the game include the Goldstein brothers circuit in Springfield and the Mort Shea circuit, which is playing the game at its Weller theater in Zanesville.

New Visual Aid Library Watched by Exhibitors

Detroit—Exhibitors here are closely watching the program of the International Library of Visual Aid which proposes to operate nationally.

As outlined by Miss Pat Paige, president, Library will organize a staff of 15 full-time and part-time workers, and a school accounts for educational films. Distribution in this state will be via the Michigan Film Library, operated by Alg. J. Moncrief.

The Library plans to operate through a blanket subscription by schools and colleges which will be available to any one who subscribes. Decision as to restricting attendance to youngsters who subscribe is yet to be made, however.

Reviews of New Films

(Continued from Page 1)

"BROKEN BLOSSOMS"

Imperial 74 mins.

POWERFUL PRODUCTION WITH EMPIRE ON THE BRINKY IN THEME WHERE DOLLY HAS IS SUPERB.

The production opens with a tribute to D. W. Griffith and indicating unbridled heroism for the inspiration contained in his old vivid canvas. A repetition on the Limousine Tales. The emphasis in this Twickenham production from England is the thing that emotion and the action that it hopes at the sight of phony patent medicine. —A racket that has long occupied the attention of government and state authorities, plus the medical profession, is portrayed.

"LARCENY ON THE AIR"

With Robert Livingston, Grace Bradley, Raymond Hatton, GB mins.

LIVELY, DRAMATIC EXPOSE OF PATIENT MEDICINE RACKET, THAT WILL THRILL THE AUDIENCE.

Packing punch and plenty of mass appeal, this feature goes hammer and tongs after the world of phony patent medicines. —A racket that has long occupied the attention of government and state authorities, plus the medical profession is portrayed.

Legislative Committee Named by Neb.'s MPTOA

Omaha—Following a special meeting of M. P. T. O. A. of Nebraska and Western Iowa a committee to be named for any eventuality which might arise prior to the current session of the Nebraska’s unicameral legislature was appointed by President Charles Williams of Omaha.

The committee includes L. C. Ehlers of Minden, Charles Prokopp of Waterbury, R. E. Falkenberg of Lexington and J. N. Kuhl of Seward.

President Williams announced at the meeting that he believes Governor R. L. Cochran’s opposition to any new tax in Nebraska will forestall a call to special session, and that the Nebraska legislature probably will not change the present sales tax on theater admissions.

Pittsburgh—Fred J. Herrington, secretary of the M. P. T. O. of Western Pennsylvania, and William L. Brown of Tarentum, chairman of the legislative committee of that association, left for Harrisburg where they will be on guard for bills affecting the independent exhibitors. One measure already confronting them is the attempted conversion of the two-year “emergency” amusement tax originally scheduled to expire in July.

Managerial Shifts

Pittsburgh—John McCurdy resigned as manager of Warner’s Enright-Dawn. He succeeded by George Bronson, veteran manager of the Sheridan Square. Other switches effected by Mr. McCurdy included the transfer of Lyle Harding from the Regent to the Sheridan Square, with Sam Gould, assistant manager of the Cameo, taking over the Regent. Sam Kleeban, assistant manager of the Royal Theater in Wilkinsburg was promoted as manager of the Regent.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

LU DESTI, Continental film star, has been signed to a long term contract by Columbia Pictures. Miss Desti has been in Hollywood since early in January. She will be seen shortly in the U. S. in "Thunder In The City," in which she plays opposite Edward G. Robinson, the latter is an Atlantic Films production.

Kay Francis' next starring picture, it is announced by Samuel Goldwyn, will be "Murder At The Theater," with a cast of young stars. The story is taken from the play of the same name by Hinsdell, put on in the 33rd and 43rd Street Theatre. Miss Francis will star in the picture.

Erik Rhodes finally gets a chance to vocalize in "Criminal Lawyer" in which RKO Radio has cast him as a radio crooner. Rhodes sings "Tonight, Lover, Tonight," a number written by Harry Tobias and Jack Stern.

Roger Imhof has been signed for the featured character lead in the B. F. Zeidman production, "Two Shall Meet." George Stevens, who has been assigned to a command place among Hollywood's directors in the past 18 months, has been assigned to two of the most important directorial spots on RKO Radio's 1937-38 program. He will handle the megaphone on the first Fred Astaire solo starring vehicle, "A Damned in Distress," and also direct Ginger Rogers in a solo feature, "Vivacious Lady." Jimmy Savo will play the role of the immortal clown, Marceline, in "Hippodrome." Savo will report at Universal City on March 1. He is appearing at present in the Cafe de Paris in London.

Arthur Lubin has been assigned to the next John Wayne picture, "Short Haul." "Herman Boxer wrote the story which has a background of the trucking industry. Production will get under way early next week.

The epidemic of colds and influenza which has been seriously interfering with production activities in Paramount's Hollywood studio for the past few days will start to be on the wane today. All leading players on the company's contract list, who have been unable to work because of illness have reported improvement in their condition and no new serious cases of illness were reported.

Nate Watt has signed a contract to direct "The Round-Up," the fourth of the Hopalong Cassidy pictures being produced by Harry Sherman for Paramount. William Boyd and Jane Frazee will appear in the leading roles. Maurice Geraghty is writing the adaptation and screenplay.

They've found Shirley Temple's first leading man. He's Douglas Scott, the boy Nelson in "Lloyds Of London," and he'll be seen opposite Shirley in "Wee Willie Winkie," based on the Rudyard Kipling story.

Slim Summerville was awarded a two-year extension of his contract with 20th Century-Fox by Darryl F. Zanuck, while Universal yesterday renewed the contract of Tala Birell.

Missouri Gov. Would Hike State Sales Tax To 2 P. C.

Jefferson City, Mo.—Gov. Lloyd C. Laster sent to the Missouri General Assembly a recommendation that the state's sales tax be increased from 1 to 2 per cent, that the state's gasoline tax be raised from 2 to 3 cents per gallon, and that the state property tax be abolished. He would have the state assume all direct relief payments.

Omaha — Local theater owners breathed more freely when the city council in its preliminary budget draft suddenly dropped plans for a general occupation tax. Instead the councilmen now plan to pass a selective occupational tax directed against big business in the city and ignoring amusement enterprises.

Hungarian Film for Modern

"Salary, 200 Monthly," a Hungarian dialogue picture, will have its American premiere on Jan. 21 at the Modern Playhouse, 81st St. and 3rd Ave. It is a musical comedy with the "Clark Gable" of Hungary, Paul Javor, starred. Danubia distributes.

Paramount Reorganizes Talent Dept. At Studio

West Coast Bureau of THE FILM DAILY

Hollywood—Paramount today announced reorganization of the talent department in its Hollywood studio. The talent school has been under the direction of Oliver Hinsdell, who recently resigned from a similar post in the M-G-M studio. Ted Lesser, former aide to Adolph Zukor, has been added to the staff of the talent department to discover and develop new screen material.

Hinsdell and Lesser will work under direction of A. M. Botsford, production assistant to William LeBaron, managing director of production.

Melville Shauer, who has been in charge of the talent department since the resignation of Jack Vortos some weeks ago, has resumed his duties as an associate producer. Paulina Loughlin, who has conducted the studio talent school for two years will continue her work in the department.

"Cloistered" Gets a Fourth

Pittsburgh—"Cloistered" is staying a fourth week at the Art Cinema Theater, the first picture ever to stay that length of time in that house.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 28

SOL LESSER. The Boss of Principal Productions and a pioneer of the industry, which he entered in 'Frisco in 1907. Established Golden Gate Film Exchange. All Star Feature Distributors Exchange which in 1914, were consolidated with California Film Exchange. Two years later, established a Northern California circuit. Moved to Los Angeles in 1919 and was one of the organizers of West Coast Theaters. Sold out his interest, retired in 1926. Producing activities in the interim: All Star Features, Principal Pictures. In 1930, associated with Inspiration, subsequently resigned to become assistant to Joseph Schenck at U. A. Resigned in '31 to head the M-G-M Studio circuit. Formed Principal in '32. For '37-38, will produce for both RKO Radio and 20th Century-Fox. Married. Two children.

Columbia Lists Releases for "Montague Sweepstakes"

Productions to be released by Columbia during the "Montague Sweepstakes" sales and billing drive which will run from Jan. 17 to May 1, will include "When You're In Love," "Women of Glamour," "Devil's Playground," "Women in Distress," "Westbound Mail," "Dodge City Trail," "I Promise to Pay," "Law of the Range" and "Freedom for Sale."

55th St. Plans Anniversary

The 55th St. Playhouse will mark its 10th anniversary on Tuesday, March 1. It is the Anzaldua University of "Masquerade in Vienna," prize-winning film starring Paula Wessely, Adolph Wohlbruck, Olga Tache-kowa and Peter Peterson. World Pictures is releasing the film.

Sales Drive for Gluckman

Celebrating the 20th anniversary of the Herman Gluckman's entrance into the exhibition field, friends and employees have set aside February and March as "Herman Gluckman Months" for a sales drive. Gluckman, head of the local Republic exchange, is now on the coast.

Barnstyn Sails to Open GN Offices in London and Paris

Jack Barnstyn, vice-president of Grand National in charge of foreign distribution, who sailed on the Aquitania yesterday, will open offices in London and Paris. He will later make distributing arrangements in the following countries: Holland, Sweden, Denmark, Norway, Finland, Latvia, Poland, Czecho-slovakia, Hungary, Austria, Greece, Turkey, Egypt, Syria, Palestine, Iraq, Persia, Italy and Switzerland.

43 at 20th-Fox K. C. Meet

About 43 members of the 20th Century-Fox sales department will attend the Kansas City district managers' meeting, the date of which will be fixed immediately by John D. Clark, distribution head. Clark will preside at the sessions which will be held following his coast trip, on which he leaves New York Monday.
PITTSBURGH

SONJA HENIE will make a return p.a. at the Duquesne Garden here next month.

BETTY JONES, secretary to Joe Floodman, Warner’s publicity chief, resigned to get married. She was succeeded by Mildred White.

Joe Gins of the Columbia Exchange, bringing his family from Washington, D.C., where they have been living for the last year.

George F. Callahan, Jr., is in charge of the Exhibitors Service Co. here during the absence of his father who is now vacationing in California.

Bill Davis presented a bonus to the employees of his Triangle Theater.

Fire of undetermined origin caused $600 damage to the Harris Theater in Tarentum.

George Elmo of the Paramount exchange, who has been vacationing with his family in Cuba.

Kennywood Park will not operate a movie house this season, President J. McSwigan reports.

Benny Andur of the Garden Theater is the chairman of the M. P. T. O. of W. Pa., membership drive which got under way this month.

A son was born to Mr. and Mrs. Charles Mergens, Father is looking manager of the Paramount Exchange.

George Lefko, RKO manager, back from the West Coast where it has been vacationing for three weeks.

Jules Rieff, Columbia auditor, is in Montefiore Hospital for a stomach operation.

Emmeline Fineberg, secretary of the local Film Board of Trade, will publish the annual local theater guide next month.

L. C. McFrey of the Theater Co. returned from his vacation in Florida.

Fred Harrington, secretary of the M. T. O. of Pa., is attending the national Allied directors’ meeting in Baltimore, Jan. 21-22.

WARNER STAFF GOES SOCIAL

Newark, N. J.—Warner Bros. executive, theater managers and mem- bers of the divisional staff held a midnight dinner-dance Tuesday at the Robert Treat Hotel here. The divisional headquarters represents more than 50 theaters in the New- ark area and northern part of the state.

ALABAMA THEATER LEASED

Birmingham, Ala. — The Waters Theater Co. has leased the Imperial Theater at Tarrant City for a period of five years. The building will be remodeled with the seating capacity doubled and a structural glass and stucco front.

MILWAUKEE FIRMS MERGE

Milwaukee, Wis.—The Rink Advertising Service here has been merged with the Wisconsin Poster Service Agency.

NEWS OF THE DAY

Hole, Ark.—The Rialto, a new 550-seat theater, owned by the Malco people, is scheduled to open here about Feb. 1. House will be managed by Arthur Swanke, manager of the Saenger.

Monroe, Mich.—The J. R. Dennis- ton Theater Co., a branch of the Butterfield Theater Co., will erect a new theater here on a site just acquired from the Fred G. Ohr estate. Purchase price was more than $12,000.

DETROIT

Jeff Williams is personally managing the Fox, East Detroit, Mich., while he has appointed Bruce Harrison as manager of his Roseville Theater at Rose- ville.

Donald Dunn, formerly manager of the Madison State, Paramount, and Globe here, is at the Detroit Thea- ter, Circuit, has rejoined the staff as assistant to Roy Miller at the Regent Theater, succeeding George A. Ranshaw.

Wendle Smith has also joined the U. D. T. staff as assistant to Myron Van Buren, manager of the Madison, theater, headquarters house of the circuit. Smith was with the Essan- see Wines on West Grand Ave.

Local police closed Sereeno at the East Detroit Theater at East De- troit, on the contention that it was a game of chance. William A. Schulte, Detroit and Michigan circuit operator, is recovering from a severe attack of influ- enza.

United Artists Exchange has concluded moving to the new fifth floor of the Film Exchange Building.

Irwin Pollard, Columbia office manager, is on the sick list with flu.

Charles Walker remains as manager of the Saenger, a side Negro house, which has been taken over from John Harper by Nels Weitzman and M. Meskin.

Fred DeLodder, Jr., formerly manager of the Maxine Theater, has been appointed booker for the De- Lodder Circuit by his father, suc- ceeding Jakob Sullivan, who is now manager of the Piccadilly Theater circuit.

Jerry Gudein is new manager at the Maxine, Albert Schonwer, former assistant at the Del-Theater, is now manager of the Astorino.

Leonard Salsbury is new mana- ger of the Astorino Theater, for Jul- ius D. London Circuit, succeeding M. A. Tork, transferred to the Booth.

PITTSBURGH THEATER Sold

Pittsburgh — A. S. Guggenheim sold the New Atlas Theater here to Milton A. Samuels, president of the New Atlas Theater Co., who has been operating the house for the last several years. Mr. Sam- uels reports that the theater will be completely remodeled.

IMPERIAL IN NEW HAVEN

Philip Sherman, formerly associ- ated with Gaumont British as mana- ger, has been appointed manager of the Imperial Exchange at New Haven. The Imperial will open new offices in the film building in New Haven.

BILL FOR SUNDAY MOVIES

Montgomery, Ala.—A bill to leg- islate Sunday shows in Fort Payne has been introduced in the House of Representa- tives of the legislature in session here.
MPTOA Will Review Operation of Trade Concessions

MAJOR FIRMS SETTLE WITH TOBIS FOR $75,000

Theaters Asking for Protection on Giveaway Games

Exclusive Zone Rights Being Sought by Various Groups

A new kind of protection—that seeking exclusive zone rights to various giveaways and games—is now being sought by circuits, and individual theaters, it was learned yesterday in New York. Sponsors of the plans are opposed to the idea.

This problem, at least from the viewpoint of the conservative of the games, is becoming more acute as that circulation increases by leaps and bounds.

RKO TO START SEVEN BEFORE END OF JAN.

West Coast Bureau of THE FILM DAILY

Hollywood — With four pictures now in production and seven in the cutting rooms being edited for early release, RKO Radio will start the new year with a rush by sending seven additional features before cameras this month. The first, "Wings of Mercy," will be followed by "Outcasts of Poker Flat," "Easy (Continued on Page 6)

Sales Tax Appeal Hearings Deferred Until Jan. 25

Arguments on the appeal filed by both major distributors and the city of New York in connection with the 2 per cent sales tax have been put off until Jan. 25 in the Court of Appeals at Albany. Case has been scheduled for next Monday, Frederick H. Wood will argue in behalf of the film companies.

Black Legionnaires as Critics

Detroit—By permission of Warden Harry H. Jackson, four convicts serving long sentences for Black Legion crimes in the Southern Michigan State Prison will function as "Warden and Grand Porvew Warrant "Black Legion" to check the file's authenticity, it was announced yesterday.

Japan Bans "Mutiny" and "Mary of Scotland" Tokyo (By Cable)—"Mutiny on the Bounty," voted the No. 1 picture of 1936 by American film critics in the annual Film Daily "10 Best Pictures" poll, yesterday was banned here on the ground that it was "too revolutionary." At the same time, "Mary of Scotland" was banned "out of respect to the Japanese throne."

20TH-FOX SALES MEET AT K. C. ON FEB. 4-5

Annual 20th Century-Fox midwinter district managers’ meeting will be held Feb. 4 and 5 at Kansas City, John D. Clark, general manager of distribution, announced yesterday. Clark, who will preside at the sessions, will first go to the Coast to confer with Darryl Zanuck.

Attendance will include eight district managers, the home office staff, (Continued on Page 6)

Three Industry Measures to Reach Roosevelt Today

Three bills applying to the motion picture and other industries, drafted by the National Council for Industrial Progress, will be transmitted to President Roosevelt at Washington today for his consideration. One authorizes loans for small enter (Continued on Page 6)

Dallas Anti-Trust Trial May Run Only Single Day

Indications are that trial of the Dallas anti-trust case, brought by the Department of Justice against seven major distributors and the Karl Hoffsaitz brothers theater interests, will not run more than one day, according to well-informed New York (Continued on Page 6)

To Make Checkup at Annual Meeting

Of Exhibitors Ass’n in Miami Mar. 16

Ascap Negotiates Peace With Snohomish County

After being barred from doing business in the State of Washington because of an indictment voted in Snohomish County against Ascap officers which would have made any representative of the society in Washington liable to arrest, Ascap has reached an agreement with Sno- (Continued on Page 7)

Amount Paid for Royalties Due Under March, 1936, Pact

Major companies have agreed to settle with Tobis Klangfilm for a sum estimated to be $75,000 for royalties due under the March 1936 agreement in the German-speaking countries of Europe excepting Germany, where payment is made in marks, subject to further modifications in the pact to be agreed upon at further conferences.

The American companies sought to make payments in all the German (Continued on Page 6)

UMPTO HITS WEEKLY PAYMENTS ON SHORTS

Philadelphia—With a settlement in the Loew dispute still pending, the U.M.P.T.O., in open session yesterday, went on record as against weekly payments for shorts as the next step in its campaign to secure definite relief for members. Pointing out that some exhibitors were paying for shorts which they had not yet played, the body voted to object to the plan on next year’s (Continued on Page 7)

25 Fox Midwest Theaters Advance B. O. Top 5 Cents

Kansas City, Mo.—The Fox Midwest circuit has advanced admission five cents at 25 of its 200 theaters. All other theaters in the Kansas City territory including the Dickinson and W. D. Fulton circuits, are (Continued on Page 7)

All Para. Stocks at Highs

All Paramount issues on the big boards scored new highs yesterday. The first preferred moved up 12 1/2 points to 185 1/2. The old high was 180 1/8. The common touched a new top of 261 1/2, the day’s gain being 3 1/2.
Russell Hadley Dies in Los Angeles Hospital

West Coast Bereavement of the Film Daily

Hollywood—Russell Hadley, 84, died yesterday in a Los Angeles hospital. Funeral services and burial will be in Los Angeles.

Russell Hadley was a brother of Hope Hadley, widely known as the im-...
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Chicago—Joe Goldburg organization reports the purchase by Balaban & Katz of 5,000 Ideal cushion seats for their theaters.

Kansas City, Mo.—Complete new sound equipment has just been installed in the Maco Theater at Macom, Mo., owned by Glenn W. Dickenson.

Chicago—The Ridge Theater at West Pullman is being remodeled, the Midwest Theater Supply Co. handling the job. The Apollo at Belvidere, Ill., is also being modernized by the same firm.

Lake Butler, Fla.—F. Alig, proprietor, opened his new Lake Theater. The place has been remodeled and equipped with new machinery.

De Pere, Wis.—Remodeling operations concluded at the Pearl Theater here include new seats, carpeting and air conditioning plant.

Tallahassee, Fla.—A. P. Tally, manager of the State, announced that new sound equipment is being installed. Only one other theater in the state so far has installed this particular type unit.

St. Louis—The Baden Theater is being remodeled and improved at a cost of $11,000. The improvements will include complete interior decorating, new lighting equipment, a modern air conditioning system, etc. The house is operated by the Katzman brothers who are also interested in several other houses in North St. Louis.

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THEATER IMPROVEMENT NOTES

New Haven—Sam Meadow who, as director of the Elm City State Theater Corp., recently took over operation of the State, on expiration of the lease of Morris and Sam Hadelman, is doing a general redecoration job on the interior.

New Haven—Ralph Civitello, Yale Art School graduate, doing commercial work, is supplying complete new lobby service to the Shetlon Theater here, and the Capitol, Barnum, Colonial and Carroll, in Bridgeport.

Wynne, Ark.—Complete remodeling of the Imperial here will begin within the next few days, Mrs. Noll Kellogg, manager, has announced. The front of the building is to be rearranged, a new marquee erected, and entrances on each side made. Two hundred and forty cushioned seats will be installed. The interior will be remodeled and redecorated.

Belvidere, Ill.—The Apollo Theater, under Eddie Zorn's direction, is being remodeled. C. C. Shepard is house manager.

Chicago—Rose Theater, formerly the Dade, under the Harry Balaban management, has been remodeled in every department. The Lincoln, art Goldengate & E.ams management, has installed a new front and made other improvements in the house.

Chicago—The Indiana and Illinois Theater circuit reports the installation of a new ventilating system in the Roxy at Peru, Ill., and other improvements in the house. Dale Laughlin is manager. Sipe Theater at Kokomo is also being overhauled, with seating capacity increased to 1,200. Sam Neal is the house manager.

Chicago—The Jefferson Theater on Milwaukee Ave is being overhauled and many improvements made in the neighborhood house, which is now showing dual bills.

Peru, Ind.—The Wallace Theater, under R. B. Pilcher management, has been modernized in all departments.

New Orleans—The Globe has installed new sound equipment.

NE of the primary duties of a motion picture exhibitor is to guard against fires. The safety of his patrons takes precedence over every other consideration. Their comfort, which is yet of the greatest importance, is a minor consideration in comparison to their physical safety while in his theater.

The first duty of the exhibitor in regard to fires is to take every precautionary and preventive measure against them within his power.

Keeping the theater clean, free from rubbish, old papers, waste cloth, any inflammable material, in corners, cubby-holes, basement, etc., is the first precautionary step. The second is to inspect sprinkler system, hose, and fire extinguishers at frequent enough intervals so that there is no possibility of any of them being out of order—the sprinkler clogged or otherwise out of order, the fire extinguisher containers half or entirely empty, the hose rotted or worn thin in spots.

Another matter of paramount importance is to have all exit doors opening outward so that patrons pressing against them, in the panic that almost invariably accompanies a fire, will not trap themselves through their frantic efforts to escape. All doors should be inspected every day before the first performance to see that they are unlocked, free of all obstruction, so that pressure against them will automatically open them. Lights indicating exits should at all times be in working order. They should be in plain view, and large enough to be distinguished through a darkened and smoke-filled auditorium.

But there are other precautions that the exhibitor is bound to take. Fires are not all of one type. What will extinguish one fire, before it gets beyond control, will allow another type to burn. There are various types of extinguishers.

A general purpose extinguisher is the soda-acid appliance which depends upon the liberation of sulphuric acid within a solution of bicarbonate of soda. The carbonic acid gas is then liberated and expels the mixture in a high-pressure stream. The soda-acid extinguisher is best for smouldering masses like seating where a considerable amount of internal heat is generated, because of its cooling, penetrating qualities.

This is not suitable, however, for a fire of electrical origin where there is always the danger of short-circuiting. It is entirely useless against fires of gaseous origin. The life of this extinguisher is from eight to 10 years. Its makeup, in the course of time, corrodes the container with the result that the extinguisher may be unsafe to use. When corrosion occurs, the tank may prove unable to withstand high pressure and burst-

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ing occur, possibly with disastrous consequences. In such cases, the extinguisher and its container should be renewed. Copper is more resistant to corrosion from soda-acid extinguishers than steel, and remains serviceable for a longer period. All such extinguishers should be examined internally at least every two years.

The special province of the foam extinguisher is in fires having their origin in oils, petrols and similar liquids, the flames from which would merely be scattered by jets of a watery solution. The “foam” extinguisher is composed of myriads of tiny globules of carbon-dioxide which cling tenaciously to a flame, excluding air and thus stifling the blaze. This oil extinguisher, which can be produced in about five seconds, will rapidly quell the fiercest burning of fires, provided there is enough of the liquid. The ordinary two-gallon container will often not be sufficient in quantity. There are foam engines of from 10 to 30 gallon capacity, which can be wheeled about and operated by one man.

Foam extinguisher should not be employed on a fire of electrical origin, as its first discharge is wholly liquid. For fires of electrical origin sand or a powder extinguisher is the best. The extinguisher should be aimed with all the force possible. The liquid carbon-tetrachloride being a non-conductor of electricity, is also recommended for fires of electrical origin.

The carbon-tetrachloride extinguisher is also recommended for fires originating from oil and petrol, unless originating from bulk storage. However, there is a danger of toxic poisoning, as the extinguisher, if it comes in contact with certain materials, turns to a gas which may contain phosphene vapor fumes, twice as toxic as chloroform. The phosphene is soon decomposed by the high temperature of a fire, and the danger of suffocation is not great. This type of extinguisher should be used indoors only when no other appliance is available. It is not recommended for use in the theater proper. Extinguishers of methyl-bromide, or mixtures of it, which produce a choking gas cloud, should not be used in the theater itself.

In projector fires, water is of no avail. Here CO₂ appliances should be used.

It should be remembered that most chemical extinguishers are but “first aid” in the case of fires. Water remains a stand-by in the usual types of fires, and for turning it upon flames the small-bore hose reels have advantages over the larger hydrants and collapsible canvas hose. The water sprinkler system is best adapted for the stage, wings and flies with their flimsy flats, draperies, costumes, etc.

New Haven—Contract for 1,000 floating comfort seats and all theater and booth equipment, stage and land accessories, totalling approximately $20,000, for the State Theater, Torrington, was awarded to Modern Theater Equipment, the work to start immediately under the personal supervision of Lou Phillips.

Omaha—Scott-Ballentyne Co. announces sale of sound projection and 500 seats to Bob Oliver and Mrs. Muriel Frandsen, who hope to open their new $25,000 house at Orona, La., about Feb. 15; new carpet to Oscar Johnson’s Rivoli, Falls City, Neb.; lamps and rectifiers to E. L. Jonson’s Bend, North Bend, Neb., and Magic Weather cooling systems for April installations to A. R. Miller’s Broadway, Audubon, Ia., Glen Newbold’s Temple, Yates Center, Kan., and J. F. Lamson’s Rivoli, West Point, Neb.

Detroit—Oliver Theater Supply, Inc., has sold two low intensity Brenkert lamps and rectifiers to Harold Schuckert for the Rex Theater, at Vassar, Mich.

Detroit—Ernest Forbes is changing the Theater Equipment Co., which he headed for some years to the new Oliver Theater Supply, Inc. Offices will remain on the first floor of the Film Exchange Building, and the same general line of theater supplies and equipment will be carried. The new move marks the complete affiliation of the Cleveland store, operated by F. P. Langford, who is secretary and treasurer of the company, while Forbes is president and general manager. The store is being completely redecorated.

“ONE IN A MILLION”

One in a million theatre patrons won’t notice the carpet on your floor, but the other 999,999 will. Attractively styled, deep-pile carpet goes a long way toward creating a luxurious atmosphere—which is one reason why you’ll find Alexander Smith Carpets in the majority of the country’s most successful theatres.

ALEXANDER SMITH CARPET
speaking countries, where they have considerable “frozen” deposits, in the currency of those countries. Toby, in the March 1930 agreement, and pursuant to it, is empowered to obtain the consent of the German Government to payment in the currency of the countries, but was only able to get such consent for Germany. Milton Diamond, counsel for Toby, has now agreed to once again try to get the German Government to waive payment in dollars.

The American companies were represented at the conferences by Leon P. Friedman of Loew’s, Frank G. Ivry of 20th Century-Fox and Roger Clements of Paramount.

**MAJORS SETTLE WITH TOBIS FOR $75,000**

(Continued from Page 1)

**20th-Fox Sales Meet at K. C. on Feb. 4-5**

(Continued from Page 1)

and managers of the Chicago, Detroit, Indianapolis, and Milwaukee branches.

The following will go from New York: Division Managers William J. Kupper, Wil- liam F. Gruening; director of publicity and advertising Charles E. McCarthy; General Counsel Felix Jenkins; Ad Sales Manager LeRoy Buly; Foreign Manager William N. Lamart; Art Managers Leslie White, New York Branch Manager Harry H. Backlund; Branch Sales Manager Joseph J. Lee; Northeast District Manager Thomas J. Bailey.

Also at the meetings will be William J. Clark, sales manager of short subjects and Metronome News, Clarence A. Hildebrand, Collins, Theodore Shaw, Morton Moskowitz, Nat B. Frickel, Jack Bloom; Harvey Day, representing Terryscreens, and Roger Ferri, editor of Dysana.

Clark was introduced to the meeting Canadian District Manager J. P. O’Leary, whom he recently appointed to head the new S. E. Kent drive. Other district managers to att- end will be Herbert Weiber, Sea Evac ua; William H. Barnes, Atlanta; Morton A. Levy, Minneapolis; George A. Roberts, Cheyenne; Candy Hulchanski, Mankato, W. E. Scott, Kansas City. Branch managers present will be Clyde W. Eckdahl, Chi- cago; Lester Starks, Detroit; George T. Lan- don, Indianapolis; Jack Lorenz, Milwaukee; George W. Fuller, Kansas City.

**Dallas Anti-Trust Trial May Run Only Single Day**

(Continued from Page 1)

sources yesterday. They hold the opinion that the Government, in contrast with the St. Louis case, will make the witnesses on a wholesale basis.

Answers to the Government’s complaint will be by the defend- ants before Jan. 24.

**Three Industry Measures to Reach Roosevelt Today**

(Continued from Page 1)

praises, among others, a National Economic Advisory Council to study sources of production and the American market, the third covers minimum wages, maximum working hours and fair trade practices.

**A “Little” from “Lots”**

By RALPH WILK

CRASHING Hollywood during his vacation season, Frank Anthony, head of the Universal Pictures Corporation in Virginia, is playing a soldier in “23 1/2 Hours’ Leave,” Douglas Mac- Lean’s second production for Grand National Pictures.

Tother night, in a Hollywood night club, Walter Catlett was be- ing highly praised for his work by an elderly female fan, who said she followed his career closely. I’m anxious to see your next picture, Ed Wynn,” she said, on leaving.

Shirley Ross ate her birthday dinner at the banquet given to cele- brate Adolph Zukor’s Silver Jubilee and birthday Jan. 7, that day being her birthday also.

William Nigh is directing “Ever Since Adam,” a comedy, for Repub- lic. Nat Pendleton and Lyle Talbot are playing the male leads. Victor Zobel is the associate producer.

Benny Baker, Paramount com- edian, mentioned in press stories as being among those present at the “Open Door,” the Louis F. Calboca party, New Year’s Eve, was amazed to get a long distance call at midnight from Lincoln, Neb. The call came to Paul Rosenberg, of that city, schoolmate of Benny, who hadn’t seen him for 16 years, but had read a story about his career in the paper and just called to say hello.

Bruce E. Frieu, film editor, and Janice Dawson, screen actresses, are honeymooning, following their mar- riage at Tijuana, Mexico, Pierce, grand- son of Mrs. Henry Clay Pierce of Santa Barbara, Cal., and his bride first met four years ago when she was appearing on the New York stage.

Every art director, film editor, and director of photography in the motion picture industry has received ballots requesting him to name the production which he considers to represent his own best work during the year 1936 for consideration for the Academy Awards for Achieve- ment in Art Direction, Film Editing, and Cinematography.

An investigating committee, meeting immediately upon the close of nom- inations on Monday, Jan. 25, will be appointed within the next week to express their respective groups by Bernard Herzhou, chairman of the Art Directors’ Section; Harold Mc- Cord, chairman of the Film Editors’ Section, and Ray June, chairman of the Photographic Section.

**Selznick International Personell Is Shuffled**

West Coast Bureau of THE FILM DAILY

Hollywood—A realignment of the personnel of Selznick International Pictures was announced yesterday by Henry Ginsberg, general man-AGER.

Under the new set-up, the depart- ment heads will be: E. W. Butcher, production manager; El. L. Scallon, comptroller; Charles Richards, casting- director; Charles Morrison, tal- ent scouting; C. R. Waldor, purchas- ing agent; Lillian K. Deighton, re- search department; Val Lewton, story department; Barbara Keon, stenographer; Hal Koen, film editing; Lyle Wheeler, Art; Harold Fen- ton, construction; Ernst Dryden, wardrobe designing; Edward E. Lam- bert, wardrobe department; Edward G. Boyle, property department.

Selznick International Personell Is Shuffled

West Coast Bureau of THE FILM DAILY

Hollywood—The Academy of Mo- tion Picture Arts and Sciences will make two additional awards this year for the best performances by an actor and actress in supporting roles. A change will be made in nominations for four major awards —production, acting, directing, writing —in the past, each branch made its own nominations. This year a nominating committee of 50 chosen from five branches of the Academy will nominate five leading choices for each of three awards and the general membership will then elect winners from this ballot.

Stanley at Pittsburgh To Drop Stage Programs

Pittsburgh—The Stanley Theater, only local house to operate with a weekly combination policy, switches Saturday night, Jan. 23, to Harry Kalmine, Warner’s zone man- ager, announces.

The Harris-Alvin which formerly co-presented their repertory act will continue with straight pictures, the latter policy doing exceedingly good business.

**Best Supporting Role Work to Get Academy Accolades**

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**SENATE GETS DUFFY COPYRIGHT MEASURE**

(Continued from Page 1)

will sponsor a bill in the House to retain the $250 fine and $500 a copy that elimination of the fine would make it easy to violate the copy- right law, and the Democrats think the society’s business difficult to conduct.

One of the few changes in the present bill from the last one is a clause providing that the life of a copyright shall be for 28 years with a 28 year renewal. The pre- vious bill provided for a straight 56 year term.

The Duffy Bill provides for en- trance of the U. S. into the Berne Convention. Ascap is opposed to this. Recently the M.P.P.D.A. sent an attorney, abroad to make a study of conditions under which the motion picture industry would favor entrance, to the U. S. into the Berne Convention. Kilroe’s report was approved by the M.P.P.D.A., which approved entrance under certain conditions which the Duffy Bill does not meet.

Congressman Sol Bloom of New York has introduced in the House a companion measure to the Duffy bill. The Bloom bill, identical with the measure the Wisconsin Senator introduced last week, was referred to the House Patents Committee. Congressman Edward D. Mc- Carthy last year told THE FILM DAILY he and Chairman Sirovich were progressing on the own individual copyright bill. Daly at his joint will “iron- out” many difficulties met last year in hearings.

**RKO to Start Seven Before End of Jan.**

(Continued from Page 1)

Going,” “New Faces of 1937,” “She gave Her Heart to the Dawn’s Early Light” and “Satisfaction Guaranteed.” The activity of the last will be continued without cessation throughout 1937 according to S. J. Briskin, vice president in charge of production.

**Basey Funeral Today**

Funeral services for Alexander Basey, 54, impresario, head of the Amisov Artists Bureau of New York, will be held at 12:30 p.m. today at his late home, 1073 East 12th Street, Brooklyn. His widow and son sur- vive.

F. B. Connelly Rites Held

Detroit—Frank B. Connelly, 68, better known in show business as Mark Shaughnesssey, former the- atre manager for the John W. Con- nedy circuit and other interests was buried in Detroit.

**ITOA Ball Tonight**

The ITOA will hold its annual bal- lottonight at the Waldorf-Astoria.
UMPTO HITS WEEKLY PAYMENTS ON SHORTS

(Continued from Page 1)

contracts. It developed, also, that some exhibitors did not have to sign for the weekly payment plan.

Another drive, this time against church non-theatrical competition, was also forecast. The fight will be against non-theatrical competition spots which run motion pictures in competition against local exhibitors. Attempts will be made to get exchange co-operation in re-

fusing to serve them.

The U.M.P.T.O. also announced that intimidation of any exhibitor by threatening theater building in a town would be fought by the body.

25 Fox Midwest Theaters
Advance B. O. Top 5 Cents

(Continued from Page 1)

preparing to gradually increase their admission prices, it is reported.

Detroit—Meeting attended by re-

presentatives of 80 theaters and

called by Henderson M. Richey, gen-

eral manager of Allied Theaters of

Detroit, to consider proposals to

raise theater admissions and restrict
giveaways failed to net a decision.

Operators of second run theaters
contended that neighborhood houses
should give up all premium plans, while the subsequent run operators
contended that the premiums were their only defense against second run policies. Some first runs have been hurt by the low admission poli-
cies of second runs.

Birmingham Women Fight
Ex-Critic as Film Censor

Birmingham—Representatives of
150 women's civic clubs, and mem-

bers of the Better Films Council,
which marched on the city hall in
protest the proposed appointment of Petter-

sen Marzoni, as chief of the amuse-
manship inspector's office. Marzoni is
former picture editor of the Bir-

mingham News.

The women protested on the

grounds that film censorship is a
woman's job. Mrs. Harriet B.
Adams, present city inspector, would
be retained as an assistant to Mar-
zoni.

Acoustical Terminology
Standard is Completed

A standard acoustical terminology
for sound engineers which will elim-

inate confusion in the motion pic-
ture, radio, and recording fields has just been completed, according to an
announcement of the American Standards Association.

This standard, four years in develop-

ment, is the work of engineers, musicians, manufacturers, and a

aesthetic committee working together under the auspices of the American Standards Association, the national clear-

ing house for standardization in the

United States.

MPTOA WILL REVIVE TRADE CONCESSIONS

are the working of the 10 per cent

cancellation privilege. President Ed

Kuykendall will report on the

situation.

Open forums at which various in-

dustry problems will be discussed are
planned in connection with the con-

cvention. Double features are ex-

pected to offer one of the high-

light topics.

Ascap Negotiates Peace
with Snohomish County

homish County officials under which

settlement will be dropped, THE

FILM DAILY reports.

Just as soon as certified copy of the order dismissing the indictment is drawn, Ascap will resume opera-
tions in Washington.

Nutts Sued for $100,000
In Fatal Arkansas Fire

Hot Springs, Ark.—A fire which

more than a year ago swept the

Princess theater building and a

joining room house here has four

persons dying in the flames has re-

sulted in the filing of a suit for
damages amounting to $100,000 ag-

ainst Sidney M. Nutt, Sr., owner of the buildings, and his son, Sid-

ney M. Nutt, Jr.

The suit was filed by W. D. Swaim,
avorney for Mrs. Julia P. Sanders,
whose husband, J. T. Sanders, died
in the fire; Jack Low, whose wife
also died in the blaze; and Mrs. Hat-
nie Mae Kendall, whose leg was
broken when she jumped from a sec-

ond story window of the room

house to escape the flames. The

plaintiffs allege that the fire, which

was caused in the theater building

and spread to the room house, resulted from defective wiring.

Plohn Succeeds Cochran
Washington Bureau of THE FILM DAILY

Washington — S. E. ("Steve")

Cochran, manager of National The-

ater operated here by A. L. Erlanger

estate, has resigned after 30 years' service which began with post of

program boy. He is one of leg-

tends' best known house exec-

tutives. He will be succeeded by

Edmund P. Johnson, former house

manager of New Amsterdam Theater, New York.

Goseline In Hospital

Detroit—Harry B. Goseline, owner

of the Ritz Theater, Port Huron, is

in a Detroit hospital, the result of

an operation for complications re-

sulting from pneumonia.
VERSATILITY

UNUSUAL and special though it is in its characteristics, Super X fills every requirement of general cinematography. Proof? It is used throughout features and shorts made under every possible condition. In Super X, specialization has surprisingly led to supreme versatility. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN SUPER X
PANCHROMATIC NEGATIVE
MPTOA Denies Trade Program Anti-Legislation Gag

CLAIM N. Y. SALES TAX VIOLATES CONSTITUTION

U. S. Court Voids the Restrictive Clauses in Erpi Pact

Anti-Trust Suits Brought by

General Pictures. Duovac

Dismissed

Wilmington—Federal Judge John

P. Nielses Saturday dismissed com-

plaints against the American Tele-

tphone & Telegraph Co., and West-

er Electric in the anti-trust suits

brought by the General Talking Pic-

tures Corp., and the Duovac Radio

Corp., but found that parts of the

Erpi contract with distributors and

exhibitors were illegal.

Judge Nielses said that Erpi’s

“equality clause” and “repair and

(Continued on Page 4)

EACH ZONE TO SET

LOCAL BOARD RULES

Rules to be drafted to cover the

mechanics of the local concilia-

tion boards, proposed by the M. T. O. A. as part of its 10-point trade

practice program, will be tailor-made in each territory to fit its respective

needs, a spokesman for the exhibitor

organization said yesterday. All na-

tional distributors are expected to

(Continued on Page 4)

Para. Leads Production

Parade With 9 in Work

West Coast Bureau of THE FILM DAILY

Hollywood—Paramount has

jumped into the lead in the number of productions in work. With its

nine pictures before the cameras, it has 20 per cent of the total num-

ber of pictures in the making in Hollywood. It is closely followed by

20th Century-Fox with eight, and

(Continued on Page 12)

Ashville Biz up 25 p.c.

Ashville, N. C.—Patronage of Ash-

ville theaters last year was up 25 per

cent over 1936, according to Carl R.

Bamford, general manager of Publix

Bamford Theaters, Inc., operating the

Plaza, Paramount, State, Imperial and

Palace here.

Pittsburgh Theater to Use Checkers to Aid B. O.

Pittsburgh—If it isn’t basketball, it’s checkers. At any rate, the Alvin Theater

here will start a series of exhibition checker matches in its lobby on Jan. 26. Willie

Ryan is being imported from New York City to take on local checkerboard maestros,

all in the better interests of the b. o.

Orphn Circuit Appraisers to Make

Their Report to Referee on Jan. 25

Hearing on the offer of Stadium

Theaters, RKO subsidiary to pay

$700,000 for the assets of the Orph-

n Circuit will be held before

Referee Ehrhorn on Jan. 25 at

which time three appraisers ap-

pointed by the referee will make

their report.

The proposed settlement would

give creditors about 35 cents on the

dollar on their claims, which total

$2,100,000 outside of the RKO

claims waived under the proposed

purchase.

It is understood that unless Mar-

tin Beck and other preferred cred-

itors of Orphnum, represented by

Isidore J. Kresel, can block the

proposed sale and obtain a position for

themselves, that they will not be

able to offer any effective opposition

(Continued on Page 3)

The Week in Review

600 More Theaters Operating—Korda’s Plans

By George H. Morris

DOMESTIC

As the week opened, RKO dis-

veled results of its nation-wide

survey which showed 600 more the-

aters currently operating in U. S.

than as of mid-June last year. Pub-

(Continued on Page 9)

FOREIGN

With total of $21,000,000 to be

spent on production at London

Films’ Denham studio, Alexander

Korda plans expending more than

$9,000,000 on own line-up of fea-

(Continued on Page 3)

Proposals Are Not Designed to Create

“Artificial Controversies”—MPTOA

Furst Succeeds Spry As

Warner Manager in Boston

Nat Furst, Warners’ branch man-

ager in New Haven, has been ap-

pointed to succeed Tom Spry, who

resigned from the company as man-

ager of the company’s Boston ex-

(Continued on Page 4)

Contention Made in Brief

Filed by United Artists

in Appeals Court

That the New York City 2 percent

sales tax violates the commerce

clause of the Federal Constitution

by imposing an unlawful burden

upon interstate commerce is the con-

tention of United Artists in a brief

filed by its counsel, O’Brien, Driscoll

& Raftery, with the Court of Ap-

peals, Albany, in connection with its

appeal from the levy.

“It is well settled that a state may

not levy a tax either upon the privi-

lege of engaging in interstate or

foreign commerce, upon sales in in-

terstate commerce or the proceeds

(Continued on Page 3)

BINGO BANNED FROM

MAILS BY P. O. DEPT.

Washington Bureau of THE FILM DAILY

WASHINGTON—The Post Office De-

partment has ruled that bingo comes

under the classification of a lottery

under Section 601 of the Postal reg-

ulations. Accordingly, all letters or

circulars relating to the game are

(Continued on Page 3)

Ascap Acts Tomorrow on

WB Music Firms’ Appeal

Special meeting of the Ascap

board of directors will be held to-

morrow to consider the Warner

Bros., music firms’ appeal from past

decisions of the society’s classifica-

tion committee on the rating given

the Warner firms on which pay-

ment to publishers is partially

based.

New Play Bur. Awards Near

The New Play Bureau, sponsored by

major producer-distributor compa-

nies, will announce its initial awards

for musical plays on Jan. 17. Six

prizes, each of $500, are to be given

out, in addition to scholarships and

fellowships.
**The Broadway Parade**

**Picture and Distributor**

Theater

After the Thin Man (M-G-M)—4th week

Capitol

One in a Million (20th Century-Fox)—3rd week

Ray

Great Guy (Grand National)—3rd week

Criticism

Men Are Not Gods (United Artists)

Ravel

The Plainman (Paramount)

Palace

Black Legion (Warner Bros.)

Strand

Loyds of London (20th Century-Fox) (b)

Music Hall

Hollywood Girl (Paramount)

Rialto

Conflict (Universal)

Globe

Gold Diggers of 1920 (Warner Bros.) (a)

Palace

Broken Blossoms (Imperial)

Belmont

Fugitive in the Sky (Warner Bros.) (a)

*FOREIGN LANGUAGE PICTURES*

The Eternal Mask (Arthur Mayer-Josep Burnstyn)

Filmatr

Revolutionists (Ankimo)—4th week

Camno

Slalom (G. Krakau-World)—5th week

55th St. Playhouse

*FUTURE OPENINGS*

Under False Flag (Scandinavian Talk-Films)—Jan. 19

Cinema de Paris

Camille (M-G-M)—Jan. 22

Capitol

Three Smart Girls (Universal)—Jan. 22

Rae

Masquerade in Vienna (World Pict. Corp.)—Jan. 26

55th St. Playhouse

Champagne Waltz (Paramount)—Feb. 3

Paramount

Spanish Holiday (Warner Bros.)

French

You Only Live Once (United Artists) (c)

Cinematograph

Under Cover of Night (M-G-M) (c)

Rialto

Mysterious Crossing (Universal) (c)

Globe

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

Municipal “Opposition”

Rentals Draw MPTO Fire

St. Louis—With the MPTO of St. Louis already vigorously protesting the use of the Municipal Auditorium here for free shows, the reorganization Investment Co., owner and operator of the Arena, has filed injunction proceedings in Circuit Court to prevent further municipal use of the $5,000,000 taxpayer-supported building for sports events or other commercial purposes.

Protestors were aroused by the use of the Auditorium for the KWW-Slack Furniture radio broadcasting shows on Monday nights. Committee setting for the MPTO includes Fred Wehrenberg, president, Harold Evans, manager of Loew’s theater; Leco Hill; representing Fanchon and Marco and the St. Louis Amusement Co.; Louis Ansell and Clarence Kaiman.

In a formal written protest, the MPTO says:

“The use of the Auditorium by KWW and Slack Furniture Company to present Free shows is not only direct competition with established theaters in St. Louis but it is unfair competition. To keep in business, pay their local payroll and taxes, theaters of this City are thus forced into competition with someone giving away what they must sell in order to exist. Practices like this, reprehensible enough in privately owned edifices, certainly cannot be condoned in a municipally owned and supported structure.

“We ask therefore that the Auditorium Commission establish a policy preventing the use of the building for any such harmful purpose.”

**RKO Signs New Contract For RCA Sound Recording**

RKO-Radio Pictures, first major producing company to use RCA sound recording for all of its pictures, has renewed its recording license agreement for an additional term of 10 years, it was announced Saturday by Edwin M. Hartley, RCA Photophone head.

Distribution charges will be based on actual running time in the theater, rather than on an arbitrary charge per reel. Original foreign language versions made in this country will cost only 50% of the domestic recording fee. No additional charges are made for recording trailers or for “dubbing” of sound in this country. On a picture recorded here, a single fee covers its distribution throughout the world, with the exception of Canada and the “German” Territory.

**Two Canadian Cities May Get Exchange Buildings**

Toronto, Ont.—There is a prospect of a new film exchange building being erected in Winnipeg, states Col. John A. Cooper, head of the Motion Picture Distributors and Exhibitors’ Association of Canada. Col. Cooper also states that the building of a new film exchange building in Vancouver is in progress.

**Harry Tollett Dead**

Green Bay, Wis.—Harry Tollett, 62, engineer at the Bay Theatre here and father of Henry and Richard, district manager for Fox and manager of a Racine, Wis., theater, respectively, died in a local hospital. Other survivors are another son and two daughters.

**FINANCIAL**

**NEW YORK STOCK MARKET**

(QUOTATIONS AS OF SATURDAY)

High

Low

Close

Chg.

Am. Stock

High

26

21

20

31

27

13

27

Columbia Picts. etc.

37 7/8

36 3/4

36 3/4

36 7/8

Columbia Picts. pH.

15 1/8

14 3/4

14 3/4

14 3/8

Cos. pH.

1 1/8

1 1/4

1 1/4

1 1/2

Cos. Film. Ind. pH.

18 5/8

18 3/4

18 3/8

18 7/8

East. pH.

7 7/8

7 7/8

7 7/8

7 7/8

d.p.d.

16 1/2

15 1/4

15 1/4

15 1/4

Germ. pH.

7 1/4

7 1/4

7 1/4

7 1/4

Lenox’s, Inc.

70 7/8

70 7/8

70 7/8

70 7/8

d.p.d.

13 1/8

13 1/4

13 1/4

13 1/8

Paramount

26 3/8

26 1/8

26 1/8

26 1/4

Paramount 30th pH.

105 3/8

104 3/4

104 3/8

104 3/4

Pathé Film

10 1/2

9 5/8

9 5/8

9 7/8

RKO

12 1/4

11 1/4

11 1/4

11 1/2

20th Cent.-Fox

37 3/8

37 5/8

37 7/8

38

20th Cent.-Fox 30th pH.

16 3/8

16 1/4

16 1/4

16 1/4

Univ. Pict. pH.

102 1/4

102 1/4

102 1/4

102 1/4

Waxman Bros.

177 17/32

177 17/32

177 17/32

177 17/32

d.p.d.

44 3/8

44 3/8

44 3/8

44 3/8

NEW YORK BOND MARKET

Keith A-O 40 3/8

Loew 64 3/4

110 100%

100%

100%

100%

Par.

50 3/4

75

75

75

50 3/4

75

75

Par.

50 3/4

75

75

75

100%

100%

100%

100%

RKO 641

124 1/2

124 1/2

124 1/2

124 1/2

Warner’s 4 39 1/4

99 3/8

99 3/8

99 3/8

NEW YORK CURB MARKET

Columbia Picts. etc.

8 3/4

8 3/4

8 3/4

8 3/4

Grand National

2 3/4

2 3/4

2 3/4

2 3/4

Somewhat Corp.

2 1/2

2 1/2

2 1/2

2 1/2

Technicolor

2 1/2

2 1/2

2 1/2

2 1/2

Trans.-Lux

4 3/4

4 3/4

4 3/4

4 3/4

**DOLLY HAAS**

**SPOTLIGHT OF THE WEEK**

**FOR HER SUPERB PERFORMANCE IN "BROKEN BLOSSOMS"**

**Coming and Going**

**MR. and MRS. OLIVER H. P. GARRETT have arrived in New York from Hollywood, en route to London.**

**H. J. YATES has gone to the coast.**

**J. J. MILSTEIN, Republican sales manager, left Saturday on a trip of the Southern exchange, and will be gone three weeks.**

**ANTON WOHLBRUCK, RCA Radio player, arrives today from Hollywood.**

**GORDON WHITE returns today from St. Louis.**

**MOLLY PICON, stage and screen comedienne, and her husband, JACOB KALICH; FERNAND MERTENS GRAVET, French film player returning from Hollywood where he appeared in Wa-"THE**

**THER’S “The King and the Chorus Girl,” and MRS. GRAVET; MARQUIS HENRI DE LA FAL-""**

**LASS DE LA COURRAINE, film producer and MARY GLORE, French actress, sailed Saturday for Europe on the Paris.**

**CAPTAIN PHILIP ASTLEY, British sportsman and husband of screen player Madeleine Car-""**

**ROLL; JAN SMETEL; Polish pianist; KURT JOOS, art director of Ballet Jooss, and his wife, known professionally as ATANIA SIMOLA and NADIA REISENBERG (Mrs. R. N. Sherman), New York concert pianist, also sailed on the Paris.**

**TULLI CARMINATI sails from New York late this week for London to work in a Wilcos production.**

**BILL ROBINSON has been called back to 20th Century-Fox studios to take an important role in “Cafe Metropole.”**

**FRANK C. WALKER, who has returned to New York from South America, goes to Washington tomorrow to attend the inauguration.**

**A. P. Waxman’s Mother Dies**

Mrs. Sarah Waxman, mother of A. P. Waxman, died Saturday morning in Atlantic City from injuries received when struck by a taxicab. When informed of the accident the Waxman brothers chartered a plane and flew to Atlantic City. Dense fog made a landing impossible there and the plane went to Camden where finally a landing was made. Waxman then drove the 56 miles to the shore, arriving a short time before his mother died. Funeral arrangements could not be learned at press time.
SAY N. Y. SALES TAX IS UNCONSTITUTIONAL

(Continued from Page 1)

hereof, or upon gross receipts derived from a business wholly transacted in the state of New York, its assessment is unlawful, according to the brief.

Other points emphasized are: sub-licensing of rights to exhibit a copyrighted phonoplay by a distributor to an exhibitor is not a sale of a tangible personal property, the sale of the positive print by the laboratory to the producer, nor the temporary assignment thereof to the exhibitor, but the sale of tangible property, as leases or licenses, the exaction levied by the tax is in reality an arbitrary expropriation of private property for devotion in large part at least to non-public purposes and the expenditures of moneys directed by the act is a violation of the New York state constitution.

United Artists asks a refund of $21,188.92, plus interest from Feb. 1, 1936, and that the assessment of the additional sales tax be vacated.

Frederick H. Wood will argue in behalf of the distributor in the Court of Appeals on Jan. 25.

National Screen Moves

Detroit—National Screen Service has moved offices maintained by its representative, Morris A. Silverwax, from the Film Exchange Building to the new distributing building occupied solely by National, this week. Building was formerly the Paramount Exchange. Space vacated by National in the Film Exchange has been taken over by Nat Schuler for Metro Premium Company. Max Heine, representative for Bank Night, will also share the office space.

Flu Closes Neb. Houses

Ainsworth, Neb.—By order of the town council, Mr. and Mrs. Roy Syvert have closed the Ainsworth and R. E. Bailey the Royal during the flu epidemic subsides.

**BINGO BANNED FROM MAILS BY P. O. DEPT.**

(Continued from Page 1)

unmailable and may be seized by postal inspectors.

Exhibitors throughout the country have filed complaints against bingo, the prevalence of the game in the smaller cities and towns seriously cutting into theater patronage.

Orpheum Appraisers Will Report on January 25

(Continued from Page 1)

to the RKO plan. It is pointed out that under the law creditors are entitled to 100 cents on the dollar of a bankrupt estate before unsecured creditors like Beck and his associates could receive anything. Kresel maintains that there has been "waste and mismanagement of the Orpheum estate by RKO."

RCA Sound Contracted for 6 New Los Angeles Houses

West Coast Bureau of THE FILM DAILY

Hollywood—Gore Brothers have signed contracts calling for installation of new RCA deluxe high fidelity sound recording equipment in their two houses. El Rey and Lido, now under construction in Beverly Hills and Los Angeles. Deal puts RCA high fidelity apparatus in all of the six new theaters being constructed in the Los Angeles area. Others are, Elite, Tucadero, Regina and Esquire.

Aid President's Ball

Milwaukee, Wis.—E. J. Weisfeldt, managing director of the Riverside theater is chairman of the entertainment committee in charge of arrangements for the President's ball in the Auditorium here Jan. 30. L. Roy Pierce, supervisor of Milwaukee houses for Fox, is also a member of this committee.

"Mysteries of Paris" Next

"Mysteries of Paris" will be the next attraction at the Cinema de Paris.

**FACTS ABOUT FILMS**

Australia's investment in the film industry is $500,000,000.
EACH ZONE TO SET LOCAL BOARD RULES

(Continued from Page 1)

approve the plan and Paramount, Columbia and GB are yet to be heard from in this respect.

Participation in benefits to be derived through the boards will be open to all exhibitors.

Furst Succeeds Spyry As Warner Manager in Boston

(Continued from Page 1)

change, according to an announcement Saturday by Gradwell L. Sears, Warner vice-president and general sales manager.

In announcing Spyry's resignation, Sears said:

"During his many years in the film business Tom Spyry has won for himself a enviable reputation. Knowing he leaves Warner Bros., with the good wishes of our entire organization and the hundreds of friends he has made in every branch of the industry." Furst, who succeeds Spyry in Boston, is also a veteran in the industry, having started as an errand boy for William Fox in New York 32 years ago.

John Pavone, for 11 years a salesman in the New Haven branch, has been promoted to succeed Nat Furst as branch manager.

Universal Pictures Co.

Files N. Y. Certificate

Albany—Universal Pictures Company, Inc., chartered under Delaware laws, with capital of 70,000 shares preferred stock $100 par value and 250,000 shares common stock, no par value, has been incorporated.

Mr. W. Frank, a member of the Astor and Heckerer, Bell and William B. McKay, Vice-President, has filed a certificate of registration and designation in the office of the Secretary of State to enable it to do business in New York State.

Glendwood Theater Co., Inc., Queens Borough, New York City, has filed a certificate at Albany dissolveing its corporate existence.

Goetz Managing Fehers

Charles S. Goetz, has been signed to manage Friedrich Fehers and Hans Fehers for screen, radio, and concert work, following the opening of Fehers' surrealistic symphonic cinema fantasy, "The Robber Symphony," on Jan. 25, at the Venice Theater.

Tioga Vetoes Autry Springs

Tioga, Texas—This little Texas town will keep its traditional Indian name instead of being changed to Autry Springs, in honor of Gene Autry, home town boy in the movies. A bitterly fought municipal election defeated Autry Springs by a vote of 113 to 43.

NEWS OF THE DAY

St. Louis—Effective on Feb. 1 the St. Louis Amusement Co. will take over the management of the Shady Oak Theater in Clayton, Mo., and the Richmond Theater in Richmond Heights, St. Louis County, owned by W. W. Kieselhorst, J. Bishop and associates. The theater, which will run for a number of years, will not apply to the new Normandy Theater now being built in Normandy, in which Kieselhorst is interested through the Normandy Theater, Inc.

Salome, Mo.—Bids on the construction of the new theater here have been submitted by Macy & Co., a local company.

Lakeville, Conn.—Sam Rosen, of Film Deliveries of New Haven, will take title to the Stuart Theater. The 550-seat house was operated for more than 20 years by L. Stuart, who is forced to retire and live in Florida because of his wife's ill-health. Arthur Lockwood acted in an advisory capacity and Adolph Johnson as agent for the negotiations.

New Haven—The local Grand Na-

tional office, under the direction of H. Levine and Jeannette Berliner, becomes an independent buying branch today. The office was formerly under the jurisdiction of Boston.

West Haven, Conn.—Angelo A. Tomasino, brother of Michael Tomasino, New Haven operator of the Victory and White Way, is the purchaser of the Park Theater building in the Allington section.

St. Peter, Minn.—Frank Workman, Excelsior, Minn., has started work on a new house here, which will seat 700, and will be completely air-conditioned.

St. Cloud, Minn.—The St. Cloud city commission has approved the license request of the Minneapolis Amusement Company to operate a theater in St. Cloud, which will be the fourth in the city for Minnesota. The Miner, Minneapolis house, is meanwhile closed for repairs and remodeling at a cost of $18,000. The new theater is expected to cost $25,000.

Horwitz Gets a First

Cleveland—M. B. Horwitz general manager of the Washington circuit, a listener to Columbia coast-to-coast program, is the first exhibitor in this territory to sign a contract in the "Montague Sweepstakes." Horwitz signed a blank contract for a serial for the Hallethor Theater.

Bandette, Minn.—The New Grand has been opened here by Elroy and Severn. House which cost $25,000, seats 450.

Northfield, Minn.—Everett Dilley, owner of the New Grand, is planning to erect a new building to seat 500.

Detroit—The new Lyn Theater at Cooperstown, Mich., first house to be erected in the town, has been opened by Albert Hefferan. House 172 people.

Foley, Minn.—H. V. Michaelson of this city has purchased the San-

don at Elk River, Minn.

Onawa, Ia.—Beb Oliver and Mrs. Muriel Franzenk are erecting a new 825-seat theater, tentatively called the Onawa.

Linneus, Mo.—F. J. Doesche is the new skipper of the new Brookside Theater.

Lincoln—Leland Mischlick, former manager of the Kiva, has left for his new job in Pueblo, Colo. He is to be house manager for the Colorado, 1,600 seater, and will work under City Manager George Mon-

toe, who also went to the Westland Theaters, Inc., from here.

Dallas—Illuminated hand-rails on the floor, a lobby walled with colored mirrors, and an aquarium inhabited by tropical fish are among the modern features of the Tower Theater, called "The Nation's Newest Intimate Theater," which will be opened in Dallas Feb. 12th.

Detroiti—J. G. Portell has completed redecorating of the lobby and auditorium of the Greenway Theater, headquarters house of the circuit. Peter Tainis remains as house manager.

Columbus, Ohio.—Joseph S. Griggs, former manager of the Lyric, and Myron Rotstein have purchased the old Star Theater and will remodel it as the Florence.

Akrorn, O.—City Council has ap-

proved zoning legislation removing the last obstacle in the way of building a new $150,000 de luxe movie theater on West Hill. Howard Burrows, architect for the Cleveland firm which will build the theater, said in council that the theater will seat 1,000.

Court voids ERPI restrictive clauses

(Continued from Page 1)

replacement clause" had been legal during the research and promotion period for "talkies" but that during the commercial period "talkies" were illegal. However, at the time these hearings took place, those clauses were practically abandoned by ERPI with producers of "talkies" and exhibitors, the court found.

In view of this, Judge Nields said, no injunction will be issued.

"As to the clauses now outstanding," he said, "the present holding that they are void and of no effect should advise the trade that no damage or threatened injury can arise therefrom in the future. The court will retain juris-
diction for the purpose of taking such action other for adding to its degree with relief as may become necessary should any attempt be made by ERPI to enforce such clauses."

Judge Nields' opinion is a document embracing the development of the "talkies." The importance of its opinio lies chiefly in that it will be a guide for any future restricitive clauses in the motion picture industries. In the case before Judge Nields, it was known that ERPI had entered into license agreements with producers and exhibitors of the "talkies" restricting or tying producers and exhibitors to the use of ERPI products. "As a re-

sult," the plaintiff said, "the producers and exhibitors were forced to obtain apparatus manufactured by the Western Electric and fur-
nishing it only to producers who joined ERPI.

The plaintiffs asked that the de-

fendants be enjoined from enforcing provisions of its theater licenses for the exhibition of equipment and licenses "insofar as they restrict or limit producers in distribution of "talkies".

Richard Boleslawski Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Richard Boleslawski, M-G-M director, died at his home here Sunday from a heart attack. He was 47; is survived by his widow and an 18-month-old son. He was directing "The Last of Mrs. Chenev."

DATE BOOK

Jan. 21, 22: Allied directors' meeting, the Emerson, Baltimore.

Jan. 22: Chicago Film Board of Trade dinner, Henry Hibel, retiring president, at the Congress Hotel.

Jan. 23: Variety Clubs, Variety Club ball, Pla Mor ballroom.


Jan. 27: SMPES' Pacific Coast Section meets in Hollywood.

Feb. 3: SMPES' Picture Research Council's benefit performance of Sally Russe, Oakland, Cal. 
FLASHER

To 'Mr. and Mrs. America and All the Ships at Sea' Over 49 Major Stations by WALTER WINCHELL

"One of the better motion picture documents will be released within the fortnight. It is called 'BLACK LEGION'! . . . It is one of the most fearless exposes to come out of Hollywood yet! . . . It's a Warner Bros. production, skillfully directed by Archie Mayo with fine performances by Humphrey Bogart, Erin O'Brien-Moore, and Dick Foran . . . By all means go see this T-N-Tainment!"

Thanks W. W. for the tremendous tip-off that's started everybody flashing the great news everywhere!
WARNER BROS.
WILL RELEASE
BLACK

"Celluloid dynamite! Moves motion pictures one notch forward!"—Red Kann, M. P. Daily

• • • "Powerfully packed with emotional wallop! Director Archie Mayo never did anything better."—Film Daily

"A mighty picture! What the public needs!"—Elizabeth Wilson, Silver Screen

• • • "You'll see something when you see this flicker! The Warners and Archie Mayo are to be complimented!"—Sidney Skolsky, Daily News

• • • "A four bell picture! One of the most
tense, gripping photoplays of its kind ever produced—to be classed with ‘I Am a Fugitive’! For a thrilling evening, I advise, for your ‘must see’ list—‘Black Legion!’ —Jimmie Fiddler • • • "Divine! Should be seen by everyone! —Sara Hamilton, Photoplay • • • "A picture everyone should see! Splendid entertainment!"—Ed Smithson, Fawcett Pubs. • • • "Swell! Sends Humphrey Bogart rocketing into star brackets."—Ted Magee, Screen Book • • • "One powerful picture! An inspired job!"—John Schwartzkoff, Motion Picture Magazine • • • "Dandy, powerful picture."—Harold Hefferman, Detroit News • • • "A New Year present exhibitors can be thankful for!"—Film Curb • • • "A swell picture! Best in long time."—Leo Townsend, Modern Screen Magazine • • • "One of the outstanding pictures of the year!"—Hitchcock, Showmen’s Trade Review • • • "Should mean SRO signs! A box office natural!"—Jay Emanuel Pubs.
"NO MISTAKE ABOUT IT... IT'S FLAMING CELLULOID!"

—Liberty Magazine said it, and awarded the show its critic's highest and rarest rating!

SEARS DRIVE Dec. 29 to April 3

The Kind of Dramatic Dynamite Only WARNER BROS. Can Make!

"BLACK LEGION" with HUMPHREY BOGART
Dick Foran • Erin O'Brien-Moore • Ann Sheridan
Robert Barrat • Helen Flint • Joseph Sawyer • Eddie Acuff • Addison Richards • Directed by ARCHIE MAYO
A "Cettle" from Hollywood "Lots"

BY RALPH WILK
HOLLYWOOD

LEW COLLINS' second directorial assignment for Universal will be "The Wildcat," a musical story. Production is slated to start about Feb. 15. Collins' last picture was "The Mighty Trefe," also for Universal.

Tamara Lane, whose volume, "The New Technique of Screen Writing," recently came off the press, is now at work on a new book dealing with the cinema and its workers and personalities from the critical angle. This book, "What's Wrong With the Movies?" written some years ago, was the first full-length critical volume attempt at an appraisal of the artistic standards of the pioneer screen celebrities.

Because Paramount officials were enthusiastic over the performance of four new film players in "A Doctor's Diary," just completed, Producer B. P. Schulberg rewarded Director Charles Vidor with a cash bonus. The bonus, in addition to the late Treni, former TWA pilot, Ruth Coleman and Ray Houl, boy actor, in their debuts, and Helen Burgess of Paramount in her second production.

King Vidor and Paramount Pictures have agreed to abrogate their contract under which Vidor was scheduled to produce and direct two more pictures for the company.

DOMESTIC

(Continued from Page 1)

He's restored purchasing power and strong wave of new theater building held principal factors responsible.

Coincident with RKO findings, Department of Commerce announced approximately 500 new houses were built in American communities during 1936, representing expenditure of $27,000,000 and raising total industry investment to $2,027,000,000. Department put 1936 production at about 460 pictures, saying some $315,000,000, a net advance of $10,000,000. These estimates approximately closed those published in THE FILM DAILY late last December.

Following another nation-wide check-up, J. E. Robin, executive secretary of Independent Theatres Supply, dealers' association announced supply business nearly 30 per cent better in 1936 than 1935; and looks for further rise this year, chiefly through orders for replacement and reconditioning of existing equipment rather than from new equipment.

Four major theater circuits gave financial accounting. Loew's vice-president and treasurer, David Burst, reported company's net profit for 1936, $2,497,00, amounting to $159.55 per share, preferred stock $2.14 per common. During corresponding period in 1935, net was $1,813,396.

Scarcely had Lowen announcement been made than THE FILM DAILY was advised that KAO would show earnings of about $1,200,000 for 1936, equal to three times company's earnings for 1935. Earnings for first six weeks of 1936 to September 26 were $660,000.

United Artists Theater Circuit also checked in-service headlines to make that circuit's profit of $167,845 for year ended last August 31, which compares with loss of $58,399 for previous year.

For Theater Corp, showed net profit of about $15,000 for last six months of 1936, and will probably show $100,000 profit in 1937; Milton C. Weisman, receiver, told U. S. Circuit Judge Martin T. Manton at a hearing in Federal Court. Latter extended receiver-ship for additional six months, and indicated he would order a 5 per cent dividend thereby.

Thursday found GB officials Isodore and Maurice Oyer headed back to England on the Aquitania, with status of GB remaining unchanged as far as any deal with American interests is concerned.

Lead yarns of week also included shift of Edward A. Golden, former general sales manager of Monogram, back to that outfit in same capacity following service in identical post at Chesterfield-Jimichew. Statement by John G. Galley, chairman of National Council for Industrial Progress, management agency, toward liquidation of industry's ongoing stock for men's individual council for film and other industries to provide forum in which all elements could analyze and discuss their problems. Individual councils would be units in parent of all-industries council, and make only such recommendations to the President and Congress as are unanimously agreed upon by all groups...

FILED (Continued from Page 1)

FOREIGN

(Continued from Page 1)

tures which are distributed throughout out world by United Artists, Korda schedule for 1937-38 will include "Revolt in the Desert," in connection with which a company leaves for Trans-Jordania, under direction of Zoltan Korda, this week, to make the spectacle in color; "Niijnisky," "Dance of the Gods," "Queen on lead; Robert Donat vehicle, "Action for Slander," and "The International Quartet," by J. E. Priestly.

Current Korda productions in work, Lon-
don cable stated, are "Knight Without Ar-
our," "Little Boy," and "Troopship," which for release under title No. 1, "Fire Over England," "The Man Who Could Not Think," and several other titles; "I, Claudius" and "The Divorce of Lady X," are likewise in preparation. Korda has big plans for the English market, which will include Eric Pannier and Charles Laughton. Other units reported working currently at Denham are Bette Davis, LaBour, Mendes, Denham Films Productions, and Robert T. Kane (20th Century-Fox).

British capital also flashed word of GB's announcement that it will definitely star nova Pfeiffer in film based on girlhood life of Queen Victoria. Company holds option on Sil-Va's "Girlhood of a Queen" and will probably use one with original story now in tentative scenario form.

Tokio cable told of Japanese Government's bid on "Mutiny on the Bounty," voted the No. 1 picture of 1936 by American Film critics in the annual FILM DAILY "Ten Best Pictures" poll. Official criticism is that it feature "revolutionary." At the same time, "Mary of Scotland" was banned "out of respect to the Japanese throne."

Highlights from continental capitals were: Berlin's picture industry, which in the first nine months of 1936 the French Government declared to be losing money, has been five times, with a decrease of $157,000, or 20 per cent, from first nine months of 1935. Production figures, from Berlin that of 154 pictures announced for 1936-37, 44 have been completed and passed the censorship, while 45 are in various stages of production.
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English-speaking features released since Sept. 23, 1936, together with pictures scheduled for release during the next few
which no release dates have been scheduled. Dates after titles are distributor
Names after review dates are the principal players in the cast. Complete casts
release dates; FD: indicates date of FILM DAILY review.
and production credits are included with FILM DAILY reviews.

An

alphabetical

months and

of

list

pictures, either in production or completed, for

Release Date

Title

.Not

Accused

(United Artists)
FD: 12-17-36; D. Fairbanks,
Del Rio

set

Dolores

Jr.,

The (Paramount) .10-23-36
FD: 11-17-36: Paul Kelly, Kent Taylor
(Puritan)

FD: 8-8-36: Tim McCoy
2-19-37
Ada Beats the Drum (M-G-M)
Adventure in Manhattan (Columbia) .10-8-36
FD: 10-23-36: J. McCrea, Jean Arthur
12-25-36
After the Thin Man (M-G-M)
FD: 12-7-36: Wm. Powell. Myrna Loy
9-23-36
Alibi for Murder (Columbia)
FD: 10-2-36; Wm. Gargan, M. Churchill
10-16-36
All American Chump (M-G-M)
FD: 8-29-36; St. Erwin, Rob. Armstrong
Along Came Love (Paramount) ... .11-6-36
FD: 10-6-36; I. Hervey, Chas. Starrett
Ambassador Bill (20th-Fox) (Reissue)
10-23-36
Will Rogers, Greta Nissen
11-1-36
Valley (Reliable)
FD: 10-26-36; Bob Custer
Another Dawn (Warner Bros.) ... .In Prod.
Kay Francis, Errol Flynn

Ambush

11-20-36
Romance (M-G-M)
Richard Tauber
Arizona Days (Grand National) ... .Not set
Tex Ritter, Ethelind Terry
1-8-37
As You Like It (20th-Fox)
FD: 11-6-36; Elisabeth Bergner

April

Bad Man's Territory (Warner Bros) Not set
Dick Foran
12-4-36
Banjo On My Knee (20th-Fox)
FD: 12-1-36; B. Stanwyck, J. McCrea
BAR Z Bad Man (Republic)
1-20-37
Johnny Mack Brown, Lois January
Battle of Greed (Crescent

FD:

Tom

Keene,

Behold the
B. Stanwyck, Herbert Marshall
12-26-36
Beloved Enemy (United Artists)
FD: 12-12-36; Merle Oberon, Brian Aherne
12-21-36
Beware of Ladies (Republic)
FD; 1-12-37; Donald Cook, Judith Allen
.

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1-18-37
Beyond Victory (Crescent)
Tom Keene
Big Broadcast of 1937 (Paramount) 10-9-36
FD: 10-6-36; J. Benny, Burns and Allen
10-9-36
Bis Game. The (RKO)
FD: 9-29-36; June Travis, James Gleason
11-16-36
Big Show, The (Republic)
Gene Autry
1-30-37
Black Legion (Warner Bros.)
FD: 12-30-36; H. Bogart, Ann Sheridan
.

Bold Caballero, The (Republic) ... .1-18-37
FD: 12-3-36; Heather Angel, Bob
Livingston
12-28-36
Border Phantom (Republic)
Bob Steele, Harley Wood
11-27-36
Born to Dance (M-G-M)
FD: 11-17-36; Eleanor Powell, James
Stewart
.11-1-36
Boss Rider of Gun Creek (Univ.)
FD: 12-16-36; Buck Jones
1-31-37
Breezing Home (Universal)
Binnie Barnes, William Gargan
Broken Blossoms (Imperial)
Not set
FD; 1-15-37; Dolly Haas, Emlyn Williams
Bulldog Drummond Escapes (Para.) .In Prod.
Heather Angel, Ray Milland, Guy Standing
2-19-37
Burnt Fingers (M-G-M)
By the Dawn's Early Light (RKO) In prod.
Joan Bennett, Fred Stone
.

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.10-17-36
Cain and Mabel (Warner Bros.)
FD: 10-19-36; Marion Davies. Clark Gable
11-14-36
California Mail (Warner Bros.)
Dick Foran
.

Call

of

FD:
Camille

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the Prairie (Para.)
Not set
12-1-36; Wm. Boyd, Jimmy Ellison

(M-G-M)

1-1-37

FD: 12-15-36; Greta Garbo, Robert Taylor
Can This Be Dixie? (20th-Fox)

11-13-36

FD: 11-12-36; Jane Withers

Case of the Black Cat (First Natl.) 10-31-36
FD: 12-28-36; Ricardo Cortez, June Travis
Cavalcade of the West (Diversion)
FD: 10-6-36; Hoot Gibson
Charge of the Light Brigade (Warners),
11-7-36
FD: 10-20-36; Errol Flynn, O. de Havilland
Charlie Chan at the Opera (20th-Fox),
1-8-37
FD: 11-16-36: Warner Oland
China Passage (RKO-Radio)
In Prod.
Constance Worth, Vinton Haworth
Coast Patrol (RKO)
In Prod.
Victor McLaglen, Preston Foster
Code of the Range (Columbia)
10-9-36
Charles Starrett, Mary Blake

(Paramount)

Holiday

College

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Not

set

FD: 12-19-36; Jack Benny, Geo. Burns,
Gracie ADen
Come and Get It (United Artists) .11-2-36
FD: 10-29-36; Edward Arnold, Frances
Farmer
Come Closer Folks (Columbia)
11-7-36
FD: 11-24-36 James Dunn, Marian Marsh
Comeback, The (Treo)
11-25-36
.

Max Sehmeling
Common Ground (Crescent)
Tom Keene

12-8-36

(Universal)

Conflict

11-29-36

FD: 11-28-36; John Wayne, Jean Rogers
Convention in Cuba (RKO)
In Prod.
Parkyakarkus, Joe Penner
Counterfeit Lady (Columbia)

In Prod.

11-9-36

(Republic)

FD: 10-24-36; Olsen & Johnson
Cowboy Star, The (Columbia)
Charles Starrett, Iris Shunn

Up

Crack

11-20-36

20th-Fox)
1-16-37
FD: 12-14-36; Peter Lorre, Brian Donlevy
Craig's Wife (Columbia)
9-25-36
FD: 10-2-36; John Boles, Rosalind Rus(

sell

Island

Ellis

Criminal Lawyer (RKO)
Lee Tracy, Margot Grahame

.In-Prod.

The

Circle,

FD: 12-30-36;

(Du World).. Not set
Hugh Wakefield, June

Duprez
Crouching Beast, The (Olympic)

FD: 8-22-36;

Lew

Fritz Kortner,

Wynne Gibson

Men Working (Paramount)

Danger,

Ayres,

Mary

11-6-36

(Invineible)

Donald Cook, Peggy Shannon

Empty Saddles (Universal)
FD: 10-17-36; Buck Jones

12-20-36

(RKO-Radio)
In Prod.
Paul Muni, Miriam Hopkins
Espionage (M-G-M-)
In Prod.
Edmund Lowe, Madge Evans, Paul Lukas
Everybody Dance (GB)
Not set
Cicely Courtneidge, Ernest Truex
10-1-36
Everything Is Thunder (GB)
FD: 11-20-36; Constance Bennett, Doug.
Escadrille

Montgomery

In Prod.

Carlisle

Dangerous Number (M-G-M)
1-22-37
Robert Young, Ann Sothern, Reginald Owen
Daniel Boone (RKO)
10-16-36
FD: 9-22-36; George O'Brien
Day at the Races, A (M-G-M)
.In Prod.
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Marx Bros. Allan Jones, Maureen O'Sullivan
Dead Yesterday (20th-Fox)
In Prod.
Sally Blane, Thomas Beck
12-10-36
Barry Norton, Mary Carr, John Barton
On Horseback (Grand Nt'l.) . .10-6-36
FD: 9-30-36; Lili Damita, Del Campo
Dimples (20th-Fox)
10-16-36

Find the Witness (Columbia)
1-8-37
Charles Quigley, Rosalind Keith
Fire Over England (U. A.)
Not set
FD: 1-14-37; Flora Robson, Lawrence
Olivier

Hostess
FD: 12-16-36;

(Universal)

Gambling With Souls (Jay Dee Kay)
Martha Chapin, Robert Frazer
Garden of Allah (United Artists) .11-19-36
FD: 11-3-36; Charles Boyer, Marlene Dietrich

Gay Desperado (United Artists) .. .10-2-36
FD: 10-3-36; Nino Martini, Ida Lupino
Gay LoVe (Marcy)
FD: 6-10-36; Florence Desmond
12-11-36
General Spanky (M-G-M)
FD: 10-27-36; Spanky McFarland
Ghost Patrol

FD:

(Puritan)
y-10-36; Tim McCoy

Town Gold

Overboard (Universal)
Gloria Stuart, Walter Pidgeon

2-28-37

Girl

Give Me Your Heart (Warner Bros.) .9-26-36
FD: 7-14-36; Kay Francis. George Brent;
Rev. as "I Give My Heart"
Go West Young Man (Paramount) .11-13-36
FD: 11-6-36; Mae West, Warren William
God's Country and the Woman (Warners)
1-16-37
FD: 12-19-36; Geo. Brent, Beverly

Roberts

Gold Diggers of 1937 (First Nat'l) .12-26-36
FD: 12-2-36; Dick Powell, Joan Blondell
Not set
Good Earth, The (M-G-M)
Paul Muni, Louise Rainer
Great Barrier, The (GB)
Richard Arlen

Not set
Great Guy (Grand Nat'l)
FD: 12-9-36; James Cagney, Mae Clarke
Great O'Malley, The (Warner Bros.) 2-13-37
Pat O'Brien, Sybil Jason
Not set
Green Light (Warner Bros.)
FD: 1-5-37; Errol Flynn, Anita Louise
11-19-36
Gun Ranger, The (Republic)

Shirley

Temple

Playground (Columbia)

1-24-37

Dolores del Rio, Chester Morris, Richard

Dix

Dames (Liberty)
FD: 7-18-36; Maxjorie Rambeau

Dizzy

Doctor Bull

(reissue)

(20th-Fox)

..

.2-5-36

Dodge City Trail (Columbia)
2-5-37
Charles Starrett, Marian Weldon
Don't Pull Your Punches (Warner Bros.)
3-13-37

Barton McLane, June Travis
Don't Tell the Wife (RKO-Radio)
Guy Kibbee, Una Merkel
of Destiny

Tom

(Crescent)

.

.

.In Prod.

1-18-37

Keene

East Meets West (GB)
FD: 9-19-36; George Arliss

10-15-36

Easy Going (RKO)

In Prod.

.

Bert Wheeler, Robert Woolsey

11-6-36
Take (Paramount)
FD: 10-20-36; John Howard, Marsha Hunt

Easy

to

Not

set

Bob Steele
Not set
Guns and Guitars (Republic)
FD: 12-22-36; Gene Autry, Dorothy Dix
.1-2-37
Guns of the Pecos (Warner Bros.)
Dick Foran, Anne Nagel
.

Will Rogers, Marian Nixon

Sylvia Sidney

High Treason (Treo)
12-15-36
Winifred Shotter, John Garrick
History Is Made at Night (U. A.)
.1-15-37
Charles Boyer, Jean Arthur
Holy Terror, The (20th-Fox)
2-6-37
FD: 1-2-37; Jane Withers, Anthony Martin
Hopalong Cassidy Returns (Para.) .10-16-36
FD: 10-12-36; Wm. Boyd, Evelyn Brent
House of Secrets (Chesterfield)
10-26-36
.

.

12-14-36
Happy Go Lucky (Republic)
FD: 12-5-36; Phil Regan, Evalyn Venable
Not set
Hats Off (Grand National)
FD: 12-16-36; Mae Clarke, John Payne
1-30-37
Head Over Heels in Love (GB)
Jessie Matthews
Headin' for the Rio Grande
Not set
(Grand National)
FD: 12-8-36; Tex Ritter, Eleanore
Stewart
Help Wanted, Female (Columbia) .In Prod.
Jean Arthur, George Brent
ler Husband's Secretary (First Nat'l) 3-20-37
Warren Hull, Jean Muir
Here Comes Carter! (First Natl.) .10-24-36
FD: 11-14-36; Ross Alexander, Glenda
.

Farrell

.

.

I

Evans

Cover Chinatown (Steiner)

FD: 8-25-36; Norman

Foster,

11-18-36
E.

Shepard
I Promise to Pay (Columbia)
2-8-37
Chester Morris, Helen Mack, Leo Carrillo
In His Steps (Grand National
9-29-36
FD: 9-22-36; Eric Linden, Cecilia Parker
In Paris, A. W. O. L. (Rowland- Wagner)
FD: 4-7-36; Lola Lane, D-ene Ware
.

Take Money (Para.) .In Prod.
Barbara Stanwyck, Joel McCrea
Isle of Fury (Warner Bros.)
10-10-36
FD: 12-2-36; Donald Woods, Margaret

Internes Can't

Lindsay

The Marines (Republic)
1-25-37
FD: 1-4-37; June Travis, Paul Kelly

Join

Jones Family in Off to the Races (20th-Fox)
2-19-37
FD: 1-7-37; Slim Summerville, Jed Prouty,
Shirley

Jungle

Deane
(Paramount)

11-27-36

Princess

FD: 11-20-36; Dorothy Lamour, Ray
Milland
Justice After Dark (Warners)

John
Kelly

Litel,

of

the

In Prod

Ann Dvorak
Secret

Service

(Principal)

.

.

FD: 7-22-36; L. Hughes, Sheila Mannors
Killer at Large (Columbia)
10-1-36
FD: 10-27-36; Mary Brian, Russell Hardie
King and the Chorus Girl (Warner Bros.)

3-27-37
10-26-36

(Republic)

Bob Livingston, Ray Corrigan
Girl on the Front Page (Universal) .9-27-36
FD: 9-19-36; Edmund Lowe. Gloria Stuart

Devil

FD: 9-26-36;

Release Date

(Paramount)
11-20-36
FD: 1-1-37; Shirley Ross, Robert Cummings
Hidden Power, The (GB)
1-1-37
Girl

.

11-22-36
Wm. Gargan, Judith Barrett
11-16-36
For Love of You (Celebrity)
Frank Forest
Four Days' Wonder (Universal) ... .1-3-37
FD: 1-5-37; Jeanne Dante, Kenneth Howell
2-13-37
Freedom for Sale (Columbia)
Paul Kelly, Rosalind Keith
Fugitive in the Sky (Warner Bros.) 11-28-36
FD: 1-6-37; Jean Muir, Warren Hull
Flying

Devil of the Sea (Treo)

Devil's

Title

Hideaway

Leslie Fenton, Muriel

Feud of the West (Diversion)
FD: 5-19-36; Hoot Gibson
10-30-36
15 Maiden Lane (20th-Fox)
FD: 9-29-36; Claire Trevor, Cesar Romero

Ghost

Crimson

Release Date

Title

.

FD: 1-12-37; Ralph Bellamy, Joan Perry

Drums

Captain Calamity (Grand Nat'l) ... .11-3-36
FD: 4-17-36; Marion Nixon, George HousRev. as "Captain Hurricane"
ton.
.11-14-36
Captain's Kid, The (First Nat.)
Sybil Jason, Guy Kibbee
Captains Courageous (M-G-M)
Not set
Freddie Bartholomew, Spencer Tracy, Lionel Barrymore

12-18-36
(20th-Fox)
FD: 11-24-36; Claire Trevor, Michael

Country Gentleman

Gwynne Shipman
Bridegroom (RKO)
In Prod.

1-4-37;

Woman

Whalen

Accusing' Finger,

Aces and Eights

Release Date

Title

Career

Fernand Gravet, Joan Blondell
King of Hockey (Warner Bros.) .12-19-36
FD: 11-3-36; Dick Pureell, Anne Nagel
King Solomon's Mines (GB)
In Prod.
Paul Robeson, Roland Young
Kiss Me Goodbye (Celebrity)
Not set
.

10-9-36
in Love
(20th-Fox)
FD: 10-29-36; J. Gaynor, L. Youns, C.
Bennett, S. Simon
Lady from Nowhere (Columbia. .11-21-36
FD: 12-22-36; Mary Astor, Charles
Ladies

.

Quigley

Land Beyond the Law (Warner

Bros.) 3-13-37
Dick Foran, Linda Perry
Land Without Music (GB)
Not set
Richard Tauber, Jimmy Durante
Larceny on the Air (Republic) ... .1-11-37
FD: 1-15-37; G. Bradley, R. Livingston
2-5-37
Last of Mrs. Cheyney (M-G-M)
Joan Crawford
In Prod.
The Last Slaver (20th-Fox)
Warner Baxter, Wallace Beery
Laughing at Trouble (20th-Fox) .12-11-36
FD: 1-6-37; Jane Darwell, Sara Haden
11-23-36
Lawless Land (Republic)
.

Johnny Mack Brown
of the Ranger (Columbia)

Law

2-12-37

Bob Allen
Legion of Terror

(Columbia)

11-1-36

FD: 11-3-36; M. Churchill, Bruce Cabot
10-9-36
Libeled Lady (M-G-M)
FD: 10-7-36; Jean Harlow, Wm. Powell
Not set
Life of Edward VIII (GB)
FD: 12-10-36; Ex-King of England
Lion's Den, The (Puritan)
FD: 8-25-36; Tim McCoy
12-1-36
Living Dangerously (GB)
FD: 12-5-36; Otto Kruger
1-29-37
Lloyds of London (20th-Fox)
FD: 11-27-36; Madeleine Carroll,
Freddie Bartholomew
10-2-36
Longest Night, The (M-G-M)
FD: 9-15-36; Robert Young, Florence Rice

Horizon (Columbia)
Ronald Colman, Jane Wyatt
{Continued on Next Page)

Lost

Not

set

Bl


DENY TRADE PROGRAM
BLOW AT LEGISLATION

(Continued From Page 1)

pinet, RKO vice-president, in con-
connection with his company's position on its 10-point program.

It is up to distributors to set up to local theater officials in cooperation with local exhibitor associ-
ations and leading theater owners, says the communication.

Following in part is the M. P. T.
A. O. letter:

"Your letter of January 5th, 1937, setting forth what your company proposes to do in connection with the written proposals on trade practices presented to you on April 14th, 1936, by the MPTOA Executive Com-
mittee has been forwarded to me from our national headquarters office in New York. In the meantime, there has been an exchange of letters. Our letter of February 27th, 1937, was written on the point of view of exhibitor reaction. Much of the comment in those communications applies to the RKO statement, because your proposals are in most instances essentially similar to theirs.

"The MPTOA proposals were carefully prepared after long consideration of widespread complaints of theater owners and consultation with leading theater officials throughout the country. They were intended as moderate, reasonable proposals for the genuine and immediate benefit of all independent exhibitors, not as trading points to be cut down as far as possible by each distributor, nor to create unnecessary controversy, nor to defeat any legislation. We are honestly trying to help the small but reputable exhibitor to get a break, to remove possible abuses and pre-
vent injustices in a complex business, to really improve trade relations in the industry, to avoid charging and to generate much ill will, prejudice, hatred and bitterness.

"We are glad to note that you have not closed the door to future negotiations in these matters. With your qualified acceptance of the MPTOA proposals as a beginning, we have an opportunity to ob-
serve the results in actual operation and as we both gain more experi-
ence in voluntary self-regulation of trade practices, we hope to resume negotiations with you on those pro-
posals which you have refused to accept in whole or in part, and on any additional proposals that may develop. At least we have made a definite start in the right direction, which will become increasingly ap-
parent as we are enabled to secure definite, tangible benefits from these patient efforts.

"It is very important that the pro-
posed MPTOA program be established with adequate facilities and full cooperation of the distribu-
tors at the earliest possible date. It has been previously pointed out that the MPTOA written proposals can only be effectively accomplished
through the operation of such local boards:

"You will realize that the MPTOA, as a national trade association of theater owners, has gone as far as it is humanly possible to go on such local boards. It is now up to the distributors to carry the ball, and they have a decided advantage over the local board, where they are desired, cooperation with the leading local theater owners and the local exhibitor asso-
ciations. If your view is that you generally announce that they will participate in and support such con-
tracts, and insist that all the com-
panies should take immediate steps to start the ball rolling in those places where the local exhibitors have failed to do so, you will have the sincere cooperation to try it out and see what it can accomplish."

Reviews of New Films

FUGITIVE IN THE SKY

with Jean Muir, Warren Hull, Gordon Oliver, Carlyle Hale, Jr., Howard Phillips, Margaret Wycherly. Warner Bros. 58 Mins. THRILLING AERIAL MURDER MYSTERY WILL MAKE A GREAT HIT, IDEALLY SUITED TO ACTION AUDI-
ENCES.

One of the best of present crop of mys-
tery-action thrillers, this aerial melodrama is type of entertainment that produces extraordinary wear and tear on forward edges of theater chairs. It is admirably suited to houses whose clientele revel in excitement. One of the mysteries, from the technical standpoint, is how screenplay's author, George Bricker, and director Nick Grinde, in their effort to portray the hero, Philip Huston, Maxine Jennings, Vinton Haworth, Charles Madison, Edward Gargan, Earle Foxe, Frank M. Thomas, Jean Howard are among the other principals of the cast that do good work. The picture is rich satire on the jury system. Moore, who in the jury room tries to sell real estate to fellow jurors, and Miss Broderick, who upsets court procedure with numerous questions, but whose supposedly silly deductions later prove important before the final decision. The crime is solved by Colleen Clare is on trial for the murder of her husband, and on the first ballot Miss Broderick is the only person the jury can sit.

The jury's visit to Miss Clare's home, Miss Broderick uncovers evidence that shows that Earle Foxe is the real mur-
derer. Franklin Coen provided a refreshing screen play. Lee Marcus, producer, and Joseph Henry Steele, associate producer, rate bows for an entertaining production.

Cast: Victor Moore, Helen Broderick, Philip Huston, Louise Latimer, Vinton Ha-
worth, Robert McWade, Maxine Jennings, Frank M. Thomas, Colleen Clare, Billy Gil-
bert, Charles Lane, Charles Madison, Jean Howard, Leonid Kinskey, Sarah Edwards, A. E. Dawson, Edward Gargan, Earle Foxe, Roy Jameson, Producer. Lee Marcus; Associate Producer, Joseph Henry Steele; Director, Ben Holmes; From Play "Ladies of the Jury" by John Frederick Ballard; Screenplay, Franklin Coen; Cameraman, Nick Musuraca; Editor, Ted Chessman; Directing, Executive, Photography, Excellent.

John Minturn Killed by Car

West Coast Bureau of THE FILM DAILY Hollywood — John Minturn, 67, veteran actor in films and stage who resided near Basil Rathbone had a narrow escape from injury or death when a car ran into the rear of his car in front of Rathbone's home.

EB Divvy Report Denied

London (Hollywood Daily) — Denial is made by GB that discs are under way under which might result in deferring payment of the next divi-
dend, 16.5 per cent, pending preference stock, due March 31.

Ann Harding, Jansen to Wed

London—Ann Harding and Werner Jansen have filed intention to wed at a London registry office.

TRANS-LUX EARNINGS TO EXCEED $200,000

Earnings of the Trans-Lux Day-
light Screen Corp. will be over $200,- 000 for the year 1936. The company reported earnings of $127,700 for the first six months of 1936 and $164,291 for the entire year of 1935.

Fara. Leads Production Parade With 9 in Work

(Continued From Page 1)

Walters and M-G-M are next in line with five each. Columbia and RKO are down for four each. Universal is making three. There are two.

MacLean, Zelzman, Reliable, Darmour and Hirllin are to be seen with one each. For Romance was wrapped up at 20th Century-Fox.

Detroit Censor III, But Continues Giveaway War

Detroit—Lute. Luter Potter, Detroit film censor is on the sick list again with laryngitis, following three attacks of pocke-
durisy in a row. Directing oper-
tions from his home, however, he sent the censor's squad to the Cap-
itol Theater, New York, and the 
Sixth Avenue Theaters Circuit, to secure evidence on the use of Screno. A ticket for violation of the city ordinance was issued to the management, but no arrests made.

Potter announced that he will con-
tinue activity against such give-
aways wherever he is not blocked by an injunction, as at the Granada Theater of the same circuit, where an injunction restrains police inter-
ference with Bank Night.

Potter was out of bed long enough to step into the Film Building to review Willis Kent's "Smashing the Vice Trust." He condemned the pic-
ture totally.

Kassler Brings "Golem"

Frank Kassler has arrived here from Prague bringing with him a print of a feature, "The Golem," produced in Czech with Harry Bar as the star. "The Golem" is based on an old Hebrew legend and was directed by Kassler and Julien Ducier. Distribution arrangements are now being made.
Sales Tax Decision is Delayed Several More Weeks

CLEAR WESTERN'S STATUS IN CANCELLATION RIGHT

GB's '37-38 Program Will Offer From 24 to 36 Pictures

Product Plans to Be Developed
By Ostrers Upon Return to London

GB will have a program of between 24 and 36 features for distribution in the United States during the 1937-38 season, said Arthur A. Lee, vice-president, yesterday, in announcing that plans for the line-up will be developed coincident with the return of Isidore and Maurice Oster to England from New York. Budget for the new year schedule will be increased, it was stated, at the Shepherd's Bush and Gainborough studios.

FIFTY "BANK NIGHT"
CASES UP THURSDAY

Washington—Fifty cases against Chicago theater managers charged with using "Bank Night" have been continued until Thursday by Chief Justice John Sontzey to give attorneys more time for preparation of their defenses. It is expected that others will be added.

United Artists Launching
George Schaefer Drive

A. W. Smith, United Artists sales head, on Jan. 24, launched the George Schaefer sales drive which will run until May 1. Harry Gold will have charge of the activities in the East.

Court of Appeals' Recess to Defer
Decision on United Artists Appeal

Sidney Lehman Appointed
U. A. Buffalo Manager

Sidney Lehman has been appointed manager of United Artists' Buffalo exchange, George J. Schaefer, vice president and general manager in charge of dispositions, announced yesterday. Lehman, formerly of the Washington sales force, succeeds Saul Resnick in Buffalo.

Mayor LaGuardia Defends Star Salaries

Mayo LaGuardia of New York has come to the defense of picture star salaries. In replying to a letter made by his Commissioner of Correction who deplored top-liners earnings, Hizzoner said: "I don't know to whom he's referring, but whether it's Clark Gable or Joaana Roon, I know that they deserve it. You put the right accent on your mass interests in life, music, friends and books, don't you know what it is to be a drudge all week. The only opportunity many people have for an hour of make-believe is in the local movie house. Don't belittle the people that make this opportunity possible."

COLUMBIA TO ENTER
LEGIT. STAGE FIELD

Columbia intends to produce shows on Broadway during the theatrical season of 1937-38, a spokesman for the company said yesterday. At present all major film companies are, by agreement, inactive in this field due to dissatisfaction with the new Dramatists' Guild basic minimum contract. D. A. Doran, who recently re-joined Columbia, will have charge of the stage producing activities.

Ohio Measure Would Ban
Merchandise Chance Games

Columbus, O.—State Rep. Carl L. Wintzler, Wapakoneta, O., has introduced a measure into the House of Representatives which would prohibit using merchandise schemes.

HIGH COURT GRANTS
ORDER IN FOX CASE

Washington—The United States Supreme Court yesterday issued an order granting the petition of Hil- ram Steelman, trustee in bankruptcy.

27 Day and Date Showings
Set For "Black Legion"

Twenty-seven day and date pre-release showings have been set on Warner Bros. "Black Legion," announces the company. The dates are

Pictures of This Type Not
"Part of All Product Offered"

Inasmuch as Westerners are generally sold separately from a program, they are not included in "product" referred to in the 10 per cent cancellation privilege granted by major distributors in their replies to the M. P. T. O. A., it was learned yesterday in New York. The distributing firms, in their answer to the exhibitor group, have indicated that a theater, in order to gain the right to eliminate 10 per cent, must buy all product offered.

The majors have also made it
(Continued on Page 4)

Mr. and Mrs. Dietz Due

Howard Dietz, Loew's publicity-advertising-exploitation head, and his bride of two days, the former Mrs. Tanis Guiness Montague, were temporarily delayed yesterday from reaching New York when their plane was grounded at Dallas because of bad weather to the east. They were married Saturday at Juarez, Mexico, after a flight from New York. The newlyweds are expected here today.

Kirsch "Radio Daily" Mgr.

Marvin Kirsch, for the past 14 years associated with THE FILM DAILY as a special representative, has been appointed business manager of THE RADIO DAILY, which soon makes its debut as the pioneer daily trade paper in the field of radio and television. He is located in the new offices of that publication on the 24th floor of the Parkmount building and his telephone number is 5-4362-7-8-9. Before joining THE FILM DAILY and its subsidiary publications, Kirsch was for some years engaged in the distribution field in various key cities.
Richard Boleslawski's
Funeral Set for Today

West Coast Devo of THE FILM DAILY

Hollywood—The funeral of Richard Boleslawski, who died Sunday of a heart attack, will be held today in the Church of St. Augustine, Culver City, with Rev. O'Donnell officiating. Pallbearers will be Basil Rathbone, Robert Montgomery, Elsa Lanchester, Humphrey Bogart, Artie Shaw, and Marcus Goodrich.

Boleslawski came to Hollywood in 1929 after the success of the talking film he had been assisting, bringing with him a thorough knowledge of stagecraft which he had acquired both during his long association with the Moscow Art Theater and subsequently when he directed a number of outstanding stage spectacles. He was the author of several successful books. He is survived by his widow, the former actress, Norma Dudley, and an 18-month-old son, Ian.

Attempt to Block Reade
Theater in Dover, N. J.

Tom River, N. J.—A thorough airing will be given at an appeal by the Dover township committee to block construction by Walter H. Reade of a new theater here, according to Supreme Court Justice Perskie of N. J. after ordering action of the township board manifestly aimed to stop Reade's invasion of the district be reviewed before the entire Supreme Court. Perskie's decision was given after counsel for Reade applied for a writ of certiorari to review adoption of an ordinance under terms of which Reade would be barred from operating after completing the house, despite the fact a permit for construction had been granted before passage of the ordinance. The writ is returnable within twenty days but it appears unlikely case would come before the court for decision before the May term.

Protest Springfield Showing
Springfield, Mass.—Use of the Auditorium by the Y. M. C. A. for a motion picture on Sunday, has led three theater managers to protest to the City Property Committee on the unfair competition.

George Hoover, manager of the Capitol, George E. Freeman, of Poli's and Harry V. Smith, manager of the American, issued a joint statement that the auditorium is being used to show films. They had informed the committee that the Y. M. C. A. was using the auditorium that the future the Auditorium should not be used for motion pictures.

Get South Ozone Park House

The Farrell, South Ozone Park, is the second house to be acquired by the owners of the firm, through competition. George Van Praag, former National Screen Service executive. First theater in the group was the Howard at Howard and Maurice. Virgil Van Praag, who leaves National Screen this week, will manager the Farrell when Kaufman will handle the Howard.

Son for Finestones

Alfred L. Finestone, associate editor of "Box Office", and Mrs. Finestone are celebrating today the arrival of a son, born last Saturday at Physicians’ Hospital, Jackson Heights, L. I. Baby will be christened Robert.

Brent For "Hotel" Broadcast

George Brent and Beverly Roberts will appear in a radio version of their forthcoming picture, "Country and the Woman," on "Hollywood Hotel" over the nationwide WABC-Columbia network on Friday, from 8:00 to 10:00 P. M. E.S.T.

Loew's Common at New High

Loew’s common stock advanced to a new high yesterday of $1.07, closing at 71 1/2, an advance of 1/4 on the day and one point above the previous high.

HARRIET HOCTOR, ballet dancer, arrived in the course of events in New York yesterday to appear in RKO’s forthcoming production, “Steps of Two.”

GABE RUBIN, operator of Art Cinema Theatre in Pittsburgh, is visiting New York.

JAMES R. GRAINGER, Universal’s general sales manager, returned to the home office yesterday from an extended stay at the company’s coast studios.

CHARLES OLSON, who operates the Lyric at Indianapolis, arrived in New York over the weekend on a business trip.

JEAN HARLOW, ROBERT TAYLOR, JEANETTE MACDONALD and MITZI GREEN are among the stars going to Washington for personal appearances there in connection with celebration of the President’s birthday, Jan. 30.

JOHN BOLES, arrives in New York Saturday from Hollywood.

WILL H. HAYS returns to New York from Hollywood the second week in February.

ARCHIE MAYO, who is in New York from the cities to make shots for radio acts for Republic.

BOYCE DE GAW and ISABEL DAWN are en route to Hollywood from New York, heading for Universal City.

LOUIS B. MAYER leaves New York today to join Nicholas M. Schenk in Florida.


KAY FRANCIS leaves New York late this week for the coast to resume work for Warner Bros.-First National in “Mazurka.”

WILLIAM KLEIN, theatrical lawyer, leaves for Florida tomorrow to join Lee Shubert.

Rhode Island Referendum

to Decide Dog Race Issue

Providence—Dog racing appears to be “out” as far as Rhode Island goes in 1937, as Gov. Robert E. Quinn has indicated his personal opposition to the sport and that it will not be permitted unless the matter is decided through a referendum. The track at Taunton, Mass., has long annoyed theatermen in that state.

Get “Eternal Mask”

W. E. Van Beveren, managing director of American Tobis Corp., has closed a deal whereby Arthur Mayer and Joseph Burstyn have acquired American distribution rights to the “Eternal Mask,” a Swiss production produced by the studies of International Dutch Tobis Co., Ltd.

David Haynes Dies

David W. Haynes, 81, retired theater and company manager, died Sunday of pneumonia in Knickerbocker Hospital.

Facts About Films

Restricting the final roll to 600 meters in Germany has cost German exhibitors 20,000,000 Reichsmarks.
One of the leading editors of this industry said:

“I believe that every exhibitor, regardless of his present affiliation or the circumstances that dictate it, wishes in his secret heart that he had been able to obtain M-G-M attractions.”

And thousands of happy M-G-M exhibitors agree as they welcome HIT after HIT after HIT!

“CAMILLE” is following right “AFTER THE THIN MAN” with hold-overs! Then “THE LAST OF MRS. CHEYNEY” will pack ‘em in. And your wintry days will be brightened by “MAYTIME” and you’ll clean up with “A DAY AT THE RACES.” Then the giant drama “CAPTAINS COURAGEOUS.” That’s M-G-M!
Hgh Court Grants Order in Fox Case

(Continued from Page 1)

for William Fox, for a temporary restraining order and injunction in the case against All Continent Corporation.

The high court further ordered that the petition is granted until further action is taken upon writ of certiorari and the All Continent Corporation is enjoined from proceeding in any manner against the petitioners in the suit for equity now pending in United States District Court. All Continent Corporation originally brought suit in Pennsylvania in an effort to clarify the title to certain securities in possession of Philadelphia brokers. It was stated that all securities transferred to Continental by Fox at one time totaled some $7,000,000.

The Circuit Court, however, reversed the benched majority order and a restraining order and Steelman yesterday was granted his petition for a temporary restraining order and injunction.

27 Day and Date Showings Set for "Black Legion"

(Continued from Page 1)

are: Bradford, Newport; Stanley, Jersey City; Fabian, Paterson; Montauk, Passaic; St. James, Asbury Park; Colonial, Allentown; Embassy, Easton; Lyric, Indianapolis; Chief, Colorado Springs; Chief, Goochey; Roger Sherman, New Haven; Strand, Hartford; Vitaphone, Wenatchee; Broadway, Norwich; Opera House, New Brunswick; Odell, Savannah; Empire, San Antonio; Strand, Parkersburg; Virginian, Charleston; Victory, Dayton; Rio, Albuquerque; Liberty, Cumberland; Garden, New London; Hippodrome, Cleveland; Hollywood, Pottsville; Spencer, Rock Island, and the Garden, Davenport.

United Artists Launching George Schaefer Drive

(Continued from Page 1)


It's Colonel Thornton Now

(Continued from Page 1)

THE FILM DAILY
Tuesday, Jan. 19, 1937

PRODUCERS CLEAR WESTERN'S STATUS

(Continued from Page 1)

clear that short subjects, including newsreels, are not within their definition of the word "product" as used in the cancellation announcement.

Providence Theater Workers Are Now Being Organized

(Continued from Page 1)

ganizer for the entire New England district. The activity includes the entire state with the exception of Westerly. The new union, it is said, will operate as the United Theatrical and Motion Picture Workers of America.

Ohio Measure Would Ban Merchandise Chance Games

(Continued from Page 1)

based on charges, with fines up to $1,000 and jail terms up to six months for each violation. The measure included 25 stringent fair trade regulations for the government of business.

Denounces Agents' Arrest

The arrest of Joseph Kelban, Brooklyn business agent of Local 306, operators' union, on the orders of District Attorney F. X. Geoghan was denounced yesterday by Joseph D. Basson, president of the union, as "undue interference with the legitimate function of the operators' union."

Kelban was arrested Saturday on complaint of Paul Weintraub, manager of the Folly Theater, Brooklyn, who had ordered the lights turned off in the theater when the management refused to pay $572 in back wages owed the operators. Although Weintraub had failed to live up to an agreement to clear back wages owed the men and that Kelban had ordered the men not to continue the show as he had a right to do.

Warner Board Meeting Off

Meeting of the Warner Bros. board of directors scheduled for today will go over to next month, owing to absence from New York of Harry M. Warner and Major Albert Warner.

POOR "Ten Best" Pickers

St. Worth, Tex.—Not one of the 346 entrants in the local "Ten Best" picture selection contest, which was conducted by Robert Randel, movie critic of Fort Worth Star-Telegram, in conjunction with the FILM DAILY annual poll, was able to pick all six of the winning pictures. However, 16 got nine winners correct, each of these got six of the "Ten Best" picks correct and 101 got seven correct.
THE SERIAL SCOOP OF THE CENTURY! FOUR OF THE GREATEST AND COST-liest properties in all serial history! Ready made audiences of millions! For first runs, for all runs! Only Universal could bring you such showmanship in serials!
FLASH GORDON made such a pot-full of money for exhibitors that every theatre and circuit who played it is clamoring for more! That's why we now give you . . .

FLASH GORDON'S
Trip to Mars

13 smashing, shock-shivering, authentic episodes based on W. R. Burnett's famous novel, "Saint Johnson" with Johnny Mack Brown, champ serial hero! The legendary outlaws, killer-sheriffs, and colorful bandits of the old West blaze into life before your eyes in a streak of hair-trigger action and sustained suspense that will leave you breathless! A six-shooter Western with a Big Bertha B-A-N-G!

53 Million people read this famous King Feature adventure strip by Alex Raymond in the daily and Sunday newspapers! The largest, ready-made audience in the world is waiting for it! Cash in with these 15 nerve-tingling episodes of a new Flash Gordon serial that's even better, more exciting and more thrill-thronged than the last one!
The most startling and unusual jungle story that ever thrilled from the screen! Another King Feature adventure strip with a following of millions! Lyman Young's famous newspaper cartoon hero in 12 fear-fraught, breathless episodes among the strangest savages—man and beast—the world has ever known!

12 hair-raising, speed-scorched episodes dealing with G-Men and Police of the Radio Patrol in their exciting battle with crime! From the universally read King Feature cartoon strip by Eddie Sullivan and Charlie Schmidt!
The Four Big Serials of 1937 will come, as always, from the New Universal—the time-honored creators of the biggest money-making serials in motion picture history! They are the buy-words of the industry!
N. J. CHANCE GAMES
LEGALITY IN TEST

Linden, N. J.—Seventeen defendants, including eight theaters, will be named in law suits being filed in the state, to determine the legality of “bank nights,” “bingo games” and other gambling plans. The defendants are located in Hudson, Essex and Union counties, and the suits are being filed in Jersey City, Newark and Elizabeth.

Each of the suits seeks $2,000 damages.

Theater defendants are the Royal in Bloomfield, Rialto and Embassy in Newark, Plaza in Linden, Broad and State in Elizabeth, Temple in Union City, Opera House in Bayonne and Park in Roselle Park.

Staples, Biechele Watching
Mo. and Kan. Legislatures

John Staples, operator of a theater at Rockport, Mo., and president of the Kansas-Missouri Theater Owners Association, is in Jersey City during the meetings of the Legislature to look after the interests of Missouri theater owners, while R. R. Biechele, secretary and Treasurer of the association following the sessions of the Kansas legislature in Topeka, Kan. The Missouri law-making body is expected to raise the sales tax rate from 1 per cent to 2 per cent and the Kansas legislators are planning to revise the state’s entire system of taxation.

Honor Nat Wolf at Dinner

Cleveland—Col. Nat Wolf, Warner zone manager, was tendered a testimonial dinner by the theater managers here recently and New York officials attending the conference in honor of his five years as manager of the Cleveland zone. Ray Brown, district manager, as toastmaster, presented Wolf with two traveling bags as tokens of esteem. Home office officials present were Joseph Bernhard, general manager of Warner theaters; Harry Goldberg, director of national advertising; A. A. Viguard, attorney, and J. Stewart McDonald. Mr. and Mrs. Wolf leave early in February for a vacation cruise to the Caribbean.

G. N. Releasing 4 in Feb.

Four Grand National productions have been set for February release. These are “Killers of the Sea,” “Navy Spy,” “Trouble in Texas,” and “Twenty-three and a Half Hours’ Leave”.

Deny Curtailing Westerns

J. J. Mistleite, Republic sales manager, denied rumors here that his company plans to curtail production of its Westerns for its 1937-38 season.

Arnold, Neb.—After 200 voters signed a petition, the Arnold town council repealed an ordinance prohibiting Sunday movies. Then the council had to pass an ordinance legalizing the Sabbath shows.

Omaha — The Omaha Lutheran Ministerial Ass’n, representing 25 churches, has lodged a protest with the city council against the operation of this week’s “Bank Night” by 20 theaters here.

Salt Lake City—Prices at the local Capitol and the Studio have just been raised this week to 40 cents top, having previously been at 30 cents.

Salt Lake City—One in a Million’ is being held over this week here having been transferred to the local Studio from the Capitol.

Sheboygan, Wis.—Sheboygan Motion Picture Operators’ Local No. 655 has elected new officers as follows: Gottlieb Kunstman, president; Henry Glovich, vice-president; Orvin Kuehler, corresponding secretary and treasurer; Gilbert Eilles, recording secretary, and John Kunstman, business manager.

Lincoln—F. E. Klein, who has the Rivoli in Osceola, Neb., is remodeling the house.

Lincoln—Olsen & Johnson, comedy team currently in Detroit, lettered here that they’re due in Hol- chester to start on their next picture for Republic.

Youngclaus Adds House

Grand Island, Neb.—Bill Youngclaus has acquired a second house here, the Island, a 600-seat theater. He already had the 600-seat Empress. Deal was consummated after he bought up 75 per cent of the outstanding $30,000 bond issue. Youngclaus is the present owner of the Island and court. He bought Allen off for his equipment installations recently, and takes possession Jan. 17.

Union Re-elects Officers

Superior, Wis.—Officers of the Stage Employees and Motion Picture Projectionists Local No. 457 have been re-elected as follows: William Friant, president; Russell Nelson, vice-president; Stanley E. Anderson, recording secretary and business manager; Ralph J. Pink, treasurer; R. J. Ellenson, trustee; Al Bingham, sergeant-at-arms; and E. G. Austin and Mr. Pink, delegates to the Central Labor body.

To Finish “Mrs. Cheyney”

West Coast Bureau of THE FILM DAILY Hollywood — George Fitzmaurice has been assigned to complete the direction of M-G-M’s “Last of Mrs. Cheyney” upon which Richard Boleslawski was engaged at the time of his death.

Mich. Film Reporter Bi-weekly

Detroit—The “Michigan Film Reporter,” edited and published by Frank Smith, is changing from a weekly to a semi-monthly publication date, and is to be changed in format to standard magazine style.

SEE MINIMUM WAGE LAW FOR N. Y. STATE

Orange and Assemblyman Herbert White of New York City, both Republicans.

The new version of the Desmond-Brownell bill would make its provisions restricting the rights of women and minors to make contracts with employers at wages below standards fixed by the minimum-wage statute apply to men as well.

Fifty Chicago “Bank Night” Cases to Come Up Thursday

(Continued from Page 1)

cases will be transferred to the same date. Attorney William Daily says there is no appeal pending before the State Supreme Court will be further postponed.

Foreign Film Distributor
Is Organized at Chicago

Chicago—International Film Bureau, Inc., a new organization for importation and distribution of foreign films, has been formed here with Wesley Greene as president; Donald Statler and Eugene Staley, vice-presidents; W. M. Holms, treasurer; Victor E. Hruska, secretary, and Geraldine Hurtgen, assistant secretary. The company, with $50,000 capital, has already purchased American and Canadian rights to two foreign film sand plans handling of 15 by September.

New Post for John Mack

Springfield, Mass.—John B. Mack, who was owner and manager of the Auditorium and Lynn and the Empire in Salem for many years, has been appointed state director of the Federal Theater in Massachusetts. He is also director of the Federal Theater in New Hampshire. He will hold both jobs.

Opening at Cinema de Paris

Commencing today the Cinema de Paris will present the premiere showings of “Under False Flag” (Under False Flag) featuring Tutta Rolf.

Grant Erpi Application

Application of Erpi Western Electric and A. T. & T. Corp. for a rate of particulars in the anti-trust suit brought by Fox Theaters Corp., was granted yesterday by Federal Judge Knox.

Hays Approves Roosevelt Plan

West Coast Bureau of THE FILM DAILY Hollywood—H. L. Hays has come out wholeheartedly in support of President Roosevelt’s proposed Civil Service reorganization.

Columbia Release Friday

“Westbound Mail”, Columbia picture will be released Friday.
Chicago

Erwin G. Frederick is the architect behind the new Chicago Theater. The movie theater and the Joe Goldburg organization has the complete contract. It is expected the house will be ready early in April.

The Darb Theater, at Manteno, III. under the Fred Anderson management, has opened. Gerald Moor has been named house manager.

Harry Boshes, Edward Franks and H. Boose have organized the Playhouse Co. Will J. Krugely handled the legal details.

Evanston Theater Corp. has surrendered its charter to the Secretary of State. J. L. Stein handles the legal details.

The Alvin is holding the week to April 12 with "Phantom.

Wildings Picture Productions announced James Prindle has joined the Chicago staff. He wasformerly with the department of the Chicago Department of Education.

Pittsburgh

Danny Davis was named local talent scout for Burchua-Tarass Pictures.

The Fine Arts Department of the University of Pittsburgh is sponsoring a series of film programs taken from the new historical film library of the Museum of Modern Art in New York. Opening bill included "Cabinet of Dr. Caligari."

Eddie Carrier, assistant to Bill Ferguson, Metro's publicity chief was a business visitor here.

Mr. and Mrs. Harry Kalmine (he's Warner's zone man) are leaving on an 18-day South American cruise Jan. 27.

The last biennial report of the Pennsylvania Board of Censors revealed that it has collected $266,535 from examination fees and reviewed 177,000 motion picture reels in 14,412 theaters in this state.

The Harris-William Penn has added Movie Sweaptakes.

The Alvin is holding over Sonja Henie's "One In A Million." "Calamity" is playing a second week at the Warner.

Youngclaus Gets Another

Lincoln—William F. "Bill" Youngclaus, mid-state exhibit, has taken over the Island, Grand Island, Neb., with partner, Al Clipef. Youngclaus owns six houses in the town, the Empress, a 500-seater, and the Island, which seats 500. He is planning to increase his houses by the addition of 1,000 seats to the Island. Youngclaus also owns several other houses in and around the town. He has a fleet of three admissions in Grand Island promising to maintain 15 and 20 cents a ticket. When the admission went up to 35 cents, Youngclaus' house went to 35 cents and the Majestic to two-bits for firsts.

San Francisco

Bai Nieder, manager of the Orpheum theater, was moved from a fire at the Richmond, where he was recovering from pneumonia, back to his hotel, for more rest.

Al Neider, formerly publicist with Fox West Coast Theatres, is now associated with G. Karski at Motion Picture Service.

 Bert Levey, of the Bert Levey Booking Agency, is recovering at Dante Sanitarium from a serious heart attack.

Phil Phillips, advertising manager for FWG, is on the sick list. Ben Westland, publicity representative of Universal.

Lawrence Moran arrived here this week from New York, taking over the post of Booker for Universal Film Exchange.

Nasser Brothers, owners of Seven Bay district theaters, have signed contracts with Zep for Immediate installation of Mirrophonic sound equipment in their Royal Theater in Astoria.

Mrs. Phil Frease, has sold one of the four Frease houses, to the Palo Alto Theater Corp., a subsidiary of the Mayer circuit. The theater is the Redwood, located in Redwood City.

After an expenditure of $1,000,000, between the local Warfield (FWC) Theater, and the RKO Golden Gate Theater, when Taylor Street was widened, the Board of Supervisors are now contemplating the widening of Golden Gate Avenue, which the RKO house also fronts.

Complete ownership of the United Artists has been effected by Herman W. Raskin, owner of the Excelsior, an evolving interest from United Artists Corp. for a cash price of $75,000.

Pinky Tomlin returned to Hollywood to appear in "Two Weeks With Love" and will appear in a picture with his latest picture, "With Love and Kisses."

Cinematograph Circuit has opened the Nee which was built at a cost of around $10,000,000.

Cincinnati

Universal's Col. Paul Krieger and Mrs. Krieger entertained the sales force and bookers of Universal, with their wives, with a dinner dance at their home.

Sam Galanty, Columbia division manager, is back at his desk following an extended trip. Tommy Burns, former shipper for Columbia, has been promoted to the booking department. Lou Grossman has been promoted to ad sales to shipper. Ann Valbruz has resigned from the staff.

Visitors this week included C. O. Bousini from Middletown, with his daughters; C. F. Paster, Troy; Don Reda of Viveko, Ky.; Fred Kates, Columbus; Mr. and Mrs. George Reville, the Falce, Washington, C. H.; Miss Bertha L. Wible, Pastime Theater, Ovrenton; T. J. Russell, Pythian, Columbus; J. V. Goldberg, Big Features.
A "Little" from Hollywood "Lots"

By RALPH W. HOLLAND

J. ONEL CO. Houser and Ben Pivar's script of "Love Takes Flight," to be produced by Ben Pivar for George Hirlman and re-announced completed yesterday with production to start in three weeks at RKO-Pathe Studios. Convention program and speakers: Ed Mendenhall, Paramount ex-

Committees Set For Annual Variety Club Convention

Omaha—Appointment of committees to arrange the national convention of Variety Clubs to be held at the Hotel Fontenelle here, April 17 and 18 has been announce.

Harry C. Shapton, Insurance building.


Ex-Critic Named Director of Birmingham Amusements

Birmingham — Pettersen Marzoni has been appointed director of amusements by the city commission, succeeding Mrs. Harriet B. Adams, who has been made assistant director. Marzoni is a former critic of the "Birmingham News".

Who's Who in Hollywood

HARRY RAPF. Producer with M-G-M since 1924 and with few peers as a discoverer of talent. Found Joan Crawford in a Broadway dancing chorus; found Lupel Velte; found Spencer Tracy; sponsored directorial careers of Monte Bell, Edmund Goulding. Began a theatrical career as the impresario of a barnstorming home talent minstrel show in Colorado. Next with Gus Edwards as manager, then set up his own vaude producing booking office in New York with Lou Goldner as partner. Turned to films in 1914, his first venture a releasing contract with World Film. Produced Indies. Became Selznick's production manager. Entered Warner partnership in 1921. Joined Louis B. Mayer in 1924 with the merger of M-G-M. Three hobbies: bridge, fishing, career of his son, Maurice. Dynamo of energy. Tells a neat story.

Big news has been signed by Samuel Goldwyn to devise the fury of a tropical storm for the forthcoming production "Hurricane," from the book by James Norman Hall and Charles Nordhoff.

Leon Barsha, who completed his first directorial effort, when he recently brought to the screen Charles Harrett's starring vehicle "Building Guns," has been placed under term contract by Columbia.

Frank Hawks' Columbia serial "The Adventure of the Mysterious Pilot" will be written by Dorothy Newman, the same writer who has been doing the speed pilot's radio programs for the General Foods Corporation. Columbia plans to present Frank Hawks in the fifteen chapter serial.

Two additions have been made to the all-comedy cast of "Marry the Girl," which William McGann is directing for First National. The newcomers are Olin Howland and Charles Judels.

A story entitled "Racing Luck," will shortly be placed in work by Columbia Pictures. Dorothy Wilkins is the writer, and Charles Quigley have the feature roles. It will be directed by Lambert Pylyper.

Josephine Hutchinson, who appeared with notable success in the remarkable "The Story of Louis Pasteur," will again be his leading lady in Warner's "The Story of Emile Zola," which goes into production early next month. Her role will be that of Emile Zola's wife. The picture is to be directed by William Dieterle.

Trem Carus has completed arrangements to use 120 long distance trucks of Pacific Freight Lines in his next John Wayne starring production, "The Man from Arizona," which goes into production tomorrow.

Alice Brady and Charles Winninger have been signed to roles in Universal's production "Delay In The Sun." Others already cast are Walter Connolly; Paul Muni; and J. W. Boyd. Walter Lang will direct.

Jo Swerling has signed a long-term writing contract with Emelio Cohen, joining a scenario staff in the Major Pictures Corp. which includes Waldemar Young, Dore Schary and Doris Malloy.

"Mama Cuts Out" is the new title for the M-G-M picture, which entered production as "Burnt Fingers." George B. Seitz directed, with Alice Brady and Guy Kibbee as the leads. John Emerson was the producer.

Foreign Press Writers Pick "Winterset" as Best Film

Poll conducted among resident foreign press correspondents of New York by Ernest Gunther, American representative of "Winterset," German trade paper, shows RKO's "Winterset" taking the top ten best pictures of 1936, as selected by the 69 who balloted. Columbia's "Mr. Deeds Goes To Town" was second choice, with "Modern Times" (UA); "Story of Louis Pasteur" (Warner Bros.); M-G-M's "Romeo and Juliet," "Fury," "The Great Ziegfeld," and "San Francisco"; "These Three" (UA), and "Green Pastures" Warner Bros. picture, following in that order. Six features received honorable mention: "Windsor" (UA); "Messrs. Goodfellow" (Universal); "Lloyds of London" (20th Century-Fox); Warners' "Annie Get Your Gun" and "Town of the Light Brigade," and RKO's "Mary of Scotland."

Deny They're to Wed

Pittsburgh—Deny is made that Melba Scott and Ray Wheeler, managers of the state here, are to be married.
AS THE FELLA SAYS, IT'S A PLEASURE TO KNOW THAT ALWAYS...ALWAYS...NO MATTER WHAT THE CONDITIONS...NO MATTER WHO MAKES THE PICTURES...NO MATTER WHAT THE SUBJECT...OR WHEN YOU PLAY IT...SPOT BOOKING...OR BOOKED WAY AHEAD...NATIONAL SCREEN SERVICE IS ON THE JOB AND RARIN' TO GO...WITH A SWELLELEGANT TRAILER TO BRING HOME THE BACON...YES SIR, YOU GOTTA HAND IT TO NATIONAL SCREEN SERVICE

-PRIZE BABY OF THE INDUSTRY
First Week of Zukor Jubilee Gives Para. Biggest Since '30

Initial week of Paramount's Silver Jubilee in honor of Adolph Zukor brought in business giving the company its biggest week since Paramount Week in 1930, according to a spokesman yesterday. The drive runs a total of 17 weeks.

K. W. Todd Elected to GN Board;
Represents Interests Buying Into Firm

Kirk W. Todd of the Pittsburgh investment banking firm of K. W. Todd Co., Inc., chairman of the board of Central Ohio Steel Products Co., and the Jeannette Glass Co., has been elected a director of Grand National Films, Inc., it was officially announced yesterday.

Todd represents a group of bankers and investors who have acquired an important block of Grand National stock, including the holdings of Pathe Film Corp. Todd takes the place on the Grand National board previously held by Robert W. Atkins of Abbott, Proctor & Paine, a representative of the Pathe interests.

Allied's Directors Meet Tomorrow in Baltimore

Baltimore—In connection with the annual meeting of the Allied board of directors to be held at the Emerson Hotel here tomorrow and Friday, a dinner will be given tomorrow evening in honor of the visiting directors. Mayor Jackson of Baltimore and others prominent in civic and state affairs will attend.

A session of the special defense committee is planned in the room of Chairman Al Steffes following the dinner. The annual election of officers will take place Friday.

A block of seats has been reserved for Allied directors at the inaugural in Washington today.

Members of the board and alternates who have signified their intention to attend the meetings are:

Company's Program Tentatively Cut
From 65 to 52 Films for New Year

Jackson Replaces Dickinson as Head of Anti-Trust Div.

Washington Bureaus of THE FILM DAILY

Washington—Assistant Attorney General Robert H. Jackson has been named to replace John Dickinson, who is resigning as head of the Justice Department's anti-trust division. Appointment was made by Attorney General Homer S. Cummings.

With a total of 52 features tentatively set for its 1937-38 program, Paramount has in mind making 26 A pictures and 26 B productions for that season, it was learned following return of home office executives to New York from the coast after attending the Zukor Silver Jubilee dinner and production conferences.

The company is thereby reducing its output from 65 to 52 pictures for the new year. B picture lineup is about 10 productions less than number scheduled for the current season.

Film Board's Survey Shows
Increase of 880 Houses

As of Jan. 1, last year, there were 16,258 theaters in operation in the United States, an increase of 880 houses over the previous Jan. 1, according to a survey just completed by the Film Boards of Trade, and announced yesterday. This compares with 14,750 active theaters as of Jan. 1, 1932.

Theaters now operating have an aggregate of 10,400,602 seats, as contrasted with a total of 10,098,920 on Jan. 1, 1936, this representing a

CONN. MPTO VOTES MPTOA AFFILIATION

New Haven—The M. P. T. O. of Connecticut, which has worked in close cooperation with the M. P. T. O. A. for some time, unanimously voted yesterday to affiliate with the national exhibitor organization. Arthur H. Lockwood of Middletown was elected a member of the M. P. T. O. A. board and Irving C. Jacobs Jr. of Branford was named delegate to the coming Miami convention of the Kuykendall association.

Luncheon Tendered Kodak Executives from Overseas

E. E. Blake, manager of Kodak Ltd., London, and Harry Bilton, managing director of Kodak-Fathe Co., Paris, were introduced

Para., Loew Stocks Set Highs

Four film securities hit new highs on the big board yesterday. These were Paramount issues, the fourth, Loew's common, which closed 21 7/8, its high since Aug. 30, 1930, and its second preferred to 24 1/4. Day's advance of $1,096,100.
**Coming and Going**


NEIL F. AGNEW goes to Washington Thursday from New York.

JOE UNGER, now on a key city tour, returns to New York late next week.

CHARLES REAGAN, touring Paramount exchanges in his western division, is due back in New York in two weeks.

ARTHUR A. LEE, GB Vice-President, left yesterday for Philadelphia. He will return to his office today.

MONT A. BELL who for the past few weeks has been at the Lombardy, has returned to Hollywood.

LERO CARRILLO is at the Hotel Warwick for an indefinite stay.

ARCHIE L. MAYO arrived in New York yesterday for a brief vacation.

GRAD L. SEARS left yesterday for New Orleans.

MRS. AND MRS. WALTER A. MORRIS, JR., left for Washington last night where today they will meet with Jack Lait, editor of the N. Y. Mirror, at the inauguration.

WILLIAM B. HENNESSY is in New York for a few days.

**Pathe News Signs Pact for Improved RCA Sound**

Pathe News, Inc., has signed a recording license agreement with General Electric, calling for the installation of the new RCA sound equipment in its entire fleet of newsreel cars with a special model, which was recently developed in the RCA laboratories in collaboration with Pathe's own sound engineers. It will be operated in New York and the eastern seaboard by Edwin M. Hartley, RCA Photophone head.

The new field equipment incorporates technical advances which, besides improving the sound quality, permit a much more compact design with a consequent reduction of weight and bulk which make for much greater portability and flexibility in operation.

Pathe has also leased one of the new RCA ultra-violet light-curing systems for use in the New York office. High fidelity sound projection has been provided for the screening room with the installation of rotary stabilizer sound-heads and the new RCA cellular-type of speakers.

**Warner Appeal to Ascap Board Continues Thursday**

Appeal of the Warner Bros. music firms from the Ascap reclassification committee rulings was heard yesterday by the society's board of directors. The case was not completed, necessitating a further hearing on Thursday.

W. STEWART-RODDEY, British author and lecturer, and SARA ALLGOOD, Irish actress.

FRED BERRY, film actor, is at the Warwick.

COL. E. A. SCHILLER and ALLAN CUMMINGS have New York Friday for Chicago and the coast.

WILLARD VANDER VEER goes to the coast next week from New York.

ADMIRAL BYRD, who is now in Boston, plans a trip to Hollywood next month.

WILLIAM S. HART is in New York from the coast.

MARGO leaves New York about April 1 to work in "Hurricane" for Samuel Goldwyn in Hollywood.

GERTRUDE SMITH of GB has returned to New York from Akos after attending the funeral of her father.

WILLIAM HAEDE, signed by Warner Bros., for a picture, left New York yesterday for Hollywood.

TOM WALLACE of the Paramount publicity department has gone to Washington to assist the Paramount newswriter in covering the President's inauguration.

ANDY SMITH, U. A. general sales manager, is in Pittsburgh.

FRITZ LANG, left the west coast yesterday for a holiday visit to New York, and will arrive here on the Century Troika Friday morning.

EDWARD STARR of WB, who works with M-G-M, left yesterday for New York for the premiere of "M-

HARRY COHEN, head of the Cohen circuit, and MRS. COHEN have returned from New York to Boston.

**Andy Smith in Pittsburgh On U. A. Schaefer Campaign**

As one of the first steps in the launching of the "George Schaefer Sales Drive," the first national campaign in the history of United Artists, Andy Smith, general sales manager, arrived yesterday for a meeting in Pittsburgh with Harry Gold, eastern sales manager, Haskell Magal, assistant sales manager, and Charles Stern and Bert Stein, district managers.

Smith will then go to Chicago on Thursday where he will confer with Jack Schlaifer, western sales manager, and Fish and Jack Goldhar, district managers. He is expected to return to New York on Friday morning to approve plans for the 14-week drive which will open officially on Jan. 24 and continue until May 1.

The entire United Artists product for the current season will serve as the basis of the campaign. To alleviate any shortage of prints, each exchange will be furnished with its full quota immediately.

Mrs. Maurice Straus Dead
Cincinnati—Mrs. Maurice Straus, wife of Maurice Straus, and mother of Dorothy Straus, formerly of New York, and for many years connected with Universal, died here.

**Peggy Spargo Rejoins GB**

Peggy Spargo has rejoined GB at its New York office.

"Bank Night" Operator's Restraint Suit Dismissed

Indianapolis-Action by Affiliated Enterprises, Inc., of Denver, Colo., operators of motion picture theatre "bank nights," to restrain several Indianapolis theatres from using the "cash night" was dismissed in Federal court here.

Max M. Flesser, counsel for the theatre defendants, said that the suit was a curiosity and because of that Affiliated Enterprises was not coming into court with "clean hands."

The action followed closely on the decision in the United States circuit court of appeals at Denver in which the Supreme Court's order of April 1 to work in "Hurricane" for Samuel Goldwyn in Hollywood.

Gertrude Smith of GB has returned to New York from Akos after attending the funeral of her father.


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Harry Cohen, head of the Cohen circuit, and MRS. COHEN have returned from New York to Boston.

Bingen, Wash.—When Sheriff S. R. House says no "Bank Night" plan means just that in this section. Manager-Owner Mel Reid of the New Gorge Theatre, although he had been warned several times to desist and warned not to continue his plan, has been given notice that if he continues, he will be arrested. Manager Berman has retained Attorney D. Logan Griffin.

Sears Off for New Orleans
On First of Circuit Visit

Gratulil L. Sears, Warner vice-president and general manager of mail order division, left by train yesterday for New Orleans to confer with major circuit managers and inspect new productions from his company. This is the first of a series of such trips announced by Sears last week.

In his conference with circuit managers, the Warner executive will discuss distribution and merchandising plans for "Black Legion," "The Great O'Malley," "Stolen Holiday," "Gree Light" and "Penrod and Sam."

**FINANCIAL**

**NEW YORK STOCK MARKET**

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THE RECORD OF A

Champion

TORONTO—3rd WEEK
MONTREAL—2nd WEEK
CHICAGO—2nd WEEK

and now

NEW YORK

A prediction by

"LIBERTY"

"Almost every year some new young man captures the screen world. Unless I am very much mistaken, Tyrone Power will be the sensational new star of 1937."

—and that goes for every reviewer and every patron who has seen "Lloyds"!

HOLD OVER set at Radio City Music Hall . . . right on top of its sensational two-a-day run at the Astor Theatre ($2.00 top)!

LLOYDS

of

LONDON

You'll be holding it over, too!
LOEW'S EXTENDING CHECKER SERVICE

(Continued from Page 1)

vice in those territories, Portland and Seattle.

With staffs operating in these additional zones, Loew's will have a total of 20 offices in service. By Spring, it intends to be operating 20 offices.

U. S. Rescinds Levy On Amplifiers, Loudspeakers

(Continued from Page 1)

amplifier tubes remains in force. Commissioner Blies made his ruling on a test case instituted by J. A. Tanney, president of the S.O.S. Corp., equipment supply dealers of New York.

Warner Men from Three Branches at Kenosha Meet

Chicago — Seventy-five salesmen and executives from the Illinois, Indiana and Wisconsin branches of Warner Bros., attended meeting of the sales staff at the Elks Club in Kenosha yesterday. Charley Ryan, assistant Chicago zone sales manager, headed the Chicago staff who went up in a special chartered car on the North Shore railroad. Al Kvool, Milwaukee district chief, headed the Wisconsin delegation and Harry Stein, district manager at Hammond, Indiana headed the group from that territory. Plans were completed for the 13 weeks' sales drive. Cash prizes totaling $1,000 will be distributed to the winners.

Dicto, Empowers Exec. Com.

Frederick E. Moscovich, chairman of executive committee of Dictograph Products Co., Inc., announces that stockholders at an adjourned special meeting have empowered executive committee of the company with full powers to treat with the Securities Exchange Commission to iron out existing differences between them so that company may continue its normal industrial development. Moscovich states that in 1936 firm's business was profitable, with financial position much improved, and volume largest in five years.

DIVIDEND ORDERED ON FOX THEATERS' CLAIMS

A 5 per cent dividend totaling $285,693 was ordered paid yesterday to all holders of allowed claims against the Fox Theaters Corp. by Judge Martin T. Manton of the U. S. Circuit Court of Appeals. The allowed claims total $5,718,856 and the unallowed claims amount to $6,873,354. The court directed that $543,067, five per cent of the amount of undetermined claims, be set aside pending determination. The company had on hand as of Dec. 1, 1936, sums totaling $764,790 and ancillary receivership funds amounting to $33,453. Sale of property since has added $153,900 to available funds.

Herman Konnis Heads New Boston MP Salesmen's Club

Boston—A Motion Picture Salesmen's Club has been organized with Herman Konnis of Universal Pictures as president; Thomas Duane of Paramount, vice-president; Harry Rosenblatt, M-G-M; treasurer; Sam Seletsky, Republic Pictures, secretary; and Nat Ross of GB, sergeant at arms.

The Board of Directors includes James Kennedy of Affiliated Enterprises; Tom Donaldson, M-G-M; Harry Worden, M-G-M; Harry Gold- man, GN; and Jack Davis of Republic.

The next meeting is scheduled for Feb. 6 at the Grand National of fices. Plans are being made for a social function early in April.

“Lloyd’s” Stays at M. H.

“Lloyd’s of London,” playing for the first time at popular prices, will continue at the Radio City Music Hall for a second week beginning tomorrow.

“Black Legion” Held Over

Warner Bros.’ “Black Legion” stays at the Strand Theater for a second week, the management announced yesterday.

FACIALS

75 of Columbia's 200 sound theaters yield 80 per cent of the total box office receipts.
The producers of four of the ten best pictures of 1936 now write the first chapter of the history of 1937... It is written in color on the next page.
GLORIOUSLY FLOODED WITH THE NEW, TRUE
TECHNICOLOR

...The Far-Flung Favorite of All James Oliver Curwood's Great American Novels

GOD'S COUNTRY

SEARS DRIVE
Dec. 20 to Apr. 4
TRY TRY TRY N'TRY

AND THE WOMAN
AND THE WOMAN
AND THE WOMAN

with

GEORGE BRENT • BEVERLY ROBERTS
Barton MacLane • Robert Barrat • Alan Hale • Joseph King • El Brendel • Joseph Crehan • Addison Richards • Music by Max Steiner
Directed by WILLIAM KEIGHLEY

WARNER BROS. MADE IT
as thrilling, as real, as sweeping in scope as the famous best-seller itself—with the added lure of Technicolor as you've never seen it before!
**Coverage**

THE FILM DAILY has correspondents in every principal city in the world.

These correspondents are all trained newspapermen who know the importance and value of motion picture news.

It is their duty to telephone, telegraph, cable or radio the important news of the motion picture industry to THE FILM DAILY for Publication.

Wherever pictures are made or shown, this news is read. Producers, distributors and exhibitors the world over have learned that they can rely on the news and reviews appearing in THE FILM DAILY as being authentic, informative and valuable.

THE SUN NEVER SETS ON THE FILM DAILY
**A "Little" from Hollywood "Lots"**

By RALPH WILK

HOLLYWOOD

KURT WEILL, who composed the music for "Johnny Johnson" and "The Eternal Road" in the United States, has been signed by Walter Wanger to supply the musical background for the new Clifford Odets play, "The Loves of Jeanne Ney," which Lewis Milestone will direct, with Madeleine Carroll in the starring role.

The composer will come to the Coast shortly to confer with the playwright and the director prior to the preparation of the complete score, thereby establishing a screen precedent. It is customary for the musical score to be adapted to the completed script, but in this case Mr. Weill has insisted upon ample time to complete an original score to be an essential part of the dramatic movement.

Louis Calhern has been assigned to a role in "Love Trap," II. 1. Schulberg production.

Sybil Jason is at work in a two-reel Vitaphone Technicolor short subject at the company's studios in Burbank, entitled "The Little Diplomat," the film has its locales, a British outpost on the Afghan border.

Darryl F. Zanuck has assigned George Hassell and Willis Fung to the featured cast of "Wee Willie Winkie," Shirley Temple's new picture for 20th Century-Fox.

Katherine de Mille will have a key role in "Charlie Chan At The Olympics," the next screen adventure of the Chinese detective interpreted by Warner Oland at 20th Century-Fox.

W. Ray Johnston, president of Monogram Pictures Corporation, announces the appointment of Robert N. Bradbury, Sr., as an associate producer. Bradbury is the fifth producer to be signed for Monogram following its reorganization. The others are I. E. Chadwick, Mrs. Wallace Reid, Lon Young and Ken Goldsmith.

With the okayed script of "Wings Over Honolulu" in their pocket, Boyce De Gav and Isabel Dawn are on their way to Idaho by train. Although they have just completed an adaptation of Mildred Crum's naval aviation story, the studio has ordered them not to fly back but to come by train.

Etienne Girardot, who has not played in a United Artists feature, "Little Man What Now?" has been signed by James Whale to play the role of the major in "The Road Back," which will start at Universal City on or about the first of February. Jean Rouvel and Noah Beery, Jr. were also added to the cast.

Wesley Ruggles has received several thousand feet of film on the Madison Square Garden Skating Carnival, and is running the footage in his quest for talent for "I Met Him In Paris."

Lucien Hubbard and Michael Fessier will produce "Song of the City" for M-G-M. Errol Taggart is to direct the picture, which is based on an original written by Fessier directly for the screen.

Edwin L. Marin will direct M-G-M's "Skidding," in which Lionel Barrymore has the leading role. This is the play by Annamaria Resler, adapted for the screen by Kay Van Riper. The cast includes Janet Beecher, Florence Rice, Mickey Rooney and Julie Haydon.


General Pictures have signed Hamilton MacFadden to direct its initial production, "Three Legionnaires," which will go before the cameras on Jan. 22 at the Pathe lot.

With a troupe numbering approximately five hundred, producer-director Wesley Ruggles will depart Saturday by special train for Sun Valley, Idaho, where scenes for "I Met Him In Paris" will be filmed. Claudette Colbert will star in this Paramount picture.

Abe Bernheim, 16 year old youth, who is president of the George Raft Club of New York, was recently the guest at the studio of the Paramount star. Raft saw to it that his ardent admirer's day was a most impressive one.

An international radio hookup sponsored by England's most prominent automobile tire manufacturers, with John Boles as the master of ceremonies, is in the process of negotiations. Boles, accompanied by his representative, Rebecca Uhr, is heading for New York Saturday to discuss the deal.

Howard J. Green is scanning the story mart for a suitable opus for Les McCormick, next Paramount effort. Green, who is associated with the producer-director as scenarist, recently completed the screenplay for "The Year Are So Long," which has just gone into production.

"Skidding" will go into production with Lucien Hubbard and Edwin L. Marin producing. Screenplay by Kay Van Riper, Lionel Barrymore and Janet Beecher in the leads.

Oakland, California, has been selected as the tryout place for Charles Kenyon's new play, "Upper Classmates," the Telegraph Avenue Little Theater being the seat of location.

Thelma Leeds, former Broadway singing star, has been awarded a role in RKO Radio's forthcoming musical production, "New Faces of 1937," to be filmed under the supervision of Edward S. Carmack.

Barbara Reed, one of the "Three Smart Girls", has successfully negotiated the first hurdle of her second screen try,—said hurdle being the first six months option on her contract. Universal snapped it up yesterday.

J. Carroll Naish, Anthony Hughes and Michael Fitzmaurice have been added to the cast of "Night Key" which will get under way at Universal City just as soon as Karloff recovers from a bad case of the flu.

Virginia Sale, sister of the late Chic Sale, Francisco Pandiorn, Olaf Hitten and Ray Brown were yesterday added to the cast of "We Have Only Memories" now in production at Universal City under the direction of David Werker.

Vincente Minelli reported for work at the Paramount studios this week and his first assignment was in a company's forthcoming production, "Artists and Models."

Grant Richards, 25-year-old University of Miami graduate, is the first Federal Theater Project performer to sign with films. It is revealed today when Paramount and Major Pictures announced that they have just put him under their banners.

Emanuel Cohen, President of Major, yesterday saw Richards in the Federal Theater Project performance of "Purple Is As Purple Does" at the Hollywood Playhouse and ordered a screen test made when Paramount officials viewed the test they requested half of the long term contract.

Richards was born in New York City, educated at Manlius School, Manlius, N. Y., William and Mary College and the University of Miami. He is to be groomed for leading roles.

Within 24 hours after his arrival in Hollywood, John Patterson was enrolled in Paramount Studio's dramatic school under Oliver Hinsdell, the man who discovered and developed Robert Taylor, for MGM.

Dorothy Lamour has returned to work at the Paramount studio after a visit with relatives and friends in Chicago.

Ernest B. Schoedsack, producer-director, has been engaged to bring to the screen Jack Holt's next starring vehicle for Columbia, entitled "Train to Morocco," the shooting scheduled to start this week.

Kenton Taylor was assigned to an important role in "Wings Over Honolulu" which Henry C. Potter will direct for Universal. Others in the cast include Jane Wyatt, Bay Milland and William Gargan.

Raymond Walburn, Columbia featured contract player has been assigned to an important part in "Weather Or No."
THESE ARE THE SCENES WHICH

... the assault of a truck on a rainy day by a bandit with tear-gas bombs.

... the warped, animal hatred of the crowd watching Eddie being taken from the courtroom.

... a demonstration of the 'electric eye' which detects metal objects upon prison visitors.

WALTER WANGER presents
SYLVIA SIDNEY
HENRY FONDA
in
YOU ONLY LIVE ONCE
with BARTON MACLANE • JEAN DIXON
WILLIAM GARGAN • CHAS. (Chic) SALE
Original story by GENE TOWNE and GRAHAM BAKER
Directed by FRITZ "Fury" LANG

YOU ONLY LIVE ONCE
SETS A PACE W
"... the bullfrogs croaking in the pond outside the little inn from which, upon his wedding night, he is tossed out for being an ex-convict."

"... Eddie and Joan talking through the visitors' grill in the death house."

"... the preparations for a transfusion to save Eddie's life so that he can be electrocuted."

and TIME adds:

"WALTER WANGER'S PRODUCTION
ONLY LIVE ONCE
WHICH 1937 MAY FIND HARD TO BEAT!"
Deanna Durbin in "THREE SMART GIRLS" with Binnie Barnes, Alice Brady, Ray Milland, Charles Winninger, Mischa Auer, Nan Grey, Bernard Barrow, John King, Lucille Watson, Hobart Cavanaugh.

Universal

84 mins.

SCINTILLATING SCREEN ENTERTAINMENT WITH DEANNA DURBIN SCORING BOTH AS SINGER AND ACTRESS IN HER HOLLYWOOD DEBUT.

It’s all even. Universal gave Deanna Durbin both her film debut and a great role, and she promptly returned the compliment by giving Universal a great performance and a great picture. Only on rare occasions has a newcomer scored so powerfully and decisively in an initial vehicle. Nor is Miss Durbin’s voice her most conclusive screen attribute. In physical analysis this girl gives herself running neck and neck with her personality, prettiness, poise, pep, and an amazing natural aptitude for acting. This Universal production, however, is not all Deanna Durbin. There are two other trips, refreshing personalities, Barbara Read and Nan Grey. And there’s Binnie Barnes in her role of the detestable, fortune-hunter, her even more money-minded mother, Alice Brady; Ray Milland, the romantically-inclined millionaire; Charles Winninger, the rich business man, susceptible to feminine charms, and father of the triune of smart girls. Other featured players are Mischa Auer, as the prepossessing phallic Count; John King, Winninger’s business assistant; Lucille Watson and Hobart Cavanaugh. Director Henry Koster and associate-producer, producer, have studied the feature with that brilliant technique of which they are such prominent champions, and the characterizations humanly, pleasantly and logically. Story tells of three budding sisters who journey to America from Switzerland to win back to themselves and their mother the love and companionship of their estranged father, who is engaged to a selfish, gold-digging siren. Their strategy is to enorn their father’s blood “flame” and work on his paternal instinct, latent affection and pride so that there will be no marriage. They form an alliance with their father’s young business assistant who hires a n’er-do-well Count to break up the romance by courting the blonde. This scheme goes haywire, bringing about all sorts of gay complications. Joseph Valentine’s photography is outstanding.

Cast: Deanna Durbin, Binnie Barnes, Alice Brady, Ray Milland, Charles Winninger, Mischa Auer, Nan Grey, Barbara Read, Ernest Constantine, Hobart Cavanaugh, John King, Lucille Watson, Nella Walker. Producers, Charles R. Rogers; Associate Producer, Joseph Pasternak; Director, Henry Koster; Screenplay, Adele Comandini, Austin Parker; Cameraman, Joseph Valentine; Editor, Ted Kent.

Direction, Brilliant. Photography, Outstanding.

Northwest Film Club Will Hold Masque on Saturday

Seattle—The first annual masque and costume ball of the Northwest Film Club has been set for Saturday. Herndon Edmund has been named as chairman of the committee of arrangements, together with Dr. Frank Peacock and James O’Neill. Film Club and associate members will appear in costumes of the ages. Event will be staged in the Junior Ballroom of the Olympic Hotel.

Commodore Pictures

59 mins.

PLENTRY OF THRILLS AND ACTION WITH CAREY-STRONG PACT THAT WILL PLEASE THE FANS.

A sizzling outdoors yarn, with Harry Carey again demonstrating that he is one of the most satisfactory of all the western stars, and can give pointers to most of the younger lads who have followed in his footsteps. Carey is a finished actor, and carries an air of conviction that so many of the young stars do not possess. In this one, he rides forth to do battle for right and innocence. In the first instance to help a pal who runs the local newspaper, and who is being hounded by the leader of a group of outlaws, and in the second to aid the daughter of an old range pal, who has been murdered by the gang. It takes Carey a long time to get the villain where he wants him, but while he is doing it the fans will find plenty of excitement to keep them more than satisfied. Nice work done by Gertrude Messinger as the girl who becomes the Carey’s wife, with Ted Healy as the black-shod fighter. In fact the entire cast are well picked, and most of them have been given parts that are not just routine. Harry Fraser again proves himself to be one of the best of the outdoor action directors.


Director, Harry Fraser; Author, Monroe Talbot; Editor, Arthur Brooks; Cameraman, Robert Cline.

Direction, Fast. Photography, Okay.

FOREIGN

"DER RAUB DER SABERINNEN" ("The Rape Of The Sabiners"), dialogue film in German; a Carl Froehlick production; distributed by American Tobis; based on play by Schenau; directed by R. A. Sturm, with Max Gusstorff, Maria Koppenhoefer, Ilse Petri, et al, in cast. Presented at 86th Street Cannes Theater.

Amusing comedy based on a traditional European play. Story tells of Professor Gottlitz digging out old script and deciding it will make amusing entertainment. Director of a wandering troupe visits him. How the play is produced furnishes many comic situations, and a well-chosen cast makes it quite acceptable screen fare.

SILENCIO SUBLIME" ("Heroic Silence"), dialogue film in Spanish; a La Mexicana production; directed by Ramon Peon; screen play, Del Dios; Adria Del- hort, Nina Alclcia Epstein, Aurora Real, Rene Cardona, et al, in cast. Presented at Teatro Cervantes.

Decidedly meritorious film that ranks with best to come out of Mexican studios. Not only is it superior feature technically, but it’s a complete feature with clear-cut sound, but is masterfully directed by Ramon Peon. Alfredo del Diestro, popular screen star, gives top-flight performance at a time when the standard of that colony’s work is so low that even a mediocre work man who is led to commit a crime that sends him to prison for 14 years. His resourceful wife supports herself and her daughter by opening a smart dress shop with winnings of a lottery. The girl is about to wed a wealthy and aristocratic man, when her convict father escapes from prison. Del Dios, skilfully refrains from having his daughter’s fiancé find out the truth of his prison past, and the marriage is consummated.

"PONO" ("Slap"), Hungarian dialogue film; a Mozogep production; directed by Bela Balogh, with Paul Javor, Elese Barsony, Antal Fager, et al, in cast. Presented at Modern Playhouse (under title "Sally, 200 A Month").

Bright romantic comedy, studded with crisp dialogue and good acting. Story deals with young mechanical engineer who arrives in Budapest with his sweetheart. They cannot marry until he gets a job at 200 pengo a month. A position crops up in a auto factory, but on the route the Romeo quarrels with the factory head, not knowing his identity. A dust is avoided and a friendly drug clerk substitutes for the youth whenever he must see the boss. Latter finally gives blessing to youthful engineer to marry the girl and keep job.

Haege Signed by W.B.

William Haege, who played in Norman Bel Geddes’ Broadway production, "The Iron Man," has been signed by 20th Century-Fox as a part in "Kid Gallahad," starring Edward G. Robinson and Bette Davis. He plays the role of the Yankee from the coast. Deal was handled by the Marx agency through Gummra Marx in New York.
A DRAMA TO MAKE YOUR LOCAL CRITICS STAND UP AND CHEER

...THAT’S PRESTIGE!

A LOVE STORY TO DRAW AND THRILL YOUR THEATRE’S CROWDS

...THAT’S PROFIT!

BOTH IN THE ONE GREAT PICTURE!...
"A signal success... Pictorially a masterpiece!... The widespread approval aroused for 'The Informer' gives this one a head start... It is superb." — Hollywood Reporter

"RKO Radio adds another fine production to its laurels... A fit companion to 'The Informer', and one which inevitably will be compared with that Academy Award Winner... Will probably be the more popular."

— Hollywood Variety

"Artistically produced and capably acted... Distinctive class entertainment... Sold as a human document, it may rank on a par with the success achieved by 'The Informer'..."

— M. P. Daily
"Exceptionally well produced, acted and directed... Tells a human interest love story... Will receive highly favorable notices."
—N. P. Herald

"Unquestionably a film triumph... All the breath-taking dramatic punch which won plaudits for 'The Informer,' all the production skill which marked 'Winterset,' have gone into it."
—Box Office

"Faithful picturization of the short-lived Irish uprising of 1916... Splendidly acted and directed... Will exert a powerful effect."
—Film Daily
Barbara Stanwyck

IN SEAN O'CASEY'S

THE

PLough

AND

THE

STARS

WITH

PRESTON FOSTER

UNA O'CONNOR

AND PLAYERS FROM

THE FAMOUS ABBEY

THEATRE OF DUBLIN

IRISH FREE STATE

DIRECTED BY JOHN FORD

ASSOCIATE PRODUCERS

CLIFF REID AND ROBERT SISK

A STIRRING ROMANCE OF THE STORMY DAYS

OF DUBLIN'S EASTER WEEK REBELLION
Gen'l Theater Equip. Earnings In 1936 May Hit $1,450,000

(Continued from Page 1)

the construction of additional new theaters.

General Theaters received $482-070 last year in dividends from the 185,600 shares of 20th Century-Fox common stock having a market value of $3,600,000 it now holds. During the year the company paid off a $2,000,000 loan to the Chase Bank.

Messum Heads New Eng. Producing Organization

London—Formation of Messum Pictures Corp., Ltd., was announced today with Robert Messum as managing director and R. Bruce Fairlie, prominent in British film financing, on the board. Messum has been active in film work for many years in London and in Hollywood as a writer and supervisor. Prior to his association with the industry, Messum had a large interest in his father's importing business, M. B. Messum and Co., of Manchester, England.

Negotiations are under way for Robert Montgomery to star in the first production planned by Messum Pictures, an adaptation of the Austin Parker play, "With All My Heart".

Election Inquiry Continues

Trenton, N. J.—A plea that the judicial investigation of the Cape May County state senate election be dropped was denied Monday by Judge Jayne. Democrats are contesting the seating of the senator of William Hurst, Cape May County theater circuit owner. The judge also denied a request no decision be given, which means the Democrats will be allowed to submit more testimony and that Judge Jayne will announce later his views on the election.

Waldron Convalencing

Keeney, N. J.—William Waldron, manager of the Hudson, Warner house, has been dangerously ill several weeks with the flu, but is recuperating and is expected back at the end of the month.

Don Mario In Stage Show

By Booth, now known professionally as Don Mario, will be featured with Benny Davis, band opening next week at Loew's State.

Johnson Gets C. of C. Post

Fall City, Neb.—The chamber of commerce has chosen as a director Oscar C. Johnson, owner of three houses here.

Ace Air Traveler

Andre Kostelanetz, whose serial journeys "cross-continent to direct music, for his "Air Traveler" series, has been scheduled under the No. 1 Air Traveler, Committee, representing four air transport companies, added him to the official title. He flew 126,000 miles

NEWS of the DAY

Springfield, Mass.—The Lyric Theater in the Pine Point section has been reopened.

Endfield, N. H.—The Endfield Theater has been reopened under the management of H. S. Cox, who recently purchased the theater.

Gilbertsville, Mass.—Morris Lerner has purchased the Plaza Theater here.

Pepperell, Mass.—Gerald Swaebe is now operating the Pepperell Theater. It was formerly owned by M. Yarnell.

Sherman Mills, Me.—The Opera House, operated by Dale O'Roak, has been closed.

Spokane, Wash.—Williard Searle, assistant manager of Orpheum, has purchased the Rialto Theater at Hillyard. The house will be remodeled. James Keefe, assistant manager of Fox, will take Searle's place. James Ashlock, assistant manager at Liberty will become assistant manager of the Fox. Richard Reed takes Ashlock's place.

Newark, N. J.—Frank L. Smith, former manager of the Shubert, is vacationing in Miami Beach, Fla. He will return the latter part of the month and it is understood he will again be identified with one of the larger houses here or nearby.

Newark, N. J.—Extensive renovations and installation of a new marquee of modernistic design has been completed at the Bradford, Warner Bros. house.

Kilmarnock, Va.—R. L. Bushy, of Washington, D. C., and Marvin Smith, of White Stone, Va., announce of the new house will be name of a new local house they will operate for negroes. It will open Jan. 26.

Detroit—Eddie Pasco has closed the Empire Theater, which he recently took over from Julius Baumstark.

Endicott, Wash.—Mrs. Anna Green, who has operated the Family here for a number of years, has sold to Wayne Talkington of Harrison, who will add it to his houses in eastern Washington.

Cleveland — Tri-State Pictures, Inc., has been chartered for $500,000. Incorporators are R. S. Mockett, N. H. Gardner, Frank D. Beger, Mrs. Amanda Gallinger, and Paul H. Holm.

Portland—Bjarne Moe, architect, announces that among a number of new theater projects that he now has under way is the $100,000 Green Lake Theater, at 71st Street and Woodward Ave, Seattle. The house will be managed by Business Properties, Inc., headed by John Markley, and will open June 1.

Whitefish, Mont.— At a cost of $6,800,000 the Orpheum Theater has been remodeled and air-conditioned.

Cincinnati—Elwood Davis, former manager of the Pochontass-Welsh Co., is now managing the Fergus Theater at Charleston, for Abe Hyman.

Cincinnati—Erwin Younkin will build a new theater at East Rainelle, W. Va.

Montgomery, W. Va.—Paul N. Nickel of the Avalon Theaters will open the Kayton, about Feb. 15.

Clay, W. Va.—Lee Sizemore is opening the Clay Theater with two changes weekly.

Mt. Vernon, Ky.—Floyd Miller has taken over the Vernon Theater.

Cincinnati—Tom Day, Paramount chief accountant has taken two months leave of absence due to illness, and will go to Arizona for a rest cure. Vin Kramer will take over his duties temporarily.

Eagle Pass, Texas—Sam Schwartz, owner of the Aztexa here, will remodel the old Star Theater Bldg., into an up-to-date house to be known as the Yolanda Theater. Schwartz has closed a year's contract with J. J. Jimenez of Latin-American Films, Exchange, San Antonio, for Spanish talking pictures for his new situation.

Camp Wood, Tex.—The New Theater has been opened here.

Greenfield, Mo.—George Leathers will open a new theater here.

Dallas.—The new Tower Theater, operated by Interstate, will be opened Feb. 12.

Leonard, Tex.—C. W. & D. Theaters have started work on a second theater here. It will be named the Aztec.

Portland, Ore.—The Orpheum Theater Bldg., which houses the Orpheum, one of the ace houses of Hamrick—Evergreen circuit, has been remodeled in order to satisfy a mortgage securing an issue of gold notes. There is $567,850 due in unpaid principal and interest.

Holyoke, Mass.—The Derby Theaters, Inc., has purchased the Big Derby Theater. The head of the Derby Theaters, Inc., is Joseph Rapulus of Easthampton, operator of the Majestic in that town.

Luncheon Tendered Kodak Executives from Overseas

(Continued from Page 1)
to a group of film executives at an informal luncheon yesterday at the Waldorf-Astoria. As Ted Curtis, sponsor of the gathering, was absent owing to illness, which confined him to his home in Rochester, Jules Brulatour officiated for him.

Attending the affair, in addition to the guests of honor and Brula- tour, were James W. Hicks, Frank Meyer, R. H. Cochrane, Harry Buckley, George J. Schaefer, Martin Quigley, Jack Alcoate, Arthur A. Leet, Whitford Drake, Sum E. Morris, Robert Schless, Stephen Fallos, Richard Brady and Bill German.

Chas. Schlaifer Honored

Omaha—A farewell luncheon was given in honor of Charles Schlaifer, and is planning advertising campaign here, by the Omaha Variety club before he left for San Francisco to become manager of the United Artists theater. The club presented him with a traveling bag and the Tri-States organization gave a brief case. Chief Barker Mendenhall, E. R. Cummings, Tri-States district manager, and Bill Miskell, manager of Tri-States Orpheum here, gave brief talks praising Schlaifer for his work both in behalf of Tri-States and Variety.

Arthur Tuohey to Wed

Boston—Arthur L. Tuohey, assistant manager at Loew's Orpheum, and Miss Sheila McCormick, secretary to Harry Wasserkrman, district manager of M. P., have announced their engagement.

once with "Midsummer Night's Dream" and again with "Great Ziegfeld."

Worcester, Mass. — Earl Wright, publicist of the Poli Circuit, spoke on "Theater Advertising" at the weekly luncheon meet- ing of the Worcester Advertising Club.

Providence — Fay’s Carlton here will drop its second-run policy for three days next month to road-show "Romeo and Juliet" on Feb. 4, 5 and 6. House did this twice before, Bellows Falls, Vt.—The Interstate Circuit has taken over the Star here and is planning renovations in the near future.

Kellogg, Ida.—Fred E. Moe, well known Idaho exhibitor, following an investment of some $50,000, has opened "The Rena," named after his wife.

Passes as Preventatives

New Orleans—Theater owners report that members of the striking maritime unters have applied for limited number of weekly passes to keep their younger members off the streets and out of trouble.
**12 FEATURES IN WORK AT WARNER STUDIOS**

**West Coast Bureau of THE FILM DAILY**

Hollywood—Way ahead of schedule and with production progressing with a rapid pace, the Warner Bros.-First National studios at Burbank have 12 pictures in work. Six are before the cameras, and six are being readied for early "shooting". The six "shooting" are:

- "The Prince And the Pauper",
- "Marked Woman",
- "Marry the Girl",
- "The Go Getter",
- "Call It A Day",
- "The Singing Marine"

The six in preparation are:

- "Dance, Charlie, Dance",
- "Boy Meets Girl",
- "The Gentleman From Smoky Hollow",
- "Kid Galahad",
- "The Story of Emilie Zola" and "Talent Scout".

**"Maid of Salem" Premiere Set for Boston Jan. 21**

Boston—"Maid of Salem" will have its world premiere at the Metropolitan Theater beginning Thursday, Jan. 21.

**SSB Trailer on Feb. 15**

Washington Bureau of THE FILM DAILY

Washington—The Social Security Board will on Feb. 15 release its fourth trailer entitled "New Frontiers For Old".

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**Film Boards of Trade Survey, by States, of Theaters in the United States**

<table>
<thead>
<tr>
<th>Territory</th>
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<th>Closed Theaters</th>
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<td><strong>903</strong></td>
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4 New Faces on Assembly Public Education Group

Albany—The Assembly Committee on Public Education to which will be referred amendments to the motion picture censorship law, is offered, as announced by Speaker of the Assembly Oswald D. Heck, includes Averyl of Wayne, Charles B. Backus, of Wayne, Lawrence, Miss Tod of Westchester, Hammond of Chemung, Cherry of Steuben, Backus of Oneonta, Republicans, and Sullivan of New York, Lo Re of Kings, Justice of New York, Mandle of Queens, Democrats. All except Cherry and Backus, Republicans, and Lo Re and Mandle, Democrats, served on this committee last year.

W. G. Bishop Improves

Detroit—William G. Bishop, division manager of publicity for M-G-M, ill from pneumonia, has recovered sufficiently to be moved from his home to Florence Crittenton Hospital. His place is being held temporarily by Warren Slee. Irwin Pollard, Columbia office manager, who returned to the exchange last week ill from flu, suffered a relapse and is back in bed.

MONTREAL

A. W. Spencer has resigned his position as manager of His Majesty's. John Reidy, formerly manager of the Palace, is the new manager of His Majesty's.

Bill O'Loughlin is the new manager of the Palace. He was formerly manager at the Capitol.

Joe Bowbidge, assistant manager of the Capitol, has been promoted to manager.

Nick Perry, publicity head for Loew's, has been appointed assistant manager of the Capitol.

Fanny Applebaum is the new publicity manager at Loew's.

SEATTLE

The McDonald Theaters, Inc., has been duly formed and incorporated, in this city. Capitalization is set at $50,000 for this new business incorporated by H. D., W. B. and L. F. McDonald.

A handsome gold wrist watch was the prize in a drawing held at White Haven, the home of the late Mrs. Frank Loy, at the recent House and Garden show at the Washington Fair. The watch was won by Mrs. W. S. Brown of Seattle.

The Brook Theater of Snoqualmie, Wash., has arranged for installation of new Western Electric sound system. Manager Cochran expects to have this completed early in Feb.

After a bout with the flu, L. J. McNeil has returned to his post as northwest manager of Universal films exchange.

EXPLOITATIONS

Western Mass. Circuit Exploitation for "Carrie"

EXPLOITATION for "Valiant Is The Word for Carrie" put on in all eight theaters in the Western Massachusetts chain, Nat Wolfe, exploitation head, said the showing consisted of lending libraries in which 25 books in each theater were loaned free. (After the books were returned, Three weeks previous two leading women from each town were invited to a house where he in a field and, after the preview a luncheon was served and then the pictures were photographed of the views obtained. Two weeks previous 2,000 photos of Gladys George were done this week towns by the women who had witnessed the preview to whose names were furnished by the several managers. Cards were inserted with the photos inviting the women to the filming and reviewing comments. In cases where calls were made and no one was home another card was left which read "The personal request of Gladys George called upon you. For further information phone the (local) theater. Then when the theater was called the explanation was given and a photo of the actress sent to the patron. In Pittsfield and Shelton 700 photos were distributed and cards returned by those who witnessed the performance. The attendance record was the Western Massachusetts exceptions.

WILLIAM A. POWELL, advertising director for the chain, worked out the exploitation.

—Western Mass. Theaters

DENVER

Bert Turgeon, booker for J. H. Cooper Enterprises, is back on the job after being ill with the flu. T. Sheffield is in town for the finishing up of his two new exchange buildings on the row. One will be for Gaumont British and Fox, and the other by Republic (Sheffield) and Grand National. Republic have it of the National Screen is expected to open branch in Denver soon, and that they may put up their own building.

William Cline has reopened the Sun Theater.

Pioneer Theater, of the Civic Theaters, is now operating only three days a week, being dark for four.

R. C. Mulvin of Denver, has bought "Damaged Lives" for this and the Salt Lake City territories. George Allan, recent owner of the Center Theater here, will handle the film in Salt Lake City.

Ed Maple, part owner of the Gem and Tivoli Theaters here, has left for Hollywood where he will produce another roadshow attraction. His latest picture was "McIverian".

Charles R. Gilmour has left for California where he will take a month's vacation. He is president and general manager for Gibraltar Enterprises.

Neil Agnew, sales manager for Paramount, and Charles Ragan, western sales manager, are in Los Angeles this week.

Rick Ricketson, manager of Fox Intermountain, is expecting Spyros Skouras, Ed Zabel, and Ed Powers over Jan. 29, for conferences with the local Fox theater officials.

J. B. Melton, who is vacationing at his Florida plantation, was in town last week and took over the Center theater. Melton also owns the Victory and Colorado.

Herbert Johnson, Madison, Ind., will follow this Grand for complete remodeling.

BERNSTEIN QUESTIONNAIRE

Seek Film View

London—Sidney L. Bernstein of the Bernstein theaters, has just issued his fifth questionnaire addressed to opinions of his circuit of theaters and to many individuals prominent in various professions. In this questionnaire, Mr. Bernstein learns the likes and dislikes of his public in regard to their film entertainment, their favorite and detested stars, and other matters that will guide him in booking pictures.

Included in his questions for the season of 1936-37 are the following:

Who are your favorite film stars? Which film stars do you dislike most? Which film actors or actresses have you seen in comparative small parts would you like to see in star roles? What kind of feature pictures do you prefer? Do you like colored feature pictures? Would you rather they had been photographed in black and white? Name your favorite color and list pictures you liked best. How many film or epics this week do you usually go to the pictures?

Mr. Bernstein also asks his patrons to rate 28 pictures which are listed on the back of the questionnaire, whether outstanding, good, fair, or poor. Twenty of the 28 are American productions.

IOWA

Stockholders in the Denison opera house received a 17 1/4% dividend for 1936.

Park and Lake theaters in Clear Lake have changed ownership, becoming a part of the circuit operated by Central States Theater Corp. of Des Moines. J. E. Melton is to be manager of the houses until a permanent manager is obtained. The Oakville has closed. J. N. Hahn of Winfield was manager.

INDIANAPOLIS

The Douglas Theater, colored, was damaged by fire to the extent of $1,000.

True Rambusch, circuit operator, is visiting in Key West. E. L. Miller, has taken over the State, Orleans, Ind.

The Rivoli property has been sold to Chas. S. Ball, principal stockholder, for a bid of $45,000.

The State Amusement Corp., Gary, Ind., has been incorporated to engage in the operation of theaters. In corporators are: P. M. Kalleras, C. L. Fannas and G. M. Kalleras.

This theater will get a new R.C.A. sound equipment and other improvements are being completed.

Herbert Johnson, Madison, Ind., will follow this Grand for complete remodeling.

DATE BOOK

Jan. 21-22: Allied directors' meeting, the Emerson, Buffalo.

Jan. 22: Chicago Film Board of Trade dinner for Henry Heber, retiring president, at the Congress Hotel.

Jan. 23: Northwest Film Club masque and ball, Olympic Hotel, Seattle, Wash.

Jan. 25: Kansas City (Mo.) Variety Club ball, Plaza Ballroom.

Jan. 26: Independent Exhibitors, Inc., annual meeting, Hotel Touraine, Boston.

Jan. 28: SEMPE's Pacific Coast Section meets in Hollywood.

Feb. 3: Motion Picture Research Council's future performance of Ballet Russe, Oak- land, Calif.

Feb. 10: Midwinter convention of the Virginia Film Association at the John Marshall Hotel, Richmond.


Feb. 20: Warner Club annual ball, the Waldorf-Astoria.

April 9: Annual ball of the Press Photographers at the Hotel Commodore.

April 17-18: National Variety Club convention, Hotel Fontenelle, Omaha.
ALLIED'S DIRECTORS
WILL MEET TOMORROW
(Continued from Page 1)

Subject on the board meeting program include: independent production, public liability insurance, trade practices as exemplified by M-G-M, executive succession, freshmen admissions and international conference of exhibitors.

Constitutional matters included for the meeting so far are as follows:

Special Defense—W. A. Steffes, chairman; E. C. Herrington, vice chairman; E. A. Cole, active members; the president and chairman, ex-officio members; James C. Ritter, treasurer.


Convention—H. M. Richley, chairman; Edward Ansin, A. E. Lichtman, Fred J. Harrington, P. J. Wood and back of increased fees for the six months period starting in July.

Allied of New Jersey
Meets; Biz in Routine

A meeting of Allied of New Jersey was held Tuesday afternoon to attend the inaugural and tomorrow and Friday, will participate in the Allied board meeting at Baltimore.

Chicago Fees to Stand

Chicago—City officials deny any theater license fee increase is planned for this spring, altho there is talk of increased fees for the six months period starting in July.

Words and Wisdom

There is no short-cut to stardom today. The Cinderella story on the screen is a thing of the past. The first qualification for a successful screen career is to convince yourself that you can, and then convince the public. —GEORGE MARSHALL.

Many of the young men in the film colony give me a pain in the neck. If you don't talk about them in their presence the conversation comes to an abrupt halt. Chicago boys look better to me after I've met the Hollywood variety. —KAY PRINZ.

Stars are chosen because they have something which makes them different from other people—striking physical features, personality qualifications which cause them to stand out and be remembered. The worst thing that can befal a star is that she looks like somebody else. —LEROY PRINZ.

KANSAS CITY

The quarterly meeting of managers of the Commonwealth Amusement Corporation has been set for January 27 and 28 at Kansas City.

Twenty-five theater managers and circuit executives will attend the parade which will be devoted to the discussion of company policy and promotional problems. O. K. Mason, secretary and treasurer and C. A. Schultz, vice-president of the company will conduct the business sessions and a board of directors meeting will be held at the inspiration of the gathering. C. A. Schultz, vice-president of the Commonwealth Amusement Corp., has just returned with his wife and daughter from California where they spent the Christmas holidays.

Paul Stoum, until recently manager of Commonwealth Amusement Corporation's Madrid house, has been transferred to the Uptown Theater at Carrollton, Mo., where he will be in charge. Dale C. Havelane, formerly of the Granada Theater in Kansas City, Kansas, has succeeded him as manager of the Madrid.

The LeRoy Theater at Le Roy, Kansas, operated by A. B. McNab, took in $1,500 on account of the cold weather and the flu epidemic. Similarly, the Liberty Theater, operated at('../../../text/0/0/142/1046/142/1046.png') by L. Malory, will be dark until the weather moderates.

Dickinson Theaters has employed Jack Boyle of Clinton, Iowa to assume management of the chief at Marcelline, Mo. Robert Parker, until recently in charge of this house will be re-assigned later.

If the beautiful girls who come to Hollywood would stop making up to look like some film star and make their own beauty individual, Holly- wood would cease to be the city of great beauties. —MICHAEL BROOKE.

I have yet to meet a temperament- starian. Mutual confidence is the secret of directing women. —CLARENCE BROWN.

Young people today are more song-conscious because pictures and songs have created in them a greater desire to sing, but the training is lacking. They won't work at it. —MARY GARDEN.

Music is becoming more and more paramount in the construction of a perfect script. —ABE MEYER.

It isn't the number of "sides" you have in a picture, but it's the way you play your part. —ROGER HOF.

OKLAHOMA CITY

Charles R. Zears, secretary, of the film Board of Trade, is in Fayetteville, Ark., to undergo another operation in the veteran's hospital there.

J. L. Groves has taken over the Dixie Theater at Barnsdall.

Charles Smith of Okmulgee, Okla., is visiting his brother Bob, of Clarks Poster Service.

Visitors on Film Row—A. B. Momand, Shawnee; John Terry, We- woka; Jack Pier, Stigler; Leonard White, Weatherford; Carl Burton, Cordell; George Graff, Crescent; Frank Miller, Marlow; R. E. Brasil, Wewoka; L. E. Brewer, Pauls Valley; Crawford Sampson, Edmond; Mr. Yukum and Mr. Cox, Binger; C. R. Nuckles, representative of O. K. Motor Express, City; Arthur Leatherman, Norman, Okla.

The Carolina at Orangeburg, S. C. has installed Microphonc sound.

The new Gem at Kannapolis, N. C. will open Jan. 16.

The Majestic at Adel, Ga., is being remodeled and extended.

The Wilbert at Bainbridge, Fla., has installed 500 new upholstered chairs.

The name of the Richards at Fay- ette, Ala., has been changed to Bobby. Clay Harris is the new skipper of the Ritz at Panama City, Ga.

M. C. Lee has opened his new Pal at Elberta, Ala.

Construction has started in a new theater being built by the present owners of the Capitol Theater at Laurens, S. C.

E. M. Frenkel has opened his new Century at Mobile, Ala.

At W. Barber is the new skipper of the Ritz at Marriana, Fla.

CHICAGO

Fritz Blocki, publicity director for the Erastus C. Child Co., and the publicity work of the new Casino Pari- sien to his list.

Harry Gunderson has been named business manager for Chicago Bill Posters Union Number 1.

"The Plainsman" was held over for a second week by R. E. Lee has joined the Wilding Picture Productions and will be as- signed to the creative department of the Chicago Daily.

Milford theater on the North side has finished improvements in the house and have added a new canop to the front of the house.

Lew and Harry Rosenthal have taken over the Iowa theaters of the Great-Rosevelt and are in the business.

James C. Ritter, chairman of the Chicago Film Council will meet today.

Paul Sliterman orchestra is being rowed on the Ohio and State circuit for one day showings at Poria and other spots.

W. T. Pepper and G. Delour have organized the Togo Theater Co. with headquarters at 2449 Cleveland Ave., Granite City, to operate theaters in that city.

The Harper Theater Company has surrendered its incorporation papers to the secretary of state, Henen Feldman, handling the legal details.

DEFOOT

Clair Townsend, Republican sales- man, has resigned to take the place of Robert S. Martin, the former terraty salesman for Columbia. Cloud is transferred to the southern Michi- gan territory, succeeding Joseph Mellon who left Columbia two months ago.

Phill Kaplan, Mr. and Mrs. Harry Lish, and Mr. and Mrs. Irving Belinsky leave Sunday for a motor trip to Miami. Charles Komer, circu- late manager, has just returned, while Lou Cohen, circuit operator, is leaving for Florida following re- turn of his brother Ben from a South American tour.

Grand National has already signed up eighty per cent of its potential client list in the Great Rapids terri- tory, according to Ralph Peckham, exchange manager.

The city of Detroit has taken over Michigan distribution of "Four Aces".

Preparations for construction of a battery of six new film vaults for the Film Exchange Building are being drawn, managed by Robert C. Godfrey, Eufaula, Ala., and by Ralph and Russell Ruben, operating the Amusement Supply Co. in the Film Exchange Building, have added C. R. Mundinger and Joseph Rennick to their personnel.
Educational Working on Ambitious Expansion Plans

1937 PARA. RENTAL RETURNS UP 40 P. C.—ZUKOR

GB Big Picture Policy Hinges on American Revenue

Board to Decide Question Of Continuance of High Cost Pix

London (By Cable)—By Mar. 1, GB will decide whether or not it is going to continue making big productions for the international market, declared Ia'dore Oster, upon his arrival here from New York. Policy will be discontinued unless greater revenue is obtained from the American market, he said. The question will be decided by the board of directors.

SEES ALL FILM FIRMS BACKING B'WAY PLAYS

All motion picture companies will soon begin financing Broadway plays, it was said yesterday by Harry Goetz, president of Reliance Pictures.

Goetz declared that the film companies have to venture into the legitimate theater to get story material and that such ventures were not extremely risky for film companies because if they get two hits out of five shows, their investment would be returned with interest.

Goetz pointed out that it was

(Continued on Page 4)

Atlas Said Agreeable to RKO Reorg. Plan Changes

Atlas Corp. has indicated a willingness to make some modifications in the RKO reorganization plan sought by the unsecured creditors' committee, The Film Daily is advised.

(Continued on Page 4)

Simplification of Corporate Structure

Preface to New Educational Expansion

Para.'s Three Issues and Loew Common at New Top

Paramount's three issues and Loew's common duplicated yesterday their feat of Tuesday and again hit new highs. Loew's common advanced to 27 3/4, the first preferred to 194 3/4 (the high for the day was 198) and the second preferred to 25 1/4.

Educational is working on ambitious new expansion plans which have not as yet developed to the point of announcement, it was indicated yesterday by authoritative sources. Simplification of the company's corporate structure is a preface to the move.

In connection with the plan to reduce its subsidiaries in number, Educational is submitting a proposal.
COMING AND GOING

ED KUYENDALL arrives in New York to-night from Washington.
ATTORNEY LOUIS PHILLIPS has gone to New Orleans from New York.
JOE COOPER is in New York from Oklahoma City.
ARThER AUERBACK, Daily, Newspaper Guild, has gone to the coast to make candid photographs.

TOM BAILEY left New York yesterday for Hollywood.

BARKETT KIELINGS leaves New York Sunday on a tour of four or five cities, with Boston as his initial stop.

JAMES CAGNEY leaves New York late this week on his return to the coast.
FRANKLIN R. FIELDING, RKO Radio field public relations representative, is in town to confer with Leon J. Bamberger and will leave early next week for Ithaca and then go on to the Kansas City World's Fair.
LILLIAN FISCHER, signed as fashion advisor for "Walter Wanger's Vogue of 1938," will sail to New York on the Champlain Co. to complete her work for the Couture openings in Paris.
WILLIAM POWERS has left New York on a 22nd trip to Studios-operated houses, including those in Fox West Coast circuit.
WILLIAM SUSSMAN is from Florida to New York.
FRANK C. WALKER returns to New York tomorrow night from Washington.

ARTHUR W. KELLY, United Artists' vice-president in charge of foreign distribution, will arrive in New York to-morrow. He is returning from the South American tour and will have his quarters at the Hotel Pierre.

ALPERSON NAMES SHUMER EASTERN STORY CHIEFTAIN

Edward L. Alperson, president of Grand National Films, Inc., yesterday appointed the afternoon of the story department. Shumern is a graduate of the George Pierce Baker school, at Yale, has been with United Artists C. and Fox Films, in their script departments.

RCA-VICTOR COMPLAINT IS REFERRED TO CHI. UNION

American Federation of Musicians has referred the complaint of the RCA-Victor Co. against the Chicago Federation of Musicians' ruling that no member can make recordings after Feb. 1, back to the Chicago Federation of Musicians, according to the experience of Edward Pay in his house there, the veteran operator who is company president in New York yesterday.

Ray is urging that Providence theaters raise their top from 40 to 55 cents. Increased revenue in retail, he declared, owing to substantial increase in taxes.

GB DISTRIBUTION REPORT SCOTED BY GN PRESIDENT

"Nothing to it," declared President Edward Alperson of Grand National yesterday in commenting on a report that a merger plan, involving consolidating distribution of his company and GB, is under discussion. Alperson leaves New York today for a coast visit.

New Orleans—Federal Judge Wayne G. Borah yesterday ordered J. Studebaker Lucas, the plaintiff's attorney in the George Fuller 'conspiracy' case against seven majors and two San Diego executives, to further amend his amended petition so as to remove requests for mandatory injunctions and an amount of money which was, defendant attorney Edwin Hollins contended, a request for damages.

The judge ruled after reading written arguments presented by both sides. He had previously ordered Lucas to drop damages, Lucas, who sought a mandatory injunction compelling Vitagraph to fulfill an alleged contract, agreed to consider the bill amended if the case could proceed, and asked that defendants be compelled to present specific instead of of general objections to answering interrogatories.

Judge Borah said he would fix an early date for specific arguments on interrogatories. The case now stands with Fuller showing for general injunctions. Louis Phillips, New York attorney, appeared in court as a "witness." Asked if there were any other attorneys from elsewhere, Hollins replied, "I am not at liberty to say."

La Gripppe and Floods
Worry Missouri Exhibs

St. Louis—Epidemic of la gripppe here is cutting into neighborhood theater attendance; Board of Education estimates 15,000 youngsters are too ill to attend school.

Floods in Southeast Missouri and in sections of Indiana and Chicagoland are also cutting into business.

A. F. of M. to Meet June 7

Annual convention of the American Federation of Musicians will be held the week of June 7 at the Hotel Kentucky, Louisville.

WANTED:
Footage on the manufacture and production of heavy ammunition, guns, cannons, rifles, etc. Interior and exterior scenes of munition plants in operation. Must be good photographically.

Address Box 1018
THE FILM DAILY
1501 Broadway
N. Y. C.
“Crush me in your arms until the breath is gone from my body”

BIGGEST GARBO BUSINESS IN FIVE YEARS!

(Greta Garbo, Robert Taylor ··· um-m-m!)
EDUCATION WORKING ON EXPANSION MOVES

(Continued from Page 1)

sal for the exchange of securities at a stockholders’ meeting to be held Feb. 2 at the office of Philip Cohen, Citizens’ Bank Building, Wilmington. The plan to be submitted, as authorized by its board of directors, provides for an authorized capitalization of 500,000 shares of common stock of the par value of $1.00 and 150,000 shares of 60 cents dividend cumulative convertible preferred stock at the par value of $5 each. Under the proposal, present preferred stock holders will receive 3.2 shares of the new common for each share of their stock and 1.8 shares of new common for accumulated dividends on each share of present preferred. For each share of present preferred stock exchanged and accumulated dividend, 0.5 shares of new common will be given. In addition, a warrant to subscribe for one share of the new common stock at $10 per share will be given for each share of present preferred stock, such warrant to extend for 18 months from the date the plan becomes operative.

For each two shares of the present common stock, a warrant to subscribe for one share of new common stock at $10 per share will be granted during an 18-months’ period.

Jerry Bergh, Socialite,
Signed to G. N. Contract

Edward L. Alperson, president of Grand National Films, Inc., today announced the signing of Jerry Bergh, 19-year-old New York social registere, to a long term contract. Miss Bergh, who made her social debut last year, is expected to leave for Hollywood this week to receive her first feature assignment under the new contract. She was formerly a member of the Metropolitan Opera Company ballet for two years and also played in motion picture shorts.

Colorfilm Corp. Control
Conferences on in Paris

Paris (By Cable) — Conferences on the transfer of control of the Keller-Dorian Colorfilm Corp. from the Cologne and Celestine interests to a new group representing English and French capital are now in progress here, following a decision by George Quigley, counsel for the new owners. Completion of the deal is expected within a few days.

“Great Guy” Gets A Fourth

“Great Guy” starring James Cagney will be held over for a fourth week at the New Criterion theater. It is estimated that there have been more than 195,000 paid admissions during the run of the picture. “Great Guy” is the only feature now on Broadway to play a fourth week.

• • • IT IS figured that several million New York moviegoers will be changing their movie habits when the new “Loew Calendar” goes into effect. Starting today, one group of Loew’s theaters will change from Friday to Thursday openings. In succeeding weeks, other groups will shift to the Thursday openings until the entire Loew circuit goes on a Thursday premiere basis. For years, Friday has been the first day of the week-end shows at Loew’s.

• • • WHEN A fire broke out the other day in the base

ment of the Lovaly hotel in Omaha, a bunch of Nebraska exhibiters in town attending the M.P.T.O.A. meeting were forced to get up earlier than expected. There was more smoke than blaze and the key of a bell. Mrs. Harold Schulte of Aurora said it did something to old scout Harold that she had been trying to accomplish for years without success. She says Harold always fazed around in the mornings getting into his clothes, and it sort of annoyed hell out of her, she being a very systematic person. But on the mor of the fire he broke all records hopping into his trousers and beating it out of the hotel.

• • • UP AT North Bay, Ontario, Arnold Van Leer wires he arrived there with Fred Davis of N.E.A. Service after a strenuous trip through ice and snow with the thermometer hitting 50 below . . . . They saw Doc Dafey yesterday, and today Arnold visited the Quins . . . . and presented ‘em with a special Silent Radio with five mystic ears, so they can all listen in at once on the same set . . . . a little gift from Dictograph Products Company.

• • • IN AN interview with Walt Framer in Pittsburgh, Andy Smith of United Artists gave the local news commentator of EDKA, the highlights of the George J. Schaefer Sales Drive which opens Jan. 24 . . . . P. Dodd Ackerman, the scenic designer, stage and screen, has an exhibit of original sketches at the Roger Smith restaurant.

• • • AS A special tribute to Greta Garbo and Robert Taylor, these celebs will attend an invitation preview tonite of “Camille” . . . . Constance Bennett, Ina Claire, Constance Collier, Maxine Elliott, Phillips Holmes, Gilbert Roland, Robert Harris, Clifton Webb . . . . the picture opens tomorrow at the Capitol.

• • • WE ARE assured by the meticulously accurate pub dept of Paramount, that 13 camera and recording crews, no less . . . . totalling almost 50 human souls with union cards, covered the inauguration of President Roosevelt . . . . all the crews had been carefully rehearsed, and during the actual filming were in touch by phone with A. J. Richard, head of Paramount News . . . . because all planes were grounded by bad weather, Richard arranged special hour messenger service between the crews and fast trains leaving for New York . . . . and thus the Newreel had complete coverage of the historic event on Broadway a few hours after the ceremonies.


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ITOA REJECTS PLAN TO DROP GIVEAWAYS

(Continued from Page 1)

Loew’s were willing to drop the games providing the independents did the same.

“Giveaways are the only weapons we have to use against low competitive ticket admission prices,” it was stated by the unit, following the meeting.

Goetz Sees All Film Firms Financing B’way Plays

(Continued from Page 1)

cheaper for the companies to back plays than to pay $50,000 a year for “You Can’t Take It With You” as Columbia has just done. $135,000 as RKO Radio did for “Stage Door,” which first contract was backdated for the movies.

Goetz and his partner, Max Gordon, have acquired the film rights to the two Broadway plays of a “The Women,” and are now negotiating a major release, he stated.

Atlas Said Agreeable to RKO Reorg. Plan Change

(Continued from Page 1)

vised. This is a reversal of Atlas’ previous stand. Representatives of Atlas and the unsecured creditors’ committee conferred Tuesday and are slated to meet again shortly.

Exclusive N. Y. Residential Districts to Get Houses

Court of Appeals at Albany has affirmed the lower court in authorizing construction of a theater at Madison Ave. and 62nd St. and as a result a number of theaters will be erected in hitherto exclusive New York residential districts. THE FILM DAILY learned. Construction of a theater on Park Avenue between 55th and 56th St. is also planned.

Tax Advance Forecast

Jefferson City, Mo. — A check up of the members of the Missouri General Assembly indicates that the recommendation of Governor Lloyd C. Stark that the State’s sales tax rate be hiked from 1 to 2 per cent will go through without considerable opposition.

LeMaire Gets New “U” Pact

West Coast Bureau of THE FILM DAILY

Hollywood — Rufus LeMaire has been given a new contract at Universal Pictures. He continues as Charles R. Rogers executive assistant and will become a producer as well.

General Pictures Signs Two

West Coast Bureau of THE FILM DAILY

Hollywood — General Pictures has signed Lyle Telbot and Fifi D’Orsay for featured roles in “Three Legionnaires.”
WOW
WHAT A JUBILEE!
"COLLEGE HOLIDAY"

Smashes to new highs as Buck Benny rides again for Paramount

One of the New York critics said there was no plot to "College Holiday." The lad was wrong. The plot was to make one of the big grossers of the year... and the plot worked. The first of the Jubilee pictures is knocking 'em down from coast to coast. Everybody thought "Big Broadcast" was terrific. "College Holiday" is running neck and neck with that box-office champion.

MARTHA Marches on

Yes, sir, our little friend Martha has joined the ranks of the big-time radio stars (most of whom, as you know, are Paramount players) to increase her already big-time box-office draw for you lads.

"THE PLAINSMAN"

Already looks like year's top grosser...

We've published one two-page list of box-office records chalked up by the big Cecil B. DeMille production. Wherever "The Plainsman" has played it has stood them in line. The critics have called it Gary Cooper's best job... Jean Arthur's best job. You know the story... the second Jubilee picture is just box-office dynamite.
"CHAMPAGNE WALTZ"
Jubilee Special proves sock box-office from coast to coast

Special showings of "Champagne Waltz" have clicked this big Jubilee musical into the money. And everyone tells us we've built another terrific grosser as our third in the Jubilee series. "Champagne Waltz," in addition to its own value as a top class musical, is backed by one of those Paramount exploitation jobs which have the industry talking . . . national tie-ups by the dozen. Audiences that have seen the special Paramount Jubilee trailer have shown what they will do when this picture is screened...

just plain eat it up.

Get the Press Book for Information on:

FRANK LLOYD comes through with his big Jubilee smash . . .
"MAID OF SALEM"

Read what the maker of "Mutiny on the Bounty" says about his first for Paramount:
"All those who have seen the rushes on 'Maid of Salem' seem to agree that this picture ranks with 'Mutiny on the Bounty,' 'Cavalcade' and my other adventure-romances. All I can add is that I believe Claudette and Fred have helped me turn out a picture that will really do things at the box-office."
Preview Audiences rave about
B. P. SCHULBERG'S
"JOHN MEADE'S WOMAN"

We knew this was a good picture. But until we showed it to preview audiences, we had no idea what a powerful picture it really is. Arnold is at his best. Francine Larrimore, star of a dozen Broadway hits, makes a sensational screen debut. Gail Patrick was never better. George Bancroft proves he can handle a big role. Richard Wallace's direction is superb.

"EDWARD ARNOLD has never turned in a stronger performance."
Comment of Preview Audience Members

"FRANCINE LARRIMORE is the biggest picture find of the new year."
Comment of Preview Audience Members

PRESS BOOK ADS carefully designed to put over unusual punch and dramatic appeal of story.

SUPPLEMENTARY ADS prepared at added expense after original campaign had been finished, as we wanted theatres to be covered on every angle of this gripping picture.

source-spring
for New — and Good Music

The motion picture is becoming an important source of original and significant musical compositions

Now famous music, reembodied by the work of young men like George Schufl and Werner Janasz, has been turned into a musical story. In it, music is an essential ingredient. It is designed to bring to audiences a musical experience that they will never forget.

The music is powerful, emotional and deeply moving. It is a musical form that has been developed by the composer, a form that is as emotional as it is musical.

The result is a musical drama that is both new and delightful. It is a musical experience that is sure to be enjoyed by all who see it.

To these pictures music lent an ever-widening scope and added significance and dramatic appeal.
BING Bangs out a Jubilee hit for you to keep the ball rolling . . .

**"WAIKIKI WEDDING"**

Imagine Bing invading the Hawaiian Islands with Bob Burns and Martha Raye for company and you get an idea why the lads who have seen the rushes say "Waikiki Wedding" will be another huge Jubilee grosser. By the way, did you catch the cheers in your theatre when the folks got a glimpse of "Waikiki Wedding" in the Jubilee Trailer?

**"WAIKIKI WEDDING"** with
Bing Crosby • Bob Burns
Martha Raye • Shirley Ross
George Barbier • Directed by Frank Tuttle

**BIG TIME BROADCASTERS . . .**

Every time BING CROSBY runs another of those big set shows of his, he's helping you sell tickets to "Waikiki Wedding." BOB BURNS does the same sort of selling job on "Waikiki Wedding," for you when he rocks the network with his funny stories. 

(You'll find the pick of the network stars in Paramount's Jubilee pictures)

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**Doubling in brass... and the name's FRED MacMURRAY...**

Sure, the lad with the cornet is one of the most popular stars in pictures. But have you heard the latest? This lad is now joining the very top flight of radio celebrities with a big program of his own . . . which means that you have another Paramount star doubling in brass . . . starring in hit pictures for you and plugging those pictures for you to the radio millions at the same time. No wonder the lads are all yelling for Paramount Jubilee pictures.

Carole Lombard
Fred MacMurray

**"SWING HIGH, SWING LOW"**


Butterworth Swings High . . .

Charlie is getting himself plenty of notice on the popular Packard Hour as well as in the Jubilee hit "Swing High, Swing Low."
PARAMOUNT TO PUT $30,000,000 IN BIG FILMS

Paramount to Spend $30,000,000 on New Films During Next Year.

"Looks like Paramount is going to have a lot of swell pictures this year."

SOME JUBILEE! Yes, sir, and only the beginning, only the beginning!...for the line-up of Paramount pictures for the next twelve months is just one huge succession of smash hits ...with top stars in top productions giving you top grosses. Some Jubilee!...Yes, and some PARAMOUNT!
By RALPH WILK

HARRY COHN of Columbia is all smiles today. His horse, "Invermark," has won three straight, a impressive victory in New York's Santa Anita Handicap over the long shot of the season in his colt, "Flight On," and now the flicker folks are awaiting Joe E. Brown to break into the champion winners' circle. Raoul Walsh's imported French colt, "Grand Montomot," nominated for the $100,000 Santa Anita Handicap on Feb. 27, is improving in his workouts, but has yet to go to the post to see how he will race under conditions on American tracks.

Our Passing Show: two Conklins—Chester and Heinie—chatting at Universal; Maurice Moscovitch and Abraham Schemer discussing matters on Hollywood Boulevard.

Paramount casting: Osa Massen, Vivienne Osborne, Purnell Pratt, Robert Emmett O'Connor and Ferdinand Gottschalk in "Danger, Men Working!"

Frank Bruno, George Lynn, Mack Gray and Charles Moore in "In-Ternes Can't Take Money."


"Gather Howard in "Swing High, Swing Low."

Production of "Two Shall Meet" was held up because of a wholesale attack of influenza affecting Cecella Parker, feminine lead; B. P. Zeidman, producer; Gaston Glass, assistant director; Al Zeidman, second assistant director; Harold Lewis, production manager; and sound man; Harold Smith, second assistant cameraman; Maurice Sorretti, head electrician.

"Trouble in Texas," fourth Edward Finney western, starring Tex Ritter, for Grand National release, has been completed with Robert N. Bradbury directing, and Rita Cansino playing the feminine lead.

"West of the Rockies" will be the next Ritter starring picture and Robert Emmett O'Connor will write the screenplay from his own original. Production is scheduled to start the first week in March.


Monogram has purchased from Brenda Pictures Corp. the original story and screenplay of "The Port of Missing Girls." Roy Howard's→book which will be produced as an exploitation special for its 1937-38 program, is announced by W. Ray Johnston, president.

Highlights of the day's news: Joseph Schildkraut has been signed by 20th Century-Fox, with a leading role in "The Good Life," his first assignment. Samuel Goldwyn has signed Bert Kalmar and Harry Ruby to do the book for "Ziegfeld Follies." Universal has purchased Arthur Springer's "Heather in Her Hand," to be published in April. Kent Taylor will be seen as the heavy in "Wings Over Honolulu."

"Caviar for His Excellency" with George Raft, Gail Patrick and Akim Tamiroff. Harold Lloyd's starring comedy, "What If?" with George Cooper, to be produced by Emmanuel Cohen in his new "Major Productions." "Show Business" with Jack Benny and Gladys Swarthout, the script being prepared by Fannie Hurst. "Cuckoo's Maxim" with George Raft, Frances Farmer and Linda Lupino. "Cuckoo College" with Jack Benny, Martha Raye and the Yacht Club Boys, to be produced by Lewis Genger and directed by Leo McCarey.

Zukor Laundered in London

London (By Cable)—Two hundred press and trade representatives paid tribute to Adolph Zukor at a luncheon here yesterday in celebration of the Paramount executive's Silver Jubilee in Hollywood. The film industry's biggest man presented gifts to the Paramount board chairmen.

Who's Who in Hollywood

Introducing Interesting Personalities: No. 52

REEVES ESFY, Executive assistant to Samuel Goldwyn and newsworthy personalities of the Hollywood film colony, has arrived here. Reeves has been employed by Samuel Goldwyn at the University of Washington. Sports editor of the St. Louis Republican in the halcyon days of Sam Hellman, m.e. Crosses there included Louis Lee Arms (who married Mae Marsh), Truman Talley, Jack Kirkland. Lured away by the theater, he rose to the management of the Shurow's circuit of St. Louis theaters. Subsequently, Shurow's interests sent him to the Pacific Coast as m. g. of Fox West Coast Theaters. Resigned in April, 1935, to join Sam Goldwyn's production force. Married to the former Ellen Parle, St. Louis socialite and a granddaughter of the late Edward Butler, one-time Missouri political leader. Two children.

"Early '37 Rentals" UP 40 P.C.—ZUKOR

(Continued from Page 1) of dailies to pungent and revealing reminiscences.

Defining showmanship as a union of instinct and experience, and in no way science, Zukor said that he had more and more come to the knowledge that showmanship or greatest ability was the industry's greatest problem, and that there is "no limit to compensation in the way of advancement" for astute showmanship. The public's responsiveness today was termed at a new high.

"This business," the Paramount executive claimed, "is not in the hands of the big men; it is not in the hands of the exhibitors, it is in the hands of the publishers and showmanship pictures will always stand up.

Increased production costs, he observed, were due largely to the greater care and precision in the development of a given subject. "No picture made today is the same picture you made a year or two years ago," he added. "If you made the same story with exactly the same care two years ago, it would have cost you about as much.

Color? No, Customers

There was some difference of opinion as to what color should be used for the color part of the "palette" of the Manhattan Opera House, prior to the opening of '37. Some suggested a warm red, another a more subdued color. Finally one of the backers of the project was asked what he wants on the seats and he replied: "Plenty of customers."
Leading Theaters Date
GB's "The Woman Alone"

Dating of "The Woman Alone" by leading houses throughout the country was announced yesterday by George W. Weeks, GB general sales manager.

Picture has been set to play day-and-date at the Publicx Theaters, the Paramount and Fenway, in Boston, starting Jan. 28. The production, now showing at the Garrick, Chicago, and the Milwaukee in Milwaukee, currently plays the Warner first-run houses in New Haven, Hartford and Worcester. Other key spot bookings on this production include the Four Star, Los Angeles, Jan. 22; the RKO theaters in Marshalltown and Sioux City, Ia., Feb. 3; and the Lincoln Theater, Miami Beach, Feb. 14. "The Woman Alone," currently playing at the RKO Palace, Chicago, and Stamford, has also been set for the following first runs: Circle, Indianapolis and RKO Palace, Columbus, Jan. 22; RKO Palace, Cleveland, Jan. 29; Warners' Strand, Akron, Feb. 5; and the RKO Capitol, Marshalltown, Ia., Feb. 23.

"You Only Live Once" Set
"You Only Live Once," Walter Wanger's production co-starring Sylvia Sidney and Henry Fonda, will have its premiere at the Rivoli a week from Saturday.

St. Louis Amusement Co.
Elects Dysart as Prerxy

St. Louis—The St. Louis Amusement Co. has elected these officers: President, Thomas N. Dysart; Vice Presidents William T. Nardin and Harry C. Arthur, Jr.; Secretary Frederick H. Kreismann, and Treasurer George L. Dillingham. The five men were elected directors of the company at the annual meeting of stockholders. The company closed 1936 in "splendid condition" and the prospects for 1937 are "very bright" according to the annual reports of the officers.

Sets Filmarte Record
"The Eternal Mask," current at the Filmarte, 56th St. near 7th Avenue, grossed more during first week's run than any other predecessor film since house opened in Summer. Take eclipsed correspond- ing seven-day gross of "Janosik" as well as "Kermesse Heroique," the film Daily News has noted. Picture is an American Tobis production, is for indefinite run.

"Masquerade" Opens Monday
"Masquerade in Vienna" will have its American premiere at the 55th St. Playhouse Monday noon. At 8:15 P. M. there will be a special benefit performance honoring the Austrian Consul of New York for the benefit of the Austrian Children's Winter Relief Fund and the Hebrew National Orphan Asylum of New York.

Pittsburgh

Cresson E. Smith, Jr., manager of the Ritz Theater, and Virginia Moss have announced their engagement.

Jim Balmer, Harris Amusement Co. executive, is back on the job following a two-week flu siege.

Ben Welansky of Royal Pictures and Dr. and Mrs. C. P. Church, of Mannington, W. Va., were Film Row visitors.

The Selzer Film Building on Forbes St. will be sold under a sheriff's sale Feb. 1. Amount listed against the property is $150,256.12.

Bill Neshic, former 20th Century-Fox Exchange employee, is now associated with Dr. C. P. Church's theaters in Mannington, W. Va.

T. F. Whyte of Sharon has gone to Cleveland to join the Associated Theaters Circuit as manager of the Capitol Theater, succeeding Lee Berger who is laid up with a sprained back as a result of a recent holdup.

The Foreign Field

The Foreign Field

News Flashes from All Parts of the Globe

Austrian Production Logs

Vienna — Austria's contingent agreement with Germany which makes allowance for the exportation of 14 motion picture films to that country during 1936 has been strictly observed. Some Austrian producers were of the opinion that the number would be increased and, as a result the entire quota was now exhausted. As Germany refused to agree to any alteration of the contingent agreement, Vienna studios are for the most part inactive. The limitation of 14 films will compel Austrian studios to produce only feature films of first quality in the future since average pictures would not be profitable. (The problem is being studied by conditions that will permit the production of 14 films will be set.)

Greek Royalty Sees "Pasteur"

Athens — With King George of Greece and members of the royal family present, Warner Bros. 'The Story of Louis Pasteur" opened here last week to the acclaim of cabinet members, foreign ministers, and a host of other notables. The picture is set for a long run.

U. S. Films in Turkey

Istanbul — During October and November 34 pictures have been shown here of which number 19 were from the United States. Ten of the American films were dubbed in French and two in Turkish, while seven were given in the original versions. Nine of the pictures were from France, six from Germany, and one from Russia.

PITTSBURGH

Arillis Film at Criterion

Arthur A. Lee, vice president of GB, announces that "Man of Affair," the new George Arillis film, will have its New York premiere at the New Criterion Theater on Jan. 29, following the engagement of James Cagney in "Great Guy."

Enjoin Television Corp.

The Television Corp. of America is enjoined from making any sales in New York State in an order signed by Supreme Court Justice Lydon.

Bingo Out by Feb. 1

Providence—The Police Commission has ordered elimination of Bingo by Feb. 1. Members of various organizations protested against the edict at a hearing held by the authorities on Tuesday when decision was reserved.
"Join the Marines"  

"Join the Marines" is a completely hilarious action comedy with nothing lacking to make it top program entertainment. With better than average production values, and a cast of good names, it is bound to click.  

The story centers around Lieutenant Karl Brown, the son of the famous war hero, who has returned from the war to join the ranks of the Marine Corps. Karl is a typical热血青年, eager to prove himself and make a name for himself.

He meets up with his old friend, Private Paul Kelly, who is also a member of the corps. Paul is a bit of a troublemaker and a bit of a ladies’ man, and he takes Karl under his wing, teaching him the ropes of Marine life.

The pair finds themselves caught up in a series of misadventures, including a war game, a parade, and a battle with a group of renegade pirates. Karl and Paul must work together to overcome these challenges and prove their worth to the corps.

Eventually, Karl proves himself to be a valuable asset to the Marine Corps, and he is promoted to a higher rank. Paul, on the other hand, is forced to leave the corps due to his continued misbehavior.

In the end, Karl and Paul part ways, but they remain friends and keep in touch. Karl goes on to have a successful career in the Marine Corps, while Paul becomes a successful businessman in the civilian world.

"Join the Marines" is a fun and entertaining film that is sure to please audiences of all ages.
FOR IMMEDIATE RELEASE

"GARDEN OF ALLAH" SMASHING RECORDS
ON WEST COAST AND IN CANADA

Reports from various key cities indicate that the Selznick International Technicolor production, "The Garden of Allah," with Marlene Dietrich and Charles Boyer co-starred, will establish new attendance and box office records for the year.

At the United Artists Theatre in San Francisco, where the film opened on Wednesday, all previous records were smashed both for attendance and gross receipts for the first three days of the showing, according to the management of that theatre and was held over indefinitely. Similar reports came from Los Angeles, where the film is playing to record crowds at Grauman's Chinese and Loew's State Theatre.

Also, according to Arthur Hirsch, President of Consolidated Theatres of Canada, the princess Theatre in Montreal in its first week "The Garden of Allah" has surpassed in box office, gross and attendance any film shown there during the entire year. "Allah" heldover of course.

"The Garden of Allah" is released through United Artists.
British Film Industry Approaches Major Financial Crisis

$2,047,936 WARNER 13-WK. PROFIT, MILLION GAIN

NCIP Group Studying Anti-Trust Law Modifications

Proposed Modifications Would Allow Industry Self-Regulation

Modification of the anti-trust laws as to permit setting up of film and other industry groups for self-regulation, as authorized by the National Council for Industrial Progress, is being studied by its legal advisory committee at Wash.

(CONTINUED ON PAGE 5)

BORAH BILL PROPOSES TRADE BODY CONTROL

By GEORGE W. MERTENS FILM DAILY Staff Writer

Washington — The motion picture industry would be placed under supervision of the Federal Trade Commission under a bill which has been introduced by Senator William Borah (Continued on Page 5)

Schlaifer Marshals Forces For "Schaefler Sales Drive"

Chicago—To clear the way for the "George J. Schlaifer Sales Drive," Jack Schlaifer, western division manager of United Artists, (Continued on Page 5)

17¼ Cents Admish, Average

Average admission price of New York City theaters is now 17¼ cents, according to a survey made by the I. T. O. A., which is urging theaters, including circuit houses, to boost their admission scales.

(CONTINUED ON PAGE 4)

COL. WEIGHNG TEST OF PLAYS IN STOCK

Columbina will probably try out three or four plays in summer stock in preparation for stage activity next season, it was said yesterday by D. A. Doran.

Doran observed that stories "of size" were almost non-existent and that as soon as one did appear there were ten bidders for it.

Allied Directors Will Elect Officers Today

Baltimore—Allied directors opened a two-day session at the Emerson hotel here yesterday. Formal announcement of the proceedings will be made today, when officers will be elected for the ensuing year.

Further British Receivingships Seen As Certain; Banks Halt Studio Loans

Para. Executives Converse on Capital for Premiere

Washington Bureau of THE FILM DAILY


Miss Swarthout herself arrives (Continued on Page 5)

London (By Cable)—With Julius Hagen's three companies, Twick- enham Film Studios, Ltd., the J. H. Productions, Ltd., and the Twick- enham Film Distributors, Ltd., already in the hands of receivers and their total liabilities placed at about 550,000 pounds, the British film industry is seen rapidly approaching a major financial crisis.

The prevailing situation, termed by many within the industry as "deplorable," is mirrored by the heavy losses reported by leading

(CONTINUED ON PAGE 4)

Earnings Equal to $19.86 on Preferred, 52 Cents on Common

Warner Bros. Pictures, Inc., and subsidiary companies report for the 13 weeks ending Nov. 28, last a net operating profit of $2,047,936.28, after deducting all charges including amortization, and depreciation and Federal income taxes for 1936, as set forth before providing for Federal surtaxes on undistributed earnings. This compares with a net operating profit of $1,631,315.96 after similar (Continued on Page 4)

110 FRENCH PIX IN 1936, DECLINE OF 6

Paris (By Cable)—About 110 features were produced in French studios during 1936, as compared with 116 pictures in the previous year, thus amounting to a reduction of 6 productions. In 1934, features made in the country totalled 120.

Giveaway Discard Confab Awaits Blumberg Return

Another conference on a proposal to discard giveaways in New York City will be held in about one week between Charles C. Mockowitz of Loew's, Nate Blumberg of RKO and Harry Brandt, head of the I. T. O. A. Session will be called when Blumberg returns to New York from Hollywood.

The circuits have agreed to drop giveaways providing independents do likewise.

That Giveaway Lure

In the current Shubert musical hit, "The Show Is On," there is considerable kidding of the upper-strata theater "buddy" from the angle of its going into "Bank Night." And, sure enough, at the opening of its latest production out in New Jersey the other night, the show's audience participated in giveaways.

That Giveaway Lure
**British Crisis**

... history repeats again

(Continued from Page 1)

... ders may be unhappy. And how else to describe such tremendous losses as those reported by GB, London Films, British and Dominions, among others? Yet if the news is bad, it is, restores studio sanity, recovery is as certain as was the disaster.

The success of the American industry proves that.

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**New Nat'l Exhib. Body Again Urged by Brandt**

Harry Brandt, president of the I. T. O. A., once more urges establishment of a new national independent exhibitor organization in the current issue of "Independents," publication of the unit.

"The first run houses which have first call on all pictures have extended their playing time so that box-office receipts in the subsequent runs are negotiable and in spite of the runs and the choice of pictures, they still have cut admission prices and resorted to giveaways," declares Brandt.

Announcement is made that legislation will be watched in Washington and at Albany by Congressman Emanuel Celler and Senator Elmer Quinn, both members of the law firm of Weisman, Celler, Quinn, Allen and Spett.

Ochs Leaves for Tour of W. B. Western Offices

Herbert J. Ochs, assistant to Gradwell Sears, Warner Bros., general sales manager, leaves today (Friday) on a tour of the company's exchanges in the West. Ochs will visit 12 cities, where he will confer with branch and district managers on the company's forthcoming product. His itinerary includes Chicago, San Francisco, Los Angeles, Salt Lake City, Denver, Kansas City, and St. Louis. He will be gone about five weeks.

Walsh Brings "The Threat"

Raoul Walsh, who is due back in New York today, is bringing with him a master print of the GB production tentatively titled "The Threat" which he directed at Shephard's Bush in London. It is to be released here shortly.

G. N. to Brand Circuit

Grand National is set to sell its 1937-38 program to the Harry Brandt circuit operating in greater New York. In the deal are about 58 houses.

**Omaha Co-op Bank Night Opposed on Four Sides**

Omaha—Bank night, conducted on a co-operative basis by 27 Omaha theaters is meeting opposition from four sides here.

Bringing Levin, attorney in Nebraska and Iowa, for Affiliated Enterprises, Inc., of Denver, owners of the bank, the sound eight, announced that theaters probably will avoid legal action by dropping the mailline giveaway. Assistant Attorney General New Chamin has announced that making purchase of a ticket a requisite to registering at a mailline is illegal, and that the patron, eligible to receive the award at the drawing the same night without being present is illegal.

Levin also announced that he and Everett Cummings, district-manager for "Tri-State" Theaters, will confer with the Omaha Lutheran Ministerial association in an effort to overcome this group's objections to bank night.

Mayor Dan Butler said that he has ordered City Attorney Seymour to investigate and go to law to ban Bank Night because of the safety hazard jammed aisles presents.

Essaness, F. & M. Sign for Photophone Service

Two theater circuits, operating in the Western states in St. Louis, have completed arrangements with RCA Photophone Co., operate by R. F. Buck, to replace all older equipment which of competitive makes, will be serviced by RCA engineers, according to F. B. Ostman, Photophone service head.

The new contracts include the 28 theaters of the Essaness Circuit of St. Louis. The circuit is headed by Sidney Spiegel, and the 26 theaters of the Fanchon & Marco circuit of St. Louis. The sound equipment of 16 houses in the latter circuit and of five houses in the Essaness circuit are shortly to be replaced with complete RCA R-8 Fidelity apparatus, Ostman said.

Extra Theater Crews in Pittsburgh As Rivers Rise

Pittsburgh—Extra crews are on hand in the downtown theater districts this week, the rising waters in the Allegheny and Ohio creating a new flood. Early in the week the cellars were flooded in the Fulton, Barry and William Penn theaters.

Grippe HitsConn. B. O.

Bridgeport, Conn.—Unofficial reports place the number of children out of school with grippe at 1,600. Theaters are feeling this epidemic.

"Good Earth" on Feb. 2

Metro-Goldwyn-Mayer yesterday announced that the opening of Pearl Buck's "The Good Earth" was set at the Astor Theater Feb. 2.
ON THE WAY UP is this blonde bundle of charms, Gloria Dickson by name, selected by Mervyn LeRoy for the top feminine spot in his second production for Warners, ‘In the Deep South’. Claude Rains will be starred in filmization of Ward Green’s dramatic best-seller.

‘FLAMING CELLULOIDE! . . . Dynamite! . . . See it!’ exploded New York’s stirred screen scribes while record-breaking block-long lines at B’way Strand box-office echoed tributes for Warners’ sensational, scathing, shocking ‘Black Legion’ which starts second big week tomorrow.

KING GOES HOME. But it’s just au revoir, Fernand (50,000,000 Frenchwomen) Gravet assures forlorn femme fans as he sails for Europe after completing ‘The King and the Chorus Girl’ with Joan Blondell, Edward Everett Horton. He’ll return to Hollywood next fall.

REEL ROMANCE REAL? Rumors fly that Anita Louise, George Brent (below), co-stars of Cosmopolitan’s ‘The Go-Getter’, are this way off-stage too. Pleased gent at left of photo is Charlie Winninger, who trades his ‘Cap’n Andy’ title for Peter B. Kyne’s ‘Cappy Ricks’.

(Editor’s Note: Facts in story to be taken as hearsay until confirmed by others. Pictures below are not necessarily related.)
BRITISH INDUSTRY IS APPROACHING CRISIS

(Continued from Page 1)

companies, and further receiver-ship deals are regarded as virtually cer-
tain.

At least two of the big English banks which have been looking into the receivership of several British pictures are reported to have decided not to make any further advances on new films, as their backing is guaranteed by insurance underwriters. The growing lack of confidence in the film industry in general is reported by English film trade journals to be largely to the failure of some pictures for which success was anticipated to register at the box office—a lack of con-
fluence further increased by doubt in the possibility of increasing returns for British productions in America.

Reckless expenditures, not only for im-
ported American star talent but also along the line are held responsible for the plight in which companies find themselves. As salaries paid Hollywood talent, it is pointed out that not only were the salaries too large at the time, but frequently imported play-
ers were kept marking time for weeks be-
tween pictures to be started. Agents, it is said, have played a major—
and disastrous—role in forcing up star sal-
aries; in some instances, it is charged, that players have been looked at five and six times their actual value.

In dealings with the agents for American players, it is contended that the objective has been the capturing of the Amer-
ican market and the further realization, how- ever, that the day when that is to transpire is still distant. It is teaching English producers that something more than the playing performances, that the American market can only be won by entertainment.

New capital put into the British motion pic-
ture industry during 1936 totaled $128,250,-
000, according to the report of Harry C. Gil-
low, the leading cinema agents, motion-
pictures and values in the United Kingdom.

According to the findings of Harris & Gil-
low during the year 1934 sales, leasing and exchange of pictures and sales was $69,
000,000; in 1935 it was $60,000,000. Com-
pared with these figures more is invested in the industry in 1936 more than doubled the year of 1935 and more than tripled that of 1934.

The surprising increase in investment in new capital is not reflected in the number of pictures being made, however. In 1936 it was due mainly to the number of $3,000,000 picture commitments, made up during the year. Companies with a much larger capitalization were Cinema Ground Rents & Properties Ltd., capitalized at around $25,000,000; British Lion, which has a capitalization of $31,500,000; and the Associated British Proper-
ties at $15,000,000.

The only company to make any capital issue during the whole part of the year with a capitalization of more than a million pounds was the G. C. F. Corporation—a $4,125,000 issue.

1,000-Seater Erected in
Less Than 60 Days Opens

Miami Beach, Fla.—Built in the record time of less than 60 days, the newly-finished and Showplace Theater has opened for business. The new theater seats 1,000 persons. Presenting the opening were George Ade, humorist; Harry Warner, F. Lowry Wall, H. H. Hyman, S. A. Lynch and Nicholas M. Schenck. Gus Gries has been named manager.

Stars at President’s Ball

Cleveland — Fay Wray, Donald Woods, Richard Arlen and Brian Donlevy have sent the acclamations to Joseph H. Heckscher, entertainment chair-
man for the President’s Birthday Ball.

SUCCESS OF the Ziegfeld Girl’s Club offers strik-

ing proof of the constructive benefits to materialize from some-
thing that started more or less in a promotional stunt

in the shape of a former Ziegfeld chorus girl who had been appointed to handle the Metro special, “The Great Zieg-
feld” . . . developed the idea of an alumni club embracing all former Ziegfeld chorus girls and stars.

AND SO Chelle Janis offered the lounge room

of Loew’s Ziegfeld theater as a meeting place . . . special recep-
tions were given . . . this was a perfect tie-up with the pic-
ture . . . it proved far more valuable than the leadership of President Dorothy Brown Fox and Secretary Beryl
Falkenhainer, the membership of the local group has risen to 250, and now Chapters have been organized in Chicago, Philadelphia, Hollywood and other cities . . . and so the club has become a great force for carrying on the Ziegfeld traditions.

FROM AN authority . . . David Blum of the for-

eign dept of M-G-M has learned that the pictures today being used on pictures in foreign lands than ever before

in 1925, during the silent era, the weekly world-wide at-
tendance at movies was 2,000,000, all reading the sub-
titles . . . for the year ending 1936, it is estimated that the weekly cinema attendance outside of the United States was 100,000,000 . . . of course the English-speaking people in the British Empire composed a goodly share of this attendance . . . but nevertheless well over half of those making up this total weekly audience spoke no English . . . their enjoyment of American and British productions depended upon reading or having read to them the superimposed titles . . . so there are obviously more superimposed titles per reel today than there were subtitles in the deaf era of universal pantomime so the substitute for rather, superimposed title, is more alive today than ever

RECENT ADDITIONS to the film colony vacation-

ing in and around Miami are William R. Hargis, Jim Schi-

ONE OF the swanky events of the Washington

pre-inaugural season occurred when the Irish legation and offi-
cial Washington turned out for the premiere of “The Plough and the Stars” . . . Michael MacWhite, Minister of the Irish Free State, was guest of honor at the RKO Radio show . . . a long list of the Capitol notables attended.

A VERY neat party known as a cocktail party was

given by Grand National . . . in honor of Miss Jerry Berg, a
social registerite who has yearnings to be a picture star . . . so the stag line was long and those interested to view the social lady at the Waldorf . . . and there were those press mugs put-
ing on the ritz just as if they were used to mingling with Real Society.

A BIG advertising splash . . . with National Biscuit placing a coast-to-coast campaign behind Helen Broderick and Victor Moore who are on their radio program . . . RKO Radio are carrying in on the networks, as Holm and Victor are currently in their pic, “We’re On the Jury” . . . The Presi-
dent’s announcer, Carleton Smith, NBC, who does all the air announcements for the Chief Executive . . . has been assi-
doned by his company to remain in Washington following the inauguration and broadcast the premiere of Paramount’s “Champagne Waltz” at Loew’s Palace this evening.

WARNER 13-WK. NET
UP TO $2,047,936

(Continued from Page 1)

charges for the corresponding first quarter of the previous year.

The net profit from operations for the 13 weeks, before amortiza-
tion and depreciation of properties, netted a considerable increase, and Federal surtaxes on undistributed earnings, was $3,897,842.60.

During the period, 592,725.16 was credited directly to Profit Account.

Earnings per share, before Fed-
eral surtaxes on undistributed earn-
ings, $3,047,936.28 is equivalent on Preferred Stock to $19.86 per share on 103,107 shares outstanding at Nov. 28 last. Dividends in arrears as at Dec. 1, last amounted to $18.28 per share.

On common stock the per share earnings are equivalent, after al-
lowance for current dividend re-
quaints on the Preferred Stock, to 52 cents per share on 5,701,090 shares outstanding (after deducting shares held in Treasury) at Nov. 28.

The statement notes that the to-
total of Optional 6 per cent Conv-
ertible Debentures, Series due 1935, outstanding at Nov. 28, last, was $32,000,000, of which the company held $53,000,000 in its treasury. There is included under current liabilities a debenture of a net amount of $771,000 of these debenture obligations, representing the purchase fund requirement of $1,300,000 due within one year less the debentures held in treasury.

It is further noted that stock, be-
cause of the recent acquisition of an affiliated company acquired since Aug., 1929 last at cost of $583,094.65, and certain shares of capital stock of a subsidiary company consolidated here-
fore in the statement are held by es-
crow agents as collateral for the payment of certain debenture money obligations, $282,712.34 of which is included under current liabilities and the balance includ-
ed under funded and other long term debt. The proportion of cap-
it stock and surplus of the sub-
sidiary company consolidated here-
fore in applicable to the shares held in escrow amounts to approximately $300,000.

Intermountain Theaters

Association Names Rugar

Salt Lake City—John A. Rugar of Park City, Utah, was elected president of Intermountain Thea-
ers Association at the annual meeting, succeeding Stanley Rob-
bins of Ogden. Other officers elected: Vincent Van Curlcr, Gillette, vice-president; Beverly S. Clemen-
den, Salt Lake City, secretary-
treasurer. Directors were elected: Rugar, Gilhool, M. H. Davis of Evanston, Wyo.; Stanley Rich of Montpelier, Idaho; Joseph J. Colas of Salt Lake City; A. John-
son of St. Anthony, Idaho, and J. J. Gillette of Tooele, Utah.
NCIP GROUP STUDIES
TRUST LAW CHANGES

(Continued from Page 1)

Borah Bill Proposes
Trade Body Control

(Continued from Page 1)

E. Borah and referred to the Judiciary
Committee. These provisions are
embraced in a corporation li-
ensing bill.

The measure would empower the
Trade Commission to license and re-
voke the license of any corporation
violating its provisions or the anti-
trust laws. Annual reports to the
commission would be required with
data covering earnings, properties,
organizations, capitalization, profits,
dividends and business methods.
The bill would authorize the commis-
sion to investigate violations or sus-
spected violations and parties aggrieved
by its orders could obtain a review
from the Circuit Court of Appeals.

Para. Executives Converge
on Capital for Premiere

(Continued from Page 1)

this morning to attend a press lun-
cheon at noon and the film’s open-
ing, set for 10 p.m. at Loew’s Palace.

Neil F. Agnew, vice president in
charge of distribution for Para-
mount and Mrs. Agnew will arrive
in Washington this morning and in
the afternoon Barney Balaban, pres-
ident of Paramount and Mrs. Bal-
aban will arrive to take up temporary
residence in the Carlton. Other Par-
amount executives who will attend
the opening are John Hicks, Jr., vice
president in charge of the foreign
field and Mrs. Hicks, and John Cecil
Green, head of the foreign depart-
ment. Paramount Film Service, Ltd.,
London, England, and A. Edward Sutherland
will attend the opening.

Zukor will spend Friday morning
receiving friends at the Carlton and
then will entertain George E. Allen,
Commissioner of the District of Co-
lumbia and Mrs. Allen at luncheon.
Allen will be Zukor’s host here and
tonight prior to the premiere, will
give a dinner for 250 at the Carlton
in his honor.

Music Hall Bookings

“The Plough and the Stars” will
open at the Music Hall on Jan. 28,
following “Lloyd of London”. Sub-
sequent M. H. bookings are announce-
ments by Zukor. “When You’re in Love” and “Wings of the Morning”.

Pitts. Business Outlook Bright

Pittsburgh—Business for the year
in this territory is beginning to
show encouraging signs among
exhibitors. A new $11,000,000 steel
mill opened last week, and two other mills,
representing a total investment of
$2,000,000 each, are nearing comple-
tion at Braddock and Clairton.
These three mills will regu-
larily employ over 3,500 men.
A "Little" from Hollywood "Lots"

BY RALPH WILK

HOLLYWOOD

FRANK LLOYD and Howard Estabrook were hosts last night to 450 people at the Paramount Hollywood studio for the Rainbow screening of "Maid of Salem," followed by an informal buffet supper and entertainment at the studio restaurant.

Chadett Colbert, Fred MacMurray, Gale Sondergaard, Harvey Stephens, and other cast members of the production were present. Boris Morros put on a musical number with all the co-stars including Leo Robin and Ralph Rainger, and Victor Young who did the musical score on "Maid of Salem." Dorothy Lamour and Shirley Ross did a program of lute song hits.

Highlights of the day's news: Universal is giving "As Good as Married" (top spots to John Boles and Doris Nolan. Leopold Stokowski has signed a pact with Paramount and Boris Morros to appear in "Big Broadcast of 1938." 20th-Fox will team Barbara Stanwyck and Robert Taylor in "Private Enemy." Universal has purchased "Night Patrol" by Kimball Herrick.

The strangest weather condition in Hollywood history has halted work on Paramount's production of "High, Wide and Handsome," starring Irene Dunne which is the Jack Cohn, Columbia vice-president, in behalf of "Mr. Deeds Goes to Town." Summer has given Wednesday. Heading this second program, which traces the technical and artistic advances made in motion picture production during the years immediately after the World War, is UFA's "The Last Laugh," made in Germany in 1924. This picture, which starred Emil Jannings and was directed by F. W. Murnau, marked the advent of the "moving camera" and took both interior and exterior shots out of the static state in which they had stayed since the industry's beginning. Program's preview served to re-emphasize vividly the perfection of "The Last Laugh." Although a silent film, its direction is so outstanding, and Jannings' interpretation of the aged dockman at a Berlin hostelry so brilliant, it is doubtful if sound and audible dialogue could adequately enhance its merit and entertainment.

Two reels of Art-Film's production, "Hamlet," made in Germany in 1920 are also on this second program.

"Castles in Spain" is the final and definite title for the forthcoming Walter Wanger production on which Clifford Odets, the playwright, and Lewis Milestone will again collaborate. This is the film for which Kurt Weill, who wrote the music for "The Eternal Road," will prepare an original score. Announced earlier as "The Loves of Jeanne Ney," the title was changed back to "Castles in Spain," upon the decision of the playwright to write an original story based upon prevalent-day Civil War conditions in Spain.

Marion Davies' next Cosmopolitan picture will be a comedy called "Ever Since Eve," based on an original by Gene Baker and Margaret Lee. This production will precede the filming of "Boy Meets Girl," the Broadway comedy, which had been previously announced as Miss Davies' next starring vehicle. Production of the latter picture has been indefinitely postponed, spring when Sam and Bella Spewack will be free to prepare the adaptation of their stage play for the screen.

Jean Muir, a Warner contract player, has been borrowed by RKO Radio to appear in the leading female role opposite Preston Foster in "Outcasts of Poker Flat," the Byrd. Van Heflin, who played in "A Woman Rebels" with Katharine Hepburn, is also slated for this picture. Others added to the cast include Margaret Irving, Virginia Weidler, Richard Lane, Barbara Pepper, Frank M. Thomas, and Maxim Gorky.

Paramount has signed Lewis Seiler, former Fox director, to make "Turn Off the Moon," a story by Mildred Harrington which Miss Fanchon will produce with Mary Carlisle, Patric Knowles, Whitney and Johnny Downs heading an elaborate cast. The production is scheduled to start Feb. 7.

New Warner Financing

Calls for $11,900,000

Offering of rights to subscribe to 950,000 shares of new common stock in the ratio of one share for each four shares now held is planned by Warner Bros., it was made known yesterday. It is expected that Hayden, Stone & Co., will head a syndicate to underwrite the offering and market any shares not subscribed to by stockholders.

The financing, at the reported offering price of $12.50 per share, would bring in proceeds approximating $11,900,000, which will be added to the company's working capital and applied to bank and other loans which, on Aug. 29, last, totaled $4,774,169. Estimate is made that bond maturities and other obligations due in the present fiscal year amount to $5,063,304.

It is reported that at discussions between the company and banking groups, there has been consideration of a plan to refund the firm's bonds and possibly its preferred stock.

WHO'S WHO IN HOLLYWOOD

- Introducing Interesting Personalities: No. 33

EDWARD GROSS. Associate producer for Principal Productions, making his debut as such with Bobby Breen's recent "Rainbow on the River." Born in New York, studied law at New York University. First position in Wannemaker's executive office, New York in charge of all minor office help and junior clerks. Went to Los Angeles in 1921 and for four years was with an importing firm. Then in importing field on his own until 1930 when he joined Paramount in an executive capacity. Left Paramount in 1934 to accept a New Deal appointment and for some months was in charge of a section of the Government's labor division. Re-entered the industry via Sol Lesser's Principal Productions as general manager in 1935.

Rouben Mamoulian is directing. A citrus belt smudge forced the company to cover while on location at Chino. The company returned to the studio to proceed with interior scenes until the cold weather abates and the fruit growers abandon their smudge pots.

Melvyn Douglas has signed for a featured role with Marlene Dietrich and Herbert Marshall in Paramount's production "Angel," which Ernst Lubitsch is slated to direct when Dietrich returns from abroad.

"Last Laugh" Revived

by Art Film Library

The Museum of Modern Art Film Library will show the second program of its foreign film series at the American Museum of Natural History's auditorium on Sunday evening at 8:30. A press preview was given Wednesday. Heading this second program, which traces the technical and artistic advances made in motion picture production during the years immediately after the World War, is UFA's "The Last Laugh," made in Germany in 1924. This picture, which starred Emil Jannings and was directed by F. W. Murnau, marked the advent of the "moving camera" and took both interior and exterior shots out of the static state in which they had stayed since the industry's beginning. Program's preview served to re-emphasize vividly the perfection of "The Last Laugh." Although a silent film, its direction is so outstanding, and Jannings' interpretation of the aged dockman at a Berlin hostelry so brilliant, it is doubtful if sound and audible dialogue could adequately enhance its merit and entertainment.

Two reels of Art-Film's production, "Hamlet," made in Germany in 1920 are also on this second program.
A complete Staff of efficient Radio-Newspaper Folk are now busily engaged preparing

A trade publication devoted to the better interests of Commercial Radio and Television

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FEBRUARY 9th

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Alexander Korda presents

MIRIAM HOPKINS
MEN ARE NOT GODS

with GERTRUDE LAWRENCE
Sebastian Shaw • A. E. Matthews • Rex Harrison

Written and Directed by Walter Reisch
Released thru UNITED ARTISTS

Held over 2nd Week N.Y. Rivoli
Several Trial Local Conciliation Boards Are Planned

ALLIED'S BOARD URGES DELAY IN FILM BUYING

Zukor Sees Federal Bureau Supervising Films 'No Good'

Para. Exec Attends Premiere Of "Champagne Waltz" and Wash' in Dinner

By GEORGE W. MEHTENS

Wash.—The whole idea of the forming of a Federal bureau for

the supervision of motion pictures is "no good," Adolph Zukor, chairman of the Paramount board, told

The FILM DAILY representative here last night, just prior to the dinner given in his honor, marking his 25th anniversary in the motion picture business. The veteran producer, here for the premiere of "Champagne Waltz," continued: "You can't

(Continued on Page 3)

26 ITALIAN PIX FOR NUOVO MONDO IN DEAL

A minimum of 26 Italian pictures a year will be delivered to Nuovo

Mondo, recently reorganized, under a five-year deal just completed

with Unione Nazionale Exportazioni Pellicole, a federation of the film producers of Italy, it was announced yesterday by Leo Seltman, treasurer of the company. The company, which is now lo-

(Continued on Page 3)

26 ITALIAN PIX FOR NUOVO MONDO IN DEAL

The company, which is now lo-

(Continued on Page 3)

Expect No Real Opposition to U. A. Theaters Proposal

No substantial opposition is expec-

ted to the plan of recapitaliza-

tion for United Artists Theaters re-

cently proposed by President Joseph

(Continued on Page 4)

MPTOA Expects 1,500

The M. P. T. O. A. expects an at-

tendance of more than 1,500 at its

annual convention planned for the

Miami Beach Hotel, Miami, March 16-18. President Ed Kuy-

 kendall said yesterday New York. It will be an all-industry affair, with all interested members of the business invited to participate, he explained.

Prudential Life Backing London Films, Says Pallos

London Films, with a $9.000,000 budget set for 1937-38, "has the assured backing of the Prudential Life Assurance Co.," Stephen Pallos, general manager of the Korda Company, now in New York, said yesterday.

Pallos pointed out that this budget is "almost two and a half times as large as that for last year."

Seven major distributors who, with the Kari Hoblitelle—Robert J. O'Donnell theater interests, are de-

fendants in an anti-trust action brought by the Dept. of Justice in the Federal Court at Dallas, are ex-

pected to ask for additional time in which to file their answers, now due Monday. A meeting of counsel for the majors is expected to be held a

the Hays office to discuss the situ-

ation.

The Dallas suit, filed last month, tests legality of distributor contract provisions controlling admission prices of subsequent run houses and also the right of a distributor to prohibit showing of his pictures on double feature programs.

Contract between Local 306 and the I.T.O.A. providing for a 25 per cent increase in wages for opera-

tors in I.T.O.A. houses and a reduc-

tion in hours from 84 to 70 weekly

has been put in writing and init-

iated by the union and exhibitors' representatives and now awaits ap-

proval by George E. Browne, I.A.T.

S.E. president, and negotiations for the merger of the Allied operators union into Local 306. The wage rise will add about $400,000 to I.T.O.A. the-

aters' budget.

To expedite the merger of Allied

and Local 306, the Mayors' board of

survey of which Sam A. Lewi-

sohn is chairman will meet next Monday and will confer again today when a statement will be made, a spokes-

man said. The truce between the

I.T.O.A. and Local 306 expires to-

morrow night, but will probably be extended if negotiations are not completed.

The I.T.O.A. has agreed to pay the wage rise for member theaters unable to afford it, the association states.

"Problem Territories" to be Picked

For Local Conciliation Board Trials

Ufa Plans to Distribute

20-25 Pictures in U. S.

Denying a report that Ufa is

retiring from the production and dis-

tribution field in Germany but intends to retain its theaters, a

(Continued on Page 3)

Prior to establishment of local conciliation groups throughout the coun-

try, two or three boards will be set up in problem-infested zones as "trial balloons," it was stated yes-

terday by President Ed Kuykendall.

(Continued on Page 4)

The 1937 Film Daily Year Book will be bigger and better than ever.—Adv.

Wait Until After May Milwaukee Convention is Suggestion

By ROBERT E. SMITH

Baltimore.—Allied's board of di-

rectors, closing a two-day meeting here yesterday, urged exhibitors to delay signing contracts until after the annual convention, set for the

first week in May at Milwaukee, it was disclosed.

All officers of the board were uni-

nanimously re-elected.

Action of the board in urging a delay in buying was based, it was

(Continued on Page 4)

ASCAP NAMES COM. ON

AVAILABILITY FORMULA

As a result of the Warner music

firms' protest against Ascap's meth-

od of classifying publishers, particu-

larly as regards availability of cata-

logs, the society's board of direc-

tors has appointed a committee of

three to work out a formula for de-

termining availability and also to

(Continued on Page 4)

Chicago Giveaway Cases

Go Over Until Feb. 10

Chicago — Assistant Corporation Counsel William Daly announced yesterday that the city will file ad-

ditional charges against theater corporations for distributing prize

monies. A total of 121 theater man-

(Continued on Page 3)

Attend Funeral By Phone

Prevented by time from spanning the

continent to be present at funeral of their mother, Mrs. Pearl Wilk, 70, of Los Angeles, Jacob Wilk, story editor for Warner Brothers studios, and Harry Wilk, also a Warner execu-

tive, were enabled to participate in the services by means of a specially ar-

ranged telephone hook-up between New York and the coast.
**Harry Asher Will Produce 72 "Epilogues" Overtures**

Harry Asher, who has acquired control of Epilogues, musical theatrical producer for opening and closing performances, will produce 72 overtures and has engaged Iago Strachan to direct the musical scores for the Epilogue Library. Dialogue writers are preparing scripts, radio commentators are hotly tipped, and the finished subject will be released next month.

Connecticut Films Distributing Co. of New Haven has secured Connecticut rights for distribution of "Epilogues." The Globe, New Haven; Bradley, Putnam; Orpheum, Danielson, and Palace, Rockville, have bought the weekly service.

**Akron Nabs Boost Night Adult Admiss. Five Cents**

Akron, O.—Independent neighborhood movie houses in this greater Akron district have increased their adult admission nights five cents, giving the majority of the suburban houses a 15 cent top. The city is remarkably free of giveaways of all descriptions. There is not a single bank night plan operating here or any other like promotion, due largely to an active city manager's association. Two double features dominate, however.

**Threatened Fever Epidemic Keeps Kids From Theaters**

Niles, 0.—Children under 18 are barred from attending movie theaters here by order of Health Commissioner W. W. Werner, on account of a threatened smallpox fever epidemic. Exhibitors are co-operating with the health department.

**"Camille's" Capitol Biz Ahead of Other Garbo Pix**

Management of the Capitol theater advised the Loew home office yesterday that "Camille's" opening day business had topped that of all other Garbo pictures to play there.

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**FINANCIAL**

**NEW YORK STOCK MARKET**

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**COMING AND GOING**

**Adolph Zukor, John W. Hicken and Al Wilde return to New York from Washington.**

**John Cecil Graham sails from New York today, the Captain returning to London.**

**B. A. Froulch, Paramount manager in Hong Kong, has left New York for the coast, on route to his home.**

**Marlene Dietrich is due in New York Feb. 6 from St. Moritz and at the coast Feb. 10.**

**Louis Diamond returns to New York next week from Hollywood.**

**Frank Dolan is on route to the Coast from New York.**

**Fritz Lang has arrived in New York from the Coast and is stopping at the Waldorf-Astoria.**

**A. W. Smith returns to New York early next week from Chicago.**

**Edward G. Levy of New Haven is in New York until tomorrow.**

**Ed Kukendall, who is in New York with Mrs. Kukendall, leaves tomorrow for Miami.**

**Gene Towne, co-writer of script for "You Only Live Once," United Artists' production opening on Broadway a week from today, arrives in New York Monday from Hollywood.**

**Ralph Walsh, film director; Dorothea Mackaill and Ursula Jeans, screen players; and Fanny Ward, retired actress, arrived yesterday from Earlston in England.**

**George Burgess, president and general manager of General Service Studios in Astoria, sailed last night on the S. S. Statendam on a three weeks' business and pleasure trip to the West Coast. He is accompanied by Mrs. Burgess.**

**Mr. and Mrs. Edward L. Klein sail on the Champlain today.**

**J. H. Cooper, New York head of Cooper Enterprises, New York, Colorado, and Oklahoma, is going to Lincoln.**

**Walter J. Hutchinson arrives in New York Feb. 2 from England.**

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**THE FILM DAILY**

Vol. 71, No. 19    Sat., Jan. 23, 1937    10 Cents

Published daily except Sundays and Holidays at 599 Broadway, New York, N. Y. by Wilt's Films and Film Folk, Inc. J. W. Allicote, President, Editor and Publisher; Donald M. Mersereau, Secretary-Treasurer and General Manager; Arthur W. Edgy, Associate Editor; Chester B. Bohn, Manager, Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y., under the Act of March 3, 1879. Subscribers should remit with order. Address all communications to THE FILM DAILY, 599 Broadway, New York, N. Y., or at the United States outside of Greater New York $10.00 per year; 5 months. $5.00; 3 months. $3.00. Foreign $15.00. Subscribers should remit with order.

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**Happy Birthday**

Best wishes from The Film Daily to the following on their birthdays:

**January 23**

William Desmond    Humphrey Bogart
Ralph Graves    Sally Saint
Franklin Pangborn    Sid Ricardo

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**BIG NEWS**

As seen by The Press Agent

Charles Bickford gets "hate mail," which fills five grocery bags. Much menace and skull-duggery has been poured into his mail by those who oppose his new film. The day after every picture he is flooded with condimentary letters.—DAVE EPSSTEIN.
A DOCTOR'S DIARY

with George Bancroft, Helen Burgess, John Trent, Ruth Coleman, Sidney Blackmer
Paramount 75 mins.
WELL ACTED DRAMA OF HOSPITAL LIFE. LONG, FALSEy LINES, WITH EX- AIRPLANE PILOT TURNING IN PROMISING PERFORMANCE.

Of far more importance than the adroit screen play, written by David Boehm and directed efficiently by Charles Vidor, is the promise shown by John Trent, the former air-pilot, B. P. Schulberg's refreshing discovery. With more acting experience he will emerge as definite screen personality for he has a pleasing charm and rugged good looks. Although there are moments of excitement and drama in this story of hospital life, the theme is a familiar one. Another newcomer, Helen Burgess, shares the acting honors with Trent, and young Raoul, who plays the role of the boy in the opening scenes, gives a performance despite his youthfulness. Sidney Blackmer gives him usual suave performance. George Bancroft is adequate in his role as the portly, window-bright father of the patient. It is a role which revolves around the spiritual strategy of the idealistic young resident physician of a privately endowed hospital. Since the existence of the hospital depends upon the munificence of a cranky old patient who demands unceasing attention of the staff, an important operation on a chronic patient is rushed, due to the prody, is deferred. As a result of the delay the promising boy violinist loses the use of his arm. Embittered by this experience, the resident physician, played superbly by John Trent, rises up and threatens to testify against the hospital at the forthcoming trial for damages, brought by the boy's mother. An infantile paralytic's epidemic sweeps through the town, and opera, and in order to continue a charity, the hospital is forced to agree to testify in favor of the hospital. Director Vidor doesn't make his punches
cast: George Bancroft, Helen Burgess, John Trent, Ruth Coleman, Raoul, Molly Picon, Charles D. Brown, Donald Crisp, Frank Puglia, Milburn Stone, Sue Carol.
producer, D. P. Schroeder; director, Charles Vidor; authors, Samuel Ornitz, Joseph Anthony; screenplay, David Bohem; cameraman, Harry Rackbush; editor, Richard C. Currier.
Direction, Excellent; Photography, Good.

A CAPTAIN'S KID

with May Robson, Sybil Jason, Guy Kibbee, Jane Bryan, Fred Lawrence, Dick Purcell, May Treasure, Gus Shy, Marie Alene, Granville Bates, Vic Potel, George E. Stone, Stuart Zone, Robert Emmer, Jeane Kaye, William "Kid" O'Donoghue.
Warner's-First National 72 mins.
WHOLISTIC STORY, ABLY ACTED BY SYLIVA JASON, SUITABLY SUITED TO FAMILY AUDIENCES.

This is a natural for houses that draw family patronage. It has wholesome story; that admirable portrayal of elderly feminine roles, May Robson; the able character actor, Guy Kibbee; and that unprepossessing child actress, seven-year-old Sybil Jason, who has performed with consistent capability both in English studios and the American. Obviously, the screen-play was fashioned to give diminutive Miss Jason a wide berth for her talents, and plans to fill opportunity of the material. Among other things, she sings delightfully. "I'm the Captain's Kid," Earl Fulton wrote the original story. Tom Reed's screenplay tells of a well-to-do New England family and their two nieces at their New England summer home. Sybil, much the younger of the two, has a childish case of hero-worship on Guy Kibbee, a songwriter of outrageously imaginative yarns, and plots to save his romantic career. When the child's treasure was buried by the townfolk at the time of the Revolution. When it is uncovered, a crook and his moll try to seize it. Kibbee kills the man, is indicted for murder, but goes free partially through little Sybil's efforts. Her sister marries the local boy she loves, and the spinster aunt marry's the spinner of the outrageous pirate yarns. Jane Bryan and Fred Lawrence's direction is fine, and Ernest Haller's photography clean-cut.
cast: May Robson, Sybil Jason, Guy Kibbee, Jane Bryan, Fred Lawrence, Dick Purcell, May Treasure, Gus Shy, Marie Alene, Granville Bates, Vic Potel, George E. Stone, Stuart Zone, Robert Emmer, Jeane Kaye, William "Kid" O'Donoghue.
producer, Nicholas Grinde; author, Earl Felton; screenplay, Tom Reed; cameraman, Ernest Haller; editor, Jack Sapers.
Direction, Fine; Photography, Clean-Cut.

Ufa Plans to Distribute
20-25 Pictures in U. S.
(Continued from Page 1)

agors have been arrested and charged with theater money distribution. The city asked Judge John W. McDermott to issue an order Feb. 10th, for more time for case preparation which was granted.

Bette Davis III

West Coast Bureau of THE FILM DAILY

Los Angeles—Bette Davis, screen player, is back again on the sick list, for several weeks, in bed, with a slight case of influenza. She was ill when she began to work on the film, "Marked Woman," and became sick again the day on which it was completed.

26 ITALIAN PIX FOR
NUOVO MONDO IN DEAL

(Continued from Page 1)
cated at 630 Ninth Ave., has received 17 pictures this year and expects to handle a total of 50 during the season. Under its recent reorganization move, the firm obtained additional capital.

Complaining Steps Out in N. J. Bank Night Suit

Linden, N. J.—The man listed as complainer in 20 suits against eight movie theaters, as well as churches and fraternal and social groups in Essex, Hudson and Union counties for alleged gambling activities in the operation of bank nights, bingo, etc., has stepped out of the picture, claiming the action was taken by attorney in his name who had employed him to "dig up evidence." The suit was filed in the Bank Night performers act. Because of Decker's withdrawal from the cases it is expected they will be dropped.

Holoyoke, Mass.—Mayor William P. Yonge has placed a ban on "Bank Night" Theater management meeting with the Mayor, agreed to respect the ban. The city of Pittsfield recently stopped "Bank Night" by threatening to stop Sunday shows in theaters which refused to obey the ban. Sunday entertainment licenses are issued in Pittsfield week by week.

Goldwyn to Receive Merit Award by London Sun. Express

West Coast Bureau of THE FILM DAILY

Hollywood—Samuel Goldwyn has been selected by the London Sunday Express as a candidate for the highest standard of production during 1936. Goldwyn was named for the Daily Express' postcard including "These Three," "Dodesworth" and "Come and Get It."
35 Theaters Are Darkened
In Cincy Area by Floods

Cincinnati—Thirty-five theaters in the outlying districts have been closed due to the floods. All shipments of films has been discontinued due to interrupted means of communication. Greater rise in water might be expected here. In such an event, all Cincinnati theaters would be darkened.

All Pitts. Theaters Running

Pittsburgh—Although the rivers reached a height of 3 feet on Friday night 8 feet above flood level, all local theaters continued to operate without any interruption. Celery in scores of theatres were flooded in other western Pennsylvania towns were flooded but little damage, as all basements were cleaned days ago. Extra crews are being maintained in the downtown houses ready to move furniture and other property in case a higher flood stage is reached.

A "Little" from "Lots"
By RALPH WILK

Hollywood

LEWIS SEILER, long a director at Fox, has been signed by Paramount to guide the filming of "Turn Off the Bellboy," a story by Mildred Harrington, which Miss Fanchon will produce. Mary Carlisle, Elena Lyell and Joy Ridgely will head the cast, and the picture is slated to start Feb. 8.

Brevities: F. Hugh Herbert will adapt Pirandello's "As Before, Better Than Before" for Universal. L. Ron Hubbard will do the script for Columbia's "The Treasure Island," serial. Columbia has signed James Bush, John Tyrrell and Wallace Brown to produce "Promise to Pay." Romantic interest in "Charlie Chan at the Olympic Games" will be provided by Paul Maloney. Paramount has taken up the options of Terry Raye, Bennie Bartlett and Andrea Selma.

The news in essence: Frances Farmer and Fred MacMurray will lead the leads in Jack Moftie's "Excuse Me," Paramount. Jimmy McHug and Harold Adamson will write the music for Universal's "Hippodrome." Dale Armstrong of radio has been added to the cast of "Pardon Me," which is going to Columbia. Jean Rogers has replaced Polly Rowles, flu victim, in "Night Key" at Universal. Buddy De Sylva, signed Bert Lahm and Billy House.

Gracie Fields, English character comedienne and singer, will make pictures both in England and in Hollywood under her own production. Fox contract, Joseph M. Schenck announces.

MONTY BANKS, known as the American savant of Charlie Chaplin before he went to England to become a director, was assigned to be associate producer of Gracie Fields pictures. He is now in Hollywood, and will return to London to begin the first picture in June.

Joe E. Brown, film comedian, is to be guest star at the annual Washington celebration of the President's Birthday Ball on Jan. 30. Brown will make p. a.'s at seven Washington hotels which are holding dances, and is expected to act as emcee du rigeur of his visits.

Expect No Real Opposition to U. A. Theaters Proposal

M. Schenck in a letter to stockholders, it was indicated yesterday by authoritative sources. Vote on the proposition is now being taken and will be completed by Feb. 16. The company has about 700 individual stockholders.

Wants 20 P. C. Admiss. Tax

Denver—There has been introduced into the Colorado House of Representatives, at the request of a Warner-Fox operator, a bill to tax all admission tickets 20 per cent. The bill has been introduced by title only, with provisions to be added later.

Oppose Sunday Film Law

Baltimore—An appeal to pass no legislation to permit the showing of Sunday motion pictures in places where they are prohibited at present has been sent to all the members of the Maryland General Assembly, now in session at Annapolis, by the Lord's Day Alliance.

Hoblitzelle Gives $50,000

Dallas—Karl Hoblitzelle, president of Independent Circuit, has announced the personal gift of $50,000 to the endowment fund of Southern Methodist University, Dallas.

Flint Houses Hit by Strike: Detroit Big Little Affected

Detroit—White exhibitors at Flint have been hard hit by the motor strike, business in local theaters has not been noticeably affected. Downtown houses are getting good crowds; if there has been a decline of any consequence, it has been in certain suburban districts.

ALLELD BOARD URGES FILM BUYING DELAY

Reported from the Allied board that early signing of contracts without pressure of necessity is causing excessive rentals. The board pointed out that certain distributors were trying too hard to sell their 1937-38 product.

The board unanimously decided that the convention city would be Nashville, that the convention city was selected and approved. The subject of publishing an organization house-organ or arranging to have some existing publication carry the Allied's message to individual exhibitors and public groups was left in the hands of the board.

Questions relating with the Social Security Act were answered by E. Venable, secretary and treasurer of the Social Security Board. The early convention date's purpose is to enable leaders in the industry to canvas the situation with respect to selling conditions, it was stated.

A report of the special defensive committee, W. A. Steffen, chairman, a lengthy meeting to draft a course of action has been submitted from Federal admission taxes to include admissions of 50 cents was favored by the board.

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Flood Waters Close Film Theaters in Five States

1936 FOREIGN REVENUE NEW HIGH SINCE '29-30

Color for All Pictures Eventually, Predicts Fritz Lang

Director Believes It Should Be Used For Emphasis

In the course of time, virtually all pictures will be made with color, predicted Fritz Lang, director of "You Only Live Once" and "Fury," Saturday, in a New York interview, following his arrival from Hollywood. He believes that so far "color has been wrongly used" inasmuch as it has not been applied in order to create strong emotional effects—stressing dramatic points in a story.

"As in the instance of talking pictures," said Lang, "the producers (Continued on Page 4)

OPERATORS' MERGER PROGRESS REPORTED

It was expected Saturday that the truce between Local 306 and the I.T.O.A., which expires today, will be continued while Mayor LaGuardia's board of survey and representatives of Local 306, the I.T.O.A. and the Allied operators' union work out the final details of merger between Allied and Local 306.

Sam A. Lewisohn, chairman of the Mayor's committee, said Saturday that "progress was being made."

Musicians May Seek Curb On Recordings for Radio

Musicians get only 10 p. e. of the playing time on the air, the rest of the time being devoted mainly to broadcast of recordings, chiefly on the smaller stations, it was said Thursday by George B. Henderson, (Continued on Page 4)

"Lost Horizon" in Feb.

Columbia's top-cost production, "Lost Horizon," is scheduled to open on Broadway late next month. Jack Cohn, vice-president, stated yesterday in New York. The company has been making re-takes on the production, which Frank Capra directed.

THE WEEK IN REVIEW

880 More U. S. Theaters—Crisis in Britain

By GEORGE H. MORTON

DOMESTIC

Extent to which economic recovery has spread in the industry was convincingly evidenced through mid-week release by Film Board of Trade of its recent national theater survey. Results showed that, as of (Continued on Page 6)

FOREIGN

That British film industry is rapidly approaching a major financial crisis was reported from London by cable. Apparent factors were cited as present receivership status of Julius Hagen's three companies, (Continued on Page 4)

Flood Shuts Cincy, Louisville Houses: Film Theaters in Five States Go Dark

ITOA Alleges 4-Day Run Would Breach Contracts

Alleging that "any run over four days on any of your pictures in the Loew theaters constitutes a breach of the contract as against our members," the Executive Committee of the ITOA sent identical telegrams on Saturday to these ex- (Continued on Page 2)

Cincinnati (Monday)—With a public emergency declared as a result of flood and fire this city's 58 film theaters were closed today, while reports from Southern Ohio, Southern Indiana, Northern Kentucky, Eastern Missouri and Arkansas told of darkened houses and exhibitor losses. (Continued on Page 4)

Producers when casting pictures refer to the Year Book regularly, 1937 Edition now in preparation.—Advt.

Business Improved Despite Domestic Production, N. D. Golden Says

"The year 1936 brought to American producers of motion pictures the highest foreign revenue since the introduction of sound films in foreign markets in 1929-30," according to Nathan D. Golden, chief of the Motion Picture Section, Bureau of Foreign and Domestic Commerce, Washington.

"It is not difficult to determine the reasons for this increase in revenues when one realizes that the year witnessed the production of the finest crop of pictures ever produced by the American film industry, together with a definite return of economic prosperity to the major foreign market," Golden says. He (Continued on Page 4)

Sales Tax Appeal Before State High Court Today

Attorney Frederick H. Wood and Attorney T. Newman Lawler, of O'Brien, Driscoll & Raftery, are in Albany today in connection with the appeal in the Court of Appeals on (Continued on Page 4)

Banquet for Tom Spy

Film men will tender a banquet to Tom Spy at the Statler Hotel, Boston Thursday night, with various important state and civic officials to attend. A. W. Smith, general sales manager of United Artists and who was associated with Spy while a sales executive at Warner Bros., will officiate as toastmaster.
The Broadway Parade

Picture and Distributor

Great Guy (Grand National)—4th week
      Lloyd of London (20th Century-Fox)—2nd week
      Men Are Not Gods (United Artists)—2nd week
      The Plainman (Paramount)—2nd week
      Black Legion (Warner Bros.—2nd week
      Capital
      Three Smart Girls (Universal)—4th week
      The Good Earth (Metro-Goldwyn-Mayer)—2nd week
      Ziegfeld Girl (20th Century-Fox)—2nd week
      These Girls from Paris (RKO-Radio)—2nd week
      Woman Wise (20th Century—Fox)—2nd week

TOA Allages 4-Day Run Would Breach Contracts

(Continued from Page 3)

The telegram signed by John Manegheu, executive secretary, cited that a "contract is represented to exhibitors of this association by your sales department were based on a split week following the Loew theaters," expressed the TOA's intention to hold the exchanges "strictly accountable for the balance," and added that an ITOA committee would "be glad to sit down with a representative of your exchange by appointment."

Amusement Biz in D. C. At Eight Million Mark

Washington Bureau of THE FILM DAILY

Washington — Places of amusement, numbering 150, in the District of Columbia, including motion picture houses, theaters and recreational enterprises, constitute an eight-million-dollar-a-year business, a survey conducted by the Census Bureau revealed today. Actual receipts for 1935 were listed at $75,100,000.

"Spain In Flames" at Cameo

The Cameo will present the U. S. premiere screening of "Spain in Flames," a full-length documentary feature of the civil war in Spain, on Thursday. The narrative is in English.

"Yellow Cruise" Road Show

"The Yellow Cruise," expeditionary film released by French M. F. Corp, will wind a road around the coast on a two-day play run.

VF Set Four Major Mix For Release in February

Four of its more important productions for the current season have been set for national distribution by Warners during February, according to an announcement by Gladwell L. Sears, vice-president and general sales manager. They are: "Stolen Holiday" (Feb. 6), "The Great O'Malley" (Feb. 13), "Green Light" (Feb. 20), and "Penrod and Sam" (Feb. 28).

Fire Sweeps 20th-Fox Studios

West Coast Bureau of THE FILM DAILY

Hollywood — Unreleased film scenery and equipment valued at $300,000 were destroyed by a fire which swept the sound stages and cutting room of 20th Century-Fox studios yesterday.

Stage No. 2 was a total loss parts of three pictures were burned.

Republic Sales Leaders

End of the first week of Republic's Sales Contest finds New York topping the company's eastern branches, Memphis leading the south, Minneapolis in the central division and San Francisco leading the west in sales. Sales drive, inaugurated by J. J. Milstein, vice-president in charge of sales, was run for 16 weeks to May 1st. Total prizes for Sales Contest amount to $2,000.

Call Conference Feb. 4-6

Thirteen allocation conference of the National Board of Review of Motion Pictures will be held at the Hotel Pennsylvania Feb. 4-6.

NATHAN YAMINS

For his re-election as Allied's President.

Coming and Going

M. C. BATES, manager of Photograph engineering, RCA, Camden, and BARTON KREUZER of the New York RCA office are in Hollywood.

C. W. BUNN, general sales manager of Electrical Research Products, Inc., is on route to the coast, with stop-over in Chicago, Kansas City and other important key centers.

LOU RYDELL leaves New York Wednesday for the coast.

MR. and MRS. ED KUKEKENDALL left New York Sunday for Miami.

SIR CHARLES HIGHAM, British author, accompanied by LADY HIGHAM, and PETER FREUCHEN, Danish writer and explorer, arrive from Europe on the Manhattan.

FRITZ LANG, who is now in New York, returns to Hollywood in three weeks.

EDDIE SUTHERLAND is stopping at the Lomland.

DOROTHY MacKAIL is at the Ritz Tower.

FREDERICK H. WOOD and T. NEWMAN LAWLER are in Albany today from New York.

EDWARD L. KLEIN, due to pressing business, has postponed sail to Hawaii when he and MRS. KLEIN will leave on the Manhattan.

Opposition Indicated at Orpheum Circuit Hearing

Considerable opposition is expected today at the hearing before Referee Oscar Ehrhorn on the offer of Stadium Theaters, RKO Radio subsidiary, to acquire the assets of the Orpheum Circuit for $700,000 cash and cancellation of Orpheum's indebtedness to RKO. Isidore J. Kresel, representing a group of Orpheum preferred stockholders, is understood to have expressed opposition to the offer.

The appraisers appointed by Referee Ehrhorn have made their report on the value of the Orpheum properties.

"Three Smart Girls" Record

"Three Smart Girls," in its opening day at the Roxy, played to a fire-year record crowd of 24,742, the management announced Saturday.
KAY'S COMING!

WARNING!
Keep an eye on the wife's checking account after she sees this one—it's got the kind of style ideas they can't resist!

In Her Best Show, With Her Best Cast

KAY FRANCIS in 'STOLEN HOLIDAY'
with
CLAUDE RAINS • IAN HUNTER • ALISON SKIPWORTH
and Alexander D'Arcy • Directed by Michael Curtiz for
WARNER BROS.
FLOOD WATERS CLOSE HOUSES IN 5 STATES

(Continued from Page 1)

Decision to close was based on the desire to conserve power. A dangerous shortage of coal, electricity, water, gas and gasoline was reported.

The city was put under a two-hour and water ration up until further notice.

Cincinnati—With this city confronting the worst flood in its history, all but four film houses still were carrying on Saturday. Darkened houses were the Jackson Valley, Broadway and Riverside.

These cities and towns either were flooded or were threatened:

Cincinnati, Louisville, Portsmouth, Ohio; Wheeling, W. Va.; Steubenville, Ohio; Pittsburgh, Cairo, Ill.; Columbus, Wyo.; Mount Airy, Tenn.; Rector, Ark.; Lebanon, Ark.; Belaire, Ohio; Martins Ferry, Ohio; Bedford, Ohio; New Cumberland, W. Va.; New Martinsville, W. Va.; Wheeling, W. Va.; Portsmouth, Ohio; Marietta, Ohio.

The K.O.A. State Convention at Huntington was closed, as were the Maysville at Carrollton and the Lyric at Russell, Ky.

The New at Richmond, O., and the State at Pleasonton, W. Va., were reported closed.

St. Louis, Mo.—Flood waters of Ohio, Wabash, White, St. Francis and Black Rivers have affected theaters in about 20 towns of Indiana, Kentucky, Illinois, Southeast Missouri, and Northeast Arkansas. Principal towns affected are Paducah, Ky., Shawneetown and Bolivar in Illinois and Kennett, Mo.

Musicians May Seek Curb On Recordings for Radio

(Continued from Page 1)

American Federation of Musicians vice-president. The situation has become a matter of national concern, Henderson declared. There is a distinct possibility that the next musicians' convention will be asked to ban the making of recordings by members for broadcasting purposes.

The Chicago Federation of Musicians has already taken such action, with RCA Victor protesting. In the event of a national ban, film companies generally would be affected. They are already affected through overtures of music publishing houses and recording companies.

Gen'l Talking Pix to Fight Anti-Trust Suit Dismissal

(Continued from Page 1)

Darby & Darby, counsel for General Talking Pictures, Darby said the “decision was not the law,” that it “flew in the face of a prior U. S. Supreme Court decision” and that it was “against the announced policy of the administration.”

THE DAILY

Monday, Jan. 25, 1937

'36 FOREIGN REVENUE HIGHEST SINCE '29-30

(Continued from Page 1)

points out that the improvement is particularly gratifying in view of intensive efforts on the part of foreign companies to establish their own producing industries.

"Exports of American motion picture film for the first 10 months of 1936 show a nine million foot gain over the same period of 1935," Golden points out.

Fritz Lang Predicts All Pictures Will Use Color

(Continued from Page 1)

must learn to use color. At the present time, color pictures resemble tinted postcards.

Lang feels that stories dealing with social problems and issues can be exposed and the presentation of color will aid in providing their presentation amounts to entertainment.

In "You Only Live Once," Lang handled foreign sounds, such as wind and the noise of machine guns, so that they blend into and harmonize with the picture's musical background.

Lang is now working on his next story, which, so far, has not been definitely set for production.

Canadian Film Boards Settle $12,656 in Claims

(Continued from Page 1)

trated. Fewer claims were filed in 1936 than in 1935.

In commenting on the report, Col. John A. Cooper, president of the Motion Picture Distributors and Exhibitors of Canada, pointed out that the decrease in the number of claims filed is due to better understanding between distributors and exhibitors and paid tribute to the men who serve on arbitration boards for their skill in arbitrating cases.

John Kennebeck Dies in Sydney Following Operation

(Continued from Page 1)

territory. In 1923 he went to Australia as exploitation manager under the regime of John W. Hicks, now head of the Paramount foreign department in New York. When W. J. Clark resigned as managing director for Australia in 1934, Kennebeck succeeded him.

Sales Tax Appeal Before State High Court Today

(Continued from Page 1)

the appeal of United Artists from a lower court decision upholding, in most part, the New York City 2 per cent sales tax. Wood is to argue the appeal, decision on which is not expected for several weeks.

● ● ● ONE OF the amazing things that upsets all the previous dope is the manner in which roadshow engagements of M-G-M's "Romeo and Juliet" have been booked in all the bookings for the one-two-and-three-day engagements start on Tuesday, so there is no preferred time and without the juicy Saturday and Sunday dates, what has happened? out of almost 500 roadshow engagements, "Romeo" has grossed above the magnificent biz on "Ziegfeld" on 80 per cent of the bookings! It's just a slight idea that "Romeo" is being scientifically handled in the field and that Billy Ferguson's recently augmented exploitation force has made this point. If you now watch for some socko stunts on the next Big One from Metro, you are starting to step up the speed on "The Good Earth"—rolling up the heavy grosses on the big ones has been reduced to a scientific formula by the intelligent cooperation of the Metro sales, ad and exploitation dept's. you can't beat a set-up that functions 52 weeks in the year, where they don't take man power on and lay it off haphazard just to cover the heavy engagements.

● ● ● REALIZING that showmen are a busy bunch the March of Time has condensed and simplified their latest issue of the Clip and Work Sheet by changing the format printed on heavy coated paper, size 9 x 12, the Work Sheet features, printing on both sides of all types of operations the publicity stories are printed in typewriter type on standard yellow news copy paper, familiar to newspapermen, as an insert to the Clip and Work Sheet, each story appears in a separate page, perforated for easy removal and separation the theater manager simply tears out the stories and gives them to the editor.

● ● ● ON THE word of no less than R. H. Cochran himself, proxy of Universal— the biggest campaign ever undertaken by the company for any single picture is being in back of "Top of the Town"— every important newspaper in the United States and Canada has been sent the advance story outlining the tremendous campaign the picture will have a special opening in the nation, so that the gigantic campaign will break at the box offices just prior to the openings first comes a series of full-page ads in such publications as Saturday Evening Post, Colliers, Liberty, Life. then a full-page campaign in over 20 fan and radio mags a greatly augmented trade paper campaign and the largest newspaper ad appropriation in the history of the company a national billboard campaign and all the time the publicity and exploitation dept's will be ballyhooing intensively through radio, news columns, records, song tieups, co-op tieup window displays and every other avenue of hoohah this may indicate to you that Universal feel they have a PICTURE they have for an exhibitor to wilfully refrain from riding on this superfine bandwagon is to label himself lacking in Showman Sense his B.O. just can't miss scoring, with his community steamed up by such a landslide of publicity it is one of the biggest intensified campaigns ever launched in the business.

● ● ● SEVERAL HUNDRED people attended the reception at the Rainbow Room yesterday afternoon, given by the New York Critics Circle for the presentation of its annual awards for pictures of merit of 1936 the medal for the Best Picture went to Columbia for "Mr. Deeds Goes to Town". scrolls were awarded to Walter Huston, Louise Rainer, Rouben Mamoulian and the British producer of "Carnival in Flanders". the party included a broadcast over the NBC network, switched to Hollywood, and then to London.

« « « « » »
"Prize of the Month!"

"Prize of the month for the best sustained suspense in a production goes to the GB picture 'The Woman Alone.'" FILM DAILY

"The suspense is held throughout in one of the most gripping dramas to have come to the screen."

FILM CURB

"Hitchcock's gifts of suspense are brilliantly shown in this picture..."

MOTION PICTURE HERALD

"A powerfully dramatic film, one of the finest the screen has offered."

ASSOCIATED PUBLICATIONS

"A typical Hitchcock which should find plenty of receptive audiences."

MOTION PICTURE DAILY

"Competent and experienced hand of the director is apparent throughout this production, which is a smart one and executed in a business-like manner from start to finish."

VARIETY

"The picture builds up to a tremendous amount of suspense."

CHICAGO DAILY TIMES

Sylvia Sidney
OSCAR HOMOLKA
in
The WOMAN ALONE

with
JOHN LODER • DESMOND TESTER
Directed by ALFRED HITCHCOCK
from the novel by JOSEPH CONRAD

*Courtesy Walter Wanger Productions, Inc.
**THE WEEK IN REVIEW**

**DOMESTIC**

(Continued from Page 1)

Jan. 1, there were 16,258 houses in operation in U. S., an increase of 860 over Jan. 1, last year. This compares with 14,750 active theaters as of Jan. 1, 1932.

Houses now operating have 10,440,632 seats, which is 314,412 increase over a year ago, and a 741,955 boost over 1931 totals. Sound-equipped theaters now total 17,754, as against 7,975 silent houses. There are 1,695 sound theaters and 867 silent theaters dark. Check-up also showed about 564 former silent houses are now occasionally used with portable sound equipment.

Another decisive index of current business prosperity was furnished by Warner Bros. and subsidiary companies reporting a net operating loss for the first 3 weeks ended Nov. 28, last, after deducting all charges, of only 2,514,320. These figures, as well as those of the previous three weeks, are clear evidence of the strength of the current motion picture boom.

**FOREIGN**

(Continued from Page 1)

Twickenham Film Studios, Ltd., the J. H. Productions, Ltd., Twickenham Film Distributors, Ltd.; heavy houses reported by other companies; further repercussions of others; decision by two major English banks to withdraw financing in future from film production; and the evident danger of costly features to return only partial increment of revenue.

Another London dispatch stated that as March 1, Guernsey British will decide whether or not it is going to continue making big pictures for the British market. Policy will be continued unless greater revenue is obtained, declared G. P. Reinstater on his arrival there from New York, adding that arrangement’s directors would decide the matter.

All from London came word of launching of Adolph Zukor at a luncheon given in celebration of the Paramount executive’s Silver Jubilee. Two hundred press and trade representatives joined in tribute, at which John Maxwell, Sam Eckman, Sir William Jury and Monty Gohman were speakers.

British motion picture’s checkup showed that between 150 and 200 new theaters were operated during 1936. Principal activity was in Midlands section and the North. Eighty exhibitors reported by other companies, further repercussions of others; decision by two major English banks to withdraw financing in future from film production; and the evident danger of costly features to return only partial increment of revenue.

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OUT TODAY
Replete in Service
Value to the Entire
Motion Picture
Industry

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Nation-wide Choice of Screen Favorites

LOOKING AHEAD
Information on 300 Coming Features

FEATURE RELEASES
A Complete Record of 1936 Production

SHORT SUBJECTS
Detailed Information on 1936 Releases

SCREEN WRITERS
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DIRECTORS
The Guiding Hands That Made the Hits

STRUCTURE
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Name............................................. Theatre.............................................
Address........................................... City............................................ State..........................

*THIS GREAT BOOK GIVEN WITH EACH YEAR’S SUBSCRIPTION
Mr. Charles P. Skouras  
Fox West Coast Theatres  
Washington at Vermont  
Los Angeles, Calif.

Dear Mr. Skouras:


The audience reaction was marvelous, the picture is a definite hit. Robert Riskin, who is a past master at writing clever dialogue, is equally clever as a director. He did a grand job.

Personally I feel this is the finest thing Grace Moore has ever done. The picture has the comedy and clever dialogue of "It Happened One Night", with Grace Moore singing everything from Opera to "Minnie the Moocher". It can almost be said it is a "It Happened One Night" put to music. This was the general consensus of opinion of the audience and we had a very good house.

Photography was excellent. Grace Moore never looking better. Finest thing Cary Grant has ever done, and Aline MacMahon never did a better job. This picture is a double A and should be big Box Office. It will please any audience. Preview was very long running two hours and fourteen minutes but even at that many people said don’t cut it, of course they will take out 2500 or 3000 feet, which will speed the tempo up greatly and round out one swell entertainment.

Sincerely yours,
Robert C. Connom  
Fox Pomona Theatre
Giveaway "War" Launched in Greater N. Y. Territory

FLOOD Cripples Hundreds of Mid-West Houses

Mexican Film Industry Tax Exempt for Five Years

Substitutes for Proposed Compulsory Domestic Exhibition Act

By MARCO-AURELIO GALINDO
FILM DAILY Staff Correspondent

Mexico, D. F.—Mexico's film industry is exempt from all taxes imposed on commercial and industrial ventures for a period of five years under a section of the income tax law sponsored by President Lazaro Cardenas and passed by both Senate and Chamber of Deputies.

This action substitutes for the legislative proposal, earlier passed (Continued on Page 3)

FIRE WILL NOT DELAY 20TH-FOX'S SCHEDULE

"West Coast Bureau of THE FILM DAILY

Hollywood—"Work at the studio continues full blast, and all scheduled release dates will be kept," declared Darryl F. Zanuck, production chief of 20th Century-Fox studios, yesterday after a survey of damage caused by the fire which Sunday nightmenaced the huge motion picture plant. No negatives were lost in the blaze, Zanuck added. The studio has 15 major producers.

William Field, General Counsel for K-A-O, Dies

William Field, general counsel for K-A-O since last May, died Sunday in Polyclinic Hospital, following a stomach operation. Before joining K-A-O, Field was associated with the law firm of Goldwater & Flynn, counsel for Mike Meehan; with... (Continued on Page 3)

Flood Waters Silence Pittsburgh Theater Orchestra

Pittsburgh—Aeons rising waters forced the removal of all motors in the cellar of the Stanley Theater, the house orchestra has been idle for several days. The platform in the pit is electrically-operated.

Allied Operators Union's Action on 306 Merger to be Disclosed Today

Allied M. P. Operators Union was slated to meet at midnight last night to vote on the proposed merger with Local 306, with announcement of the result to be made today. Approval of the merger by Allied, which is expected, will end the dual union situation in Manhattan.

Under the terms of the proposed merger the 275 employed members of Allied would immediately become members of Local 306; they would get a 25 per cent wage increase and the hours for the two bootmen would be reduced from 84 to 70. The 25 unemployed members of Allied would be placed on the preferred list of those waiting for membership in Local 306.

Distributors Given to Feb. 1 to File Dallas Replies

Exhibitor defendants in the Government's anti-trust suit pending in the Federal Court, Dallas, yesterday were granted an extension of time in which to file their answers, the new deadline being fixed at Feb. 1, according to word received in New York yesterday, which had been the last day for replies. It is expected that an extension will be given the distributor defendants.

The Karl Hoblitzelle-R. J. O'Donnell interests are the theater groups named in the action.

Both RKO and Loew Circuits Offering Big "Bank Night" Prizes to Clientele

Bank Night Held Lottery if Consideration is Paid

Lincoln—Legality of bank night has long been a puzzle in Nebraska and State's Attorney General Richard C. Hunter, has announced his office opinion is that any consideration paid for participation in the drawing of the Bank Night prize makes it a lottery. However, if the drawing is conducted without ticket purchase and eligibility to win remaining, it is not a lottery. Hunter took the action when his office was... (Continued on Page 3)

200 Dark in Southern Illinois—Many Benefits Planned

As flood waters continued to cause damage running into millions in Ohio, Illinois, Kentucky, West Virginia and adjacent areas, hundreds of picture theaters were crippled and in a number of zones, film distribution was virtually paralyzed, it was indicated by reports reaching New York late last night from Film Daily correspondents and theater operators.

In southern Ohio, alone, it was reported, 200 houses were dark owing to effects of the torrent. Many houses were inactive owing to the loss of power.

Open theaters were cooperating... (Continued on Page 3)

Ohio ITO Houses to Donate to Red Cross

Theaters affiliated with the I. T. O. of Ohio next week will donate a percentage of their grosses to the Red Cross to aid flood sufferers in their state, said Martin Smith, president of the unit, in New York yesterday... (Continued on Page 3)

Orpheum Circuit Assets Sale Hearing Up Friday

Hearing on the sale of the Orpheum Circuit assets to Stadium Theaters, RKO subsidiary, for $700,000 cash and other considerations was adjourned yesterday by Referee Oscar W. Ehrhorn to Friday at the request of counsel for Marcus Hiehn, Orpheum trustee.

"Just Snider Service, M'am" Oma—C. L. Seider, manager of the Victoria, is nothing if not efficient. When Bank Night patrons complained that they suffered frost bites while waiting in line, Snider rented an empty store building two doors away and put up a sign, "Waiting room for Bank Night."
Sethab Seeks More Funds For His Investigating Com’tee

Washington Bureau of THE FILM DAILY

Washington — Strong indication that there will be still further new action on the part of the Sethab Investigating Committee in the matter of Paramount and RKO bankruptcy probe this session came here yesterday when the Illinois Repre- sentative introduced a new resolution calling for continued investment investigations and new appropriations for his select committee probing real estate bondholders' reorganizations.

At Sethab's office it was stated the appropriation would be used for any purposes the committee decided was necessary and that both Paramount and RKO might be among those slated for further investi- gation. Sethab's resolution for continuance has been referred to the House committee on rules, of which he is chairman.

Decision in N. Y. Sales Tax Appeal is Reserved

Albany—Long-delayed arguments on the appeal of United Artists from the lower court decision that New York City 2 per cent sales tax applies to films other than those delivered in New Jersey were heard yesterday at the Court of Appeals, with decision being reserved. Frederick H. Wood argued in behalf of the distributors.

2 Warner Chi. Theaters Cling to Single Features

Chicago—Beverly and Highland theaters of the Warner Chicago circuit are still on single features and may not go dual for some time. Meanwhile, the Rosewood theater in Montrose avenue has been experimenting with triple bills.

Marie Prevost Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral arrangements for Marie Prevost, screen player who was found dead in her apartment last Saturday, are pending medical inquiry into cause of demise. Prominent in recent films, she recently made a comeback in talking pictures, via an independently produced talkie, "Ten Laps To Go!"

Max Marcus Dead

Indianapolis, Ind.—Max Marcus, father of Manning and June Marcus, Mannie owner in Indianapolis and Ft. Wayne, is dead at Cincinnati. He had been ill for several months. He was treasurer of the Central City Amusement Co., operators of the Ambassador, Alamo and Cozy theaters, in Indianapolis.

Jack Cosman In Sanitarium

Jack Cosman is a patient at the Leroy Sanitarium due to a knee condition.

Report Allport to succeed Beck in London is Denied

Coincident with denial of a report that Fay W. Allport, head of the title registration bureau of the Hays association in New York, is succeeding James M. Beck as London representative of the organization, statement was made yesterday that Allport is in England to assist English producers with the English agency there. Beck is now in New York "on leave," it was stated.

Apel Succeeds Thompson as Assistant to Richey

Detroit—Del Apel, former oper- ator of the Dix Theater, has taken the post of assistant to Henderson M. Richey, general manager of Allied Theaters of Michigan, succeeding Thomas Doherty, who resigned to head the staff of United Detroit Theaters.

Richey pointed out to exhibitors this week that the Detroit Police Department is now enforcing the 4 1/2 hour's leeway over the curfew or limi- tation of 9:30 p.m. for young people will enforce the law after that time.

Columbia's Six Home Office Reps. Visit to Exchanges

Columbia's six Home Office representa- tives have been relieved of their routine duties for the period of the "Columbia's Montague Sweepstakes" campaign so that they can concentrate their efforts on the sweepstakes.

This week the six, Jules Riff, Douglas Pratt, Frank Barry, Harold Lee, Henry Green and Leo Sava- ge, started on a tour of the company's 32 exchanges to help get behind the sales and billing effort which has joined the branch in early May 1st. The sextet will devote two and a half weeks to each office, covering every ex- change from coast to coast during the three months period.

23 Special Pre-Release Dates for "Green Light"

Twenty-three special pre-rele- ease dates have been set on First Na- tional-Cosmopolitan's "Green Light", starring Errol Flynn, to date, an- nounces the company's home office. The feature, which was scheduled for an early February release, has been post- poned for April, and will have its world premiere engagement at the New York Strand.

Says Biz Up 20 Per Cent

Boston—The Exhibitor Advertis- ing and Supply Co., has had an in- crease of 20 per cent in accounts, according to Manager Bill Mancuso.

Mrs. Rutgers Neilson III

Mrs. Rutgers Neilson, wife of the RKO Radio publicity chief, is ill at St. Vincent's Hospital.

Comings and Goings

NINO MARTINI leaves New York for Miami within a few days and later joins Jesse L. Lasky at the coast May 20th.

WALTER HUSTON, who has just closed in "Othello," goes to Hollywood in two weeks to be a director of "Manhandled." MARTIN SMITH, who is now in New York leaves Thursday for his home at Toledo.

MOE HOFFITZ has returned to Cleveland for an extended trip.

OSCAR A. DOOB returns to New York today from Washington.

PAT O'BRIEN has left the Warwick and is returning to Hollywood.

CLINTON WHITE, assistant to George W. Mitchell, has been named to succeed John L. Jackson, who was appointed yesterday by REG WILSON in Detroit. The two men will share the two exchanges at Cleveland, Pittsburgh and Indianapolis.

JOHN SCULLY, northeast district manager for GB, has returned to his headquarters in Boston following a trip to exchanges in New Haven, Albany and Buffalo.

JEROME M. ROBERTS moved his office to New York Friday evening.

BEN HOGAN replaces Belgium in "Going Hollywood."" is now in New York.

JOHN S. LEE returns New York to- morrow from Canada.

BRIAN PRIMROSE, Columbia Field direct- or recently arrived from England, left yesterday evening and will be returning to the United States, according to the forthcoming Cofmition production, "The Killer.'

HARRY KLOSE and Max GORDON left for the coast last night.

WILLIS KENT, producer, is in town from the coast.

RONY ELLMAN is in town from Chicago.

HARRY MIKES, RKO Radio studio public- ity director, is in town from Hollywood.

BERNARD REAGAN, RKO Radio studio public- ity director, is in town from Hollywood.

FRANK BECK, recently appointed to a long-term contract by Warner Bros., leaves for the coast today for the Twenty- fifth Century Limited.

WILLIAM SUSSMAN, 20th Century-Fox's eastern division manager, returned Monday from a vacation in Miami.

FRANCINE LARRIMORE, stage star who went to Hollywood to play her first film role in a co-starring part with Edward Arnold in "John the Madman's Wife," will return to New York on Thursday.

WALTER J. HUTCHINSON, who arrives Mon- day on the Bremen, leaves for Kansas City to meet the managers of the company's opera- tors, meets with the operators, who will be leaving Monday on a trip to the coast.

SAYs His Farm 57 Per Cent

V. FRANK FREEMAN, Paramount vice-presi- dent, who has been looking over the con- trolled territory on his southwestern tour, is now in Utah.
MEXICAN INDUSTRY TAX EXEMPT 5 YRS.

(Continued from Page 1)

by the Chamber, which would have
made it compulsory for all Mexican
theaters to plan for one or two domestic shorts at least one month.

The latter drew both the ire of
Mexican producers and the press,
and was refused consideration in
the Senate on the advice both of
the Treasury Department and the
Central Department.

Opponents contended that the
measure, sponsored by Deputy Ex-
ploration Torres G., would only serve
to foster production of third-rate
pictures and that audiences would
reject such inferior domestic pro-
ductions.

Ohio I.T.O. Houses Will
Make Donation to Red Cross

(Continued from Page 1)
tor-day, following a telephone con-
versation with Pete Wood, business
manager, at Columbus. The houses
will also collect supplies for resi-
dents of the affected area, he stated.

Four hundred theater-going mem-
ers of the I. T. O., of Ohio, Smith
stated. He leaves New York Thurs-
day returning to his home at To-
lede. Wood has the flu, said Smith.

William Field, General
Counsel for K-A-O, Dies

(Continued from Page 1)

Paramount and with Simpson,
Thatcher & Bartlett, counsel for
Paramount. He was 37.

Funeral services will be held to-
morrow at 10 A.M. at the Church
of the Ascension, 10th St. and Fifth
Ave. Burial will be at Princeton,
N.J.

“Three Legionnaires”, First
General Pix Release, Starts

West Coast Bureau of THE FILM DAILY

Hollywood — Robert E. Welch, vice-president in charge of pro-
duction for General Pictures Corpora-
tion, has started production on Gen-
eral's initial feature, “Three Leg-
ionnaires”, at the RKO Pathe Stud-
os. Cast includes Robert Arm-
strong, Lyle Talbot, Ann Nagel, Fifi
D'Orsay, Donald Meek, Stanley
Fields, “Man Mountain” Dean, Mau-
ties Black, the Imperial Russian
Cossack Guard of 60 Riders, and
the Imperial Balalaina Orchestra
and Choir. Hamilton McDaid is
directing.

General for the picture is spend-
ing an estimated $20,000 to en-
large the Arabian Village set on
Pathe's 40 acres.

Sally Rand in Miami

Miami — Sally Rand is playing the
Paramount here.

GIVEAWAY “WAR” IN GREATER N. Y. ZONE

(Continued from Page 1)

Brooklyn houses and one for the-
aters in Manhattan.

Loew theatres are accepting regis-
trations in connection with the hook-
up consisting of 55 theaters in
Manhattan, Brooklyn, Queens and
the Bronx on Feb. 11 and 10. Awards
amount to $3,500 and, broken-down,
are: $1,000 for first and $1,000 each
for second and third. Final draw-
ings takes place on the stage of
the Metropolitan in Brooklyn on
which six switchboards will be insta-
llled, with each girl handling nine the-
aters.

The I. T. O. A. has indicated that
it already is planning to invite all
theater-members participating in
the event that circuit houses do not
raise admission prices.

Bank Night Held Lottery
if Consideration is Paid

(Continued from Page 1)

questioned by County Attorney Dit-
rick, of Norfolk.

Omaha—Although he had ordered
City Attorney Seymour Smith to
learn if the City could stop bank
night because of the fire hazards
created in theaters by blocked aisles,
Mayor Dan Butler didn't wait for an
opinion and ordered a policeman
and fireman stationed at each house
for the most recent prize drawing to be
certain his order would be carried
out.

Okhlahoma City—Legislative drive
to outlaw Bank Night in this state is
underway, with Rep. Charles P.
Jones of Carter County pushing a
measure which would put violations
in the felony class. Penalties would
range from $100 to $1,000 in fines,
one to 10 years in prison terms.

Fire to Cause No Delay
in 20th-Fox Schedule

(Continued from Page 1)

tions before the cameras, involving
work by more than 7,000 persons.
As workmen set about repairing
damage to Sound Stage Number
Three, which bore the brunt of the
fire, large crews of contractors' men
already were beginning the initial
repair work which involves con-
struction of three new sound stages
and addition of technical facilities
on the 110-acre Beverly Hills lot.

Six Northeast Detroit
Houses up Prices Nickel

Detroit—Move for a price boost
continues despite a no-progress con-
ference two weeks ago. Latest up-
ping report is by a group of six
northeast Detroit theaters—Martha
Washington, Oliver, Campau, Iris,
Home and Farnum, raising prices from
15 to 20 cents.
THE PICTURE'S IN GORGEOUS

BUT ITS VALUES ARE IN BLACK and WHITE!

There's READER INTEREST IN IT!
The greatest of all James Oliver Curwood's world-read romances filmed with the full intensity of its feverish fierceness!

There's ADVENTURE IN IT!
A thousand men without law living under the ruthless rule of a woman without fear!

There's BIGNESS IN IT!
The sweeping glory of the great outdoors provides a setting possible only in God's Country!
There’s RICHES In It
For The Lucky Theatres Everywhere Now Playing

GOD’S COUNTRY
AND THE WOMAN

with
GEORGE BRENT
BEVERLY ROBERTS

Barton MacLane • Robert Barrat • Allan Hale • Joseph King • El Brendel • Joseph Crehan • Addison Richards • Directed by William Keighley • Music by Max Steiner

Filmed Entirely in the New, True Technicolor by WARNER BROS.
By RALPH WILK

R E G I N A L D  O W N E N  s o u n d  c o n t r a c t  to  M - G - M , plans to leave soon for his first trip to England in eight years. Owen, who has been in such demand that he has scarcely had a vacation in this country, much less in England, finally prevailed on the studios and company to give him a little time off. He plans to remain overseas for the Coronation.

Loss of 18 pounds in the last three days following a minor operation gave Mary Pickford a new lease on life.

Tuesday, Graduation Day, was a happy one for Reginald Owen. His son, Owen, was graduated from the University of Pennsylvania, member of Psi Upsilon. Became an English instructor for two years, took an M.A. degree. On the editorial staff of the Saturday Evening Post from June, 1925, to November, 1931, the last four years as associate editor. Paramount appointed him to its New York Editorial Board when he resigned from the Curtis em- 8

ploy. Subsequently, he was transferred to the West Coast, and made director of the studio writing staff. Left the Paramount fold to affiliate with Goldwyn in December, 1934.

WHO'S WHO IN HOLLYWOOD

• Introducing Interesting Personalities: No. 35

MERRITT J. BULBURG. Member of Samuel Goldwyn's personal staff, assisting in story selection and in production. Native of Germantown, Pa. Gradu- ate of University of Pennsylvania, member of Psi Upsilon. Became an English instructor for two years, took an M.A. degree. On the editorial staff of the Saturday Evening Post from June, 1925, to November, 1931, the last four years as associate editor. Paramount appointed him to its New York Editorial Board when he resigned from the Curtis em- 9

ploy. Subsequently, he was transferred to the West Coast, and made director of the studio writing staff. Left the Paramount fold to affiliate with Goldwyn in December, 1934.

FLOOD CRIPPLES MANY M ID-WestERN TOWNS

高潮的亮点：

Benefits In Chicago

Chicago—Although this city is not directly affected, territories served out of Chicago are in a bad way. Local houses are arranging benefit performances to help the flood relief programs.

INDIANS DOMINATE IN AFRICA

Indianapolis distribution is seriously impaired, it is reported here. At Louisville, all theaters not flooded are housing refugees.

So. Indiana Houses Dark

Indianapolis—Practically all the theaters in southern Indiana have been closed by the flood.

House Crews Prevent Loss

Wheeling, W. Va.—Rehabilitation work on theaters damaged by the flood has already started. Execu- tives of the Dipson Theater Circuit, are here. Much theater property was saved by the alertness of the crews who moved it on upper floors before entering the theaters.

30 Theaters Closed

St. Louis, Mo.—Local film ex- changes report about 30 theaters in 26 towns in Southern Illinois, south- eastern Missouri and Kentucky were dark as a result of the floods along the Ohio, lower Mississippi, St. Francis, Black and Little Rivers. The levee at Cairo, III., was still holding but three houses there have closed. Paducah, Ky., was about 50 percent flooded and three houses closed. Other towns in which the-aters have closed are: Charleston, New Madrid, Scant, Bennett, Hill- ersnerville, Cardwell and East Prairie in Missouri, Shawneetown, Cave-in- Rock, Galena, Metropolis, Reni-
The Book You've Always Wanted!

with

10,001
SHOW-SELLING
IDEAS!

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Advertising Grand Award Winner
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Showmen's Trade Review, 1501 Broadway, New York City.

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(In Canada Add 25c)
THEATER CHANGES REPORTED by Film Boards of Trade

ALABAMA

Openings

MOBILE—Century.

NAPOLI—Bethlehem.

Change in Ownership


Kentucky

Change in Ownership


Louisiana

Change in Ownership

NEW ORLEANS—Florien's, transferred to Jedi Theater, Joy Hook.

Closeings

MARINGOUIN—Marguerite.

MISSISSIPPI

BILOXI—Buck.

Change in Ownership

POLSON—(later, Liberty). 

MURPHY—Nashville.

Change in Ownership

AUDUBON—Highland, transferred to Twentieth Century Corp., D. Shapiro or S. Varhalov.

NORTH CAROLINA

Change in Ownership

CHARLOTTE—Lincoln, transferred to Brook Linc, transferred to J. W. Davi, KINGS MTN.—Imperial, transferred to W. H. Web, STAR—SHALN, Prince Street, transferred to R. Gutschultch, MABANE— Hollywood, transferred to "BOURBON"—transferred to J. W. Davi, Transferred to Mrs. Roma Curtis, SPRING HOF—New, transferred to P. G. Gaudet.

Closings

ASHVILLE—Eagle. ATLANTIC—New.

CHANGE IN OWNERSHIP

THE "MAID OF SALEM" is the name of theuct of that perfect for single bills in de luxe as the story of the romance played in front of a truly dramatic climax far beyond the ordinary situation. No drudge of life is allowed to interfere with the drama but instead of death it becomes an exciting part of the story. As directed by playwrights, and photographed by Leo Tover is excellent, as is every other phase of the production. The picture is mainly the story of the coming of witchcraft to Salem, in the Massachusetts Bay Colony and as such it deals with many players in important roles. Claudette Colbert as Barbara Claiborne, gives one of her best performances to date. Fred MacMurray portrays the role of a fugitive Virginian rebel with glee and vigor. Edward Arnold plays the old, Bonita Granville and Virginia Weidler, as his daughters, who persecute the witchcraft. The picture is packed with suspense and it is a nice piece of work. The main theme of the story deals with the events leading up to the trial and burning of the witchcraft at Salem, in 1692, an authentic incident in the history of Salem village. Against this is the supplementary theme of the love story between Claudette Colbert and Fred MacMurray. A political fugitive from Virginia, MacMurray is discovered by Claudette in his hide-out with his uncle, fisherman Halwell Hobbs. They fall in love, and he teaches her the lighter side of life. In the meantime, stories of witchcraft travel from surrounding villages. Bonita Granville is caught with a book on the subject, stolen from her father's library, and is transported over to her father, Edward Ellis, by her captor, Madame Sul-Te-Wan, her colored maid. Bonita is punished and plans revenge; she agrees to help渲ell with the witchcraft. Madame Sul-Te-Wan is tried and convicted. In the meantime, MacMurray realizes his mistakes and is once more the victim of the situation among the villagers, leaves for Virginia in an attempt to get a pardon so that he can marry Claudette and the two can live together. But he is gone, others are accused, tried and convicted. The miscarriage of justice becomes real, and the villagers attempt to defend in court one of those accused. As a result, she also is imprisoned. Unable to explain her actions the times she was with MacMurray for fear of betraying him to the authorities, she, too, is found guilty of witchcraft and is to be sentenced when MacMurray returns.

CAST:

Opening:
Howard Estabrook; Director: Frank Lloyd, Author, Bradley Kent; Screenplay: Walter Ferry, Bernt Kent, Durward Kent; Camara: Leo Tover; Original Music, Victor Young.

Direction, Tops, Photography, Excellent.

REVIEWS

Claudette Colbert and Fred MacMurray in "MAID OF SALEM"

with Harvey Stephens, Gale Sondergaard, Louis Djerome, Edward Ellis, Beulah Bondi

(HOLLYWOOD PREVIEW)

Paramount, 2 reels, 85 mins.

TOP QUALITY PRODUCT IN DIRECTING AND ACTING WITH GRIM, FASCINATING STORY WITH EXCELLENT CAST. PRODUCED AS A MORE IMPORTANT "MAID OF SALEM" emerges as just that, the perfect product for single bills in de luxe as between subsequent run houses. Face Faring, though stark and grim to a degree for modern audiences, it represents top quality story with exquisitely directed, photographed and studded with box-office names. Frank Lloyd's direction is flawless. Under his handling it moves at a steady pace that builds both the story of the background and the story of the romance played in front of it to a truly dramatic climax far beyond the ordinary situation. No drudge of life is allowed to interfere with the drama but instead of death it becomes an exciting part of the story. As directed by playwrights, and photographed by Leo Tover is excellent, as is every other phase of the production. The picture is mainly the story of the coming of witchcraft to Salem, in the Massachusetts Bay Colony and as such it deals with many players in important roles. Claudette Colbert as Barbara Claiborne, gives one of her best performances to date. Fred MacMurray portrays the role of a fugitive Virginian rebel with glee and vigor. Edward Arnold plays the old, Bonita Granville and Virginia Weidler, as his daughters, who persecute the witchcraft. The picture is packed with suspense and it is a nice piece of work. The main theme of the story deals with the events leading up to the trial and burning of the witchcraft at Salem, in 1692, an authentic incident in the history of Salem village. Against this is the supplementary theme of the love story between Claudette Colbert and Fred MacMurray. A political fugitive from Virginia, MacMurray is discovered by Claudette in his hide-out with his uncle, fisherman Halwell Hobbs. They fall in love, and he teaches her the lighter side of life. In the meantime, stories of witchcraft travel from surrounding villages. Bonita Granville is caught with a book on the subject, stolen from her father's library, and is transported over to her father, Edward Ellis, by her captor, Madame Sul-Te-Wan, her colored maid. Bonita is punished and plans revenge; she agrees to help渲ell with the witchcraft. Madame Sul-Te-Wan is tried and convicted. In the meantime, MacMurray realizes his mistakes and is once more the victim of the situation among the villagers, leaves for Virginia in an attempt to get a pardon so that he can marry Claudette and the two can live together. But he is gone, others are accused, tried and convicted. The miscarriage of justice becomes real, and the villagers attempt to defend in court one of those accused. As a result, she also is imprisoned. Unable to explain her actions the times she was with MacMurray for fear of betraying him to the authorities, she, too, is found guilty of witchcraft and is to be sentenced when MacMurray returns.

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Voluntary Industry Code Measure Introduced in House

FLOOD DAMAGE SWELLS IN MID-WEST TERRITORIES

Allied Plans to File Theater Divorce Bills in 48 States

Al Steffes Outlines Plan in Boston—$5,000 Voted Towards Fund

Boston—Bills will be filed in 48 states to divorce producers and distributors from operation of motion picture theaters, according to a plan outlined by Steffes, chairman of Allied's special defense committee and guest of honor at the annual meeting of Independent Exhibitors, Inc., at the Hotel Bradford yesterday. The local unit unanimously voted $5,000 towards the fund. Nathan Yamin, president of Allied, presided and was re-elected president of Independent Exhibitors, Inc.

1ST THEATER DIVORCE BILL IN CALIFORNIA

The initial bill compelling producers to divorce their theater holdings has been introduced in the California Legislature, which reconvened Mar. 1 following a recess.

Other measures pending in the legislative body include: establishing an eight-hour day, eliminating block booking, reducing and repealing the state tax on admission prices.

Keenan Re-introduces Day of Rest Measure

Albany—Under provisions of a bill introduced in the Assembly by Michael J. Keenan, Democrat of New York City, and referred to Labor Committee, the labor law is

Federal Trade Commission Supervision Proposed in New Congressional Bill

Setting up of voluntary codes for the motion picture and other industries is proposed in a bill which has been introduced in the House of Representatives by Congressman Lamanee of Ohio, major distributors have been informed. Under the plan, operation of the codes would be under supervision of the Federal Trade Commission.

Exhibition, Distribution Demoralization Hits New Peak

With demoralization of exhibition and distribution in the flooded areas of Ohio, Pennsylvania, Illinois, West Virginia and adjoining territories steadily growing worse, damage was mounting to an unprecedented peak last night. Unaffected theaters both in and out of the inundated districts that were planning special benefit shows to aid sufferers.

Following are the latest telegraphed reports from FILM DAILY (Continued on page 6)

DEFENSE SCORES IN GEORGE FULLER SUIT

New Orleans—Three exchange managers were relieved of the necessity of answering interrogatories in the George Fuller conspiracy case yesterday as Federal Judge Wayne G. Borah ruled that since they were not officers of involved companies or individual parties equity procedure on interrogatories was inapplicable.

They are: Lucas Connor, Vita-

Allied M. P. Union Votes to Resume 306 Parleys

Membership of Allied M. P. Operators Union at a meeting yesterday to consider a proposed merger with Local 306, instructed its negotiating committee to resume parleys (Continued on page 4)

Flood Brings Biz to Houses

Pittsburgh—Flood is in that "it's-a-nil-ill-wind, etc." category her, being credited with an upturn in biz at both the Fulton and Ahlin theaters the last several days. Thousands of sightseers visiting the river area to watch the rising waters have contributed to the Fulton and Ahlin box-offices.
Coming and Going

David Palfreyman returns to New York tomorrow from Washington. Will H. Hays returns to New York early in March from the coast.

Harlan Thompson has arrived in New York from Hollywood.

Alex Gottlieb leaves New York Saturday for Hollywood.

Louis Phillips returns to New York today from Atlanta.

Judge Coggian is in New York from Hol-

lywood.

RKO Radio In Missouri

Jefferson City, Mo.—The RKO Radio Pictures, Inc., of New York City, has been authorized to operate in Missouri; it is a non-resident corporation. It is to use $52,516.22 of its capital in Missouri. Attorney Russell T. Keyes of this city will be the principal Missouri agent for the company.

Film Exchange Incorporates

St. Louis, Mo.—The Film Exchange Building, Inc., has been incorporated by Nat Koplar, St. Louis; Sol E. Koplar, Chicago, and Irwin J. Meyer, St. Louis.

Hank's 6-Town Circuit

Hastings, Neb.—Bernard Hock of Hastings has started a circuit of six towns, using two projection machines.

“Plainsman” Strong

Brooklyn Paramount’s management reports “The Plainsman” has topped a record since inception of the duals policy. Pix stays a second week.

Mrs. Thomas Meighan is on route to Florida from Hollywood.

Samuel Goldstone, treasurer of Guaranteed Pictures, sails today on the Manhattan to London and the Continent on business. He will be abroad two months.

Sam Denbow, who is now in Chicago, returns next week.

Lou IRWIN, film and theatrical agent, arrives in New York by plane today from Los Angeles, after being recalled by Darryl Zanuck.

Dr. Max A. Jordan, European representative for National Broadcasting Co., sails today for England and the Continent on the Manhattan.

Lou Smith has gone to Buffalo from New York.

Joe Cooper leaves New York today on his return to Oklahoma City.

Aline Judge, who has returned to New York from Florida, is at the Waldorf-Astoria Hotel.

Mr. and Mrs. Douglas Fairbanks, who recently returned to New York from a visit at Palm Beach, left New York yesterday for Hollywood.

Norma Shearer left New York yesterday afternoon.

Constance Bennett left New York on route to Hollywood.

Martin Beck, recently returned to his New York residence after being confined to Mt. Sinai Hospital through illness, leaves this week for Miami.


Tullio Carminati sails Feb. 2 for England where he will appear in his third feature for Herbert Wilcox.

U. A. District Managers at Sales Drive Meeting

Five district managers for United Artists attended a special meeting here yesterday with Andy Smith, the company’s general sales manager, to give further impetus to current Schaefer sales drive. Those present included Charles Sterna, New York; Sidney Lehman, Buffalo; Charles Rosenzweig, New York; Harry G. Bodkin, Philadelphia, and Charles Kranz, Washington. Others attending were Moe Streimer, special rep-resentative, New York; salesmen Nat Beier and Edward Mullen, New York; and Paul Lazarus, Steven Mc-Grath, Jack Wieggey and Seymour Poe of the home office. Last night the members of the câuo saw "The Woman," Harry Goetz and Max Goldstein’s current Broadway stage success.

Cohan’s Medal Costs $1,225

Washington—Congressional med- al voted for George M. Cohan for his popular songs is going to cost your Uncle Sam $1,225. Medal will be three inches in diameter. Gov- ernment will put $252 worth of gold in it; sculptor will get $600; and in-scriptions and maker die will cost $100 and $300, respectively. Similar Congressional medals net U. S. back as follows: Lindbergh’s, $1,500; Anmundsen-Ellsworth-Nobile medals, $1,500; and Thomas A. Edison’s $600.

Flu Kills Burkhart

West Coast Censor of THE FILM DAILY

Hollywood — Addison Burkhart, former New York playwright and writer of musical comedies, is dead at his apartment here of influenza. He authored several Broadway pro-ductions and many popular songs.

Fraser Coulier Dies

Fraser Coulier, 88, veteran actor who retired from the legitimate stage in 1931, died yesterday at the Southern Home Boarding House, L. I. Funeral will be held at Walter B. Cook’s funeral home, 117 West 72d St., Friday afternoon, with interment in Kensico Cemetery.

Stillman Denies G. N. Report

Charles Stillman of Time magazine yesterday denied a report that he is resigning from the Grand Na-tional board of directors.

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THE FILM DAILY

Vol. 71, No. 22 Wed., Jan. 27, 1937 10 Cents

FINANCIAL

NEW YORK STOCK MARKET

Net

High

Low

Close

Chg.

Am. Scat. 241/4 243/4 .00

Columbia Picts. vte. 371/4 36 36

Cos. Inc. 55 54 54

East. Kodak 1721/4 1711/4 1/4

Gen. Eleq. 33 32 32 1/2

Loew’s, Inc. 73 70 70 1/2

Paramount 22 22 21 1/4

Pathé Film 99 98 98 1/2

RKO 81 81 81

20th Century-Fox 131 130 130 1/4

20th Century-Fox pfd. 41 41 41

Uni. Pict. pfd. 32 32

Warner Bros. 151 151 151

do pfd. 67 67 67

NEW YORK BOND MARKET

Keith A.O. 646 100 100 0

Loew 646 100 100 0

Param. 655 100 100 0

Pathé Picts. 655 100 100 0

RKO 647 121 121

Warner’s 639 99 99

NEW YORK CUSB MARKET

Columbia Picts. 34 34 34

Grand Harf Picts. 5 5 5

Sonoart Corp. 2 2 2

Technicolor 21 21 21

Trafalgar 4 4 4

Best wishes from The Film Daily to the following on their birthdays:

JANUARY 27

Jeremy Kern

George G. De Sylva

Paul S. Berger

Dominick & Huntingdon

Serving Tailor
THIS IS THE WEEK
scores of showmen have been waiting for!

This is the week "Lloyds of London" is nationally released!

Having proved itself as a $2.00 attraction in Hollywood and New York, "Lloyds" is now demonstrating its mass appeal by holding over for two to three weeks in every pre-release, popular-price situation (including Radio City Music Hall).

Grossing bigger in its hold-over than the opening week of ordinary pictures.

Showmen alive to their opportunities are dating in "Lloyds" for a minimum of double their usual playing time!

NATIONAL RELEASE WEEK OF

LLOYDS OF LONDON

National profit week for exhibitors!

THE KEYSTONE
OF YOUR FUTURE
VOLUNTARY INDUSTRY CODE BILL IN HOUSE

(Continued from Page 1)

(Continued from Page 1)

codes when 40 per cent of the production element of an industry seeks such a plan, which would cover wages, hours and fair trade practices. Approval would occur when 80 per cent of the production element of the business approves the draft. Signers of the code would be exempt from the working of the anti-trust laws but fines up to $5,000 would be imposed for violations.

Allied M. P. Union Votes
to Resume 306 Parleys

with Local 306 on several points still in dispute. These are expected to be ironed out this week.

The points involved in the admission to public 306 of unemployed Allied members and hours of employment.

Keenan Re-introduces
Day of Rest Measure

amended by providing for one day of rest in seven for engineers and firemen employed in motion picture theaters. A similar bill failed to pass last year.

"One in Million" Plays
3 Seattle Houses as 1st

Seattle — Playing three different houses first-run, "One in a Million" has set a record here. First at the Orpheum for three weeks, the film then did a week at the Music Hall and is now at the Music Box. Other holders of the picture's "first orders of Allah" (Liberty), "That Girl From Paris" (Blue Mouse) and "Three Smart Girls" (5th Ave.).

French Films to Open

Two French pictures, "Visages de France" and "Les Mysteres de Paris" will have their American premiere Friday at the Cinemae de Pa ris. "Les Mysteres de Paris" is a dramatization of the Eugene Sue novel and was directed by Felix Gandera.

"Montague Sweepstakes" Big

Columbia Pictures announced yesterday that 165 p.c. of the weekly quota set for the "Montague Sweepstakes" had been reached in the first week of the campaign.

5 W. B. Pix in Omaha

Omaha — Five Warners pictures were shown in Omaha first-run houses this week, making it almost a clean sweep for the Warners. The first feature on four double bills, and in addition had the second feature on one bill.

DEFENSE SCORES IN GEORGE FULLER SUIT

(Continued from Page 1)

graph: Jimmie Briant, M-G-M; Ernest Landaiche, Fox.

Judge Borah also upheld defense counsel Edwin Hollins' contention that Harold Wilkes, Paramount manager and Saenger vice president, who is individually defendant, need not have answered eight of the 25 questions in his interrogatory in their present form. Judge ordered Wilkes answer the others which query his connections, business methods, etc. A similar motion by Richard Montgomery for Gaskins, Dureau, Jr., Saenger booker, also an individual defendant, was upheld, with Dureau ordered answers others.

Plaintiff counsel said he would reframe all the interrogatories to meet requirements, though nine defendants are cited—seven majors, Wilkes, Dureau—only five received interrogatories, and two (Paramount, Universal) filed exceptions of improper citation.

Third Monand Suit Has
Been Brought in Boston

(Continued from Page 1)

now pending in Oklahoma City. The new suit, plus the other two actions, are being handled by Attorney George Ryan of Boston.

Oklahoma City—the appeal of A. B. Monand, Shawnee theater operator, plaintiff in a $4,000,000 conspiracy suit against 19 motion picture producers, was heard here by the United States Chatt Court of Appeals. The appeal was from a Federal Court ruling sustaining a motion of the defendants that Monand's petition be made more definite. Decision was reserved.

Orpheum Reorg. Proposal
Hit by Irving Trust Co.

(Continued from Page 1)

organization if the offer is rejected, it was said yesterday by O. C. Doer-
ing, of counsel for the RKO trustee.

Doering remarked that if it came to a legal fight, Stadium Theaters, RKO subsidiary, which holds a lien on the Orpheum assets, could foreclose and thus bar a reorganization.

If the preferred stockholders succeed in blocking the RKO offer, it will mean, among other things, that ratification of the RKO reorganization plan will be long delayed.

Stars Grow Cold

West Coast Run, THE FILM DAILY

Hollywood—Film colony's portable dressing rooms are being treated with heat for first time in Hollywood history, because of current record-breaking cold spell. Complaints of shivering while making frequent costume changes have caused portable steam clothes were wheeled near portable dressing room and hot pipes in.
One of the most charming, one of the most completely and thoroughly enjoyable films that have come along in months. It is the surprise package of the new season.

—New York World-Telegram

"Miss Durbin has a vivacious, ingenuous charm that is vastly appealing."

—New York Herald-Tribune

"A great little comedy; gay, smart and charming. Deanna Durbin takes her place among the stars."

—N. Y. Mirror

"Its gayety is contagious, its humor infectious and its romance refreshingly youthful."

—New York Times

"Deanna Durbin is Hollywood's latest sensation. Definitely a screen personality. She has a lovely soprano voice, girlishly disarming charm, a refreshing sense of comedy and good looks."

—New York Daily News

"Hilarious comedy. One of the season's most delightful entertainments. Deanna Durbin brings to the screen not only the remarkably fresh young singing voice that is already known to radio listeners but also a likeably unaffected personality. Universal can stand up and take a bow. It's grand fun."

—New York Evening Journal

"Three Smart Girls' chalked up a record Friday opening at the Roxy, topping previous high day's take by $400."

—Motion Picture Daily

"Three Smart Girls' in its opening day at the Roxy played to a five-year record crowd of 24,772."

—Film Daily

"A gay comedy. Deanna Durbin is the young beauty whose rendition of arias is remarkable."

—N. Y. Sun

"Deanna Durbin scores. A full measure of movie entertainment. Keeps its audiences happy."

—N. Y. Post

"The picture is calculated not only to bring the customers to their feet cheering Miss Durbin's voice but also to roll them in the aisles at her escapades. Deanna Durbin makes 'Three Smart Girls' the notable success it is."

—New York Morning Telegraph

"Deanna Durbin a winner in her first film; 'Three Smart Girls' delectable entertainment. One of those cinema achievements you just have to see."

—New York American
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

SIX days under schedule, a technicolor film was the record established yesterday by William A. Wellman, in completing the actual photography of the David O. Selznick production, "A Star is Born," co-starring Janet Gaynor and Fredric March.

"A Star is Born" was Wellman's first venture in the field of technicolor, and also the first modern and timely theme filmed in the new screen medium.

Lloyd C. Douglas, author of "Green Light," yesterday attended a preview of the Cosmopolitan screen version of his work. "It's a splendid picture," the author said after the preview, "which preserves the flavor of the novel throughout."

Briefing the news: Ritz Brothers open a p.a. tour at the Palace, Chicago, Feb. 5. William A. Selznick will direct "Private Enemy" at 20th-Fox. Universal will film I. A. West for a new novel, "Paritan at Last!" Sam Goldwyn has borrowed Ann Shirley for "Stella Dallas."

FLOOD DAMAGE RISES IN MID-WEST ZONES

(Continued from Page 1)
correspondents in the flooded regions:

Distribution Paralyzed

Cincinnati—Distribution here has been further paralysed by the refusal of the city to allow film trucks to operate on the lightless roads. With the Memphis exchanges closed, the only branch contact is with Memphis. Exchanges are inter-changing film at Lexington in the emergency. J. J. Grady of 20th Century-Fox is heading Film Row's Red Cross fund which so far has collected $500.

Exchanges On Double Shifts

Pittsburgh — The river's latest rampage in this area will cost the film industry more than $20,000, it is conservatively estimated. The situation has been reconced since yesterday, giving the theaters in the danger zones a chance to clean their flooded cellars.

The Stanley remained closed yesterday, the management stating that the noise of the pumps in the base ment will interfere with the programs. All other theaters continued to operate as usual.

Duties at the film exchanges were taxed to capacity trying to serve Cincinnati accounts. Double shifts have been maintained since Friday. Film delivery service to seven theaters in Wellburg, New Cumberland, Wheeling and New Martinsville, W. Va., has been at a standstill for five days. Ben Miller, delivery superintendent of the Exhibitors Service Co., stated that deliveries into all other areas are being made on schedule.

Huntington Houses Damaged

Huntington, W. Va.—The recent floods here since 1913 damaged the Keith-Albee, Palace, Rialto, Roxy, State and Orpheum theaters. The only houses open since Saturday are the neighborhood Fox and Margaret. High waters yesterday delayed re habilitation.

Film Shipments Halted

St. Louis.—The rising floods along the Ohio, Mississippi and South ports and tributaries and the resultant embargoes by express companies and truck lines have resulted on the closing of film shipments from here to about 50 theaters in 35 towns in Western Kentucky and Missouri.

The Red Cross yesterday promised the full cooperation of the theaters in the St. Louis sector in the work of raising funds for flood relief. This assurance was given by President Fred Worenberg of the M. P. T. O. The number of theaters actually under

WHO'S WHO IN HOLLYWOOD

• Introducing Interesting Personalities: No. 36 •

MERIAM C. COOPER, Vice-president of Selznick International Pictures and true worshippers at the shrine of adventure. Born in Jacksonville, Fla. and educated at Lawrenceville School and Annapolis. Sailed before the mast, then a newspaper man, next a soldier on the Border, in France, in Poland. Off to the Malay Peninsula to explore, write. Motion pictures made on the trip aroused interest in the screen. Result: Partnership with Ernest Schedrack, and such well-remembered pictures as "Grass" (Persia-made), "Chang" (Siam-made) and "Four Feathers" (Africa-made). Next a temporary departure from films to aid aviation's development—he had been in the U. S. and Polish air service. Reun to Hollywood when David O. Selznick took over World production reins, but remains director of several aviation companies. "Stella Dallas" is his first production, and Selznick International has signed Margaret Talmi, first studio steno, to an acting pact.

W. S. Van Dyke has been assigned to direct "They Gave Him a Gun" for M-G-M. It's an adaptation of William Cowen's story, the screen treatment having been prepared by Cyril Hume in collaboration with Richard Montalan and Maurice Rapf. Spencer Tracy, Gladys George and Franchot Tone have the leading roles and Harry Rapf is the producer.

Announcement is made by M-G-M of a contract with Sophie Tucker, who will appear in "Broadway Medley of 1937." New contracts are also announced for Bruce Cabot, Noel Langley of the scenario department, Leonid Raab, arranger, as well as Robert Wright and Chester Forrest, composers.


Aber Meyer has been signed by Jed Buell as supervisor of music for the new "Stott" starring vehicle, "Song of the Prairie," which Buell and George Callaghan are producing for Spectrum release.

Furst and Pavone Will Be Dined at New Haven

New Haven—Feting Nat Furst, promoted to the management of the Warner Boston exchange, and John Pavone, who succeeds Furst here, Film Row will tonight entertain many of their friends, both of whom will join in a testimonial dinner at 6:30 p.m. next Monday.WM. R. Raff, branch manager of RKO, head of the committee, announces that Harry Shaw, Pol New England Di vision, and James Good, are doing work with him on arrangements for the event are Edward Ruff of Paramount, B. E. Hoffman, of War ner Theater Department, Samuel Rosen, and Shaw of Rosen Film Deliveries.

Boston—A testimonial dinner in honor of Tom Smyr, who recently resigned as branch manager for Warners, will be held at the Hotel Statler ballroom tomorrow night. William E. Ehr, branch manager of Paramount, is chairman of the committee in charge of the affair. Edward Ains, president of interstate Theaters Corp., is secretary and Louis M. Boas, head of the Boas circuit, is treasurer.

Para. News Flood Special

Paramount News will release a 500-foot special on the flood today, including shots from a few of its cameramen in and out of the following places: Pittsburgh, Wheel ing, Huntington, Charleston, West Virginia; Portsmouth, O.; Cincinnati, Louisville, Evansville, Cairo, Memphis.
1937 FILM YEAR BOOK OF MOTION PICTURES

OUT SOON

WILL ANSWER ONE MILLION QUESTIONS DURING THE NEXT TWELVE MONTHS.

COMPLIMENTARY TO SUBSCRIBERS OF THE FILM DAILY

1501 Broadway

NEW YORK CITY
Reviews of the New Films

SYLVIA SIDNEY AND HENRY FONDA IN "YOU ONLY LIVE ONCE" WITH BARTON MACLANE, JEAN DIXON, WILLIAM GARGAN (HOLLYWOOD PREVIEW)

United Artists, 85 minutes. A MODERN STORY OF SOCIAL INJUSTICE SHOULD PROVE SMASH BOX OFFICE.

Reminiscent of Sylvia Sidney's "Mary Burns, Fugitive," "You Only Live Once" possesses the same qualities of her former success "with Walter Wanger as producer for United Artists release. A melodrama dealing with the injustice of society to one of its charges, the original story and screenplay by Gene Towne and Graham Baker possesses many new situations and twists along with the tried and accepted formula material as all is molded into an exciting piece of screen fiction by the direction of Fritz Lang which gives it vitality and reality. Expansively mounted. The production is a credit to Walter Wanger. Photography by Leon Shamroy is tops and the song "A Thousand Dreams of You" by Louis Alter and Paul Webster is pleasing. In "You Only Live Once," Fonda gives the best performance of his screen career, which to date is measured by his former role in "Man of a Thousand." His performance has been widely acclaimed and it isaped the most by critics. The picture is notable for its skillful direction by Fritz Lang, who has been described as one of the greatest living directors. "You Only Live Once" is a powerful drama that explores the idea of justice and the lengths to which people will go to achieve it. It is a film that will leave a lasting impression on its audience.
Rowley Denies Hoblitzelle is Buying into Robb & Rowley

$730,000 PAID FOR FILM RIGHTS TO STAGE PLAYS

Allied Sees Major Circuits Invading the Small Towns

Theater Divorce Campaign Discussed in Exhib. Ass'n Bulletin

"Instances are multiplying where independent situations are being invaded" by affiliated circuits, with towns as small as 500 figuring in the moves, declares Allied in an organization bulletin issued yesterday. The statement is made in connection with the exhibitor's campaign to obtain enactment of bills causing producer-distributor companies to drop their theaters. In addition to reviewing results of the board of directors' meeting at Baltimore last week, Allied again (Continued on Page 4)

KY. COLONELS RALLY TO AID FLOOD RELIEF

With the raising of a relief fund of $58,000 for Kentucky's flood sufferers as the object, Louis K. Sidney, managing director of WHN, is attempting to reach all Kentucky colonels in the United States. They number more than 10,000.

Contributions of the aides de camp of the Governor's staff will be (Continued on Page 4)

Reorg. Com. Request Stays Hearing in Affleck vs. GTE

Wilimington, Del. — Chancellor Joseph O. Wolcott, yesterday continued until Feb. 24 the hearing in the suit of Gordon Burt Affleck against General Theaters Equipment, Inc., upon the application of the reorganization committee of the corporation.

GB Working Saturdays

Employees of GB at the home office this week resume working on Saturdays. All other national companies are closed on that day this year around.

Consider Ban on Duals in Pitts. Down-Town First Runs

Pittsburgh — The Theater Managers Association of Pittsburgh has plans to start to ban double bill policies in first-run downtown houses. Action has been delayed by the reported flood threats which have kept members of the association duty busy. First-run houses playing double bills are the Warner, Fulton and Alvin theaters.

Philly Police Ban All Chance Games; Exhibitors Prepare for Legal Battle

Philadelphia — Police cracked down on all chance games in this city, district inspectors advising theatremen throughout the city they would not be able to proceed with the games. Bingo, Lotto, Bingo, Radio, Bonus, Lucky, Bank Nights, all other similar games, came under the ban.

The order resulted in a meeting being held yesterday with 50 exhibitors attending. UMPTO President Lewen Pizor presided. Upshot was that a committee was appointed to wait on the city fathers to see what could be done about it. Following the meeting, it was indicated that two days grace would be given, during which time games, as advertised, could be played.

Tomorrow, legal steps will probably be taken by exhibitors or game dealers if further efforts to check the games are made by the police.

Reason for the sudden order was not made public. Altoha some test cases had been held in the past, no (Continued on Page 4)

Theater Rehabilitation Starts in Flooded Areas

Generally receding flood waters yesterday enabled theatremen and exchangers in the Ohio River Valley to launch rehabilitation activities.

In New York, picture companies were starting funds to aid the Red Cross in its relief work in the affected areas.

Following are reports from FILM DAILY staff correspondents in the inundated sections.

Cincy Film Trucks Run Cincinnati — This territory is gradually emerging from conditions due to the flood. Film trucks are again operating. The Variety Club relief committee comprising Joe (Continued on Page 6)


Roxy Reorganization Plan Said Drawing Few Dissents

Very few dissents have been received to the proposed reorganization plan for the Roxy Theater under which 20th Century-Fox would (Continued on Page 4)

West Coast Bureau of THE FILM DAILY Hollywood — The report that the Kay Hoblitzelle theater interests in Texas might buy a substantial interest in the Robb & Rowley theaters was denied by Ed Rowley following his arrival in Hollywood. He said the report was without (Continued on Page 4)

Picture Money in Eight Shows Late Season Checkup Discloses

By ARTHUR W. BIDDY

Associate Editor of THE FILM DAILY

Picture companies have paid approximately $730,000 for the screen rights to eight Broadway plays during the current theatrical year, a late-season checkup indicates. Ten stage productions were financed, in part, at least, by film outfits or executives associated with them. During the season of 1935-36, shows with picture money totaled 28, the subsequent drop-off being due to a decision of major companies not to back stage productions owing to differences with the Dramatists' (Continued on Page 4)

SCORE, SEAT CHARGE CONSOLIDATION ASKED

Washington Bureau of THE FILM DAILY

Washington — Consolidation of score charges and the seat tax with film rental is being sought by Allied through an amendment to the Duffy Bill, which would revise the copyright laws, it was disclosed here yesterday. Major distributors have generally denied the M. P. T. O. A. (Continued on Page 6)

Universal Sets 4 Serials as First Unit of Program

First unit in next season's Universal program of release will embrace four serials, totalling 104 reels, it was announced yesterday. Unit calls for three serials based on (Continued on Page 4)

Norma Shearer Sans Plans

West Coast Bureau of THE FILM DAILY

Hollywood — No plans as yet have been developed for Norma Shearer's future screen work. Actress, who returned to her home yesterday, intends to continue for the present the retirement caused by the death of her husband, Irving Thalberg.
KAY FRANCIS, who had planned to leave for the Coast yesterday to begin work in her next picture, "Mazurka," instead remains in New York for the opening of "Stolen Holiday," at the Strand Saturday.

JOHN TRENT, former TWA pilot who now is a film actor, will arrive in New York today on his transcontinental airplane tour of large cities.

CAPT. PHILIP ASTLEY, preparing to leave for Hollywood for New York and England within the next few weeks.

WILLIAM HALL, Universal actor and former member of the original Roxy Gang, will arrive in Cleveland tomorrow to sing at the President's Birthday Ball there.

JEANNE DANTE, arrived yesterday at Universal City with her grandmother.

NORMA SHEARER, who with her mother, MRS. EDITH FISHER SHEARER, has been having a brief visit in New York, returned yesterday to her home in California.

HAILON THOMPSON, accompanied by MRS. THOMPSON, has arrived at the coast, and is stopping at the Waldorf-Astoria.

F. R. DEACON, in charge of Photophone Engineering Division Products; L. M. CLEMENT, RCA Mfg. Co., vice-president charge of Engineering; and R. SHANNON, vice-president in charge of manufacturing, are on their annual visit to the Coast.

MELITTA BRUNNER, Viennese ballerina and champion professional skater, arrives from Europe next week on the Paris. While in New York, Miss Brunner plans to work with James J. Jr., later heading for Hollywood for screen tests.

NATE BLUMBERG, general manager of RKO Theaters, returns next week from the Coast.

SI FABIAN, left yesterday for Albany.

Grant's Suit on Trial

Grant of Bruce Grant, writer, accompanied by Paramount and Jack Lait in the U. S. District Court, New York, went to trial yesterday when he asked a motion to show as against the producer-distributor. The plaintiff charges that a Paramount production, "Girl Without a Past," was based on his story. The hearing will conclude today. Attorney Irving Cohen represented Paramount yesterday.

D. M. Robins Recovering

Youngstown, O.—David M. Robins, manager of the Warner Theater, who underwent a serious operation in New York a few weeks ago, has returned to Youngstown, accompanied by Mrs. Robins. He leaves for Florida shortly for the remainder of the winter.

No Planned B's—Rogers

West Coast Bureau of THE FILM DAILY: Hollywood—The New Universal has no planned B productions, and will aim at a maximum of entertainment for each film, Charles B. Rogers, executive vice president in charge of production, states.

"Plough and Stars" Set

More than 100 key city engagements have been set for "The Plough and the Stars," Sean O'Casey drama produced by RKO Radio and starring Barbara Stanwyck.

250 Band Leaders Called to Transcription Parley

Two hundred fifty band leaders have been invited by Local 802, musicians' union, to attend a meeting tomorrow at 12 noon at the Hotel Astor to consider the loss of employment to musicians caused by wired music, and the playing of radio transcriptions and records on the air.

The Chicago Federation of Musicians has already voted a ban on recordings by its members, effective Feb. 1. Fred Waring, Ozzie Nelson, Emil Coleman, Freddie Rich, Isham Jones and other leaders have agreed to attend the meeting.

Loach Succeeds Bright as Treasurer of Pathé

Thomas P. Loach, secretary and assistant treasurer of Pathé, was elevated to the post of treasurer by the company's board of directors at a meeting yesterday afternoon. He succeeds Willis Bright, who resigned several months ago.

Phillips Back From South

Attorney Louis Phillips of Paramount returned to New York yesterday after holding conferences with the company's attorneys at New Orleans and Atlanta, in connection with litigation. At the former city, Attorney Phillips discussed the George Fuller conspiracy case and in the Georgia city, conferred on the George suit.

Abandon Price Hike

Canton, O.—The proposed increase in the top admission from 35 to 40c at three downtown major film houses has been abandoned, at least temporarily. One house refused to approve. A nickel admission today seems now in effect at most of the subsequent run houses.

Schines Will Build

Buffalo—Plains were announced in Salamanca for construction of a new Schine theater on the site of the present Andrews Theater, long operated by the company. Announcement came within a day of a statement that Irving Cohen of Hornell was considering construction of a theater for lease to the company, as acquired by Jacob and Isadore Zafren, brothers.

Halt Appeal Ordinance

Portland, Ore.—Portland city council halted passage of ordinance which would eliminate appeals to the council in cases where the municipal picture observers had condemned a film. A revision of the ordinance is expected.

Admissions Excluded

Baltimore—Gov. Harry W. Nice proposes a 2 p. c. sales tax, but excludes admissions to amusements and other levies on which state taxes already are imposed.

"Dr. Knock" on Feb. 19

Georges Marret's production "Dr. Knock," released by French M. P. Corp., will open Feb. 19 at the Cinéma de Paris.

London Editor Dead

London (By Cable)—Lionel Caron, 63, founder and editor of "The Stage," has died here following protracted siege of pneumonia.
There's millions in it
it's the world's greatest industry
ASK ANY EXHIBITOR WHO IS
PLAYING "AFTER THE THIN MAN"
and "CAMILLE"

ALL THE WORLD LOVES METRO-GOLDWYN-MAYER

GARBO • TAYLOR
ALLIED SEES CIRCUITS IN TOWNS’ INVASION

(Conginued from Page 1)

attacks the M. P. T. O. A. trade practices committee, asserts that his plan in this respect "is broad enough to meet every reasonable need of the independent exhibitor." Assailing the 10 per cent cancellation privilege granted by major distributors in replying to the Ed Kuy kendall organization, the bulletin says "it makes no difference if a 10 per cent cancellation is continued if the production of Class C pictures is increased by 50 per cent to take care of the duals now being introduced by producer-owned theaters in territories heretofore happily free from them."

Philadelphia Police Ban Games of Chance in Theaters

(Conginued from Page 1)

drive against the games was made up to this episode. Playing of games in churches, fraternal halls, etc., has been on the increase here with the completion of the Pennsylvania theaters to change their game nights in order that there would be no conflict.

Denies Hoblitelle In Deal For Interest in R. & R. Circuit

(Conginued from Page 1)

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Kentucky Colonels Rallying To Aid Flood Relief Fund

(Conginued from Page 1)

turned over to Gov. Albert B. Chandler for his discretion.

Following Colonel Sidney's contribution, the only three Kentucky generals in the United States, General Charles C. Pettit of the Motion Picture Producers and Distributors of America, General Jack Alicoate, editor and publisher of THE FILM DAILY; and General Jack Connolly of Pathe News, were the first to join in the WHN movement and have been appointed as members of the Fund committee.

Radio Station WHN is now making announcements on the air at half-hour intervals to bring to the attention of persons who have been discharged from the entertainment field are giving their support. Other Colonels prominent in the theatrical field who have given their support include: Charles C. Moskowitz, Joseph R. Vogel, Jay C. Flippin, Frank Crumit, Julia Sanderson, Ida Bailey Allen, William Ferguson, Fred Smith, Crochett, Sidney Barnett, Constance Talley, Herbert Thaw, Edmund Dietz, Mae West.

Telegraph "Earth" Reviews

West Coast Bureau of THE FILM DAILY Hollywood—For the opening of "The Good Earth" at the Carthay Circle tomorrow night, 112 newspapers will be served with telegraphic reviews of the M-G-M production by Rupert Hughes, Jim Tully and P. G. Wodehouse.

Spanish Short In Roxy

"Visitas de Spain," short released by European Films, has been booked into the Roxy.

Signs Constance Bennett

West Coast Bureau of THE FILM DAILY Hollywood—Hal Roach has signed Constance Bennett for the feminine lead in "Topper."

$730,000 PAID FOR SHOWS' FILM RIGHTS

(Conginued from Page 1)

Guild over its new minimum basic agreement.

Prices paid for film rights, either announced or authoritatively reported, are as follows: "Spring Dance," $20,000; "Little Miss Broadway," $135,000, M-G-M; "Night Train," $40,000, M-G-M; "Torchial," $100,000, Warner Bros.; "On Your Toes," $50,000, Warner Bros., "Stage Door," $130,000, RKO; "You Can't Take It With You," $200,000; Columbia, and "Boy Meets Girl," $50,000, Warner Bros. The last-named company has a financial interest in "White Horse Inn" and is expected eventually to control its picture rights. Virtually all plays are of this season's vintage.

Additionally, at least three plays not produced on Broadway have been acquired for pictures. They are: "Saratoga Chips," for which 20th Century-Fox is reported to have paid $125,000; "Larger Than Life," which Warners are understood to have acquired for about $25,000, and "Danger, Men Working," a Paramount buy at approximately $25,000.

Warner Bros. are the leaders among the show-financing motion picture companies, with a total of five productions presented on Broadway this season. Titles are: "Swing Your Lady," "Sweet River," "White Horse Inn," "Brother Rat" and "Promise." Other plays put out with picture backing are: "St. Helena," M-G-M; "Red, Hot and Blue," Paramount; "Johnny Johnson" and "Tide Rising," and "Two Hundred Were Confined," Jack Whitten, who is financially interested in Selznick International.

Plans financed this season, according to the film companies involved, were done under foreign deals, made outside the jurisdiction of the Dramatic Code, contract, or under the old Guild agreement.

Universal Sets 4 Serials As First Unit of Program

(Conginued from Page 1)

newspaper strips, the fourth to be a Western.

Latter, "Wild West Days," starring Johnny Mack Brown, will be the first to go into production. Others announced are "Flash Gordon's Trip to Mars," 16 episodes; "Sheena, Queen of the Jungle," 12 episodes, and "Radio Patrol".

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Radio Station WHN is now making announcements on the air at half-hour intervals; telegrams have been dispatched to important centers in the United States; and all trade publications in the entertainment field are giving their support.


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"Vistas of Spain," short released by European Films, has been booked into the Roxy.

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Torrington House Opening

Torrington, Conn.—The State Theater will open under the new management of "Great Guy" on Feb. 7. Dan Ricelti, formerly at the Capitol, Bridgeport, will manage the house.

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"Along the Railtion"

(Continued from Page 1)
Screening a picture on the wall of the United States Supreme Court! ... there's an exploitation stunt for you ... and it was actually pulled ... when Howard Dietz's short subject aide, Herb Morgan, landed in Washington to help Carter Barron and Ray Bell launch a world premiere of Metro's two-reeler, "Servant of the People" at Loew's Palace ... so the boys landed an idea to christen this film of the U. S. Constitution by screening it on the marble facade of the Supreme Court building. ... Herb landed in jail for a three-hour grilling by D. C. police and the Supreme Court's own private guard ... all of which landed in the dailies ... thereby landing for a short subject as neat a bit of showmanship as any feature campaign can boast.

THIS STUNT is just a part of the campaign Metro has been waging to quicken exhib interest in short subject exploitation. Dietz, of course, has consistently shown the way in shorts selling by repeated publicity blasts worthy of the biggest features, their Amateur Movie Contest trips with Liberty magazine has given exhibs pages of direct selling space ... they made headlines when they introduced a Pete Smith short as evidence in the famous "Idaho" dog trial in up-state New York ... and they covered front pages from coast to coast when they staged a "cutting" of the Jonkiers diamond timed with the release of the short on the subject ... the idea is ... Metro is showing exhibits everywhere that shorts CAN be sold and a concerted effort on the part of other majors along these lines should solve the shorts problem at the B. O. . . .

IT'S A great human interest story in itself ... how coverage of the Ohio Valley flood has given the entire eastern seaboard force of Movietone News "the most prolonged siege we have ever been through" ... according to Truman Talley, general manager of the newsreel ... every cameraman and soundman in the affected area has been working on a 24-hour basis to keep pace with the crest of the flood and to cover such attendant disasters as fires, breaking levees and tumbling bridges . . .

HERE ARE the reports coming in from the mob ... Robert Butler at Indianapolis suffered a head injury when his car crashed in an undermined area ... Webber Hall and J. Crockett of the Memphis crew drove for 52 hours without sleep through an area between Little Rock, Arkansas, and Louisville, to relieve Phil Harnden for duty in Indianapolis. Jack Barnett, Kansas City staff cameraman, was mown down for 20 hours on an island in the Ohio before being rescued ... Edmund Reek, news editor, and Jack Haney, assignment editor, have gone without any sort of regular sleep since the flood started, for their task has been to keep the men in the field informed and toed them up with disrupted wire and phone service in the stricken areas.

TIMELY STUNT on Walter Wanger's "You Only Live Once". . . . the New York Dept. distributing 10,000 specially printed posters and window cards throughout every precinct in Manhattan ... the cards read ... "Cross Crossings Carefully," "You Only Live Once" ... under this legend is the name of "F. H. LaGuardia, Mayor".

"Great Gatsby," shooting for First National, is to begin production in June.
"It's in the air!"

"Top of the Town"
A "Little" from Hollywood "Lots"

By RALPH WILK

ED and Victor Halperin have closed a deal with Fulton Oursler for his new type of feminine detective stories. The pact calls for six stories annually for several years. With Arthur Metaxas, Halperin arranges the first picture will go into production immediately.


Fredric March will next star in "Let Me Live!", New technicolor film to be produced by E. L. Wolf, producer for Selznick International. William A. Wellman, who wrote the original story with Robert Carson, will direct, and John Lee Mahin has been signed to do the screen play.

Sigrid Gurie, Norwegian National-alexander actress, will make her screen debut in "The Sam Goldwyn Cos. produce "The Adventures of Marco Polo". Gold- wyn is seeking a new name for her.

Leslie Howard, now completing a

REHABILITATION IN FLOOD AREAS BEGINS

(Continued from Page 1)

Goetz, Paramount; Jake Gelman, National Theater Supply; Elmer Grady, and, J. G. Grady of 20th Century-Fox are staging free shows to aid the sufferers.

Pitts, Theaters Reopen

Pittsburgh Following brief shut-down necessitated by overflowing catarrahs, the Stanley and Fulton theaters reopened yesterday, marking the return of normalcy to the downtown theater section here. The rivers have been falling fast, removing any possible danger. Exhibitors in this area have been gen- erous with contributions to the Red Cross Fund.

Film row continued its feverish activities and accounts were sound from the Cincinnati exchanges. Blocked roads still crippled service into several West Virginia towns.

Wheeling, W. Va.—A survey shows Wheeling theater losses approximating $50,000. resulting from flood waters now submerging most of the city. The Liberty and Colonial have removed their seats and actors, and will reopen when the city is restored. On March 15, Wheeling was closed by the blanket of 12 feet of water, but already it seems in no great danger.

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HOLLYWOOD

WHO'S WHO IN HOLLYWOOD

HENRY HATHAWAY. Paramount producer-director. Born in Sacramento. Has been in the film business for 25 years. Direction of "Lives of a Bengal Lancer" for Paramount late in 1934 suddenly projected him into the Hollywood limelight. Mother, Jean Hathaway, a musical comedy actress of note, formed with Alan Dwan the American Film Co. in 1908. He started then as a child actor. At 12, he was a third assistant to Oris Turner, then directing at Universal. Signed to a Universal contract in 1916 as Irene Hunt's leading man. He left for this and he went to the old Goldwyn Co. Fifteen years of his life have been at Paramount, mostly as assistant director. Decided upon a career in direction early, but came in, visited the Khyber Pass which he immortalized later in "Lancer." Returning under sponsorship of Emanuele de Becce and 20th Westerns. After seven he branched into the more versatile dramatics. Hobby, traveling, tour with his production of "Ham- let," and Olivia de Havilland will be starred in "Love's Derby," by Maurice Hauni. Story revolves around a Shakespearean actor with whom a pretty young girl is in-

"God's Country" Clicking

Walters' "God's Country And The Woman" is doing big business in situations throughout the country, the company's home office announces. This is especially true in the northwest.

B-K Buy Tower Interests

Chicago—Balaban and Katz have purchased the Sam Meyers and Aaron Jones interests in the South Side's Tower Theater.

Film Trucks Get Through

New Philadelphia, O.—Film delivery trucks out of Cleveland have been able to make their scheduled runs in this area although they have been compelled to abandon deliveries to several small towns south of here where a large number of theaters have been closed. First Opera House here and Belsey when truck gave flood relief materials, accepting food and clothing as admissions. Tri-State's Gar- den Theater at Portmouth is dark, due to the flood.
The most useful, the most important, the most widely read and the most highly pedigreed book in the motion picture industry is now on the presses and will soon be ready for complimentary distribution to Film Daily subscribers all over the world.
“CRIMINAL LAWYER”  
with Lee Tracy, Margot Grahame, Eduardo Ciannelli, Erik Rhodes  
RKO Radio 72 mins.  

LOGICAL, SWIFT AND EXCITING, CAPABLE LEAD PLAYERS MAKE THIS GOOD, POPULAR ENTERTAINMENT.  
Both because of its exciting, dramatic story and because Tracy’s role is human, this picture will strike a responsive chord with audiences, particularly in the pop spots. He is a brilliant young criminal lawyer and able to hold court with policemen and racketeer barons, with the result that a lucrative and highly successful future is assured him. He runs around with a high hat but rather vulgar society girl whose father is a political boss. But the young barrister carries to love a girl whom he defends from a frame-up in night court. She becomes the secretary to his big shot racketeer, and others with drag among the higher-ups, get Lee made District Attorney. Fired by ambition to go still higher, in human affairs, the new D.A. eyes the governorship of the state. But in an intoxicated condition he marries the society gall, his secretary, broken-hearted, runs away; and the big shot racketeer wants to be avenged for being shot by a rival. This latter circumstance is a key happening in the plot for when he kills this rival underworld figure, the D.A.’s runaway secretary is an eye witness. The case comes to trial with Tracy the prosecutor. He is willing to see the racketeer go free. But the latter laughs at him in court. Then Tracy goes to work in earnest and convicts him. The racketeer threatens to expose Tracy’s shady past. But the young D.A. saves him the trouble, confesses all, steps down from the job and finally wins the girl. But really loves. Margot Grahame is a very fine cast, amongst the high society world character. Christy Cabanne’s direction is thorough, and David Abe’s photography very competent.  
Producer, Cliff Reid; Director, Christy Cabanne; Avant & Luddy cameraman, G. V. Atwater, Thomas Lennon; Cameraman, David Abel; Editor, Jack Hively.  
Direction, Thorough. Photography, Competent.

Henry T. Sharp to Wed  
West Coast Bureau of THE FILM DAILY  
Hollywood—Film cameraman Henry T. Sharp is wedding this week Mrs. Joan A. Thayer, who nursed him back to health after a plane crash. Sharp was seriously injured and spent three good months in a hospital when the airline he was aboard plunged to earth at Macon, Missouri, resulting in death of U. S. Senator Bronson Cutting of New Mexico.

SHORTS  
“Golfers”  
(Meansy, Minsky, Moe Cartoon)  
Universal 8 mins.  

Two of our favorite bodies were out for a round with some trick clubs. They meet with all sorts of disasters, and find themselves off the fairway and in the rough. Long comes an auto, and the three hams hustle and hustle until right onto the tee. Moe takes charge of the machine, but it goes haywire, and almost sinks the poor monks alive before it blows up.

“Stranger Than Fiction No. 33”  
Universal 8 mins.  

A varied compilation of shorts that are odd, bizarre, goofy and generally entertaining. A one-armed paperhanger, Chinese type writer, 6,000 separate characters instead of a mere fifty like the ordinary, the speed-up system applied to the bird cage, the hens that don’t lay enough being checked up accurately, the French invention, with the geese operating with a straight up-and-down motion. The gent with the bushiest eyebrows in the world. A cat and duck, gauge the best of pals. A one-legged ski expert.

“Rocky Wonderland and Feathered Paradise”  
(Going Places, No. 32)  
Universal 8 mins.  

Gorgeous views of the little known Brynclen in Idaho, which has been named a national park. The amazing and spectacular sculpture effects on the mountains due to erosion for countless centuries is portrayed. Here is a beautiful valley that is awe-inspiring. The second subject in the reel presents the amazing spectacle of Charlie Jones, a cripple in Vancouver, who has spent his enforced leisure in cultivating the feathered wild life outside his door. All varieties of birds are his intimate friends. He does anything he likes with them, as if they were tame canaries.  

Film Labs, Screening Rooms  
Install New RCA Equipment  

Ten companies operating film labs and screening rooms in the New York area have thus far installed High Fidelity sound reproducing apparatus, it was said yesterday by John Frederick, RCA executive. They are: Gollette & Reeves; Wickman Film Productions; Donlon Studios; Moen Film Laboratories; Sound Film Enterprises; Imperial Distributing Corporation; Kromocolor Studio; Deluxe Laboratories; Guffanti and Lloyds Film Storage Company.

“Everybody Sing”  
(Oswald Cartoon)  
Universal 7 mins.  

Bird Stuff  
Oswald is in charge of the swing band at the summer hotel in Birdville. All the birds helped out in the song fest, till a bunch of black birds crowded into the nest. They chased all the guests away, and took possession of the hotel. Oswald discovers a scare crow on a field, and getting inside, comes back and cleans up the barn.

“Practically Perfect”  
(Sisters of the Skillet)  
Educational 20 mins.  

Goofy Laffs  
Ed East and Ralph Dunke as Sisters of the Skillet are doing their act on a radio program, solving problems for those who have written in for advice. After the program ends, they start for a residence where help has been requested to be the home of the wife of the gent who sponsors their radio program, but they don’t know it. The lady is giving a ritzty party, and the two boys come in, are mistaken for electricians, and before they finish they have fixed up the whole place. Ed goes with a stunts to get rid of moths that ends in burning down the house. Raunch and riotous of the laughs. Directed by William Watson.

Land of Genghis Khan  
(Magic Carpet of Motionview)  
Fox 10 mins.  

Fascinating  
Some magnificent photography, presenting little known scenes of the Mongolian empire in China, showing the life of the nomadic people, and some impressive shots of the desert and a sand storm. The narration is dramatically delivered and this is a subject that will fascinate all who are interested in foreign lands.

$2,420,453 Paid to Extras in ’36; Drop of $150,840  
West Coast Bureau of THE FILM DAILY  
Hollywood—Extras in Hollywood earned $2,420,453 in 1936, according to figures released by Campbell, McCulloch, vice-president and general manager of Central Casting Bureau. This is a decrease of $180,849.25 over 1935. The total placements for the year also showed a slight decrease with 288,406 landing jobs in 1936 as compared to 278,846 in 1935.

Austrian Report Unverified  
No official report from Vienna to the effect that Austria may increase its manufacture of home-made films, particularly aiming at Hollywood product, has been received by the Hey association in New York up to this time. The story, a copyright cabl to a New York daily, was generally discounted.

Siegel’s Mother Dead  
Buffalo—Mrs. Goldie Siegel, mother of Otto A. of Universal exchange is dead after a short illness.
$1,566,214 in FHA Loans to Theaters in 12 Months

PARA. CUTTING SHORTS TO 100 REELS IN '37-38

Sees French Industry Making Important Gains in 1937

How They Started

"It's a Living" Series Added to New Season List

Paramount is reducing its short subject program for 1937-38 from 118 to 190 reels, it was learned in New York yesterday following the arrival of Lou Diamond, short subject executive, from Hollywood. With the exception of a cartoon two-reeler, based on the Max Fleischer character, "Popeye the Sailor", all subjects will be in single reels.

Diamond has just arranged for a

(Continued on Page 6)

35 LOUISVILLE FILM THEATERS FLOODED

Louisville—Thirty-five theaters in this city are flooded, and many outlying theaters are badly damaged by the swirling waters as to be virtually destroyed.

In the downtown area, the Rialto, Loew's and the Broadway Amuse-

(Continued on Page 8)

Kentucky Colonels Come Through With Flood Aid

With more than a hundred donations received by Col. Louis K. Sid-

(Continued on Page 6)

Private Financial Institutions List

545 Notes by Theaters in FHA Report

U. S. Films 65 P. C. in Italy

As between college and a berth as second assistant director for Acher, Small and Rogers, William Goetz chose the latter and thus began the film career that, eventually, was to see him executive assistant to Darryl F. Zanuck and v. p. of 20th Century-Fox. Credit the art work—and the gag—to the estimable Hap Hadley.

(Continued on Page 6)

Kentucky Colonels and the Federal Housing Administration by private financial institutions making loans for motion picture theaters for the 12 months of 1936 amounted to 545, to-

(Continued on Page 6)
20th Century-Fox Sets 15 on Three-Month Program

Fifteen pictures will be released by 20th Century-Fox during February, March, and April. It was announced yesterday, "On The Avenue," on the 12th, features the Feb. 11th list. "Seventh Heaven" will be seen in March. "Shave Slip," down for the 23rd, is among the A-picture releases in Shirley Temple's "Woo Willie Winkie," set for the 9th.

Dates of others announced yesterday follow:


"After the Drama" will have a pre-release premiere at the Radio City Music Hall Feb. 4.

Bank Night Legal Boundary Defined by Omaha Attorney

Omaha—Bank Night is legal in Omaha, according to City Attorney Smyrour, "if the management of the theater permits all里斯 registration regardless of whether any one of them has purchased a ticket and if the drawing is conducted by an intelligent outside the theater the name of the person whose name is drawn and permits that enter without purchasing a ticket or without any other consideration."

The Smith opinion adds: "The Smith opinion directs the discriminate against those who have not purchased tickets or to deny the same chances with those who have purchased tickets. A veiled intimation is given that the chances of receiving the prize are greater if one is with that portion of the theater requiring a ticket of admission, the plan would then be illegal in my opinion."

Grant Suit Settled

Case brought by Bruce Grant, author, against Jack Laft, charging that the Paramount picture, "Girl Without a Room," was based on his story, was settled yesterday in the U. S. District Court, New York. On the previous day, the action had been dismissed as against the producer-distributor.

Russell Rome Transferred

Russell Rome, assistant to E. C. Mills, Ascap general manager, has been transferred to the Ascap Boston office.

Depinet and Levy to Hold Sales Meeting in 'Frisco

Ned Depinet, RKO Radio vice president in charge of distribution, and Jules Levy, general sales manager, who have been in conference with executives on the coast lining up the combination, will hold a sales meeting with western branch managers in San Francisco Sunday to discuss sales and distribution plans.

Attending the meeting will be western district manager Harry Cohen, and the following branch managers: N. P. Jacobs, Los Angeles; G. William Wolf, San Francisco; J. H. Ashby, Denver; Ed Lamb, Seattle; M. Cory, Portland; H. C. Fuller, Salt Lake City.

Operator's Licensing Bill Affects First Class Cities

Albany—Under provisions of a bill introduced in the Assembly by Bernard Austin, Democrat of Brooklyn, and referred to Cities Committee, the general city law is amended, requiring the city administrator in first class cities threading up motion picture apparatus to have an operator's license.

The bill would permit practical experience in moving picture board or projection room in lieu of apprenticeship for obtaining such license and permitting revising or supervision of license except for cause, also prohibiting operator from leaving board or projection room while operating apparatus.

G. N. Takes 4 British Films


May Close Sunday Shows

Morrilton, Ark.—Closing of Sunday picture shows here was ordered Monday night in a resolution passed by the City Council. Theater owners have the privilege, however, to contest such action through a referendum.

Joe Fox Dead

Philadelphia—Joseph E. Fox, 84, member of the one-time popular minstrel and vaudeville team of Fox and Ward, is dead here. They retired from the stage in 1927. Ward died three years ago.

Eberts Succeeds Bond

Paramount has named Harry Eberts ad sales manager at its Cincinnati branch. He succeeds Dele Bond, who has resigned. Eberts was formerly connected with Columbia's exchange in the ad sales department and later as a salesman.

JOHNNIE GOOD

The annual JOHNNIE GOOD An Angel's Birthday Gift for needy children is announced.

A $250,000.00 fund was established to assure the continuance of the annual gift.
MAUCH MADE MONARCH! This is spectacular 'Prince ond the Pauper' set which drew hordes of Hollywood correspondents last week to coronation ceremony rivalling Britain's best as impressive Mark Twain-Errol Flynn-Claude Rains classic near end of shooting.

ONE GOOD 'DEEDS' deserves another, so Warner Bros. tag pert Jean Arthur (left) with contract to star in forthcoming special. Current plans call for impressive all-celebrity cast, fast-moving script, both items now under consideration.

NEW WORLD TO CONQUER! Vladimir Sokoloff, acknowledged one of Europe's finest thespians, arrives in New York on way to Hollywood, long-term Warner contract, and American film stardom. That's Mrs. Sokoloff pointing out new heights to be scaled.

CONCLAVE OF CUCKOOS from comicrammed cast of 'Marry the Girl' (left) regales Director Bill McGann with gag-barrage during filming of fun-filled Warner farce. Zany monopoly includes Hugh Herbert, Mary Boland, Frank McHugh, Mischa Auer, Hugh O'Connell.*
To those in the trade
the audacity of that cert
You Only Live Once and he
such a thing could really be

LOOK WHAT HAPPENED--YES

Here's the actual clipping.

N. Y. Premiere
TOMORROW
RIVOLI Theatre
who have marveled at the situation in which we wondered if it would happen, we say:

**DAILY--IN QUEBEC!**

From the N.Y. Daily News

---

*STARRING SIDNEY and HENRY FONDA*

*Released thru UNITED ARTISTS*

---

*FUGITIVE ENDS SIEGE AFTER PRIEST'S PLEA*

St. Augustin, Que., Jan. 27 (C. P.).—A fugitive from a Quebec jail fought a gun battle with fifty pursuers who surrounded his farmhouse refuge today then surrendered in response to a plea by a priest, but only after his ammunition had been exhausted. 23-year-old jailbreaker, gave up after policemen had used rifles, pistols and tear gas bombs against his stronghold — 11 kilo men per war.
$1,566,214 FHA Loans to Theaters in YR.

(Continued from Page 1) 

ralling $1,566,214, it was announced yesterday.

The notes covered loans for alterations, repairs, machinery and equipment. From the beginning of the modernization credit plan in August, 1934, up to and including Dec. 31 last, FHA negotiated 1,015 theater loans with total dollar value of $2,345,608.

Alterations and structural repairs, general improvements such as painting, new secretaries and other required equipment such as theater seats, signs, projection booth equipment, organs, hearing devices permanent. President Edward Alpern may still be purchased through the terms of programs.

In his annual report to the Con-.

gress, he said that $1,566,214 of the business is acting business transacted by FHA up to January 1, 1937 totaled $1,550,157,148. This includes mortgages selected for appraisals commitments to insure large scale housing and theater projects and modernization and repair notes insured.

Para. Conversion Climb;

1st Preferred at New High

(Continued from Page 1) 

610,457 common shares have increased to more than 2,100,000 outstanding. Paramount board of directors transacted business at a meeting yesterday.

Paramount’s first preferred bound-ed above the 290 mark on the big board yesterday but fell back to 198 1/2 at the close for a new high. Stock was up to 200% in one time. New high represents a 5% gain.

Nat‘l Exhibitor Service

Formed by J. A. Davidson

(Continued from Page 1) 

Dewie has announced that he is associated with Hayden, Stone & Co. Later he was a statistician with the Skouras circuit and afterwards assistant to Alpern, then chief film buyer for the Skouras interests.

Organs Back in Dallas

Dallas—Organic is being revived by Dallas theaters. Jack Caldwell will preside at the Palace console for organ equipment, which plans are being rushed for the installation of an electric organ in the Majestic.

• • • A BRIGHT page in the history of the relief work being done to help the victims of the floods is being written by the newsreels never since the newsreels began to func-

tion have the companies done a more magnificent job . . . . in the field of supplying first-hand graphic news on the screen to the public and bringing home to everyone the urgent need for financial help to aid the sufferers. . . . Louis K. Sidney is lining up the Kentucky Colonels for contrib-

utions and the dona-

tions come in open checks to help the immediate relief needs . . . . you can send your checks to Louis at WHN . . . . or to ole General Alicoate in charge to this paper . . . .

• • • IF YOU want to catch a glimpse of perpetual motion in human form these days of national disaster it is to be found in the person of Charles Ford, editor of the Universal newsmagazine . . . . sitting in his office 24 hours a day and drinking hot coffee to the anesthetized, as he supervises all the field work of his staff . . . . Norman Alley in a Stinson plane makes pictures daily over the flood areas, and picks up the film shot by the twelve men working right in the midst of the flood everywhere . . . . Howard Winner at Evansville is operating his camera from a 12-foot rubber boat . . . . Ted Schafer in Cincinnati landed some of the first news photos . . . . Max Marquard was temporarily marooned at Jeffersonville . . . . Sam Savit and Thomas Profitt travelled from Wheeling to New Albany and have not reported in several days, so they have the edge on the anesthetized for their stories . . . . Other Universal cameramen are covering the important points in the flood districts, all worn to a frazzle from overwork, but carrying on uncomplaining in the best tradition of the news- reeler men . . . .

• • • FOR THE FIRST time in the history of the biz, no doubt, a film exec is going on a trip to Hollywood absolute-

ly at HIS OWN EXPENSE . . . . the gent is Morton Spring, as-

istant manager of the International Dept. of M-G-M . . . . he leaves today . . . . no, children, we did not make this up as a fairy tale. . . . Dave Bluam of the same dept. vouches for us . . . . but we claim that Mister Spring is setting a deplorable precedent . . . . all the other execs may feel constrained to travel to Hollywood at their own expense . . . . and that would mean that execs would quit visiting Hollywood . . . .

• • • THE LEADER of the recent S. R. Kent sales drive at 20th Century-Fox . . . . William C. Gehring . . . . was honored last night at a dinner given by the sales dept. in the Hotel Astor . . . . he has been appointed central division manager . . . . the home office was represented by W. C. Michel, William Sussman, W. J. Kupper, Felix Jenkins, Sidney Towell . . . . William Emde, W. J. Clark, Charles E. McCarthy, Earl Win-


• • • AS FAR as we know . . . . for the first time two brothers are managing theaters on Broadway . . . . Dave Rosen, brother of Al who manages Loew’s State, has been made man-

ager of Minsky’s Oriental . . . . In a Broadway film house, a lady inquired at the box as to the name of the feature playing . . . . the ticket seller expressed her amazement . . . . the lady countered: "Well, you have so many signs in the lobby, I can’t tell what’s playing!"

PARA. CUTS SHORTS TO

100 REELS IN ’37-38

(Continued from Page 1) 

new series to be called "It’s a Living," which will be produced by Jerry Fairbanks, who also makes the "Popular Science" series. Group makes its debut on the Paramount 1937-38 lineup.

Kentucky Colonels Come

Through with Flood Aid

(Continued from Page 1) 

Alicote at THE FILM DAILY offices, Kentucky’s colonels yesterday swelled the flood fund which will be sent to Governor Albert B. Chandler of Kentucky.

Telegram from Colonel Sidney was received yesterday to say that the aides camp in Hollywood and to Loew division managers, while letters were written to prominent residing in New York City. Additional announce-

ments of the relief fund are being made from WHN at half-hour intervals.

Colonels in Hollywood who received telegraphed appeals for assistance yesterday included: Eddie Mannix, Harry Cohn, Nat Levine, Adolph Zukor, Darryl Zanuck, Sam Goldwyn, Sam Brown, Jack Warner, Harry Cohn, Henry Moross, Eddie Carter, Walter Wimpel, Ben Berne, Jack Benny, Jay Harlow, Loy伍, A. H. Gannett, Bert Wheeler, Robert Woolsey, Shirley Temple, George Burns, Victor Fleming, Sam Katz, Rafael LeMaître, Irene M. Daniels, Frank N. Be-

grans and Charles A.Calvin.

Nat’l Screen Co.’s.

Open 11 More Offices

(Continued from Page 1) 

next few weeks are as follows: Kan-

sas City, St. Louis, Philadelphia, Cincinnati, Washington, Cleveland, Denver, Buffalo and Pittsburgh.

With his headquarters New York Sunday on a trip to Atlanta, New Orleans and Dallas.

Joins Jam Handy

Detroit—Helen Clarkson, tour di-

rector for the late Mme. Ernestine Schumann-Heink, has joined the cre-

ative staff of the Jam Handy Or-

ganization, according to an an-

nouncement by Jamison Handy, president of the company.

Back to 52-Cent Top

Pittsburgh—The Stanley Theater returns to a 52-cent top today when the house switches to a straight pic-

ture policy.

Gloria Swanson Film Set

West Coast Bx, THE FILM DAILY

Hollywood—Gloria Swanson has been

signed by M-G-M and will be starred in "Marie Prevost," the play by Bay-

tree and Gipe, who plans will pro-

duce the play at the screen, and Harry Rapf will produce.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

KATHERINE ALEXANDER will play the part of a feminine British agent in a new Columbia production, "End of Adventure," which Bob Vignola is directing. Among the featured players are Karen Morey and Robert Baldwin, who was recruited from the New York stage. The screenplay is by Dore Schary and Doris Anderson. The picture will be released by Paramount.

Title changes: Universal — From "The Stones Cry Out" to "The Doctor's Discovery"; RKO Radio — From "Coast Patrol" to "Sea Devils"; Major Prod. — From "End of Adventure" to "The Girl from the North Yard"; M-G-M — From "Man in Possession" to "Personal Property."

NAT LEVINE. President of Republic Productions, Inc., and one of those in- cluded to the well-beloved Marcus Loew for his first lessons in showman- ship. Born in New York City. Started his motion picture career by finding an office boy's berth vacant in Marcus Loew's balli- wick and landing the job. Some time later joined Margaret Winkler, producer of Krazy Kat cartoons. Next an independent producer for the state right market. Organized Mascot Pic- tures in 1924, producing serials. He also pro- duced outstanding pictures on the independent market. Became premier of Republic Productions shortly after the merger of Mascot and the old Monogram in 1935. He is one of the industry's night-and-day working executives and regarded as an authority on independent production. Married, the missus being Frances Levine.


Samuel Goldwyn has signed John Boles to co-star with Barbara Stan- wyck in his remake of "Stella Dals." Boles will play the role of Stephen Dallas which made Ronald Colman famous in the 1925 silent version.

Oscar Serlin, for years an out- standing film talent scout, has joined Selznick International as an assistant producer under David O. Selznick. Mr. Serlin is responsible for Paramount's New York talent school and guided it for three years.

Exclusive film services of Helen Jepson, Metropolitan Opera star, were yesterday secured by Samuel Goldwyn. Miss Jepson's first as- signment under her new long-term contract will be in "The Goldwyn Follies," for which George and Ira Gershwin are writing the music and lyrics.

10 P. C. Adm. Tax and Dog Racing, Maine Worries

Portland, Me. — Key exhibitors in Maine have joined forces in a fight against a proposed "luxury tax" bill. The said, to provide for a 10 per cent tax on each ticket sold by Maine amusement establish- ments, is being drafted by Senator George F. Ashby and may be rushed through as an emergency measure "now in order." Led by J. Harold Stephens, head of the Paramount Exchange here, exhibitors in Bangor, Ellsworth, Augusta, Lewiston, Millinocket, Bel- fast, Ashland, Newport and Port- land have been aligned against the bill. Exhibitors are also prepared to oppose a bill to permit dog racing in Maine and to legalize betting on such races.

Jefferson City, Mo. — Objection has been raised to the proposal that Missouri discard its sales tax tokens and go to the bright form of ass- essing the tax when and if the 2 per cent bill gets through the gen- eral assembly. Under the bracket plan the tax would be one cent on amounts from 50 to 500 and two cents from $51 cents to $1, etc. Such a bracket plan would impose an un- dui hardship on the patrons of the neighborhood theaters in St. Louis and Kansas City and of other the- aters throughout the state. It is probable the bill will be amended to meet these objections.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 38

MPTO Party Feb. 9

Pittsburgh — The M. P. T. O. of W. Pn. will entertain its members at a social affair to be staged at the Chatterbox, William Penn Ho- tel, Feb. 9. Frank Panopolos is chairman of the entertainment com- mittee.

Yamin's Off For Florida

Boston — Yamin's, president of Allied and Ray New England, and affiliate, Independent Exhibitors, has left for a vacation at Hollywood, Fla.

Anti-Playdate Measure May Be Asked in Indiana

A bill outlawing designation of playdates by distributors is soon to be introduced in the Indiana legis- lature, according to a report reach- ing New York yesterday. Ohio and Wisconsin have both enacted stat- utes along this line and court tests to determine their constitutionality are now pending.

Street Is Transferred

Charlotte, N. C.—H. F. Kinney, president of North Carolina Thea- ter, Inc., announces the transfer of Eugene W. Street from Char- lotte to Knoxville, Tenn, where he will be city manager of six theaters, effective Feb. 3. He will be succeeded here by Emil Bernan- ger, manager of the Carolina theater in Greensboro, N. C.

Further Office Rise Forecast: Will Aid Majors

A further rise in admission prices is forecast by "Standard Trade and Securites," financial publication, which reports major companies with theater affiliations benefiting from the situation. "Because of the leverage provided by heavy interest charges on mort- gages outstanding against individ- ual theaters or large lease rentals, and because of the fairly heavy thea- ter operating overhead, a further rise in box-office prices, which is now indicated, should result in a more than proportional additional expansion of theater operating profits," says the publication.

Mrs. Palmer Named Censor

Harrisburg, Pa.—Mrs. A. Mit- chell Palmer, widow of the late U. S. Attorney General of President Wilson's cabinet, has been appoint- ed a member of the Pennsylvania board of censors, succeeding L. Howell Davis.

'Brock' Back In New Orleans

New Orleans — Return of stage shows to this city, temporarily at Bayou St. John last week when the St. Charles Theater indicated it would go in for tabloids and pic- tures as an experiment shortly.
35 LOUISVILLE FILM THEATERS FLOODED

(Continued from Page 1)

ment Enterprises are among the heavy sufferers.

The Uptown Theater is being operated as a relief station by the Council of Jewish Women.

Joe Goldberg Rescued

Memphis—Joe Goldberg of Big Features narrowly escaped death when the Memphis bridge collapsed. He was marooned 30 hours.

Express Shipments Resumed

Cincinnati — Express shipments have been partially resumed here and power has been restored.

Schine Houses Assist

Bellefontaine, O. — Schine Theaters in Ohio and Kentucky, of which Major Louis Lazar is General Manager, held special matinees for the benefit of flood sufferers, the admission being food or clothing. Several thousand pounds of clothing were turned over to the Red Cross for distribution in the flooded areas as the result of these free matinees.

Illinois Houses Closed

Chicago — Theaters at Shawntown, Equality and Metropolis have been closed by high waters. Governor Herem says conditions in Southern Illinois and Missouri are worse than the Johnstown flood. Chicago film exchanges are raising relief funds.

Houses Open Despite Flood

St. Louis—Breaking leaves along the Ohio River have caused the flooding of Mounds and Mound City, Ill., while Harrisburg, Ill., is flooded by the Mississippi, which has backed up from the Ohio, 25 miles away. However, the hotels have been kept open to accommodate the visitors. The theaters in Mounds and Mound City are closed. Two theaters in Carlton, Ill., which closed temporarily have resumed operations. The latter city is not in flood zone but is concentration point for refugees.

Under direction of a special committee headed by C. D. Hill of Columbia Pictures and Fred Wrenchen, MPTO president, the story and film exchanges of this territory have perfected plans for special drive to raise at least $50,000 for relief of flood sufferers.

Erpi Abates Charges

Whitford Drake, Executive Vice President of Erpi yesterday sent wire forward to all branches of the organization which serve Motion Picture Theatres, Inc. Good will areas asking them to notify exhibitors that during the emergency and until these houses can reopen, service charges will be abated. These charges will be resumed when the houses reopen following the recession of the floods.

Ballo Theaters Aid Relief

Baltimore—All local theater owners yesterday startled their trailering soliciting funds by setting up “bail out” booths. The owners were saying they were interested in flood relief. Move was at the suggestion of Thomas D. Goldberg of the Wallbrook and Hartford theaters, who urges national adoption.

Reviews of New Films

“HIGH TREASON” with John Garrick, Winifred Shutter, Olympic Pictures. 62 Min.
MISSES MARK AS ENTERTAINMENT DUE TO LACK OF TECHNICAL AND PLOT STRENGTH, unexciting in casting, mismanaged. A 135.

Principally for the reason that it follows an all too prevalent practice by some English producers of filming stories in the technique of the stage rather than of the modern screen, this Twickenham production falls to cli. Additional factors contribute to its inability to entertain American audiences. To cite a few, there is the story. This is based on Ethel M. Smith’s novel, “The Red Case,” in turn smacks strongly of the Dryden Case, which the screen, in one form of another, oft recounted. Furthermore, film, the directorately carried on without gives sequences an inescapable atmosphere of insincerity. There is also no adequate plot and the dialogue is unexciting. A 135.

Consequently, film, who revolve in the emotional, are merely shown a result of the resulting ten years spent in the dry docks by an innocent young French officer. John Garrick plays this role. He loves an English schoolgirl, and fights a duel with a commissioned cad of the regiment for saying that the worn out. tretryt in a seaside cave was illicit. For revenge, the def, before setting the conditions and the story was abated.

Harry Baur in “BEETHOVEN’S GREAT LOVE” French Motion Picture Corp. 135 min.
BAUR AT HIS BEST IN STRONG, ROMANTIC FILM BIOGRAPHY BEST SUIT-
ED TO THE S. S. Chapman prior to future release on this side of the Atlantic, this feature, made in Beethoven General Productions and ranked by critics there as one of the outstanding French films of 1936, is easily one of the outstanding films of the year. Story seems like a contraction, but English flash-in-the-pan titles are planned when the picture is set for distribution here. Even in its present form, the story’s progress is readable, and clearly because the screenplay is essentially episodic in its dealing with the emotional circumstances under which the immortal Beethoven composed his musical masterpieces. In the title role is Harry Baur, European actor who is slated to appear in two Hollywood productions, “Beethoven” is a rich, rugged and convincing interpretation of Beethoven’s inspired but tragic existence, which has opened a new era in the music of this great love. As the scenario by Abel Gance relates, was a pupil—a role invested in the dainty, blonde Baur, and in the latter marries another, the genius composer gains access to the console of the church’s organ and plays a thunderous funeral dirge instead of the conventional wedding music. Despite his subsequent separation from her husband, his wife never marries her. Among the most recent stand-out sequences are those of the composer losing his hearing; his attempt at suicide by jumping from the windmill retreat into the Danube; and the scene of his death.

Fine camera work, but that is the same scene as Mante’s that Baur rises to his greatest artistic conclusion. The film is splendidly acted by the cast, and is difficult for a period picture. It is in these same scenes, the drama of this beautiful narrative is its strength and its strength. The performance is dramatic and technically solid. The music is magnific.

Screeno Gains In Mich.

Detroit—Charles Powell, Detroit manager for Screeno, has opened a new office at 2425 Cass Ave. Powell reports the Grand and Capitol Theaters going from one to three days, the Dix from one to two, and the State at Grand Rapids from two to three nights of Screeno. New houses using Screeno are: Coliseum, Del Rio and Forest, operated by Mrs. Mary W. Medley, by John Harper; and Roy Medley’s Strand Theater at Reed City.

Pep Club Gets Quarters

Paramount has established social quarters for Paramount Pep Club members in the 11th floor well in its building. Ping pong and bridge have been installed in the quarters for flood relief. Move was at the suggestion of Thomas D. Goldberg of the Wallbrook and Hartford theaters, who urges national adoption.

BIG GAINS SEEN FOR FRENCH PIX INDUS

(Continued from Page 1)

S. Charles Einfeld, vice president in charge of advertising and publicity, said yesterday on his return from a trip in Warner’s Hollywood studios that Warner Brothers has in production now what its executives consider the greatest line-up of features in company’s history.


Big pictures now in the final stages of cutting, Einfeld said, are “Call It A Day”, “The King and The Chorus Girl”, “Slim”, “Ready, Willing and Able”, and “Another Dawn”.

Free Film Shows to Start in Ft. Worth Parks April 1

Fort Worth, Texas—Contract for putting on free motion picture shows in the parks in Fort Worth, Texas, next summer has been awarded to Orille O’Reilly, by local park officials. Free shows will start April 1, and schedule calls for weekly shows in seven parks.

U. A. Handles Mex. Film

United Artists will release the Mexican-made picture, “Alla en el Rancho Grande” (“Down at the Big Ranch”) in all Spanish-speaking territories except Mexico, according to an announcement made today by Walter Gould, U. A. division manager for Latin-America.

Van Beuren Corp. Moves

Van Beuren Corp. moves today from 729 Seventh Ave. to 509 Fifth Ave., the Equitable Trust Building.

G. N. Gets Balto. 1st Run

Grand National Films, Inc. has landed a deal with United States theaters in Baltimore to give its product first-run showing in that city.
Stockholders Group Will Bid for Orpheum’s Assets

Para. Stockholders to Vote on New Zukor Pact

Philby Exhibitors Get Month’s Grace in Games Ban

Survey Estimates ’36 Theater Attendance at 4,180,000,000

Important pictures in the past year increased theater attendance for the 12-month period 15 per cent, according to Poors Industry and Investment Survey. The survey establishes a new high of 4,180,000,000 theater attendance for 1936.

**DEBENTURE PLAN NOT DEFINITE—BALABAN**

“There has been no definite agreement reached regarding a new Paramount offering of debentures,” President Barney Balaban told The Film Daily last night in commenting on a financial district report that a syndicate would offer about $25,000,000 convertible debentures.

“It is all a matter of general con-

**FLMS WILL JOIN IN GIANT FLOOD BENEFIT**

Plans for a giant benefit performance to raise funds to alleviate flood sufferers were launched at a meeting yesterday afternoon at the Hotel Lincoln, attended by representatives of screen, stage and radio. The meeting voted unanimously to hold the performance at a major New York theater within the next month.

**Theaters in Water-Swept Areas Set Reopening Dates**

Cincinnati—With the flood horror passing, local exhibitors last night were setting tentative dates for reopening of their film houses. RKO offices here announced theaters would open Feb. 5 or earlier if the river stage was low enough to restore normal power. Eight independent operators told The Film.

**Higher Offer Than Stadium’s Bid to Be Made for Orpheum, Referee Told**

Iowa Measure Would Ban All Forms of Giveaways

Des Moines—Bank nights and all forms of giveaways are under fire in an anti-lottery bill introduced in the state house of representatives. Measure would impose a $100 fine or a 30-day jail sentence both on the person who gives any illegal prize and upon the person who accepts.

**Directors Propose Percentage Clause in Studio Head’s Deal**

President Barney Balaban of Paramount yesterday announced that its board of directors is asking its stockholders to approve a contract with Adolph Zukor under which the studio chief will receive a share in the studio's profits “from the film end of the business.” The proposal, which is reported to have received the unanimous support of the directors at their session Thursday.

**Admission Taxes in Dec. Show Half Million Gain**

Washington Bureau of THE FILM DAILY
Washington — An increase of nearly half a million dollars in admissions tax receipts for the month.

“Good Earth,” Fascinating

West Coast Bus, THE FILM DAILY
Hollywood—Sacrificing all to realism, not striving for effect, apologizing at all for its stark grimness, M-G-M’s “The Good Earth” emerged before a swank audience at the Carthay Circle last night as a thing of beauty, a poetic song to the land. Luise Rainer is unforgettable as O-Lan and Paul Muni adds another fine portrayal to his long list. Director Sidney Franklin with sure, deft strokes paints a vibrating, sombre but never sordid picture of China. The postiche of the locusts will remain one of the most terrifying and frightening moments in film literature. “The Good Earth” should interest the discerning and hold fascinated the average film goer.

—Ralph Wilk.
VINTON FREELBEE leaves New York today for New Orleans.

RUSSELL CROUSE leaves New York over this week-end to join the Paramount writing staff at Hollywood.

GEORGE KONDOL leaves New York yesterday for Chicago.

TED REED is in New York from Hollywood.

DAVID ROSE, who is in New York, leaves over the week-end on his return to the coast.

HENRY WILCOXON left New York yesterday on his way to Hollywood where he will work in a motion picture for a continental producer. He arrives in New York early Tuesday and sails the same night on the S.S. Bremen for Cherbourg.

A. C. BLUMENTHAL sailed for London yesterday on the Aquitania.

VICTOR W. FRANK of Syracuse, is at the Pimloung.

SARA ALLEGOOD, Irish actress, arrived yesterday on the S.S. Queen Mary, to appear in the Guild's forthcoming production, "Storm In a Teacup.

ERIK HOFFMAN, screen columnist and cartoonist, arrives this week-end in New York from Florida.

DEAN LEWIS, RCA district manager at Denver, is taking a trip to the factory in Camden, N.J.

S. R. LANGWITZ, Eropa's sales manager, drives to New York on his vacation.

ERIK HOFFMAN, assistant sales manager of Photophone, is spending a week at the Denver R.C.A. plant.

TREVOR FAULKNER, visiting the Century-Fox offices in Oklahoma City.

JOSEPH ERICKSON, president of the Century-Fox, is in Jamaica, and SOL STRAUBERG of the Inter-Continental, is in Egypt.

They will remain in Hollywood for a week and will return to New York by boat at the end of the week.

DORIS NOLAN, accompanied by her sister, GEORGE NOLAN, left last night for Universal City.

LOU IRWIN arrives on the Century to-morrow evening.

FRITZ LANG, director of Walter Wanger's "You Only Live Once," accompanied by Mrs. F. J. B. United Artists publicity head, leaves Monday for Philadelphia to be the honor guest of the Philadelphia Civic Association, and the Philadelphia Newspaper and radio staffs. The Red Cross, too.

GLENN MACKWILLIAMS, ace cameraman of the GB studios at Shepperd's Bush, arrived here from Hollywood a few days ago.
MONTH'S GRACE IN PHILLY GAMES BAN

(Continued from Page 1)

كة. In the almost last case will be brought up and will decide the legal steps. A later disclosure that action against games followed an attempt by two parties from the town, who thought it was Washington, to effect a deal whereby they would pay the city $1,000 a week to open a room where patrons could play games known as "Bonny," "Bongo," "Lucky," etc., he said.

The mayor indicated he believed the running of the games is illegal if value is not given the patron for his or her money. It is his personal opinion that when a person buys a ticket for a movie he is receiving disc value. He said he would not take any action against the theaters, but that he would protest to professional promoters where games are being run for a profit and full value is not given each patron.

Attorney Morris Wold appeared for Stanley-Warner against the games, declaring that the industry should stand on its own feet.

Jerome Barr of New York City, counsel for Dennis Game Co., "said correctly" stated that his client only sold cards at the printers' price and gave instructions for their use, as well as supplying advertising matter. Wold in reply to Barr, said that the price that the games dealers charged was 100 times what it actually cost.

The lawyer said that if one theater company feels that another group is competing unfairly, that was up to the industry, not to the city.

Counsel for the UMPTO will co-operate with the city in the test case.

Iowa Measure Would Ban All Forms of Giveaways

(Continued from Page 1)

cepts one. Bill also provides that any building in which "any such illegal scheme" is conducted, may be declared a nuisance and condemned. Kettler's testimony was discussed by 35 Iowa exhibitors at a called meeting earlier in the week. Leo F. Lovers of Eldora, president of the Allied Theater Owners of Iowa and Nebraska, presided. Executives of Des Moines film exchanges also attended.

Augusta, Me.—Maine legislators have formulated a program of taxes which would include a 10 per cent tax on admissions, including theaters, dances, sporting events and other forms of entertainment, profit making projects including fairs, would be exempt.

Jackson, Miss.—"Bank Nights" in Mississippi theaters operate as lotteries in violation of state law, Attorney General G. L. Rice declared, answering a query on situation in Columbus.

Hearing on Play Sales Post'd

Hearing on the sale of the film rights to "A Million" produced by the late Chas. B. Dillingham was postponed yesterday to March 12 because the Chas. B. Dillingham Trust Co., trustee for the Dillingham estate, reported that he had discovered a whole trunkful of records belonging to Dillingham which might shed light on his affairs.

Norwalk, O. — Schine Interests through William K. Selman, city manager, have taken the Monroe Theater here from the fraternal order of that name. It is being re-modernized, new sound installed and will be operated week-ends. The same company also owns the Form here.

Detroit—The Movietone Development Co. has been formed by Ambos Reed with offices at 329 Murphy Building to develop a new type of non-electrical projector, using 16 mm. film.

Boonton, N. J. — The Lyceum, where Thomas A. Edison made some of his first experiments with pictures, will become a movie house. The Boonton Theater Holding Co., operators of the State, has taken over the Lyceum. The seating capacity will be increased and a cooling system installed.

Bayer Aspirin Adv. Copy Aroused Ire of Exhibitor

Harry Huffman, president and general manager of General Theatres, of Denver, has addressed a protest to the Bayer Aspirin Co. against current Bayer display advertising which urges people to stay away from "public meeting places". Bayer copy now running nationally in the dailies is captioned, "How to make your advertising "proof".

Huffman, who says he is "taking this matter up with all national motion picture associations," says in his letter: "I am pained to see the verbiage of your aspirin advertising, endeavoring to stir up the public and the attempted destruction of another man's business.

Are you willing to place yourselves in the same position as the Lucky Strike Cigarette people when they advertised 'Reach for a Lucky instead of a sweet' which resulted in the boycotting of the Lucky Strike Cigarettes by the entire candy industry? "During epidemics the theaters have enough trouble without another business helping to exploit theirs at our expense."

All-Color Duals Tried by Detroit's Downtown

Detroit — Downtown Theater is presenting "Captain Calamity" and "We're in the Legion Now," probably the first all-color double bill.

Royalty Sees Henie Film

Oslo (By Cable) — King Haakon VII and Queen Maud of Norway, ordered a command performance of Sonja Henie's first film, "One In A Million" at the royal palace last night.

Greenfield, O. — The new 358-seat Rand Theater has opened with a straight film policy.

Ulrichville, O. — E. E. Bair, for the past two years in charge of the ultramodern house here at Dennison and New Comersway, has severed his connection with the company.

Wheeling, W. Va. — The N. D. Dipson Enterprises, Inc., recently reopened the $4,000,000 Capitol Theater here, has announced the Court, another of its houses here, will undergo complete remodeling and renovation, work on which will be started immediately.

Detroit — The Del-Theater, now seating 1,058, will be enlarged to seat 1,200 of about 900 seats this summer.

Keough Drafts Para. Reply to MPTOA Trade Proposals

(Continued from Page 1)

ed from conferences between President Barney Balaban, Neil F. Agnew, general sales manager, and Keough.

Band Leaders Confer on Broadcasting of Records

Between 50 and 100 band leaders met yesterday at a meeting called by Local 306, musicians' union, to consider employment to musicians caused by broadcasting of recordings, and decided that action to curb recordings was necessary.

Fred Waring, prominent band leader, said that 400 out of the 600 radio stations throughout the nation are used for broadcast of recordings and that some stations recorded programs broadcast over the air and omitted the commercial plugs. Waring declared that the National Ass'n for the Protection of Artists had succeeded in collecting damages from stations that used recordings without permission and expected to do the same with night clubs, restaurants, dance halls and hotels.

Injunction to Prevent Operators' Merger Denied

Membership of Local 306 met at midnight Friday night to ratify an agreement under which the Allied M. P. Operators Union would merge with Local 306. Agreement between Local 306 and Allied had been reached on terms of the merg-

Justice Richard Lyon yesterday denied an injunction application to restrain consummation of a merger between Local 306 and the Allied M. P. Operators Union.

"REVIEWS"

Stranger Than Fiction No. 32

Universal 9 mins.

More Novelties

Proving that facts are stranger than fiction. Starts off with a cow that punch the sweater with the pump handle just like a human being, and then drinks enough to poster the milk supply. A dog that rides a bicycle as good as any kid. The perpetual fire from the coal beds near New Stralis, Ohio, which has burned without electricity for half a century. A fisherman's convenience, with a store dealer supplying dynamite for the angler's line. The world—another train that carries a 30,000-gallon tank car to control forest fires near Chester, California.

Jefferson Machamer and His Gags in "Fun's Fun"

Educational 18 mins.

Very Good

A very clever short, artistically produced, and brimming over with original touches that keep the interest to the end. Jefferson Machamer, the cartoonist, is surrounded by a bevy of pretty models who pose for the ads as he enters his studio. He decides that he is tired of beauty, and is going to paint the homeliest girl he can find. This girl is dug up for him, and she sure is homely. But as he paints her, she becomes beautiful. The gag is that homeliness like beauty is only skin deep. She proves to be Jeff's star model made up for the act. Plenty of clever touches, beauty girls—and they are posed individually in a series of little tableaux. The entire treatment is refreshingly original, and neat little comedy bits that are the author's own style of humor. Trimmings have gone around his cartoons. Produced by Al Christie. Story by Machamer.

"The Book Shop" (Terry Toons)

Educational 7 mins.

Nico Fantasy

Next and clever fantasy of the story books of childhood. The little doggie falls asleep and dreams that he is being transported through the Land of Books. In turn he encounters the characters of some of the child classics and finally lands in the clutches of Fagin the Jew. With "Wilde's" Jack the Ripper. Escaping into the giant's castle, he at last is in the grasp of the terrible monster, and only awoke to find it is all a nightmare.
**THEATER IMPROVEMENT NOTES**

Greenfield, Mass.—Claude Frederick, manager of the Garden Theater here, has been awarded an engraved watch for outstanding record during the first annual contest conducted by Western Massachusetts Theaters, Inc. Francis Failer, manager of the Palace in Pittsfield, won second prize.

Russellville, Ark.—The Malcolm Theaters, Inc., owners of the Ritz and New Theaters here, have begun a $5,000 modernization program at the Ritz. Improvements will include redecoration of the building, installation of a new heating system, new draperies and carpets, rearrangement of the box office, new light fixtures, in addition to men’s and women’s lounges to be located on the mezzanine floor.

Carlisle, Ark.—Clifford Hummel, manager of the Uptown Theatre, announces that he has remodeled his theater by his own plans to provide adequate space when vaudeville entertainments are held. He has also installed a new screen and made other improvements.

Pigott, Ark.—The New Franklin Theater here is having the interior of the show room ecelloxed. Other improvements are also being made.

Miami, Fla.—Microphone sound has been installed in the Lincoln.

Union, S. C.—Mrs. L. D. Earle, who owns and operates the Rialto here, is doing extensive remodeling. Improvements include a handsome new glass front, new marquee and new chairs. The new equipment was furnished by the National Theater Supply Co. Mrs. Earle expects to remodel her other theater as soon as her plans will permit.

Vero Beach, Fla.—The Florida Theater has been remodeled and furnished at cost of $25,000.

New London, Wis.—A renovation program which has included new projector lamp housings, enlarged screen, new seats, carpeting and canopy has been completed at the MorMac Theater here.

Robertsdale, Pa.—F. D. Moore is rebuilding his Liberty Theater here, recently destroyed by fire. House will be of a modern design.

Chippewa Falls, Wis.—Henry Anderson, manager of the Rivoli and Loop Theaters here, has announced a remodeling program for the latter house to get under way in the near future.

Clymer, Pa.—Sam Bianco is increasing the capacity of his State Theater here. House will also be entirely modernized.

Pittsfield, Mass.—The Colonial here, operated by the Goldstein Brothers circuit, will be enlarged in the Spring, according to Nathan Goldstein.

Oklahoma City, Okla.—The Walters Theater Co. leases the Imperial Theater at Tarrant, Ala., and will remodel and refurbish, and double seating capacity.

Pass Christian, Miss.—Max Connett, exhibitor here, who has taken over houses in Bay Springs and Newton, is going in for a remodeling program in both houses, including new equipment.

Kittanning, Pa.—The Lyceum has installed complete new sound equipment.

Pull River—Durfee Theater put new Photophone sound equipment in operation Jan. 10.

New Haven—The Poli has completed redecoration of the mezzanine, men's and ladies' lounges.

New Orleans—Ira Weingruber is installing new sound and screen from National Theater Supply for the Laurel, which he will reopen shortly. The contracts to rebuild and remodel the house are reported to have been let by the owners.

**TICKETS ARE MONEY**

Don't take a chance on losses — through resale and misappropriation.

Keep your tickets under lock and key in a modern Gold Seal or Model "H".

**MARVELOUS SOUND**

Is what you will say when you hear the NEW RCA PHOTOPHONE HIGH FIDELITY SOUND SYSTEM just installed at the Soundfilm Enterprises, Inc.

Public Projection Room: 723 7th Ave. Tel. ME, 5-3218 N.Y.C.

**INCREASE “BO” 10%**

(Of course, we mean Box Office)

Attracting desired to your tickets increases potential audience 10%. Install Acousticon Theatrepone, Leading system, nationally advertised.

Enlarged by key showmen. Write for full details and exploitation data.

 Dictograph Products Co., Inc. 350 Fifth Ave., New York

**CRESTWOOD CARPET**

For Quality and Wear

GREATER NEW YORK CARPET HOUSE, INC.

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An Establishment Featuring Floor Coverings Only

We carry the Most Complete Line of Theatre Patterns

Big Stocks on Hand At All Times
M E N T

Quality Sound With Fidelity

and lead to serious financial reverses to the industry. New theaters are adding to the seriousness of the over-seating problem which is becoming acute in many medium sized towns as well as in many cities.

Ebersen’s remedy for the sound situation has much to commend it: instead of replacing old theaters with new, he advocates a matter of sound business policy, the remodeling of the old houses so that high quality sound will reach patrons with all the delicacy and clearness of pitch and intonation that the engineers have brought so close to perfection. At least three-fourths of the theaters in the country, he estimates, are not equipped with latest sound apparatus.

Remodeling, even when it goes to the extent of ripping out the entire interior and building anew from the bare walls, is cheaper than erecting new structure. The qualities that ensure correct reproduction of the new sound can then be put into the old theater; the walls covered with the proper acoustic material so that the sound is clear and resonant, without echo. Reconstruction of old theaters will, he believes, make for more healthy condition in the physical end of exhibition than the erection of new buildings which intensify the already acute over-seating situation.

As an example of a real motion picture theater, Ebersen cites the New Penn in Washington which departs from the “typical” in cinema construction. He finds in the New Penn a warm and friendly exterior; sound is muffled so that it does not offend the ears; a restful darkness is the interior of the house which brings out the picture on the screen with extreme clarity.

Austrian agrees, with some reservations, with Ebersen’s conclusions, though he believes there are a goodly number of cinemas which lag in complete exactness of reproduction, and that the present building boom problem can be solved by remodeling old theaters for sound, architecturally to get rid of the “blind spots,” and acoustically to do away with shoes which still are the great enemy of high quality sound.

Detroit—The Detroit Sound Engineering Co. has been formed by Bert E. Thomas, with headquarters at 16645 Washburn Ave. The company has no connection with the organization of the same name formerly operated by Harry W. Mason, Thomas stated. Thomas specializes in service and installation on Western Electric and RCA public address systems, and has done work on a number of houses for the Butterfield Michigan Theaters Circuit.

Chicago—Ed Wolk, the projector distributor, has moved into larger quarters at 1018 South Wabash Ave. Five Warner houses have recently installed his new projector base and many others are planning on using the new improved base.

Omaha—Frank Thomason, air conditioning engineer, has returned to the employ of Scott-Ballantyne Co.

Omaha—One of the most unusual remodeling jobs undertaken in this territory at some time has been started by F. E. Kline on the Rivoli at Osceola, Neb., with Leo Dwork of Omaha as architect and Scott-Ballantyne Co. of Omaha installing all new equipment. The Rivoli’s balcony is being torn out, but seating capacity will be kept approximately the same by installation of 100 new seats on the main floor made possible through cutting the stage depth. At the same time the stage is being widened, making it possible to get the same number of persons on it as in the past.

New acoustic wall material, new washrooms, a new screen, drapes and curtains, a new “crying room” for infants and an “electric eye” drinking fountain also are being installed.

Providence—The Strand is reupholstering backs and seats of all theater chairs. Rust colored plush material being supplied by Koster Upholstery Co. of Boston, with Heywood-Wakefield mechanics doing seat work on the job.

REEVES STUDIO
Most Modern Equipment Sound Recording Studio in the East
Noisless Film and Disc Recording
Location Equipment ALL WORK GUARANTEED
1600 Broadway Med. 3-1270 New York

“BORN TO DANCE”

Not many of your patrons were born to dance but all of them were born with feet, and feet can do a lot of damage to ordinary theatre carpet. But they won’t hurt Alexander Smith Carpet for it was born to give service under the most punishing conditions. Which is one reason you’ll find it in the majority of the country’s most successful theatres.

ALEXANDER SMITH CARPET
NEW ZUKOR PACT UP TO STOCKHOLDERS

(Continued from Page 1) will be voted upon at the annual meeting of the stockholders next June.

The proposed agreement will cover two years, it is understood, and although Paramount has not officially disclosed any information on the matter, the deal is expected to give Zukor approximately $150,000 a year in salary.

It is reported that the percentage arrangement will be based on returns from production and distribution and will become operative when the General Service studio in Astoria on a two-reel musical, "Ready to Serve." From the story by Arthur Jarrett musical score by Knabe, it features Tom Patricola and Buster West. Warren Murray is assisting in the direction, with Chris Beute doing the casting. George Weber is behind the camera and Joe Kanc is in charge of sound.

* * *

Milton Swartzendruber of Mentone Productions, producing and directing shorts for Paramount, has started work next Tuesday on two vaudeville pictures, "It's on the Radio!" and "The Lights Come " on, chiefly of which it will be done at the West Coast Service Studio with William Miller in charge of the camera.

* * *

"Nothing But the Truth," a song and comedy bit offering a smart view to the public, is being placed on the market and featuring half a dozen novelty acts, has been put into work for Educational at the Astoria Bureau and under the direction of William Watson.

* * *

Shots of radio personalities now being made in the cast on the Leonard Fields production, "Hit Parade," and "Floor Show," will be completed this week at the Biograph studios in the Bronx. Ralph Staub is directing the picture with Harold Godsee assisting. At Wilson as production manager, Jack Coyle as technical director and Ernest Miller as assistant, Zelma and William Kelly behind the camera.

* * *

Irene Delroy, star of the musical comedy stage and screen, and Rufe Davis, hill-billy entertainer, have completed work in a two-reel Vitagraph production entitled "Love Birds of the Air," at the company's Brooklyn studios.

OPERATING COLORED LIGHTING AT THE RADIO CITY MUSIC HALL

All of those who visit the Radio City Music Hall for the first time, particularly those from out side of New York, are amazed and delighted with the colored lighting and the speed and softness of the dimmers and changes to another color and then brightness. It is all done without glare, with a softness that is soothing to eyes and nerves alike. Insensibly it creates in them a mood of relaxation and ease so that they have ready to yield themselves to the action on the stage or the screen.

The lighting system is a mood-in-ducing and a romance-rescuing.

This lighting system includes 120 automatically controlled color screen spotlights. Recourse was had to Gene Braun for information as to how the colored lighting is controlled to obtain the softness, the mood-creating, the subtle but quick changes. The color changes on the spotlights are obtained, Braun stated, through a Selsyn motor apparatus. Each of the 120 spotlights contain 2,000-watt, incandescent lamps and are equipped with four colors each. The changes of color are actuated from the main switchboard where all lighting of the theater is controlled. Each color screen has a separate motor, a number of which are grouped together, the group driven by a Selsyn generator which is turned operated by an induction motor.

Two special 6-cycle and 8-cycle 25-volt generators furnish current to operate the soft light control. It is possible to switch the induction motors to operate on either 4-pole, 6-cycle, 8-pole, 6-cycle or 4-pole, 8-cycle, 4-cycle and 4-pole, 6-cycle and 8-cycle, 4-cycle.

The stars are supported by Rod-

ne McNelis, "The Fraze Sistah," and a huge cast of extra players plus a large singing and dancing chorus. Directed by Harlan Dixon. The film is being directed by Roy Mack, and is scheduled for release in Vitaphone's "Broadway Brevity" series.

Paul Terry, producer of "Terry-Toons," was the guest speaker at the monthly gathering of the Philadephia Motion Picture Council. Terry told how cartoons are made and explained why, in his opinion, the cartoon had reached its present high level of popularity.

Fred Walker, producing and directing shorts for Paramount, has completed a one-reeler for release May 1, 1936, from the Hendid Studio, featuring Mark Warnow and "Buddy" Clark and his Blue Velvet Orchestra. Work was done at the General Service studio in Astoria.

Ben K. Blake will start work next week on another of "Human Relations" series of shorts for Columbia release.

In line with the current popularity of "Community Sing" programs on the radio, Sam Sax, production head of the Brooklyn Vitaphone studios, announces a series of 13 one-reel shorts based on this popular form of entertainment. Films will be supervised by the Radio Monday's, writer, and brother of Gus Edwards. The first of the series, entitled "Horace and Buggy Days," will enter production shortly at the Flatbush studios under the direction of Roy Mack.

John T. Doran, producer, and Ed-ward O'Hanlon, writer, are in Wash-ington where they are preparing several stories for a series of patriotic shorts to be made in an eastern studio.

STOCKHOLDERS TO BID FOR ORPHEUM ASSETS

(Continued from Page 1) bid until Tuesday, because he had only received that morning the re- quest of the appraisal of the Orp- heum assets. Zukor remarked that the appraisers' valuation of $2,772,000 is higher than the RKO offer, which he put at $1,770,000.

There being no objection to Kressel's request for an adjournment till next Tuesday, Referee Ehren- graht granted it.

O. C. Deering, counsel for the Irv- ing Trust Co., RKO trustee, said that counsel estimate of $1,770,000 for the RKO offer was not correct. He put it conservatively higher than that.

Kressel, who was Martin Beck, founder of the Orpheum Circuit, and others.

ADMISSION TAXES IN DEC.
SHOW HALF MILLION GAIN

(Continued from Page 1) of December, 1936, compared with final month of previous year was reported yesterday by the Trea- sury Department. Total reported revenue collection for admissions--of which motion picture industry is responsible for major proportion--stood at $2,192,584.90 for December, 1936 compared to $1,755,689.24 for December, 1930.

The fading or dimming out of the 36-120-ampere carbon are spots lights is done mechanically. Each carbon are lamp is equipped with a shutter or douser; the shutter op- erates in front of the light and is actuated again by a Selsyn motor through a Selsyn generator with the same reason. Here the mo- tors operating the Selsyn genera- tors are supplied with D. C. current obtained through oroctrine tube and the motor speed is varied through this tube control which can be worked simultaneously with automatic control. Thus the dimming out of the 120-ampere spots lights, carbon are lamps can be accomplished similarly to the light control man wishes to change.
A "Little" from "Lots" by RALPH WILK

HOLLYWOOD

A NEW one year contract from M-G-M with a substantial increase in salary, has just been handed Dave Gorcey, chiefly in recognition of his outstanding dance direction in "Born to Dance," which Roy Del Ruth directed.

The studio dance director found this reward awaiting him on his return from San Francisco, where he went to rehearse Vivian Paye in one of his own dance creations which Miss Paye will delineate in the Marx Brothers picture "A Day at the Races," as soon as she completes her present stage engagement, "The Great Waltz."

Gould's first assignment under the new contract will be "The Broadway Melody of 1937," which will also be directed by Roy Del Ruth.

Bingo Licensing Proposed in Rhode Island Darker

Providence—Recent ultimatum of Providence Bureau of Police and Fire putting a ban on all local bingo games after Feb. 1 will find repercussions in State Legislature this week, with introduction of a bill designed to circumvent the Providence ruling. Measure, based on a Massachusetts statute, would give licensing power for such games to town selectmen or police boards so long as prizes offered were for no more than $100; games not to be held more than once a week and in meeting places of sponsoring organizations and that promoters and conductors of such games must all be members of sponsoring organizations.

New Britain, Conn.—Prosecutor Maurice W. Rosenberg will not include Bingo games, considered big

Eastern Houses Dark for 10 and 6 Years to Reopen

Claremont, N. H.—Fred Sharby is about to open the Tremont Theater which has been closed for the past 10 years. The house will have a capacity of 300. Sharby already has the Magnet Theater here. Peter Latchis operates the Latchis Theater. Thus, Claremont, with a population of about 10,000, will have three motion picture houses.

Bridgeville, Pa.—Joe Lynch, former head projectionist for the Granada Theater, dark for the last six years. House is now being completely redecorated and reequipped. The addition will give this town three theaters.

Theater competition, when he makes a drive against lotteries and policy games, he announces. Bridgeport recently banned Bingo among other games.

Paramount Debenture Plan

Is Not Definite—Balaban

(Continued from Page 1)

quest was made that stockholders be permitted to buy the property for $565,000, the price offered by 20th Century-Fox, Federal Judge Caffery indicated that he would authorize sending out of the plan to bondholders and stockholders, and set Mar. 5 as the date for hearing on the plan.

Carlos Israelis, representing the first mortgage bondholders' committee sponsoring the plan, said that his committee was acting for 59 per cent of the bonds. He said the plan excluded stockholders from participation because the company was insolvent.

C. Morgen, representing Class A stockholders, said that he asked him and other Class A stockholders to buy the property for $650,000, which is believed that Howard S. Cullman, Roxy trustee, is required to raise admission prices five cents. Thus, A. Loria, another stockholder, asked the court not to send out the plan and to appoint a committee to protect the interests of the stockholders.

Samuel Chess, an attorney representing 1st mortgage bondholders, said that the property was now worth one-third more than its previously assessed valuation of $4,933,545.

Harry Griffin, representing $200,000 of bonds, attacked the plan pointing out that there was no provision for payment of interest and that no amortization was guaranteed. He said that liquidation of the earnings be set aside for amortization and that executive salaries be fixed at not more than $15,000.

Harold Seligson representing the Tipton committee, said that a better offer for the property would be forthcoming. He said that the company was a delay on the plan. Seligson said he believed the theater would earn about $560,000 next year.

Marsha Hunt Entertained

Washington Bureau of THE FILM DAILY

Washington—Lehman Brothers, Inc., first of the Hollywood delegation to arrive here for the President's Birthday Ball, was entertained by Com. C. E. and Mrs. George E. Allen at a dinner at the Mayflower Hotel last night. Previously, she had met at a dinner given by George R. Holmes, INS head, and Mrs. Holmes.
VERSATILITY

UNUSUAL and special though it is in its characteristics, Super X fills every requirement of general cinematography. Proof? It is used throughout features and shorts made under every possible condition. In Super X, specialization has surprisingly led to supreme versatility. Eastman Kodak Company, Rochester, N.Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN SUPER X
PANCHROMATIC NEGATIVE
99% of U. S. Houses Using Giveaways, Says Ezell

COLUMBIA GRANTS CONCESSION ON SCORE CHARGE

S. M. P. E. Drafting Uniform Booth Fire Regulations

Municipal Governing Bodies To Be Asked for Suggestions

Uniformity of fire regulations covering projection booths is being sought by the S. M. P. E., which will ask the cooperation of cities and towns throughout the country in its effort to reduce fire hazards and remove obstacles in the way of the Ed Kowalendall.

Through its Projection Practice committee, the society is drafting a proposal set of rules which will be submitted to municipal governing bodies for their suggestions. This step in the move will be completed about two months, it is expected.

The S. M. P. E. is consulting with the National Fire Protection Association as it prepares its draft.

100 THEATERS JOIN FLOOD RELIEF DRIVE

St. Louis—Upwards of $100,000 for flood relief is the goal of a simultaneous drive for Red Cross money launched in about 400 motion picture theaters served by the local exchanges.

C. D. Hill, manager of the local Columbia Pictures office, is special campaign chairman, and Fred Weh, chief projectionist, is general chairman of the campaign.

Kentucky Colonels Swell The Flood Relief Fund

The contribution of $2,500 from Goetz’s Inc., and an additional donation of $250 from David Bernstein.

THE WEEK IN REVIEW

DOMESTIC

Devastating surge of flood waters through Ohio and Mississippi valleys wrought havoc to hundreds of midwest film theaters, with loss likely running into millions. In Pennsylvania, Ohio, West Virginia, Kentucky and Illinois, situation caused major circuit and independent operators to invoke relief measures to help their friends in the areas hardest hit.

Bank Night Sponsor Sees Every Biz Using Giveaway Plan in Some Form

Gordon-Goetz Planning Pix for U.A. Release

Max Gordon and Harry Goetz, who are now at the coast, are making preparations to produce “The Women,” based on their current Broadway hit, “Victoria Regina” and “Essie” and “Dead End.” Comedy is predominant in the street, which at the present time, is displaying the following hit shows of this class: “Tookish,” “The Women.” “You Can’t Take It With You” and “Show It On.”

Local 306 Ratifies Allied Agreement; Hearing on Injunction Writ Today

Membership of Local 306 ratified Saturday an agreement to absorb the Allied M. P. Operators Union. It is expected that the merger will become effective early next year.

The merger provides that Local 306 shall take in all members of Allied and fix the hours of work at 70 weekly.

Under the terms of an agreement between Local 306 and the I.T.O.A., which holds a 10-year contract with the Allied union, the Allied men employed in I.T.O.A. houses will get a 25 percent wage increase. The I.T.O.A. contract with Allied is terminated as a result of the agreement.

Local 306 and the I.T.O.A. will make a 10-year agreement providing that at the end of two years discussions shall be held to consider a

ALLIED’S MILWAUKEE MEETING MAY 12-14

Allied has selected May 12-14 as the dates for its annual convention at the Hotel Pictor in Milwaukee. It was announced Saturday, Pete J. Wood is chairman of the convention committee while Ray A. Tesch is in charge of the local committee on arrangements.

Others Said Interested In Orpheum Properties

Martin Beck, founder of the Orpheum Circuit, and one of the preferred stockholders who have retained Leidor J. Kresel to make a bid for the Orpheum assets, said

$5 Flood Phone Call

In checking over the expense accounts of United Artists exploitation men in the field, Monroe Greenhalgh came across an item for $5. It seems that a member of his staff handling “Beloved Enemy” at Louisville had to pay that amount for the use of a phone during the flood-emergency days recently.
Kentucky Colonels Swell Rain Flood Relief Fund
(Continued from Page 1)

v-p. of Loew’s Inc., Saturday swell the Kentucky Colonels’ fund now being collected by Colonel Louis K. Sidney of Wien and General Jack Alcocate of THE FILM DAILY for flood relief. Other contributions were received from Colonels Lionel Reene, Jack Simon, Harry P. Shaw, Harry Sacks, Hap Hadley, Edward K. O’Shea, Frank Erickson and Jack Skirball.

Elman Month Drive

Henri Elman, General Pictures’ franchise holder in Chicago, announced Saturday he will inaugurate Henri Elman Month in March with an exhibition at the Blackstone Hotel. At it he will screen “Three Legendaries, General’s favorite pictures,” with stops at the Galaxium ball, president, and Jack D. Weinberger, general sales manager, will speak.

THE BROADWAY PARADE

Picture and Distributor
Great Guns (Grand National)—5th week (Cont.) —Paramount
The Plaisiance (Paramount Pictures)—3rd week —Paramount
Broken Blossoms (Universal) —3rd week —Sailor
Camilla (Metro-Goldwyn-Mayer) —2nd week —Capitol
You Only Live Once (United Artists) —2nd week —Rival
Stolen Holiday (The First National) —2nd week —Street
Three Smart Girls (Universal) —2nd week —RKO
The Frogs and the Snails (RKO Radio) —2nd week —Marvel
Criminal at Large (SKO Radio) —2nd week —Rialto
Mysteries Crossing (Universal Pictures) —2nd week —Globe
God’s Country and the Woman (Warner Bros.) (a-b) —Palace
The Holy Toiler (20th Century-Fox) —2nd week —Palace

TWO-DAY RUN

The Good Earth (Metro-Goldwyn-Mayer) —opens tomorrow —Author
Robber Symphony (Fortune Film) —2nd week —Venice

FOREIGN LANGUAGE PICTURES

The Eternal Mask (Arthur Mayer-Jones—Bursley) —3rd week —Filmarte
Masquerade in Vienna (Metro)—2nd week —Finnish
Spain in Flames (Amkino) —2nd week —Cameo
Mysteries of Paris (Francos-American) —2nd week —Cinema de Paris
Vigiles of France (Francos-American) —2nd week —Cinema de Paris

FUTURE OPENINGS

Sinner Take All (Metro-Goldwyn-Mayer) —Feb. 2 —Rialto
Champagne Waltz (Paramount Pictures) —Feb. 3 —Paramount
Of the South (20th Century-Fox) —Feb. 10 —Metro
dr. Knock (Tapavese) —Feb. 18 —Cinema de Paris
The Two Gentlemen (Cosmopolitan) —Feb. 20 —Cinema de Paris
Man of Affairs (Gaumont British) (a) —Critique
Green Light (Warner-Cosmopolitan) —2nd week —Cinema de Paris
The Wedding of Pale (J. H. Hollberg) (a-b) —5th St. Playhouse

THE NEW YORK STOCK MARKET

QUOTATIONS AS OF SATURDAY

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Gen. Th. bu | 32 | 32 | 32 |

Lowe’s, Inc. | 73 | 73 | 73 |

Paramount 1st pdf | 28 | 28 | 28 |

Paramount 2nd pdf | 25 | 25 | 25 |

Pathé Film | 9 | 9 | 9 |

RKO | 67 67 | 67 67 |

RKO 20th Cent.-Fox | 37 | 37 | 37 |

RKO 20th Cent.-Fox pdf | 105 | 105 | 105 |

Warner Bros. | 15 14 | 15 14 14 |

NEW YORK BOND MARKET

Klein & Co. | 100 100 | 100 100 |

Loew 64 Rbw | 100 100 | 100 100 |

Para B’way | 105 105 | 105 105 |

Para Picts. | 150 150 | 150 150 |

RKO 64s | 100 98 | 100 98 |

Warner’s 62s | 100 96 | 100 96 |

NEW YORK CUB MARKET

Columbia Pict. vtc | 3 | 3 | 3 |

Grand National | 3 | 3 | 3 |

Sosetone Corp | 3 | 3 | 3 |

Technicolor | 6 | 6 | 6 |

Trans-Lux | 1 | 1 | 1 |

MONEY ADVANCED

on unfinished or finished product.
Write only, stating full particulars.

Paramount's "MAID OF SALEM" IS AS POWERFUL A PICTURE AS I'VE EVER FILMED.  Frank Lloyd

Director of "Cavalcade" "Mutiny On the Bounty"

RIGHT!

MOTION PICTURE HERALD

RIGHT!

FILM DAILY

RIGHT!

DAILY VARIETY

HOLLYWOOD REPORTER

RIGHT!

BOX-OFFICE

RIGHT NOW you'd better read the rave reviews, screen the picture, make early bookings for the film the critics acclaim one of the finest of the year and a box-office sensation. Frank Lloyd's "MAID OF SALEM", starring Claudette Colbert and Fred MacMurray
COL. GRANTS SCORE CHARGE CONCESSION

(Continued from Page 1) and if the exhibitor buys all pictures offered to him at one time.

Following is the Montague letter to Kuykendall:

“(1) Columbus is willing to grant a cancellation of 10 per cent of the number of pictures purchased at one time. All pictures offered at one time, provided this cancellation is offered to pictures in the lowest price allocation group. The request for cancellation by the exhibitor is to be in writing to the local branch office of the distributor within ten (10) days after mailing of notice of availability by the distributor to exhibitor. We feel that this should be a very satisfactory arrangement for all exhibitors who desire to buy selective contracts at the time of their choice, but only at that time, and are not entitled to any credit for previous purchases.

(2) We are in favor of establishing local Consolidation Boards, if proper machinery can be set up so that these boards will function smoothly and will not require too much of the time of the local branch executives. We feel that a good method to arrive at the formal listings in order to arrange for the proper conduct of these boards. The writer would be interested to discuss this thought further.

(3) Clearing of the extra necessary a part of the sale between the individual ex-
hibitor and publisher, and this opinion must be left that way. We have no way of knowing about uniform clearance, that would be fair to all parties and would enable us to revise the Consolidation Board.

(4) We are definitely opposed to over-
buying or buying stock and oppose any restrictions restraining any other exhibitor from acquiring a sufficient amount of product to operate his theater. Only the exhibitor is in position of the facts regarding his buy and whether or not he has overbought is difficult for the distributor to determine. We do not consider an exhibitor's buying a suffi-
cient number of pictures for double-bill housings an "over-bought" situation. As dis-
tributors, we believe the policy of operation of a theater should be left to the operator of that theater—and if double-bills are an evil, we feel as much as the other exhibitors.

(5) We, too, like you and your organ-
ization, would prefer to see an end to all unfair competition between exhibitors. It is in our opinion, however, that all such unfair competition, whatever it exists, can only be eliminated by closer co-operative action on the part of all exhibitors and distributors. We see no alternative to the policy of uniform clearance. We feel there is a necessity in the development of a uniform form contract which will thoroughly cover the transaction between exhibitor and distributor. We ques-
tion, however, the advisability of an exhib-
itor signing one form of contract which refers to another and longer form of con-
tract. We believe the contract in itself should set forth the entire transaction without reference to any other contract or agreement.

(6) At this time we are willing to meet your requests regarding the elimination of store charges, particularly as it applies to percentage contracts.

We have realized that store charges are a part of film rental. Therefore, when satisfactory terms of clearances are obtained, we feel that the store charge can be eliminated. On that basis we believe the "percentage playing time" is unnecessary.

(7) We are willing to try with the indi-
vidual situations to preferred playing time on percentage pictures. It is not our intention to be unfair or unreasonable. However, we believe the term "percentage playing time" is a definite part of film rental, and we are trying to continue the practice of separating the terms between film rental and percentage rent. In the future we have one space for the insertion of competitive rates for non-theatrical purposes. We are trying to eliminate the confusion between film rental and percentage rent. We believe it is necessary to have space for the insertion of competitive rates for non-theatrical purposes.

(8) We are willing to cooperate with the indi-
vidual situations to preferred playing time on percentage pictures. It is not our intention to be unfair or unreasonable. However, we believe that the term "percentage playing time" is a definite part of film rental, and we are trying to continue the practice of separating the terms between film rental and percentage rent.

(9) We are willing to try with the indi-
vidual situations to preferred playing time on percentage pictures. It is not our intention to be unfair or unreasonable. However, we believe that the term "percentage playing time" is a definite part of film rental, and we are trying to continue the practice of separating the terms between film rental and percentage rent.

(10) It has never been the intention of these contracts to impose a "store charge" on any exhibitor, for any reason. This has been definitely ruled out in the contract. However, we have found that the exhibitor will be happy to pay for same at any time named by you.

99% OF U.S. HOUSES USING GIVEAWAYS

(Continued from Page 1)ness improvement of about 79 percent, said Ezell.

Defending his game, Ezell pointed out that practically every business is using giveaways of various kinds. Many radio programs, are giving away something for nothing, he re-

Others Said Interested

In Orpheum Properties

(Continued from Page 1) Saturday in response to a query on whether Kresel was acting for a mailing circuit also, there are "others interested in the Orpheum properties besides the preferred shareholders.

Kresel represented Jos. M. Schenck in the Fox Metropolitan re-
organization. It was reported that there is possibility Schenck is interested in obtaining the Orpheum circuit for 20th Century-Fox.

Allied's Milwaukee Meet

Set for May 12 to 14

(Continued from Page 1) way stage success, as their initial picture, probably for United Artists rights, and in a companion release, a new big picture offers for the screen rights to the production.

Irving Rose Dead

Dallas—Irving Rose, 36-year-old dance orchestra leader who appeared with Ziegfeld "Follies," is dead here at the Dallas Medical and Sur-
gical Clinic. He is survived by his wife and two daughters.

(Continued from Col. 1, This Page) with features, as the expression is commonly used by exhibitors. Because of economic opera-
tion, it is absolutely necessary to license short subjects at the same time that features are licensed. The number of short subjects licensed by an exhibitor becomes part of the individual sale, and we believe that where we do not believe that there should be an equal opportunity to license the account a reason-
ning number of short subjects proportionate to the number of features supplied against the exhibitor's total feature requirement.

"This was my suggestion at the time of the N.R.O. meetings of which I am president and I still believe it the most equitable manner of handling the exhibit of films to meet the present situation.

"We are in sympathy and fully cognizant of the fact that the organization of theater groups have applied to bring about a better understanding between exhibitor and distributor. It is the intention of Columbia and the theater group to do the prevailing pattern of dealing with good business to help you in this worthwhile undertaking, and if it is your desire for a further conference with me, we will be very happy to be available for same at any time named by you."

Gordon-Goetz Planning

Pix for U. A. Release

(Continued from Page 1) of the Special Committee "to assume sole responsibility for securing the necessary legislation" sought in the move to cause producers to drop their theater holdings.

Gordon-Goetz Planning

Pix for U. A. Release

(Continued from Page 1) way stage success, as their initial picture, probably for United Artists rights, and in a companion release, a new big picture offers for the screen rights to the production.

Irving Rose Dead

Dallas—Irving Rose, 36-year-old dance orchestra leader who appear-

(Continued from Col. 1, This Page)
PLAY

SOCKO

IN FEBRUARY

It's such fun—and pays such ADORABLE profits! And all it requires is a little quick thinking and your signature on a booking notice today for

Feb. 6th
KAY FRANCIS in STOLEN HOLIDAY with IAN HUNTER CLAUDE RAINS

Feb. 13th
The GREAT O'MALLEY with PAT O'BRIEN HUMPHREY BOGART

Feb. 20th
ERROL FLYNN and ANITA LOUISE in GREEN LIGHT

Feb. 27th
PENROD AND SAM with BILLY MAUCH (Little 'Anthony Adverse')

Check 'Em Off  Date 'Em Up  Count Your Winnings
and You'll Have 4 Wonderful Weekly Reasons to Yell 'IT'S A SOCKO!'

Every Night Is Bank Night With

WARNER BROS.
DOMESTIC (Continued from Page 1)
dent houses their greatest financial set-back in history of these territories. Mobilization of industry's resources is expected to include rapid alleviation of conditions occasioned by the tragedy.

Spotlight happenings of week included reports of the arrival at the Picture Section, Bureau of Domestic and Foreign Markets, of the 20th Century-Fox release of "One Way Ticket." This American film produces the highest foreign revenue to date of any American film, a foreign market in 1929-30. According to this source, the film is "a complete success in all foreign markets," reaching a "great success" in the United States.

F. A. Coto, recently appointed head of the department of the Film Commission of the Confederation of Upper Great Lakes. A new release announced by the Film Commission is "The Lifeboat," an adventure story of a group of people stranded at sea, which is expected to be popular in all foreign markets.

THE WEEKEN Review

that b. o. returns, as results of exploitation, and "chubby" films, just proved the difficulty of the foreign market. Film officials have been of late a growing demand for new projection equipment. All 18 of the country's leading projectionists, in excellent shape and skillfully manned. Financial situation is clearing. Early return to activity of Pathe and Gaumont, the two largest companies in the world, is expected.

Under a section of new income tax law sponsored by Mexico's President Lazaro Cardenas and passed by both senate and chamber of deputies, film industry there is exempt from all taxes imposed on commercial and industrial ventures for next five years, THE FILM DAILY's Mexico City correspondent, Mario, Arrieta Gutierrez, advised.

* * *

During New York stop-over, en route from Madrid to Havana, Yestor Lazo, head of the Spanish Film Commission, and a representative of the Spanish Film Commission, held a meeting with representatives of all important film companies in Spain, to discuss the future of the Spanish film industry. The meeting was held at the Hotel Majestic, where the two men discussed the possibilities of a joint venture between the Spanish and American film companies in the production of feature films. The two men agreed to meet again in Paris in February to discuss the matter further.

HOLLYWOOD

JERRY FAIRBANKS and Robert

Carlisle of Scientific Pictures

leave Feb. 10 for a pleasure trip to

Mexico City. They have just com-

pleted the fourth subject on the

Popular Science series of shorts for

Paramount release, immediately

on thirteenth subject on the series

the fifth subject. In addition to this

series, they will make a series of

six shorts based on unusual occu-

pations, which will also be released

by Paramount.

* * *

Milton Rosenberg, ace cameraman,

has had his contract renewed at

Universal. He was with M-G-M and

the Charles R. Rogers unit at

Paramount before joining Univer-

sal.

At Hall, Paramount director, has

signed Bunky Hare, a 12 year old

negro youth tap dancer, for a pro-

ductive role in "The Kid," an origi-

nal story by Jack Moffitt. The
director declares the lad is certain
to be in a place for himself among

the leading tap dancers in pic-

tures.

Our Passing Show: Joe Moskow-

itz, William B. Dover, Jim Tullh,

Jerry Wald, Kyle Crichton, Irving

Hoffman, President of the Lon-

don Express, at the Spades dinner

in honor of Walter Winchell.

Four features are now being pre-

pared for Monogram's 1937-38 pro-

gram, it is announced by W. Ray

Johnson, president. Writers and

supervisors have been already as-

signed to the four stories by Scott

Hoffman, who is in charge of the

first feature scheduled to go before

the camera on Feb. 15. Five are "Paradise Isle," "Romance of the Limboi-

ter," "False Colors" and "The Thirteenth Man."

Gus Meins has been signed to di-

rect "Hit Parade" for Republic. Frances Langford and Phil Regan will have top spots.
ED EAST and RALPH DUMKE bring their 500 pounds of rollicking fun to add another tasty dish to Educational’s feast of big star comedy. And they’re perfect laugh makers in "PRACTICALLY PERFECT"
A FLAMING TRIBUTE...
TO COURAGE...AND WOMAN'S LOVE!

Thundering with the crack of sails in the wind...the clash of steel on steel...the pounding of hearts as brave men fare forth into battle for the nation they love...the nation they must save for the sake of the women they worship! Proudly Alexander Korda presents this thrilling drama!

"'Fire Over England' is one of the greatest dramas ever to come from a film studio"
—says BOXOFFICE

An ERICH POMMER Production
Directed by WILLIAM K. HOWARD with
FLORA ROBSON • LAURENCE OLIVIER • VIVIEN LEIGH
LESLIE BANKS • RAYMOND MASSEY • TAMARA DESNI

Released thru UNITED ARTISTS

RADIO CITY MUSIC HALL MARCH 4th
All Exhibitors, Regardless of Affiliations, Can Serve

All exhibitors, including those who are members of units affiliated with Allied, will be eligible for membership on the local conciliation boards which are to be set up as a result of the M. P. T. O. A. trade practice program, a spokesman for the latter association indicated yesterday in New York. A recent Allied bulletin had questioned the eligibility of its own members to serve on the boards, presumably inasmuch as they are being established through efforts of the M. P. T. O. A.

HARRIS WRIT OUT; TO SIGN MERGER PACT

Supreme Court Justice Joseph M. Callahan yesterday vacated a temporary injunction restraining I. T. O. A. and the Allied M. P. operators from consuming an agreement to merge Allied with Local 68. Judge Callahan fixed Feb. 10 as the date for trial of the injunction motion which is brought by the

(Canad on Page 10)

1. May Legalize Bingo; Bank Night Out in Danville

Providence, R. I.—The Rhode Island Senate today is scheduled to vote the House measure, sponsored by Speaker James H. Kiernan, which would legalize bingo and bean dances and authorize their licensing. (Continued on Page 10)

Nabes Take to "Winterset"

Pittsburgh—"Winterset," now making the rounds among the neighborhood theaters, is giving the majority of houses the best grosses they have enjoyed in six months. Several theaters have booked in the picture for extended engagements, others planning to repeat it in the near future.

CINCY FLOOD DAMAGE PLACED AT $200,000

The Kentucky Colonels' flood relief fund last night stood at more than $3,300, with new contributions from the following reported by Col. Louis K. Sidney of WIN and Gen. Alicoate of The Film DAILY. Dr. A. H. Giannini, Darryl F. Zanuck, Harry Hirschfield, E. J. Melikian, Kenneth Lindsay, R. Keith, and Otis Har-}

Kent to Decide on Extension of 20th-Fox's Australian Circuit Deal

Future of Bureau of New Plays to be Determined

With the first year of the Bureau of New Plays, sponsored by major film companies, ending in May, decisions will be made shortly as to whether or not the project will be continued.

Initial awards to undergraduate college students and graduate students not more than three years out of school were announced yester-

Will Become Member of Newspapers’ Management Board

M. H. Aylesworth, Chairman of the Board of Radio Keith Orpheum Corporation and its main subsidiaries, and formerly President of the N. B. C. announced today that he will become a member of the management board of Scripps-Howard Newspapers. Mr. Aylesworth will retire from Radio Keith Orpheum Corp., at an early date.

"RKO is now ready to emerge from receivership with an intelligent and fair plan for its recovery." (Continued on Page 3)

ZUKOR ACCEPTS BID TO MPTOA MEETING

Adolph Zukor has accepted an invitation to attend the 17th annual convention of the M. P. T. O. A. at the Miami Biltmore, Miami, Mar. 16-18, according to announcement yesterday by President Ed Kuykendall. Mitchell Wolfson of Wometco Theaters, Miami, has been appointed a general chairman of the convention.

NCIP Recommendations for Bills Up at Conferences

Legislative recommendations of the National Council for Industrial Progress, including bills establishing minimum wages, maximum working hours, fair trade practices and councils to govern the film industry, were adopted at the recent conference in Washington. (Continued on Page 3)

"Oh, Nertz!"

An Englishman, returned to London after visiting America, was telling his friends about a new movie theater game he discovered there called "Oh, Nertz." Cards are given to members of the audience, he explained, and after a while, somebody yells out "Bingo," then the rest of the audience cries "Oh, Nertz."
Chicago's Recording Ban Effective Despite Kicks

Chicago—Ban on recordings of all kinds by members of the Chicago Federation of Musicians was put into effect here yesterday by the union in protest of RCA-Victor and the National and Columbia Broadcasting Systems.

Pointing out that since the invention of sound movies and recordings, the source of musical pleasure in theaters has dwindled from 2,000,000 to 2,025, Jas. C. Petroff, president of the union, said that: "We will no longer contribute to our downfall by making caved music to compete with our own live music."

Dan D. Halpin Named V. P. of Dictograph Products

Dan D. Halpin, Assistant Chairman of the Board of Dictograph Products Co., Inc., in charge of sales and service for the Acoustical Division and new Dictograph Silent Radio Division, has been elected Vice-President of the company.

Four Minimum Wage Bills Before N. Y. Legislature

Four bills seeking to establish minimum wages are now pending in the New York State Legislature at Albany. The measures concern women and children and women and children. Two are in the Senate and two are in the Assembly.

A measure which would control billboards and their positions is also pending in the Legislature.

Wanger Film Opens Big in N. Y. and Three Keys

"You Only Live Once," Walter Wanger's first production for U. A. did a big business over the weekend at the Rivoli, playing to 24,300 admissions the first two days of its New York run. At Keith's in Washington, Loew's Midland in Kansas City and Loew's Grand in Atlanta, the house average was topped by more than 90 per cent.

Columbia In Manila

Continuing expansion in the foreign field, Columbia is opening a new branch in Luzon, Manila, P. I., to be known as Columbia Pictures of Philippines, Inc. Edmond Goldman has been appointed manager, taking a step up from his former post at Shanghai.

Sunday Shows Sanctioned

Aberdeen, Idaho—Sunday films at the Star theater have been sanctioned by the town council.

Loew's Resuming Stage Shows

Baltimore—Loew's Century, which has been closed, will reopen in a few weeks, and will resume stage shows Friday.

Freeman's Re-election by N. Carolina Theaters Due

Y. Frank Freeman is slated to be re-elected president of North Carolina Theaters, the organization meeting Feb. 9, following the annual stockholders' meeting. Robert Wilby will be re-elected vice-president of the company at the meeting which will take place at Greensboro, N.C.

Wis. Allied To Meet As National Ass'n Convenes

Annual convention of Allied Theaters of Wisconsin will be held co-incidental with the annual convention of the national Allied organization at Milwaukee May 12-14.

Lloyd Hammond Working on Two New Giveaway Sets

Detroit—Hammond Motion Picture Service is working on two new giveaway sets, one for the Acoustical Division and new Dictograph Silent Radio Division, has been elected Vice-President of the company.

Para. Wins Counsel Pay Fight in High Court

Washington Bureau of THE FILM DAILY

Washington — U. S. Supreme Court absoluted Paramount Pictures yesterday of all obligation to pay attorneys for individuals holding shares of its common stock, during the recent reorganization arising out of bankruptcy of old Paramount Public Corp.

Carl Reynolds Dead

Salt Lake City—Carl Reynolds, former stage manager for the old Salt Lake theater, died here of heart disease. He recently had been identified with the local Paramount theater.

Raskin Named Aid

Detroit—Joseph R. Raskin, formerly with the Bernard Schwartz Cigar Corporation, has been appointed assistant to Arthur C. Robinson, head of Price Theater Premiums.

Mrs. Pemberton Dead

Emporia, Kan.—Mrs. Ella Murdock Pemberton, mother of Murdock Pemberton, New York theatrical producer, and Murdock Pemberton, New York writer, is dead here.

Spanagel's New Post

Cincinnati—G. E. "Mike" Spanagel, from the New York Pictures, has been appointed general sales manager of the local sales organization as assistant general sales mgr.

Coming and Going

GUS S. EYSSL, secretary of the Radio City Music Corporation, and assistant to W. G. Van Schmus, managing director of the theater, arrived aboard the Siboney after a month's vacation in Mexico and Havana. 

MRS. PHILLYS SCHUYLER THAXTER, Portland, Me., columnist, has left for Hollywood after completing the filming of "Man About Town." 

LESTER COLEMAN, Paramount auditor is in Chicago, Ill.

GEORGE E. QUIGLEY is due back in New York shortly after Feb. 15 from Europe.

DAVID PALFREYMAN has returned to New York from Washington.

JOHN GREGG PAINE goes to Washington to-morrow from New York.

GEO. W. WEEKS, Gen. sales manager, will arrive in the mid-west for conferences with branch managers at Chicago, Milwaukee, Minneapolis, Kansas City and St. Louis.

MATTHEW SOULTON, who plays the Scotland Yard detective in GB's forthcoming "The Woman Alone," leaves for the coast Thursday for his first American picture.


JEAN ARTHUR, left Hollywood today for a vacation in New York.

WALTER J. HUTCHINSON, 20th Century foreign manager, and F. L. HARLEY, managing director for the company in England, arrive today on the "Queen Mary." 

WALTER HUTCHINSON and F. L. HARLEY, who arrived in New York yesterday on the Bremen, leave for Kansas City today.

SIDNEY R. KENT is back in New York from Europe.

LES WHITMAN leaves New York today to attend the 20th Century-Fox sales meeting in Kansas City.

HENRY WILCOXON arrives in New York to-day from the coast.

RALPH STANFORD, left New York last night for Hollywood to resume picture work.

GEORGE W. WEEKS has gone to Chicago from New York.

RALPH STAUB, director, JERRY ROBERTS cutter, and HARRY GREY, musical supervisor, all of Republic, have returned to Hollywood from New York.

LEONARD FIELD, Republican associate producer, AL WILSON, producer-director, and JOHN COYLE, technical director, who have been shooting scenes for "The Hit Parade" for the past two weeks at the Bizarre Studio in the Bronx, left for the coast last night on the "Bermuda.

FREDIC MARCH has arrived in New York from Hollywood.

LEO SPITZ, KRC president, is expected back next week from Hollywood.
AYLESWORTH QUITTING RKO FOR PRESS POST

(Continued from Page 1)

organization under capable management and with excellent financial backing, and is in position to function without my services," Aylesworth's statement said.

Aylesworth became President of RKO Corp. in 1932, and in 1936 was elected Chairman of the Board of Directors. He resigned as President of the N. B. C. on Jan. 1, 1938, to devote his entire time to the reorganization of RKO.

Gene Buck and All Other Ascap Officers Re-named

(Continued from Page 1)
bach, 2nd vice president; Gustave Schirmer, treasurer, and Jos. Young, JR., who was named executive assistant secretary.

Indictment charging extortion and grand larceny against E. M. Ascap general manager, and other Ascap officers in Shoomolan Co., Washington, have been dismissed on application of the county prosecuting attorney because of "insufficient evidence." The indictment has prevented Ascap from doing business directly in the State of Washington for almost two years. The charges were in connection with prices charged for music.

R. I. May Legalize Bingo; Bank Night Out in Danville

(Continued from Page 1)
..when conducted as public entertainments. House passed the measure, 59-34. Its final passage by the Senate would block efforts of the Providence Bureau of Fire and Police to outlaw bingo here.

The act as drawn prevents prosecution by local authorities of persons conducting such games provided they are properly licensed and entire proceeds go to charity "after deducting reasonable expense for rent, heat, light, prizes and equipment." Proceeds also may be devoted to "philanthropic work of any organization composed of ex-service men."

Danville, Ill.—Movie theaters here have all dropped Bank Nights until he legality of the plan has been settled by the highest courts. Records kept by the theater managers here show 28,000 registered at the various houses during the 18 months the plan was used and $7,000 in awards were paid out to 28 persons whose numbers were called.

Indictment of one movie house manager hastened the decision to curtail the use of the plan.

"Eternal Mask" Held Over

"The Eternal Mask," Swiss film now at the Filmarte, starts its fourth week today.

AUSTRALIAN CIRCUIT DEAL IS UP TO KENT

(Continued from Page 1)

extended on a 20-year basis or there will be no new deal made, said Hutchin-son as he arrived. Present agreement expires on April 1, 1938.

General consists of about 125 thea ters, 120 of which are controlled by 20th Century-Fox. The circuit represents approximately 80 per cent of the key city buying power in Australia, stated Hutchinson. Eric Rutledge is now in charge of the Amalgamated Circuit of New Zealand, in which 20th Century-Fox has obtained a substantial interest, said Hutchinson. The group comprises 50 theaters.

Hutchinson has been away from his home office six months on a round-the-world trip visiting exchanges. With F. L. Harley, managing director for 20th Century-Fox in Britain, who arrived with him yesterday, Hutchinson leaves New York today for Kansas City to attend the Midwest sales meeting called by John D. Clark, general sales manager.

Zukor Accepts Bid to MPTOA Convention

(Continued from Page 1)
arrangements committee while Jack Frost of the S. A. Lynch Theaters will act as chairman of the reception committee.

A speechless program is being planned for the annual banquet and the schedule for the business sessions will be supplemented by an elaborate program of entertainment, including receptions, luncheons, dinner dancing, beach parties, and visits to the Tropical Park Race Track. A number of Hollywood stars are expected to attend the conventions in addition to at least four prominent Washington officials.

NCIP Recommendations for Bills Up at Conferences

(Continued from Page 1)
and other industries, are the subject of conferences being held in Washington this week between Stanley Reed, Solicitor-General of the United States, and representa tives of the NCIP.

Reed met with Siegfried Hart man, formerly on the Universal legal staff, yesterday, and tomorrow con siders with John Gregg Payne, chair man of the management group and also Ascap official; William Green and Major George L. Berry, head of the council.

ITOA Re-named Rolsky

Kansas City, Mo.—Samuel Rolsky will return to the city, taking over the duties of the local ITOA. Others re-elected: E. S. Young, first v.p.; Mrs. A. Baier, second v.p.; Charles Futter, treasurer; Edward Hartman, secretary.
A "Little" from Hollywood "Lots"

HOLLYWOOD
By RALPH WILK
PETE SMITH has started production on "Mistakes In Golf," latest short subject in his parade of sport pictures. The picture features Hollywood legends, as it stars John Cooper and Jimmy Thompson and is being directed by Felix Feist, Jr.

Our Passing Show: Edward G. Robinson, B. B. Kahane, Paul Muni, M. C. Levee, Joan Crawford, France Sennett, Eddie Foy, and William Haines and Myrna Loy. Edward G. Robinson has been busy in various roles for a number of different pictures for a number of different directors, thus far this year, and his work has been well received.

Almost similar last names: Paul Lukas, Nick Lukats, David Boehm, and Endre Boehm.

William Sistrom is the producer on "Satisfaction Guaranteed," which has just gone before the cameras at RKO. Dudley Gravens,or rather, Grady Sutton and Barbara Pepper are the newest additions to the cast. Ethel Borden wrote the screenplay.

David L. Low has borrowed Edward Sedgwick from Hal Roach Studios to direct the next Joe E. Brown starring feature, "Flirting With Fate." The picture goes into production at RKO Pathe Studios the end of the month.

Marion Gering, director, has been placed under an extended term contract by Columbia.

Universal has signed Danielle Darrieux, at present appearing on the Paris stage in "Dangerous Games," a play by Henri Ducouin, and M. Ducouin himself. The two will come to Hollywood in the Spring. Miss Darrieux's pact calls for two films yearly for five years.

WHO'S WHO IN HOLLYWOOD

JACK CUNNINGHAM, Paramount supervisor and the screen writer whose imaginative faculties provided the epic surge in "The Covered Wagon," which Adolph Zukor, when in reminiscent mood, will tell you is the picture that gave him the greatest "kick." Born in Ionia, Iowa, April 1, 1889, educated at Cornell, not Harvard, by his own university but with Vernon's college. Missed pictures in 1914. Responsible for the adaptations of, among others, "Don Q," "The Black Pirate," "White Shadows in the South Seas," "The Iron Mask." Co-author of screen play of "Mississippi," and has worked on all W. C. Fields scripts for the last five years, including "Pappy." Top radio and film names to appear in Republic's musical special, "The Hit Parade," will be Lucky Strike Orchestra (Carl Hoff, director), Eddie Duchin, Duke Ellington, Al Pearce and his gang, Frances Langford, Phil Regan, Tie Toes Girls, Mohawk and Janitor, Peggy Beiner, Lucky Strike personnel, Pert Kelton, The Gentlemanlies, The Voice of Experience, Pick and Pat, Ed Thorogood, Max Terhune, Oscar and Elmer; Ben Grauer (announcer), Roy Sneek, Gus Meins, director.

Kentucky Colonels' Flood Relief Fund Above $3,300

(Continued from Page 1)


Board of directors of Acap has donated $14,000 to flood relief, $3,000 being voted to the Red Cross and $1,000 to each of the governors of the states of Missouri, Ohio, Pennsylvania, Indiana, Kentucky, Tennessee, West Virginia, Arkansas, Illinois, Mississippi, and Louisiana for relief in those states.

THE FILM DAILY

THE DAILY

West Coast Bureau of THE FILM DAILY

ALFRED J. COHN, United States Collector of Customs of the Port of Los Angeles, has joined the writing staff of Selznick International. Tentatively titled, "Something to Sing About," Victor Schertzinger has signed Wallace Smith, noted newspaperman and author of "The Beep, Halter County," to write the script for his first Grand National production. Shooting is scheduled to begin in a few days, and Schertzinger is now testing players for the leading roles.


On the strength of their draw in "Sing, Baby, Sing," "Hotel Anarchy," which the Ritz Bros. made as a two-reeler, will be re-issued.

Seven GN Pix for '37-38

TO GO INTO WORK THIS MONTH

.writeString("West Coast Bureau of THE FILM DAILY — Edward L. Alpenrose, president of Grand National, announces that seven feature pictures have been approved and will be put into work this month. The program for the season 1937-8, which will include 44 features and 8 westerns, will be announced later this week following conferences with the individual producers and with Sidney M. Biddell, Acap's assistant and Grand National production head."

Seek to raise $50,000 for flood relief through benefit programs Feb. 6. Exhibitor's committee in charge includes: A. D. Kiel, Warner-Satomy Theatres; I. J. Weinfeld, Riverdale; E. B. Teich and A. C. Gutenberg, Independent Film Distributors; and Herbert A. Levine, Wisconsin and Upper Michigan, and Charles Trumpe, president, Variety club.

Springfield, O.—A total of more than $4,000 has been turned over to Red Cross chapters for flood relief funds by Chacek Theaters, Inc., circuit operating company of which Phil Chacek is the head.

Indiansapolis—the benefit performance sponsored by the theaters of the greatest variety Club and the Variety Club, at the Indiana Theater Thursday night, raised a flood relief fund of more than $4,000 for the Red Cross. Indianapolis Variety Club sent a $100 check to the Red Cross.

Colorfilm Corp. Purchase Deal Nears Closing Stage

Signing of final papers in the deal under which English and French in- terests in the organization known as Colorfilm Corp., George E. Quigley acquire control of the Keller-Dorian Colorfilm Corp. is expected to occur in London within the next few days. The new group is buying the stock control owned by the Collage and Celestin interests in Colorfilm Corp. from the late Albert Desautels Married

Holyoke, Mass.—Albert Desautels manager of the Majestic Theatre here was married recently to Miss Florida Tessier.

W. C. CARMODY WEDS
Springfield, Mass.—William C. Carmody, a checker of distributor of Loew's Circuit, and Miss Rita Irene Shea of this city were recently married.

Berg Joins G-B

Louis Berg, formerly with the U. A. publicity department, has joined the G-B publicity staff.
"STOLEN HOLIDAY" possesses ALL the attributes that have given KAY FRANCIS a wide and loyal following!"  
*Daily Variety*
Selected by

WARNER BROS.
As the Production Big Enough
To Follow 'BLACK LEGION'!

KAY FRANCIS in 'STOLEN HOLIDAY'
With an Exceptionally Brilliant Cast of Supporting Artists
CLAUDE RAINS • IAN HUNTER • Alison Skipworth
Alexander D'Arcy • Directed by MICHAEL CURTIZ

A First National Picture
Reviews of the New Films

Richard Tauber in "APRIL ROMANCE" M-G-M 61 mins. 

A PLEASING APPEAL FOR MUSIC LOVERS WHO ARE TAUBER SINGING SCHUBERT SONGS IN COSTUME PIECE.

The life and loves of Schubert, the composer, recreated on the screen in a finely detailed and detailed manner of the British studio formula. Tauber proves himself a competent actor, and of course his rich voice in the rendition of the classic Schubert melodies is superb. The story sticks closely to the romantic events in the life of the composer, showing the love he has for Vicki, the landlady’s daughter. He fails in his hopes of becoming a supreme personality, and despairs and despairs on the expectation of marrying her after his concert proves successful, is supremely happy. He is forced to appear personally and give a nightly concert when the singer advertised is unable to go on through illness. The concert is a great success, but when the later approaches he asks for an answer, he learns to his dismay that she is in love with a handsome young officer attached to the Archduchess. As he loses his love, a heavy heart, he exerts his good offices to clear the path so that Vicki can marry the officer. To do this he visits the Archduchess and intercedes with her to allow the marriage of one of their officers with a girl of the imperial family. For this Atwood promises him his "Ave Maria" at the wedding of his sweetheart to another. The score is well handled, with Schubert’s classics throughout. Tauber sings five melodies, and his voice is a delight. A competent cast supports the singer.

Cast:

Directors: William Keighley, Robert Florey.
Screenplay: Robert Florey, Rosina Lawrence.
Direction, Good. Photography, Excellent.

"OUR CAST"

with Warren William, Karen Morley, Lewis Stone, Dale Maloney

HOLLYWOOD PREVIEW.

Paramount 71 mins. 

QUALITY ENTERTAINMENT, DESPITE OVERLOAD OF PLOT, THAT WILL BOLSTER ANY PROGRAM.

Walter Borden, producer, has cooked up a stew of pulp fiction, a pot of muck, a soup of feathers which, with a splash of telling, is a tasty dish. Of course, in a world of naught, it is impossible to give the audience all that it demands, but "Our Cast" offers a bit of everything. The plot is complicated to such an extent that the audience would have to wake up and go to work to get the gist of it. The dialogue is often brutal, the performances are not always convincing, but the production is well handled. The story is a bit melodramatic, but it is entertaining. The cast is well chosen, with Warren William in the role of the detective, who is trying to solve the mystery of the disappearance of a mercury miner. Karen Morley is the heroine, and she is excellent in her role. Lewis Stone is the villain, and he is very effective. Dale Maloney is the supporting player, and he is very good.

Cast:

HOLLYWOOD PREVIEW.

Paramount 71 mins. 

"OUR CAST" is worth seeing for the performances of the principals. It is a well-crafted, well-acted film that will please the audience. The plot is complex, but it is well handled and the climax is exciting. The cast is excellent, with Warren William in the role of the detective, who is trying to solve the mystery of the disappearance of a mercury miner. Karen Morley is the heroine, and she is excellent in her role. Lewis Stone is the villain, and he is very effective. Dale Maloney is the supporting player, and he is very good.

"MYSTERY CROSSING"

with James Dunn, Joan Rogers

Universal 61 mins.

OUTSTANDING MERRITT, PACKS FAIR AMOUNT OF SUSPENSE FOR THE THRILL FANS.

While this one will break no records, it does furnish a sizeable quantity of thrills, and good suspense material. The story, which takes place in a railroad camp, is well handled. James Dunn playing the role of a reporter with a detective complex, Dunn plays the role of a reporter on a New Orleans paper, who gets himself the job by claiming to have some inside dope on the disappearance of a prominent banker. The plot is a bit contrived, but Dunn, playing the role of the reporter, does a good job. Joan Rogers plays the role of the victim’s daughter, and looks lovingly in a walk-through part. Andy Devine plays the stooge to Dunn, in a mechanical manner. He could have been dispensed with for all he adds to the entertainment. The rest of the cast is very well picked, and competent.

Cast:

Director, Robert Florey; Author, Frank R. Adams; Screenplay, Dorothy Coburn, John Levy, Arthur P. Wyner.
Cameraman, Rosemary DeCamp; Editor, Ray F. Corti.
Direction, Excellent. Photography, Fine.

"NOBODY'S BABY"

with Patsy Kelly, Lyda Robert, Lynne Overman, Robert Armstrong, Rosina Lawrence, Don Alvarez

HOLLYWOOD PREVIEW.

Paramount 69 mins. 

ANO EMMANUEL COMEDY WITH KELLY AND ROBERTI AT THEIR BEST.

Patsy Kelly, the affable little girl in the "Kelly of the Savings Bank" series, is back again with a new adventure. This time she is a little girl who is looking for a job in the city. She finds a job as a secretary for a wealthy bachelor, and she is very good for laughs. Patsy Kelly is at her best when she is in her element, and she is very good in this film.

Cast:
Patsy Kelly, Lyda Robert, Lynne Overman, Robert Armstrong, Rosina Lawrence.

HOLLYWOOD PREVIEW.

Paramount 69 mins. 

"NOBODY'S BABY" is a delightful little comedy that will give the audience a good laugh. Patsy Kelly, as always, is at her best. The supporting cast, including Lynne Overman, Robert Armstrong, and Rosina Lawrence, is very good as well. The film is directed by Robert Florey, and the photography is fine.

"PAPAYA"

with Bette Davis, Irving Pichel, Pauline Lord, Walter Huston, Robert Armstrong, Myrna Loy, Kay Williams, Tom Brown, Aline MacMahon, Billie Burke, John Carradine, sparkling.

HOLLYWOOD PREVIEW.

Paramount 97 mins. 

"PAPAYA" is a film that will appeal to a wide audience. It is a well-crafted, well-acted film that will please the audience. The plot is complex, but it is well handled and the climax is exciting. The cast is excellent, with Bette Davis in the role of the detective, who is trying to solve the mystery of the disappearance of a mercury miner. Irving Pichel is the villain, and he is very effective. Pauline Lord is the supporting player, and she is very good.

Cast:

HOLLYWOOD PREVIEW.

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Cast:
SHORTS

"Picturesque South Africa" (FitzPatrick Traveltalk)
M-G-M
9 mins.

Done in Technicolor, a series of fascinating camera studies of South Africa and the country that Cecil Rhodes made famous. First comes Cape Town, with Table Mountain in the background. Views of the gorgeous estate of Cecil Rhodes are shown. Then the City of Durban is picturesquely shown, with scenes of the native rieksaah boys running swiftly through the streets in their fantastic costumes. Later we see the older rieksaah men retired on their money while the boys of all the work and the "boys" enjoy life lazily. The finale shows magnificent views of Victoria Falls, with a rainbow stretching across the rainbow. It is an experience of mist. FitzPatrick does the narration, which is very impressive.

"Dexterity"
(Pete Smith Specialty)
M-G-M
9 mins.

An exhibit of skill by gents who engage in odd forms of stunting. "Dexterity" shows_off the Juggler who slices an apple with a knife, the Juggler who cuts off a man's head and the Juggler who can throw a handkerchief from one hand to another.

Screen Snapshots No. 4
Columbia
10 mins.

Hollywood—The First Step
Columbia
8 mins.

A grand cavalcade of Hollywood film celebs is paraded. First the freakish architecture of the famous eateries of the film world is presented. Then a jaunt to Warren William's ranch, where he is found working on his invention, a portable barbeque wagon. Then to a lawn party of famous film mothers with their offspring. For variety, a little bit of David Niven and Nigel Bruce. Finishing with a review in the sport stadium of Victor McLaglen of his one-man military organization that he supports—the Light Horse Troop. A lot of film celebs sit in the stand and watch the parade.

"Torture Money"
(Crime Does Not Pay)
M-G-M
9 mins.

Very Fine

Second in the series, this one being about the inside of the fake auto accident apartment. An investigator from the D. A.'s office works cleverly and at great danger to get on the inside as a member of the gang, and finally expose them. An impressive cast for a short. George Lynn, who plays the lead, is a real find, produced by Jack Chertok. The picture was directed by Harry Seequet. Original story by John C. Higgins. This short is packed with thrills that have the ring of reality. They put a lot of everything that has class into this one.

"Fishing Thrills"
(New World of Sports)
Columbia
9 mins.

Excitement

A grand cavalcade of Hollywood film celebs is paraded. First the freakish architecture of the famous eateries of the film world is presented. Then a jaunt to Warren William's ranch, where he is found working on his invention, a portable barbeque wagon. Then to a lawn party of famous film mothers with their offspring. For variety, a little bit of David Niven and Nigel Bruce. Finishing with a review in the sport stadium of Victor McLaglen of his one-man military organization that he supports—the Light Horse Troop. A lot of film celebs sit in the stand and watch the parade.

Tom Terriss in "Castle Towns of France"
Columbia
8 mins.

Charming

Another jaunt through rural France with Tom Terriss as the Vagabond Traveler. Terriss supplies the narration, which he wrote, and it is charmingly done, for he sticks practically to Old France in the days when the chateau and palaces flourished in all their glory. The castles shown are mostly around Touraine. The most glamorous is Chambord, the home of Francis I and Catherine Medic.}

Tilton Follows Johnson
Pittsburgh—Joseph Tilton, former-staff member of the Atlantic Screen Service here who accompanied Mr. and Mrs. Martin Johnson on a no-nonsense expedition to Borneo last year as chief sound technician, is leaving for Los Angeles this week to resume the lecture tour interrupted by the explorer's death.
“THE MOTION PICTURE ACADEMY should also make an award to Jack All-coate for his service to the industry. His ‘YEAR BOOK OF MOTION PICTURES’ surpasses all colossal, stupendous, mammoth, gigantic adjectives that the studio propaganda-slingers themselves invent about their bosses. More than 1200 pages of who’s who and what’s what and that’s that of the motion picture industry.”

Edwin T. Grandy
in Fifty Newspapers

1300 PAGES CLOTH BOUND

AND—

THE COMING 1937 EDITION — NOW ON THE PRESSES — WILL BE BIGGER AND BETTER THAN EVER . . .
HARRIS WRIT OUT; TO SIGN MERGER PACT

(Continued from Page 1)
Harry Harris circuit, comprising 12 houses affiliated with the I.T.O.A. In vacating the injunction, Judge Callahan said that he did not think it wise to tie up the entire Manhattan union situation because the Harris circuit, alone of the I.T.O.A. houses, objected to conclusion of an agreement with Local 306. John M. Keating maintained that the I.T.O.A. has no power to bind its members to the proposed pact with Local 306, Melvin Albert, representing the I.T.O.A, held that the I.T.O.A. did have such power.

Signing of the agreement under which Local 306 will absorb the Allied M. P. Operators' Union is expected to take place within the next day or two.

Future of Bureau of New Plays to be Determined

(Continued from Page 1)

day and were broadcast as well over WOR.
The bureau is being conducted at a cost of $50,000 approved by Columbia, Loew's, Paramount, RKO, 20th Century-Fox, Universal and Warner Bros. Total of 250 scripts were submitted in the contest which has just ended. The judges included Melvyn Douglas, screen and stage actor.

In commenting on the results of the first competition, J. Robert Rubin, Loew's vice-president, said: "We believe the competition has been worth while because we believe in creative activity for its own sake. Furthermore, we feel its results have been of value to board Broadway and Hollywood. You cannot benefit the stage without ultimately benefiting the screen as well.

Seeks Carrier Permit

Pittsburgh—Application to act as a common carrier in delivering motion picture films in McKeesport, Pa., and a number of the East boroughs has been made by Nat M. Cherkosky. Firms opposing his application are the Kelly Express Company, Exhibitors Service Company and George C. Sharrar.

"Ecstasy" Stays 6th In Chi.

Chicago—World Playhouse is holding "Ecstasy" for a sixth week.

Anyway, It's Mary's Story

On her usual Sunday night broadcast with Jack Benny, Mary Livingston complained, "What are they going to do to the Capitol the other evening to see 'Camille' but Garbo get sick in an early role and die. So Mary went to the b.o. and got a refund.

NEWS OF THE DAY

Cadogan, Pa.—Edward H. Pechan reports that his Cadogan Theater, recently closed by fire, will be remodeled and reopened.

Fredericksburg, Tex.—The Palace has been remodeled.

Cincinnati—Jack Fleisch has bought the Royal Theater at Fort Recovery, O.

Chicago—Frank Scott, H. K. Smythe and W. M. Scott have organized the Iris Amusement Corp., to operate movie theaters. Hudson, Traeger and Holger handled the legal details.

Cincinnati—J. Real Neth will open a 1,200-house, under construction in Columbus, The Markham, in memory of his mother.

Charlotte, N. C.—The new Grand Theater has been opened in Biddleville, a Negro suburb, by A. Lebowitz.

Huntington, W. Va.—The Palace Theater here has been redecorated at a cost of $15,000, Manager L. Roy Smith reports. The house is celebrating its 10th anniversary this week.

Kingsville, Tex.—The Rialto, one of the Hall Industries theaters here, will undergo complete remodeling.

Eagle Pass, Tex.—Sam Schwartz, pioneer showman here, has opened his new Yolanda with Tom Waldrop as skipper. He also owns the Aztex.

Bamber, S. C.—The Little Theater has been reopened, after remodeling. J. W. Hard is the owner.

Mariani, Fla.—Frank Golson, Jr., has been named manager of the Ritz Theater.

Mt. Dora, Fla.—J. V. Seckinger, of Tampa, has been named manager of the newly remodeled Mt. Dora Theater.

Panama City, Fla.—Henry Clay Harris, Jr., of Troy, Ala., has been appointed manager of the Ritz Theater, to succeed Henry Kimmell, recently deceased. Harris comes from managing the Ritz in the Alabama city.

GINCY FLOOD DAMAGE PLACED AT $200,000

(Continued from Page 1)
ence by local officials, theaters being required to await the completion of service by the utilities.

Building commissioners here have announced that all flooded houses must pass a rigid inspection before reopening will be permitted.

Authorities yesterday ordered Dave Hellings' Andalus, suburban house, which has continued to operate despite the flood, to close as a health measure.

April reopenings are forecast by RKO for its flood-swept theaters in Lawrenceberg, Russell, Ironton and Portsmouth.

Indianapolis—Flood loss to theaters in this area may reach $200,000. At Evansville, the Washington, Alhambra and American Theaters of the Oscar Five Circuit are flooded. The Marylane, which was being remodeled, is flooded. In Terre Haute, there is 10 feet of water in the Rialto and five feet of water in the Royal. Equipment from these two houses has been removed.

St. Louis—Although Harrisburg, Ill., is 80 per cent under water, Steve Farrar's Grand and Orpheum there are operating. Exhibitors are delivering film by truck to Carrier Mills, who then makes Harrisburg delivery.

General flood situation in this area yesterday.

Pittsburgh.—Exhibitors Service Company reports that blanked routes flooded strewn towns in West Virginia are now open and regular service has been resumed.

NEW WORLD TO MAKE 4 OR 5, SAYS HARLEY

(Continued from Page 1)
production, stated Harley, and has set "Cyrano de Bergerac" as his fourth picture.

Picture business in the British Isles is undergoing "a new era of prosperity," declared Harley, who plans to spend about four weeks in this country before returning to London.

Van Prag Form Arlibar, Inc.; Entering Exhibition Field

Rejecting several offers, Morton Van Prag, who recently resigned as a National Screen Service sales executive, has definitely decided to enter the exhibition field and has formed Arlibar, Inc., for this purpose. Planning to confine the new firm's activities to the east, Van Prag at the moment has plans for acquiring between 10 and 12 theaters.

The circuit now operates the Howard at Howard Beach and the Farrell at South Orange Park. Two more deals are scheduled for closing today.

Huntington, W. Va.—The Margaret Theater, undamaged by the flood, is the only one to have fully opened. Roads in the area are still under water. They lay at a state, Orpheum, Keith, Alber, Palace, Roxy and Radio Theaters.

PRODUCT'N ADVANCES, WITH 49 PIX IN WORK

West Coast Bureau of THE FILM DAILY

Hollywood—Production continues to shoot upward, with 49 pictures before the cameras. Paramount now has 19, with 10 in hand as work, followed by 20th Century-Fox with nine. Warners are making seven and Universal, RKO and MGM each. Columbia is producing two and Republic, Zeidman, MacLean, Darrmour and Carr each one.

Warners have started work on "Miracle Mountain," and "Dance, Charlie, Dance" and "Marry The Girl" have been completed at the Burbank plant.


Baltimore—A bill authorizing the Maryland Board of Motion Picture Censors to designate for adult only films and barring admission to boys and girls under 18, has been introduced in the Maryland General Assembly.

Boston—A bill to make Sunday laws applicable to April 19th (Patriot's Day) between 7 A.M. and 1 P.M. was reported out adversely by the committee in charge and the House negated the matter.

Other bills to come up for hear- ing tomorrow include; legislation to prohibit the use of obscene or sacrilegious language and of swearing at theatrical exhibitions or entertain ment; regulation of the holding of public entertainment on Lord's Day and on Memorial, Armis tice and Christmas days; new laws relative to the admission of minors to certain places of public enter tainment; and legislation to pro hibit the conducting of vaudeville entertainment on the Lord's Day before 7 P.M.

Oklahoma City—A proposed sales service tax, if passed by the legis lature, will raise the rate to 5 per cent on theater admissions.

Two More Duals in Chi.

Chicago—Warners Highland theater and the Frolic theater have gone double feature here.

"April Romance" Held

"April Romance" is being held for a second week at the Belmont Theater.

U. of I. Recognizes Films

Champaign, Ill.—Films as an aesthetic influence recorded official college recognition by the University of Illinois with the awarding of a special place beside literature and drama on its list of courses. Students will attend film theater, New York University and Smith College are other eastern colleges giving courses dealing with motion pictures.
Nat Levine Resigns as President of Republic Productions

New Zukor-Para. Contract Retroactive to May 1, '36

Zukor and Para.

... and a few other matters

By CHESTER B. BAHN

CTION of the Paramount directorate in submitting a new two-year contract with Adolph Zukor to the company's stockholders is an unanimous recommendation for ratification, a move which should mean much to the company. Any organization is as good as its morale, and morale is dependent, in a large measure, upon stability. Paramount, with the knowledge that its President will continue to boss production for a definite term, has a guarantee that there will be drastic changes to affect stability and improve morale. And it is significant, finally, that Paramount's theater partners are favoring the new Zukor contract.

The film industry's quick nation-wide response to the call for participation in flood relief movement was to be expected. As much to be expected as the formation of a ministerial association in Altoona. In opposing a Sunday film benefit, permission for the Red Cross was granted. This ministerial group, which forced the district attorney to ban the benefit, explains the stand could not be otherwise. Altoona voted against a Sunday film ordinance a year ago. There promises to be an interesting sequel, for the Altoona Tribune editorially says, "The action and attitude which prevented this benefit will do more to crystallize opinion favorable to Sunday observance than if the incident had not occurred."

U. S. Pictures Occupy 70 P. C. of Foreign Playing Time

Theaters throughout the world increased by 8,150 houses during 1936, bringing the total up to 95,379, according to an international survey just completed by Nathan D. Golden, chief of the Motion Picture Section of the Bureau of Foreign and Domestic Commerce. Rise in number of theaters in Soviet Russia accounts for 4,229 of the new additions, the checkup discloses.

As of Jan. 1, last, there were 2,285 commercial film houses operating in Russia, with the survey covering all clubs, workers organizations and meeting halls.

The survey, which covers theaters (Continued on Page 8)

20TH-FOX H. O. MEN OFF FOR K. C. MEET

Twenty-one members of the home office staff of 20th Century-Fox left on the Commodore Vanderbilt yesterday to attend the annual midwinter rendezvous with their colleagues in Kansas City. It's the biggest gathering in the industry in Kansas City for some years and is expected to be a great social event.

Adler Committee Files Roxy Reorg. Objections

The Bondholders Protective Committee for Defaulted Strauss Issues, commonly known as the Adler Committee, recently filed opposition to the proposed reorganization of the Roxy thearon of New York. The Roxy is one of the nation's largest theaters.

Differences on Future Policy Lead To Levine's Resignation at Republic

Educational Stockholders Meeting Off Till Monday

Wilmington—The special meeting yesterday of the stockholders of Educational Pictures Inc., for the purpose of voting on a recapitalization plan for the company and pro-

First New House Since '27

Hartford, Conn.—A new theater with a seating capacity of about 800 and six stores will be built at the northwest corner of Webster and Crown Streets by the Webster Theater Company. This will be the first theater built in Hartford since 1927.

$2,000,000 BID FOR ORPHEUM SUBMITTED

A bid of $2,000,000 cash for the assets of Orpheum Corp., was made by Isidore J. Kessel acting for the Hudson Warehouses, Inc., a Jersey corporation whose backers he declined to identify at a hearing before Oscar W. Ehrhorn, Kessel posted a $50,000 check as deposit for his bid and said when questioned on the validity of his offer that he would put up any further sums that might be required.

Kessel's bid compares with an offer of 50% on January 1, last. It is not known how much any other bids may exceed the $2,000,000 offer.

April to be Universal's "J. R. Grainger Month"

Designation of April as "J. R. Grainger Month" was announced last evening by the New Universal, the company thus marking to mark his fourth year as general manager of distribution. Month will be ushered in on March 28 with a week of events and features. The dates will be announced later.

EXCHANGES TO FIGHT MISS. INCOME LEVY

New Orleans—Mississippi's attempt to tax distributors for film rentals under the state income tax law reached another stage here as exchanges, faced with an arbitrary amount set by tax collector, prepared to fight.

K. C. Operating Deal Fate to be Decided Next Week

Fate of the Kansas City operating deals involving Paramount, RKO and Fox Mid-West will be determined next week when conferences (Continued on Page 11)
COMING AND GOING

**LUISE RAINER** will arrive on the Century this morning and will attend the first matinee performance at the Astor of "Good Earth," in which she plays O-lan.

**MARLENE DIETRICH** arrives in New York this afternoon aboard the S.S. Berengaria, and will go straight to Hollywood to begin work on Ernst Lubitsch's "Angel." 

**JOE BIGELOW** leaves New York Friday for London.

**STEPHEN FALLOWS** flies to Miami tomorrow for the week-end.

**CHARLES REAGAN** is back in New York from a month's trip, with Detroit as his last stop.

**CONSTANCE BENNETT** arrives in Hollywood today from New York.

**DOROTHY PETERSON**, film actress, is in New York on a vacation and planes to Hollywood next week.

**GILBERT MILLER**, producer, arrived in New York from Florida to take personal charge of distribution of the forthcoming World War way melodrama, "The Amazing Doctor Crichton." 

**MYKLE LEWIS**, Western division manager of Paramount, is in New York.

**GEORGE TRENDLE** arrives in New York today from Detroit.

**SPYROS SKOHARUS** is due in New York next week from the coast.

**SAM DEMBEY** leaves New York tomorrow for Detroit.

**OSCAR SELRIN**, who is now in New York, remains east one month before returning to Hollywood.

**MELITTA BRUNNER**, professional figure skating star, arrives from Vienna today on the Paris, with Hollywood her eventual destination.

**LOU HOLZT**, comedian MAGGIE TYTE, and MRS. A. M. THIRKELL, British novelist, arrive from Europe today on the Berengaria.

**ALBERT LEWIS**, stage director for Paramount of today, arrives in New York for Paramount studios; SWANA WANDA, actress, on route to Hollywood; MRS. DANIELS, mother of film actress Renee Daniels; and JEANNE GAUTHIER, French violinist, arrive from Europe on the Paris today.

**WILLARD VAN DER VEER**, production supervisor, returns to Hollywood tomorrow by auto; his wife and family who recently arrived with him from England where he directed foreign film production for Audio industries here and Western Electric, London.

**HARRIET HOCTOR**, has arrived in Hollywood from New York to play a featured role in "Shopping Tows."

**GERALD FANGER**, head of British Movietone News, has arrived from London.

**HALL HOKNE**, production executive associated with Walter Wanger, leaves today from Hollywood after spending several weeks in New York on a talent search for final casting of Wanger's "Vogues of 1938."

**ALEX GOTTLEIB** leaves New York today for Hollywood to take up new duties as advertising manager of United Artists' studios.

**GEORGE J. SCHAEFER**, U.A.'s vice president in charge of film distribution, leaves New York today with MRS. W. G. WARD, and the FIA board of directors, for a two weeks' vacation in Florida.

**RUTH SLENCZYNSKI**, child pianist, and her father, STEFAN SLENCZYNSKI, and the BUDA-

**EST UNIVERSITY CHORUS**, following an American concert tour, sail today for Europe on the President Harding.

**Myers and Kuykendall Both on MPTO Program**

Aram F. Myers, Allied board chairman and general counsel, has definitely accepted an invitation to speak to the M. P. T. O. of Virginia on the same program with President Ed Kuykendall of the M. P. T. O. A. at the annual convention at Richmond opening Thursday, next week. The Virginia unit has no official affiliation with any national exhibitor association at the present time, although it has closely cooperated with the Kuykendall organization.

**Ind. Anti-Playdate Bill Before Morals Committee**

Outlawing of distributor designation of playdates is provided in a measure which has just been introduced in the Indiana Legislature by Assemblyman Mueller. It has been referred to the committee on public morals. Mr. H. P. Isler is interested in the measure, as part of its legislative program.

**Goldwyn Plans Circuit of Foreign Film Houses**

A new circuit of houses playing foreign language films looks as the result of activities of Moe Goldwyn, now operating the Roosevelt theater, New York City, and the People's Cinema, Brooklyn.

Goldwyn yesterday announced that he had acquired the Columbia and Liberty in Brooklyn and was preparing to develop six more spots in several key cities.

A survey by THE FILM DAILY yesterday established that there are more first-runs for foreign language films available in New York City than at any time in the past. The survey further disclosed that theaters are available throughout the U. S. for foreign language bookings are at a new high.

**Flood Benefits in St. Louis; Ill. and Mo. Theaters Closed**

St. Louis. The three theaters in St. Louis, Ill., have been closed to prevent the spread of sickness among the refugees. Back water from the Ohio 25 miles away has flooded 80 per cent of that town. The theater in East Prairie, Mo., has also closed as a health precaution as several thousand of the refugees are there. Preliminary return from the Red Cross drive in St. Louis theaters have already passed the $10,000 mark with prospects of better than $50,000 from this city alone before the campaign closes on Feb. 7.

**Round Robin Letters to Aid Ky. Colonels' Drive**

Loew district managers were enlisted today in the Kentucky Colonels' flood relief fund drive. They will start round robin letters to the Colonels. requesting them to forward their checks to Col. Louis K. Sidney at WHN and then send them to the other relief camp in the Kentucky Governor.

Contributions received yesterday by Col. Sidney and Gen. Jack Atchison of THE FILM DAILY include those of Albert Lichten, Man Patricia Allicoate, Phil Spitalny, Eddie Carver, Charles C. Moskowitz, Mark J. Mallin, Arthur Rose and Sam Pinekaski.

**FACTS about FILMS**

Sydney, Australia, with a population of 125,000, has 75 pictheaters within the city radius.

**Goldwyn Signs Bigelow**

Samuel Goldwyn has signed Joe Bigelow, member of Variety's official staff as a writer. Under a deal closed by Gummo Marx of the Zep- po Marx agency, Bigelow leaves New York Friday for Hollywood.

**Iron Out Merger Details**

Final details of the Local 366 Allied merger and the I.T.O.A. Local agreement were being ironed yesterday by counsel with signing of the contracts expected immediately on completion of the merger.

**Happy Birthday**

Wishes best from The Film Daily to the following on their birthdays:

**February 3**

Mary Carlisle Pat H. Hazan Lillian C. Howard Maudie Silver Albert Newman

**New York Stock Market**

Net
High Low Close Close Cpcg
Am. Sest. 25% 25% 25% 1 1/4
Columbia Pict. wks. 37 35 36 1/4
Columbia Pict. pfd. 58 57 58 3/4
Cm. Ind. 51 51 51 1/4
Cm. M. M. 15 14 14 1/2
East. Kodak 174 170 174 1/2
Gen. Telephone 32% 32% 32%
Loew's, Inc. do pfd. 30 30 30 1/4
Paramount 28% 28% 28%
Paramount 1st pfd. 196 192 192 1/4
Paramount 2nd pfd. 25% 25% 25% 1/4
Pathe Film 85% 85% 85%
RKO 85% 85% 85%
20th Century-Fox 37% 37% 37%
Uni. Pict. do pfd. 15% 15% 15%
Warner Bros. 15% 15% 15%
**New York Bond Market**

Keith A-O 6% 6% 6% 6%
Loew 6 1/2% 6 1/2% 6 1/2% 6 1/2%
Par. 6% 6% 6% 6%
Par. 6 1/2% 6 1/2% 6 1/2% 6 1/2%
Par. 6 3/4% 6 3/4% 6 3/4% 6 3/4%
Warner's 6% 6% 6%
**New York Curb Market**

Columbia Pict. wks. 33% 33% 32%
Grand Nat.'s films 33% 33% 32%
Sonofone Corp. 21% 21% 21%
Technicolor 4% 4% 4%
Trans-Lux 4% 4% 4%
FEBRUARY IS A SHORT MONTH!

FEB. 6th
OE PALOOKA in KICK ME AGAIN with Robert Norton • Shemp Howard Broadway Brevities’ Series

PORKY’S ROAD RACE Looney Tune’ Cartoon Series

FEB. 13th
GEORGIE PRICE in APT. BLUE BLOOD Broadway Brevities’ Series

ACTORIAL REVUE NO. 6

AL LEROY in WING FOR SALE Broadway Brevities’ Series

“WHALE HO” ‘Vitaphone Novelty’ Series

FEB. 20th
“UNDER SOUTHERN STARS” All in Technicolor with Fred Lawrence • Jane Bryan Fritz Leiber • Wayne Morris ‘Broadway Brevities’ Series

CAB CALLOWAY & HIS ORCHESTRA in “HI DE HO” ‘Melody Master’ Series

FEB. 27th
E. M. Newman’s LAND OF THE MIDNIGHT SUN ‘Colortour Adventures’ Series

“I ONLY HAVE EYES FOR YOU” A ‘Merrie Melody’ Cartoon In Gorgeous New Technicolor

IT’S A BIG MONTH FOR WARNER BROS.

FEB. 1st
KAY FRANCIS in STOLEN HOLIDAY with IAN HUNTER CLAUDE RAINS

FEB. 13th
THE GREAT MALLEY with PAT O’BRIEN HUMPHREY BOGART

FEB. 20th
ERROL FLYNN and ANITA LOUISE in GREEN LIGHT

FEB. 27th
PENROD AND SAM with BILLY MAUCH (Little ‘Anthony Adverse’)
now!
CROWDING THEM IN AT RADIO CITY MUSIC HALL
to the tune of S.R.O.

ALICE FAYE
("Sing, Baby, Sing")

DICK POWELL
("Thanks A Million")

MADELEINE CARROLL
("Lloyds of London")

RITZ BROTHERS
("One In A Million")

GEORGE BARBIER
(At the top of his mirth-making stride)

WITH IRVING BERLIN'S 6 MOST SPARKLING SONGS

"THIS YEAR'S KISSES"
"HE AIN'T GOT RHYTHM"
"YOU'RE LAUGHING AT ME"
"SLUMMING ON PARK AVENUE"
"THE GIRL ON THE POLICE GAZETTE"
"I'VE GOT MY LOVE TO KEEP ME WARM"

IRVING BERLIN
(The World's Greatest Writer of Songs!)
ALL 20TH'S MUSICALS!

Dick Powell • Madeleine Carroll

Irving Berlin's 'ON THE AVENUE'

with Alice Faye • Ritz Brothers
and George Barbier

Alan Mowbray • Cora Witherspoon
Stepin Fetchit

Directed by Roy Del Ruth
Associate Producer Gene Markey
Screen play by Gene Markey and William Conselman
Music and Lyrics by Irving Berlin
Dances staged by Seymour Felix

Darryl F. Zanuck
President of Production

THE KEYSTONE CLASSIC FUTURE
Just Opened to a World of Praise!

Another towering M-G-M Roadshow starts on its history-making career. Again the famed name Metro-Goldwyn-Mayer resounds through the amusement world. Again your patrons realize that they are getting the best in films because you bring them M-G-M Stars and Attractions.

"THE GOOD EARTH" is now playing Twice Daily at $2 admission at the Astor Theatre, N. Y. and the Carthay Circle Theatre, Los Angeles. All Seats Reserved.
WORLD THEATERS UP 8,150 TO 95,379

(Continued from Page 1)
in 83 countries, indicates that American pictures during 1936 occupied 70 per cent of the playing time of all foreign houses.

Following, in part, are the results of the survey:
Of the 95,379 theaters in operation, 65,563 were wired for sound on January 1, 1937 as compared with 51,697 on January 1, 1936, or an increase of 3,866 wired theaters for the year 1936. The greatest gain in theater openings occurred in the European market. Mr. Golden points out. On January 1, 1936, there were a total of 69,066 theaters in Europe having 27,956 theaters wired for sound as against 66,878 theaters having 29,207 wired on January 1, 1937. The greater portion of this increase, as already mentioned, is credited to Russia. But it cannot be overlooked that the increase of this 8,826 theater increase in Europe, excluding Russia, that other countries in that market account for 4,276, either new or reopened theaters.

In Latin America during 1936 a total of 248 new theaters were opened. Of these, 1,265 theaters were wired for sound, as against 1,294 wired theaters in operation. Markets comprising Africa and the Near East show very little increase in the number of new theaters opened but do report an increase of 130 theaters wired for sound during the year 1936. There are now a total of 676 theaters in this region of which 610 are wired for sound film, according to Mr. Golden.

Theater openings in Canada increased from 905 on January 1, 1936, to 1,033 on January 1, 1937, with an even larger increase in the theaters wired during the year 1936. Every theater in Canada is reported wired for sound, whereas a year ago but 853 were wired.

U. S. Projector and Sound Exports Rise $652,869

Washington Bureau of THE FILM DAILY
Washington — United States Exports of motion picture projectors and sound equipment increased $652,869 in 1936 over 1935, according to the figures released by the U. S. Department of Commerce, bureau of census.
Exports of motion picture projectors standard gage (35mm) were listed in 1936 were listed at 1,483,415, a dollar value of $1,482,821 in 1935 to $2,105,288 in 1936.

$2,000,000 BID FOR ORPHEUM SUBMITTEL

(Continued from Page 1)
offer of $700,000 cash made by Stadium Theaters, RKO subsidiary, failed to the property. In addition RKO would cancel notes of $2,850,000 against Orpheum and withdraw $280,000 claims of RKO Service Corp. Douglas Black, counsel for Malcus Helman, Orpheum trustee, said Kessel could not be accepted by the trustee because Stadium has a lien on most of the assets an therefore the property could not appraised.

Kessel replied that because offer topped RKO's by $250,000, it court could make possible the transfer.

At one point in the proceeding Kessel offered to buy for $300,000 the of P. J. Snyder, representing Omaha Orpheum bondholders with allowed claims of $1,100,000. This is the offer Kessel would have made under the RKO offer. Wh. Referee Ehrhoff called for a vo of creditors to bid. While Kessel offer, Snyder, the only independendent creditor representative present, voted, for the RKO bid.

Referee Ehrhoff reserved decision on the RKO and Kessel bids, as also on Kessels motions that Orpheum trustee be appointed one of the finest examples of Special Publicity we have seen.

CABLE ADVICES from Paris state that "Fire Over England," the Erich Pommer production which Alexander Korda is releasing through United Artists, has been awarded the 1937 gold medal by the M. P. division of the League of Nations. Special showings of the production will be sponsored by the League in Geneva, Paris and other European capitals.

WHEN EXHIBITORS give a dinner for a distributor, that's News.... in the Buffalo territory a testimonial dinner has been arranged by theater owners to honor E. K. "Ted" O'Shea, local M-G-M branch manager, who has completed his 25th anniversary with Metro... the dinner will be held at the Statler Hotel on Monday eve, Feb. 15... A. Charles Hayman is general chairman... the working committee consists of George Mackenna, Robert Murphy, Sidney Kallet, William Tishkoff, Ralph Crabbil, George Smith, Nicholas J. Basil, George Hanny, Jr., Stanley Kozanowski, Joseph A. Schuchert, Jr., Harry Altman, Jacob Lavene, Dewey Michaels.


A BENEFIT performance for the American Red Cross Relief Fund for the flood sufferers... is being run Friday at midnite by Manager Charles Dodd of the Brooklyn Fox Fabian... a lot of celebs will be on hand... Ted Green is helping handle the affair.

Nat Levine Resigns As President of Republic Prod

(Continued from Page 1)
will remain at Republic for the next two months to finish production which he has started. He then plans to take a four month's vacation.

Matthews Musical For Roxy

"Head Over Heels in Love," new Jessie Matthews musical, has been given its premiere at the Roxy Theater, following "The Smart Girls," which was announced 3rday by Arthur A. Lee, Vice-President of GR.
Reviews of the New Films

Paul Muni and Luise Rainer in "THE GOOD EARTH." Credit Ward Connolly, Tilly Losch, Charles Graupew, Jessie Ralph.

G-M 130 mins.

A MUST SEE PICTURE BOLYARD DRAMA, PASSIONATE SINCERITY AND BRILLIANT PERFORMANCE, I S IDEN FREDKIN'S DIRECTING IS ARTISTIC.

This is a "must see" and hence virtually must play picture. As screen literature, it has been seldom equaled; indeed, some respects, it sets a new high and shining mark for cinematically achievement, entertainment, it has this elements abounding, courageous, passionate sincerity and brilliant performance—which requisites for mass no less than class really.

Dreaming of Pearl Buck's best seller was challenge to the ingenuity of artist and humanists alike. The challenge has been magnificently, bravely, scenically, Talbot Jennings, Tess Schlesinger and Eddie West to the production wizardry of Lucien G. Gibbons, Harry Oliver, Arnold Leipsie and Edith Wallis; from the adabl photography of Karl Freund to the musical setting of the cammyly sympathetic direction of Sidney Franklin to the amazingly human traps of Paul Muni, Luise Rainer, Walter Connolly, Tilly Losch, Charles Graupew, Jessie Ralph. The least燥是 that which is unutive, which so guides the story that the characters, motion, theme, builds from clima to clima to its emphical appeal, especially as at such the book itself, undeniably great- than that of the dramatization by Owen Davis and Ed Davis.

The dominant quality of this visualized "God Earth" is its honesty. The seal of reality is upon the story, upon the phyual production (which in itself is a triumph) upon the characterizations. It has been seen throughout "The Good Earth." Or, such at, is the f-mesmeric conviction you carry away.

The story is told with a clairity in the realism, Jennings, Miss Schlesinger and Miss West have done a corking job, milking the novel of all cinem possibilities. If the tone is more over than gay, that is because it could be otherwise and still maintain fidelity. Pictorially, "The Good Earth" is akin to dry, poetry set to nature's own orches— the wind, the rain, the sun and the earth itself. Karl Freund's camera work in storm and loquacscly pauses will long be remembered; the latter is awe...

Just that. No other descriptive esoterics applies. And no comment on plotach action would be com- without an acknowledgement of the endmont montage of Slavko Vorkapich.

Paul Muni's Wong, the farmer, is Ori- ginal as the very fact is. Luise Rainer's O-Lan has her captured mood of the part perfectly. Tilly Losch as the second son effectively. Walter Connolly as Wong's uncle, the nearest ap- to a comedy role, and Charlie Spenw is as his father are others are whose delineations are tops. The bons side Chinese in the cast blend in smoothly; that is especially true of Keye Luke and Roland Lumi as the sons.

The acting is uniformly close to the novel. It is Wong's wedding day—THE DAY. A farmer, love of the land is innumer. He must marry on the 14th of the 14th of the 14th of the 14th of the 14th. O-Lan he finds the perfect helpmate. She tells in the field at his side, bears children to the North and when famine comes, begs for him, steals for him, acquires when he desires a second wife and, finally, dies happy knowing that her husband has realized the alone is THE ONE.


Associate Producer, Albert Lewin; Di- rector, Sidney Franklin; Author, Paul S. Fleisch; Production Manager, Lucien G. Gibbons; Associate Producer, Harry Oliver; Production Supervisor, Henry Schlesinger, Claudeine West; Art Director, Eric Gibbons; Associate, Harry Oliver, Alfred E. Green; Assistant, Paul S. Fleisch; Associate, Karl Freund; Editor, Paul Wangel; Montage by Slavko Vorkapich; Musical Score, Horst Storch; Recording Engi- neer, Cedric Montage; Editor, Cedric Montage; Owner, M-G-M.

Dick Powell and Madeleine Carroll in "ON THE AVENUE" with Alice Faye, Ritz Brothers, George Barbier, Alan Mowbray, Cora Witherspoon (Hollywood Preview)

20th Century-Fox 90 mins.

A GREAT MONEY SHOW WITH HITT SONGS, BEAUTIFUL GIRLS AND A ME-LANGE OF VARIETY BITS.

Open wide all avenues to the box-office of your dreams, you can see Irving Berlin's music of which three songs should be hit. Dick Powell and Alice Faye out- do their previous efforts in the film's story. The Ritz Brothers, those three provokers of riotous laughter, gorgeous femininity, all combine and make grand musical comedy. The show is an example of how Dick does his shows of this type. Produced in revue form there is opportunity for a wide vari- ety of diversion. But the layout is the way in which there is reason for every song, dance, or other routine. Darryl Zan- nuck, his associate producer, Gene Marky, and William Consolati, who presented the screenplay, deserve a lot of credit for this arrangement which gets away from the slipshod method of throwing in a song or dance just anywhere as so often happens in musicals. Irving Berlin has provided six very good numbers of which this year's "Kisses," "You're Laughing At Me," and "I've Got My Love to Keep Me Warm" are destined for the hit class. They are all smart, cheerful, ballads, which means much to the picture. "Slumming On Park Avenue," "The Girl On the Police Gazette" are also sung numbers; and there are four tunes for the special routines for which they were meant. Dick Powell will warm many feminine hearts with his singing which is more than ever before. He sur- prises, he photographs more beautifully than ever before and her vocalizing tops anything he has ever done. The very blond beauty, Madeleine Carroll, is splendid as a very rich Miss Park Avenue. But, for riotous entertainment it's the Ritz Brothers. Their singing, dancing and goofy antics are rapid-fire and very enjoyable. They are the best of the lot and with their Russian routine. They have plenty to do and do it big. Cora Witherspoon, George Bar- bir, Ritz Brothers and Alan Mowbray are other important members of the cast, and for a knockout bit Billy Gilbert does an excited Greek lunch-counter owner. The picture has developed the plot with a little of ingenium, their dialogue is very clever and the situations smart. By cutting back and forth between the revue and the plot there is never a long spell and one is for- ever interested. Roy Del Ruth has done a most praiseworthy job of direction. As mentioned, under his guidance Dick Powell and Alice Faye do exceptionally well; he gives the piece a gay mood, situations are never carried too long, and at all times action is brisk. Arthur Lange's musical direction presents the Berlin music in a manner which is most enjoyable, and Sey- mour Fisher did the dances which are very well executed. The high class photo- graphy was done by Lucien Andriot. The produce product and the scale of the show are with no much the same magnitudes. The girls are used for parading clothes and for dancing. When there are characters times. Dick wrote a show in which he also acts. One of the scenes burlesques the wealthy Madeleine Carroll and her family. She arranges to meet Dick so as to herd him in some way but instead they fall in love. Dick promises to change the offen- sive, but he is playing, through some trick of Alice Faye's, who also loves Dick, it is more offensive. In retaliation, Madeleine buys the show and they walk out while Dick is singing. She has also the Ritz Brothers break in on him with famous songs. Dick does no show, but when Alice explains to Made- line that in the affair, the latter and Dick are happily reunited.


Associate Producer, Gene Marky; Di- rector, Roy Del Ruth; Screenplay, Gene Marky and William Consolati; Camera- man, P. P. Negretti; Editor, Allen McNally; Musical Director, Arthur Lange; Music and Lyrics, Irving Berlin; Dance Director, Sey- mor Felix.

Direction, Aces. Photography, Class.

"THEY WANTED TO MARRY" with Betty Furness, Gordon Jones

RKO Radio 94 mins.

LIGHT BIT OF FLUFFY ENTERTAIN- ment WILL PLEASE THE YOUNGER FANS.

This can be put down as just mild en- tertainment that will arouse no great excite- ment, but neither will it be found un- interesting by a close look. Especially young fans of both sexes, for it hits the Young Love theme right between the eyes. Also it is the story of the poor girl's move on a daily paper who is looked upon with adoration by the daughter of wealth, and after a long fight for love, the yearn- ers finally win her over to their side. Betty Furness is the girl, and Gordon Jones the young and ambitious cameraman. They make a neat and attractive team, and person- ally the spirit of youth and young love. The picture was not intended to be legal. Just a lot of dizzy and delightful doings between a wild young photographer trying to make good with his editor, and the young society girl getting a brace of escapades in the wild escapers of sweet heart attendant upon the hectic business of grabbing pictures of people who don't want to be photographed for the paper. A competent cast, especially E. Clive as the butter, and Henry Kolker as the rich dad. The two principals, as stated, are very, very. Lew Landers handled the direction with a fine touch in developing all the light and dizzy comedy angles.


Producer, Zon Myers; Director, Lew Landers; Authors, Larry Bachmann, Darwin Taulib; Screenplay, Patsy Lee, Ethel Borden; Editor, Desmond Marquette; Cam- eraman, Russell Metty.

Direction, Good. Photography, Okay.

SHORTS

Our Gang in "Spooky Hooky"

M-G-M 11 mins.

Kid Pranks

A typical Our Gang, with the kids trying to frame the teacher to let them off school from the next day. They leave a note on her desk saying they must be otherwise because they all have colds. Then they observe that she is going to take the class to the circus anyway. So the trick is to try and get the note back from the desk before she reads it. So they break into the classroom that night, and a lot of things that are spooky, and scare the kids to death. Caught in a thunderstorm as they escape the spooks, they are all in bed the next day when the teacher takes the rest of the class to the circus.

Tom Terriss in "The Vagabond Traveler"

Columbia 9 mins.

Fine Narration

A journey with Tom Terriss, the Vagabond Traveler, through the his- toric spots of Paris far removed from the boulevards. Scenes made memorable by Louis XIV, Madame Du Barry, Robespierre, Danton and Napo- leon, are visited. Then the Vaga- bond takes his audience to Renter, Switzerland, and jaunts leisurely around the beautiful city with its quaintness and old-world charm.

(Continued on Page 10)
April to be Universal's "J. R. Grainger Month"

Klein and Solomon Form New Sales Organization

Adler Committee Files Roxy Reorg. Objections

Sunday Films Question Up in Alabama Cities

"Green Light" Set In 44

20TH-FOX H. O. MEN OFF FOR K. C. MEE
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

GENE LOCKHART is keeping busy, to say the least. He has just finished an important assignment in "The Years Are So Long," for Paramount, and has been signed "Satisfaction Guaranteed," at RKO. Following this engagement, he will join the cast of "The Devil Is Driving," at Columbia. The picture stars Richard Dix.


A. A. Kline, screen writer, and playwright, has returned to Hollywood after an absence of five years in India and Java, where he gathered material on native life for original stories and plays. He is now working on an original story at Republic.

K. C. Operating Deal Fate to be Decided Next Week

(Continued from Page 1)

were to be held in New York between Spyros Skouras, whose interests operate Fox Mid-West, Nate Blumberg of RKO and Y. Frank Freeman of Paramount. Although the Mid-West runs the three theaters at the present time, no contracts have been signed yet. A one-year agreement has been under consideration for some time and the coming meetings will decide whether or not the plan is to be put in contract form or nullified.

In the deal are the Upton, Fox house; Newman, controlled by Paramount and the Main St., RKO theater.

Wallace Smith Dead

Wallace Smith, 48, scenarist and novelist, is dead at his home here. A native of Chicago, he worked as journalist there, coming to California eight years ago where he adapted "The Dove" and "Two Arabian Knights," silent pictures. He also adapted "Bulldog Drummond," and "The Captain Hates the Fox." Smith was author of seven books and more than 75 short stories and articles.

Scott Darling has completed the screenplay of "Adventure's End," from Carr's recent motion picture production for Universal release.

Edward Pesky, grand national sales manager, is here to confer with president E. L. Alperson, and with unit producers regarding release dates for the balance of 1937. Alperson will leave Hollywood at the end of the week, and in the meantime is making a survey of the educational let which will become the G. N. studio, April 1.

Following up on the success of "The Old Mill Pond," Harmon-Isting Studios are preparing a sequel, "Swing Wedding."

Complete supporting cast of Greta Garbo's next vehicle, "Madame Walewska" was announced yesterday. Charles Boyer will have the principal male role. Others will be Shephard Strudwick, Henry Stephenson, George Huxton, Bodil Irwin, John Barrymore, and Regional Owen as Talyreand. Clarence Brown will direct.

Reuniting the quintet of "Ah, Wildness!" Spring Byington, Cecilia Parker, Eric Linden and Mickey Rooney have joined Lionel Barrymore in the cast of McManus' "Skidding," which Edwin L. Marin is directing.

Lou Irwin, the agent, will open an office at 8549 Sunset Blvd. He will continue to maintain his New York office.


William W. Hawkins, Jr., for the past year scenario editor for Samuel Goldwyn, Inc., has resigned to join Columbia in the capacity of Eastern Story Editor. He assumes his duties on Feb. 15.

Story purchases—Matt Taylor's "Lover's End" by M-G-M; Richard Wormser's "Love in the Mud," by Universal; David Garth's "Don't Forget to Remember," by RKO Radio.

Beatrice Curtis, Martha Tibbetts and John Tyrrell, all of whom have appeared in recent Columbia pictures, have been signed for "Speed Mad," which the company will shortly start filming under the direction of D. Ross Lederman.

The American Picture Corp. has been formed by John C. Mondie and Robert Sted. The organization plans 12 action dramas, four musical comedies and 12 color shorts. Offices have been opened at the international studio. George H. Calaghan of New York will handle distribution.

Educational Stockholders' Meeting Off Till Monday

(Continued from Page 1)

gram of corporate simplification, was adjourned until next Monday at 3 p.m. No action was taken. Meeting with Cohen, who was appointed by Chancellor Josiah O. Wolflin, was held in hearing court recently to call and conduct the meeting, were E. W. Hammons, president of the company, Norman C. Nicholson, secretary, and Aaron Finger, local counsel.

Fox to Film Coronation in Color, Black and White

Characterizing its plan for covering the coronation of George VI and Queen Elizabeth as "the most complete in newsreel history," Fox Movietone News executive manager, Tim Talley, and Francis L. Harley, managing director of 20th Century-Fox, Ltd., and British Movietone News, simultaneously announced in New York and London yesterday their intention to photograph the event in Technicolor and black-and-white. Plans call for utilization of 22 black-and-white cameras, and 6 Technicolor machines. The latter will be imported into England especially for filming the coronation. Speakers will deliver their own speeches, for the Fox Movietone News told The Film Daily that distribution arrangements for the completed pictures will be announced shortly.

Wallace Smith was author of seven books, including "The Dove" and "Two Arabian Knights," silent pictures. He also adapted "Bulldog Drummond," and "The Captain Hates the Fox." His latest novel, "The Guests of Billionaires," is being filmed.
FIRE OVER ENGLAND

WINS THE LEAGUE OF NATIONS AWARD BY UNANIMOUS VOTE OF 52 MEMBER NATIONS!

And awarded its American Premiere at Radio City Music Hall, March 4th!

Alexander Korda presents the ERICH POMMER production which Boxoffice hails as "One of the greatest dramas ever to come from a film studio"! Directed by William K. Howard.

Released thru UNITED ARTISTS
The American film industry will make further progress in recapturing its foreign market revenue during 1937 largely through greater internationalization of its product. This opinion is expressed by a large majority of foreign department heads of American motion picture companies in their outlooks written for the Film Daily Year Book, which will be issued soon.

Virtually all view the year ahead with pronounced optimism and feel that U. S. firms can look to the foreign field for substantial grosses. Despite war-clouds, it is the consensus of opinion that economic conditions abroad are stabilizing themselves.

**PATHE MAY FINANCE NEW JOHNSTON FIRM**

Pathe has given some consideration to financing W. Ray Johnston's revived Monogram company, which inaugurates its releasing season in 1937-38, it was indicated yesterday in New York. Pathe has no plans for general financing of picture projects, it was stated, but may from time to time become interested in propositions which fit into its plans.

Two-Projectionist Act in Pennsylvania Legislature

Harrisburg, Pa. — An act introduced by Representative Broad in the current session of the legislature requires two licensed projectors.

Measure Affecting Personal Service Contracts Before California Assembly

"Romeo" as a Road Show Outdistancing "Ziegfeld"

A bill allowing stars, directors, writers and other employees of picture companies under personal service contracts to void their option agreements after three years has been introduced in the California legislature.

Flood Benefit Set for the Music Hall on Feb. 11

Plans for a midnight flood benefit show to be sponsored by the amusement industry Feb. 11 at the Radio City Music Hall were developed at a meeting of the committee on arrangements yesterday at the Music Hall. Proceeds will go to the American Red Cross. Comprising the committee are: J. J. Shubert, Paul Dulczewski, Howard Dietz, Marc Connolly, Sam Harris, Leonid Sillman and Richard Rodgers.

Harry Schiffman, president, and C. Harry Thomas, general manager of Par-Land Theaters Corp., will introduce the show.

**TREND DUE TO GREATER INTERNATIONALIZATION OF PRODUCT**

Sunday Film Guardian Bill Makes 18 Years Age Limit

Springfield, Mass. — Persons up to the age of 18 years would have to be accompanied by a guardian to attend a movie on Sunday under a bill before the legislative committee on legal affairs, according to Secretary Joseph H. Brennan of the Allied Theater of Massachusetts.

**$153,191 Roxy Profit in 53 Weeks; Figure for Six Months is $97,766**

Roxy Theater showed a profit of $153,191 before rent, taxes, amortization and other charges for the 53 weeks ended Jan. 7, 1937. Profit for the six month period from July 3, 1936, to Jan. 7, 1937, was $97,766 before charges.

Gross admissions for the 26 weeks to Jan. 7, 1937, were $505,059. Miscellaneous income amounted to $11,473 and total operating expenses were $74,664.

**BELIEVE LONDON MEET BLOCKING GB-U.S. PLAN**

London (By Cable) — Opinion in authoritative circles here is that GB will not proceed with its announced plans for establishing its own exchange system in the United States until after the shareholders' meetings.

**TALKS UNDERSTOOD BEGINNING AFTER REORGANIZATION PLAN IS SET**

The films, included in the agreement, will be "California," "The Stolen Bride," "In the Days of the Dragon," "Rhetor" and "City Girl."
FINANCIAL

NEW YORK STOCK MARKET

High
Low
Close

Am. Sect. 26 26 26

Columbia Picts. v/c 77 75 75 75

Columbia Picts. pd. 45 45 45 -1-1-16

Con. Film Ind. 51 51 51

Film: Bldg. 114 114 114

East. Kodak 174 174 174

day 174

day 174

day 174

Gen. Th. Eq. 333 333 333

Lowe's 50 50 50

m.p. 10 10 10

Paramount 26 26 26

Paramount pd. 45 45 45

Pathe Films 91 91 91

RKO 64 64 64

20th Century-Fox 45 45 45

Univ. Pict. pd. 45 45 45

Warner Bros. 15 15 15

NEW YORK BOND MARKET

Keith A-O 646 99 99 99

Lever Brothers 100 100 100

Fara. B'way 3655 745 745 745

Pathe pd. 625 100 100 100

RKO 667

Warner's 639

NEW YORK CURB MARKET

Columbia Picts. v/c 76

Schenectady Corp. 2 2 2

Technical 4 4 4

Trans-Lux 4 4 4

Journal of the Film Daily

Vol. 71, No. 29

Thursday, Feb. 4, 1937

10 Cents

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Technical 4 4 4

Trans-Lux 4 4 4

National Review Board Opens Conference Today

Several hundred men and women, interested in films as entertainment as well as educational and sociological factors, will attend the opening session of the 13th Annual Conference of the National Board of Review at 2 p.m. today, in the Hotel Pennsylvania, during a 3-day conclave, delegates from all parts of the U. S. will participate in an extensive program, commencing with the showing at the Belmont Theater this morning of an unusual film, and hear an address delivered on its content by Dr. A. A. Brill, psychiatrist and member of the National Board's executive committee. Other members this afternoon will include Harry Evans, Pearl Buck, Truman Talley. Tonight the conference will witness a demonstration of films in the Auditorium of the National U. S. School of Education, 35 West 4th St. and hear talks by Dr. Allardyce Newell of Yale and Terry Ramsaye.

Addresses tomorrow morning will be given by I. A. L. Diamond, on the topic "The Camera At Sea": by Mary Brady of the Marine Foundation; Gretchen Green, of "The Seeing Eye"; Dr. Alice V. Keilher, of the Progressive Education Assn.; Col. Frederick Devereux cf Erpi Picture Consultants; Chmn. of the Board of Governors, and Jean H. Lenauer, pres. of Lenauer Films, Inc.

The conference, whose topical theme is "Looking Backward and Forward At The Motion Picture," will conclude Saturday with a luncheon at which the speakers will be F. Traboo Davison, Dr. Clarence Cook Little, Fritz Lang, Langdon Post, and Mrs. Johanna M. Lindo.

"Hands Across" Suit Closing

Hearing on "Hands Across The Table" suit against Paramount in the New York State Supreme Court, which opened yesterday, will continue today. The defendants are the two composers who seek to enjoin and $50,000 damages, basing their action on a charge that screen credit was improperly given in connection with the picture.

Trendle Takes Reissue

"The Kid From Spain," which U. A. will reissue in the spring, has been taken by George Trendle, g.m. of United Detroit Theater Enterprises, for his houses about May 1. Trendle discussed the Schaefer Sales Drive with Andy Smith, U. A. general sales manager, yesterday.

"Fire Over England" Mar. 4

"Fire Over England," which Erich Pommer produced for Alexander Korda, will have its U. S. premiere at the Radio City Music Hall on March 4.

Loew's Common Climbs

Loew's common hit a new high yesterday, advancing to 784%, a gain of 1%.

ITOA Talks Injunction Move in Loew New York Dispute

Members of the I. T. O. A. yesterday decided to seek an injunction against the Loew circuit in New York unless the company readjusts its film rentals of theaters which follow its houses or abandons its new policy of projecting pictures five and two days, it was announced following a regular meeting of the association at the Astor. The plan, as stated, is also to seek a stay against distributors serving the circuit in the metropolitan area.

Film buyers now in effect are based on the former Loew policy of playing films four and three days, it was declared, and charge was made that in the new plan constitutes an unfair trade practice.

New Orleans Giveaway Case in Supreme Court

New Orleans—The giveaway case of George Sanchell, Negro, against a Louisiana firm went before the state supreme court this week. Sanchell is trying to collect on the $1,000 "supervision" prize which his minor son would have won had he not been refused admittance to the theater.

Windor Locks, Conn. — Hearing in the local "bank night" case, is in session at the courthouse today with setting up and maintaining a lottery was continued in Town Court until next Monday. Defendants are David Magleona, manager of the Windsor Theater; Dominick Alfano of Suffield, co-proprietor and Alfred S. Pence, administrator of the estate of Leo Viola which has an interest in the property.

Gallup With General Piz

Bruce Gallup, former director of publicity and exploitation for U. A. and Columbia, has been signed by Famous Players-Lasky Corp. to do the advertising and exploitation on General's initial production "Three Legionsnaires".

H. E. Wilton Critically Ill

Hamilton, Ont.—Herbert E. Wilton, manager of the Strand Theater, is in a critical condition in the General Hospital here following a heart attack. Wilton, is a former mayor of Hamilton, and Member of Parliament for Hamilton East.

Indian Film Jubilee Nears Bombay—The Indian film industry will mark its silver jubilee in April. The Moving Picture Monthly, which has been published by the company with its parent weekly, Moj-Majah, will issue a jubilee number.

"God's Country" Ahead

Warner's exchange at Portland, Ore., reported to the h. of yesterday that "God's Country" and "The Toman" had set records at Kelso and Longview, Wash.

GEORGE O'BRIEN cut short a contemplated month's vacation in New York and left yesterday for Hollywood by plane following a sudden illness.

SOL LESER returned Wednesday on the Barco, engaged in making a feature for the National group in Europe which took him to Switzerland and Austria.

SARA GAMBARRELLI will sail on the Italian liner Rex Saturday for Rome, where she will be featured in an Italian-made picture.

REYNAL LIVINGSTONE, who in charge a feature publicity for Universal, has returned from an extended tour in the eastern United States and Canada.

PAT MCGEE, general manager of Standard Theatres, Inc., has returned to Oklahoma City.

MR. and MRS. J. DON ALEXANDER of the Alexander Film Co. of Colorado Springs, Colo., will arrive in New York Saturday.

MAX NOSSEK, European film director, arrived on the Berengaria yesterday, Hollywood in his destination.

ATTORNEY WILLIAM JAFFEE arrives at the coast today from New York.

JOE HUMMEL is due back in New York this month from Japan.


KATHERINE BROWN of the Selznick International offices in New York leaves today for the coast where she will center the David O. Selznick production, "The Prisoner of Zenda.

GEORGE TRENDLE goes to Washington to night from New York, later returning to do film.

A. EDWARD SUTHERLAND is en route to Hollywood following a short vacation in New York.

JOHN TRENT, recently New York to Hollywood via Pittsburgh, Cincinnati and St. Louis.

STEPH FETZCHT, is in town. After completing a four-weeks personal appearance tour through the middle west he is back in Hollywood for a role in "Fifty Roads To Town."

SYLVIA SIDNEY will return to Hollywood Sunday. She has been on her visit with the British actress, Greer Garson.

AL LEWIN, who arrived in New York yesterday from Europe, proceeds to the coast two weeks.

MABLENE DIETRICH is at the Wald-temporary for a week.

STEPHEN PALLOSO, general manager of London Film, leaves New York today for Miami to be gone until latter part of next week.

HARRY D'ARRAST has arrived from London for conferences with Ben Hecht who is under contract to have articles for "Cynara de Bergerac," scheduled for production late this year at Alexandre Korda's London studios.

In bad weather you have staff report early so that patrons may be admitted to the auditorium without waiting.
BALCONY SCENE

FROM

"ROMEO AND JULIET"

Have you heard the wonderful news! Hundreds of “Romeo and Juliet” Road-shows now playing from Coast to Coast! Results are so sensational that M-G-M has set 500 Advanced-price, Twice Daily dates already!

And listen to this:

OUT OF THE FIRST 200 COMPLETED ENGAGEMENTS

80 PER CENT TOP “GREAT ZIEGFELD” RECORDS!

(Next from The Road-show Company: “THE GOOD EARTH”)
MUSIC HALL FLOOD

(Continued from Page 1)

BERNARD H. LOWITZ

kowitz, M. Heyman and Dr. H. H. Gliamini.

A new drive for funds was started
Yesterday by Sidney who appre,
taled to the radio audience of
WHN to send their Red Cross con
tributions in care of the station.
Sidney is also sending out today a
letter to employees of the Loew or
ganization, asking them to con
tribute to the Red Cross via WHN.

St. Louis—Red Cross flood relief
drive being pushed by 400 film the
aters in the territory served by local
exchanges is believed certain to pass
the original $50,000 goal before it
clows on Sunday. Total may go
higher than $100,000.

Advance sale of tickets for Mayor
Dickmann's flood benefit Carnival to
be staged at the Municipal Auditor
ium Saturday night indicates that
upwards of $25,000 will be realized
from this source.

Oklahoma City—Flood relief bene
fit at the Criterion, staged by Stan
dard Theaters, netted $700.

Troy—Midnight flood benefit show
will be staged here Saturday by
Warriors in cooperation with the
Mayor, and is expected to net $3,
000. Warriors' houses throughout up
state New York have been co-opera
ting with the Red Cross, Zone Man
ager M. A. Silver directing the work.

Springfield, Mass.—With Nathan
E. Goldstein of Western Massachu
setts Theaters, Inc., enlisting the
co-operation of other theaters, flood
benefit will be held next Monday
night at the Paramount House is
scaled from $1-$5.

Showogun, Me.—Proceeds of the
three Red Cross flood relief shows
totalled $250, manager Carl Beals
of the Strand Theater reports.

Believe London Meeting

(Continued from Page 1)

Will Block GB's U. S. Plan

(Continued from Page 1)

meeting to take place next month.
Outcome of this session, at which
attacks on the management will
probably influence importantly the
company's decision on its future
setup in America.

Gaumont-British is dropping its
educational department here. De
cision on the matter was made in
London.

Educational's New Plan

(Continued from Page 1)

Scheduled for Approval

pomement from last Tuesday was
due to the delay in receiving proxi
ies held by English interests, severe
storms having caused liners from
reach New York on scheduled
time.

THE Film DAILY

Thursday, Feb. 4, 1937

RKO-SPITZ CONTRACT
CONFABS START SOON

(Continued from Page 1)

berg, general manager of RKO Thea
aters; A. H. McCausland, RKO trus
tee, and other RKO officials are due
back from the coast. E. Depinet and Jules Levy are
pected Monday also.

Present indications are that the RKO reorganiza
plan will not be finally okayed by the courts for
to four or five months. Opposition which has arisen to the plan from
various sources including the Or
pheaem preferred stockholders is ex
pected to delay the plan that long.

California Bill Allows
Voiding of Contracts

(Continued from Page 1)

Assemblyman Alexander Mac
Murray, according to information
received by producers in New York
yesterday.

Banning of giveaways, including all games of chance, is provided in
a measure also introduced in the
California lower house.

Monthly Statement Bill
Before New York Senate

Albany—Under provisions of a
bill introduced by Senator Nelson
W. Cheney and referred to the Sena
te Judiciary Committee, a new
paragraph is added to Stock Corpo
ration Law, requiring every business
corporation and foreign corporations,
other than a moneyed, railroad,
transportation or co-operative cor
poration, having an office in
state, to make and keep monthly
statements showing operating re
ceipts and expenditures, assets and
liabilities, to inspectors directly,
or indirectly through officers, direc
tors and stockholders, to be made available for
inspection by stockholders and provid
ing penalties for violations.

Under the provisions of a bill in
roduced in the Assembly by
Anthony J. Canney, Democrat of Buf
falo and referred to Labor Commit
tee, the labor law is amended by re
quiring every elevator and elevat
opening, hoistway, hatchway and
wellho in mercantile establish
ment, business office, telegraph of
ce, restaurant, hotel or apartment
house, theater and other amusement
places, to be so constructed and
provided as to be safe for all per
sons, also all machinery and equip
ment to be provided with safety de
vices.

"Three Smart Girls" Tops

Total of 286,673 patrons attended the Roxy Theater during the past
11 days to see Deanna Durbin in
"Three Smart Girls." Picture not
only established a new attendance mark, but also created a new five
year box office record, Roxy Man
agement said yesterday.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

GENE TOWNE and Graham Baker, the Walter Wanger writing team, are observing their time-honored custom of taking their vaunts at the same time and traveling in opposite directions. Towne is now in New York and Baker in Mexico City.


Peverell Marley, whose camera work on "Winterset" attracted much attention, is photographing "The Coast of New York," at RKO. He also did the camera work on "Sing, Baby, Sing" and "Private Number.

Attorney I. Robert Broder of New York who has been here representing two-Projection Act in Pennsylvania Legislature (Continued from Page 1). Projectionists in all the states with a seating capacity of 300 or more. The measure has been referred to the committee on labor. The act proposed to be introduced by Representative Broder requires theaters of similar seating capacities, having a stage or space for the presentation of 10 feet or more in depth, to install an asbestos or steel curtain, or both, as provided by the rules and regulations of the department of labor and industry. Theaters falling in this classification and are required under this act to have a main control switchboard which shall control all lights in the auditorium and every passage way leading from the auditorium to the vests. An attendant is required to be present to supervise the enforcement of this act. The act has been referred to the committee on public health and sanitation.

St. Louis—Mayor Dickman is expected to sign the city ordinance which will require the employment of an experienced motion picture photographer for each stage magician operated in a theater or other place of public assembly. The measure, modeled on the ordinance of Aldermen by a vote of 21 to 3, underlying purpose of the new ordinance is to incorporate into the

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 40


Arnold Van Leer of the Cowl-Van Lear advertising agency, New York, is making the rounds of the studios. This is his first trip to the coast in 10 years.

Lambert Hillyer, who is directing Columbia's spaghetti thriller, "Racing Luck," which features the present season's most successful automobile racer against Oldfield, Rickenbacker and other automobile racetrack champions in the "good, old days.

"Romeo" As a Road Show Outdistancing "Ziegfeld" (Continued from Page 1). which were roadshow runs, according to Loew's yesterday. Thirty-five of the roadshow engagements outdistanced "The Great Ziegfeld" reported as a consistent box-office hit with all types of movies playing patronage but its box-office has shown a marked tendency to build to ever-expanding business during roadshow runs," it was declared.

Cities in which "Romeo and Juliet" recently did business doubling or far surpassing "Ziegfeld" included Akron, Atlanta, Altoona, Dayton, Des Moines, Evanston, Harrisburg, Madison, Nashville, Norfolk, San Diego, Chattanooga, Dallas, Oklahoma City, Milwaukee, Indianapolis and Milwaukee, according to Loew's.

Discuss Operators' Situation Discussion of the operators situation will occupy the greater part of the I. T. O. A. meeting today at the Hotel Astor. city's laws a union rule that now universally applies to every motion picture theater in St. Louis. The operating agreements and local transport the union.

"Robber Symphony" Moving "Robber Symphony" moves Sunday from the Venice Theater to the Belvedere. It will be cut about 6 minutes in running time.

Warner Music Appeal Tabled Pending Report

Warner Bros. music firms have agreed to table their appeal from past rulings of the Copyright Commission pending a report of the Copyright Commission appointing a new member in its place. This has been done in order to avoid a large-scale meeting on a competing body. The committee on behalf of the Copyright Commission has been instructed to continue the proceedings.

Annual convention of the National Poster Service Association and the Associated Display Corp. will be held simultaneously in New York in June. The executive committee of the former organization, whose members are also affiliated with the National Poster Service Association in New York, has been instructed to continue plans for the meeting. Election of officers is a principal item on the convention program.

RKO's February Releases "When's Your Birthday?" first of Joe E. Brown's new series of comedies which will be released through RKO Radio, features the company's "Talking in Private" number, which includes "Sea Devils," "We're on the Jury," "They Wanted to Marry" and "Park Avenue Logger."
Listen to 'Em Yelling!
It's New York Telling the World That
WARNER BROS. HAVE HIT THAT
'G-MEN' PACE AGAIN WITH
BLACK

YOU'LL BE A WHOLE
LOT WISER . . . One
Minute from Now!
—That's all the time it
takes to read this speedy
summation of the hats-
off, superlatives-on, wal-
toping world premiere!

"A melodrama among melodramas! Brave and unde-
niably exciting! It cannot help but hold you!"
—N. Y. America

"A biting, scathing, courageous and exciting
expose melodrama! Put 'Black Legion' down a
absorbing entertainment!"
—N. Y. World-Telegram

"In 'Black Legion', Hollywood grows up. A picture both
powerful and intelligent!"
—Literary Digest

"'Black Legion' reveals Warner Bros. at their level best!
A stirring, courageous, needful motion picture stack

DID YOU HEAR
WALTER WINCHELL: (Sunday night over NBC)
"By all means go see this T-N-Tainment!"

JIMMY FIDLER: (Tuesday night over NBC)
"One of the most gripping photoplays ever produced—to
be classed with 'I Am a Fugitive'. For a thrilling evening,
for your 'must see' list!"

DID YOU SEE
MARK HELLINGER: (Nationally Syndicated Columnist)
"If I had my way, every man,
woman and child would see it!"
The editorial in the N.Y. Herald
Tribune—first time in paper's
history a movie crashed the
editorial page!
... And those unprecedented
cost raves, reprinted in last
week's 4-page ad?

And, to coin a phrase
BUSINESS IS
COLOSSAL
—But how could you
expect anything else?
"Vastly absorbing, vastly important photoplay that should be missed by no one! Outstanding and memorable! Smashing drama that will haunt you with its stark emotional power for a long time!" — N. Y. Herald-Tribune

"Sensational, rousing and stirring! Humphrey Bogart gives a performance even more stirring than that memorable one he contributed to 'Petrified Forest'. Packs a mighty punch!" — N. Y. Sunday Mirror

"As up-to-the-minute as today's newspaper; as powerful as dynamite!" — N. Y. Sunday News

When you think of the answer you're thinking of the reason 'BLACK LEGION' Means More to You Than Any Show on the Market Today!

And packed with dynamite from stem to stern. If you are wise, you will see it—it is excellent motion picture fare not to be missed!" — N. Y. Morning Telegraph

Tremendously impressive! Shocking, challenging and grimly realistic, it pulls no punches! The entire production is one that will not easily be forgotten! See it!" — N. Y. Eve. Journal

Dynamic drama! All those concerned with its production are now destined to be important flicker folks. Humphrey Bogart surpasses any and all of his earlier screen efforts. Breath-taking movie fare!" — N. Y. Post

IT RIGHT DOWN AND ASK YOURSELF THIS QUESTION!

How long has it been since you've had the pleasure of laying a picture that rew notices like these?
Good Morning * We Are Happy to Say That RADIO DAILY Is About Ready For Its Debut * Feb. 9 Is The Day * Covers Radio Completely *
Dallas Attorney Confers on Anti-Trust Suit in N. Y.

THEATER DIVORCE BILL REPORTED IN NORTH DAKOTA

23 Loew N. Y. De Luxers Switch to Thursday Opening

How They Started

First Measure of Its Kind To Reach a Vote

The first bill outlawing ownership of theaters by producers to reach a legislative decision will be the measure introduced in North Dakota, major companies in New York learned yesterday. The bill pending in that state's governing body has been favorably reported, it was stated.

A similar measure is also pending in the California Legislature. Allied is sponsoring the moves as a main feature of its legislative campaign.

SWING TO ROMANTIC STORIES ON--LEWIN

A distinct swing towards more romantic and adventurous type of stories is seen by Albert Lewin, Paramount producer, who has just returned to New York after a several months' trip abroad.

"This kind of a picture has international appeal," declared Lewin yesterday. "I believe that idealized characterizations are more and (Continued on Page 11)

New Industry Tax Bills
Before Ohio Legislature

Columbus, O.—With a three per cent gross admission tax already in effect, a bill was introduced in the Ohio House of Representatives yesterday providing for a seven per cent tax on amusement admissions over 25 cents.

Another tax measure, aimed at (Continued on Page 8)

"Camille" at Capitol 4 Wks.

"Camille" is set at the Capitol, New York, for a four-week run. "Romco and Julia" follows, opening there March 19, after its long run at the two-a-day Astor Theater on Broadway.
Ky. Colonels' Fund for Flood Relief Mounting


WHN's drive for contributions from WHN's listeners continued yesterday, with radio pleas to aid the flood sufferers made every half-hour to the radio audience. In addition, Col. Sidney sent notices to all Loew and Metro employees asking them to send their donations to the Red Cross through WHN.

Loew Votes Extra 50 Cent Dividend As Common

Loew, Inc., which paid an extra dividend of $1 in addition to the quarterly on Dec. 31, has declared an extra common dividend of 50 cents and the regular quarterly of the same amount, both payable March 31 to stockholders of record on March 12.

Marion Avery Joins Col.

Marion Avery, associated with the scenario and play department of Paramount for the past six years, has resigned to join Columbia Pictures as Play Editor. Miss Avery assumes her new duties on Feb. 16th.

Wing Leaving for Ceylon

Having arranged his financing, Ward Wing, who is producing "Tea Leaves of Ceylon," for RKO, soon sails from London for Ceylon where he is to make the production, cable dispatches to New York yesterday morning that he has left London and leaves New York next week to join the Wing company at London.

Projectionist Peace and Merger to Make 200 Jobs

Close to 200 unemployed members of Local 396 will get jobs as a result of the new agreement between the union and the I. T. O. A. and the merger of the Allied union with Local 290, the Film Daily was informed yesterday. This is due to the shortened hours for Allied members provided in the pact between the two unions.

Formal ceremonies will mark the signing of the agreement with Mayor LaGuardia sitting in. It was the Mayor's committee headed by Chairman Sam Lewishohn that succeeded in working out the agreement to end dual unionism in Manhattan and promote peace in the industry.

La Guardia Sa. C. V. Cohen, a member of the Mayor's committee also.

Report Austria to Jump Film Import Levy 25 p. c.

Austria on Sunday increases by 25 per cent the loan of films imported from America and other foreign countries, according to a copyright dispatch to the New York Sun yesterday. German pictures, however, are exempt under the new regulations being adopted by the Ministry of Commerce.

Boas Joins Allied Unit

Boston—Louis Boas, owner of the Rialto Theater, Scollay Square, and the Ophthoton Theater in Danvers, has been named Associated Exhibitors, the local Allied unit.

Knorr Forms Owl Film

Detroit—Owl Film Co. has been formed by Karl K. Knorr with headquarters in Detroit, Michigan. The company will enter the independent producing field.

Coming and Going

LORE BARA sails from New York next week on route to London and Ceylon.

LUISE RAINER is in New York from Hollywood and is stopping at the Waldorf-Astoria.

NATHAN D. GOLDEN is due in New York the middle of this month from Washington.

ARTHUR S. DICKINSON, who is now touring key cities in the south, returns to New York Feb. 17.

RICHARD KRAEPEL of the Leo Morrelo office leaves New York today by plane for a brief coast trip.

CHAS. E. GOETZ, agent, leaves for Hollywood in the near future to liquidate a residue of the Morrelo office. He will be away six weeks.

GENE TOWNE has left New York returning to New Orleans.

WALTER HUSTON sailed from New York yesterday for the West Indies on the liner Math..

GEORGE SILVERMAN has returned to New York from the coast.

CHARLES C. PETTIJOHN returned to New York yesterday from Washington.

ATTORNEY GEORGE WRIGHT is in New York from Dallas.

SIDNEY MITCHELL and his song-writing mate, LOW POLLACK of 20th Century Fox, have been compelled to forego a trip to New York due to the latter's illness.

MARRY ROSS leaves New York today for Florida.

MARELENE DIETRICH leaves New York Sunday, returning to Hollywood.

FAUL LARAZUS, head of United Artists' contract department, sails today accompanied by MRS. LARAZUS for West Indian cruise, returning to New York Feb. 24.

RUDOLF FRIML, composer, arrived from Europe late last night aboard the Rex.

MOE SILVER, who has just returned from a southern cruise, goes to his headquarters in Atlantic City.

ARTHUR W. KELLY, vice-president in charge of foreign distribution for United Artists, leaves John Wood, Sad that the AAU to commence a long trek back to the home office. His only stop will be London.

National Board Sessions Continue at Hotel Pennsylvania

Following attendance of delegates at a special showing of "The Eternal Mask" through the courtesy of Arthur Mayer and Joseph Burstyn, at the Belmont Theater in the morning, where Dr. A. A. Brall delivers an address on the psychological aspects of the film, the National Board of Review formally opened its 13th session at 2 p.m. in the Hotel Pennsylvania.

Among the speakers on the evening's inaugural program were Pearl Buck, whose novel, "The Good Earth," made its film debut under M-G-M's banner this week at the Astor Theater, speaking on "Who Has Censorship Has Mean't and Means," J. Searle Dawley, "Old Days In Film Production;" Dr. Charles C. Mard, "The Past and Present Film Public;" Albert W. Howson, Warner Brothers' editorial director, "Comedy and Sound;" Dr. Kurt Lon, "Music and the Films;" Harry Evans, Universal's eastern talent scout, "Modern Scouting for Film Talent" and Louis Talmains, pitch hitting for Truman Talley, spoke on "The Growth of the Newsreel."

Continued activities in the night session at N.Y.U. School of Education, delegates saw Paramount's 1912 release, "Queen Elizabeth," and its new "Modern Safari."

Remy Ramsaye spoke on "The Drama of Adolph Zukor" and Pro Allardyce of Yale also spoke.

All programmed events for today are scheduled for the Hotel Pennsylvania.

Harry Ross Leaves for Florida to Recuperate

Harry Ross, head of Ross Fedora Service, leaves New York today for Florida to recover from his recent illness, after having been recently discharged from the Mt. Vernon Hospital. As yet he has not applied for a successor to Claude Sardeo, who has resigned as vice-president of his company.

Bissell Leaves Columbia

Cleveland, O.—Holbrook Bissell Columbia Exchange manager here for six years resigned yesterday.

TWA FARES

Now Compare Low Cost Air Travel via TWA with Rail Rates

Shortest, fastest, overnight non-stop between New York and Chicago

TWA NEW YORK OFFICES

1563 Broadway, 70 East 42nd Street, 1000, New York City

Telephone Murray Hill 6-1640
NEWS OF THE WEEK IN PHOTO-REVIEW

RED-HOT AND NEW is Mervyn LeRoy's scoop signing of Ethel Merman as Notable #1 in forthcoming musical he'll produce for Warners. La Merman will bring her sweet and hot talents to filmland after windup of Broadway commitments.


SNOW FOOLIN' 'Unusual' California weather lures skis (pronounces 'shes') before cameras. Starlets Ann ('Great O'Malley') Sheridan, Veda Ann ('Singing Marine') Borg, Marie ('Melody for Two') Wilson (right) gambol in honest-to-Hays Office snow.

MIGHTY CASEY II has struck out for himself as Wm. Hopper, son of DeWolf ('Casey at the Bat') Hopper, signs long-term contract. First time up, he tallies with featured role in 'Steel Highway', railway thriller.

RUBY READS RAVE REVIEWS to beauteous bevy of ballet belles after Hollywood screening of 'Ready, Willing and Able', hailed by crix as 'one of Warners' best musicals . . . sure to click!*

*A Warner Bros. Picture  TA Cosmopolitan Production  Vitagraph, Inc., Distributors
NEWSPAPER EDITORS PICK 
DEANNA DURBIN AS THE BEST 
RADIO FIND OF THE YEAR!

NEW YORK WORLD-TELEGRAM.

Radio Editors of U.S. and Canada
Pick Deanna Durbin as the New Star

Deanna Durbin Hailed as Star of Future.
Always an important corner of the poll is the vote on the season's outstanding new star. In other years, the choices have been Bob Burns, Helen Jepson and Joe Penner—all selected while still working along in comparative obscurity. This time it is Deanna Durbin, Eddie Cantor's gifted juvenile musical comedy songstress.
Bob Burns had been in radio such a short time when he was selected as last year's new star a year ago. Many of the radio editors apparently forgot he has been in radio prior to 1936, when it came time to cast the new ballot. His vote lands him in second place this season. The vote on outstanding new stars:

1. Deanna Durbin
2. Bob Burns
3. Helen Jepson
4. Charley Ruggles and Bobby Breen
5. Helen Hervey and Martha Raye
6. Helen Jepson
7. Helen Hervey and Martha Raye

BENNIGAN'S show can be considered remarkable even though his total is not large. The ballots were sent out the first of the year when he had presented his ventriloquist comedy on the valley hour only twice.

By J. E. (Dinty) DOYLE

But one new outstanding personality was developed in 1936. little Deanna Durbin of the Eddie Cantor program, who rocketed to fame in the movies. Cantor, by the way, did not figure in the one-two-three ratings of the Hearst Radio editors.

And everybody says the top of the
THE NEW
Here's the record of

DEANNA DURBIN

in "THREE SMART GIRLS"

NEW YORK
"Making new high records at the box office daily. Good for at least THREE swell weeks!"
—Howard S. Cullman, Roxy Theatre

CHICAGO
"Topped Loop business and grossed $9,400 above average. Held another week."
—Motion Picture Daily

MINNEAPOLIS
Fifth week—and still going strong!

WINNIPEG
Wowing 'em on fourth week!

SAN FRANCISCO
Held Over—Third Week!

BUFFALO
Repeat run by popular demand!

PHILADELPHIA
Held Over—Second Week!

DETROIT
Held Over—Second Week!

BALTIMORE
Held Over—Second Week!

MILWAUKEE
Held Over—Second Week!

PORTLAND
Held Over—Second Week!

SEATTLE
Held Over—Second Week!

SALT LAKE
Held Over—Second Week!

BIRMINGHAM
Held Over—Second Week!

LOUISVILLE
Held Over—Second Week!

SAN DIEGO
Held Over—Second Week!

KANSAS CITY
Held Over—Second Week!

Town to

UNIVERSAL!
MICHI
STRO
IS HEADED YOUR WAY!
TARTAR HORSEMEN
On His Trail!
CONFERS ON N. Y. ANTI-TRUST SUIT

(Continued from Page 1)
discuss the case, which is understood being conducted under friendly conditions.
Defendants in the action will file their answers in the Federal court, Dallas, Monday, which is the deadline. Almost immediate trial of the case is anticipated.

New Industry Tax Bills Before Ohio Legislature

(Continued from Page 1)
the industry, would boost the censorship fee from the present $3 to $5 per film.
Both revenue bills will be stiffly opposed by exhibitor and other film interests.

Oregon Bill Would Tax 20 Cent Film Admissions

Portland, Ore.—Newest taxation measure to be introduced in the Oregon state legislature makes theaters a target. It provides a one cent tax on every 25 cent admission or fraction. Exhibitors are hopeful that another bill, which would abolish the state rating commission, will pass. Both horse and dog racing would be affected.

Flood Benefit Nets $850
San Antonio—The midnight stage and screen show given at the Majestic netted $850 for flood relief. City Manager Bill O'Donnell of the Interstate Circuit announces.

Fuesslein Rites Tonight
Funeral services for Ernest A. Fuesslein, for 10 years employed in the United Artists auditing department, will be held at 8 o'clock tonight in Rossmell's Funeral Church, 1230 Bushwick Ave., Brooklyn. Interment will take place tomorrow. Fuesslein, who dropped dead in Times Square while on the way to U. A., is survived by his widow and a daughter.

Music Co. Suit Discontinued
"Hands Across the Table" action against Paramount, brought by Mills Music Co. and two composers, was discontinued yesterday in the New York State Supreme Court. The plaintiffs had asked $50,000 in damages and an injunction.

Bea Lillie to Make Three
Beatrice Lillie will make three pictures a year for Paramount release under a musical contract recently closed with Emanuel Cohen of Major Productions. Her first story, a musical, is "English Derby." Miss Lillie, who is now appearing in the Broadway revue "The Show Off," goes to the coast early in July to start work.

23 LOEW HOUSES SWITCH OPENING

(Continued from Page 1)
Coney Island, Broadway, Gates, Bedford and Kameo.
Loew is sticking to its four and three playing time policy, it was stated yesterday. Attractions with usual merit will be given extending time, as in the past, however.

Loew Quizzes Patrons on Double Features, Games

(Continued from Page 1)
are your favorite film stars, which film stars do you dislike most, which film players you have seen in small parts would you like to see in star roles, which kind of pictures do you prefer, how long do you like a program—4, 5, or 6? Names next May to film director, which newspaper do you prefer for film news and criticisms, how often do you go to the movies, in what part of the theater do you usually sit, and have you any suggestions to make for the improvement of motion pictures as a whole.
The contest closes Feb. 21 and is being conducted at all 44 Loew houses, including two Poli theaters.

"When You're in Love" is Pre-released in 100 Keys

While "When You're in Love," new Grace Moore musical, will not be nationally released until Feb. 27, Columbia already has accepted more than a hundred Feb. 22 holiday pre-release bookings in key situations, it was announced yesterday. Production was made available at the earlier date to stimulate salesmen's efforts in Columbia's Montague Sweepstakes.

Readers Fight Point Pleasant, N. J.—Walter Read, president of American Community Theaters Corp., is planning to construct a movie house at this resort. A move is under way to block the project by passage of an ordinance which would limit houses to one per 3,000 population. The town now has one movie house and a population of about 1,800.

Zimetbaum to Marry
Bernard Zimetbaum, associated with the Springer-Brandt operated houses, will be married next May to Charlotte Knobel, daughter of veteran metropolitan theater owner, Ben Knobel, it was announced yesterday.

Clergy Lead Flocks to Movies
Ligonier, Pa.—In sharp contrast to the situation in Altoona, Pa., where municipal objections forced the banning of a Sunday film flood benefit for the residents, the town of Ligonier led their congregations to such a benefit at the Hill Theater. It was the first Sunday film show in Ligonier's history.
"CHAMPAGNE WALTZ"  
with Gladys Swarthout, Fred MacMurray, Jack Oakie  

BLENDED OF GAIETY AND MUSIC CORPORATE PRODUCTION SCORES TRONG.  

They spared nothing on this melange of comic, song, and dancing which starts in Vienna and finishes in New York. Gladys Swarthout is the granddaughter of the old slouched music director trying to keep out dated waltz palace with its Strauss inspired atmosphere. Fred MacMurray, an American swing maestro, starts his invasion of Vienna and kills off the tea dance needle door. There is a lot of very novel romance between the two young people, and the girl never suspects that the man she admires is the American leader who has raided an old continent. When she discovers it, she flies off and eventually lands in New York, where she and her grandpappy establish a very modern waltz palace that is a sensational success. Meanwhile MacMurray, remorseful, puts in the skills in New York. A chance meeting with the girl, and she conceives the idea of combining his swing band with the modern waltz atmosphere. A very effective sequence, with the swing and the waltz and functioning alternately in a very ritz-y string, plants, enhances the entourage not a little. Swarthout sings very effectively. MacMurray is a good male foil. The dancing team of Veloz and Yolanda are strong. Jack Oakie lifts the production up strong with his original brand of comedy. All in all it is a juicy offering that combines a little of many entertain- ing elements.

Cast: Gladys Swarthout, Fred MacMurray, Jack Oakie, Veloz and Yolanda, Herman Vivienne Oslande, Frank Forest, Bonnie Baker, Ernest Cossart, Fritz Leiber, James Mike, Madeleine Bourne, Michael Visaroff, Guy Matt, Maurice Canfield.  
Producer, Harlan Thompson; Director, Albert Sutherland; Authors, Billy Wilder, S Kraft; Screenplay, Donald Hartman, Frank Raper, Editor, Paul Weihartch, Camera, William Melior.  
Direction, Smart, Photography, The Best

New Post for Austin  
New Kensington, Pa. — Frank austine, assistant manager at the Warner Theater in Morgantown, has been assigned to the Ritz theater. The Ritz, former- ly a week-end house, is now oper- ing daily.

"Three Smart Girls" Held  
"Three Smart Girls," the record- breaking Universal picture starring Jean Harlow, Durwood Coburn and a third week at the Roxy. Film is the 2th in the 10-year history of the Roxy theater to run for more than two weeks.

City Sales Tax Proposed  
St. Louis — Alderman Schweppe will sponsor a city ordinance to im- pose a one-cent sales tax, proposed to be used for relief purposes. This local would be in addition to the state sales tax.

FOREIGN  

Nicely paced musical film which falls to justice with its government. The presence of satisfactorily staged dances, humorous dialogue and frequent songs. Picture could have more of the popular music numbers, which are limited due to the policy of the distributors to add more local color. Number one role of the distributors goes to Alberto, a silvery-voiced rec- ruit. Latter's Pancho is a strike of the talent, but all ends happily.


Splendidly produced, lively entertaining feature, enriched by fine performance of Willy Birgel as young tank-corp officer who becomes innocently involved with a ring of foreign spics, but whom he brings to justice. Acting in the picture is sufficient but the plots, the story, and the production are perfectly equal. Picture rates very high in current scale of German productions. It is swiftly paced, skillfully acted, and its direction and technical elements are exceptionally smooth.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

GERTRUDE ORR has completed the first draft of the script ofewire Pictures' "Circus Queen," which goes into production Feb. 10, with Reginald Barker directing. The first member of the cast to be signed is Mabel Starkie, wild animal trainer.

Frank Pope has turned in the screen treatment of his original story, "Let's All Sing," a film musical based on the Community Sing idea, which is to be produced by General Pictures Corporation.

FREDRICK MARCH, Harold Lloyd, Wally Westmore, Wallace Sullivan and Norman Coburn are among Hollywood's bowling enthusiasts.

6 RKO Pix in Work, 7 More in Process of Being Edited

West Coast Bureau of THE FILM DAILY

Hollywood—RKO Radio has six pictures in work, seven in process of being edited and one in preparation at its coast studios. Pictures before the cameras include "The Toast of New York," with Edward Arnold, Jack Oakie and Frances Farmer; "The Woman I Love" with Paul Muni and Miriam Hopkins, "Steps for a Rainy Day" with Ginger Rogers and "Wings of Mercy" with John Bowl, "Outcasts of Poker Flat" with Preston Foster and Jean Muir, and "Satisfaction Guaranteed" with Anne Shirley.

Pictures being edited include "Sea Devils" with Victor McLaglen, "When's Your Birthday" with Joe E. Brown, "Park Avenue Logger" with George O'Brien, Michael Strong and Bob golf" with Anton Walbrook and Elizabeth Allan, "Don't Tell The Wife" with Guy Kibbee, "China Passage" with Vinton Haworth and Constance Worth and "Quality Street" with Katharine Hepburn and Franchot Tone. Film in preparation is "New Faces" with Milton Berle and Joe Penner.

Real Lip Service

West Coast Bureau, THE FILM DAILY

Hollywood—Ginger Rogers not only believes in a flood of kisses, but in kissing them hard. In a kiss scene she is giving off a kiss here to the highest bidder at the screening of her latest, "Mid-West." Those in the flood suffered. Harold Lloyd paid $100 for the filming of his unique kiss scene, and the others were awarded by Grant. The benefit netted $12,000.

WHO'S WHO IN HOLLYWOOD

• • •

Introducing Interesting Personalities: No. 41

BERNARD B. RAY. Probably the youngest pioneer in pictures, and he's still in his '30s. Broke into the industry a quarter of a century ago with the American Biograph Company in its laboratory. Then West with David W. Griffith to the Mutual Film Corporation. Was with Triangle—remember—as cameraman. Later, in charge of an independent laboratory in Hollywood. Subsequently with Capitol Film Corp., with Educational and in partnership with Ferdin- and F. Earle. Directed his first picture in 1920 and since has been directing and producing. Organized Ray Art Company, Inc., in 1935 and produced and directed 49 pictures during the last three years. For relaxation, plays a great game of chess, a music lover, attends all symphonies. Stands, 5' 6½. Tips the scales at 150.

Enthusiasm inspired by the results obtained to date in the daily "rushes" of "23½ Hours Leave" has resulted in a decision by Pro- ducer Douglas MacLean to lengthen the filming schedule for this picture from 28 to 33 days, with an increase in the production budget being made accordingly.

Conrad Nagel, who finishes his current engagement in "Petified Forest" at the El Capitan tomorrow, will start work as the lead in Grand National's "Gold," Feb. 11, to be produced by George Hillman and directed by Louis Gasnier. "Gold," the third of the Nagel-Eleanor Hunt federal agent pictures in the GN se-

eries, has been held up during Nagel's leg engagement.

The possible continuation of the maritime strike on the West Coast will not affect Samuel Goldwyn's plans for the filming of "Hurricane," from Charles Nordhoff's and James Norman Hall's best-selling novel. If necessary, Director John Ford will depart with crew and actors for Pago Pago, in American Samoa, South Seas, from a Canadian port about March 15.


Cary Grant has been placed under an extended term contract by Colu- mbia Pictures.

Columbia Pictures has already de- cided upon Grace Moore's next vehicle. It will be entitled "Sound of Your Voice," written specially for the musical star by Stephen Morehouse Avery.

Iowa-Neb. Exhib. Group

Convenes on Feb. 16-17

Des Moines—Allied-Independent Theater Owners of Iowa-Nebraska, Inc., have set the dates of its annual convention for Feb. 16-17 at the Hotel Savery, it is announced by Leo F. Woelett, president, of Eld- ora, IA. The board of directors at a recent meeting reaffirmed its five- point a year plan for the cooperative program and its four-point national legislative program.

Directors already have voted their disapproval of the proposed bank night bill, now before the Iowa House; an admission tax bill, a labor bill and censorship measure.

Brink-Watson Form Co.

Detroit—The Engineering Special- ies Corp. has been formed by Wat- ter Brink and Robert Matson, both severing connections with the Me- ton Picture Engineering Co. New firm will be active in the commercial motion picture field.

They Just Ain't Bitin'...

Coral Gables, Fla.—Vinton Freedley, musical show impresario, who is here for two days of the Broad- way producers can't land good comedians even with bankrolls for salt. "You start casting a legit musical," Freedley says, "and begins hunting for comedians. The chances are a thousand to one he's playing through to some film beauty or selling something on the radio."
Delray Beach, Fla.—A sum of $10,000 is to be spent on improvements and new equipment for the Delray Theater, according to Sidney Landers, manager.

Atmore, Ala.—The new 1,000-seat Strand Theater will open soon; the house cost about $35,000.

Evergreen, Ala.—The new Pitts Theater has opened with John L. Oxford as manager.

Macon, Ga.—John Youngblood is the new skipper of the Capitol Theater.

Montgomery, W. Va.—E. W. and T. S. Kelly erected the Kayton Theater here which will be opened around May 15 by the Kayton Theaters, Inc. The latter firm is being directed by T. L. Haughton and P. V. McKay, operators of theaters in Grove City and Franklin, Pa.

Jersey City—Registration of the trade name of the Novelty Film Co. of West New York, was made at the Hudson County courthouse here by Max Dainow.

Garwood, Tex.—R. L. Cole has opened his new Garwood Theater.

Arlington, Tex.—Irv Melcher has opened the new Aggie Theater here.

Atlanta, Tex.—The Ritz is being remodeled as is the Augustus Theater at San Augustine.

Seattle—The new Rainbow Theater has been opened at Newport. It is owned by V. L. Baker, who is operating the Rex at Bonner’s Ferry.

Vaud Vaude in Lincoln

Lincoln, Neb. — Orpheum goes back to vaude for the last three days of the week, after having broken the policy with a layoff and straight pictures.

10 New Film Industry Co.'s Receive New York Charters

Albany—Ten new film industry corporations have been chartered by the Secretary of State. They are: Schine Franklin Corp., Gloversville, to exhibit motion pictures; F. D. Thompson, M. Glockner, F. Barnett, incorporators; Tudor Films Inc., New York City, to deal in motion picture films; Thomas B. Van Alstyne, Frank K. Sanders, Jr., James C. Galligan, Paul E. Robb, incorporators; Blackstar Pictures Inc., New York City, same purposes, and incorporators as above mentioned; Pilgrim Pictures Corp., New York City, same purposes, and incorporators as above.

The Meal Ticket, Inc., New York City, to manage motion picture theaters; Richard S. Aldrich, Richard Myers, Marjorie Ernest, incorporators.

Covonet Pictures Inc., New York City, to deal in motion picture films; E. Dean Davis, David Davis, Benjamin Rosenthal, incorporators.

Island Film Corp., New York City, to deal in motion picture films; Nathan E. Pecor, Lawrence S. Thompson, Anthony K. Miller, incorporators.

Peoples Cinema Inc., New York City, same purposes, and incorporators as above.

Manor Theater Corp., Monticello, to exhibit motion pictures; Carl Bogen, Joseph L. Ketcher, Samuel J. Cohen, incorporators.

ANNUCANNING...

A NEW, IMPORTANT LABORATORY, WITH MODERN DESIBRIO APPARATUS, DESIGNED TO MEET EVERY 16MM. AND 35MM. REQUIREMENT

- The creation of this fine laboratory heralds a significant development in the 16mm. and 35mm. field. Equipped with world-famous Andre Desibo apparatus and staffed by experts of many years experience, PRECISION inaugurates a new era in laboratory practice.

- PRECISION LABORATORIES understand the modern needs of the 16mm. and 35mm fields. We recognize the phenomenal growth and development of this new motion picture medium and are dedicated to its furtherance.

- Our equipment, our experience, our staff is at your service. The careful attention is given to every order large or small. Why not pay us a visit and let us show you what a modern motion picture laboratory is and what it can do for you? WE'RE OPEN NOW!
"Lloyds of London" continues to win new fame as a sensational money attraction with every new opening. Look!

Held for 2nd week after topping every 20th hit, including "One in a Million," at the New, in BALTIMORE and the Lincoln, MIAMI!

Running ahead of "One in a Million," with 2nd day nearly doubling opening, at the Palace, DALLAS!

Equalled "One in a Million's" smash New Year's run at the Metropolitan, HOUSTON!

Building to record-crashing week, after one of the season's biggest openings, at the Wisconsin, MILWAUKEE!

Out-grossing "One in a Million" at the Fox, ST. LOUIS!

Getting the only business in town at the Buffalo, BUFFALO!

Despite flood menace, did the season's 2nd biggest week at the Saenger, NEW ORLEANS!

And topping or equalling 20th's greatest hits at the Capitol, SALT LAKE CITY . . . the Palace, ROCHESTER . . . Keith's, SYRACUSE!

20th makes them that way!
NWCP Will Again Ask Industry Leaders to Meeting

EXPECT 100 NEW THEATERS IN BRITAIN IN 6 MOS.

J. S. Playing Time for Foreign Language Pictures Jumps

soviet Films Regularly Played in 232 U. S. Canada Cities

Playing time available for foreign films in the U. S., exclusive of English product, is increasing, as is the number of the theaters throughout the country playing foreign pictures, a checkup shows.

Amikino Corp., distributors of soviet pictures, played Soviet films regularly in 232 cities of the U. S. and Canada last year including 90 theaters in New York City. "La Katerelle," French picture distributed by Metropolis Pictures, got any circuit bookings last year and "Kernosse Hercule," French (Continued on Page 5)

WO-MEN-IN-BOOTH MEASURE IN ASSEMBLY

A two-operators-in-a-booth bill has been introduced in the New York assembly at Albany and has been referred to the committee on civic. The measure provides for issuing of licenses for one year either by the mayor or a licensing body and a top price of $100 or a maximum of three months' imprisonment for violations.

Slezick International To Make Half in Color

At Coast Bureau of THE FILM DAILY Hollywood—Slezick International's film lineup of from 10 to 12 A pictures will be about evenly divided between Technicolor and black and white, it is learned, making it only studio with a definite color (Continued on Page 3)

Next NCIP Session to be Held Next April or May in the National Capital

Harry Finke Named V. P. of General Register

Election of Harry Finke, manager of the Chicago branch of General Register, to the Board of Directors and as a vice president of the company, is announced by President Percy Phillipson, following the semi-annual sales conference which has just closed here.

Phillipson, over here for a pro-(Continued on Page 3)

FLOOD BENEFIT SHOW ON AIR FOR $30,000

Enthusiastic enrollment of screen, stage and radio stars continued yesterday, indicating that the Red Cross Flood Relief Benefit performance at the Radio City Music Hall on Lincoln's Birthday eve, February 11, midnight, will present one of the most elaborate rosters of top-flight entertainments in amusement world history.

That the undertaking will realize (Continued on Page 2)

Expect High Court Ruling in Tax Appeal in 2 Weeks

Court of Appeals decision on the appeal of United Artists from the New York City 2 per cent sales tax is expected in about two weeks. The distributor recently filed a reply brief to that brought in by the city.

International Pix Title Registration in Prospect

An international picture title registration arrangement covering major producers in Hollywood and England is being worked out. Titles filed at either end of the plan will be thus established as the property of the company making the movie.

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1936 Total of 500 Film Houses To be Exceeded in 1937

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Prospects for the first six months of the current year, in the way of new theaters, include the building of 100 new super-cinemas with a seating capacity of 200,000. Most of the sites for the new structures have (Continued on Page 3)

RCA USING 441-LINE PIX FOR TELEVISION

RCA has changed its television transmitting apparatus in the Empire State Building to make possible broadcast of a 441-line picture instead of the 345-line picture that (Continued on Page 3)

Steady Business Upswing in Southwest—Griffith

L. C. Griffith, president of the Griffith Amusement Co. at Oklahoma City, which operates with subsidiaries and affiliates more than (Continued on Page 3)

Italian Order for Zukor

West Coast Bar, THE FILM DAILY Hollywood—Adolph Zukor yesterday was officially advised that he has been made a Commander of the Crown of Italy by King Victor Emanuel III, being the first man in the motion pic- ture industry to receive the honor. Presentation of the decoration will be made by the Italian Ambassador in Washington, D. C., when Zukor makes his next trip East in March.
Vol. 71. No. 31 Sat., Feb. 6, 1937 10 Cents

JOHN W. ALICODATE : Editor and Publisher

Published daily except Sundays and Holidays at 1951 Broadway, New York, N. Y., by Wide's Films and Film Folks, Inc. J. W. Alicot, President, Editor and Publisher; David M. Merson, Vice-President and Treasurer and General Manager; Arthur Eddy, Executive and Managing Editor. Entered as second class matter, May 21, 1913, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $1.00 one year; 6 months, $5.00; 3 months, $2.50. Foreign $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1951 Broadway, New York, N. Y. Please make checks payable to THE FILM DAILY. Copyright, 1937, by THE FILM DAILY.

AWN. SEC. 27/4 20/4 20/4

Columbia Pictures p.d.f. 45 45 45

Am. Fm. Ind. 16/4 16/4 16/4

Cont. Prod. p.d.f. 10/4 10/4 10/4

E. Kodak 10/4 10/4 10/4

Gen. Th. Eq. 32/4 32/4 32/4

L. T. S. 20/4 20/4 20/4

d. p.d.f. 20/4 20/4 20/4

Paramount 2/4 2/4 2/4

Paramount 1st std. p.d.f. 185 187 188

Paramount 2nd d.p.d.f. 185 187 188

Pathe Film 8/4 8/4 8/4

RKO 8/4 8/4 8/4

20th Century-Fox 8/4 8/4 8/4

20th Century-Fox p.d.f. 415 414 414

Uni. Film d.p.d.f. 8/4 8/4 8/4

Wagner Bros. 15/4 15/4 15/4

d. p.d.f. 15/4 15/4 15/4

NEW YORK BOND MARKET

Keith A. A. 60/4

Loew 6611w 100/4 100/4 100/4

Para. B'way 365 100/4 100/4 100/4

Para. N.Y. 365 100/4 100/4 100/4

RKO 6611 119/4 119/4 119/4

Warner Bros. 6639 99/4 99/4 99/4

NEW YORK CURB MARKET

Columbia Pictures Corp. 3/4 3/4 3/4

Grand Nat' Films 3/4 3/4 3/4

Savoy Corp. 3/4 3/4 3/4

Technicolor 2/4 2/4 2/4

Trans-Lux 4/4 4/4 4/4

FINANCIAL


Along the rialto

PHIL M. DALY

THE FILM DAILY

Saturday, Feb. 6, 1937

Coming and Going

Haward Dietz left New York yesterday for Florida and later goes to the coast.

William Ferguson last night left New York for Canada.

George Brent, First National feature player, who has been spending a brief vacation on the coast, left yesterday for the coast and the studios by way of Florida where he will while away a couple of weeks on route.

L. C. Griffith, president of the Film Amusement Co., and Mrs. L. Griffith sail on the S.S. Columbus today for South America.

Mary Brian is at the Warwick.

Mrs. Phyllis G. Daniels is stopping a while in the West.

Leon Netter and Arthur Israel leave New York Monday for Greensboro to attend the annual meeting of the Motion Picture Ass'n.


Herbert Brenon, director, Yasha Run Chuk, conductor of New York's Capitol The full orchestra; Robert Schless, foreign representative for Warner Brothers, accom- panied by Mrs. Schles; and Mark Leddy, New York theatrical representative sail for Europe on the Paris.

Jean de Caygaignac, French producer; and his bride, the former Mrs. Vignent; Donnelly of St. Louis, and her daughter also are on a passenger list of the Paris sail- ing today.

Marie Hollis, dancer; Three Debut SISTERS and Mrs. and Mrs. Long, acrobatic dancers; Mary F. McCarthy and Bill Rial, circus performer; and Louis Wolfson, New York booking agent, are also Europeans bound for the coast.

Jack Mersereau leaves for the coast to marry.

Sonja Henie, left last night for Portland to fill a skating engagement. She returns Friday for an exhibition at Madison Square Garden.

Marsha Hunt leaves for the coast next week from New York.

Cecil Lewis, English author and vice-pres- ident of the British Broadcasting Company who is in New York aboard the S.S. France, will leave for California by plane tomorrow.

Rank Kaufman, Columbia's Manager Exchange Operations, leaves tomorrow on an extended tour of the exchanges in connect- ion with the "Columbia Management Swiss" and "The Savanna," and "The Mayor and Gavel" and "Lions and Wolves," New York booking agent, are also Europeans bound for the coast.

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Richard Kraeuer, eastern representative of the Los Morris office left last night plane for the coast.

R. Hausman, president of Best Film Corp leaves today for Florida on a three weeks trip on the picture "Cholstered." Myke Lewis left New York yesterday to fly to the coast.

Howard Benedict, RKO studio publicist chief, returned yesterday to Hollywood.

John D. Clark, and others of the 20th Century-Fox home office delegation of 21 at the annual mid-winter district managers' annual meeting in Kansas City, will return tomorrow night.


Merger Agreement Between Local 306 and Allied Signed

(Continued From Page 1)

The agreement ends the dual union situation in New York City which has been the cause of much strife. The pact is the result of the intervention of Mayor F. H. LaGuardia who insisted that the strife between the unions and with the I.T.O.A. cease. The committee was appointed by the Mayor, and, in- cluding Samuel Lewisohn, chairman, Howard S. Cullman and William Collins, succeeded in bringing the factions together.

Under the terms of the agreement the I.T.O.A. and Local 306 will confer every two years on new wage scales. About 200 unemployed members of Local 306 will get jobs as a result of the agreement.

20th-Fox Sales Meet Ends

Kansas City, Mo.—John D. Clark, 20th-Century-Fox sales chief, closed a two-day meeting of distribution execs here last night. The home office staff contingent is on route to New York.

LUNCHEON TODAY TO CLOSE REVIEW BOARD CONFERENCE

Following attendance of delegates at a screening of "On the Avenue," at 20th-Fox's projection room at 9:45 a.m. the National Board of Review's 13th Annual Conference which began last Tuesday will terminate tomorrow with a luncheon at 12:30 at the Hotel Pennsylvania.

The luncheon, the 22nd annual affair of its kind tendered by the Board, will have as its speakers, Fritz Lang, motion picture director; former Assistant Secretary of War, P. Truube Davison, now president of the American Museum of Natural History; Dr. Clarence Cook Little, managing director of the American Society for the Control of Cancer; Will Irwin, author; Langdon Post, N. Y. City housing commissioner; and Mrs. Johanna M Lind of the Board of Education.

From every standpoint, National Board of Review officials said, the present conference was more successful of the long series commenced in 1924, and drew several hundred delegates interested in films, psycho- logists, sociologists and from entertain- ment angle.

CABLES RECEIVED

By John Hicks, Jr., of Paramount's foreignDept. show that "Champagne Waltz," has been received by big capitals where the early demand and swell press notices... Figures from the "Romeo and Juliet" roadshow point to this production as one of the big money-makers of all time... 191 roadshow engagements played up to the end of January... more than 75 per cent of these beat the "Ziegfeld" figures for the same spots in many situations the "Romeo" biz doubled and trebled that on "Ziegfeld."
**Saturday, Feb. 6, 1937**

**U.S. PLAYING TIME OF FOREIGN FILMS JUMPS**

(Continued from Page 1)

prize film, was recently booked by RKO for 42 houses in the metropolitan area.

Increased playing time for foreign pictures is reflected in the increase in number of such pictures in Manhattan. Foreign first-runs include the Cameo, Filmart, 55th St. Playhouse, Cinema de Paris, and the Belvedere. The Teatro Cervantes plays Spanish pictures exclusively and in the 86th St. area are two theaters playing only German films.

Revival houses playing foreign pictures include the Little Carnegie at the World playhouse.

Outside New York, the cities that have theaters playing only foreign films include Baltimore, Seattle, Detroit, Chicago, Cleveland, Washington, Los Angeles, Minneapolis, St. Paul, Grand Rapids. There are many other theaters playing foreign films intermittently and the number is rapidly increasing, the survey shows.

Amkino Corp. has booked "Spain in Flammen," the Spanish Civil War film, to open in seven cities within the next two weeks. The bookings include the International Theater, Boston, Feb. 9; Empire, Philadelphia, Feb. 11; Cinema, Detroit, Feb. 12; World Playhouse, Chicago, Feb. 13; Filmart, 55th St., Feb. 14; Penn Square, Cleveland, Feb. 21, and the Little, Newark, Feb. 18.

Buffalo—Plans are reported under discussion for reopening the Gayety, a baroque theatre, for showing Italian pictures.

**Selznick International To Make Half in Color**

(Continued from Page 1)


British Technicolor Lab. Ready to Serve Studios

"Wings of The Morning," England's first Technicolor picture currently distributed by 20th Century-Fox, will probably be the last from that country to be processed in Hollywood.

Completion of a new $1,500,000 Technicolor plant at Harmondsworth will enable British producers to do all their printing at home hereafter apart from British Technicolor short-shots of six American companies, will be processed at Harmondsworth.

**Reviews of New Films**

**FOREIGN**


A spine-chilling screen version of Eugene Sue's so-called and horror-filled sociological story that deals with the hunt by a nobleman for his daughter whom he finds in the slums of Paris, long after she has been discovered among the terribilizing, unhuman characters inhabiting the slums, sends her to his farm for safety. She is kidnapped, but subsequently recovered. Cast is skillful, but story baffling. English titles are of small help in interpreting the tale for those unaccustomed with French.

"SARGA CSIKO" ("Son of the Pusta"), Hunnia produced film, made in Hungary from story by Ferenc Szepurej; screenplay by Lajos Pasztor; directed by Ila Pasztor, with Julius Csotors, Juliska Kamar, Ferenc Hoyko, et al, in cast. Presented at Danubia Pictures at the Modern Playhouse.

Splendidly wrought feature colorfully baring with the atmosphere, customs, folklore and music of the Hungarian peasantry. Story is familiar and widely admired in that country and deals with the impendig wedding of a young couple on whose nuptial day they are passengers on a ferry boat that capsizes. The girl is rescued by the groom's father who has long been thought dead by his son. The heroic parent discovers that the return capsizing caused catastrophic complications. Feature is technically solid and one of most pleasing of current Hungarian films.

"THE ROBER SYMPHONY," produced by Concordia Films, Ltd.; story by Anton Koh and Jack Trendell; music by Richard Feher, who also directed this film, with Magda Sonja, Hans Feher, Vinette, Al Marshall, Jack Tracy, et al, in cast. Presented at the Fortune Film Corp. at the Venice Theater.

Billed as a "surrealist" film, with evi- dent intent of its distributors on this side of the Atlantic to lure curious and faddish type of patrons to box office, this feature is simply a humor-laden fantasy that deals with the projection of a young boy's ram- dom thoughts into the realm of the imagi- nary. Friedrich Feher, Veninice composer, fitted the screenplay to illustrate and interpret his musical opus, "The Robber Symphony." The music, in turn, sub- stitutes generally for dialogue, and there- fore the spoken word is reduced to a minimum. Young Hans Feher's talent is unusual for so young a player, and he moves through the humorous, mirthful episodes with the ease of a veteran. Film, espe- cially in those sequences showing the lofty, snow-clad Alps, is well photographed.

**RCA is Using 441-Line Pictures for Television**

(Continued from Page 1)

has been transmitted for experimen- tal purpose since last June.

The company is confining its broadcasts of the 441-line picture to test-picture shows for the present, but will shortly resume experimen- tal tests with the improved pictures.

**Marconi-Emi Television Favored by the British**

London (By Cable) — Announcement by the Postmaster General that hereafter the British Broad- casting Corp. would use exclusively the 441-line 4,056 - channel system when transmitting television broadcasts came as a blow to John L. Baird, inventor and founder of Baird Tele- vision.

Government's television advisory committee reached this decision after experiments which had been played in alternate weeks. Commit- tee's action brought sharp rise in shares of Emi (Electric) and Mu- sical Industries) on the Stock Ex- change here, with Baird preferred dropping off slightly, and company's deferred issue holding firm.

**Mrs. Linder Dead**

Buffalo—Mrs. Katherine Louden, mother of Mrs. Jacob Laven, vice- president of the Variety Barkerettes, is dead after a long illness.

**Steady Business Upswing In Southwest—Griffith**

(Continued from Page 1)

150 houses in that state, Texas and New Mexico, told THE FILM DAILY yesterday that steady business upswing in these territories recently has been responsible for attendance, and consequently box-office revenue, reaching highest peak in past sev- eral years.

Griffith, who has been stopping at the Waldorf-Astoria here for sev- eral days with his bride, the former Mrs. Paul Liebman of Oklahoma City, whom he married last Sunday in Miami, Fla., pointed to the wide expansion of his company's thea- ter holdings as evidence of the strong economic come-back film exhibitors are enjoying in the Middle and South West.

The couple sail today on the S. S. Columbus, a honeymoon cruise to South American ports.

**Harry Finke Named V. P. Of General Register**

(Continued from Page 1)

been acquired in districts without modern picture houses. A new cir- cuit of 2,000-seat theaters is con- templated by the company, with the first to be erected in Partick, Glasgow.

Progress Film Co., newly formed to produce, distribute and exhibit in a circuit of 24 theaters, to produce eight features and distribute 20 British and American productions during its first year. J. Coles and J. rice Carr are the managing direc- tors.

The A.B.C. circuit is consistently leasing and building.

Birmingham, with 80 theaters, has nine new ones in hand. One of these, the Fairy, is the Paramount to seat 3,000, others are the May- pole, seating 1,200; the Bristol, 1,200; and the Tatler News Theater seating 760. Plans for the others have been approved. Shropshire is to have a new circuit, and Kent and Bedfordshire will be conjoined in the operation of another. A $2, 500,000 structure to replace the Scala and Futurist in Liverpool is under way. It will seat around 3,000.

Cinema Theaters (G.C.F.) has ac- quired an interest in 15 cinemas in South Wales and the West of Eng- land. The properties are valued at $2,500,000, with Cinema Theaters ac- quiring a half interest.

Oscar Deutch's Odeon has issued $25,000,000 of new stock in its expansion program for 125 more houses. The circuit now equals 250. A $300,000 Odeon was recently opened at Lowestoft, and a 2,500-seat theater is to be erected at Chester. A 1,000-seater was recently opened at Chester. A $3,000,000 project is in view for London for the rebuild- ing of the Alhambra into a 2,200- seat cinema.

Money is also to be had for the production of pictures.

Julius Hagen, whose Twickenham properties went into bankruptcy a short time ago, plans to form a new company in association with John Maxwell and to produce 12 pictures a year for five years.

Alexander Korda is to make 16 pictures at Denham for S. W. Smith of British Lion aside from his own London Films production. His 10- year United Artists contract calls for about 12 productions a year—108 in all.

The 1936 production spurt in England may be equalled or even surpassed during 1937 from the present outlook. Feature length pictures made in England was 225 or 24 more than in 1935. Percentage of British-made features, including the Empire's overtime produc- tions, was 27.9 of all the fea- tures registered as compared with 26.07 in 1936. In 1929 the percentage of British-made features regis- tered was 11.5.
A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

Mervyn Le Roy announced yesterday that he had signed George Jessel to a contract that calls for his affiliation with Mervyn Le Roy's production unit. Jessel will work with Le Roy on stories, ideas, etc.

Marion Davies will have Robert Montgomery as her leading man in "Eve Since Eve," forthcoming Co- nopolitan production, it was announced yesterday by Warners.

Title changes: By 20th Century-Fox, from "Private Enemy" to "This Is My Affair"; by Columbia, from "Freedom for Sale" to "Parole Racket.

Costing assignments: Universal—Carl Knowles, "When Love Is Young"; Margaret McWade, "Wings of the Loon"; Ben Lyon, "Full Speed Ahead"; 20th Century-Fox—Ben Hecht, "Midnight Taxi"; Frank Conroy and George Cooper, "That I May Live"; Warners—Olivia de Havilland and Anita Louise, "Sister Act"; Colum-

biana—Reginald Denny, "Weather or No"; Samuel Goldwyn — Andrea Leeds, "A Woman's Touch".

This, that, and 'other: Clarence Marks as well as Earle Snell and John Clymer will collaborate on Benj- min, "Boy Blue"; Universal will film William A. Pierce's "Armored Car," which spans the period from Brinks Pony Express to today. Gary Cooper and Director Henry Hathaway returned to work on "Souls at Sea" yesterday. Sam Geward has signed Cooper to photograph "Stella Dallas".

Richard Dix will be starred in "The Devil Is Done" for Columbia. Harry Lachman has been assigned to di- rect M. A. De Sica's "Ciao, Bartolo." A LeRoy story by Lee Loeb and Harold Buch- man. Options on the services of seven of its contract players have been exercised by 20th Century-Fox studios. They are: Thomas Beck, Shirley Deane, Dorothy Deveau, Brodelet, Geneva Sawyer, Lynn Bari and Philippa Hilber.

Off on Southern Cruise

Boston—Among the theater men leaving on the "Statendam" on a southern cruise today are: Al Swordlove, the "dime kings"; Phil Fox, branch manager for Columbia and Albany; E. M. Loew, head of the Loew circuit; and Maurice Goldstein, M-G-M salesman.

chapters for flood relief funds by Chakeres Theaters, Inc., circuit operating company headed by Phil Chakeres.

About one-half of the sum was contributed by patrons through spe-

Over on Southern Cruise

Off on Southern Cruise

Saturday, Feb. 6, 1937

FLOOD BONUS SHOW
ON AIR FOR $30,000

(Continued from Page 1)

at least $60,000, and perhaps close to $100,000 to alleviate suffering in the Ohio and Mississippi valleys, seemed assured yesterday afternoon when THE FILM DAILY learned that not only have NBC and CBS donated two full hours of their combined net- works' time free of charge to broad-

Tickets for the benefits have been scaled by the committee in charge at $10 top, down to $1.

Among those volunteering their services for the stage show are: Noel Coward, Beatrice Lillie, Kath-

GB has offered "You're In the Army Now," new Raoul Walsh produc-
tion starring Wallace Ford and Anna Lee, to the American Red Cross for the benefit of the Flood Fund. Tickets for special performances would sell at a slight premium and the entire proceeds would be turned over immediately to the relief fund.

Hollywood Flood Relief Fund May Exceed $50,000

West Coast Bureau of THE FILM DAILY

Hollywood—Contributions to the Red Cross for flood relief from those

identified with the motion picture industry in Hollywood may exceed $50,000. Previous high mark in collections for relief funds was in 1927 when the film colony gave $35,000 to Mississippi flood sufferers.

Theater Flood Benefits

Stellwag Red Cross Funds

Springfield, O.—More than $4,000 has been turned over to Red Cross

French Tax Alarms Producers

Paris (By Cable) — Producers are threatened with a new levy, but the cost of the tax, imposed on them by the government. This additional 6 per cent brings the total taxes on productions to more than 25 per cent.

FLOOD BONUSES SHOW ON AIR FOR $30,000

(Continued from Page 1)

ncip invites film execs to new meet

not have as yet indicated any inclina-
tion to take part in the NCIF meet-
ging. Allotted sent representa-
tives to the meeting. Industry con-
ference sponsored by the council in

Vita. Releasing 9 Shorts

Vitaphone will nationally release nine short subjects this month, it was said yesterday by Norman H. Moray, sales executive in charge of Vitaphone shorts and trailers. Of these, three will be of the two-reel length in the "New Broadway" series, and six will be of one-reel length. The two-reelers are: "Kick Me Again," "Captain Blueblood" and "Red Head. The one-

benefit for Helen Kaplan

Boston—A benefit performance for Helen Kaplan, professionally known as Helen Carroll, who has one of her legs amputated, as the result of a car accident, will be given at the Majestic Theater tomorrow night. Theater's use has been donated by M. J. Mulin and Sam Pinanski, heads of M. & P. Theaters. Among the many theater men assisting are: Bob Sternberg, Harry Browning and Harry Wasserman of M. & P.; Gene Fox and Jack Seuf of the Metropolitan Theater; Joe Di Pesu and Jolo of Loew's; Jack Granara of RKO; Paul Levy of the Paramount Theatrical; and Manager of the Scolay Square Olympia.

Mary Pickford Recovering

West Coast Bureau of THE FILM DAILY

Hollywood—Mary Pickford, who underwent an operation at St. Vincent's Hospital at Los Angeles, Thursday following a week's illness, is recovering rapidly and is expected to leave the hospital next week.

Fined for Sunday Show

Portland, Me.—A $10 fine was paid in Municipal Court by Russell Mack, proprietor of the Coliseum Theater for keeping the house open on Sunday. On a similar charge, Wynn Pickford, manager of the theater, was given probation.

Editor's "Movie Boner"

Syracuse—Local filmmakers are chucking over the prize "movie boner" on the part of the editorial writer of the morning Post-Standard. Leading Checker is "Rambler," editorial writer wrote, "Lose the spelling of the Declaration of Independence in Vuggles of Red Cap." "Dang it, ladies and gentlemen, happened to be on Lincoln's Gettys-

adv. guild meets feb. 9

special meeting to discuss motion picture, theater, and radio pub-

licity and advertising has been set by the American Advertising Guild for its headquarters, 112 East 34th St. Speakers will be:

John Howard Lawson, Charles Washburn, Morris Novik and Mollie B. Steinberg.

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NCIP Will Again Ask Industry Leaders to Meeting

EXPECT 100 NEW THEATERS IN BRITAIN IN 6 MOS.

U. S. Playing Time for Foreign Language Pictures Jumps

soviet Films Regularly Played in 232 U. S., Canada Cities
Playing time available for foreign films in the U. S., exclusive of English product, is increasing, as is the number of the theaters throughout the country playing foreign pictures, a checkup shows.

Aminko Corp., distributors of soviet pictures, played Soviet films regularly in 232 cities of the U. S. and Canada last year including 90 theaters in New York City. "La Katernelle," French picture distributed by Metropolis Pictures, got many circuit bookings last year and "Kermesse," a country product, by RCA, via the OPC, is now available in a country circuit.

First "Good Earth" Road Show Dates in Chicago, Philly
Lowell's has set the first two roadshow engagements on "Good Earth" which will play on two- or three-day policies. Initial opening is at the Apollo Theater, Chicago, Feb. 20; the next day it opens at the New Locust St., Philadelphia, and will go into the Colonial at Boston on Mar. 2. Attraction is in its premiere run at the Astor, New York. As yet no general release date has been set on "Romeo and Juliet," which is still in the roadshow stage of its career.

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That the undertaking will realize (Continued on Page 3)

LOCAL 306-ALLIED MERGER IS SIGNED

Agreement under which Local 306 will absorb the Allied union and enter into a 10-year contract with the Independent Theater Owners' As'n, and providing for a 25 per cent increase in booth costs in about 150 theaters in the five boroughs, was concluded yesterday at a con-

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Phillipson, over here for a pro-

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Along the Rialto by PHIL M. DAILY

- AT THE Sign of the Dragon... that smash animated electric sign dominating Broadway on the front of the Astor theater... ballyhooing Metro's "The Good Earth" has a feature that is entirely new in the presentation of big electrical sign displays... the Chinese Dragon lights up as the 16,124 lamps on the name of the picture die down... revealing the enormous beast with red flames in its eyes and nostrils with a 12-foot vibrating red tongue made of a special Neon light effect... and steam spurting from the nostrils in great geyser every two seconds... it stops people dead in their tracks along Broadway... this special automatic switch had to be devised to permit the steam to be blown through special tubes... the sign was created and designed by Howard Dietz... the latest in a series of his brain-children that have made electric sign history along Broadway.

- FIRST PRIZE on Warners' campaign contest on "Bengal Tiger" was won by Louise Charnolsky of the Capitol theater in Dallas... one of Louis' stools was to enter the cage of a tiger at the Dallas Centennial Exposition, which broke over the P. A. system as well as locally.

- CABLES RECEIVED by John Hicks, Jr., of Paramount's foreign dept... show that "Champagne Waltz," has been received in Europe through the "Ziegfeld" connections and swell press notices... Figures from the "Romeo and Juliet" roadshow front point to this production as one of the big money-makers of all time... 191 roadshow engagements played up to the end of January... more than 75 per cent of these beat the "Ziegfeld" figure for the same spots... in many situations the "Romeo" biz doubled and trebled that on "Ziegfeld"..."

Luncheon Today to Close Review Board Conference

Following attendance of delegates at a screening of "On the Avenue," at 20th-Century-Fox's projection room at 9:45 a.m. the National Board of Review's 13th Annual Conference which began last Thursday will terminate today with a luncheon at 12:30 at the Hotel Pennsylvania.

The luncheon, the 22nd annual affair of its kind tendered by the Board, will have as its speakers, Fritz Lang, motion picture director; former Assistant Secretary of War, F. Trubee Davison, now president of the American Museum of Natural History; Dr. Clarence Cook Little, managing director of the American Society for the Control of Cancer; Will Irwin, author; Langdon Post, N. Y. City housing commissioner; and Mrs. Johanna M. Lindlot of the Board of Education.

From every standpoint, National Board of Review officials said, the present conference was most successful of the long series commenced in 1924, and drew several hundred delegates interested in films, psychologically, sociologically and from entertainment angle.

Merger Agreement Between Local 306 and Allied Signed

(Continued from Page 1)

The agreement ends the dual union situation in New York City which has been the cause of much strife. The pact is the result of the intervention of Mayor F. H. LaGuardia who insisted that the strike between the unions and with the I.T.O.A. cease. The committee was appointed by the Mayor, and including Samuel Lewisohn, chairman, Howard S. Cullman and William Collins, succeeded in bringing the factions together.

Under the terms of the agreement the I.T.O.A. and Local 306 will confer every two years on new wage scales. About 200 unemployed members of Local 306 will get jobs as a result of the agreement.

20th-Fox Sales Meet Ends Kansas City, Mo.—John D. Clark, 20th Century-Fox sales chief, closed a two-day meeting of distribution execs here last night. The home office staff contingent is on route to New York.

THE Film DAILY

Saturday, Feb. 6, 1937

COMING AND GOING

HOWARD DIETZ left New York yesterday for Florida and later goes to the coast.

GEORGE BRENT, First National feature player, who has been spending a brief vacation on the coast, later leaves for the coast and the studios by way of Florida where he will while away a couple of weeks on route.

L. C. GRIFFITH, president of the Griffith Amusement Co., and MRS. GRIFFITH sail on the SS. Columbus today for South America.

MARY BRIAN is at the Warwick.

MRS. PHYLLIS G. DANIELS is stopping at the Warwick.

LEON NETTER and ARTHUR ISRAEL leave New York Monday for Greenboro to attend the annual meeting of the company, accompanied by MRS. MAYO.

HERBERT BRENOR, director; YASHA BUN CHUK, conductor of New York's Capital The art director; ROBERT STANS, European representative for Warner Brothers; accompanied by MRS. SCHLES; and MARK LEDDY, New York theatrical representative sail for Europe on the Paris.

JEAN DE CAVAGNIAC, French film producer, and his bride, the former MRS. VORGINI, DONALDO of St. Louis, and her daughter also are on passenger list of the Paris sailing today.

MARIE MOLLIS, dancers; THREE DEBI SISTERS and MRS. AND LONG, acrobatic dancers; MARY F. McCARTHY and BILL REEVES, latter a member of "One Night." and WOLFGANG, New York booking agent, also are European-bound today.

JACK MERSEREAU leaves for the coast to-morrow.

SONJA HENIE, left last night for Pittsburgh to fill a skating engagement. She return Friday to a skating exhibition at Madison Square Garden.

MARSHA HUNT leaves for the coast now week for New York, Feb. 9.

CECIL LEWIS, English author and vice-president of British Broadcasting Company who arrived in New York aboard the SS. Paris, will leave for California by plane tomorrow.


RICHARD KRAKEUR, veteran representative of the Loew Missouri office last night a plane for the coast.

R. HUISMAN, president of Best Film Corp leaves today for Florida on a three weeks' trip on the picture "Clothed." MYRE LEWIS left New York yesterday to return to Hollywood.

HOWARD BENEDICT, RKO studio publicist chief, returned to Hollywood yesterday.

JOHN D. CLARK, and others of the 20th Century-Fox home office delegation of 21 at the annual mid-winter district managers' meeting in Kansas City, will return tomorrow night.

SHOW-MAN'S REMINDER

Operate your theater on a budget plan, and keep within the budget.
**REVIEWS OF NEW FILMS**

*Continued from Page 1*

**FOREIGN**


A spine-tingling screen version of Eugene Sue's sordid and horror-filled sociological story that deals with the hunt by a nobleman for his wife's killer, in the slums of Paris, long after she has been stolen by his wife. Upon discovering her, the man characteristically sending out a slave to key for his farm to be sold, she is kidnapped, but subsequently cured. Will be shown at the Biltmore, Feb. 3.

*SARGA CSIKO* ("Son of the Pusta"), Hunnia produced film, made in Hungary from story by Ferenc Csuprogly; screenplay by Laszlo Pastar; directed by Bela Pastar, with Julius Cavos, Juluska Kamar, Ferenc Hoyko, et al, in cast. Presented at Danubia Pictures at the Modern Playhouse.

Splendidly wrought feature colorfully brimming with the atmosphere, customs, folklore and music of the Hungarian country. Story is familiar and widely admired in that country and deals with the impend- ing wedding of a young couple on whose nuptial day they are passengers on a ferry boat that sinks. The girl is rescued by the groom's father who has long been thought dead by his son. The heroic parent is an ex-convict. He has learned that his daughter is technically solid and one of the most pleasing of current Hungarian films.

*THE ROBER SYMPHONY,"* produced by Concordia Films, Ltd.; story by Anton Kuh and Jack Trendell; music by Friedrich Fehér, who also directed film, with Magda Sonja, Hans Fehér, Vinette, Al Marshall, Jack Tracy, et al, in cast. Presented by Fortune Film Corp. at the Venice Theatre.

Billed as a "surrealistic" film, with evident intent of its distributors on this side of the Atlantic to lure curious and facetious type of patrons to box office, this feature is simply a humor-laden fantasy that deals with the projection of a young boy's random thoughts into the realm of the imaginative. Friedrich Fehér, Viennese composer, fitted the screenplay to illustrate and interpret his musical opus, "The Rob- ner Symphony." The music, in turn, substanes generally for dialogue, and, therefore, the spoken word is reduced to a minimum. Thus, Fehér's talent is unusual for so young a player, and he moves through the incongruous, myriad episodes with the ease of a veteran. Film, especially in those sequences showing the icy, snow-clad Alps, is well photographed.

**RCA is Using 441-Line Pictures for Transmission**

(Continued from Page 1)

has been transmitted for experimental purposes since last month. The company is confining its broadcasts of the 441-line picture to engineering tests for the present, but will shortly resume experimental tests with the improved pictures.

**Marconi-Emi Television**

**Favored by the British**

London (By Cable) — Announcement by the Postmaster General that the British Broadcasting Corp. would use exclusively the Marconi-Emi system when transmitting television broadcasts came as a blow to John L. Baird, inventor and founder of Baird Tele- vision.

Government's television advisory committee reached this decision after both systems had been employed in alternate weeks. Committee's action brought sharp rise in shares of Emi (Electrical and Mu- sical Industries) on the Stock Ex- change here, with Baird preferred dropping off slightly, and company's deferred issue holding firm.

**Mrs. Louden Dead**

Buffalo—Mrs. Katherine Louden, mother of Mrs. Jacob Louden, vice-president of the Variety Barketers, is dead after a long illness.

**Harry Finke Named V. P.**

Of General Register

(Continued from Page 1)

traced stay, outlined new products which General Register intends to market soon. Conference, held at the company's home office, closed with a dinner at the Plaza Hotel.
FLOOD BENEFIT SHOW ON AIR FOR $30,000

(Continued from Page 1)

at least $60,000, and perhaps close to $100,000 to alleviate suffering in the Ohio and Mississippi valleys, sources were quoted. It was reported at the time when THE FILM DAILY learned that not only have NBC and CBS donated two full hours of their combined networks' time free of charge to broadcast the event from midnight to 2 a.m., but that executives of the chains have sold the period to commercial sponsors for $30,000.

Tickets for the benefit have been scaled by the committee in charge at $16 a dollar.

Among those volunteering their services for the stage show are: Noel Coward, Beatrice Lillie, Katherine Cornell, Sir Cecil Hardwicke, Evelyn Laye, Borrah Minevitch, Erika Mann, Bert Lahr, Malcolm Gardner, Charles Walters, Mital Mayfair, Blanche Yurka, Tamara, Roland Young, Helen Hayes, Grace George, Helen Carroll, Helen Chandler, John Halliday, George O'Brien, Fred Waring and his Orchestra, Mary Churchill, Bob Hope, Erno reminisce of the Music Hall Symphony Orchestra, Jimmy Durante, and Ethel Merman. Scenes from current Broadway productions are coming from "Brave Horse," "Blue Girl," and "The Show Is On" will be presented, together with special sketches written by George S. Kaufman and Alexander Woollcott.

GB has offered "You're In the Army Now," new Raoul Walsh production starring Wallace Ford and Anna Lee, to the American Red Cross for the benefit of the Flood Fund. Tickets for special performances would sell at a slight premium and the entire proceeds would be turned over immediately to the relief fund.

Hollywood Flood Relief Fund May Exceed $50,000

West Coast Bureau of THE FILM DAILY

Hollywood—Contributions to the Red Cross for flood relief from those identified with the motion picture industry in Hollywood may exceed $50,000. Previous high mark in collections for relief funds was in 1927 when the film colony gave $35,000 to Mississippi flood sufferers.

Theater Flood Benefits

Swell Red Cross Funds

Springfield, O.—More than $4,000 has been turned over to Red Cross French Tax Alarms Producers

Paris (By Cable) — Producers are placing a six per cent tax on exports imposed on them by the government. This additional 6 per cent brings the total taxes on productions to more than 25 per cent.

A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

Mervyn Le Roy announced yesterday that he had signed George Jessel to a contract that calls for his affiliation with Mervyn Le Roy for six days. Beginning April 15, Jessel will work with Le Roy on stories, ideas, etc.

Marion Davies will have Robert Montgomery as her leading man in "Ever Since Eve," forthcoming MGM-Litan production, it was announced yesterday by Warners.

Title changes: By 20th Century-Fox, from "Private Enemy" to "This Is My Affair"; by Columbia, from "Freedom for Sale" to "Parole Racket".


This, that, and other: Clarence Marks as well as Earle Snell and John Clymer will collaborate on Basby Breen's "Boy Blue." Universal will film William A. Pierce's "Armored Car," which spans the period from Brinks Pony Express to today. Gary Cooper and Director Henry Hathaway returned to work on "Souls at Sea" yesterday. Sam Goldwyn has signed Rudolph Mate to photograph "Silent Sullivan".

Richard Dix will be starred in "The Last of the Mohicans." This is his assignment for Columbia. Harry Lachman has been assigned to direct the picture from W. Somerset Maugham's "Lesbian" story by Lee Loeb and Harold Buchanan.

Options on the services of seven of its contract players have been exercised by 20th Century-Fox studios. They are: Thomas Beck, Shirley Deane, Dorothy Dearing, Esther Brodelet, Geneva Sawyer, Lynn Barry, and Philippa Hille.

Off on Southern Cruise

Boston—Among the theater men leaving on the "Statendam" on a southern cruise today are: Al Sewardlove, the "dining king," Phil Fox, branch manager for Columbia and Albany; E. M. Loew, head of the Loew circuit; and Marie Goldstein, M-G-M salesman.

Chapters for flood relief funds by Chakeres Theaters, Inc., circuit operating company headed by Phil Chakeres.

One half of the sum was contributed by patrons through special collections taken at each performance and represented gross receipts from special midnight flood benefit shows, the company's own contribution and a donation of 5 per cent of their week's salary by all employees.

Fort Worth, Tex.—About $1,650 was netted by the midnight show given at the Worth Theater for the benefit of the flood relief funds. The bill was headed by Dave Appolon.

Sunday Film Vote Follows Flood Relief Fund Show

Boston—With a special license granted for a Red Cross flood benefit Sunday, Feb. 14, town of East Milton will hold a referendum on Wednesday. The vote was made on Sunday film question on March 6.

Portland, Me.—Although the local City Council had granted permission, a Sunday film Red Cross relief benefit at the Strand theater was cancelled when Maine's attorney general ruled Sunday shows illegal and called for law enforcement.

Adv. Guild Meets Feb. 9

A special meeting to discuss motion picture theater and radio publicity and advertising has been set by the American Advertising Guild for its headquarters, 115 East 34th St. Speakers will be John Howard Lawson, Charles Wambourn, Morris Novik and Mollie B. Steinberg.

Editor’s "Movie Boner"

Syracuse—Local film圄e are chuckling over the "movie boner" on the past weekend. A local writer of the morning Post-Standard, Lloyd Chater, in his column "Waltz with the Day," reported that "Rudolph" was the "latest film about the Declaration of Independence in 'Buggies of Red Gap.'" In fact, it happened to have been Lincoln's Cottage, a correction written in the "American Progress."
Proposals for Drastic Quota Law Revision May Be Offset

London (By Cable) — Increasingly acute financial conditions in the British film industry, as evidenced by a recent bankruptcy and a general tightening of money for picture-producing purposes, are apt to offset proposals for drastic revisions of the English quota law on films, according to authoritative sources here Saturday. The money situation is likely to cause a reduction in British studio output, it is believed, thereby compelling English theaters to rely more and more upon pictures made outside of the country, particularly the United States.

ACADEMY NOMINATES FOR AWARD HONORS

West Coast Bureau of THE FILM DAILY
Hollywood — Academy nominations for the outstanding film award were announced today as follows: "Anthony Adverse," "Dodsworth," "Great Ziegfeld," "Libeled Lady," "Mr. Deeds Goes to Town," "Romeo and Juliet," "San Francisco," "Story of Louis Pasteur," "Tales of Two Cities" and "Three Smart Girls."

(Continued on Page 4)

Academy of Motion Picture Arts and Sciences has decided to try and improve the motion picture industry's image by nominating for awards films that are not only good but also have social value. The Academy has set up a committee of five members who will screen all the films submitted for nomination and make their recommendations to the full academy membership.

Academy awards will be announced in March, at the annual awards ceremony in Los Angeles. The awards will be presented to the films that are considered to be the best in various categories, including acting, direction, screenplay, and cinematography. The awards are intended to recognize excellence in motion picture production and to promote high standards of achievement in the industry.

Domestic Resignations

Domestic Resignations by two of filmland's executives headlined week's happenings. Past Tuesday saw Merin A. Aylesworth withdraw as chairman of the board of RKO Corp, and its main subsidiaries to become a member of the board of directors. This move is expected to have a major impact on the company's operations and financial stability.

Foreign Resignations

Despite recent predictions that England's film industry generally appears to be facing a "crisis," the building of new motion picture theaters throughout the United Kingdom continues unabated. Construction is underway on several new theaters in major cities and towns across the country, indicating a continued interest in the film industry by both investors and consumers.

"March of Time" Interests Consider Making One or Two Features For RKO

Loew's to Build 1,200-Seat Film House in East Bronx

Leases and plans for the first new Loew theater to be built in Greater New York in several years were announced today by C. C. Moskowitz, Loew executive. The Loew circuit has a long term ground lease on a site at Penton Ave. and Boston

(Continued on Page 8)

"The March of Time" is a documentary film series produced by Louis B. Mayer and distributed by United Artists. The series explores important historical events and figures, providing an engaging and educational experience for viewers.

No Dropping of Score Charge Planned, MPTOA Told

Granting of a 10 per cent cancellation privilege when an exhibitor buys all product offered him was announced Saturday by Paramount as its reply to President Ed Kukendall of the M.P.T.O.A. from Nell F. Agnew, vice president in charge of sales. The company plans to continue its score charge, it was indicated, and is willing to support the local conciliation board proposal made by the national exhibitor association in connection with its trade practice program.

Agnew's letter follows: "We have given careful consideration to the recent request by President Ed Kukendall of the M.P.T.O.A. for a 10 per cent cancellation privilege when an exhibitor buys all product offered him. After careful consideration of all the factors involved, we are unable to give our approval to this request. We feel strongly that a percentage reduction in our score charge is not in the best interest of our exhibitors, and we are therefore unable to adopt this proposal."

RCA Holds A.T. & T. Rights To Television Until 1952

Neither the American Telephone & Telegraph Co., nor any of its subsidiaries, will be active in the television field because A. T. & T. has assigned all its television transmitting and receiving rights to RCA until 1952, the FILM DAILY is advised.

Greene in Film Field

Ina Greene, a pioneer in radio and television fields, on Saturday announced plans for financing motion picture enterprises, both production and distribution. She has opened offices in the Paramount Building. Greene, a leading figure in radio through control of patents on the Argus set.
The Broadway Parade

Theater

Great Guy (Grand National) — 6th week
Carmilla (Metro-Goldwyn-Mayer) — 3rd week
Three Smart Girls (Universal) — 2nd week
Tina (Two Live Oaks Union Artists) — 2nd week
Stolen Holiday (Warner Bros.) — 1st week
Champagne Waltz (Paramount Pictures) — 3rd week
One Hour With You (Metro-Goldwyn-Mayer) — 2nd week
Sinner Take All (Metro-Goldwyn-Mayer) — Strand
Beloved Yzadzhou (Columbia Pictures)
Black Legion (Warner Bros.) — 3rd week
Off to the Races (20th Century) — Capitol

The Eternal Mask (Arthur Mayer-Jos. Burnett) — 4th week
Masquerades in Venice (Vitaphone Corp.) — 3rd week
55th St. Playhouse
Spain in Flames (Amskirk) — 2nd week
Los Mysterios de Paris (French-American) (a)
Vigas de France (French-American) (a)
Robber Symphony (Fortune Film) (b)
Belmont

Future Openings

We're on the Jury (RKO Radio) — Feb. 9.
Lace at Danse (Francophone-Fame) — Feb. 9 (a-b)
Le Bonheur (Francophone-Fame) — Feb. 9 (a-b)
Cinema de Paris
Head Over Heels in Love (GB Pictures) — Feb. 12.
Kosy Rambler (Globe),p. 33.
The Bag Lady — 13th (b)
Cinema de Paris
Paramount
Dr. K (Warner Brothers) — Feb. 18.
Cinema de Paris
Man of Affairs (GB Pictures) (c).
Cinema de Paris
Gentle Light (Warner Bros.) — Strand
The Wedding of Pal (J. H. Hoffberg) (c).
55th St. Playhouse
The Man Who Could Work Miracles (United Artists) (c).
Cinema de Paris
When You're in Love (Columbia Pictures) (c).
Cinema de Paris
Mant Hall
Devil's Playground (Columbia Pictures) (c).
Cinema de Paris
Prisoners (Laskin) (c).
Cinema de Paris
Tzar to Lenin (Leninous International) (c).
Paramount

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

Nat'V Review Board Meet

Concludes with Luncheon

The thirteenth annual conference of the National Board of Review of Motion Pictures, in session at the Pennsylvania hotel for three days, came to an end Saturday with a luncheon at the hotel at which about 400 guests were present. Lercy E._spawn presided as toastmaster.

The dais were the following: F. Trubee Davison, Erin O'Brien Moore, Dr. Clarence Cook Little, Will Irwin, Jack Alcovate, Sir Cedric Hardwicke, Frederic Feher, Mrs. Oliver Harriman, Burgess Meredith, Fritz Lang, John V. Hanson, Teddy Bergman, Hal Hodges, John Cromwell, Herbert J. McNary, Hans Feher.

A telegram from President Franklin D. Roosevelt to Dr. George W. Kirkvay, chairman of the Board, was read. It said: "On the occasion of the thirteenth annual conference of the National Board of Review of Motion Pictures, I desire to convey to you and to each of your associates my sincere hope for continued success, and my hope that the important work of your organization is engaged. I am informed concerning the aims and accomplishments of the National Board of Review of Motion Pictures. That you have by the unfailing labor of your members been able to establish the highest forms of motion pictures from a sociological and educational point of view without detracting from their entertainment value and have otherwise enriched the field of usefulness, bespeaks praise of the manner in which you have approached your task."

Ark. Bills Hit Bank Night;
Held Lottery in Mississippi

Little Rock, Ark.—Two bills introduced in the state legislature affect bank night.

A straight impost of 25 per cent on gross gifts is suggested in one proposal. The second measure provided a license fee of $250, annually by the copyright owners, $40 annually by the distributors, $50 annually by the exhibitors, and 20 per cent of the value of each prize given.

Jackson, Miss.—Attorney General Greek Rice has signed a formal opinion that Bank Nights as held in Mississippi Theaters are in violation of the state lottery laws.

“Carnival” In RKO Houses

"Carnival in Flanders" ("La Femme Hérodique"), distributed by American Tobis, has been booked into RKO's 41 Metropolitan houses. Other recent bookings include, four Paramount theaters in the Denver territory, Westwood, Westwood, N. and Downtown theater, Deyo Capitol theater, Albany, Little theater in Baltimore and the Penn in Cleveland.

COMING AND GOING

GARE RUBIN, operator of the Art Cinema, Pittsburgh, has returned from a New York business trip.

GEORGE JESSEL, who recently arrived in New York from Hollywood to begin work on his production of Melville's play, "Glory For All," has accompanied the cast to Philadelphia where show has been announced for Monday.

GEORGE W. WEEKS returns to New York today from Chicago.

IKE LINSER is due in New York early this week on the Santa Paula from the coast.

HERMAN BERNIE leaves Wednesday for Hollywood to see additional motion picture stars for guest appearances on the Ben Bernie broadcasts for American Can.

I. ROBERT BRODER, attorney, returns today from Hollywood where he has been looking over details of a contract for Gypsy Rose Lee with 20th Century-Fox and picking up plays for Broadway production among other matters.

LOI BARAL sails on the Washington from New York Wednesday for London.

LOU SMITH leaves New York today for Hollywood.

BETTY HYNES, film and drama critic of the Washington, D. C. Herald is in New York on business with several producers and film and theatre representatives and filming material for feature stories. She is stopping at the publishing offices of Walter Hinston and Mrs. HURTON, who sailed Thursday on the Haiti in search of Jamaica, will fly from Miami the early this week for a tour of Yucatan.

JACK MERSEREAU reports New York editor for G. B. will arrive in Hollywood on The Chicago Wednesday.

Vincent Hart to Wed

Mr. and Mrs. Joseph Alan Feeley of “Edelwy,” Merion, Va., announce the engagement of their daughter Mildred. Misses Helen Going and Albert Hart, New York City, and Buffalo, son of Mrs. William J. Hart, and the late Mr. Hart, of Buffalo. Hart is on the staff of the Hays office here.

Importing Ukrainian Films

Following the successful importation of the first Ukrainian screen operetta, “Natalaka Poltavka,” American Corp. has decided to bring over four more Ukrainian operettas. The titles are “Nazara Stodola,” “Sorochitnik,” “Varshavka,” and “Zaporozhje i Dunauz” and “Oli New Chodz Gritzu.”

DAILY BULLETIN

The MPOTP Miami Convention is for members, friends and guests of MPOTPA. This is an industry event, every one connected with the motion picture industry is willing to cooperate with us in cordially invited to attend and help make it a real national convention on motion picture exhibition.

17TH ANNUAL CONVENTION

Miami Beach, Florida, August 8th, 3527

The Miami Biltmore Hotel

Miami, Florida
LET'S ALL SING TOGETHER!

THE PROGRAM THAT "STEALS THE AIR" EVERY SUNDAY NIGHT IS ON THE SCREEN

COMMUNITY SING

WENDELL HALL

BILLY JONES * ERNIE HARE JOLLY, (Ten year old singing star)

ANDY SANDELLA AND HIS ORCHESTRA

A COLUMBIA SHORT SUBJECT
ACADEMY NOMINATES FOR AWARD HONORS

(Continued from Page 1)

Nominated for the best actor award are: Gary Cooper, Walter Huston, Paul Muni, William Powell, Spencer Tracy.

Best actress nominees are: Irene Dunne, Gladys George, Carole Lombard, Louise Raiger, Norma Shearer.

Nominated for the best supporting actor award are: Mischa Auer, Walter Brennan, Stuart Erwin, E. Basil Rathbone and Tamiroff.

As best supporting actress nominees, the Academy has Beulah Bondi, Alice Brady, Bonita Granville, Marla Ouspenskaya and Galia Sondergaard.


Cincy Film Houses Reopen, Louisville in Two Weeks

(Continued from Page 1)

resumed operation. Five suburban theaters, however, remain closed.

Louisville, Ky.—Downtown theaters here, darkened by the flood, will probably reopen in two weeks. Three suburban theaters resumed yesterday.

Marietta, O.—Theaters here dark for the past two weeks because of flood waters have been reopened.

Robert Mochrie Resigns As Aide to Grad Sears

(Continued from Page 1)

Warner Bros. for the past five years. Before coming to New York three years ago he was branch manager for the company in Philadelphia. Previously he was with RKO-Pathe.

DATE BOOK

Feb. 11: Mid-winter convention of the Virginia MPTOA at the John Marshall Hotel, Richmond.
Feb. 13: Des Moines Variety Club charity ball at the Savoy Hotel.

22 WARNER FILMS AWAITING RELEASE

(Continued from Page 3)


Six films "shooting" are:


Films in preparation are:


Sears' Drive Fix Named

Warner releases for the last eight weeks of the Sears Drive were announced Saturday by Gradwell L. Sears, v.p. and general sales manager, as follows: "Stolen Holiday," (Feb. 6); "The Great O'Malley," (Feb. 13); "Green Light," (Feb. 20); and "Penrod and Sam," (Feb. 27). "Ready, Willing and Able," (Mar. 6); "Midnight Court," (Mar. 13); "Land Beyond the Law," (Mar. 20); "Her Husband's Secretary," (Mar. 26), and "The King and the Chorus Girl," (Mar. 27).

Smoking Ordinance

An ordinance regulating smoking in New York theaters has been introduced in the Board of Aldermen under sponsorship of Fire Commissioner Malcolm Betts. The measure would allow smoking only in lobbies, boxes, mezzanine or balcony provided that the floors are fireproofed and that ash trays or other receptacles are available.

STILL PHOTOGRAPH OF FILMS AND CATHERINES

SPOTLIGHT OF THE WEEK

SIDNEY FRANKLIN

for his direction of "The Good Earth."
Only experience can specify the proper amount of service required to operate a theatre sound system at peak efficiency. Only experience can direct the most effective maintenance methods which will erect a formidable barrier of protection for your box-office! Standing without parallel is ERP's experience in efficiently protecting more than ONE HUNDRED SIXTY MILLION hours of continuous theatre operation. For this—there is no substitute!

THERE IS NO SUBSTITUTE FOR SKILL! Critically selected by rigid test—continuously schooled in technical advance—competently supervised by practical and experienced communications experts, skilled ERP men know their equipment intimately from the original manufacturing specifications, through the assembly of its many parts, to its installation and actual performance in the theatre. This veritable army of alert, sound specialists protects your BOX-OFFICE DOLLARS. For this—there is no substitute.

THERE IS NO SUBSTITUTE FOR FACTS! The fundamentals upon which the Sound Motion Picture art stands are the telephonic research and development work of Bell Telephone Laboratories. For more than half a century the work of these laboratories has been focussed upon studies of sound amplification, which, today have revolutionized your Industry. From these laboratories, where Talking Pictures were born, where for ten years ceaseless development has elevated the art to its present high stage of perfection, come, through ERP SERVICE, the facts, knowledge and assurance that your Western Electric Sound System will continue to operate at its peak performance—and for this—there is no substitute!

THERE IS NO SUBSTITUTE FOR MEANS! ERP SERVICE men constantly have at their command all the resources of the world's foremost communications research and manufacturing enterprise—special tools, accurate and current information, strategically located emergency stocks—and a scientific and commercial background unparalleled in the Industry!

INCREASE YOUR BOX-OFFICE DOLLARS WITH ERP SERVICE—THERE IS NO SUBSTITUTE!

THE NEW
Western Electric
MIRROPHONIC
SOUND SYSTEM

THE STANDARD OF THE WORLD
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

HOWARD J. GREEN, scenarist of the Leo McCarey unit at Paramount, has been loaned to RKO to write the screenplay for "New Faces," the musical revue of newly discovered talent which Producer Edward Small will bring to the screen this season. Green will handle the new assignment pending selection of McCarey's next story for Paramount production.

Richard Whiting and Johnny Mercer, the song-writing team now under contract to Warners, are at work on the score of the projected musical picture "Variety Show," which will go into production within a month or six weeks.

Fully recovered from the attack of flu with which she was stricken a week ago, Miriam Hopkins has reported to the Samuel Goldwyn studios for a series of conferences with Omar Kiam concerning her costumes in "The Woman's Touch," the light comedy in which she will appear with Joel McCrea and Charles Winninger.

Janet Gaynor is enjoying a well-earned rest on her Southern California ranch, following the completion of "A Star Is Born," in which she co-stars with Fredric March.

Joe E. Marks, vaudeville headliner now in Hollywood en route to Australia for stage work, may make his screen debut in "Boy Blue," Bobby Breen's next Principal picture, as a result of a screen test given him by Edward Gross, associate producer.

Charles Reisner has been assigned to direct Paramount's "Mountain Music," the Bob Borgen picture, a film based on a story by MackIndall Kantor.

"Flight from Glory," by Robert Andrews, has been purchased by RKO Radio. Robert Sisk will produce.

Edwin Parsons' original story, "Burning Barriers" has been purchased by Monogram Pictures. Ken Goldsmith will supervise the production.

Abel Meyer is supervising the music on the current Tom Keen starring vehicle, "Drums of Destiny," scheduled to go into production immediately under the banner of E. B. Derr productions.

John G. Blystone is conducting a subtle campaign in favor of peace through his direction of "231/2 Hours," and the Mary Roberts Rinehart war story he is directing for Douglas MacLean-Grand National. This is the first war picture made in Hollywood to establish the fact that the world war veterans are now too old to play veterans, consequently the parts are being taken by sons of veterans and men of draft age.

There were a lot of hotheads with idealized notions about the glamor and glory of war, hove the feeling that what goes on in the trenches, with mud, filth, dampness and cold, is like. Now most of his roulades are ardent peace advocates and are willing to see the fallacy of armed combat.

Roy Del Ruth and Jack Max Gowan have gone into a nudge of the screen treatment of "Broadway Melody of 1937," which Del Ruth will direct for M-G-M. Del Ruth recently completed "On the Avenue," for 20th Century-Fox.

Four Grand National pictures are now in the cutting room receiving final editing. These include "Tw Steel," the B. P. Freedman production which will probably be released as "Accent on Love," if the studio releases the Douglas MacLean's "Twenty-three And A Half Hours Leave;" Raymond Friedgen's marine adventure feature, "Killer of the Sea;" and the fourth Edward J. Flynn musical western starring Tex Ritter, "Trouble in Texas."

With preparations almost completed, Clarence Brown will begin actual production of "Counte Walewiska," his next assignment for M-G-M, sometime this week. Bernard Hyman is associate producer of the picture and in addition Garbo the cast includes Charles Boyer, Reginald Owen and Ivi Lebedoff.

THE WEEK IN REVIEW

DOMESTIC

(Continued from Page 1)

Of the management board of Scripps-Howard Newspapers. Almost coincident with the retirement of Aylesworth from the film industry, which he served for five years, Hollywood flashed word of the resignation of Nat Levine from presidency of Republic Productions, and sale by him of his half interest in the company.

That preliminary talks have already taken place to effectuate a contract continuing Leo Spitz as RKO president, was reported, with decisive conferences promised as soon as corporation's reorganization plan is consummated.

Letter dispatched by Columbia's general sales manager, A. Montague, to Ed Kukendall, M.P.T.O. A. president, announced producing firm's agreement on elimination of special charge, "when satisfactory percentage terms are agreed upon" and discontinuance of the separate assessment on flat buy contracts by Columbia. Respecting exhibitor association's trade practice proposals, Montague reply grants a 10 per cent cancellation privilege "provided this cancellation is restricted to pictures in the lowest price allocation group," and if exhibitor buys all pictures offered to him at one time.

Other headlines of interest concerned completed survey by Nathan D. Golden, chief of Motion Picture Section of Bureau of Foreign and Domestic Commerce, which shows theaters throughout the world increased by 8,150 during 1936, bringing total to 95,379. More than 50 per cent of last year's rise was accounted for by new houses in Soviet Russia. Major companies in New York learning that first bill outlining ownership of theaters by producers may be that now pending, and favorably reported, in North Dakota state legislative branches.

... Inauguration by 23 Loew deluxe houses in New York territory of regular Thursday opening schedule, supplementary to 50 of circuit's theaters already operating on this policy. Ratification by Local 300 membership of agreement to absorb Allied M. P. Operators Union, and merger's provision that Local 306 shall take in all Allied members with 70 hours weekly as working time, and Claude Ebel's statement in Miami that approximately 99 per cent of U. S. film houses are now using giveaways in one form or another.

FOREIGN

(Continued from Page 1)

tion program, being carried on, appears to be little affected by either the Twickenham revolution or the reluctance of several leading banks to loan money for film enterprises. Exhibitor's claims of overestimating are said to be ineffectual contention, with building progressing at pace likely to eclipse the 500 mark attained in 1936.

On Friday afternoon Zukor was officially notified that he has been made a Commandatore of the Crown of Italy by King Victor Emanuel III, being the first personage filmland's annals to receive his honor. Rome announced, through its American embassy, that presentation of the decoration will be made by the Italian Ambassador next month in Washington, where Zukor makes a scheduled visit to capitol from Hollywood.

Arriving on the Bremen from Europe early in the week, Wulb Hutchinson, foreign department chief for 20th Century-Fox hailed series of conferences with company's president, Sidney R. Kent, determine whether or not Gene theaters, leading Australian circuits will be continued with Hoyts Theaters, controlled by 20th Century-Fox, and Greater United, headed by Stuart Doyle, as its major element. Hutchinson said arrival is first time the arrangement, expiring on Jan. 1938, will be extended on a 20-year basis or there will be an all deal made. The circuits consist of 125 theaters, 20th Century-Fox controls 120 of them.
To-Morrow

And

Every Day

THEREAFTER

COVERING RADIO COMPLETELY
NEWS of the DAY

10 P. C. REJECTION ACCORDED BY PARA.

(Continued from Page 1)

tion to the ten proposals set forth in your organization's bulletin of June 23, 1939. The position of Paramount Pictures in respect to each of them is as follows:

1. Our policy will be to permit every exhibitor who contracts for all of our feature pictures offered to him, to cancel up to 10 per cent of the total number of features contracted for, provided the exhibitor gives written notice of his election to cancel within 10 days after the Company has served notice of its ability of each respective picture, and provided the exhibitor is not in default under his contract at the time of his desires to make the cancellation.

2. Paramount will cooperate with all elements of the industry in enacting to set up local exhibition boards and to agree on the matters which may properly be the subject of such constilution.

3. We recognize that clearance should be fair and not excessive, but we do not believe that clearance can be left to the determination of local boards. It must be the result of an individual negotiations between the exhibitior and the distributor, as it always has been our practice.

4. As to over-buying of pictures, this is a subject over which the distributor has no control and is a problem between exhibitor.

5. Unfair cut rate competition between theaters is similarly an exhibitor and not a distributor problem. It has always been our policy to insist that its customers charge reasonable minimum admission therefore on its pictures has also been our policy to refuse to license the exhibition of our pictures in situations where we felt that to do so would unfairly compete with or seriously injure our customer's business.

6. Paramount has always recognized its responsibility to its customers who are regularly engaged in conducting motion picture theaters. With that in mind we have consistently refrained from licensing our pictures for exhibition by non-theatrical accounts where to do so would jeopardize the interests of a regular motion picture theater, as well as our own revenue as a distributor.

7. In the present state of the law we believe that we should not subscribe to a standard license agreement. The proposed standard form which you recommend contains certain provisions which are inconsistent with our sales policy and for that reason we could not adopt it. Regarding your suggestion of the use of a short form of contract which would not be subject to the law of contract, it appears to us impracticable. We believe it would lead to con-

Pepperell, Mass.—Harold H. Gleken has been elected president of the Pepperell Theater Corp., here. Gerald D. Swasey is treasurer and Stanley A. Swasey, clerk.

Claremont, N. H.—Fred Sharby, operating the Magnet Theater here, is reopening the 300-seat Tremont Theater.

Beston—The Old Pike Memorial Hall, Cornish, Me., will be opened after remodeling on March 1, according to Sam Kimball, owner of the Sokokis Theater, Limerick, Me.

Brandon, Vt.—Harold Kimball, Jr., of Waterville, Me., has been appointed manager of the Brandon Theater, operated by the Graphic Theaters Circuit.

Beston—Bernard Phillips, formerly assistant manager at the Codman Sq. Theater, has been appointed manager of the Liberty Theater, Dorchester, replacing Hy Passman, who resigned. Bernard Lynch, formerly of the Strand Theater, Dorchester, replaces Phillips at the Codman Sq. Theater.

Springfield, Mass.—Sam Bennett, who formerly operated a theater in Hinsdale, N. H., and Vermont Trigger, formerly sound engineer of Station WZB, have opened the Lyric Theater in the Pine Point section.

Shreveport, La.—C and C Enterprises, which operates three neighborhood house run houses here, has bought into the Hewitt Palace Theater at Rodessa, La. This house was formerly the Majestic.

Buffalo—Jack Zurich of Syracuse has resigned from the Grand National sales staff to resume with Universal Artists. His resignation, as before, Harry T. Dixon takes over the Rochester field for U.A. Jules J. Jaeger, formerly with Gaumont-British, here is joining G.N.

Radar to Buy Equipment For Studio in Argentine

With Argentine prepared to bid for leadership in the Spanish language production field, Rador Cinema Bureau here as North American representative for Metropolitan Studios at Buenos Aires will make equipment purchases in this market. Rador as well will distribute Metropolitan productions. Of the U.S., Mexico, Central America, the West Indies and Venezuela and Columbia. Metropolitan's director general is Jack Lustbush, until recently head of Liberty Exchange in Buenos Aires.

Passman to Take Charge of 1,200-seat Theater

Passman to Take Charge of 1,200-seat Theater

Eight New M. P. Companies Receive State Charters

Albany—Eight new motion picture companies have received New York State charters. They are: Paradise Productions, Inc., New York City, to exhibit motion pictures. Sylvia Miller, Joseph Ullman, Helen Sherry, incorporators.

Barbara Robbins, Inc., New York City, to exhibit motion pictures. Lewis M. Green, Bernard H. Cone, Frances Weiss, incorporators.

Paogusul Corporation, Brooklyn, to exhibit motion pictures. Florence Hessin, Gertrude Davis, Celia Chaimkin, incorporators.


Research Film Corp., New York City, to distribute motion pictures. Frank Wittbuhn, Grover C. Lee, Sadie Francis Lee, incorporators.

Cohoes Theaters Corp., New York City, to exhibit motion pictures. Simon H. Babian, Samuel Rosen, Mary Becker, directors; John J. Boyle, Josephine Palais, Anna Stasus, subscribers.

Loew's Film Corp., New York City, to distribute motion pictures. Frank Wittbuhn, Grover C. Lee, Sadie Francis Lee, incorporators.

New York City, to exhibit motion pictures. Joseph Allentuck, Leah Tannenbaum, Allan J. Schneider, incorporators.

A certificate has been filed in the office of the Secretary of State district attorney, inspecting the existence of Avenue Amusement Company, New York City.

REVIEWs


Skilled acting, good story, and capable photography conspire to make this film version of a Spanish monastery legend. Acceptable film fare. In leading feminine role is personable Gloria Moral, a flirtation-hung girl who becomes estranged from her suitor. However, she wins him back through posing for his painting of the Virgin of the Rosebud. Because of her having forsaken father's path of iniquities, she causes the saint-like father Francis to die happy. He believes a miracle has been performed.

"FREUHLING IM WIEN" ("Springtime in Vienna") in German, with English titles; directed by I. A. Huebner-Kahl; a Bruno Zwicker release, with Olga Tschecoshow, Wolf Albach-Retty, Leo Slezak, et al. Presented by Vitas at Garden Theater.

Amusing, entertaining feature made additionally enjoyable by the comedy and singing abilities of the cast, it deals sympathetically with the concepts of love. Her attorney persuades her to adopt her former husband's daughter, believing that this step will tend to stabilize her bent for flirations. She does, and they both fall in love with the same man. But the widow leaves the field to the girl on discovering the genuineness of her affection for the gentleman.

Loew's to Build 1,200-Seat Film House in East Bronx

(Continued from Page 1)

Road, East Bronx, and ground will be broken immediately for the erection of the theater, should the Board of Work be speeded for an opening about July 1.

Plans for the new theater were drawn by Thomas Lamb and construction will be supervised by Harry Moskovitz, chief of the Loew's construction department, recently returned from erecting Loew's theaters in South America and other foreign cities.

Maloney Funeral Held
Worcester—Funeral services for Mrs. William Henry Maloney, 80, were held here Saturday. Mrs. Maloney was the mother of H. M. Maloney, Poli Theater manager, recently transferred to Worcester from the managership of the Poli New Haven.

Welsansky With Monogram
Ben Welsansky of the Globe Thea-

ter, Boston, has signed to handle Monogram's pictures in Pittsburgh. Welsansky is the first of the franchise holders of the new W. P. Johnston company. Harry Ashley, Monogram's manager in the New England States, is its reporter.

19370208T8
New Schine-Benton Partnership Plans for Expansion

MAJORS DENY CONSPIRACY IN DALLAS SUIT REPLIES

Chicago Court to Hear 239 Bank Night Cases Tomorrow

4 Theater Corporations, 125 Managers Are Defendants

Chicago—Chief Justice Sonsteby of the Municipal Court will hear Bank Night cases tomorrow in 125 theater managers. Eleven managers have petitioned for an automatic trial. City Corporation Counsel Barnet Hodes has filed a motion, the Illinois Supreme Court restraining O'Donnell, representatives of Chas. E. Nevada and Kentucky legislatures. Filing fee of $5 is fixed and a charge of $50 when a registration is approved.

EDUC. STOCKHOLDERS OKAY REORGANIZATION

Wilmington, Del.—Stockholders of Educational Pictures, Inc., at a meeting here yesterday approved the plan of recapitalization proposed by the Board of Directors of the company.

President E. W. Hammons said that Educational would proceed with plans for simplification of the corporation.

20th-Fox Sales Convention at Los Angeles Next May

20th-Century-Fox will hold its annual sales convention at Los Angeles in May, it was learned yesterday following return to New York of home office sales executives following a district managers' meeting at Kansas City. John D. Clark, general sales manager, returned in the party. He had previously conferred with Darryl Zanuck at the coast.

PARA. NAMES HUNTER AUSTRALIAN MANAGER

Harry Hunter, for years Washington branch manager for Paramount, has been appointed managing director of Paramount Film Service Ltd., the company's branch serving Australia and New Zealand. He succeeds John E. Keenebeek, who died at Sydney recently.

Hunter has been associated with

“Lost Horizons” to Open at New Criterion Mar. 4

Deal for “Lost Horizons”, Columbia special, to have its premiere run at the Criterion, New York, is understood set, with the attraction to open Mar. 4 on a two-day policy. An advertising budget of $30,000 is reported planning for the run.

Radin in Foreign Survey

A survey of the film industries in Soviet Russia, France, Czechoslovakia and probably Poland is planned by Matty Radin, New York art theater operator, who leaves Feb. 25 for Russia.
NEW YORK STOCK MARKET

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<th>Tues., Feb. 9, 1937</th>
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<td>JOHN W. ALICOATE</td>
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Published daily except Sundays and Holidays at 100 Broadway, N. Y., by Will's Films and Film Folks, Inc., J. W. Alicoate, President, Editor and Publisher; Donald M. Marshe, Secretary-Treasurer and General Manager; Arthur W. Edly, Associate Editor; Chester B. Bahn, Managing Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign $11.00. Subscription should be remit with order. Address all communications to THE FILM Daily, 100 Broadway, New York, N. Y. Phone, Bilyant 7-9171, 7-9172, 7-9173, 7-9170, 7-9121. Cable Address: Filmnews, New York, Hollywood, California. — Ralph Wb, 6425 Hollywood Blvd., Phone Granville 6660, London, Ernest W. Fremd, The Film Runner, 127-133 Wardour St., W. 1. Berlin - Lichtentalstrasse, 225, Paris — A. Harle, La Cinematographie Francaise, Rue de la Cour- des-Tours, 19.

FINANCIAL

New York Stock Market

Am. Seat. High Low Close Chg.

Columbia Picts. v. 37 36 3% + 1

Columbia Picts. pfd. 44 44 4% - 1

Con. Fm. 5 5 0

Con. Fm. Ind. pfd. 17 17 17

East. Kodak 174 174 174

dp Fm. 34 34 34

Gen. Th. Eq. 32 32 32

Loew's Inc. 754 756 753 75

dp pfd.

Paramount 2.25 2.25 2.25

Paramount 1st pfd. 12.5 12.5 12.5

Paramount 2nd pfd. 24 24 24

Pathe Film 85 85 85

RKO 85 85 85

20th Century-Fox 31 31 31

20th Century-Fox pfd. 44 44 44

United C. 15 15 - 15

dp pfd.

New York Bond Market

Keith A-D 6546 6546 6546 6546

Loew 6541w 100 100 100 100

Param. 8555 85 85 85 85

Param. Picts. 6555 100 100 100 100

RKO Gvt. 120 120 120

Warner's 6359 99 99 99

New York Curb Market

Columbia Picts. v. 3% 3% 3%

Grand Naffi Films 3% 3% 3%

Sonotone Corp. 2% 2% 2%

Technical 4% 4% 4%

Trans-Lux 4% 4% 4%

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Brandt Circuit to Build
Two Houses, Remodel Third

The Brandt circuit commences operation and building of four theatres in the metropolis zone immediately.

Operation of the Rogers Theater, Brooklyn, begins on Feb. 14; construction of a theater at 201st St. and Broadway will be started within a week; renovation of the 79th Theater at 79th St. and 2nd Ave. will be followed by a new policy, German films giving way to American pictures; construction of a theater at 23rd St. and 8th Ave. begins immediately.

U. A. To Release 21 Eng.
Films in 102 Countries

London (By Cable)—As a result of contracts just completed, U. A. will distribute a total of 21 British pictures in 102 countries during the next 12 months. These films, estimated to earn $10,000,000, will be dubbed in French, Italian, Spanish and German, and titles for other countries will be superimposed in 25 languages. British producers whose films will be released through U. A. are Alexander Korda, Max Schreck, G. P. Monom, Paul Czinner, Victor Saville, Marcel Helm and Lothar Mendes.

Depinet and Levy to Hold
Chi. Sales Meet Thursday

Chicago—Ned E. Depinet, RKO Radio distribution head, and Jules Levy, sales chief, will hold a one-day sales conference Thursday at the Drake Hotel with exchange managers in the mid-western district. Plans for the coming season will be discussed. Depinet and Levy will leave for New York following the meet.

Variety Club Entertains

Dallas — Directors and medical staff of the Richardson Freeman Memorial Clinic were guests at yesterday’s meeting of the Variety Club, R. J. O'Donnell, president, who has just returned from Hollywood, presided. The Variety Club helps maintain the medical and surgical departments of the Freeman Clinic.

Ross Pact for 3rd Year

Ross Federal has been selected for the third consecutive year by Monroney-Schuek-Roth, Inc., to write, cut and tabulate on an exclusive basis their national outdoor advertising or showing for the Prem- ier-Pabst Sales Co.

“Eternal Mask” in 5th Week

“Eternal Mask,” Swiss psychological film at the Filmar, begins its fifth week today.

Epi Men Open Three-Day
New York City Conference

Assembling in New York today, all Epi superintendents and district managers begin a 3-day conference under the direction of the operating manager G. L. Carrington. The opening session at Epi executive offices will be devoted to reorganization activities occasioned by the heavy installation schedule resulting from orders from Loew’s and Paramount for Mirophonc sound equipment. Wednesday and Thursday will be devoted to familiarizing the supervisory personnel with recent technical developments, during which time tours will be made through Epi’s New York laboratories.

Sahab Probe Continuance
Measure to be Favored

Washington Bureau of THE FILM DAILY

Washington—The Sahab resolution asking for a continued hearing of the bankruptcy receivership investigation by the 75th Congress is expected to be favoredably reported from the House Rules Committee this week. Chairman Sahab’s office announced last night that the Committee’s final report on RKO, Paramount and other cases, is not expected to be made public until after the first of March.

Booth Funeral Held

Funeral services for Sydney Barton Booth, 64, veteran actor and nephew of Edwin Booth, were held yesterday in Stamford, Conn., in St. John’s Protestant-Episcopal Church. He was last of the male line of the famous Booth theatrical family.

Herbert Wilton Dead

Hamilton, Ont.—Herbert Earl Wilton, 67, manager of the Strand Theater, Conservative member of Parliament, and ex-manager of Hamilton, passed away at the General Hospital after a heart attack.

Double French Bill

“Lae Aux Dames” and “Le Bonheur” French films, will be presented at the Cinema de Paris beginning today.

Lead in Republic Drive

Cleveland, New Orleans, Chicago and San Francisco hold No. 1 position in standings on the Republic sales drive, it is announced.

Fire Damages Theater

Olympia, Wash.—Fire, believed to have started from an auto battery, did about $1,000 damage to the mezzanine of the Capitol Theater here.

Stein in Pitts. Hospita

Pittsburgh—Bert Stein, E. A., district manager, suffered a relapse over the weekend from recent flux attack and was taken to Montefiore Hospital here. His condition was reported favorably.

Lead In Republic Drive

Cleveland, New Orleans, Chicago and San Francisco hold No. 1 position in standings on the Republic sales drive, it is announced.

Fire Damages Theater

Olympia, Wash.—Fire, believed to have started from an auto battery, did about $1,000 damage to the mezzanine of the Capitol Theater here.

COMING AND GOING

JACK SICHELMAN and JOE LEE leave for New York this week for Florida.

LOUIS SHURR leaves New York in weeks for Hollywood.

JOHN D. CLARK returned to New York from Kansas City and Hollywood.

NORMAN H. MORAY, Vitzphone short circuit sales manager, returned from Detroit to desk after a six weeks’ tour of Swed exchanges.

HERB CROKER, Director of Publicity Warner Bros., left last night on a business trip to Pittsburgh, Washington, Baltimore. He will be gone about a week.

CHARLES DOWNS, business agent of L. G., cameramen’s union, returned yesterday from a month’s stay on the coast.


L. W. CONROW, Epi’s general oper- ator manager, has returned to New York from a tour of the west coast. He will return eastward, he stopped over at comp- nies in New Orleans and Chicago.

EDWARD J. PESKAT, Grand National ex- treme, returned to New York yesterday follow- ing a tour of GM exchanges in California and a series of conferences with Edward L. Atwood, president.

ATTORNEY GEORGE WRIGHT yesterday returned to New York.

MSS. E. M. DELAFIELD, English novelist, arrived from Europe via the United States.

LOUIS FERDINAND CELINE, French novelist, MARCEL DUTHEY, stage director; MILC MARQUEZ, concert singer; JOHN BRICKLE- LESS, Australian baritone, and HOFF NICKERSON, American author, arrives aboard the Champlain.

MATTY RADIN leaves New York Feb. 2 for the Soviet Union and later visits to Fri- ceslovakia and perhaps Poland.

DAILY BULLETIN

Construction headquarters and offices will be at The Miami Biltmore Hotel, located a few blocks east at 220. A reduction of 50% or better in rates for those residing for the MPPHA Convention may be secured at either The Miami Beach Biltmore, Rosen Plaza and Casa Ln. Hotels, F. Information and tickets and arrangements for the Convention Manager, Miami Biltmore Hotel, Miami, Fl. Make your reservations early.

37th ANNUAL CONVENTION
Mar 16th-17th and 18th, 1937
The Miami Biltmore Hotel
Miami, Florida
OCK FIER RESIGNS
FROM REPUBLIC POST

Fleetwood.—Jack Fier, long asso-
ciated to Nat Levine, and formerly
studio of the company, is resigning. He
will be in complete super-

of westerns and serials at

LasLists RKO Holdings
In After-Merger Report

That Atlas Corporation holds
51% of its marketable securities a
amount of $2,128,597 Radio-
Orpheum 6s, and 263,435 R-
O common shares is revealed in
report, dated Oct. 31 last, in which
investment trust records numer-
ous changes in its structure result-

from merger with former

sales. Sales or the disposal
these film securities is restricted
Dec. 31, 1937, until the re-

organization of R-K-O is effective.
Atlas is also a participant in an
loan to buy an equal amount of
RKO securities for $2,810,000,

ject to certain adjustments. Ex-

penses in the reorganization and

mangement of R-K-O, the

tenet says, are expected to be

a minor part of the profits in

the investment. Total assets
Atlas were placed by the report
$113,325,702.

Carrolton O. H. Burns
in Cincinnati.—The Opera House
at Carrolton, Ky., was destroyed by

a fire. The theater, located over a
drug store, burned when the

store caught fire. The combined

loss was estimated at $85,000.

GN Sales Meet in May

Coast Bureau of THE FILM DAILY
Hollywood.—Edward L. Alpers

of the GN office has announced
that the GN office will hold its next

convention at the GN studios in

May.

DENY CONSPIRACY IN
DALLAS SUIT REPLIES

(Continued from Page 1)

national contracts have been made in
the past requiring independent-thea-
ters to charge 25 cents or more
at the lowest evening lower floor adult
admission price when the houses
followed Interstate and Consolidated
theaters charging 40 cents or more
as the minimum evening, lower-

floor adult price.

Attorney George Wright, local

counsel for the distributors, re-

turned to Dallas yesterday, follow-

ing conferences on the case in New
York. A meeting of major com-

pany attorneys took place Friday
at the Hays office.

Trial of the case may be reached
in May, it is believed. The action
also tests the right of distributors
to ban playing of their pictures on
double feature programs.

6,000 Theaters to Play
Social Security Film

Washington Bureau of THE FILM DAILY
Washington—Six thousand U. S.
theaters have already booked the Social Security Board's newest film,
"Today's Frontiers," set for release
Feb. 15, it was announced yesterday.
Booking is being done through the
Board's own agency, which expects
total bookings to reach 12,000. Film
runs nine minutes and tells the story
of unemployment compensation.

Entering Costume Biz

West Coast Bureau of THE FILM DAILY
Hollywood—Maurice Gebber,
president of Hollywood Studios, and
Oscar Horn will leave Hollywood
this week for New York to negoti-

ate for the purchase of the ward-
robe department of Tams Costume
Co. Gebber holds an option on the

purchase and will enter the ward-
robe rental business for other com-
panies as well as companies using
his lot.

Takes Larned, Kan., House
Kansas City—H. L. Reed, of
Larned, Kansas, has taken over the
theater there which until recently
was operated by the Glenn W. Dick-

enon circuit.
**NEWS of the DAY**

**Whitehead, Mass. — The Empire which was recently destroyed by fire will be rebuilt by Harry Stanley, owner. Husson Amusement Co., of Lowell is the lessor.**

**Stamps, Ark. — The Brown Theater, formerly owned by John C. Poole, has been sold to Barton McLeod.**

**Oklahoma City — The New State Theater, expected to open about March 1, T. B. Noble, Jr., general manager, advises.**

**Alton, Ill. — O. W. Stiegemeyer will build a 700-seat movie house here.**

**Clairton, Pa. — Hayes Garbarino, former Cadogan exhibitor, opened the new Garby Theater here this week.**

**Cincinnati — Maury White announces that Associated Theaters had taken over the Riverdale theater, at Dayton, Ky. Ted Lehmeier will manage.**

**Wampum, Pa. — A former church here is being remodeled into a 300-seat house by H. L. Fry, newcomer to the exhibition field. Theater is scheduled to open next month.**

**Syracuse — Robert Pelino, formerly house manager here for Schine, is now a member of Joe Miller's Columbia Exchange staff at Buffalo.**

**Detroit Theaters Raise $75,000 for Flood Fund**

Detroit — Local theaters have raised $75,000 for Red Cross flood relief. This represents one-sixth of the city's quota. Henderson M. Richey, president of the Variety Club, was in general charge of the drive, with William K. Fleming of Excellent Pictures as welfare committee chairman. United Detroit Theaters Circuit received contributions from 63,000 individual patrons. Amounts reported from other circuits were: $5,000, Cohen Brothers; and $6,000, Wisper and Wetsman.

**Russell Johnson Theatrical Post, American Legion, collected three and one-half tons of food and clothing for the flood sufferers. Work was aided by loan and operation of a sound truck by Projectionists Local, I. A. T. E. S.**

**Little Rock, Ark. — Bob Burns, screen and radio star, unable to appear in a relief fund benefit show here, has sent a check to the American Red Cross to be used in aiding flood refugees.**

**Pittsburgh — Independent exhibitors are contributing to the Red Cross Flood Relief Fund by making collections in their theaters.**

**J. J. Grady In Crash**

Cincinnati—Car of J. J. Grady, 20th-Fox manager, was demolished when it was struck by a truck. Grady was badly bruised and shaken but escaped serious injuries. The accident occurred while the Fox manager was driving into Cincinnati over flooded roads.

**Condor Files In N. Y.**

Albany — Condor Pictures, Inc., chartered under Delaware laws with capital of $1,000,000 in $1 shares has filed a certificate of incorporation and designation in the office of the Secretary of State to enable it to do business in New York State.
Plus AN EXCEPTIONALLY BRILLIANT SUPPORTING CAST!
FIRST OF THE 4 BIG FEBRUARY FILMS FROM WARNER BROS

Kay's Greatest Romance—Kay's Most Lavish Production

KAY FRANCIS in 'STOLEN HOLIDAY'

CLAUDE RAINS • IAN HUNTER • ALISON SKIPWORTH
and ALEXANDER D'ARCY • Directed by MICHAEL CURTIZ

A First National Picture

Feb. 6th — KAY FRANCIS in 'STOLEN HOLIDAY' with IAN HUNTER

Feb. 13th — 'The GREAT O'MALLEY'

with PAT O'BRIEN, HUMPHREY BOGART

Feb. 20th — ERROL FLYNN and ANITA LOUISE in 'GREEN LIGHT'

Feb. 27th — 'PENROD and SAM'

with BILLY MAUCH (Little 'Anthony Adverse')
Detroit Fox Reorg. Plan Expected to Be Adopted

Detroit—Reorganization plan of the Fox Theater and Building probably will be adopted, following hearing Thursday, of the Federal District Court. Therefore George A. Marston, referee in bankruptcy, has called for hearing to lease the theater to Fox Michigan Corp., for $15 per year, to the new company to be owned by National Theaters Corp. (Skouras). The theater will guarantee a fixed annual rental of $125,000, or 15 per cent of gross if stage policy is followed, 15 per cent with films alone.

A $500,000 RFC loan has been entitatively approved by the local office to finance the change. Bondholders, whose committee has accepted the plan, will be given 10 shares of $500 preferred and 10 common in the new corporation for each $1,000 of bonds held. Operation of the building will be made separate from the theater.

Final approval awaits ruling of Judge Ernest A. O'Brien.

Ring Lardner, Jr., to Marry

Ring Lardner, Jr., screen writer and son of the late humorist, will marry Miss Ilene Schwall, secretary to David O. Selznick, within the next three weeks.

A “Little” from Hollywood “Lots”

By RALPH WILK

EDMUND GNEN leaves shortly for London, where he will play the title role in “The Sporting Life,” in an original story by George Arliss and directed by Frank Borzage, which will be made by Associated Talking Pictures, Ltd. He will also make his re-appearance on the London stage during the Coronation Season as “Samuel Pepys” in “Ninety-Six,” a new play by W. P. Lipscomb and Arthur Bryant. He is completing his role in “Parnell,” at M-G-M.

Wyndham Gittins’ story, “When the Devil Drives,” has been purchased by M-G-M, which has been assigned to Producer Lou Ostroum. Mitchell Gertz represented Gittins.

“Bluffs of Scotland Yard,” a Victory serial, goes into production Feb. 15, with Bob Hill directing. The scenario was written by Rock Hawkey, Basie Dickey and Wm. Buchanan. Robert Stillman, formerly of Selznick International, has been engaged by Sam Katzman, head of Victory, to act as supervisor on “Bluffs of Scotland Yard.”

Milton Krim, who wrote the screenplay for “Green Light,” celebrated the renewal of his option at Warner Bros. by moving into his new home in Bel-Air.

”Silk and Saddles,” a Victory feature, was recently completed. Henry Man Roxy, Tobin Wing, Trinie Frigoza, Fuzzy Knight and Frank Melton were among the principals.

J. D. Kendis has completed “Slaves in Bondage,” an exploitation gangster picture. The cast included Lola André, Donald Reed, Wheeler Oakman, Florence Dudley, William Stephenson, and others. Kendis leaves soon for New York, where he will set dates for the picture’s showing.

Xenia’s Bijou Leased by Chackers; 11th in Circuit

Xenia, O.—Phil Chackeris, president of Chackeris Theaters, Inc., has signed a 30-year lease for the local Bijou, largest movie house in Greene county. Assuming possession July 1, lessee will spend $25,000 in remodeling, redecorating and refurbishing.

The Bijou is the eleventh in the Chackeris circuit the company has half a dozen other places in operation now at Springfield, Greenville, Wilmington, Logan, O., and another to be built at Hillsboro, O. this spring.

Exhib’s Daughter Signed

Shenandoah, Ia.—Kathryn (Kay) Stewart, 17-year-old daughter of Mr. and Mrs. Toby Stewart, owners of the Mayfair here, has signed a five-year contract to appear in Paramount pictures, her parents learned yesterday. She has been studying dramatics and dancing at Northwestern University.

Censors at MPTO Session

Richmond, Va.—Mrs. Elizabeth C. Chaikley, Edwin S. Reid and R. C. L. Monseur, state censorship division members, will attend the midwinter convention of the Motion Picture Theater Owners of Virginia Inc., in the Hotel John Marshall on Thursday.

Take Over Detroit Co.

Detroit—The Motion Picture Engineering Co. has been taken over by J. Bradford and John Stricker.

Columbia Exchange Shifts

Pittsburgh—Art Levy, manager of the Columbia Exchange, promoted George Tice from office manager to line salesman, succeeding Sam Lubell who was transferred to the Cincinnati office as city salesman. Harry Roney, former assistant booker, was named office manager, with Bob Kimmel resigning as theater manager for the Harris Amusement Company and succeeding Roney in his former post.

Denver Screen Club Revived

Denver—The Rocky Mountain Screen Club, dormant for years, is being revived, with the Brown Palace hotel as headquarters. Officers are: Harry Gollub, president; Chester Bell, 1st vice president; Joe Dekker, 2nd vice president; Ross Black, secretary, and Harry Goodridge, treasurer. E. P. (Buss) Briggs was named chairman of the membership committee.

Circle’s Co-op Giveaway

Bennomont, Tex.—The Jefferson circuit has launched a co-operative cash giveaway system. Initial award was advertised as $4,000, amount to be increased $1,000 weekly until claimed.

Lieberman Promoted


Variety Club to Dance

Des Moines—Bank Night will be a feature of the Des Moines Variety club’s Valentine’s dance at Hotel Savoy Feb. 13. Lou Levy is in charge of arrangements.

Married here Sunday, Harry Eisen- stein (Pavivskjarka) and Therma on Sunday, here for a honey- moon to Ensenada, Mexico.

The United States Navy Department has given its official approval to Monogram Pictures to film “Par- adise Isle” on the island of Samoa. Scott R. Dunlap, in charge of Monogram production, is preparing to send the cast and entire crew to Samoa at the end of February for location and background scenes. Mrs. Wallace Red, supervisor of the production, will accompany the expedition.

The lead role of “Terangi,” naval hero of Nordhoff and Hall’s “Hurri- cane,” has been assigned to Joel McCrea by Samuel Goldwyn.

Miriam Hopkins and Joel McCrea yesterday started work in “The Wo- man’s Touch,” the Samuel Goldwyn production which John Blystone is directing.

Richard Dix and Joan Perry, yesterday were assigned to the principal roles in “The Devil is Driving” which will shortly be placed in produc- tion by Columbia under the di- rection of Harry Lachman.

“Cloistered” Pulling Biz

In Pittsburgh, Cleveland

Pittsburgh—“Cloistered” has been held over for a seventh week at the Art Cinema, equaling the all-time mark set by “My Man Godfrey” at the Fulton.

Cleveland — “Cloistered,” which just closed a record run of five weeks at the Plymouth Theater has been booked to play the entire Community Circuit theaters, largest collective agency and the last of the city. Deal was closed by Max Lef- kowitch of Community circuit and Harold J. Kempe, general manager of the Screen Service, Ohio-Kentucky distributor of the film.

New Haven’s Sick List

New Haven—The sick leaves so dented the Poli reserve cashier list, that a substitute had to be imported from Bridgeport. Gripe hit the manager’s roster, too, with George Freeman, Arthur Makske, Larry Stark, and Morris Rosenthal all out. Hugh Maguire, Paramount book- er, is confined to St. Raphael’s Hosp- ital after an emergency appendec- tomy.
right of entrance to players "of distinguished merit and ability."

Major producers are opposing the measure and will voice their objections at the hearing. According to their views, the bill would reduce the supply of players from abroad, especially at a time when other nations are nurturing their film industries as competitors with Hollywood.

The Dickstein bill was favorably reported at the last session of Congress but did not reach a vote.

Educational Stockholders

Oklay Co. Reorganization

(Continued from Page 1)

poration by the elimination of a number of inactive subsidiary corporations which will result in substantial savings.

Under the recapitalization plan, two new classes of stock are created, and all the now outstanding stock, both preferred and common, are to be surrendered under an exchange plan. For each share of old preferred stock, of which approximately 3,800 shares are outstanding, the stockholders is to receive 3.2 shares of new common stock, and in addition 1.8 shares of new common stock for accumulated dividends thereon. Preferred stockholders also will receive a warrant to subscribe for one new share of common stock at $10 per share for each share of old preferred now held. For each two shares of old common stock outstanding, a warrant to be issued to subscribe for one share of new common stock at $10 per share.

All warrants to subscribe for new common are to be effective for 18 months from the date the plan becomes effective, after approval of the reorganization plan by the Delaware state chancellor.

Colvin Heads St. Louis V. C.

St. Louis—Ray G. Colvin of the Exhibitors Supply Co. is the new Chief Barker of the St. Louis Variety Club. Other officers are: Joe Garrison, Manager for Universal Pictures; Assistant Chief Barker; Harold W. (Chick) Ewens, Manager of Loew's Theater; Assistant Chief Barker; Clarence Hill, Manager Columbia Pictures, Treasurer, and Ben B. Reigold, Manager 20th Century-Fox, Secretary.

Union Reelects Robinson

Providence—James Robinson will again head the Labor Federation of Providence Local No. 23, I. A. T. S. E. & M. P. M. O. Other officers named: Frank Mafey, vice-president; Fred Newcomb, recording secretary; Frank Walker, financial secretary and treasurer; John Taylor, Jack Halligan, and Charles eventually; L. L. Goldsmith, executive board members.
To Film Papuan Head Hunters

Stockholm—Parts of New Guinea, inhabited by cannibals and never before visited by a white person, will be explored by a group of cameramen and directors from the Swedish Filmindustry Company here. By means of native canoes propelled by detachable motors the members of the expedition will travel up the rivers into mystic Papua, where they will make taking pictures of the famous head hunters. Some also will be filmed, with particular stress on the celebrated elephant farms of that country. Dr. Paul Fejos will head the expedition.

U. A. "Tops" in Australia

Sydney—United Artists heads by a wide margin the annual "box score" of film companies performances published by "Everybody's," leading Australian trade-paper. The checkup, which is considered "official" by the cinema trade "down under" gives United Artists first position with 4.76 points. M-G-M earned 4.17 points and Gaumont-British 4.13 points. The U. A. lead is approximately 13 per cent above its nearest competitor. "Everybody's" bases its box office score on the ratings given to film releases in the reviews by its critics. Pictures are graded as Big, 6 points; Excellent, 5 points; Good Feature, 4 points; Feature, 3 points; Good Support, 2 points; and Support, 1 point. With 19 productions caught by "Everyones" reviewers during the past year, United Artists has 5 Big; 6 Excellent; 6 Good Features; 1 Feature; and 2 Good Support. This netted a total of 89 points, or an average per picture of 4.76, a record high score.

Cooper-Livingston Pact Ends Second-Run Tension

Lincoln, Neb. — Differences at least temporarily settled between J. H. Cooper, of New York, head of the Lincoln Theaters Corp. here, and Robert Livingston, manager of the Capitol, the latter house immediately starts running backed up second-run product.

Film exchange men have refused to allow prints to go for dime ad missions, which is the tariff a Cooper second-runners at battle with L. D. Denti's Westland Theaters and George O. Monroe's independent Colonial. New more allow: Livingston the second-runs and he jumps his price a nickel, going to single features starting Feb. 14. New Capitol price is 15-20 cents.

Flight of second-runs in this situation was very bad, only six of the Stuart (acer) 52 pro grams last year having been run again. Cooper arranged the deal coming here from New York, and has been on to Denver to confer with L. J. Fiske, his division man ager.

Way Cleared for Reade

Point Pleasant, N. J. — Clearing the way for the erection of a theater here by the Walter Reade in terest, Councilman W. J. Van Cul lin has withdrawn his ordinance providing there could be only one theater license for 3,000 people under the last Federal census. Resort's year-around population is less than 2,000. Van Cullin manages West Pleasant's only theater.

Kennebeck Burial In U. S.

Mrs. John Kennebeck, widow of Paramount's American managing director who died recently at Sydney, will bring the body to Omaha for burial.

Typhoon Aid Conditioning For New Reade Co. House

Announcement is made by Walter Reade, president of the American Community Theaters Corp. of the awarding of the contract to Ty phoon Air Conditioning Co., Inc., for the installation of specially de signed air conditioning system in the first of 100 contemplated theaters now under construction in Tom's River, N. J.

In addition to this contract, Ty phoon will install systems in the following theaters:

Madison and Strand, Albany; Troy Theater, Troy; Tivoli, Fred rich, Md.; Sigma and State, Lima, O.; Kentucky Theater, Danville, Ky.; Leader and Columbia, Philadelphia.

Among the systems to be in stalled in the above theaters will be Prop-K-Temp (mechanical), Iced aire and Artesian Well.

Conn. Houses Cut Prices

New Haven—Reductions in admissions are advertised in two Connecticut spots, Warner's Palace, Danbury now has a 30-40 cent evening admission and 25-cent matinee. The Cameo, Hartford, has a 10-cent morning price, with matinees 10-15 cents, the evenings 15-20 cents.
OUT SOON
★
COVERS EVERYTHING
★
USED EVERY DAY EXECUTIVES
★
800 PAGES OF INFORMATION
★
USES EVERYWHERE
★
DAILY SERVICE
North Dakota House Passes Theater Divorce Measure

WARNERS ADOPT “RENTAL PLAN” FOR ACCESSORIES
20th-Fox to Make Minimum of 52 in ’37-38 at Studio

Zukor Jubilee Drive Film Rentals Give Paramount High for Last Seven Years

Paramount’s film rentals for January, the initial month of the Adolph Zukor Silver Jubilee drive, hit a seven-year high, Neil Agnew, vice-president in charge of sales, announced last night. The first month of 1937 produced the best business since 1930 and ran more than 57 per cent ahead of the same month in 1936.

Credit for substantial increase is due to the b.o. reception accorded the initial Silver Jubilee pictures headed by “The Plainsman”, top money picture of the season for Paramount to date; “College Holiday”, “Champagne Waltz”, the opening business on “Maid of Salem”, plus additional business done by such intermediate pictures as “A Doctor’s Diary”, “John Meech’s Woman” and “Clarence”, Agnew said.

New Plan Effective on April 4—Will Increase Personnel

Warner Bros.—First National have adopted a “rental plan” for handling its advertising accessories, Gradwell L. Sears, general sales manager, announced yesterday. The move, substantially similar to one made by Paramount some months ago, was decided upon following an intensive survey of the field, it was stated. The Warner plan becomes operative on April 4 and applies to all pictures regardless of release date.

“For the past two months,” declared Sears, “we have conducted a thorough investigation, the results of which reveal over 85 per cent favorable reactions to the new plan. (Continued on Page 6)

KUYKENDALL TO MAKE PROPOSALS CHECK-UP

Checkup on the trade practice proposals situation, based on the M. P. T. O. A. program, will be made by President Kuykendall of the exhibitors association when he arrives in New York early next week after a stopover at Washington. All national distributors who participated (Continued on Page 4)

Five Industry Measures Before Ohio Legislature

Columbus—Five measures applying to the motion picture business have been introduced in the Ohio Legislature, with the lineup as follows: extending three per cent ad-

(Continued on Page 6)

Bank Night as Pension Aid

Proposal that one-quarter of “Bank Night” revenue be devoted to old age pensions is made in a bill which is currently pending before the Arkansas Legislature. This is the first measure of this kind on record.

(Continued on Page 4)
Heart Attack Is Fatal

Samuel Shipman, 53, author of many Broadway stage plays for the past 20 years, died early yesterday at his home at 45 West 45th Street. In the Hotel Alamac following a two-day illness which culminated in a fatal heart attack. Shipman has done most of his best work on this season's current production, "Behind The Red Lights," which he wrote in collaboration with Beth Ronje. Funeral services will be held at 1 p.m. tomorrow at the Universal Funeral Chapel, 967 Lexington Avenue. Two sisters and three brothers survive. Interment will be in Mt. Zion Cemetery, Maspeth, L.I.

McIntyre Will Supervise
All of Goldwyn's Casting

West Coast Bureau of THE FILM DAILY

Hollywood — Bob McIntyre has been promoted to supervisor of all casting and new talent for Samuel Goldwyn. McIntyre's former post as production department head will be filled by Sid Brod who was with Paramount for 13 years.

Detroit First Runs Feel
Prolonged Motor Strike

Detroit—Business in local theaters has taken a further slump with prolongation of the auto strike. Average drop is now estimated at 20 per cent, as against 15 a week ago, with first runs taking the heaviest losses. The Fox, however, is doing a 1-cur- rent, and independentwl version of George White's Scandals, which played for $4.40 top at the Cass Theater a few weeks ago. Flint situation is about as optimistic, for the time being.

Lewin Funeral Today

Funeral services for Leo Lewin, 49, associated with 20th with Irving Berlin, Inc., an charge of the band and orchestra department, will be held at 11 a.m. today at Riverside Chapel, Amsterdam Ave. and 110th. Internment will be in Baron de Hirsch Cemetery, Staten Island. Lewin died suddenly last Monday in a store at 707 Seventh Ave., from a heart attack. He is survived by three sons, Jerry, Saul and Leonard, six brothers and a sister.

Clem McCarthy Signed

Clem McCarthy, sports announcer and commentator, has been signed by Paramount-Majestic, Inc., to produce Brooklyn Vitaphone studios, for a series of one-reel short subjects for next season's release. Deal was set by Harry S. Dube, acting for McCarthy, and Sax.

Bishop Bests Pneumonia

Detroit—William G. Bishop, M-G-M divisional director of publicity, is expected to leave the hospital in about two to three weeks following a long siege of pneumonia. He will go to Florida to recuperate.

William Gardner Buried

Detroit — J. B. Gardner, Paramount sales at Columbus exchange, returned to Detroit this week to bury his mother, who was funeral director for the Biltmore Hotel. The body of the actor, who was buried in Forest Lawn, was taken to Toledo, Ohio. This is the third time he has been called here in a week, this time to bury his mother and father dying here recently.
Audiences, trade press and newspapers join in an avalanche of applause!

TRADE PAPERS: Daily Variety: "A cinch heavy money draw. One of the top-notch offerings of the season. Presents a combination for showmen to embrace with open arms!" Hollywood Reporter: "Names, song hits, real story, gorgeous production to send it marching to box office victories!" Film Curb: "Sure is in the bag. Entertainment plus and no mistake. Theatre owners ought to cash in in a big way!" Showman's Trade Review: "Cast, title and story combine to make it a B. O. sensation. Terrific whirl of hit tunes by Irving Berlin." Motion Picture Daily: "Should prove a treat for any kind of an audience."


MAGAZINES, TOO! Red Book and Modern Screen (combined circulation over 1,750,000) name it the picture of the month!

AND IT WOULD DO YOUR HEART GOOD to hear the laughter and cheers from the crowd of 6,200 (plus standees)!


Oh, yes! IT'S HELD FOR A 2nd WEEK!
**20th-Fox Australian Deal Decision Still Pending**

(Continued from Page 1) Iters, headed by Stuart Doyle, in Australia, has not been reached up to last night, Sidney R. Kent, president, stated, through a spokesman. He has been conferring with Walter Hutchinson, foreign department head, on the matter. Inasmuch as Kent leaves New York Friday for Florida, it is considered likely that a decision will be arrived at by that time.

**Bank Night Case Conviction Is Followed by Quick Appeal**

Windsor Locks, Conn. — Defendants in the “Bank Night” test case of the Rialto Theater, in the hearing in Town Council, were found guilty of violation of the State Lottery Law on the “Proxy Card” practice, enjoined from continuing Bank Night, and fined a total of $725 and costs. Defendants were Dave Maguire, operator, Dominic Alfano, co-proprietor, and Howard S. Pease, administrator of the estate of Leo Liola, which has an interest in the real estate. Bank Night officials and Attorney Frank Healy of Hartford, brought out that the “proxy card” is no part of the Bank Night system, as officially set out and sold. The case was appealed to the Superior Court at Hartford, returnable April 5.

**Sparks Buys GB Program**

Geo. W. Weeks, GB General Sales Manager, announces the closing of a deal with the E. J. Sparks Circuit, operating 40 theaters in Florida, for GB’s entire 1936-37 program. Scott Chester, Southern District Manager, negotiated the deal.

**GN INCREASING ITS PROG’M, MAY MAKE 65**

(Continued from Page 4) four Richard Rowlands, four Douglass MacLeans, five B. F. Ziedmans, four Federal Agents and four “Shadow” pictures.

**KUYKENDALL TO MAKE PROPOSALS CHECK-UP**

(Continued from Page 1) in the conferences have not replied to the recommendations. No more meetings with sales managers will be held until after the organization's annual convention at Miami Mar. 16-18.

**IATSE to Start Salary Assessment on Feb. 20**

(Continued from Page 1) possible eventualities is given as the reason for the assessment. George E. Browne, I. A. president, is solely responsible for the collection and accounting of the funds. No time limit has been fixed for the assessment.

Jas. Brennan, I.A. vice president, said that the appearance of organizations such as one in New York City with the announced program of setting up one industrial union for the entire amusement field was a reason for the assessment. Brennan declared that John L. Lewis, head of the C.I.O. has not repudiated the New York organization.

**National Screen Starts Michigan Trailer Service**

Detroit—Harris Silverberg, representative for over two years for National Screen Service, was host to over 200 film men at opening of the new distributing branch office.

Trailer Service started this week while service on National Screen Accessories Inc. starts in about two weeks. Ten-O-Win also will be introduced by Silverberg.

M. D. Adair has been appointed office manager.

**Callahan Off to Coast**

Pittsburgh—George F. Callahan, president of Exhibitors Service Company, left for an extended vacation in California. Mr. Callahan has been in ill health for the last several weeks. His son, George F. Callahan, Jr., will be in charge of the firm during his absence.

**Facts about Films**

Seventy-five per cent of the pictures shown in Greece in 1936 were made in the United States.
Look for the Big Red Letters on the Box

FOR 4 (COUNT 'EM) WAYS TO MAKE FEBRUARY AMERICA'S FAVORITE FILM MONTH!

ACCEPT NO SUBSTITUTES!
To be sure you get the genuine articles, phone or write today for the FAMOUS FEBRUARY FOUR
Available only through the world-wide offices of Warner Bros.

KAY FRANCIS
'STOLEN HOLIDAY'
IAN HUNTER
CLAUDE RAINS

ERROL FLYNN
ANITA LOUISE
'GREEN LIGHT'

'BILLY MAUCH!
(PLEASE 'ANTHONY ADVERS'

'PENROD AND SAM'

'THE GREAT O'MALLEY'
PAT O'BRIEN
HUMPHREY BOGART
WARNERS DROP PLAN FOR ADDED COMMON

(Continued from Page 1)

shares of common in the ratio of one for four at a price of about $125.

Following the announcement of discarding of the plan, trading in common on the Stock Exchange stood in a state of suspension for more than one hour when specialists were forced to close their books due to an avalanche of buying orders.

Five Industry Measures Before Ohio Legislature

(Continued from Page 1)

mission tax, banning giveaways, estab-
lished a 7 per cent on admission-
tions over 25 cents, increasing cen-
sor fees from $3 to $5 per foot and a footage tax of 2 cents per lineal foot.

Boston—Hearing scheduled yester-
day before the committee on tax-
a tion, on bill to tax Massachusetts theater admissions 10 per cent has been indefinitely postponed. Spon-
sors of four bills heard before com-
mittee on Legal Affairs Feb. 2nd were given leave to withdraw. One would have prohibited Sunday va-
derville before 7 p.m. Others would have regulated admission of minors to theaters, prohibit swearing on the stage, and regulate entertainment more stringently on Sundays, Memorial Day, Armistice Day and Christmas.

Projectionist Licensing Measure Fixes Age Limit

Providence—A bill has been intro-
duced in the Rhode Island House placing in the hands of the State Department of Labor licensing of motion picture operators and inspection of projection machines and booths. An age limit of 21 years on operators and 18 years on assistant operators is provided in the bill, which has been referred to the Judiciary Committee for further study.

James Cleaver Married

Detroit—James Cleaver, former salesman for Organogluce and now with his father, Raoul Cleaver, manager of Imperial Pictures of Michigan, disclosed his marriage to Carline Harris, non-professional this week.

“Plainman” In Brooklyn

Cecil B. DeMille’s “The Plain-
man”, having played to 129,000 pa-
tients during its first week at the Brooklyn Paramount, is being held for a third week.

ACCESSORIES RENTAL PLAN SET BY WARNERS

(Continued from Page 1)

am firmly convinced that the lower cost made possible by means of this ‘rental plan’ will serve to bring in a larger number of new accessories with the result that we will reach the in the reach of a greater number of exhibitors.”

The Warner Bros,’ plan for the renting of its advertising accessory-
stock begins April 1, and will include the following items.

One, three and six sheets; 8x10; 11x14 and 22x28 lobby display cards; 14x20 playing cards, 40x60 and 30x40 Photographic; 11x14 colored lobby display cards, and 8x10 and 11x14 Colored-Glos prints.

Items enumerated will be billed at cost plus a small rental, and exhibitors will receive credit for ma-
terial returned within five days af-
aer the final playdate on the partic-
ular picture. Such units as are re-
ceived back in serviceable condi-
tion will be credited to the exhibitor in accordance with a “maximum credit” scale. A special credit al-
lowance scale will be set up to cover items returned in damaged or un-
serviceable condition.

It is the intention of the company to maintain a most liberal policy with respect to such material return-
ning, regardless of condition.

One of the main reasons for the adoption of the rental basis for the distribution of advertising acces-
sories is to insure the use of the most effective selling angles on the com-
pany’s product through maximum distribution of the type of material on-
essary. This can be accomplished through the lowered cost of the ma-
terial and the convenience that such a plan will enable him to service himself with a great-
ner variety of accessories than in the past under the previous system. This saving is expected also to re-
turn in the use of the company’s accessories by many accounts that are not currently using any of this material.

Until April 4, when the rental ba-
sis plan becomes effective, the War-
er Advertising Sales Dept. will se-
cure and train the additional per-
sone1 that will be required in all its branch offices throughout the country to handle the increased vol-
ume of business expected under the plan; rearrange old forms and pro-
vide such new ones as may be nec-
essary; and prepare a manual of general instructions to be followed by exchanges.

Duals, Stage Bill In Newport

Newport, R. I.—E. M. Leow’s Co-
nections that are starting duals with-
to changes Monday, Wednesday and
Friday. Stage attractions booked through Ross Frisco offices, will be-
expected to bring in a large increase ac-
ording to Manager John D. Walsh.
GRACE MOORE GOES TO TOWN!

...ings "Minnie the Moocher"... ...with gestures!

...buys herself a husband... ...in a Mexican jail!

...makes love to the music... ...of Jerome Kern!

...from Schubert to swing... ...she's ter-r-r-ific!

the best box-office news since "Mr. Deeds"...
Because ROBERT RISKIN who wrote "Mr. Deeds" and "It Happened One Night" WROTE THE STORY!

Because the music is by JEROME KERN • VERDI • SCHUBERT • CAB CALLOWAY

Columbia joyfully presents

GRACE MOORE
When You're in Love

CARY GRANT

Aline MacMahon • Henry Stephenson
Thomas Mitchell • Lyrics by Dorothy Fields • Ensembles staged by Leon Leonidoff • Written and directed by Robert Riskin • A COLUMBIA PICTURE

Because this is the gayest of all the Grace Moore hits—so different that audiences will be rubbing their eyes—and ears—in amazement...from the dazzling tropical fiesta to the immortal strains of Minnie the Moocher!
Goldwyn Plans Eight Features for 1937-38 Season

$700,000 STADIUM OFFER FOR ORPHEUM ACCEPTED

22 Film Industry Measures Pending in Massachusetts

Cash Giveaways
...also, Academy Nominations

By CHESTER B. BAHN

“TURNING to Page 2 of your favorite trade newspaper this morning, you will see the prevailing cash giveaways—figuratively—a smashing right to the jaw. It comes, not from within the industry, but within the orbit of the Academy, which has been drawn for the popular, philanthropic Esquire by the observant scenes. It is reproduced today by special permission.

Of course, the cartoonist has carried the practice a few steps beyond the present situation, but remember that in Philadelphia the other day some ‘impostors’ made overtures for a municipal ‘games’ scheme.

If the day comes when cash giveaways, no prevalent that one estimate placed the number of U. S. theaters using them in the form or another at 99 per cent, stand in their own, sans film, exhibitors can blame themselves. And if beans and bingo are troublesome, consider what the conditions will be if and when cash giveaways come ‘opposition.’

Without desiring to further debate the subject, some facts seem obvious—at least, they were obvious to 21 Denver exhibitors who have called off cash giveaways. They: Giveaway patronage cuts into business on non-award nights. Exhibitor money spent on giveaways cannot buy film. Giveaways actually keep the real simon-pure film fans at home. And, after all, this fundamentally is still the picture biz.

"HERE is an interesting and significant similarity between the Academy’s 10 nominations for the picture-of-the-year distinction and the result of THE FILM DAILY’s recent ‘Ten Best Pictures’ poll. Ten of the Academy nominations are among the Ten Best, while two of its omissions, ‘Romeo and Juliet’ and ‘Three Smart Girls,’ were not eligible for consideration. On the other hand, ‘Out of the Past,’ ‘The Academy’s Gift,’ and ‘The Depression, 1929 and Ten Best,’ is reasonable to conclude that Hollywood, as represented by the Academy, is more and more coming into communion.

Several Bills Would Ban Shows On Sundays and Certain Holidays

Boston—Twenty-two measures affecting the motion picture industry are now pending in the Massachusetts Legislature, according to a check-up made yesterday. A number of the bills would prohibit shows on Sundays and certain holidays.

Bills before the Legislature in... (Continued on Page 5)

N. D. THEATER BILL HEARING ON FEB. 18

Hearing on the measure to compel producers to divest their theaters has been set by the judiciary committee of the North Dakota Senate for Feb. 18. Allied members... (Continued on Page 8)

Hoblitzelle to Direct Exposition Amusements

Dallas—Karl Hoblitzelle, president of Interstate Circuit, will be director of amusement features at the Greater Texas Amusements next month. The Greater Texas Amusements will run from Jan. 17-20. General operation problems will be discussed.

Goldwyn Increasing 1937-38 List

To 8 Pictures; Delivering 4 This Year

Louisville Houses Hope to Reopen by Week-End

Louisville—Managers of this city’s major theaters are bemoaning every effort to make possible re-openings by tomorrow or the week-end. Workmen are toiling by the glow of coke-burning salamanders, gasoline lamps, candles, flares and... (Continued on Page 5)

Holiday Observance

With the exception of 20th Century-Fox, which is definitely set to remain closed all day, virtually all film companies are carrying on activities at noon tomorrow in observance of Lincoln’s Birthday. THE FILM DAILY will be published as usual tomorrow.

B-K THEATER CASE IN CHI. BANK NIGHT TEST

Chicago—By agreement of the court and opposing counsel the Bank Night case of Balaban and Katz’s Pantheon Theater yesterday was selected for a jury trial before Judge Sonstevy. Prosecution of 238 other Bank Night cases depends on the outcome of the Pantheon trial. Assistant Corporation Counsel William V. Daly is handling the case... (Continued on Page 10)

75 Paramount Theater Men To Attend Miami Convention

Approximately 75 Paramount theater partners and members of its theater department are expected to attend their annual convention at the Roney Plaza Hotel, Miami, March 17-20. General operation problems will be discussed.

Referee Rejects Counter—Offer of Warehouse Corporation

Offer of $700,000 cash made by Stadium Theaters, Inc., RKO subsidiary, for the assets of the Orpheum Circuit and cancellation of notes exceeding $2,500,000 against Orpheum was accepted yesterday by Referee Oscar W. Ehrhorn. Referee Ehrhorn rejected a counter-offer of $2,000,000 cash made by Isidor J. Kreisel acting for the Hudson County Warehouses, Inc. Referee Ehrhorn stated that he had ac... (Continued on Page 4)

PROJECTIONIST PACTS END FIVE-YEAR “WAR”

Contracts providing for a 10-year agreement between the Local 306 and the I.T.O.A. and for absorption of the Allied M. P. Operators Union by Local 306 were signed yesterday, ending a five-year period of strife in the local movie field.

Harry Brandt signed for the I.T.O.A. Joseph D. Basson, president, signed for Local 306, and Harry... (Continued on Page 4)

Expect Flood Benefits to Bring $75,000 Gross Rev.

Reports late last night from film, stage and radio committees at work on the giant benefit performance to be given at midnight tonight at the Radio City Music Hall for the relief of flood sufferers... (Continued on Page 10)

Every Booth Must Have One

Lincoln, Neb.—First industry measure introduced in the one-chamber Legislature here would provide for compulsory installation of sanitary toilets in all projection booths and stalls.
"It Can't Happen Here"—Oh, Yeah?

Cash Giveaways

(Continued from Page 1)

Cash Giveaways

also, Academy Nominations

with the country at large. The benefits should be many and important, bearing in mind that this paper's poll of the nation's critics necessarily reflects the film likes and dislikes of those millions of readers.

Para. Changing Ad. Agency

Hansf-Martzger will take over the

Para. Paramount Pictures advertising account on May 1. The advertising agency will move into the Paramount Building on or about May 1.

Lord & Thomas is now handling Paramount advertising. Hansf-Martzger previously had the account.

Paramount 6s Move to New

of $105 1/2 on Bond Mart

Paramount Pictures 6s5 moved up 4c points on the bond market yesterday, closing at 105 1/4. Financial writers attributed the advance to spreading belief that holders of the bonds are to benefit from an exchange offer and not fall victim to a mere straight "call." A heavy volume of the issue changed hands, much of the trading occurring late in the day.

Yeggs Get $100

Pittsfield, Mass. — Burglars cracked the Strand Theater safe here this week and escaped with $100.

Copyright, February, 1937, by Esquire, Inc.
LAURELS FOR LEO!

"Camille", 4th Week, Capitol, N. Y.

The big Capitol Theatre on Broadway seats 5200 paying guests!

When you can get a picture that holds over 4 weeks at the Capitol you’ve got a great picture.

When you can get two pictures in a row that hold over 4 weeks each you’re dealing with a great producing outfit!

With pardonable pride M-G-M announces the 4th big week of “Camille” following 4 merry weeks of “After The Thin Man.”

Of course those smiling faces on Film Row are the boys with M-G-M contracts!

P.S. “LAST of MRS. CHEYNEY” (Joan Crawford, Bill Powell, Bob Montgomery) and “MAYTIME” (Jeanette MacDonald, Nelson Eddy) just previewed in California to sensational acclaim. “CAPTAINS COURAGEOUS” just completed, is another “Mutiny on the Bounty”, “PARNELL” (Clark Gable, Myrna Loy) now finishing looks tremendous. Keep smiling boys!
STADIUM OFFER FOR ORPHEUM ACCEPTED

(Continued from Page 1)

cepted the RKO offer because a majority of the operators favored it.

At the same time the referee denied the motion of a group of Orpheum preferred stockholders that Marcus Heiman, Orpheum trustee, be instructed to apply for intervention in the RKO reorganization.

It is understood that Kresel will file exceptions to the referee's decision, which must be confirmed by the Federal Court.

Hoblitzelle to Direct Exposition Amusements

(Continued from Page 1)

American Exposition opens in June. In accordance with Exposition officials this week are Charles B. Free

man, head booker of stage talent for Paramount, and Maurice Golden and George Golden, restaurant-theater operators of New York.

Yippee! West Will Be Wild Again for Variety Clubs

Omaha — Entertainment committee of the Omaha tent of Variety, preparing for the national convention April 17-18, has definitely decided upon a wild west motif.

A stage coach, cowboys and cow girls will meet visiting national officers at the railroad station, escort them up the main streets to the tune of six-guns and turn them into Dry Gulch, a replica of the days of ’49, which will be set up in Hotel Fontenelle, Variety headquarters. The Omaha Newspaper is now debating whether to import a band of Omaha and Winnebago Indians from northern Nebraska reservations to hold a powwow.

District Manager Evert R. Cummings of Tri-States, chairman of entertainment, plans a trip to Chicago soon to line up talent for the big show and banquet. Tickets to this affair will be $10 each.

THE FILM DAILY

Thursday, Feb. 11, 1932

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(Continued from Page 1)

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Along the rialto

With PHIL M. DAILY

• • • LOTS OF valuable film properties get kicked around till the "wise guys" wake up to the fact that they have been missing a R.O. Bonham take the case in point. "Cloistered" a dramatic picturization of the cloistered life of the nuns in a convent a chap named Rene Huisman from Paris owned the production he spent months and oodles of good dollars trying to convince the big circuits that he had something they could use in their theaters no dice.

• • • AND SO Mister Huisman turned to road showing with the cooperation of a parish priest, he leased the State Theater in Elizabeth, N. J. a small nabe about three miles from the Erie scene that was perfect turned to Marsha picture grossed $1,500 about 400 per cent above normal this was repeated in Rochester, Tonyners and several other cities the priest went out on the ole grapevine that it was a B. O. Natural.

• • • NOW THE film is being handled by Harry Thomas and Al Friedlander through the Motion Picture has been booked into 20 RKO met houses by Fabian, Schine and other circuits for the holy weeks of Lent just starting this story of the nuns in their devotions and daily tasks is a natural and it gives millions of the devout a reason for going to the theater during the holy weeks and that's an angle that a lot of gents in this biz who think Lent is just another word for a loan or a touch don't know a thing about which proves if some gents had more religion in this show biz they'd cop more dough that's why Harry Thomas Al Friedlander are going to clean up on this here religious pic Late Bulletin: just received wire from Sam Honigberg at Pittsburgh, that "Cloistered" held over for eighth week at the Art Cinema, establishing new long-run record in those parts.

• • • CONSIDER THE trials of a director trying to maintain a shooting schedule in the face of unusual obstacles such as Wallace Beery, producing Claudette Colbert's "I Met Him In Paris" on location in Sun Valley, Idaho added to an epidemic of flu among his 250 players, hit into a 48-hour blizzard temperature 20 below used five snow plows to penetrate 15 feet of drifts and to use six dog sleds to haul equipment and food and to top it all 125 members of the company got snowbound ten miles from the Lodge by the blizzard.

• • • THE BIG thrill in the life of Marsha Hunt Paramount star appearing in "College Holiday" and "Murder Goes to College" attending the President's Ball in Washington she and other stars gathered at the White House to be greeted by the President and have lunch with Mrs. Roosevelt the President was being posed by the newsreel boys and after finishing one scene was was perfect turned to Marsha and said: "How am I doing?" Marsha said: "One take, Frank... just like that... which got a big laugh from Mister Roosevelt.

• • • A SPLENDID treatise on the new RCA Recording Channel in a loose-leaf catalog just issued with a gorgeous gold cover it gives info on the installation and use of the new system easily accessible, and kept up to date by the new or revised pages issued from time to time the book is being placed in the hands of all recording licensees.

PROJECTIONIST PACS END FIVE-YEAR WA

(Continued from Page 1)

Glover, billed president, signed in his union.

Basson hailed the agreement as the beginning of permanent peace in the troubled movie industry as a step in the direction of a complete unionization of this field Basson said thanks were due Mayor F. H. LaGuardia, the commission appointed by him and George E. Browne, I.A.T.S.E. president, for the successful conclusion of the negotiations. The Mayor committee, composed of Samuel Lewisohn, Howard S. Cullman and William Collins actually brought parties together.

Under the agreement there would be a reconsideration of wage working conditions every two years. The agreement does not provide for any increase in wages but it does provide for two men in a booth. This will result in employment of several hundred unemployed members of Local 506. About 160 I. U. A. theaters are affected by pact.

Gotham Theater Write Action On Trial Tod

Trial of the action of the Gotham Theater, I.T.O.A. member, for permanent injunction restraining the I.T.O.A. and Allied M. P. Operators Union from carrying out agreement under which the AllI Union was absorbed by Local 505 today before Supreme Court Justice Callahan.

Harry Harris, owner of a Gotham and 11 other local house claims that the I.T.O.A. and AllI had no legal right to make the agreement with Local 505 until it lied passed out of existence.

Projectionist Strike Ends

Colorado Springs — The old weeks' strike of operators at picture houses here ended with operators going back to work at scale of $8 a week for the booth leaving it up to the union as whether or two or three men work a booth, or whether a swing man is two days a week at each of the theaters.

SHOW MAN'S REMINDER

Sand slippery sidewalks; it may pre- vent a damage suit.
2 FILM BILLS ARE PENDING IN MASS.

(Continued from Page 1)

thee controlling projection, legalizing dancing on theater stages on Sundays, concurrently with the attendance by minors and prohibiting hours on Christmas, Armistice Day and Memorial Day as well as on Sundays.

Celo. 20% Admish. Tax Measure is Withdrawn

Denver—The 20-per-cent-tax-on-omissions bill, introduced in the current Colorado legislature, has been withdrawn.

Denver—Conciliation boards were abolished, and one requested for the better treatment of the monthly meeting of the Theater Owners and Managers of the Rocky Mountain region.

Wayne Asinall, speaker of the house of representatives; spoke and said that theater men need fear nothing radical in the way of taxation.

Governor Drops Bracket Plan for Mo. Sales Tax

Jefferson City, Mo. — Governor Lloyd C. Stark has dropped the bracket plan for the state sales tax, which would have imposed a tax ranging from 2 to 10 per cent, and will endeavor to put through a straight 2 per cent tax levy as a substitute for the present 1 per cent. The purpose of the measure is to raise additional funds for 44 age pensions and unemployment relief and for the public schools.

Seattle—Under a bill introduced in the Washington state legislature by Rep. Taylor of King County, theater owners would be required to pay an annual tax of $100 a year, plus 10 per cent on admissions.

Rush Serum to Selznick

Santa Monica, Calif.—The condition of Myron Selznick, Hollywood agent, in an oxygen tent here at the Santa Monica Hospital, is still regarded as critical. His brother, David O. Selznick, producer, chartered a plane in New York yesterday for $5,000 to rush pneumonia serum here from the Harlem Hospital in New York, the nearest place where it could be obtained.

Trent to Make Three P.A's

John Trent, is set for personal appearances in three spots. He goes to Keith's at Baltimore Monday, plays the Rialto, New York, Tuesday, concurrently with his picture, "The Doctor's Diary," and a Boston house the following day. Trent returns to the coast next week.

The Foreign Field

[Image of actress Jessie Matthews]

Australian Film Report

Sydney—R. W. Dalton, Senior Trade Commissioner for the Commonwealth, in his official report on motion pictures, reveals a decline in the number of British pictures shown and an increase in the number rejected. The figures for 1936 are not given in his report, but for 1935, the United Kingdom productions shown, features and shorts, was 443; of features alone 354 came from the United States and 125 from the United Kingdom. Reception of British pictures in 1935 was 65 per cent as against 0.9 years previously.

German Film Imports Decline

Berlin—For 11 months of 1936, film imports into Germany showed a decline. Total pictures shown for the 11 months was 162, of which number 101 were German-made, with 27 from America, 18 from Austria, seven from France, three from Czechoslovakia, two each from England and Italy, and one each from Sweden and Switzerland.


Portland, Ore.—Under a plan of reorganization, the bondholders of the Paramount Corporation here would receive half the face value of their holdings in bonds of the reorganized company and the remainder in prior preferred stock.

The corporation owns the Paramount theater, 3,000-seat house and other property. Outstanding total of $1,136,000 in mortgage leasehold gold bonds are on the property.


Washington, D.C.—The House Rules Committee has reported house resolution 78 authorizing Sabath Committee to investigate rival bondholders reorganizations and looking into Paramount and RKO reorganizations to continue investigation during present Congress, it was learned yesterday. According to Congressman Sabath's office the resolution will appear in house calendar next week.

Danubia Gets "Maria Novere"

Danubia Pictures, Inc., has just completed a deal for "Maria Novere" ("Sister Maria"). Plans have been made by Danubia to release the Hungarian picture with English superimposed titles. The cast includes Paul Javor, Eva Szorenyi, and Sandor in his favor of the Hungarian Royal Opera.
Girl trouble hits the Coast Patrol when three buddies battle for the love of a dame!... A laugh for every heart-throb and a thrill for every howl... as wise-cracks fly and drama pounds in a romance that roars afloat and ashore!

IN SEA
WITH
DONALD WOOD
DIRECTED BY BEN STOLOF
AN EDWARD SMALL PRODUCTION
COAST GUARD SHOW!

KEEP YOUR HEART AS HURRICANES SWEEP THE SEA!

VICTOR McLAGLEN
PRESTON FOSTER
IDA LUPINO

DEVILS
A ‘Little’ from Hollywood ‘Lots’

By RALPH WILK
HOLLYWOOD

CHARLES L. CLARKE, veteran cameraman who has photographed several important M-G-M productions, has been made a short-subject director at the Culver City studio. Before joining M-G-M he was with Fox for many years.

Our Passing Show: Fred Beetsdon, Will H. Hays, Darryl Zanuck, Sam Briskin, Henry Herzbrun, Adolph Zukor, Charles R. Rogers, Hal Wal-

lis, George Cohn, Herbert Preston, B. B. Kahane, Leo Spitz, Joseph Schenck, E. J. Mannix, Nicholas Nayfack, E. J. Loeb, J. P. Norman-

ly, M. B. Silverberg at dinner given by Louis E. Mayer to members of the Producers Association.

The performance given by Naomi Stevens in "Jane Eyre" on Sara Langman’s new radio series over KFWB has brought her to the at-

tention of several major studio talent scouts.

Lew Ayres at the expiration of his current, acting assignment at Paramount’s Hollywood Studio will temporarily give up acting and be-

come a director.

Victor Moore has traded his residence at Baldwin, Long Island, N. Y., for one in Beverly Hills and intends to make Hollywood his per-

manent home.

Grand National’s first color picture was assigned yesterday by Edward L. Alperson, president, to Richard Rowland, the production late

“Lost Horizon” to Open
at Globe Theater Mar. 4

Columbia will play “Lost Horizon,” Frank Capra special, into the Globe, Harry Brandt house, start-

Mar. 4 on a two-day-a-week deal. A deal with the Criterion on the picture previously failed to materi-

alize.

Estelle Taylor In Short

Estelle Taylor heads the cast of a two-reel Vitaphone musical short subject which enters production to-day at the company’s Brooklyn studios, announces Sam Goldwyn, production chief. The short is entitled “Stuck On the West” and has to do with life on a dude ranch.

Midnight Shows for Nabe

Dallas—Following the example of the downtown theaters whose Saturday midnight shows attract large crowds, the Knox Street (neighbor-

hood) theater will stage special midnight shows every Saturday night.

Louisville Houses Hope
To Reopen by Week-End

(Continued from Page 1)

house-generated lights to restore theaters to normal appearance.

The Brown, the worst flooded, will be the last to open. Flood waters did heavy damage to seats and floor coverings. At the Mary Anderson, the damage was slight and restoration involves only relaying of carpets and renewal of power and heat.

Loew’s is installing 1,000 new seats and must wait for the drying out of boilers. At the Rialto, 1,700 new seats are being placed on the main floor and the mezzanine. The generators are dry and only power is needed. The Strand also found it necessary to install 1,200 new seats.

Harrissburg, Ill., Houses, Closed by Flood, Reopened

Garrison In Larger Space

St. Louis—Grand and Orpheum theaters in Harrissburg, Ill., closed by the floods, have reopened and Rodgers and Uptown in Cairo, Ill.,

WHO’S WHO IN HOLLYWOOD
••• Introducing Interesting Personalities: No. 45 •••

JACK L. WARNER, Warner’s vice-president in Charge of production, under whose regime company has pioneered scores of innovations, developed new big names. Level-headed, makes quick decisions, knows his public. Started as small theater operator, learned the show business from the ground up and never stopped for breath till he made the grade. First experience in Hollywood was in short comedies with Al St. John. Knows every phase of film-making and selling. Has uncanny sense of possible audience reaction to scenes. Does final editing on every picture that bears his firm’s name. Usually calmly and unflurried, conducts the mammoth task of producing 60 pictures a year without fuss or flurry. Plain, unassuming in manner, a good mixer. A natural go-getter, on a grand scale.

this spring following the second, James Cagney picture, "Hot Gun!" An original story "The Thief of Taos" by Allen Vaughn Elston, has been purchased and written, with Ray McCarey assigned to the screen treatment of this story of the artist colony in the New Mexican desert.

On Monday Universal will place in production "Love in a Bungalow," a story by William Rankin and Eleanor Griffin, about a hostess in a model house. This will be Rufus LeMaire’s first producing assignment at Universal City. He has already engaged Ray McCarey to direct, Austin Parker and Karen de Wolfe yesterday turned in the completed and okayed script.

Casting assignments: Walter Wanger—Frances Langford, “Walt-

er Wanger’s Voyages of 1938”; Col-

umbia—C. Henry Gordon and Har-

ry Huber, “Trouble in Morocco”; Ar-

thur Hoyt, Edward McBride and

Ted Oliver, “Weather or Not”; Geo-

rge Ernest and Joseph Sawyer, "Sail-

ed Mad"; Jack Gardner, Lester

Dorr and John Gallaudet, “Racing

Luck”; Charles Quigley and Ros-

mond Keith, “Honeymoon Pilot”; Uni-

versal—Jack Mulhall, “Wings over

Honolulu.”

Austen Parker has been signed by Grand National to continue work on the script of "Something To Sing About" which had been started by

are being prepared for reopening later in week. It is indefinite as to when other closed houses will actually reopen.

At the crest of the flood about 50 theaters in 35 towns served by various St. Louis film exchanges were forced to close. But only about 20 of these theaters were actually under water. The total damage to theater property in this sector will probably be well below $100,000. None of the theater buildings suffered structural damage, but there will be considerable work to be done in the way of renovating, redecor-

ating and perhaps replacement of carpet, draperies, etc. Few projection machines were damaged by the flood waters.

Rosclare and Shawmetown in Illinois and Paducah, Ky., were the hardest hit.

Wallace Smith before his fatal illness. This picture, a musical, will be produced by Victor Schertzinger, starting about March 25.


Arthur Byon, has been signed by David O. Selznick for “The Prisoner of Zenda,” starring Ronald Colman. Byon will play “Marshall Strakence.”

Extended contracts: With RKO Radio—Edward Stevenson, head de-

signer; Parkyarkuskus, Diane Bar-

rington, Ann Hovey.

RKO Radio now has 14 produc-
tions in work.

Richard Thorpe, who is preparing to direct “Night Must Fall,” has a “blue ribon” list of preview guests whose opinions he values most high-

ly. Over a period of years the M-G-M director has saved the return cards handed out at previews of his pictures and from the written or verbal comments of his efforts, he has compiled a list, which is representative of a cross-section of the movie-going public, which he invites to a special showing of each picture he makes.

Lewis R. Foster returned to Uni-

versal yesterday under a new writ-
ter-director contract. His first as-

signment is to write the screenplay for and to direct "Armored Car," by William A. Pierce.

Wallace Smith before his fatal illness. This picture, a musical, will be produced by Victor Schertzinger, starting about March 25.

No. Dak. Theater Bill
Hearing on February 18

(Continued from Page 1)

will speak in support of the bill, which will be opposed principally by major company representatives. The bill has been passed by the House.

Denver Unions Dine

Denver—More than 200 attended the annual banquet of Stage Em-
ployees Union No. 7 and Motion Picture Operators Union No. 284. President Dooley of the operator’s union, president, with David Oyler, agent and Denver operator, serv-
ing as toastmaster.

New Warner Exchange

St. Louis—Bids will be taken at an early date on the construc-
tion of the new exchange building for Warners. Plans are being prepared by Preston J. Bradshaw Inc.
Bigger Better and More IMPORTANT Than Ever ★ Now On the Presses ★ Out Soon ★ Film Daily’s YEAR BOOK OF MOTION PICTURES ★
**NEWS of the DAY**

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**B-K THEATER CASE IN CHI. BANK NIGHT TEST**

(Continued from Page 1)

for the city while Spitz and Adcock are attorneys for Balaban and Katz.

Hackensack, N. J.—A temporary order restraining Prosecutor Breslin from putting a stop to bank nights in Bergen County theaters has been granted Harold Blumenthal, manager of the Ritz, Garfield, by Advisory Master N. Demarest Campbell.

Two theaters two weeks to end.

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**Zoning Ordinance Aimed at Reade to Come Up Feb. 15**

Morristown, N. J.—Final action on a theater zoning ordinance that would block construction of a $500,000 house by the American Community Theaters Corp., of which Reade is president, has been tabled by the Morristown Board of Aldermen until Feb. 15. The measure recently passed first reading. Work on the Reade theater is scheduled to start March 1 and to be completed July 1.

Asbury Park, N. J.—A lengthy court fight now appears likely to results from action of the City Commission in granting Walter Reade, operator of a chain of theaters, the rights to manage the Casino and Convention Hall for a term of five years. The matter is now before the courts on the question of whether the governing body has violated provisions of the Beach Commission act. The Casino includes a movie house.

**Warner Pitts. Promotions**

Pittsburgh — Additional promotions in its theater personnel ranks are announced by C. J. Latta, Warner's district manager here. Jules Green, former assistant manager at the Schenley, has been transferred to the Sheridan Square, succeeding Al Singer who was named manager of the Strand in Greensburg. Arthur Braun was appointed to Green's former post. Robert English is the new assistant manager at the Regal, succeeding Sam Kleban, who was transferred to the Camera phone.

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**Jubes Favor G-Men Fix**

Film tastes of America's youth is sharply expressed by a question to-ward ages of 10 and 16 by the Children's Defense Fund, with the result that G-Men features are top; mystery pictures second; those featuring a child star, third; musical news, fourth; gangster films, fifth . . . and war pictures a very

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**Holyoke, Mass.—The E. M. Loew Theaters group has acquired a lease on the old Holyoke Opera House which will remodel for use as a movie house.

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**Lisbon Falls, Me.—The Scenic Theater has been reopened.

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**Pittsburgh — The Harris Amuse- ment Co. transferred John Hooley, manager of the Family and Liberty Theaters, to the Mt. Olive, appointing Sam ReFeuz to charge the former houses. Ed Solomon, former assistant manager at the Hill Theatre, manager of the Beechview Theater, succeeding Bob Kimmelman who resigned to join the local Columbia Ex-

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**SHARON, Pa.—William Curry has been named manager of Warner's Liberty Theater here.

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**Detroit — The Brooklyn Theater, near-downtown house, has been re- opened by Chester Brown following installation of a new heating sys-

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**Vandalia, Mo.—Bis were opened yesterday for the construction of a Brownes oblique by be-300 and operated by R. W. Ashby. Plans for the building were pre-

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**Arthur Clary and staff, Louis Lit-

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**Sharon. Pa.,—William Curry has been named manager of Warner's Liberty Theater here.

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**TOKYO TELEVISION LAB READY IN MARCH**

Tokyo—The Japan Broadcasting Corporation is constructing a laboratory for television research near Tokyo which will be completed next March. It is reported locally that the Corporation has allotted $500,000 yen ($1,500,000) for such activities during the current year.

Professor Takayanagi, premier researcher in Japan, is said to have been successful in 90 per cent of his experiments with a daylight television-receiver to replace the present fluorescent-light type now in use and that he expects to complete the work by March.

When the Olympic Games are held in Tokyo in 1940 the Corpora-

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**4,000-Seat Film House to be Built in Britain**

London—a syndicate known as United Cinemas Ltd., has obtained a site in the center of Blackpool on which it proposes to build the largest cinema in the world. To be known as the Ritz, it will cost more than $1,000,000, and will accommodate 4,000 people. It will also include a cafe to seat 500 people, a ballroom covering 2,500 square yards, and a public garage for 250 cars. The equipment will include a power plant which will allow the organ to cost $50,000, and a television installation. It is intended to begin building in April and to complete it before the end of the year. Another company—South Shore Theaters, Ltd., of Blackpool, has chosen the banking house of a theater-cinema to cost $500,000. This will seat more than 2,000 people, and will also include a ballroom and a cafe-buffet.

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**NYC**

New York Chapter of the Red Cross reported yesterday receipt of $2,300,000 from a Roxy Theaters Corporation, representing contributions by its patrons to aid flood sufferers. Up to Tuesday night total receipts sent to the Chapter for this purpose amounted to $1,567,046.53.

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**ST. LOUIS, Mo.—C. D. Hill of Colum-

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**S. Louis—C. D. Hill of Columbia Picture, chairman of Motion Picture Relief committee, yesterday gave the Red Cross here a check for $20,048.20 representing collections made by 90 St. Louis theaters. Donations to other houses in Southern Illinois and Eastern Missouri will increase the amount that area the territory about to $60,000. Bunting the original goal of $50,000.

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**SPRINGFIELD, Ill.—More than $2,000 was raised for the flood refu-

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**BAYOUNE, N. J.—Approximately $500 has been realized at special Red Cross collection intermissions for emergency flood relief. Of this over $500 was taken up at the DeWitt.

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**Would Legalize Bean**

A bill legalizing "Rasco," which is now banned under a state law, has been introduced in the Washington legisla-

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Would Legalize Bean
Edward Arnold, Francine Larrimore, Gail Patrick, George Bancroft, in "JOHN MEADE'S WOMAN" with John Trent, Sidney Blackmer, Aileen Pringle, Willard Robertson (HOLLYWOOD PREVIEW)

Paramount, 85 mins. WELL CAST, EXCELLENTLY DIRECTED AND TIMELY DRAMA THAT GIVES FRANCINE LARRIMORE A FINE SCREEN INTRODUCTION.

B. P. Schulberg here presents an interesting timely drama that is an ideal vehicle for Francine Larrimore's introduction to the screen. The stage format gives a telling performance while Edward Arnold uses his usual fine work as the lumber king, who to spite Gail Patrick, a socialite, who is after his money, kills her on their wedding day and marries Francine. He had picked up Francine, a farmer girl on a Chicago street. George Bancroft delivers an excellent performance as Arnold's old friend on the lumber company's payroll. Halifax and Sidney Blackmer are other principals who do good work. Richard Wallace's direction is of the best. Francine comes to Chicago to find work and aid her relatives. After she learns Arnold has married her sister to Gail, she becomes bitter toward him and returns to her home to lead the farmers who have been dispossessed by Arnold. Arnold follows. Dust and mud of the picture add up to a raging storm. Whoever handled it most likely Vernon Walker who did the special effects did an expert job. Victor McLaglen and Preston Foster as the fearless living Romeos of the service are all the characters that should be. George Lupino is a splendid choice for the daughter of a guy such as McLaglen and he does a grand job of repulsing Foster's advances while fending off Helen Flint, ever ready to marry Dave. It's a good and Donald Woods, as the girl's husband, is nicely. Edward Small is responsible for the production which sings the praises of the Coast Guards in a very effective and entertainment manner. When it's assigned to the Coast Guard station where McLaglen is an officer, their feud is kindled. Foster makes a play for Ida Lupino who turns out to be McLaglen's daughter. McLaglen wants Donald Woods for his son-in-law, and he does everything possible to keep Foster on duty so that he cannot see her daughter, but Foster outsmarts him. On an iceberg blasting expedition, the two antagonists get into a fight. Woods, a member of the party, is hurt and dies from the injuries. Foster is imprisoned and McLaglen resigns from the service. Ida tells her father of her love for Foster, and when help is needed in answer to a number of S.O.S.'s Foster escapes and rejoins his mates and McLaglen can't prevent himself from answering the call. After rescuing everyone by means of the life line, and just before it breaks, McLaglen knocks Foster out and sends him to his ship while the ship goes down and he with it.

Producer: Edward Small; Director, Ben Stirling; Screenplay, E.することが有りでない。w. J. T. Walton; Cameraman, J. Roy Hunt; ASC, Joseph August; ASC; Special Effects: Vernon Walker, ASC; Art Director, Van Nest Polglase, Associate, Sidney Ollman; Editor, Arthur Roberts; Re- Pictures: John L. Cass; Musical Director, Ray Webb. 
Distribution, First, Photography, Very Good.

"SPAIN IN FLAMES," a documentary feature of current Spanish civil war, filmed by Spanish Government and Soviet cameramen, with narrative accomplishment, and foreword by Fernando de los Rios, Spanish Minister to the United States. Re- leased by Associated Press Corporation and Film Historians, Inc. Presented at the Cameo Theater.

Divided into two parts, the first of which, "The Fight for Freedom," was filmed by Loyalist film cameramen, and the second portion, "They Shall Not Pass," by Soviet photographers, this feature is a vivid chronicle of the long and bitter fight waged by Spain's masses for liberalism and democracy. By virtue of its subject matter, the footage is inescapably propagandistic. Appraised from an artistic angle, it is inescapably convincing and harrowing. Introductory sequences trace the reasons for popular unrest from Sipte to Mluse, and to popular front hostilities. Whether audiences agree or disagree with the exposition of the facts as represented does not alter the fact that whatever it is that is censored or vindicated from the current conflict, war, as carried on in any ceaseless horrid, hideous and a fight to civilization, is the spectacle of fighting, and of the sieges of Alcazar are gruesome, as are those of the battle of Guadarrama and the drive on Madrid.

Municipal Censorship Bill in St. Louis Calls for Jobs

St. Louis—Alderman L. E. Coupland's proposal, "The Municipal Right of Censorship ordinance, hung on the unemployment relief pay, calls for six censors, one the Director of Public Welfare, one the Mayor, two others appointed, plus a $2,000-per-year salary, a $1,500-per-month chief inspector, three $1,000-per-month assistant inspectors and a $1,500-per-month clerk.

For criticism or violation of the bill's provisions would be a fine of from $5 to $500. The inspection tax is to be 1 cent per foot of film examined. The payable would total $11,044, or more than 11 per cent of the estimated $100,000 revenue.

Jefferson City, Mo.—Persons in close touch with the legislative situation have expressed doubt that the motion picture censorship bill presented to the House by Represen- tative David A. Hens of St. Louis will have the support of Governor Lloyd C. Stark. Without adminis- tration support the bill will probably die in committee when the lawmakers adjourn some weeks hence. The bill would impose a tax of 1% for each reel of motion picture viewed by the three censors created by the measure. The cen- sors would be paid $4,000 per year.

There's something new in motion picture sound! It's a new voice—the Magic Voice of the Screen! And it belongs to RCA Photophone equipment!

The Magic Voice of the Screen is the name for RCA's newest complete high fidelity sound system including Cellular Speakers. RCA Cellular Speakers are the final link in the chain of perfect sound reproduction which Photophone has so progressively been forging for years.

Cellular Speakers! The famous Rotary Stabilizer! High Fidelity Amplifiers—All these make RCA Photophone the outstanding leader in its field. That's why we urge you to give your theatre a Magic Voice. Let it prove its magnetic pulling power at your box office!
But that's the way we are...

Never satisfied... always trying
to improve our product... faster
improve our service... faster
coverage... better prints... new
selling angles... snappier camera
effects... that's the way we are
because

WE WANT YOU ALWAYS TO SAY...

NATIONAL SCREEN SERVICE

...prize baby of the industry!
CONVICT 14 THEATER COMPANIES IN CHI. BANK NIGHT CASES

Eight Walter Wanger Pictures for U. A. in 1937-38

Producer Will Deliver At Least 6 Pix This Season

Eight Walter Wanger productions will be made for United Artists' 1937-38 program. It was learned yesterday following arrival of James Cowan, general manager of the company, in New York from the coast. Wanger will deliver at least six, possibly seven, pictures this season. He intends to work through the summer, with no suspension of activities contemplated.

Cowan, who is in the final stages of recovery from pneumonia, remains in New York for one week before returning to Hollywood.

NAME WM. S. WILDER HEAD OF VA. MPTO

Richmond, Va.—William S. Wilder was elected president of the M. T. O. of Virginia at its annual convention here yesterday. Charles A. Kimna was named vice-president, Jos Bendheim, treasurer, and Harold Wood, secretary.

Remodeling of antiquated film theaters and an emphasis upon safety in new construction was recommended. (Continued on Page 4)

Another Mass Bank Night Contemplated by Loew's

Encouraged by the success of the bank night which culminated in New York house's Wednesday evening, the circuit is now planning third award, in addition to the two already scheduled for next Tuesday and (Continued on Page 4)

Qualifies as Stunt Man

William Clark, in charge of Fox Mechanics and 20th Century-Fox short subject sales, located the second story of his home at Glen Ridge, N. J., Wednesday night, when fire was discovered. He was uninjured.

PHILCO DEMONSTRATES TELEVISION ADVANCE

Philadelphia—More than 100 editors and publishers attended the first large scale demonstration of Philco High Fidelity Television by Philco Radio and Television Corp. here yesterday. Editors were seated in Germantown Cricket Club and saw the program flashed on the screen several miles away at Philco Studio. Included were a fifteen.

Ralph J. Wonders Quits CBS Artists Bureau Post

Ralph J. Wonders, for the past six years manager of the CBS artists bureau, resigned yesterday afternoon, effective forthwith. No successor will be named for the time being and the department will be in direct charge of Lawrence Lowman, vice president in charge of operations. Mr. Lowman's duties in

THEATER DIVORCE BILL IN OHIO LEGISLATURE

Cleveland—Bill to divorce distribution from exhibition yesterday was introduced in the state legislature at the instigation of the I. T. O. of Ohio.

Also introduced as H B 348 by Representative Whetro, of Ironton, was a measure making Bank Night the (Continued on Page 4)

Max Gordon With Briskin Before Switch to LeRoy

Max Gordon, yesterday announced that on Monday he joined Sam Briskin at RKO studio in an advisory capacity and will remain there until April 1. On April 16, he goes with Mervyn LeRoy to work with him for two months on a musical which, as yet, is untitled. Gordon is due back in New York about June 15 to resume his own producing activities in association with Harry Goetz.

20TH-FOX AUSTRALIAN DECISION IS DEFERRED

Final decision on 20th Century-Fox's theater setup in Australia will be put off for several months, it was indicated last night by President Sidney R. Kent. Kent leaves New York today to spend two or three weeks vacationing in Florida. Walter Hutchinson, foreign depart-

Music Hall Flood Benefit Gross Estimated at $60,000

Last night's midnight "Million Dollar Show," so designated because of unprecedented number of big- (Continued on Page 4)

Short Short Story

The story goes that a ship which believed his wife unfaithful followed her and a fellow as far as a theater but gave up the pursuit when he had seen the picture.
Chester B. Bahn
DONALD M. MORSE
DONALD J. ALCOATE
ed and Publisher

Financial

NEW YORK STOCK NET

High Low Close Chg.

Am. Sat. 36 36 36 + 1

Columbia Pics., etc. 38.31 38.31 38.31 + 1

Com. Fund, Inc. 5 5 5 = 0

Excelsior 30 30 30 = 0

East. Kodak 1719 1714 1714 + 1

dc. 31 31 31 = 0

Gen. Eq. 31.39 31.39 31.39 + 2

Loew's, Inc. 78 75 75 4 = 3

do pf. 106 108 108 2 = 1

Paramount 27 27 27 = 0

Paramount 1st pf. 189 191 191 = 2

Paramount 2nd pf. 242 242 242 = 0

Parke Film 83 83 83 = 0

RKO 83 83 83 = 0

20th Century-Fox 123 123 123 = 0

50th Century-Fox 45 45 45 = 0

Univ. Piccf. pf. 109 109 109 = 0

20th Century-Fox 104 104 104 = 0

New York Bond MARKET

Keith A 0-645 98 98 98

Loew kw 100 100 100 = 0

Paro 502 3 80 80 80 = 0

Paro. Bway 375 75 75 75 = 0

Paro. 655 100 100 100 = 0

Paro. 655 100 100 100 = 0

Warner Bros. 638 638 99 98 = 0

NEW YORK CURB MARKET

Columbia Picts. etc. 31 31 31 = 0

Grand Nat'l Films 31 31 31 = 0

RKO 83 83 83 = 0

Technical 21 20 21 1

Trans-Lux 4 4 4 = 0

Vol. 71, No. 36

FRIDAY, FEBRUARY 12, 1937

10 Cents

JOHN W. ALCOATE

Editor and Publisher

2-2-3

The THE FILM Daily

The NEWS of the FILM COMMUNITY

General Theaters Equip.
Reports Fiscal Change

Washington, D.C. — Securities and Exchange
Commission yesterday announced General Theaters Equip-
ment Corp. has filed notice of changes in its fiscal set up since
its last report: showing profit to Commercial National Bank and Trust Co., New York,
$2,000,000 trust indenture as of Jan. 1, 1936 for five per cent five year convertible debentures. Settlement
was made upon conversion of General Theaters Equipment Corp. 5 per cent promissory notes. New capital stock
has been issued, it was reported, with no par value at $10.00 per share making total of 652,607
shares capital stock.

Pare. Closes Sherman Deal
for Six More "Hopalongs"

West Coast Bureau of THE FILM DAILY

Hollywood — Paramount yesterday closed a deal with Harry Sherman,
producer, for six Hopalong Cassidy pictures to be made from Clarence
Mufords stories with Bill Boyd
starred.

Sherman will produce these six in addition to three which remain under
his present contract, and will complete series of nine pictures on a one-month schedule instead of one
every two months as in the past.

Six new stories set up are "Man From Bar 20", "Black Butte", "Deputy Sheriff", "The Tumbling T", "Me and Shorty", and "Buck Peters, Ranchman".

Bill Posting and Daylight
Saving Bills Up at Albany

Albany — Several bills affecting the film business have been intro-
duced before the Legislature including the prohibitions of bills such as 24-sheets within 200 feet of
the business it advertises which will hit theaters and another
introduced in both Assembly and Senate to permit municipalities to vote on
daylight saving.

Conn. Bill Would Put Tax
on First Dime of Admission

Hartford, Conn. — An admission tax bill, imposing an assessment of one
cent on the first 10 cents, has been introduced in the Connecticut
Legislature. In event of passage and approval by the Governor, the
plan would go into effect on July 1, next.

Worcester Organist Dies

Worcester, Mass. — Louis E. Ma-
on, 71, who played the organ in the
Worcester Theater for more than 25 years, died in his home here.

Conn. Allied and MPTOA
Groups to Meet Tuesday

New Haven — Both exhibitor or-
ganizations have scheduled sessions for Tuesday, Allied Theaters of
Connecticut will meet at the Hotel
Granite, with Judge Joseph A. Sanders, President presiding. A legislative
committee will be appointed to act
with Joseph A. Sanders in the capacity of MPTO of Connecticut on all bills
considered hostile to theathermen arising before the current session of the State Legislature.

The Legislative Committee of
MPTO will also meet on Tuesday, at its office in the Liberty Building. The Committee, headed by Irving C. J.
Jacobs, President, also includes Edward G. Levy, Executive Secretary.

Court to Rule Monday
in Gotham-ITOA Action

Supreme Court Justice Callahan
stated yesterday that he would rule Monday on the action of the Gotham
Theater to be exempted from the new
ITOA agreement with Local 306 on the ground that the ITOA.
agreement with Local 306 is in violation of one of 12 local theaters operated by
Harry Harris, to a pact with Local
306. Judge Callahan's statement followed the trial of the Gotham action to
enjoin operation of the new
ITOA agreement.

Col. Will Pay Quarterly
Div. on Common of 25 Cts.

Columbia Pictures announced yes-
terday that the Board of Directors, at its meeting held Tuesday declared a quarterly dividend of 25c per
share on the common stock of the Company, payable April 1 to the
common stockholders and voting trust certificate holders of record at the
close of business March 18.

Board Classifies New Pix

Newest weekly guide to selected pictures of the National Board of
Review classifies "The Eternal Mask" and "Outcast" as mature audi-
cence pictures and lists "The Good Earth", "The Glory Trail" and "Off to the Races" for family audiences.

Four Theaters Closed

Milwaukee — Recent closings of
state houses served out of the local exchange center include the
Opera House at Green Lake, Opera House at Westfeld, Community at Red
Gulch and the Carroll at Ahmek.

Denning Suffers Stroke

Lowell, Mass. — Henry Denning,
manager of the Capitol Theater, suffered a paralytic stroke.

Facts about Films

Danish film imports from the U.S.
increased 5 per cent during the first
nine months of 1936.
Water Ace-Monopoly for 'Kid Salohad' rehearsals with Broughs Edward G. Robinson, Bette Davis, Humphrey Bogart, Wayne "The Kid" Morris, Director Michael Curtiz attending. Screen scoundrels above promise plenty of action in filming of Francis Wallace's serials "Scavenging"

Call to Arms by Lovetenant Dick Powell wins salutary response from Doris Weston as they begin maneuvers for 'The Singing Marine', new musical featuring comic-corps under Comedian-In-Chief Hugh Herbert.*

Signs of Prosperity this week included Warners' tagging of Bob Montgomery (left) to play 'Adam' in Marion Davies' 'Ever Since Eve', and Basil Rathbone for masquead in Kay Francis' forthcoming 'Mazurka'.*

'We've Got Rhythm!' is General Sales Manager Grad Sears' comment on Warners' "Varsity Show", all-starring Dick Powell, Ginger Rogers, others. shots on 'The Prince and the Pauper', starring which-is-which Mauch twins.*

Fine Literary Taste is shown by adventurer Errol Flynn reading as he supervises signing of Fred Waring and his Pennsylvanians for own recently-published autobiography, 'Beam Ends' (advt.), during final Warners' "Varsity Show".
CONVICT 14 COS. IN BANK NIGHT CASES

(Continued from Page 1)

ater Corp., Roseland State Theaters Co., Irving Park Amusement Co., Greater Chicago Theater Corp.

Thirty-two theaters of these companies were fined $15 each, including costs. Motion for a new trial was postponed by Illi-
nois State Supreme Court hears a test case covering legality of Bank Night. This hearing is scheduled for May 3.

Spitt and Adcock, attorneys for defense, waived jury trial. William V. Daily handled the case for the city.

The Illinois Supreme Court yesterday denied a motion by the Council Barnet Hodes for transfer of appeal of Bank Night cases to the First District Appellate Court. Oral arguments will be heard by the Court on February 17.

Another Mass Bank Night Contemplated by Loew's

(Continued from Page 1)

Wednesday. Substantial increase in attendance was claimed by Loew’s.

Omaha—Because bank night busi-
ness has become so heavy and be-
cause police and fire officials were
warning against fire hazards created by
overlow evening crowds, nine
neighborhood houses have started
Wednesday matinees. The balance of
the suburbs opened their doors an
hour earlier than usual. Four
downtown houses also added on
another complete show for the day by
opening at 10 a.m.

The exhibitors were encouraged
in starting matinees by City Attor-
yee Seymour Smith’s decision that
the practice of registering matinee
patrons, as conducted by the first
runs, thus permitting them to be
allowed for the evening drawing
without being present, is legal. Un-
til Smith’s decision, it has been
feared the matinee registrations
would have to be abandoned.

Press Photog. Ball April 9

A committee representing the
Press Photographers Association of
New York is developing plans for its
ninth annual dance and entertain-
ment to be held at the Hotel Com-
modore April 9, with various stage
and screen stars present. Compris-
ing the committee in charge are:
William C. Green, president; Joe-
eph Hopper, Jimmy Sileo, Al An-
nualler, Jack Frank, Martin Black,
Walter Ranzini, Phil Levine, Charles
Hoff, Robert A. Wands and Frank
Merta.

Col. Orr’s House Ready

Tallahassee, Ga.—Col. Thomas A.
Orr’s new film house opens here
Feb. 17.

THEATER DIVORCE BILL IN OHIO LEGISLATURE

(Continued from Page 1)

a misdemeanor, punishable by fine
imprisonment or both.

Two other divorce bills demand a projectionist for every
machine with two men in a booth minimum would require the
“company” to post a $100 bond and the industry
would have to provide a master switchboard for every theater over 30
seats, and specify a master switch-
board with man in constant attend-
ance during the show.

William S. Wilder Elected
Head of Virginia M.P.T.O.

(Continued from Page 1)

recommended by foremost Thalheimer, the retiring president of the MPTO in Virginia, addressing the opening session yesterday. Thalheimer
touching upon safety, pointed out
that there had been no playhouse fatalities in the state since th
MPTO was organized five years ago.

Col. John A. Cutchins, Director of
Public Safety, welcomed the MPTO
in the absence of Mayor J. Fulme
Bright. Col. Robert T. Barton, Jr
for counsel for the organization, dis-
cussed the social security act as ap-
thed to theater. Jay W. Johns, presi-
dent of the Chamber of Commerce, Lieut.-Gov. James H.
Hewer, presented. Edward Kuy
kendall of the MPTOA and Abra
F. Myers, Allred’s general counsel
also spoke. Illness kept Gov. George
C. Perry at home.

LaGuardia Com. Turns to
Merger of Empire and 30

(Continued from Page 1)

Union with Local 306 which would
practically end dual unionism in the
local film business. Empire has not
employed under contracts with about
50 theaters. It also has about 12
unemployed members, a fact which
is a serious obstacle to the merge

Perkins In Mass. Post

Northampton, Mass.—David J.
Perkins has been named manager of
the Calvin Theater here to su
seal Walton B. Howe, who has been
 transferred temporarily to the Strand in Holyoke. Perkins for-
nearly was advertising director for
the Schine Theaters, Inc. at Glover-
villa, N. Y.

“Green Lights”’ 89 Dates

With the addition this week
30 pre-release dates on “Green
Light,” the total of special advan-
tekings on this feature is of
engagements to date, prior to its na-
tional release on Feb. 20, Warn
announced yesterday.
Detroit — Gordon Dunford has been appointed manager of the Princilla Theater, recently acquired by Thomas D. Moule and David Newman. He succeeds Roland Derby.

Walworth, Wis. — The Opera House here, formerly operated by August Geyer, has gone dark.

Pine Bluff, Ark. — After being closed for months, the Alamo Theater in West Pine Bluff has been reopened by Dr. O. W. Clark, local surgeon. It will be managed by his son, William G. Clark.

Dallas — New opening date for the Tower Theater is Feb. 19. This theater will show the hold-over pictures, while the Rialto changes from the hold-over theater to a policy of second runs and special bookings.

Detroit — Industrial Pictures, Inc., is negotiating for a new studio and sound stage location for industrial film production.

Denver — C. G. Doty, with the Civic theaters for several years as publicity manager, has been made manager of the Lensic and Palace theaters in Santa Fe. They are Gibralter Entertaine enterprises here.

Springfield, Ill. — The Kerasotes Brothers, owners of the Strand and Senate theaters have opened the remodeled Pantheon Theater under the management of Nick Kerasotes.

Ironwood, Wis. — The new Morgan Theater has been opened here by the Ironwood Amusement Corp.

Wisconsin Dells, Wis. — Gilbert Denkin, Milwaukee, has reopened the Dells Theater.

Kaukauna, Wis. — Mark Morgan opened his new 500-seat Rialto Theater here.

Coon Rapids, Minn. — A new theater has been opened at Bayard, Ia., by Floyd Rafferty, owner of the Lyric here.

Milton, Fla. — J. E. Hall opened his new Rex Theater here.

Ralph J. Wonders Quits CBS Artists Bureau Post

(Continued from Page 1) Included supervision of the bureau in question.

Late yesterday afternoon, Mr. Lowman told THE FILM DAILY that no successor would be appointed in place of Wonders for at least two to three months. Before doing so, he himself would make a close study of the situation and shortly take a trip to the Coast as well. By that time it is believed that the CBS talent status would settle down and spots open for new bookings, etc.

It is understood that Wonders considered handing in his resignation a year ago and recently also considered two excellent offers, altho he did not announce any definite plans yesterday. An expert in band booking for one thing, the recent tie-up with the Music Corporation of America did much to take away activity from Wonders and the bureau.

Shift of talent to Hollywood was also a major factor in lessening the activity of the New York bureau.

Enchanting Singer

JESSIE MATTHEWS

Promotions and Transfers
Put Managers in New Posts

Denver—Howard Federer, formerly of Greeley, has been placed in charge of the Westland Theaters as general manager, succeeding T. B. Noble. Latter has resigned to operate his own theater in Oklahoma City. With the change came several shifts in Westland theater managers. Bill Slater, house manager of the Rialto in Pueblo, is now assistant at the Chief in Colorado Springs; Donald Cottrell, assistant manager at the Chief, has been made manager of the Pueblo theater, Pueblo; Leon Mischke, former manager of the Kiva, Lincoln, Neb., is now manager of the Colorado in Pueblo; George Monroe, former city manager at Greeley, is now in the same capacity in Pueblo; and Ed Burke is city manager at Greeley.

Charlotte, N. C.—H. F. Kincey, president of North Carolina Theaters, Inc., announces the promotion of Frank H. Burns, manager of the National theater in Greensboro, N. C., to the Colorado in the same city, succeeding Emil Bernstein, transferred to Charlotte to succeed Eugene W. Street as city manager of the three Kincey theaters. Grayson Poats, manager of the Granada theater in Bluefield, W. Va., becomes manager of the National in Greensboro. Spencer Wester, assistant manager of the National, is transferred to the Carolina in Wilson.

Kansas City, Mo. — Dickinson Theaters' home office has moved Harry Brown from Manhattan, Kans., to Paola, Kans., where he will manage the Dickinson Theater, succeeding John Krieger, who has been transferred to the Dickinson Theater at Lawrence, Kans.

Rockingham, N. C.—C. F. Caudell is the new skipper of the Hannah Pickett Theater.

Boston—Managerial changes made by the M. & P. Theaters see Gerald Harley replacing George Galvin, resigned, as assistant at the Paramount Theater, Lynn, Allaire, formerly at Waterville, Me., is now assistant to Fred Engley at the Star Theater, Westbrook. Charles Hurley of the M. & P. maintenance dept., is the new assistant to Joe Lourie at the Fields Corner Theater, Dorchester. Haxen Lyle has been made assistant at the Paramount Theater, Haverhill.

Manitowoc, Wis.—Donald Fuller, former manager of the World theater at Omaha, Neb., has been named manager of the Capitol theater here succeeding W. C. Bump, resigned. H. L. Keessen, formerly of the Bay theater in Green Bay,
A "Little" from Hollywood "Cots"

By RALPH WILK
HOLLYWOOD

"MASTER SKYLAND," John Ben-nett's novel of a boy troubadour's adventures in the days of Shakespeare, has been purchased by Sol Lerner, president of Principal Productions, as a starring vehicle for Bobby Breen. The story, which will be produced for EKO Radio release, is scheduled for production immediately following the completion of "Boy, Blue," the current Breen musical.

William Shakespeare is the chief character in the novel in which many other famous figures of England, notably Queen Elizabeth and Ben Jonson, also appear.

The entire company is scheduled to journey to London and Stratford-on-Avon to film scenes in the actual locales described in the book.

By BORIS KARLOFF has been cast for the lead in "China Bandit," by Crane Wilbur, that will be produced shortly at Warners. Ricardo Cortez will have the romantic lead in the picture with Beverly Roberts playing opposite him. Vladimir Sokoloff will make his U. S. screen debut in "China Bandit" which will be directed by John Farrow.

Andrew L. Stone, who will produce his first Grand National feature which is to be a musical tentatively entitled "Broadway Chiselers" at Universal studio, announces he will have Ray Heinz as production manager and Alex Tuhm-Taxis as assistant.

Paramount casting assignments—Harvey Clark, Forbes Murray, William Stack, Charles Middleton, Olaf Hytten, Margaret Dagget, Betty Lorraine, Eric LaBlussere, Virginia Kами, Belle Mitchell and Aynes Ayres, "Souls at Sea;" James Burke, Fred Warren and Rolfe Sedan, "High, Wide and Handsome;" Nin Campana, Harry Va-

New Photographic Aid

A new aid for photographers which automatically admits the proper amount of light into camera during time exposures is among the numerous electrical devices at current exhibit at New York Museum of Science and Industry in the R.C.A. Building, Rockefeller Center. When camera shutter is opened a photo-tube is exposed inside. After sufficient light has been received by the plate to make satisfactory picture, the shutter is automatically closed. Gadget, it is said, is for general use and well suited for making of still photos on motion picture sets and sound stages.

Ann Harding on London Stage

London (By Cable)—Ann Harding, American film and stage actress making her London debut in Shaw's play "Candida," at the Globe theater, was acclaimed by critics here today for merit of her performance. Nature of reviews indicate attraction is set for extended run.

In New Eastman Post

Archibald H. Robinson has been elected assistant treasurer of Eastman Kodak Company, whose statistical and planning departments he heads.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 46


By MI T. STOLL, film and radio musical director yesterday was given a contract as a picture director by Emanuel Cohen, president of Major Pictures who produces films for Paramount. Stoll, who conducts the Cameo Theatre radio program, will assume his new duties as a film director as soon as he completes an assignment for M-G-M.

Guy Kibbee, prominent character actor, has signed a new long-term M-G-M contract.

Cecil B. DeMille will leave Hollywood next Monday night for New Orleans to gather historical data regarding Jean LaFitte and New Orleans in the early part of the 19th century for use in the "Buccaneers," which soon is to be produced in Paramount's Hollywood studio. He will be accompanied by Edwin Justus Mayer who is working on the script.

Recent additions to their roster of producers have upped Grand National's production activities for February and March to eight pictures, all to be before the camera simultaneously.

By AN extensive series of screen tests is under way in Warners' Hollywood studios for the "Story of Emile Zola," in which Paul Muni and Josephine Hutchinson will be starred. Joseph Schill- krait, has been tested for the role of Captain Dreyfus, and Ralph Morgan has gone before the test camer- as for the role of Major du Paty de Clam. Lola Lane is expected to be cast as Nana.

Elizabeth Patterson Hit

By A FALLING REFLECTOR
West Coast Bureau, THE FILM DAILY

Hollywood—Elizabeth Patterson yesterday narrowly escaped serious injury when struck on the head by a falling reflector during the filming of a scene in "High, Wide and Handsome" on location in Chino, Cali.

Miss Patterson, who has a leading role in the Irene Dunne-Randolph Scott picture which Boum Mamoulian is directing for Paramount, was knocked unconscious but later was able to return to work.

"Great Guy" Stays 7th

"Great Guy," is in its sevent and final week at the New Criterion Theater.

Hijack Bank Nighters

Omaha—Two bandits got $1,500 from Howard Shorter, Military theater man- ager, and Alfred Haynes, Town usher, as the pair drove up to a night bank depository early yesterday to leave re- ceived money for deposit in the Wm. theater. The receipts were especially heavy. The two bandits were arrested. Ralph Goldberg owns all three theaters. Short- er and Haynes were driven away by block's away, then forced from the car.

Golfing for Flood Relief
West Coast Bureau, THE FILM DAILY

Hollywood—Film saloners are digging into wallets and fairways to raise dol- lars (and divots) for flood relief suf- fering in Europe. Louis B. Schenck, Adolph Zukor, Clark Gable, Adolph Menjou, Shirley Temple, Duke of York, all sponsoring gala golf tournaments in which west coast pros and movie golfers are entered. Both men on outcome of matches, and paid admissions by gal- leries, will go to the Red Cross Fund.
TIMELY TOPICS

The Foreign Field

Theodore B. De Mille

Film Imports in India

Bombay—Imports of raw film into India for the six months ending Sept. 30, 1936, show an increase of $100,000, but there was a decline in the value of exposed film imported during the six months was placed at $448,625, that of exposed film at $439,750.

Best French Picture of 1936

Paris—Paul Poirier's "L'Appel du Silence" was chosen as the best picture of the French year 1936. The story depicts the life of Father Fouchaud who perished in the Atlas Mountains while on a mission to good will among the Moroccans. The picture selected as the second best of the year was Abel Gance's "Grand Amour de Beethoven," the love story of the great German composer, with Harry Bauer as Beethoven and Louis Deluc, founded recently by a group of motion picture critics, gave its award for the best picture 256 to "Les Bas-Fonds," founded upon Maxim Gorky's novel. It was produced and directed by Jean Renois, son of the painter. The critics selected "Jenny" as the second best French picture of the year.

U. S. Films in Buenos Aires

Buenos Aires—Of the 49 pictures shown here in October, 38 were from the United States (one being in Spanish), five from England, two from Germany, two native productions and one from Spain.

Show M-G-M's Exclusively

Paris—The Paris theater, recently taken over by M-G-M from M. Unamsky, will show M-G-M pictures exclusively. Two other theaters, The Byron and L'avenue will show a large percentage of M-G-M pictures.

Mite is Mightest

London—Shirley Temple was voted top money-maker for British exhibition in poll just completed here. Their ballots put next in order team of Fred Astaire and Ginger Rogers; Jack Hulbert, Jack Gilmore, and Hard, Jessie Matthews, James Cagney, Wallace Beery, Greta Garbo and Norma Shearer.

Mexico's Short Parade

Mexico City—A three-reel short subject of Mexico's work for the development of sports and recording the impressive sports parade with which Mexico celebrated on November 20 the 25th anniversary of the Mexican Revolution and in which 30,000 athletes participated, has just been released. With the title of "Mexico Deportivo" (Sporting Mexico), the three-reeler was filmed by Jack Draper and Gabriel Figueroa under the direction of Fernando de Fuentes for the Department of Physical Education and the Department of Economics.

Words and Wisdom

The words and wisdom of the day:

The American motion pictures, in their studied effort to promote international good will, are, as a matter of fact, no mean agency toward world peace.

—Will H. Hays.

THE DAILY

Words and Wisdom

We have the beginnings of a fine popular American opera in the animated cartoons. They have all the excellent qualities of grand opera; they tell their story in song, with interludes of business music and the grand opera tradition.

—George Antiehl.

A picture isn't a one-man job. There are dozens of difference elements, any of which can wreck a picture, and the director's business is simply to harmonize them, balance them into a whole.

—William Wyler.

I do not think that there is any particular kind of play that a theater can do better than the screen.

—St. John Irvine.

It costs $1,000,000 to find and make a star.

—Darryl F. Zanuck.

Cinema architecture in England has not yet reached the level of the best American and Continental design.

—Sidney Bernstein.

Europe for the time being has little to offer the theater. For the moment, and for a long time to come, the world is directed towards America for the great expressions in all the arts, and particularly, in the theater.

—Max Reinhardt.

The films think too much in terms of individual contest, which is the business of the theater; too little of the movement of masses.

—Charles Morgan, London critic.

Quality essentially in human nature everywhere. The man in the street and the cultured join alike in this idea of something. The cultured cheer Mickey Mouse and the masses cheer George Arliss. It is a paradox I call the miracle of the movies. In Turkey, Shirley Temple is the most favored star. I'm not certain but that thread that runs everywhere of something that appeals to everybody — that same thread with which Mickey Mouse gets hold on the universal language. The American motion pictures, in their studied effort to promote international good will, are, as a matter of fact, no mean agency toward world peace.

—Will H. Hays.

Friday, Feb. 12, 1937

Research Necessary

Research Necessary

Research Necessary

For Historical Films

In any field of endeavor, whether it pertains to science or history, is usually costly. Motion picture are no exception, particularly if they are being produced on a major historical scale. $50,000 may easily be expended in checking historical data, and even then it may be set in motion. It is the obligation of the producer and
PHILCO DEMONSTRATES TELEVISION ADVANCE

(Continued from Page 1)

minute fashion show and an interview between Beake Carter and Cornelia Mack.

Sayre M. Ramsdell, Philco vice president, said this was first large scale demonstration of company's latest developments in television, the 441 line picture. He added that increasing the number of scanning lines from 540 has improved the quality.

Television would not supersede sound broadcasting, Ramsdell declared, when television would be generally used. He said certain technical difficulties must be overcome as well as bringing down the price of receiving sets within the range of the larger number.

Music Hall Flood Benefit
Gross Estimated at $60,000

(Continued from Page 1)

name stars appearing on its roster of performers, drew heavily at Radio City Music Hall, with infections at curtain time pointing to a gross of $60,000, which approximate amount its sponsors from filmland, stage and radio will turn over to the New York Chapter of the Red Cross to alleviate flood suffering in the afflicted Ohio and Mississippi valleys.

A complete sellout in the lower priced seat sections, and even the top priced seats virtually filled, the performance got underway about 9 p.m., with participating artists seated night club style on the stage. Master of ceremonies, Tino Abele H. LaGuardia appeared in person, and expressed to New York's entertainment world of official compliments on the achievement which the benefit represented.

The show itself, routed by Leonard Sillman, who conceived the idea of holding the event, and Leon Leonidoff, was a two-hour performance with Nobel Coward acting as master of ceremonies. The music was purveyed by the Music Hall Orchestra, Cab Calloway, Ford Waring and other stand-out musical organizations, with one of his hit units of the Music Hall's current show, a battery of 12 pianos, providing a high spot of the program.

W. C. Van Schuss, managing director of the Music Hall and chairman of the benefit's general committee, estimated that the box-office "take" for the show itself is approximately $30,000. The sale of the broadcast rights netted another $30,000, bringing to $60,000 the total.

THE FILM DAILY
February 12, 1937

Reviews of New Films

"Old Wyoming"
Paramount
9 mins.
Splendid
A gem of a reel, produced and photographed in Technicolor by Robert C. Bruce. Full-bodied, crystal-clear rendition by male voices, singing "The Hills of Old Wyoming" and "Home on the Range," accompany the views and human interest shots of Wyoming's lands, which back to the watery depths of character as in days gone by. The Paramount symphony orchestra furnishes the musical background for the chorister voices. Bruce has selected his camera positions well, with shots of silhouetted riders, roll- portable movie projector and campfire scenes showing to maximum advantage. Every type of film patron will enjoy this splendid single reel.

"An Underwater Romance"
(Granat Lane Sportlight)
Paramount
10 mins.
Novel
Filmed in Florida, with a cast of expert underwater swimmers, the majority of whom are comely southern girls, this full reel recounts the doings of life under water, as upset by a group of mermaids. These aquatic sirens take the entire portable movie projector and campfire scenes as if it were the surface. The prisoners escape but are recaptured and are carried back to the watery depths of character as in days gone by. The Paramount symphony orchestra furnishes the musical background for the chorister voices. Bruce has selected his camera positions well, with shots of silhouetted riders, roll-portable movie projector and campfire scenes showing to maximum advantage. Every type of film patron will enjoy this splendid single reel.

"Never Should Have Told You"
(Screeon Song)
Paramount
8 mins.
Peppy
Max Fleischer's skill and judgment in mixing pop orchestra reels with comedy and novelty is evidenced again in this pop short. Both introductory and final shots deal with that weird and mirthful cartoon character, Wiffie Piffle, an inventor in this instance. Wiffle invents all manner of ridiculous contrivances including a diminutive movie projector for subways passengers. He demonstrates it by showing on a tiny screen which a close-up brings into full theater size. Nat Brandwynne and his orchestra playing "Never Should Have Told You," a recent pop hit, Max Fleischer sings the numbers, skillfully. The lyrics are flashed in so that audiences can sing, assisted by the matter of rhythm and syllabic accents by Fleischer's patented method known as the Bouncing Ball.

Local 644 to Radio City
Local 644, International Photographers, will move shortly from 252 W. 42nd Street to Radio City.

"The Painless Window Washer"
(Popeye—A Max Fleischer Cartoon)
Paramount
7 mins.
Amusing
Avast!—it's a farce from his native sea to the role of window washer, with one mere bucket of water, but here is Popeye the Sailor Man's latest Silver-screen splendor. His job is to make the panes of glass in a giant office building shine brightly. Bluto, the regular window washer won't stand for Pop- eye muselin' into his racket. Witness to their fistic fracas high above the cars, he is a long, dead, devoted Olive Oyl. But she is spared the tribulations that would surely attend Popeye's being hurled to his death, for the resourceful sailor in- bikes rapidly a ration of spinach from in the nick of time knocking Bluto for a loop,—and amusingly.

Paramount Pictorial No. 6
Paramount
10 mins.
Distinguished
Three distinct and distinguished sequences comprise this chapter. First, under heading "Corrning, A Killer," audiences the exciting trailing of a mountain lion by Willy Warden and a mountain man, and his party who shoot his quarry with the lens. Resulting footage is splendid. The highlight is "Twilight," recorded by Robert C. Bruce in Technicolor and showing magnificent settings on land and sea at eventide. Concluding scenes are titled, "Let's Learn to Ski," and here are revealed the different essential points to be mastered with an eye to enjoying skill at the sport. It has for a climax an excellent and its subject, making a thrilling down-hill "run."

"Where Champions Meet"
Paramount
9 mins.
Unique
How Madison Square Garden transforms its interior arrangements to present its unusually varied sporting events, is the subject of this interesting short. Shown are the mechanics necessary to change the arena to care for boxing, wrestling, six-day bike races, basketball, polo, rodeo, tennis, ice carnivals and hockey. Sport enthusiasts in particular, and audiences generally will find this a unique and pleasing reel,—a mystery reel, in fact, because it is a mystery why this intriguing subject matter has previously made use of for a short. While the camera men has been handicapped by the Garden's inade- quate equipment, and by the artificial, photographic clarity, the scenes are well made and lively.

W. Va. Flood Houses Reopen
Parkersburg, W. Va.—Warriors reopened the Smoot and Strand theaters here this week. The latter house was closed for two weeks on account of flood conditions.

20TH-Fox Australian Decision Is Deferred

ment head with whom he has been conferring on the subject, has gone back to his office place for the holiday weekend.

Decision is to be made as to whether or not the expenditure by its General Theaters department under which its houses, operated through Hoyts in this state are controlled under an alliance with Greater Union Thea-aters on a 20-year arrangement.

Siamese Producers Buy Equipment in Hollywood

West Coast Bureau of THE FILM DAILY
Hollywood—Prasart Sukhum, one of the directors of the Thai Film Co. of Bangkok, Siam, and Charn Bunug of the same company are in Hollywood buying equipment for a studio and laboratory, which they are erecting in Bangkok. They will make pictures in Siamese and expect to have the plant erected and ready for production about July 1. They plan on making eight pictures a year with native actors.

Sukhum stated there are 400 thea- ters operating in Siam, of which 100 are equipped for sound. They only pictures shown are American-made and there is no great need for subtitles in Siamese, since most of the Siamese understand English.

Sukhum and Bunug are buying the most modern equipment and their plant will cost about $100,000. They plan on installing a Cinecolor laboratory for color work as soon as they are established in black and white. While here Sukhum and Bunug are making their headquar- ters at Cinecolor through whom they are buying their equipment.

Sen. Haycock Hurt in Crash

Lincoln—Although slightly injured when an auto in which he was driving skidded into a pavement, Nebraska State Senator W. F. Haycock, for- merly owner of the Star at Calla- way, Neb., and the man upon whom Nebraska exhibitors are depending to resist any possible efforts to tax them, was able to resume his work in the Nebraska unicameral legis- lature this week. Haycock and an- other state senator were returning to Lincoln after a weekend at their homes.

Ancient Theater Passes

Charleston, S. C.—Charleston's Academy of Music, built in 1829, is being razed by Albert Scollie, president of the Pastime Amusement Co., owner of the structure and five of the city's six theaters.

Second House for Garner

Llano, Tex.—Carl Garner of the Lantex Theater here has leased a building from J. D. Butterly, which will remodel it as a 350-seat theaters.
WARNERS ARE NOT EXPECTED TO JOIN LOCAL BOARD SET-UP

20TH-FOX SETS 65 PIX MINIMUM FOR NEXT YEAR

SPAIN’S CIFESA WILL MAKE FEATURE SERIES IN MEXICO

Exteriors for First Pix Will Be Shot at Havana, Cuba

By MARCO-AURELIO GALINDO

FILM DAILY Staff Correspondent

Mexico, D. F.—With its own studies at Valencia shut down indefinitely, Compania Industrial Films Espanol, S. A., (CIFESA) is preparing to produce a series of feature-length films in the Spanish language here for the Latin American market.

First of the series will co-star Imperio Argentina and Miguel Lijero, who are now in Havana, Cuba. (Continued on Page 7)

OUTLOOK “EXCELLENT” DEPINET TELLS PARLEY

Chicago — Telling the business outlook “excellent,” Ned Depinet, president of RKO Distributing Corp., here for a regional meeting at the Drake Hotel, cited the improving quality of films, the settlement of strikes and the cessation of floods as factors. RKO sales in all parts of the country had been helped, Depinet asserted.

Jules Levy, general sales manager, also addressed the assembled branch managers.

Remaining Chicago Bank Night Cases up Thursday

Chicago—Chief Justice Sonsetby of Chicago Municipal Court will hear the remaining Bank Night cases next Thursday, it was announced yesterday.

Censors Snipping Newsreels

Cuban and Mexican censors are snipping from the newsreels of the Spanish civil war all material deemed too inflammatory. In Cuba, an attempt to show a feature dealing with the Spanish strife was blocked by the government.

Maine Sunday Show Bill Would Only Permit Benefits

Portland, Me.—A bill to permit Sunday entertainment was introduced in the Maine Legislature. The bill is restrictive in that only entertainment where the entire proceeds are to be given to charity and when conducted by religious civic or educational organizations, may be held on the Sabbath. Interest in the bill is high, due to the recent barring of Sunday semi-professional basketball games and benefit shows for Red Cross flood relief.

Condor Pictures Planning 28 Features In Addition to Shorts for First Year

Condor Pictures plans production of 28 features for its first season in addition to the short subjects which Van Beuren will make for RKO release, it was said yesterday by George A. Hirliman, president. Hirliman and M. H. Hoffman will produce the 28 features.

The features will include 6 George O’Brien for RKO release, 6 Conrad Nagels for Grand National and 8 starring Ken Maynard to be released by a major company. The other ten pictures will be announced. Production starts Mar. 15 at the

U. S. Government Films Increase to 500 Mark

U. S. Government film activities have progressed to the point that the various Federal agencies in Washington have a library of approximately 500 subjects of varying lengths, according to a survey made for the forthcoming 1937 Film Daily Year Book of Motion Pictures.

The Department of Agriculture tops the list with nearly 300 subjects, while the War Department, (Continued on Page 6)

Report Warner Bros. Not Participating

In the Local Conciliation Board Set-up

Md. Bill Proposes 10 P. C. Levy on Gross Receipts

Baltimore — Although Maryland motion picture theaters are now paying 1 per cent of the gross receipts as a tax for relief purposes, a bill has been introduced in the General Assembly to impose a 10 per cent tax. A similar measure failed to pass in a special session last year. The new bill also would impose taxes of from 5 to 25 cents on passes, according to the price of admission.

Warner Bros.—First National are understood not contemplating participation in the local conciliation boards sponsored by the M.P.T.O.A. as a major phase of its trade practice program. All other major companies have indicated their intention of supporting the plan, which goes into operation within a few weeks.

The Warner firm did not participate in any of the conferences with M.P.T.O.A. representatives on their 10-point program.

Daryl Zanuck Will Make 27 Features, and Sol M. Wurtzel 25

A minimum program of 65 features, including 53 made at Movietone City, is planned by 20th Century-Fox for distribution during 1937. Of the 52 pictures, Darryl Zanuck will make 27 and Sol M. Wurtzel 25.

New World, British company headed by Robert T. Kane and other English producers will deliver a minimum of four pictures, possibly six. In this event, the company’s program will be increased to 60 or

16,421 OF 18,818 U. S. THEATERS ARE INDIES

Replying to charges made before the North Dakota House prior to its passage of a bill compelling producers to divest their theaters, a spokesman for the major companies yesterday took issue with statements that affiliated circuits are driving independents out of the theater field.

Out of a total of 18,818 theaters

37½ Cent Div. Declared on 20th-Fox First Pref.

A cash dividend of 37½ cents has been declared by the 20th Century-Fox board on its first preferred stock for the first quarter of 1937. It is payable March 31 to stockholders of record at close of business Mar. 19.

20th-Fox Sales Meet May 30

May 30 will mark the opening of the annual sales convention of 20th Century-Fox at Movietone City under plans made by John H. Clark, general manager of distribution.
Selznick Pictures Takes

Over RKO-Pathé Studios

West Coast Bureau of THE FILM DAILY

Hollywood—Selznick International Pictures has taken possession of the RKO-Pathé studios, which will be renamed the Selznick International Pictures Studios. Selznick also said that he was acquiring the location site in Baldwin Hills. Selznick will also build new executive offices.

Boston P. A. Shifts

Boston—Paul Levi, formerly publicity head at the Paramount and Fenway Theaters, has been appointed advertising-publicity director for the Metropolitan Theater by the M. & P. Theater Corp. Levi succeeds George Wood, who resigned to join National Screen Service on the West Coast. Jack Saef, formerly at the Metropolitan, replaces Levi at the Paramount and Fenway. Marty Glazer, formerly with the Scollay Square Olympia and Modern Theaters, becomes his assistant.


Spanish Shorts in Mexico

United Artists has secured the Mexican releasing rights to a group of Educational shorts, according to announcement made yesterday by Walter Gould, U. A. Division Manager for Latin-America. The group comprises "Kiss the Bride," a two-reeler subject with Spanish superimposed titles; and "Clever Critters," "The Seeing Eye," and "Animal Cunning," one-reelers with Spanish sound tracks.

"Carnival" Opens Feb. 26

"Carnival in Flanders," French prize film distributed by American Tobis Corp, will open Feb. 26 in 22 metropolitan RKO theaters.

Sabath Report Delayed

Washington Bureau of THE FILM DAILY

Washington — Formal report on the Paramount and RKO reorganization will not be made by the Sabath Congressional Committee for at least a month, it was stated here by Rep. A. J. Sabath, chairman of the committee.

Two Negro Theaters Loom

New Orleans—Frank Bailey plans to reopen the Old Dixie, closed for 5 or more years, as a Negro house and S. J. Segura has plans for a Negro theater in New Iberia.

F.T.C. Measure Hearing

Is Set for Next Thursday

Washington Bureau of THE FILM DAILY

Washington — Suggestion that problem of block-booking might be solved through amendment to the pending Federal Trade Commission bill was advanced yesterday by Congressman Pettengill, as the House Interstate and Foreign Commerce Committee set next Thursday morning for start of hearings on the F.T.C. measure. The committee reports a crowded calendar, and it was said the reintroduced block-booking measure could not be given hearing for some time. Pettengill’s suggestion indicates a congressional bloc at this session may seek an indirect approach to the problem at the present Congress through tightened F.T.C. or anti-trust legislation rather than pressing direct legislation as in the past.

Jessie Matthews Sails

Rio de Janeiro (By Cable) — Jessie Matthews, GB star, left here yesterday on her way back to her home lot, where she will begin work immediately on her next musical, tentatively titled "Gangway." She is expected to arrive at the Shepherd's Bush within two weeks.
Recently published records show that a major factor contributing to accidents in motion picture theatres is the low visibility experienced by patrons entering the darkened interior from the brilliant light of the street. Darkened interiors are necessary when the level of screen illumination is low, but SUPREX CARBONS provide an intensity of screen illumination which permits supplementary lighting adequate for comfortable vision from the moment of entrance.
Springfield, 0.—Chakeres Theaters, Inc., has signed a 26-year lease with James T. Hibbert, acquiring the Bijou Theater at Xenia, O. The company will take possession July 1 and will spend $25,000 in remodeling. The Bijou is the eleventh house acquired by the company, which is headed by Paul Chakeres of Springfield.

Portland, Me.—New sound equipment has been installed at the State.

St. Louis—Harold W. Evans, manager of Loew’s Theater, has completed arrangements for the installation of new sound equipment. The apparatus is similar to that recently installed in two new super theaters in Rockefeller Center, New York City, the Center Theater and the Radio City Music Hall.

Detroit—Remodeling of the new Home Theater for the Kurl & Ferguson Circuit is scheduled to be done this Spring, according to L. B. Jameson, architect.

St. Louis—Plans for the remodeling of the Guild Cinema, formerly the New Grand Central, at Grand boulevard and Lucas avenue, are being revised by the architect, John Ebersen of New York City. The Pantages & Marco interests plan to operate this house on a basis that will appeal to the highbrows of the community. The seating arrangements will be of an individual character and the film attractions different from other first-runs.

Marshall, Ill.—The Pythian Theater has been reopened by Ralph Encis. It has been completely refurbished with upholstered chairs and other modern conveniences for the patrons.

Chicago—Harry Lorch of the Havard Theater is remodeling and installing 800 deluxe Air Loc seats.

Springfield, Mass.—The Bijou Theater is being remodeled and redecorated. The seating capacity will be increased by the construction of a balcony, according to Al Anders.

Antigo, Wis.—The Palace has installed new sound equipment.

Marion, Wis.—The Fox has been remodeled, including the installation of new hot water heating system and seats. Lloyd and Robert Fox are operators of the house.

Portland, Me.—The State Theater here is installing new sound equipment.

Evergreen, Ala.—The Evergreen has been completely remodeled.

Shreveport, La.—The new Century has installed new sound.

Springfield, Mass.—The Bijou Theater is remodeling and modernizing work. Included are: balcony extension, doubling of seating capacity, moving of the projection booth from the rear of the balcony to the roof, installing all new new seats, adding a new marquee, installing of new sound equipment, renovation of men’s and women’s lounges, installing of new ladies’ smoking room and new powder room for ladies. The Bijou is a first-run Columbia house.

Dallas—in a complete remodeling program requiring only three days, the Forest Theater installed new upholstered seats, carpets, front, marquee, box office, sound screen, and indirect lighting. It reopened February 5th.

Covington, Tenn.—The Strand has added a new lighting system, new drapes, new carpets and modern furnishings.

Milwaukee, Wis.—The Riverside downtown house operated by E. J. Weisfeldt, is having its front mod-
EQUIPMENT FIELD NOTES

Denver—The Denver branch of ERPI reports that sound installations are numerous, and reports these recent Microphone equipment installations in the territory: the Star Theater, Malad, Idaho; the Orpheum at Cedar City, Utah; the Chief and Liberty Theaters, Colorado Springs, Colo.; the Lake, Baker, Mont., and the Roxy, Fortsytne, Mont.

Omaha—Western Theater Supply Co. has sold two G. E. Mazda lamps to the Brundin (Neb.) Business Men's Association and Powers projectors and complete booth equipment to E. L. Janson, who recently took over the Bend at North Bend, Neb.

Omaha—Quality Theater Supply Co. is being redecorated in Newwood. Carl White of Quality announces sale of lobby and foyer equipment to E. R. Bailey, who was to reopen the Royal at Ainsworth, Neb., Feb. 7 after remodeling, and Precision sound, and reflecting arc lamps, rectifiers and lenses to F. E. Klein, who was to reopen the Rivoli at Osceola, Neb., Feb. 4, after extensive remodeling.

Detroit—McArthur Theater Equipment Co. has sold Motograph projectors and complete sound equipment to Louis Schlussel, for the Farum Theater at Hamtramck, Mich. Another installation of Motograph projectors and sound heads has been completed by McArthur at the Grand Riviera, Port Huron, for Michael J. Chargot.

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ACOUSTICON

Piggott, Ark.—The New Franklin is being remodeled.
Kingsville, Tex.—The Rialto is being remodeled and re-modernized.
Carlisle, Ark.—The Uptown theater has been remodeled and equipped with stage for vaudeville.
Oklahoma City—The Liberty is

"THREE MEN ON A HORSE"

Three million men (and women) on a carpet is nothing if the carpet happens to be Alexander Smith's. In fact, just about that number walk over many of our theatre installations annually without punishing the carpet in the least. One reason why you'll find Alexander Smith Carpet in the majority of the country's most successful theatres.
NEWS of the DAY

20TH-FOX SETS 65
PIX MIN. FOR YEAR

(Continued from Page 1)

67 productions. Sol Lesser will produce four pictures for an outdoor series and two productions in the Technicolor series. There will be two Eddie Cantor specials and also "Borneo", made by the late Martin Johnson.

The Eddie Cantors will be sold on separate contracts and apart from the K-4 features.

20th Century-Fox is considering erecting a small studio for the production of short subjects on 10th Ave. as President Sidney R. Kent indicated to THE FILM DAILY, prior to leaving New York yesterday to spend several weeks in Florida.

Realignment of Personnel

Reported in Many Sectors

St. Louis, Mo.—Passing of the Shady Oak at Clayton and Richmond at Richmond Heights under the management of Paineon & March has caused a general shifting around of the managerial staff of the local F. & M. organization. Edward Williams, recently of San Jose, Cal., has moved from the closed Shubert-Rialto to the Shady Oak, while Richard Fitzerwilliams, Assistant Manager of the St. Louis Theater is now manager of the Richmond. Paul Buck, chief of service at the Ambassador, is advanced to assistant manager of the St. Louis, while Clyde Brown, manager of the small Orpheum, is now assistant to Harry Crawford at the Ambassador.

Chicago—Robert Bush, formerly assistant manager of Warners' Jeffrey Theater, has been named manager of the Oakland Square theater.

Monroe, Wis.—Lloyd Turner has taken over the managementship of the two Goetz houses here; he was formerly connected with the Goetz theaters at Janesville, Beloit and Kenosha.

Beaver Falls, Pa.—Tom Schrader, formerly of the Paramount Exchange in Pittsburgh, was named manager of Cook & Anderson's Granada Theater here, succeeding F. "Bridget" Weber, resigned.

Houston—Joe Vaughn is the new manager of the Nacona Theater at Nacona. Grady A. Cole will personally operate a house he is opening at Pecos. A. M. (Buck) Morgan has opened his new Gem Theater at Snyder, and Carl Garner, shortly has opened a new house at Olano.

Wallingford, Conn.—A. Lurie and Sam Mirmian, new operators of the Windsor, Vt.—Francis Sharly has reopened the Strand Theater here.

Salt Lake City—New Stadium theater at Caldwell, Idaho, being built by A. L. Cowan, is expected to be ready for the opening Mar. 1.

Montreal—New Fifth Avenue Theater in Verdun, Greater Montreal, has opened. J. S. Dunning is manager.

Drummondville, Que.—Pierre Delpeateau is partner and manager of the new Capitol theater here. The senior partner is Chas. J. Dutort, proprietor of the Rex, Stella, and Hollywood theaters in Montreal.

Salem, Mass.—Alpert & Simon are now operating the Rialto Theater in this city.

CONDOl PLANNING 28
FEATURES FOR SEASON

(Continued from Page 1)

Educational Studio on the coast. The studio will be ready for filming before the cameraes.

The Seccurittee and Exchange Commission has approved the Condo application for public issuance of stock. It is expected that the stock will be listed on the Curb Exchange after sixty days.

Hirilman left for Hollywood yesterday but expects to be back here on Mar. 1. Condor held its first organization meeting Thursday.

Filming WPA Flood Work

Pathé is making a one-reel subject for the government showing the WPA work in the flood area.

Strand Theater, have appointed H. Arnold to take charge.

Lincoln, Neb.—E. A. Patchen, one time p. a. here for the Lincoln Theaters Corp., Nebraska branch of J. H. Cooper Enterprises, has been made manager of the Pueblo, Colo., situation, replacing Walter Shutter, now on leave. Ike Hoig, former LPG personnel man takes Patchen's press job and Gus Nelson, house manager at the Lincoln, replaces Hoig. John Niemot takes the h.m. job for the Lincoln.

Seattle—Leo Hartley has been named as the new manager of the Coliseum.

Syracuse—Cliff Shafuelfe, of Altoona, Pa., succeeds John Makemson at the RKO-Schme-Paramount here. Makemson goes to Paris, Ky., for Schine.

Clay, W. Va.—Lee Sizemore, has opened the Clay Theater.

New Orleans—William H. Cobb, who formerly operated the Fox Theater at Houma, has leased a theater in St. Martinville from the Bienvenue estate.

New Orleans—The Joy House circuit is reported about to add another house.

Pittsburgh—Bob Newkirk, assistant manager at Low's Penn, is back on the job after a recent illness. Harry F. Clark, proprietor of the house on the house staff is Joseph P. Hollerman.

Hollidays Cove, W. Va.—N. G. Anas added 250 seats to his Cove Theater here. House also has been completely redecorated.

16,421 OF 18,818 U. S.
THEATERS ARE INDIES

(Continued from Page 1)

now in operation, 16,421 are operated by independents, he pointed out, thus indicating that the producers are interested in or control 2,297 houses. Of the 16,421 independent houses, 3,910 are part of small independent circuits, it was declared. The North Dakota Senate is expected to soon act on the theater divorce measure.

Houses in Many Points

Change Hands in Deals

Seattle—Jim McArdle, former theater equipment salesman here, has taken over the McCreary Theater at McCleary.

Ford City, Pa.—The Dipson Theatrical Enterprises acquired the Ritz Theater here, formerly operated by Karl Frederick. William Serrao of Kittanning has been appointed house manager. The circuit also operates the State here.

Detroit—Latest house change is the Hobrook Theater, reported taken over by Anthony Klein and Carl Reiter from Lee Cawro.

New Orleans—Levere Montgomerie, booker for Admission and United Theaters, has become an exhibitor since his purchase into the Craig theater at Rayville. He's still holding on to his booking job, though.

Wallingford, Conn.—Strand Theater has been acquired by Joseph A. Lurie of Hartford and Samuel U. S. GOVT' FILMS
NOW AT 500 MARK

(Continued from Page 1)

now producing about 29 pictures a year in addition to official World War pictures not generally released, runs second. The Department of the Interior is third with 55 subjects now available.

Longest Federal film is a health subject, 12 reels, produced by the Treasury Department. Various New Deal Federal agencies gave production a spurt. The Federal Housing Administration has the six S. E. WPA four general subjects in addition to seven Federal localized subjects, and the Tennessee Valley Authority, several subjects.

Most widely exhibited Federal film is the New Deal "The Plow That Broke the Plains", Resettlement Administration production, which is being released abroad. The RA has second film now nearing completion. The Women's Bureau of the Department of Labor has three subjects and the Department of Commerce, one subject.

Theater Improvements

(Continued from Page 5)

installing all new seats of the latest types and designs. The entire front lobby and box office of the Ritz Theater is being modernized an new re-equipped throughout.

Venice, Fla.—The Gulf Theater, unlike a remodeling program which will improve the acoustics. Al. L. Cason is the new manager.

St. Augustine, Fla.—The Jefferson Theater has been equipped with Microphonie sound equipment, Locke Crammy is manager.

Miriam of Providence. John Kat furnishes, see, continues at b State, New Britain.

Bethel, Vt.—Glen Woodbury has taken over the Bethel Theater here.

Fairmount, Ind.—O. W. Flint, son of the Fairmount theater here, has been named manager of the State.

Albion, Ind.—The Albion theater, formerly operated by Bernard Bell has been leased by Alex B. Wilson.

Denver—The Bide-a-weet theater has been taken over by Carson Howris, local exhibitor, acquired the property last month and is continuing it here, formerly operated by Claude Rigney who did recently. Mr. Newbold has added to his string houses in K. Comas and Maybury, W. Va.
SPAIN'S CIFESA TO PRODUCE IN MEXICO

(Continued from Page 1)

where all exteriors will be shot. All interiors will be filmed in one or another of the Mexico City film fac-

ilities.

Justo Jose Aznar, CIFESA's Mex-
ico representative told THE FILM DAILY, that the cost of producing the film, which will be directed by
Torian Rey, husband of Senorita argentina, will be defrayed by CIFESA's Mexican and Cuban ex-

changes.

With the folding of CLASA, the mexican producing and distributing firm, which has been exploiting CIFESA's product here, Aznar is operating on his company's own ac-

count.

Juan Bustillo Oro has just finished hosting "Notaradamas," a costume play in XV century France, by producer Salvador Bueno, with sepolso ("El Chato") Ortin, Gia-

nora Morel, Carlos Orellana, Juan B. Martinez Casado and Luis G. Albarelo in the cast.

Director Raphael J. Sevilla has taken camera work on a new pro-

duction for his own Rex Films—"Su Mexicana" (His Mexican Girl) starring spanish star Encarnacion Le-

tras, a blind man, which Sevillariped from the original of Joa-

quin Busquets, who last year lost his eyesight when he was fairly punched on a picture career. Bus-

quets himself is playing the lead, and Elena O'Dogan appearing oppo-

site.

Ramon Peon, one of the busiest re-

ctors around Mexican lots, will start shooting a new picture for La Mexicana Elaboradora de Películas next week. Entitled "Chicos de la raza" (The Peas-

ey Boys), the pic-

ture is being shot in Mexican and Central Amer-

ican boxing circles.

Jans "Dr. Caligari" Remake

Friedrich Feher, Vienna composer, hose film production, "The Rob-

ber Symphony," is current at the almost Theater following a pre-

vious run at the Venice Theater, has

an synergy the "The Cabinet of t. Caligari," he says. Feher, who is co-director of the original film

which had its American de-

but at the Capitol Theater, New York, in April, 1921, expects to de-

re-make in Hollywood. Prior to

commencing production, he intends to spend his summer this in icona.

Griffith Circuit Adds 3

Oklahoma City—the Griffith Cir-

clit added three more theaters to a string. They are the Lana at No. 131, the Southland at 10th and Eu-

ortales, N. M. and a third at Clo-

Screen Snapshots

(Series 16, No. 5)

Columbia 10 mins. Fine Diversity

A brilliant assortment of intimate

shots of screen celebs, taken in in-

teresting surroundings. Opens with

the Screen Reporter at the ranch

near Hollywood observing the An-

imal Movie Father and Son Bar-

beque. Such players as Bobby

Breen, Harry Green, Groucho Marx

and the Ritz Brothers are presented

with their respective fathers. Then

the dedication of the Bing Crosby

racetrack at Del Mar, presenting a

hollywood lighting of the dedica-

tion ceremonies. Fredric March

is shown receiving a giant postcard

from his home town with signatures of

all the citizens. The Domino Club next lines up the stars of yest-

dery, goes wild every time he sees

art's albums of snapshots of screen

stars which come to life from the

pages.

"Andy Clyde in "Knee Action"

Columbia 17 mins.

The trials of Andy Clyde who de-

cides to seek a nate to cook for

Andy's clothes washing machine in-

vention he is demonstrating before

some prospective buyers. Andy
tells all this in flashback form to a

sympathetic friend who owns a

farm, and can't understand why

Andy gets wild every time he sees

a hen or an egg. So they finish

the sad story by starting to shoot

all the hens on the farm.

The Vagabond Traveler In Belgium

Columbia 10 mins.

A visit with Tom Terriss, the Vagabond Traveler, who takes us

through old scenes after the war.

The first trip is to Ostend and the

picturesque fishing boats in the

har-

bor. Most of the reel comprises

Cooper Going to Winnipeg
to Talk Exchange Bldg. Plan

Toronto — Col. John A. Cooper,
head of the Motion Picture Distribu-

tors and Exhibitors of Canada,

leaves for Winnipeg to discuss the

derection there of a film exchange

building. From Winnipeg, Colonel

Cooper may go on to other Western

Canada cities.

Pix Held and Moved, With

New House Boosting Price

Syracuse — RKO - Schine - Para-

mount here raised prices for a sec-

ond week of "One In A Million",

"Second Fiddle", and "The Kite"

continued run. It is the first time that

prices have been raised on a hold-

over at another house. Paramount

previously offered double feature at-

tractions at 25 cent top, this being

increased to 40c. The plan will be

followed for future continued runs.
USED IN NINE OF "1936's BEST TEN"

ALL but one of the ten pictures chosen in the Film Daily's 1936 critics' poll were made on Eastman Super X Panchromatic Negative. Unquestionably this famous film contributes substantially to the artistry and entertainment value of every production in which it is used. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)

EASTMAN SUPER X
PANCHROMATIC NEGATIVE
Television Channel Allocation, Roosevelt Problem

ERPI PACT GIVES MAJORS NON-THEATRICAL RIGHTS

New Theater Construction Running to Smaller Houses

Building Pace Seen Accelerating as Spring Nears

St. Louis Theaters' Flood Relief Total Near $100,000

Washington Bureau of THE FILM DAILY

Washington, D.C.—Approximately 100 witnesses and representatives of the film and radio industries are expected to attend hearings on Rep. Samuel Dickstein's alien actors bill. "Hearings will be held at least two days, the 17th and 18th," Dickstein told THE FILM DAILY, "but I doubt if they continue beyond the 25th."

Dickstein said he was confident the committee will report the bill out favorably.

RKO Radio will deliver its entire program including the Dave Loew, Sol Lesser and George Hirliman pictures it is distributing, it was said Saturday by Ned E. Depinet, distribution head, on his return from the coast.

Radio will release seven big pictures in the next 12 weeks in addition to a number of lesser offerings.


Worth Millions to the Producers, Whitford Drake Says

Non-theatrical rights valued at millions of dollars are ceded to the producers without charge, retrospective to the introduction of sound, in the new Erpi-major company agreement now in preparation, it was stated Saturday to THE FILM DAILY by Whitford Drake, Erpi executive vice president.

Erpi has not hitherto granted non-theatrical rights to the major companies under its recording licenses. The new contract will specify that these rights belong to the producers.
**The Broadway Parade**

**Picture and Distributor**

Great Guy (Grand National)—7th week... Capital

You Only Live Once (United Artists)—3rd week... Paramount

Champagne Waltz (Paramount Pictures)—2nd week... Music Hall

Head Over High in Love (Gaumont British)... RKO

Light Green (Warner Bros.)... Strathmore

On the Avenue (20th Century-Fox)—3rd week... Globe

The Plough and the Stars (RKO Radio)—a-b... Palace

**FINANCIAL**

**NEW YORK STOCK MARKET**

(QUOTATIONS AS OF SATURDAY)

<table>
<thead>
<tr>
<th>Stock</th>
<th>Bid</th>
<th>Ask</th>
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<tr>
<td>Am. Soc.</td>
<td>$26 1/2</td>
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<tr>
<td>Columbia Pcts.</td>
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<tr>
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<tr>
<td>RKO</td>
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<td>$8 1/4</td>
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<tr>
<td>RKO 6th-1st pfd.</td>
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<td>$122 1/4</td>
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<tr>
<td>Warner Bros.</td>
<td>$15 1/4</td>
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**NEW YORK BOND MARKET**

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<td>98 98</td>
</tr>
<tr>
<td>Loew 4s 41 1/4</td>
<td>100 100</td>
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<tr>
<td>Par. Bway 3s 35</td>
<td>75 75</td>
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<tr>
<td>Pata. Pcts. 5s 55</td>
<td>101 101 1/4</td>
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<tr>
<td>RKO 641 4s 4 1/2</td>
<td>121 121</td>
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<tr>
<td>Warner's 6 3/8</td>
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**Columbia Picts.**

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<tr>
<td>Street C</td>
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<td>Technicolor</td>
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**TELEVISION**

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<td>WNEW</td>
<td>WNEW</td>
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**Happy Birthday**

Best wishes from The Film Daily to the following on their birthday:

- **FEBRUARY 15**
  - John Barrymore
  - Howard Higgins
  - E. C. Shilton
  - Olive STAR Triner
  - Benjamin Listgang

**The Film Daily**

Volume 71, Number 38, Monday, February 15, 1937

**Comings and Goings**

CHARLES STEIN, district manager for United Artists, leaves New York this week to visit A.M. and distributors in Washington.

HALSYE RAINES, M.G.M. staff publicist, journeys to Florida this week for a brief vace floc.

J. CHEEVER COWDIN, chairman of Uni-

s studio's, is scheduled to arrive from Europe on Washington's birthday.

IKE LISON went to Baltimore Saturday for New York.

ELIZABETH BANKS left New York yesterday for the coast to work for George Bilton and Warner Bros.

T. W. HAMMOND, who has gone to the coast from New York, is expected there in about three weeks, spending much time at Pal

NEED E. D. DIPPELT, RKO radio division head, returned Saturday to New York from the coast after a stopover in Chicago.

JULES LEVY returns today from Hollywood.

CAROL STONE has temporarily left the ca


JACK GOETZ of the D.A. Laboratory, New York, is in route here after a business trip to Hollywood.

DAVID LOVES is now working in New York for the coast to confer with RKO on his hit Joe E. Brown starring production, "Whose Birthday?" which company will re-lease.

EDWIN M. HARTLEY, RCA Photophone head, has returned from Richmond, Va., where he attended the annual convention of the Motion Picture Theater Owners of Virginia.

EARL W. HAMMONDS, president of Educa-

CBEATH, also president of National Exhibitors Bureau, has returned from a trip to prominent producers and distributors in Hollywood.

BILLY and BOBBY MAUCH, the identical twins who have just finished playing title roles in First National's "The Prince and the Pauper," arrive in New York shortly from the coast.

H. K. OLIPHINT of the Saenger circuit who has been in New York the past two weeks, leaves today for his home in New Orleans.

**DAILY BULLETIN**

For those of you who have been to Miami during the winter resort season it is unecessary to describe its allure and charm we could give you the details. A unique experience attends those who have not been there be-

- This is the only sub-tropical section of the United States which has a year-round climate.

**The Film Daily**

Monday, February 15, 1937

**The Broadway Parade**

**Picture and Distributor**

Great Guy (Grand National)—7th week... Capital

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Head Over High in Love (Gaumont British)... RKO

Light Green (Warner Bros.)... Strathmore

On the Avenue (20th Century-Fox)—3rd week... Globe

The Plough and the Stars (RKO Radio)—a-b... Palace

**TWO-A-DAY RUN**

The Good Earth (Metro-Goldwyn-Mayer)—3rd week...

**FOREIGN LANGUAGE Pictures**

The Eternal Mask (Arthur Mayer—Lusitana)—5th week... Filmarza

Masquerade in Vienna (World Picct, Corp.)—4th week... $5th St. Theatre

Spain in Flames (Amkino)—3rd week... Cameo

Loc' aux Dames (France-Amérique) (a-b)... Cinema de Paris

Le Bonheur (France-Amérique) (a-b)... Cinema de Paris

**FUTURE OPENINGS**

A Doctor's Diary (Paramount Pictures)—Feb. 16... Kallao

Man of Affairs (Gaumont British)—Feb. 16... Criterion

John Moore's Woman (Paramount Pictures)—Feb. 17... Paramount

The Last of Mrs. Chuey (Metro-Goldwyn-Mayer)—Feb. 18... Capitol

When You're in Love (Columbia Pictures)—Feb. 18... Music Hall

The Man Who Could Work Miracles (United Artists)—Feb. 22... Third

Prisoners (Amkino)—Feb. 18... Cameo

The Woman Alone (Gaumont British) (c)... Ray

Dr. Kneck (Tavernon) (c)... Cinema de Paris

Tar to Lenin (Lanier's American) (c)... Filmarza

The Wedding of Pal (Hoffler) (c)... Cinema de Paris

Lost Horizon (Columbia Pictures)—March 4 (a-b)... The Great O'Malley (Warner Bros.) (c)... Strand

(a) Dual bill. (b) Subsequent run. (c) Follows current bill. (d) Two-a-day run.

**Appellate Div.'s "Zombie" Decision Due in Two Weeks**

Within two weeks the Appellate Division is expected to decide the appeal of the Academy of Motion Picture Arts and Sciences by Edward and Victor Halperin, from a referee's decision finding that the title of their picture, "Re-

volet of the Zombie" infringes upon the title of "White Zombie," con-

trolled by S. S. Krellberg's Amuse-

ment rights.

The City Court, New York, has rendered a decision favoring Aca-

dey in another suit. The court found that there was no agreement between the producer and Amuse-

ment Securities for the financing of the former's productions, as con-

tended by the Krellberg firm. Fiel-

son & Mayer's is counsel for Acade-

my in both actions.

**Not Interested in Colorfilm**

Boyd Hatcher, Atlas Corp. executive, on Saturday denied that his company has acquired an interest in the Keller-Dorion Colorfilm Corp., as reported in some downtown circles.

Robert Cobe Weds

Boston — Robert Cobe, Republic exchange manager in New Haven, was married here Saturday to Miss Chal Levine of Boston. The couple left on a honeymoon trip to Miami Beach on Sunday.

Neb. Bill Proposes Annual $1,000 Distrib. License Fee

Lincoln, Neb.—A bill will be intro-

duced today by Senator Comstock asking $1,000 fee annually as per-

mit for film distributors to operate in Nebraska. Whatever amount necessary will be used for admin-

stration through the State Railway Commission, the remainder to go to the State Assistance Fund. The bill also declares it would be unlawful for any exhibitor to be over-bought.

This bill would cost the Film Board of Trade $17,000 annually in Nebraska to license various film exchanges. The over-bought feature has been inserted to aid independent exhibitors.

Ben Robins Dead

Youngstown, O.—Ben Robins, 49, vice-president of the Robins Amuse-

ment Co. and the Robins Theaters of Warren, O., operating head of the Robins and Ohio of Warren and the Butler and Warren of Niles, O., died at the North Side unit of the Youngstown Hospital of complications following a heart at-

taf suffered three days earlier. His widow, Rae; brothers, Daniel, Har-

ry, Nathan, Joseph, David, and a sister, Mrs. Gertrude Goldstone, survive. Burial was in Children of Israel Cemetery.
PAINT O'BRIE HUMPHREY BOGAR in THE GREAT O'MALLEY

It's the battle of the century and 'Killer' Bogart is standing Pat—right on his wild Irish nose! ... That's the sort of goings-on you get—in such a nice way—in this latest of the Famous February Four, now making every February night a Bank Night with WARNER BROS.
20TH-FOX RELEASES
SET TO SEASON'S END
(Continued from Page 1)

SIX STUDIO UNIONS
TO ASK RECOGNITION
(Continued from Page 1)
labor head, and major company officials announced Saturday.
Full list of the unions seeking recognition now includes the Screen Actors' Guild, painters, studio carpenters, makeup and model artists, associated picture costumers and the International Brotherhood of Electrical Workers. The unions are considering a united demand on the producers.

Goldbergs Import "Borgia"
William and Max A. Goldberg, who imported "Two Hearts In Three-Quarter Time," have acquired American distribution rights to the French production "Loreziana Borgia." Edwige Feuillere, starred, will arrive next month for the Broadway premiere. Abel Gance directed the film.

Mentone Gets First Feature
Mentone Productions, Inc., headed by Milton Schwarzwald, has purchased the musical "April in Your Eyes," original by Arthur Pier- son, and will produce its first full-length feature. Production will most likely be in an eastern studio, with work scheduled to get underway in about 60 days.

Train Kills H. D. Talley
Devine, Tex.—H. D. Talley, theater man of Devine, Mathis and Pearsall, was instantly killed when he was struck by a Laredo passenger train. Survivors are his widow, a daughter, Mrs. Hubbard of Pear- sall, and one son, Gidney, of Pleasanton. Gidney Talley is owner of the Pleustex Theater at Pleasanton.

SMALLER HOUSES LEAD IN SPRING BUILDING
(Continued from Page 1)
350, will be ready for opening in two months.
Cleveland—Yudeltz and Willis, owning and operating the Palace Theater, at Medina, announce plans to build a new theater at an estimated cost of $80,000.

Salmon, Mo.—Construction contract for the new theater to be erected here by F. Y. and L. A. Mercier of Perryville, Mo., has been awarded to E. L. and John Kiefner of Salem. The building has been designed by Johnson & Maack, St. Louis archi-

Saybrook, Conn.—Leo Bond's plans for a 650-seat theater to be built here in the spring, show a front which is copied from an old Colonial home in Maine, dated 1786.

Gallatin, Tenn.—The Crescent Amusement Co. of Nashville, will erect a film theater here.

East Rainelle, W. Va.—Erwin Younkin will build a new theater here. House will have between 400 and 500 seats.

Glastonbury, Conn.—Nathan Lam- pert has broken ground for a 350-seat theater, to be ready for a May opening. No further steps have been taken by Lou Anger, Bridgeport circuit operator, who bought a theater site in this town several months ago and had plans drawn for a larger theater.

Detroit—Palmer Park Theater Company has begun construction of a new 1,200-seat theater at Hamilton and Hill Avenues in Highland Park, north end suburb.

Thompsonville, Conn.—Peter Paro- kas, Palace, New Britain, operator, has purchased a theater site here and will erect a 300-seat theater and stores.

Midland, Tex.—The R. E. Griffith circuit will erect its third film house here.

West Memphis, Ark.—Contracts for the erection of the new $30,000 Crittenden theater will be awarded shortly.

University City, Mo.—Construction will start shortly on the 1,000-seat film theater to be erected at Olive St. Road and the North and South Road by the Nash-Holloway Theater Corp. Contract has been awarded to the C. H. Schroeder Bldg. and Const. Co. Plans have been prepared by Architect O. W. Siegemeyer.
Everywhere critics and audiences join in hailing this picture as thrilling entertainment... the color as the best ever... Annabella as an exciting new star. And that will go for your town, too!

Annabella wins critics’ plaudits in St. Louis, too:

"Annabella, a beauteous newcomer, is bound to be a sensation. An entrancing picture."
— Star-Times

"Annabella is an actress of exceptional charm and beauty, and of rare talents. 'Wings of the Morning' ranks with Hollywood's best."
— Globe-Democrat

“WINGS OF THE MORNING”
IN NATURAL TECHNICOLOR
ANNABELLA
HENRY FONDA
LESLIE BANKS

HARRY TATE
STEWART ROME
IRENE VANBRUGH
STEVE DONOGHUE

PRESENTING THE WORLD FAMOUS TENOR
JOHN McCORMACK

Produced by Robert T. Kane • Directed by Harold Schuster • From stories by Donn Byrne
Colour direction by Natalie Kalmus
A 20th Century-Fox Film Release

Produced by New World Pictures Limited
GET ERP1 RIGHTS TO NON-THEATRICALS

(Continued from Page 1)

producers at no charge beyond the usual fee for recording.

RCA recently granted non-theatrical rights to producers under this agreement.

RKO Eastern Sales Meet To Open Here Wednesday

(Continued from Page 1)

trade-showing Wednesday at the Astor Theater of the Joe E. Brown feature "When's Your Birthday." Exhibitors in Greater New York will attend. Dave Loew, producer of the Brown picture, arrives today from the coast with a print of the picture.

RKO Will Deliver Its Full Program, Says Depinet

(Continued from Page 1)


The new Victor Moore - Helen Broderick comedy, "We're on the Jury," is being well-received around the country. Depinet added.

DOMESTIC

(Continued from Page 1)

cult and cancellation of notes exceeding $2,500,000 against Orpheum. Ehrenk's action eliminated a counter-offer of $2,000,000 cash made by Isidor J. W. Kessel acting for Hudson County Warehouse, Inc. However, Kessel is understood prepared to file exceptions to referee's decision, which must be filed by the Federal Court.

Also at midweek, Gradwell L. Sears, Warner Bros.-First Nation- al's general sales manager, announced adoption by company of a rental plan for handling its advertising accessories. Plan, formulated after intensive survey conducted among exhibitors, becomes operative April 1 and closely follows general pattern of similar plan inaugurated by Paramount some months ago.

Spot news included setting by 20th Century-Fox of Los Angeles as locale of its sales convention next May. Announcement of partner-

A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

TREM CARR'S next John Wayne picture will be "I Cover the Waterfront." Stewart Granger will star in George Connelly's "Woman in Convilade and directed by George Waggener. Production starts March 1. Carr will also make "Adven-

ture's End," by Ben Ames Williams, and for this picture he is bringing "Maid of Orleans, a whaling schooner, from Vancouver.

Our Passing Show: W. R. Shee-

han, B. K. Kahane, Cary Grant, Rob-

ert E. Sherwood, Patsey Ruth Miller, George Frank, Lou Lusty, Alan Hale and A. W. Hechel watching Bottling Levinsky and Bob Nestell in action.

David L. Loew has signed Bill Ryerson to an exclusive contract on Joe E. Brown's next starring picture, "All Is Confusion." Edward Sedgwick will direct, with production slated to start March 1.

Burton Lane and Ralph Freed, Hollywood's two youngest succes-

ful songwriters, have been loaned by Paramount to RKO to write the music for "Tta's World," Zanuck's Ac-

ly's production, "Radio City Rev-

els." Lane and Freed wrote "Tony's Wife," "Little Dutch Mill," "Sweet-

heart Walls" and many other hits.

With the assignment of Max Stengler to the camera, and Fred Hyne's to recording "Gold," Grand National's third Conrad Nagel-Elea-

nore Hunt Federal Agent picture, begun shooting at RKO Pathe stu-

dios, George Hirilmak is producing and Louis Gasnier directing.

"Tom and Jerry," an original story by Stanley Garvey, has been purchased by E. J. Brach, vice president in charge of production at RKO Radio, and will be brought to the screen by Producer Al Lewis.

Fred Waring and his Pennsylvan-

ians, one of the country's outstanding dance orchestras, have been signed by Warners for "Varsity Show." Production on "Varsity Show" will be handled by North Dakota's own Jesse Merman; he have the starring role, is expected to start within a month or six weeks. Richard Whiting and Johnny Mercer are now at work on the score.

Cooperating with Eurrn LeRoi on that spectacular musical will be Max Gordon, Broadway producer. This announcement follows the sign-

ing last week of George E. Jesse as a production associate. Ethel Merman will have the feminine lead in the as yet untitled picture, now being written by Rogers and Hart.

When "The True Legionnaires" went into the cans, Penn Kamib, president of General Pictures, left immediately for Palm Springs to recuperate from a bad attack of the flu he been having during the filming of the picture.

Universal has purchased the short story "Love Is Something Funny" by Alfred Fuller and Earl S. Pearsall. Austin Parker will adapt.

THE WEEK IN REVIEW

DOMESTIC

(Continued from Page 1)

ship agreement entered into by the Schine Circuit of Gloversville, N. Y., and William Benton, operator of houses in six New York towns. Plan calls for joint expansion in northern and eastern New York, Vermont and Massachusetts. Chicago's continuance of drive against bank bigs, and the handling of 239 cases there before mu-

icipal courts resulting in conviction of 14 theater companies. The ex-pectant entry of "March of Time," into feature production field, prob-

ably releasing through RKO, in-

creased in its possibilities, with pro-

jected move in no wise effecting pro-forma of program... Granting of a 10 per cent can-

cellations privilege by Paramount to exhibias buying all product was communicated to M. P. O. O. by the company. Score charge, however, remains... Filling of denials by eight major distributors that they have acted in conspiracy or agree-

ment to restrain trade in making acts, is still going on with Texas Consolidated circuits, Dallas reported... and, from Hollywood came word that the new Dunning

3-color process will be ready next summer.

That Walter Wanger and Samuel Goldwyn would make eight features each for release through U. A. during 1937-38; and 20th Century-

Fox decision to produce 62 features next production season, were also salient items of wide industry inter-

rest. A Federal court ruling that state's capital came word that state's legis-

lature had passed bill, by vote of 74 to 30, compelling producers to divorcice their theater interests.

FOREIGN

(Continued from Page 1)

ing Corp. is constructing a labora-

tory for television research in su-

burban Tokyo. Company is reported to have put out 500,000 yen for experimental and development during present calendar year.

Mexico City flashed advice that new Federal Department of Press Relations and Propaganda, headed by Augustin Arroyo, former under-secretary of Gobernación, has as-

sumed the duties of the Motion Pic-

ture Censorship Council of the Secre-

taria de Gobernación, thus func-

tional as national film censor. New agency is screening films jointly with the Censorship Board under which the Central Department, without added fees.

Final decision on 20th Century-

Fox's theater setup in Australia is unlikely for several months, Presi-

dent Sidney R. M. Alcock indicated. Deci-

sion concerns whether or not the company will extend its General Theaters deal under which its houses, operated through Hoyts Theaters, will be continued under at-

liance with Greater Union Thea-


ters on a 20-year arrangement.

French critics generally have se-

lected Paul Poireir's "L'Appel du Silence" as best of nation's pictures for 1936, with "Grand Amour de Beethoven" runner-up. But the Prix Louis Delluc, a grand prize awarded by a smaller group of critics, went to "Les Bas-Fonds," based on Maxim Gorky's novel. Feature "Jen-

ny" was second choice.
William Boyd in "Borderland" with James Ellison, George Hayes, Stephen Boyd, Nora Lane, Florence Vidor (HOUSTON PREVIEW). Paramount, 78 mins. DRAMATIC "HOPALONG" PICTURE THAT STANDS AT HEAD OF RECENT WESTERNS.

This Hopalong Cassidy is more dramatic than its predecessors. It will be a matter of individual opinion as to whether it is an improvement or just another variation on the Hopalong Cassidy story. Whichever it is, it is certainly up at the top of the Westerns. A good share of the credit for this grand adventure is due to William Boyd's outstanding performance. In a role requiring plenty of dramatic ability, he makes the character interesting and believable. In gaining his objective, it is necessary for him to turn against his friends. His work thoroughly shows that he is most convincing to those who make one understand how difficult it is for him to be the kind of a person one hates. The result is Boyd's and he does a great job of it. James Ellison hasn't as much to do as usual, but his likeable personality contributes much whenever he is on the screen. Another factor that affects the performance is the given by Stephen Morris. His role is a dual affair. One moment he is the thin-voiced moonshiner and next the he is the erect forceful order giving bandit leader. In both he seems natural. George Hayes is again the bluffing Windy, who furnishes most of the comedy. A very sweet little girl, Charlene Wyatt, makes a great trouper. Her character and her work have quite an emotional effect. Nate Moreland is an all-time favorite in the pleasant mother to the child. The picture has no romance, but it is not missed in Harrison Jacobs' screenplay from Clarence E. Mulford's story, for there is so much suspense and the characters so interesting that it is hardly noticed. While stressing the dramatic, there is still enough of the regular stunts, gunplay and other action elements for this type of product. Nate Moreland's direction concentrates on performance and suspense development. The story takes place on the Mexican border. Archibald Stout as the photographer makes much of the desert in giving the picture some very nice backgrounds. Harry Sherman, as producer, and Eugene Strong, as his associate producer, have gathered together the factors that make this a topnotcher among westerns. A person known as the Fox is causing both the Mexican and American lawmen plenty of trouble. Hopalong takes the job of getting this man. So as to meet him, he finds it necessary to turn on his friends. As it was, they are members of the border patrol. It turns out that the town's half wit, Lobo, is really the Fox. Cast: William Boyd, James Ellison, George Hayes, Stephen Boyd, Nora Lane, Charlene Wyatt, Trevor Bardette, Earl Hodges, Al Quirk, George Cheasby, John Beach, Ed Cassidy. Producer, Harry Sherman: Associate Producer, Eugene Strong; Director, Nate Moreland; Based on the story "Bring Me His Eyes" by Clarence E. Mulford; Scripting, Harrison Jacobs; Cameramen, Archie Stout; Editor, P. W. Smith. Written by Sam E. Green, Expert. Photography, Excellent.

"Death in the Air" with Lona Andre, John Carroll Puritan Distributing Co., 99 mins. ACTION AND SUSPENSE OFFSET STORY'S IMMORALITY TO MAKE THIS MYSTERY DRAMA FAIR ENTERTAINMENT.

While murders on a wholesale scale, and other incidents, that go considerably beyond the realm of likeliness, stud the story, nevertheless this feature has sufficiency. After, specifically, the attraction is best suited to houses operating on a dual policy, and in those individuals stands where action pictures are definitely tops with patrons. There is an uncommon degree of suspense maintained right up to the climax, when finally audiences discover the identity of the psychopathic killer. In addition there is some top notch stunt flying, plus a timeliness to the screenplay inasmuch as it deals with the prominent contemporary topic of airplane fatalities and the causes behind their frequency. While the reason for their occurrence is utterly fantastic in the case of "Death in the Air," still the general theme is sufficient to give the picture added box-office value, and to excite the imaginations of adults and juveniles alike. The tall tale tells of a mysterious flyer, Pilot X, a madman whose uncontrolled urge is to shoot down with machine guns our innocent commercial planes. To capture him, and to save the reputation of aviation and instill confidence in its safety, a transport plane manufacturer enlists the aid of a government agent and a coven of five war time airmen. After several of the latter are killed in flight while trading machine-fun fire with the masked madman aloft, the killer is brought down. Who is this enemy good twist. Lona Andre and John Carroll supply the ultimate love interest. Both direction and photography are adequate, and the casting of supporting players is good.

Cast: Lona Andre, John Carroll, Henry Hull, Leo Ames, Wheeler Oakman, Reed Howes, Pat Somersett, Gaston Glass, John S. Peters, Willard Kent, John Elliot. Producer, Donald Cross; Director, Elmer Clifton; Author, Bernard McComrie; Screenplay, Charles R. Condon; Camera- men, James Diamond, Art Read; Editor, Carl Himm. Direction, Fair; Photography, Fair.

Exquisite Dancer

Bela Lugosi in "Phantom Ship" Guaranteed Pictures, 68 mins. PACKS FAIR AMOUNT OF THRILLS IN LOOSELY WRITTEN STORY WITH FINE SEA ATMOSPHERE.

This British production is chiefly to be commended for its fine sea atmosphere, and its very striking characterizations of rough seamen on a briggantine sailing the seas in the early days. The atmosphere of fore- and aft-casting is skillfully created, but there are many gaps in the development and action which made the story jumpier and incisive. Also, the English accents of the crew are a bit thick, but if your audience is satisfied with the gruesome and horror stuff, this may hold them. The story is based on the historic case of the brigantine "Mary Celeste" which was picked up a derelict in mid-Atlantic in 1872, and to this day no solution has been found to what happened to the crew. The story attempts to reconstruct what happened. He has two American captains in love with a girl. One marries her and takes her on his next trip to Genoa. The other for revenge plants a murderous seaman on board to kill his rival. Bela Lugosi is the main character, and his part does not develop till the film is three-quarters over. Then he is revealed as the maniac who has done away with one after another of the crew, including the captain and his bride, till only the second mate is left. And that is the climax of the crazed seaman's revenge—for the mate has shanghaied him years before and beaten him cruelly till his mind gave way. Finishes with the crazed man coming to his senses momentarily, and jumping overboard. All the characters are realistically portrayed. The direction of Denison Clift is powerful and punchy.

Cast: Bela Lugosi, Shirley Greer, Cliff McLaglen, Arthur Margerson, Edmund Wilard, George Mather, Ben Welden, Dennis Hovey, Gibson Gowland, Herbert Cameron, James Carew, Terence De Marney. Director, Dennis Clift; Author, same; Editor, John Seabourn; Cameramen, Geoffrey Faithful, Eric Cross. Direction, Realistic Photography, Very Good.

FOREIGN

"EIN FALSCHER FUSSFAFER" (A Counterfeit 50-Marks!), dialogue film in German; an Albo production, directed by Carl Boese, with Lucie English, Kaethe Haack, Theo Lingen, et al. cast. Presented at the 86th Street Casino. Sprightly screen comedy whose incidents are constructed around a counterfeit bill which a woman, posing as the grandmother of a young bank director, passes in a radio store where the charming Lucie English is a clerk. Fearing her boss' wrath should he discover that she has inadvertently accepted the bogus money, she takes it to the real grandmother of the banker. Of course the lady rebuffs her. The girl puts the bill in her nephew's pig bank, and good cash in the till. But the counterfeiter gets back into circulation, with hilarious consequences. The film is well made and will please any audience familiar with the Germanic tongue.

Detroit Censor's Deletions

"Smashing the Vice Trust," William Kent production condemned by Police Censor Lester Potter a few weeks ago, has been approved following rewriting, for showing at the Downtown Theater.
TAKE TIME OUT
TO CONSIDER THIS

Along the Rialto
with Phil M. Daly

TAKE TIME out to consider the unique talents of
one known as Jefferson Machamef, the celebrated cartoon-
ist who does the Gags and Gals in the public prints...a
versatile gent, Jefferson is doing a series of shorts for Edu-
cational...just saw the third..."Fun's Fun"...and
for a brief excursion into the realm of the Beautiful in Sex ex-
pressed with Individuality...we commend this gem to your
attention...

WHAT DOES Jeff do?...he Personalizes and
Individualizes the beauty of the Femme Form...how?...by
posing each individual type as only a true artist can pose
them...so in this Educational short the girls stand out as
all stepping alike through the same routine. No, we mean
all stepping alike through the same routines...as
nonentity...all dressed alike...all posing alike...as
write for their millions...of course we mean...dumb guys couldn't figure out what we
write for their millions...of course we mean...dumb guys couldn't figure out what we
gentleman...dumb guys couldn't figure out what we
gentleman...dumb guys couldn't figure out what we
gentleman...dumb guys couldn't figure out what we

E.W. Hammons
presents
JEFFERSON
MACHAMEF
AND HIS
"Gags and Gals"
IN
"FUN'S FU"

Produced by
Al Christie

Distributed in U.S.A. by 20th Century-Fox Film Corporat
Majors Now Paying Unemployment Tax in 35 States

Two New Censorship Bills Included in National Checkup

An avalanche of legislation, including two new censorship bills, has descended on the film industry during the past few days, according to reports from The Film Daily correspondents throughout the country.

In the state of Washington, in addition to a censor measure, a 10 per cent admission tax bill has been introduced. A censorship proposal has also materialized in Illinois.

A bill prohibiting "Bank Night" (Continued on Page 3)

BEAUDINE PROD. WILL MAKE 5 IN ENGLAND

West Coast Berens of The Film Daily

Hollywood — William Beaudine Productions, Ltd., is planning to make five pictures for 1937-38 season. Production will start in London in early spring. Beaudine, now assembling story material, is making his headquarters at 1341 North Crescent Heights Boulevard.

Gotham Loses Writ Fight; Local 306 Absorbs Allied

Supreme Court Justice Rosenman yesterday denied the application of the Gotham Theater to enjoin the I.T.O.A. from carrying out an agreement (Continued on Page 3)

Stepin Breaks a Record

Paramount execs were in a dither last weekend when they learned that that high-paid comedian, Stepin Fetchit, current at the Metropolitan Theater, Boston, was presenting most of his entertainment via a phonograph record, while he sat nearby. They tried to dissuade Stepin from the policy but the comedian pointed to a contract provision which allowed him to use a record in his act. Then, somehow, the record got broken and Stepin had to do all the act himself—and won his audience.

Ork Concerts with Films

Newport, R. I. — Shae's Paramount here is planning to use a 20-piece orchestra Sunday nights to give pop concerts in conjunction with theater's film programs. Idea is new for State film theaters.

More States Likely to Enact Taxes to Cover Unemployment Compensation

"Contractual Obligation" Ruled in Bank Night Case

Major companies are now paying taxes for unemployment compensation in 35 states and more states are expected to be added to the list, a checkup of the situation yesterday disclosed. The assessment amounts to nine-tenths of one per cent and is supplemented by a one-tenth of

(Continued on Page 3)

PTOA CONVENTION COMMITTEES NAMED

Announcement was made by the P. T. O. A. of appointment of committee chairmen for its annual convention scheduled for the Miami Beach, Miami, Mar. 16-18. Attending the annual banquet will be such stars as Carole Lombard, Bing Crosby, Martha Raye and Bob Burns. Following are the chairmen:

Entertainment committee, Sonny Shepherd, Lincoln theater, Miami; (Continued on Page 3)

Distributors Leaving for Alien Actor Bill Hearing

A number of distributors are expected to go to Washington today preliminary to attending the hearing to be conducted by the House committee on Immigration and naturalization tomorrow on the Lasker bill, which would restrict

(Continued on Page 4)
12 Eastern RKO Branch Managers Due at Meet

Managers from 12 eastern branch offices will attend the third and final regular sales meet of RKO Radio pictures to be held at the Hotel Astor here today and tomorrow, and led by H. E. Tingley and Ed N. Depinet and Jules Levy presiding.

E. E. McEvoy, Eastern and Canadian Sales Manager and Nat Levy, Eastern Central District Manager, will head the delegation of Eastern branch office managers at the meeting including C. R. Halligan, Albany; R. C. Cropper, Boston; T. J. Walsh, Buffalo; S. C. Jacques, Cincinnati; H. Greenblatt, Cleveland; J. F. Sharkey, Detroit; R. E. Churchill, Indianapolis; E. Gilmor, New Haven; F. L. McNichols, Philadelphia; G. M. Lefko, Pittsburgh and R. C. Follari, Washington. The entire sales personnel of the New York exchange headed by manager, R. S. Wolf, will attend.

Among the many home office executives scheduled to attend the meeting will be the following: Cresson Smith, Western and Southern Sales Manager; Harrison Michael Short, Subjects Sales Manager; William H. Clark, Treasurer RKO Radio Pictures; S. Barrett McCormick, Director of Advertising, Publicity and Policy; A. A. Schubart, manager of the Contract Department; M. Poller, in charge of Photoplay Liquidity; J. P. Skelly, in charge of branch office operations; William E. Dahler, Eastern Sales Department; Lou H. Miller, Western and Southern Sales Department; J. A. Clark, Accessories Sales Manager; Harry Gittleson, editor of "The Flash"; Rutgers Neilson, New York Publicity manager; Lou Gaudreau, Purchasing Agent; Sid Kramer, Director of Industrial Relations, the Department; and Home Office representatives, William McShean, Emmett Cashman and Jack Schlimeter.

SEC Begins Investigation of Warner Stock Trading

Investigation of trading in Warner Bros. common stock last Tuesday, when trading was suspended for an hour by the Stock Exchange, has been started by the Securities and Exchange Commission, which has issued a formal questionnaire to brokers seeking trading data concerning both Tuesday and Wednesday. Suspension in trading occurred when the film company announced that it would not issue additional common stock, as previously reported.

Bank Night Brief Filed

Chicaco — Corporation Council Board of Directors and Board of Directors on Bank Night injunction case before State Supreme Court at Springfield. Assistant Corporation Counsel William Daly will appear tomorrow for the City at a Springfield hearing. Several theaters in Cook County are still operating Bank Nights.

$7,261,455 of Capital Shares Reported by Para.

Washington Bureau of THE FILM DAILY

Washington—Paramount Pictures Inc. yesterday filed a special report with Securities and Exchange Commission showing special changes since last regular report.

A restatement, as filed by Paramount, showed Para. had $7,261,455 of capital shares. New common stock was issued at $1 per share, according to the report, and amount outstanding was as of Oct. 3, 1936 was 1,590,751.50 shares, including scrip. Amount now outstanding is 2,140,605.25 shares.

Changes reported by Paramount in subsidiaries were the additions of George M. J. Carter to Theater Corp., Advance Theatre Co. and Island Amusement Co. Those dissolved were Charles Frohman Co., Paramount Land Corp, Princess Theater Co., Quincy Theaters Inc., Superior Theaters Corp.

Musicians Board May Get Recording Ban Proposal

Indications are that a proposal to ban recording by musicians will come up at the mid-year executive board session of the American Federation of Musicians which gets under way Feb. 22 at the Everglades Hotel, Miami, Fla. James C. Petri, manager of office of the Federation of Musicians, which has already voted a ban on recordings, is a member of the executive board and is believed likely to make the proposal.

He is expected to have strong support from musicians' representatives from New York where a group of prominent band leaders recently met in New York to urge the Metropolitan Opera to stop recordings, which has already voted a ban on recordings, is a member of the executive board and is believed likely to make the proposal.

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Eight Florida Road Show Dates Set on "Good Earth"

Eight Florida roadshow dates on "Good Earth" have just been set by Loew's. Engagements are as follows: Community, Miami Beach, Feb. 18; Paramount, Miami, Feb. 26; Capitol, St. Petersburg, Feb. 24; Florida, Daytona Beach, Feb. 24; Paramount, Palm Beach, Feb. 25; Grand, Orlando, Mar. 9; Arcade, Jacksonville, Mar. 10, and the Victory, Tampa, Mar. 16. Figure is also booked to open at the Apollo, Chicago, Feb. 19.

Cleveland — Manager William Blair of the Hanna Theater announces that the "Good Earth" will open an extended road show engagement on April 4.

Cameo to Open "Prisoners"

"Prisoners," Soviet psychological film, which has had good business at the Cameo on Thursday night. "Prisoners" was produced by Mosfilm in Moscow and was directed by Evgeny Cherviakov.

Bank Night Gets Okay

Eagle Grove, Ia.—Local chamber of commerce is opposing closing of neighboring theater's Bank Nights and similar business "stimulators."

DISTRIBUTORS WANTED

Highly successful theatrical attraction wants good men. All territories. Tremendous possibilities. Address

Bank Night

New York Daily

New York City

DAILY BULLETIN

Special ordered rates are being made by all railroads to provide a round trip 16- day ticket from your town to Miami and return at shant one and one-sold the same way fare, a discount of about $2.50 on the 16-day fare. In addition to the recent general reductions in the regular excursion rates, you can sell through Pullman cars easily be arranged by groups of South Florida customers, which are sent daily from most cities in Miami. Consult your Pullman ticket agent for information and reservations.

17th ANNUAL CONVENTION

March 16th and 17th, 1937

The Miami Biltmore

Miami, Florida

THE FILM DAILY

Published daily except Sundays and Holidays at 5:30 p.m. by Wm. L. and Film Folks, Inc., J. W. Alfonso, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Arthur W. Edery, Associate Editor. Entered as second class matter, May 27, 1918, at the post-office at New York, N. Y. under the act of March 3, 1897. Terms (Postage free) United States outside of Greater New York $10.00 per year; 6 months, $3.00. Foreign, $15.00. Subscribers should return to order. All communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone: BRyant 1913. Wal- four St. W. I. Berlin—Lakeland—Hollywood—New Orleans—San Francisco—Paris—La Cinematographe Francaise, Rue de la Courbe-Noue, 19.

FINANCIAL

NEW YORK STOCK MARKET

Net

Am. Seat.......
Columbia Picts. pfd. ....
Com. Fm. ind...-
Com. Fm. ind. pfd. ...
East, Kodak...-
dr pfd.
Gay. Th. Eq...
Levi Strauss...
dr pfd.
Paramount 1st pfd.
Paramount 2nd pfd.
Path: RKO ...
Port of New York ...
3rd pfd.
RKO ...
Senior Canal ...
Warner Bros.
Warner ...

Keirh A-O 686...
Lorn 600...

New York Curb Market

Columbia Pict...-
Grand Nati Films...
Sandon Corp.
Trans-Lux...

Bank

Bank Night gets Okay

Eagle Grove, Ia.—Local chamber of commerce is opposing the closing of neighboring theater’s Bank Nights and similar business "stimulators.”
MAJORS ARE PAYING UNEMPLOYMENT TAX

(Continued from Page 1)

The per cent Federal tax for the

first time.

usual payment on the old age

provisions of the Social Secu-

rity setup, will be made by major

companies on Feb. 28.

Goehmann Loses Writ Fight; Local 306 Absorbs Allied

(Continued from Page 1)

sent with Local 306 as a result of

which the Allied M. P. Operators

Union was absorbed by Local 306.

The Goehmann Theater, controlled by

Harry Harris, owner of 11 other

metropolitan theaters, contended

that the I.T.O.A. had no power to

approve its members to the pact with

Local 306.

The Allied M. P. Operators’ Union

agreed to the absorption out of

existing membership, and the

men were all accepted into Local

306.

The agreement between Local 306

and the I.T.O.A. resulted yesterday

in employment in Local 306 offices.

New Directors Elected

By the MPTO of Virginia

Richmond, Va.—New directors of

eMotion Picture Theater Owners

Virginia, Inc., elected at the mid-

intervention here, are: Walter

Coulter, Richmond; C. L. Aber-

ben, Danville; Sam Benheim, Jr.

Richmond; Sam Craver, Roanoke;

J. Frank Falls, Danville; Sidney Gates,

Petersburg; Nat Glasser, Washing-

ton; C. Mrs. Bertha Gordon,

Newport News; Elmore Heins,

Roanoke; George A. Jones, Rich-

mond; A. E. Lichtenstein, Washing-

ton; E. Loth, Waynesboro; A. Frank

Brien, Richmond; Hunter Perry,

narrowsville; Benjamin Pitts,

Federicksburg, Frank Ponton, Rich-

mond; W. Harmon Reed, Alexandria;

H. Rippard, Farmville; Charles

Wheat, Harrisonburg; Herman Rubin,

Sarasota; Charles A. Somma,

Richmond; Morton G. Thalmier,

Richmond; I. Weinberg, Lexington;

William E. Wilke, Norfolk; Harold

ood, Richmond; Sam Roth, Har-

sonburg; W. A. Byers, Norton, and

E. Crockett, Virginia Beach.

Frederick W. Twymon, former

mayor of Charlottesville; Otto Wells

Norfolk, and R. C. Overby of

ost 306 were elected honorary

rectors.

Bard vs. Bard in New Orleans

New Orleans—Shakespeare vs. Shakes-

peare will be the rule here at the

week-end. "Romeo and Juliet" opens

at the Strand on the 19th and "As

You Like It" at the Tudor the following

day.

THE CARNIVAL spirit will be the atmosphere

at the Eighth Annual Dance of the Press Photographers

Association ... at the Hotel Commodore on Friday eve, April 9.

The All Star Boxing Exhibit sponsored by the ITOA ... 50 per cent of all

the monies realized from the sale of tickets goes to the Feder-

ated Jewish Charities ... get in touch with Harry Brandt

and association headquarters at the Hotel Lincoln.

MPTO CONVENTION

COMMITTEES NAMED

(Continued from Page 1)

quilt committee, Burton Clark, Ro-

setta theater, Miami; golf tourna-

ment committee, Major Albert War-

ner; display booth committee, J. C.

Moore, Riverside theater, Miami;

program committee, Edward G.

Levy; printing committee, Al F.

Weiss, Olympia theater, Miami;

auditing committee, L. A. Johnson,

Wometto theaters, Miami; decorations

and signs committee, J. B. Boone,

Coral Gables theater, Coral

Gables.

General chairman: Mitchell Wolf-

son, Wometto theaters, Miami; re-

ception committee, Robert C. (Jack)

Frost, Olympia theater, Miami; regis-

tration. The address is 1211 Lan-

drome, Ga.; housing committee, Gus

Grist, Sheridan theater, Miami.

"Contractual Obligation" Ruled in Bank Night Case

(Continued from Page 1)

tice Smith in Long Island City dis-

missing the complain of Mrs. Jennie

Corea of Laurelton in a suit against

the Laurelton Theater for $450

which she alleged she won in a Bank

Night on May 15 last.

The decision said:

"The complaint was dismissed on

plaintiff’s opening on the grounds

that the defendant’s promise to pay

the award to the winner is unsup-

ported by the consideration needed

to make it a contractual obligation

and if there is no legal considera-

tion then the entire arrangement

is a lottery and void under the Lot-

tery Law of this state."

"In our opinion there was a legal

consideration which gave the rise

to a contractual right. Defendant

as the promisor received certain

benefits while the promisee suf-

fered certain detriments. The ben-

efits to the defendant consisting

in the utilization of plaintiff as an

advertising medium when her name

was publicly proclaimed and she

publicly exhibited herself as the

bona fide recipient of the impartial

award. Such public acclaimation

and exhibition constituted the ma-

or part of the sensational public

value of the Bank Night plan to

the defendant. The use of the plain-

tiff’s name and person as an ad-

vertising medium is no different than

the use of the radio, the cinema or

newspaper."

Matrimony Preferred

Seattle, Wash.—Francis Carlson, Par-

amount cashier, was married Saturday to

Peter Molina, who asked her to not

forget her scheduled court appearance

as the accuser of George Pierpoint Bern-

see, whom she claimed is the bandit

who robbed her at the box-office of

SPY, and testified against Bernsee af-

ter identifying him from photos.
By RALPH WILK

HOLLYWOOD

ADOLF Zukor's collection of congratulatory messages on the 25th anniversary of his entry into the motion picture business is being expanded to record proportions by daily arrivals of mail from all parts of the world. More than 50 foreign countries are now represented. Greatest number of messages has come from Mexico with Italy in second place, the two countries being represented by 500 letters, telegrams and cables.

New contracts for extended terms are announced at the M-G-M studios with Elizabeth Allan, Director Frank Borzage, Cora Witherspoon, John Ford, veteran cameraman, and Dave Gould, dance director.

M-G-M has acquired film rights to "Spanish Omelet," by Edward Hope Coffey, Jr.


Frank Lloyd and his associate, Howard Estabrook, will be in retreat for several weeks working on script of a new picture, which is tentatively titled "Wells Fargo." The film will be a dramatic historical panorama of America from 1840 through the civil war period, telling its story in much the same manner in which Lloyd dealt with English history in "Cavalcade". Among those tentatively named by Lloyd for leading roles are Fred MacMurray, Randolph Scott, Charles Bickford and Frances Farmer.

WHO'S WHO IN HOLLYWOOD

* * *

Mervyn LeRoy. Producer of Mervyn LeRoy Productions for Warners and outstanding feature in well nigh every cycle. As a boy, sold paper inside the old Alcazar in "Frisco." Got a small part in "Barbara Frietchie" and won applause by accidently falling out of a tree. Made the grade in vaudeville in the act "Two Boys at a Piano." Attracted by the promise of the movies, went into the LaBey wardrobe department at $1250 a week. Met Al Green and wheedled him into a bit in "Ghost Breaker." Suggested several good gags and Green kept him on. At First National, talked his way into a job as director. His first assignment was "No Place to Go." The rest is history. Young, natural showman, resourceful and progressive.

A "Little" from Hollywood "Lots"

Managerial Shifts Affect Houses in Many Sections

Greenville, S. C.—Harry Pickett is the new manager of the Criterion Theater.

Franklin, N. C.—Charles Ingram is now in charge at the Macon Theater.

Dothan, Miss.—A. W. Barber has assumed charge of the Alabama, Alcazar and Houston Theaters.

Lynn Haven, Fla.—Frank Golson, Jr., has been named manager of the Ritz Theater.

Boston—Hy Passman, manager of the Liberty Theater, Dorchester, has resigned. M. Lippo, assistant manager at the Oriental, steps in.

Charlotte, N. C.—Frank H. Burns, formerly manager of the National in Greensboro has been transferred to the Carolina there. Grayson Poats is being shifted from the Granada in Bluefield, W. Va., to the assistant managernership of the National Theater, Greensboro, succeeding Spencer Weter, promoted to the managernership of the Carolina Theater, Wilson.

Spokane, Wash.—James Keefe of the Fox has become assistant manager of the Orpheum, succeeding Willard Searie, who has just bought the Rialto, in the Hillyard suburban area. Further changes include the moving up of James Ashlock from the Liberty to the Fox, while Richard Reed replaces Ashlock at the Liberty.

Distributors Leaving for Alien Actor Bill Hearing

(Continued from Page 1)


Wheeler Flood Loss Over $50,000, Houses Reopen

Wheeler, W. Va.—Loss to theaters here from the second disastrous flood in less than a year aggregated more than $50,000, officials of the several affected houses have estimated. The Rex, Liberty, Colonial and South street theaters, under water six days, have been reconditioned and are again operating on regular schedules, it is announced.

Little Rock, Ark.—After having been closed for two weeks because of flood conditions, the Ritz at Parkin has reopened. The Strand, at Earle, which was closed for 16 days, has been opened again.

Harrisburg, Ill.—Steve Farrar's Grand and Orpheum theaters which were closed as a result of the Ohio River flood have been reopened. This town is about 22 miles from the river bast backwater flooded about 80 per cent of the town.

Six New Film Companies Receive N. Y. Charter

Albany—Six new film companies have been chartered by the Secretary of State. The list:

Brondale Theater Corp., New York City, to exhibit motion pictures, Augusta Kessler, Bessi Goldenberg, Anne Nadendorf Florence M. Kaden, incorporators.

Bregnant Theater Corp., New York City, to exhibit motion picture Samuel Goldberg, Julius Chernoff, Herman Larris, incorporators.


Sterling Pictures Corp., New York City, to distribute motion picture Harold J. Sherman, Curtis Green, Martha Harris, incorporator.


A certificate reclassifying 56 shares of the Oceana Pictures Corp. has been filed in the office of the Secretary of State.
Starlight in the movie sky! Enlarge the marquee please!
Dip into M-G-M’s wealth of star resources again and take out magnificent Joan Crawford, handsome Bill Powell, debonair Robert Montgomery. Only one company does it because only one company can do it! M-G-M means Movie-Going-Millions and they’ll soon hear Leo’s latest ROAR!

“THE LAST OF MRS. CHEYNEY”
(it’s swell!)
**Reviews of the New Films**

**FOREIGN**

"UN VOJAI REUSIT" ("Successful Trip"), a three-reel air picture in Romanian language with spotted English dialogue featuring Captain Alex Papana, known as the "King of Romania." The picture opens with an interview of the film's cast and crew and his wife at the annual Miami air show, later showing the flier going through an exhibition of unusual and interesting air maneuvers. The photography is excellent, following, as it does, the flier through the air.

**THE AIRPORT**

The airport lands unusual background values. Produced by George G. Popovici, Photography Sol Midwall, Sound, Harry Bellock. Time, 28 min.

"NASZUT FELARON" ("Honeymoon at Half Price"), dialogue film in Hungarian: story by G. Halas and K. Kristof; a Lux Films production, directed by I. Szekely, with Irene Apa, Paul Javor, Mici Fridy, etc. in cast. Presented at the Modern Playhouse.

A good deal of action, capable acting by the cast and very creditable photography are highlights of this film romance, whose locales are chiefly aboard an Italian liner and that coastal cities. The story, while sketchy, is nevertheless entertaining and deals with the consequences of a toy manufacturer frowning on matrimony among his employees. The head clerk and a pretty girl secretary are intimidated by the decree but finally decide to go to Italy on a reduced rate wedding trip. They find two other workers of the factory who feign being married to take advantage of the bargain tour rate. Complications are devious and swiftly paced.

**NEW ENGLAND**

**The Film Daily**

**Reviews of the New Films**

Joe E. Brown in

"When's Your Birthday?"

with Marlan Marsh, Fred Keating, Edgar Kennedy, Maude Eburne, Agnes Moorehead.

HOLLYWOOD PREVIEW

RKO Radio 70 Mins.

GRAND JOE E. BROWN VEHICLE, WELL GAGGED AND WITH MANY LAUGHS, WILL PLEASE ALL THE STAR'S FANS.

This is a grand load of entertainment and gives David L. Loew an auspicious start as a producer. It is an ideal vehicle for Joe E. Brown, well gagged and scores numerous laughs, some of them of the belly variety. Harry Beaumont has thrown in a job of directing, milking the situations for a heavy quota of laughs. The dialogue is snappy, with Harry Clark, screenwriter, creating it. Sam Leavitt, Malcolm Stuart Boylan and Samuel M. Pike, who did the adaptation, Marlan Marsh is decorative asBractus, secretary, outwitting Suzanne Kaaren, who had the first claim on the comedian. Fred Keating, Edgar Kennedy, Maude Eburne, Charles Judels and Frank Jenks are among the funmakers, while Minor Watson does a good job as a promoter. Brown is an amateur astronaut, used by Watson, who bet on dog races and other athletic events. Watson backs Bull Montana to win a fight on a day indicated as safe in a horoscope read by Brown—but Brown had considered his own birthday. As a result, Brown is forced to take Montana's place. Of course, he wins the fight, and it is the goofiest and funniest staged in a long time. Robert Harris rates credit as associate producer.


Producers: David L. Loew: Associate Producers: Robert Harris; Director, Harry Beaumont; From the Play by Fred Ballard; Screenplay, Harry Clark; Cinematography, Malcolm Stuart Boylan, Samuel M. Pike; Composer, George Robinson; Editor, Jack Opieville.

**Edward Davidow Dead**

Edward Davidow, 67, former theatrical producer, for many years associated with the Shubert enterprises, was found dead in his apartment at the Hotel Edison on Sunday night. In 1911 he married Sarah, Shubert, sister of Sam, Lee and Jacob Shubert. Although not actively engaged in production of later years, had owned a portion of the Shubert organization and enjoyed a wide acquaintance among metropolitan film executives.

**Answering Date Set Back**

New Orleans—Date for answering of interrogations in the Fuller "conspiracy" case here has been moved back to Feb. 27.

**Oregon**

**Lightning Strikes Again**

Chester Morris in

"Devil's Playground"

Columbia 74 Mins.

WELL-MADE, AND WELL-PLAYED EXCITING NAVY MELODRAMA WITH GERTIE LEIGH, GEORGE MCCARTY APPEAL.

Utilizing the story originally made into its high-powered b. s. success "Submarine," Columbia in this up-to-date version has given to the star a chance to show his stuff. Screenplay deals with two inseparable buddies in the U. S. Navy,—one, Richard Dix, who is the king of the service's divers, while the other, Chester Morris, a chief petty officer in the submarine section. The latter of this Damon and Pythias duo is a confirmed lady killer, while the former is one of those respectful, well-balanced individuals who holds romance as a sacred fact in life. Dix, anxious to have a home of his own and settle down as a dutiful husband, runs into Dolores Del Rio, a conscientious, scheme-dance-hall girl and marries her. Subsequently, while away on duty, his buddy barges into San Diego and meets the same gal, oblivious of the fact that she is his side-kick's spouse. When the triangle inevitably gets together, the truth comes out. Dix knocks his buddy down and expels him from the house. But when the submarine which Morris is aboard crashes into a submerged derelict and sinks with all hands, Dix learns the truth from his wife,—that she did have an affair with his buddy, and never did like him, her husband. Dix rushes to aid the beleaguered submarine, rescues the crew, including the misjudged buddy. The final scenes show the girl back at her buddy and in the dance hall trying her wiles on another victim, while Dix, free of her, is in lands afar riding with Morris in a jinxed. Dix's wife, and both Dix and Morris give capable performances. Erle Kenton's direction is smooth, and photography good. Audiences everywhere will enjoy this film.—Men in particular.


Director, Erle C. Kenton; Author, Norman Springer; Screenplay, Lame O'Flaherty, Jerome Chodorov, Dalton Trumbo; Composer, Lucien Ballard; Editor, Viola Lawrrence.

Direction, Smooth. Photography, Good.

**Bank Night Tax Rejected**

Little Rock, Ark.—The House, 35-42, defeated a Senate bill providing for a 15 cent tax on theater Bank Night awards.

**Walker Dies In Crash**

Lampasas, Texas.—Clayde Walker, 23, brother of Stanley Walker, prominent New York newspaper man and author, is dead here as a result of an automobile accident. He is survived by his parents, Mr. and Mrs. Walter Walker, and three brothers.

Al Wieland Takes Bride

Pittsburgh—Al Wieland, Jr., manager of the Wilkinsburg Theater, married Blanche Micholls here.
FILM BILL AVALANCHE HITS LEGISLATURES

(Continued from Page 1)

have been presented in North Carolina and in New Hampshire, there is pending a measure which would extend the hours for Sunday shows. A licensing fee and an additional inheritance tax would be charged on Sunday films. \(\xi\) has been introduced in the State Legislature, with emphasis placed on circuit houses which would be taxed as high as $1,000.

In Indiana a bill providing for the licensing of theaters by the state marshal has been withdrawn.

Lincoln, Neb.—New bill introduced in the State legislature would levy a tax of 10 per cent on all income derived by the sale, lease, rent or furnishing of film for exhibition to which an admission fee for profit is charged. Proceeds would go to the old age assistance fund.

Maine Bill Would Okay Beano, Bingo Benefits

Portland, Me.—A bill which would exclude beano or bingo from provisions of the anti-gambling law when the game is conducted by and for the benefit of educational, fraternal and charitable organizations has been introduced in the Maine Legislature.

Haleyville, Ala.—An election has been called to decide whether Sunday movies shall be legalized between the hours of 1 and 6 p.m.

Bingo and Beano Games Bills Up in Conn., Mich.

Hartford—Among the bills affecting exhibitors presented to the State Legislature, are legalization of Bingo, proposed increase in gross admissions tax, two-men-in-a-booth, liberalization of prohibition Sunday stage shows, legalization of horseracing, and others.

Detroit—Another proposal to legalize Beano, and probably other games, for churches, lodges, etc., is being made in the State legislature by Rep. F. R. Schriber.

"One in Every Booth" Bill Draws Fire of Neb. MPO

Omaha—Compulsory booth lavatory measure now before Nebraska's unicameral legislature will be fought by the M. P. T. O. of Nebraska and Western Iowa on the ground that its enactment would face owners of the state's 250 smaller film houses with three alternatives. As defined by President C. E. Williams of the M. P. T. O., their desire to erect their own buildings (virtually all are located in re-modeled commercial properties), to move to another site or to close. First two alternatives, Williams insisted, would be financially impossible for most of the exhibitors concerned.

Back of the proposed legislation is the State Federation of Labor.

NEWS of THE DAY

McKeepor, Pa.—A girl was born to Mrs. Marion Monsour here. The father, Nasser Monsour, has been associated with the RKO studios on the coast for the last 10 years.

Detroit—Latest theater change reported is the Buchanan, taken over by Arthur Robinson, head of Price Theater Premiums, from the Kris Brothers. This makes four houses for Robinson.

Ambridge, Pa.—Warrens have put the Prince Theater here on full time operation. It previously had operated week-ends only.

Beaver Falls, Pa.—Tom Schroder has been named manager of the Grandna Theater succeeding "Bridgey" Weber, resigned. The Grandna is operated by Cooke and Anderson.

Beaver Falls, Pa.—James H. Carson, the oldest active theater door-

man in western Pennsylvania, is celebrating his 35th consecutive year of service at the Rialto Theater here.

Pittsburgh—Joe Rost has been appointed supervisor of the checking service for the local Warner Exchange.

New Bedford, Mass.—Negotiations are being made with the Northeast Local 334, M. P. O. U., and the management of the Orpheum and Orpheum theaters have resulted in an agreement to put the houses on a unit union.

St. Peter, Minn.—New 700-seat State Theater has been opened by Mark Miller of Cloquet.

Detroit—Carl Reiter and Anthony Klein have reopened the Holbrook Theater, north end Negro house, Kleins are also half interest in Lee Carrow. The house is operating three gift nights.

Norman Moray Leaves on Tour of Warner Branches

Norman H. Moray, general sales manager for Vitaphone short subjects and trailers, left yesterday on a tour of the country to visit with the company's branch office personnel and exhibitors for discussions on trends in short subjects. He will be gone about 10 weeks, returning the house office around May 1, Moray will also stop over in California for a meet with Jack L. Warner on production plans for the several Vitaphone shorts which are made each year at the Warner Burbank studios.

Bissell Takes Imperial Pix for Northern Ohio

Cleveland—Holbrook B. Bissell, who last week resigned the local Columbia branch management yesterday closed for the Imperial Pictures franchise for Northern Ohio. Lester Zucker, Columbia manager for seven years, has been promoted as branch manager.

Stage-Film Policy Planned

New Orleans—A. Miles Pratt, president of the St. Charles Theater Corp., is in Chicago arranging for shows to install a permanent stage show and film policy in the St. Charles here.

"Eternal Mask" in 6th Week

"The Eternal Mask," Swiss film at the Filmarte, will enter its sixth week today.

"Three Smart Girls" Stays

Portland, Ore.—"Three Smart Girls" clicked at Broadway, and was continued for a third big week.

DAVIS & ASSOCIATES PRESS THEATER BLDG.

Wellsville, O.—The most ambitious theater building program in this territory this year is being carried out by George C. Davis of this city, and his associates, Meares, Uring and Anderson.

Three new houses were opened late last year at London, O., Wells- burg, W. Va., and Ripley, W. Va. Three others are under construction and nearing completion at Sal- tineville and Middleport, O., and Irwin, Pa. All three will be open and operating by the middle of May.

Davis, Uring and Anderson have purchased property in other cities, principally in West Virginia, where they plan to build during this year.

Bridgeport, Conn.—Lou Anger, circuit operator, has closed a deal with Arthur Blank of this city, for the construction of a theater at 1338 North Park Ave., which will be leased and operated by Anger upon completion. Anger now has the Barnum and Colonial, Bridgeport, Astor, East Hartford, and Capitol Bridgeport, which he leases to Morris Hadelman.

A site at 1935-99 North Park Ave, has been purchased by Maurice and Sam and Irwin Anger, for the construction of a theater.

Alton, Ill.—Bids were opened yes- terday for the construction of a film theater to be owned by E. K. El- gen of Upper Alton. Plans and specifications prepared by O. W. Stiegemeyer, St. Louis.

Galveston, Tex.—Interstate Circuit is building a $40,000 theater here.

Mount Vernon, Ill.—The Fox-Mid- west Theaters of Kansas City plan the early erection here of a $150,- 000, 1,200-seat film theater. R. Bol- ker, of Kansas City, Mo., is associ- ate architect for the project.

FACTS ABOUT FILMS

"The Plainman" is Cecil B. DeMille's 62nd production, and the first to tempt him to try his hand at authoring.
MR. EXHIBITOR — BOOK “CARNIVAL IN FLANDERS” NOW!
Unanimously Selected the Outstanding International Film of 1936

AMERICAN TOBIS CORPORATION
113 WEST 57th STREET
(Suite 1016—Steinway Hall)

NEW YORK, FEBRUARY 10th, 1937.

SALES REPORT

To: W. E. VAN BEVEREN—MANAGING DIRECTOR.
FROM: JOSEPH STEINER—SALES MANAGER.

Following is a report on bookings and playdates on “Carnival in Flanders” from September 22nd, 1936, on which date the picture had its American Premiere at the Filmarte Theatre, in New York City.

FILMARTE THEATRE—NEW YORK CITY..........................................................FOURTEEN WEEKS
FINEARTS THEATRE—BOSTON, MASS............................................................THREE WEEKS
BELASCO THEATRE—WASHINGTON, D. C..................................................THREE WEEKS
NEW STRAND THEATRE—NEW ORLEANS, LA...............................................TWO WEEKS
FOUR STAR THEATRE—HOLLYWOOD, CALIF...............................................ONE WEEK
CAPITOL THEATRE—ALBANY, N. Y...............................................................ONE WEEK
DOWNTOWN THEATRE—DETROIT, MICH......................................................2ND WEEK
LITTLE THEATRE—BALTIMORE, MD..............................................................OPENS FEB. 19th
WORLD PLAYHOUSE—CHICAGO, ILL.............................................................OPENS FEB. 22nd
WORLD THEATRE—MINNEAPOLIS, MINN......................................................OPENS FEB. 22nd
WORLD THEATRE—ST. PAUL, MINN..............................................................OPENS FEB. 28th
PENN SQUARE THEATRE—CLEVELAND, OHIO..............................................OPENS FEB. 17th
SKOURAS THEATRES—PESCAK, WESTWOOD, N. J...........................................

PARAMOUNT THEATRES—AMERICA, COLORADO SPRINGS, MARVIN, PUEBLO,
STERLING, GREELY, AND THE VALON, GRAND JUNCTION, COLORADO,

RADIO-KEITH-ALBEE-ORPHEUM CIRCUIT . BOOKED SOLID—METROPOLITAN AREA, N. Y. C.

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AMERICAN TOBIS CORPORATION
113 WEST 57th STREET, NEW YORK

W. E. VAN BEVEREN
Managing Director

JOSEPH STEINER
Sales Manager

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SALT LAKE CITY—CAPITAL FILM EXCHANGES, INC.
258 E So. First St., Salt Lake City, Utah.

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Roland Young in H. G. WELLS' Comedy
THE MAN WHO COULD WORK MIRACLES
with JOAN GARDNER - RALPH RICHARDSON
An ALEXANDER KORDA production • Directed by LOTHAR MENDES

OPENS AT THE RIVOLI, N. Y.
FEB. 20TH

BOOKED SOLID BY THE LOEW METROPOLITAN CIRCUIT OF 62 THEATRES

Released thru UNITED ARTISTS
Allied Will Fight Amendment to N. D. Theater Bill

PARAMOUNT WILL ISSUE $15,000,000 DEBENTURES

Branch Managers in Three Cities Shifted by Paramount

Censorship

WILL IRWIN, speaking as a liberal representative of the literary profession before the National Board of Review of Motion Pictures the other day, observed, “Censorship began in politics and, like the dove to its cote, any government censor flies straight home to politics.” That natural affinity is instanced once again by a municipal film censorship proposal before the St. Louis Board of Aldermen. Ostensibly, it is designed to raise an estimated $100,000 for unemployment relief. But its political aspect is doubly betrayed, first by the fact that the nominal non-salaried censors themselves, six in number, would be little more than staffed shirts, and secondly by the fact that entrenched behind them would be seven well paid appointees.

In other words, unemployment relief and film censorship constitute so much window dressing for the creation of seven jobs, with a payroll running more than 11 per cent of the anticipated revenue.

HOLLYWOOD, scanning the horizon for the first sign of a new trend, might consider the present lively exhibitor interest in such pictures as “Cloudered,” “Goldthwaite” and even the traditional Passion Play, for which demand in the Michigan territory has tripled this year.

Commercial showmen, as a rule, have been inclined to sidestep so-called religious pictures on the plausible ground that they were not “entertainment.” Yet that intangible quantity must be present even in such a factual picturization of a decent life as “Cloudered,” or the film would not stand up in commercial theaters.

While it is undoubtedly true that the advent of Lent has quickened the interest in religious films, it is also true that “Cloudered” had clicked strongly before Ash Wednesday. — O. G. H. M. P.

John Maxwell to Editor G. A. Atkinson of London’s The Era who thinks American films fans are largely morons: “I do not know whether you are right about the percentage of morons in the United States, but I know the percentage in British film production is very high.” That should settle that.

Eddie Fontaine Succeeds Harry Hunter in Washington

Eddie Fontaine, Paramount district manager headquartered in Chicago, has been promoted to Washington branch manager of the company, succeeding Harry Hunter, who has been appointed Australian managing director. He assumes his new duties on Feb. 22.

Succeeding Fontaine at Chicago is Allan Usher, Paramount branch manager.

CHECKER, ADMISH, TAX BILLS IN N. DAKOTA

Bismarck, N. D.—In addition to the theater divorce bill now pending in the Senate, two measures applying to the film business are pending in the House, one seeking to tax admissions and the other to assess checks.

House Bill 337 would place a tax

New ITOA-306 Agreement Stirs Ire of Small Exhibitors

Dissatisfied with the new agreement signed between Local 300, operators’ union, and the I. T. O. A., owners of small theaters are expected

Allied Exhibitors to Oppose Changes in North Dakota Theater Divorce Bill

Financial Move Authorized by the Board of Directors

Creation of an issue of $15,000,000 of 6% per cent convertible debentures, dated as of Mar. 1, next, and due Mar. 1, 1947, has been authorized by the Paramount board of directors, it was announced yesterday. In this connection, the corporation will offer to its present 20-year 6 per cent sinking fund debenture holders the right to exchange, as of Mar. 1, next, without adjustment of interest, an equal face amount of such 6 per cent debenture.

KUYKENDALL TO FIGHT ALIEN ACTOR MEASURE

Opposition to the Dickstein bill, seeking to restrict entrance of alien actors into America, will be expressed by the M. P. T. O. A. through President Ed Kuykendall at the hearing which is to open in Washington today under auspices of the House Committee on Immigration.

NBC Deal Puts Para Players on Air Every Sunday Night

Under a deal just completed by Paramount and the National Broadcasting Co., Paramount players will

Flood Benefit Nets $61,000

Giant benefit performance presented by amusement industries on Lincoln’s Birthday Eve at Radio City Music Hall and WNEW on the evening of Feb. 13, which was learned yesterday. Official statement of revenues and expenditures will be issued shortly upon return from Florida of Alan Corelli, executive secretary of the Theater Authority, Inc., who cooperated with benefit’s chairman, W. C. Corelli, and committee members. All arrives in New York late this week from Miami where he is supervising two charity shows.

John W. Alcicote  Publisher
Chester B. Bahn  Editor
Donald M. Mersereau  General Manager


FINANCIAL

NEW YORK STOCK MARKET

High Low Close Chg.

Columbia Picts. vtc.  33 1/4 37
Columbia Pics. pfd.  107 1/4 107 1/4 107 1/4 1/4
F. M. Ind.  112 1/8 112 1/8 112 1/8 3/4
F. M. Inc.  112 1/8 112 1/8 112 1/8 3/4
Loew  112 1/8 112 1/8 112 1/8 3/4
Paramount 1st div.  80 1/2 80 1/2 80 1/2 1/4
Paramount 2nd div.  23 1/2 23 1/2 23 1/2 5/8
Pathe Film  100 1/8 100 1/8 100 1/8 1/4
RKO  89 1/2 89 1/2 89 1/2 1/4
20th Century-Fox  99 1/8 99 1/8 99 1/8 1/4
20th Century-Fox Corp.  44 1/2 44 1/2 44 1/2 1/4
Warner Bros.  15 3/4 15 3/4 15 3/4 1/4

NEW YORK BOND MARKET

Keith A.  6 1/4
Low 6 1/4 6 1/4 6 1/4
Pu. B'way 8 1/2 8 1/2 8 1/2 1/4
P. & L. 10 1/4 10 1/4 10 1/4 1/4
RKO 6 1/8 6 1/8 6 1/8 1/4
Warner Bros.  7 1/4 7 1/4 7 1/4 1/4

NEW YORK CUB MARKET

Columbia Picts. vtc.  21 1/8 21 1/8 21 1/8 1/4
Grand Natl. Films  25 1/4 25 1/4 25 1/4 1/4
Samsonite Corp.  3 1/4 3 1/4 3 1/4 1/4
Technicolor  2 1/2 2 1/2 2 1/2 1/4
Team-Lax  4 1/4 4 1/4 4 1/4

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Wednesday, February 17, 1937

Loew Corporate Changes Revealed in SEC Report

Washington Bureau of THE FILM DAILY

Washington—Loew's, Inc., and Loew's Theater and Realty Corp., as well as Grand National Films, Wilshire Realty Corp. and Loew's Metropolitan Theater Co. Fenont Amusement Co., have become a subsidiary through acquisition 100 per cent of capital stock. In addition to changes in Loew's Theater and Realty Corp., Loew's, Inc., reported Monday, the merger last month of Welwyn and Miller Music Co. as a subsidiary through complete acquisition of all stock by Robbins Music Co.

Grand National reported Grand National Distributing Corp. has converted from a wound up business as a subsidiary and is dissolved. New common stock has been issued at $1 per share par value to extent of 85,000 shares. 15,000 shares were given to Edward L. Alperson, Grand National, and the other 15,000 for services from his name. The other 40,000 shares were sold to Time, Inc., for $100,000.

Sabaeh Measure Favorved

Washington Bureau of THE FILM DAILY

Washington—Rep. Adolph Sabaeh's request for his committee's continuation of investigation into bondholders' reorganization has been reported unanimously out of the House Rules Committee. THE FILM DAILY learned yesterday. According to spokesman of committee, Speaker Bankhead has final word as to when Sabahh's request will appear on the calendar for house action.

Games Measure Would Require State Reports

Albany—Amendment of the State laws relating to conduct of games involving either skill or chance, as a result of which participants are paid amounts, is expected in a bill introduced into the legislature here by Assemblyman E. S. Moran.

Measure, whose provisions may affect present methods utilized by film theaters holding bank nights, requires that holders of such contracts submit to the State Comptroller a statement of receipts and disbursements in all cases where successful participants number more than 10 persons, or prizes aggregate more than $50. Costs and expenses in no instance can exceed 10 per cent of revenue received from participants, and at least 75 per cent of revenue must go in prizes, with the State receiving as its share 10 per cent of the gross.

AMPA To Name Committee on Awards at Luncheon

A.M.P.A. will meet tomorrow at luncheon in the Hotel Edison at 12:15 to name committee and announce tentative plans for honoring its annual publicity and advertising awards. Special features of meeting will be Dorothy Wilkins, of the Hotel New Yorker, accountant, and John Mulholland, editor of magicians' publication, 'The Sphinx,' and former member of the American Society of Magicians, who will demonstrate various tricks-of-magic. Gordon White will preside.

J. J. McCarthy III

Beverly Hills, Calif.—J. J. McCarthy, executive in the Hays office, is critically ill, friends here said yesterday.

Three Cincinnati Theaters Still Closed After Flood

Cincinnati—All flood-closed Cincinnati theaters have reopened with the exception of Wess Huis's Americana, Herman Bley's Valley and Jim Well's Riverside. L. T. Anderson's Triolo has reopened at Barbourville. Joe Stern's Lyric at Ironton is still closed, as Marlowe, however, has reopened.

George Bressler is redecorating his Liberty at Dayton, Ky., and will reopen.

Uhrig & Davis' Alpine Theater at Pt. Pleasant, W. Va., has reopened.

It is reported Switlow's two theaters at Jeffersonville, Ind., may never open; the town proper is practically wiped out.

Canton, O.—The New Garden theater, one of the Interstate Theaters Inc. houses, has reopened for four weeks because of the flood waters, has reopened.

SMPE Com. Scores Cue Devices Mutilating Film

Continuing its campaign against mutilation of motion picture release prints, the Projection Practice Committee of the Society of Motion Picture Engineers has passed a resolution condemning certain devices for cutting prints now on the market. The resolution declares the "Committee regards cue marking as a function exclusively of the laboratory or exchange which is involved." Election of the committee followed examination of a device which enables the projectionist to punch a number of holes in the film to indicate points of change-over.

"One In Million" in 7th

Seattle—Continuing its record sales, the M1x Box office, "One in a Million" has been held for a seventh week.

Douglas Fairbanks, Jr., who arrived yesterday from England, refused to go to the studio, but instead visited friends here for a few days before heading for Hollywood.

W. P. Lipscomb, British playwright and scenarist, has arrived here to work on a film which will be written by the British Embassy in the Ministry of Information.
NEW YORK: Held over in pre-release run at Radio City Music Hall. 2nd week opening stronger than 1st.

PHILADELPHIA: Held over after first smash pre-release week.

ALBANY: Running way ahead of “Pigskin Parade.”

BALTIMORE: 20% bigger in 5 days than whole week of “One in a Million.”

WATERBURY: Out-grossing “One in a Million” and “Pigskin Parade.”

SEATTLE: Absolutely sensational business!

SPRINGFIELD (Mass.): Beating “One in a Million” record run.

BRIDGEPORT: Pulling ahead of “One in a Million.”

MIAMI: Biggest single day in theatre’s history. Necessary to turn away hundreds!

MEMPHIS: Hitting “One in a Million” grosses!

WORCESTER: Neck-and-neck with “One in a Million.”

DALLAS: Ahead of “Pigskin Parade.”

RICHMOND (State): Leading “One in a Million.”

MINNEAPOLIS: Well ahead of “Pigskin Parade.”

CLEVELAND: Topping “One in a Million” by 30%!

SALT LAKE CITY: Right up with “One in a Million’s” smash run!

Another in the amazing run of smash attractions that mark 20th Century-Fox as the industry’s leading maker of hits!


—And there’s no let-up in the top-gross pace of “One in a Million” and “Lloyds of London”!
THE Film DAILY
Wednesday, Feb. 17, 1937

CHECKER ADMISH. TAX BILLS IN N. DAKOTA
(Continued From Page 1)
of one cent per 50c or fraction there- of on all theater tickets or tickets to athletic events in addition to the 2 per cent sales tax already collected. The measure is a revenue measure and not directed at the entertainment trade by any certain group. House Bill 310 is aimed at checkers. It provides for a $5 license fee annually, and a monthly report to the auditor accompanied with remittances of $10 per month for services performed in cities of less than 2,000 population; $15 per month in cities of 2,000 to 3,000; $25 per month from 4,000 to 6,000; and $25 per month for checker in cities over 6,000 in population. (Fargo, Grand Forks, Minot, Bismarck, and Jamestown)

New ITOA-306 Agreement
Stirs Ire of Small Exhibs
(Continued From Page 1)
ed to protest against the deal at a meeting of the exhibitor association today at the Hotel Astor. Clashing with the opinion of some J. T. O. A. officials, the exhibitors will take the position that they are not bound by the contract inasmuch as they have not conveyed the power of approval to the unit. It is their contention that terms of the deal are impossible for them to carry out.

Paramount Shifts Branch
Managers in Three Cities
(Continued From Page 1)
manager, there. James Donahue, exchange manager at Minneapolis, takes over the Big Ten branch spot and as yet his successor at Minneapolis has not been named. Appointment were made by Neil F. Agnew, vice-president in charge of sales.

Expect Eastman Net for
1936 to Hit 18 Millions
(Continued From Page 1)
1936, will approximate $18,000,000, which is company's best since 1930. This would equal between $7.50 and $7.70 of profits, as Eastman is expected to report $9.50 reported for 1935 when net amounted to $18,915,351.

Kuykendall Will Fight
the Alien Actor Measure
(Continued From Page 1)
tion and Naturalization. Kuykendall is now in Washington, having arrived from Richmond recently. Major company representatives to attend the hearing to protest against the measure will include: J. Robert Blum of Louis', and Joseph H. Seideman, Columbia foreign department head, in addition to Attorney Gabriel L. Hess of the Hays association, who will fill a brief. Jean Hersholt may be present to offer the player's viewpoint.

A. THEATER DIVORCE BILL WILL BE SOUGHT
(Continued From Page 1)
Steffes of Minneapolis and H. M. Richy of Detroit.
A resolution was passed by the Iowa-Nebraska Allied opposing the giving over of actual box office receipts to trade papers and checkers. It voted opposition to distributors' representatives promoting additional theaters in towns where they cannot sell product. It opposed the M.P.T.O.A. 10 point trade practice plan on the ground it is a "smoke screen for congress and accomplishes nothing."

The anti-lottery bill now in a subcommittee of the Iowa House, is of major concern to the theater owners as "dropping of Bank Night would put half of the theaters in the state out of business", according to Leo F. Wolcott of Eldorado, president of Iowa-Nebraska Allied.

The convention went on record as opposed to the bill now in the Senate that would bar any under 18 from attending a motion picture show or other theatrical entertainment unless the entertainers were divorced.

Leo F. Wolcott of Eldora was re-elected president to head an active legislative program. A. L. Axtell of Oakland, Neb., was re-elected vice-president; Charles Peterson of Hampton, re-elected secretary. M. L. Dickson of Mount Pleasant and Wesley Mansfield of Tama were named new directors; W. A. Dut- ton of Manchester and E. C. Potter of New Hampton were re-elected directors.

Initial Condor Financing
Completed; Stock Offered
(Continued From Page 1)
wholly-owned subsidiary, Schuyler Securities Corp., owns 50 per cent of the outstanding Class A stock of the Van Beuren Corp., which is de- posed under a voting trust agree- ment with RKO, holder of the remaining 50 per cent.

The companies controlled by George A. Hirliman, which were merged to form Condor Pictures had a program of 20 pictures for 1936-37 of which nine had been completed at a cost of $450,894.

NBC Deal Puts Para. Players
On Air Every Sunday Night
(Continued From Page 1)
participate in an half-hour broadcast every Sunday night over the NBC nationwide red network, with WREAP as the New York outlet. Boris Morros, musical director at the film company's Hollywood studio, will write the proceedings and scripts will be written by Paramount staff writers.
SOCKO!
FIRST WEEK OF MIAMI WORLD PREMIERE SETS SMASHING NEW HOUSE RECORD AT SHERIDAN THEATRE!

A good idea of what to expect from the national release this week of

ERROL FLYNN AND ANITA LOUISE Green Light

with MARGARET LINDSAY • Sir CEDRIC HARWICKE • Walter Abel • Henry O'Neil
A FRANK BORZAGE PRODUCTION • Music by Max Steiner • A COSMOPOLITAN PRODUCTION • A First Nat'l Picture

AND DOUBLE SOCKO! The N. Y. Strand stands them up one hour after the start of the first showing!

One of the Famous February Four from WARNER BROS.
Throw yourself away! That's "Wingin'" — the new dance craze that will sweep the country off its feet! It's wild! It's wacky! It will be seen for the first time in "Top of the Town"! Watch the big national release date!
Paramount to Issue 15 Million Debenture.

(Continued from Page 1) The debentures for the new issue. This right will expire Mar. 9, next year and will be convertible until five days prior to redemption date or maturity into common stock of the company. The $5,000 par value will be held in the New York Stock Exchange at $5,000 per share until March 1, 1942 and thereafter until February 23, 1947 at $40 per share. The debentures are redeemable in whole or in part at any time up to at least thirty (30) days prior to the redemption date, on the plus accrued interest.

The 3 1/4% convertible debentures will be issued pursuant to an indenture between the corporation and the Manufacturers Assurance Company, of New York City, as Trustee, which will provide, among other things, for annual sinking fund payments to the Trustee commencing April 15, 1941; the sinking fund payments will be 15 per cent of the consolidated net earnings of the Robbins Amusement Corporation, as defined in the Indenture, for each fiscal year beginning with the fiscal year beginning July 1, 1941. The Indenture will provide that the sinking fund payments may be made in cash or, in Debiters, with a credit to the sinking fund account of the amount of Debiters converted into Common Stock after December 31, 1939.

In the event that more than $15,000,000 principal amount of the 6 per cent Debiters are presented for exchange, the exchange will be subject to a pro rata basis.

Corporation holds in its Treasury $2,876,000 of the 6 per cent Debiters, which will not be exchanged under the offer. Scrip or fractions of new Debiters in denominations of less than $100 will not be issued, nor will the holders of scrip be entitled to receive any of the new Debiters participate in the exchange. The Twenty-year 6 per cent Debiters are said to be exchanged pursuant to the offer, will not be re-issued by the Corporation, but will either be cancelled or tendered from time to time for retirement through the sinking fund under the present Indenture with the City Bank Farmers Trust Company, as Trustee.

The Corporation announced that there is no underwriting or payment of commissions by the Corporation in connection with the proposed exchange.

Ben Robins Dead

Youngstown, O.—Ben Robins, 49, vice president of the Amusement Service Corporation, heading head of the Robins and Ohio theaters at Warren and the Butler and Warner branches at Youngstown, died from a heart attack at the cemetery.

His widow, six brothers and two sisters survive. Funeral services were held at the cemetery and burial was in the Children of Israel cemetery there.

Kansas City, Mo.—Returning from California, Elmer "Bud" Rodeen, president of the Kansas City Western Theaters Corp., announced the purchase of the half-interest in the Downtown theaters held by M. W. Reineke of the Revot Corp.

Skouras organization thus gets sole control of the downtown picture house in which it has, since last August, held half-interest.

This move which provides 20th Century-Fox suburban Warners Theater-run situation has been expected since announcement of the termination of the operating deal involving Paramount, RKO and Fox Midwest. Under a new set-up, Tower Theater will continue with stage shows in the Century-Fox and Universal, while the Upown Theater will play B pictures and holdovers. Paramount and Fox will present a picture at the Mainstreet Theater for the next week, commences again next Monday night and Newman Theater will take care of B's and holdovers. The Downtown Theater continues to be a 25-cent subscription theater.

Stanley Chambers, until recently manager of the Upown Theater, will become managing director of the Mid-State Theater at Rochester. C. C. Murphy, formerly manager of Fox-Midwest Jayhawk Theater in Leavenworth, Kan., will succeed as manager of the theater on the death of M. W. Reineke as house manager of the Tower and Roy Cato, manager of the circuits, will become house manager of the Upown Theater.

Another Flood Relief Benefit Set for Friday

Dick Gilbert, chairman of the Berkshire Flood Relief Committee, is staging another local benefit to swell the Red Cross fund. Performance will be held at the Berkshire Forum Theater, 138th Street and Brook Ave., Bronx, next Friday night. Among artists appearing or participating are Dan Healy, Rose Marie, Ben Nelson and Orchester, Mitzi Green, Harry Hinsfied, Estelle Taylor, Harry Armstrong, Billy Glason, Vaughn De Leath, Bob Hope, Abner Silver, W. C. Handy and Pauline Alpstei, a feature film will be "She Shall Have Music." Piser & Co. have purchased broadcast rights to show the production in air over Station WBNX. Gilbert says recent benefit show put on by himself and fellow workers at the West End for flood sufferers netted approximately $2,500.

Empire Lab. Hearing Feb. 26

A further hearing in bankruptcy proceedings of Empire Laboratories Inc., is scheduled for Feb. 26 at the Bankruptcy Courtroom, Post Office Building, Jersey City, at 10 a.m. referee John Grimshaw, Jr. ordered all creditors and parties in interest to appear and show cause why an order should not be made directing sale, either private or public, of remaining assets of the company.
JOHN MEADE’S WOMAN GOES OVER BIG WITH THE BOYS!

"'John Meade’s Woman' A-1. Larrimore a triumph in Schulberg’s picture. Punch laden melodrama...good meaty entertainment...establishes Francine Larrimore as strong box-office material...her portrait unforgettable..."

—Hollywood Reporter

"'John Meade’s Woman' a tense, dramatic story with a punch...wide audience appeal...sharp drama enlivened by well-timed comedy...Miss Larrimore establishes herself as definite screen possibility...Arnold gives powerful characterization..."

—Motion Picture Daily
A Calendar of Feature Releases

<table>
<thead>
<tr>
<th>Title</th>
<th>Release Date</th>
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<td>A Calendar of Feature Releases</td>
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An alphabetical listing of English-speaking features released since Nov. 1, 1936, together with pictures scheduled for release during the next few months and pictures, either in production or completed, for which no release dates have been scheduled. At titles are distributor release dates; FD indicates date of FILM DAILY reviews after which release dates are scheduled. Complete costs and production credits are included with FILM DAILY reviews.
EVERYBODY
EVERYWHERE
WHY?

☆ EVERYBODY in the industry will soon be reading the 1937 Film Daily Year Book of Motion Pictures.

☆☆ EVERYWHERE in the world motion picture executives use Year Books every day of the year.

☆☆☆ The Film Daily YEAR BOOK of motion pictures is the standard book of reference of the industry of the screen and has been for eighteen years—and—it will SOON BE OFF THE PRESSES AND READY FOR DELIVERY.
Title | Release Date | Title | Release Date | Title | Release Date | Title | Release Date
---|---|---|---|---|---|---|---
Love Is a Luxury (20th-Fox) | 2-26-37 | Alisio Spooner, Polly Moran | | Pat O'Brien, Humphrey Bogart | | Yankee Doodle Dandy | In Prod.
Love is News (20th-Fox) | 2-28-37 | On the Avenue (20th-Fox) | 3-13-37 | Scotland Yard Commandos | | The Quiet Man | In Prod.
| | | The Purple Heart (20th-Fox) | 3-20-37 | Slapstick of an Artist (RKO) | | | Fearless
| | | | | | ||The

| | | | | | | |In Prod.
Love Me Or Leave Me (RKO) | 11-16-36 | Once Upon a Time (20th-Fox) | 1-29-37 | Secret Valley (20th-Fox) | 1-16-37 | The Great Gatsby (20th-Fox) | 11-15-36
| | | | | | | |In Prod.
Love That Hamlet (Goldwyn) | 11-16-36 | Polo (20th-Fox) | 11-15-36 | Shanghai Express (20th-Fox) | 3-20-37 | Under the Red Robe (20th-Fox) | 1-18-37
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Mama's Moon (MG-M) | 5-5-37 | Manhattan (20th-Fox) | 11-15-36 | What Do You Want (Republic) | 11-15-36 | Vengeance of Susannah (Republic) | 11-4-36
| | | | | | | |In Prod.
Marie Holland (GA) | 11-15-36 | Man of the Golden West (20th-Fox) | 11-15-36 | Wee Willie Winkie (20th-Fox) | 4-4-37 | Wild West Millionaire (GI) | 11-28-36
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See Balaban-Greene Group as F-M St. Louis Rivals

BAYS DICKSTEIN BILL WOULD RAISE FILM RENTALS

Elek John Ludvig, Former Para. Head Counsel, Dies

Funeral Services Will Be Held Today in New York

Funeral services will be held today for Elek John Ludvig, aged 63, formerly general counsel for Paramount, who died at his residence, 300 Park Ave., at 2:30 yesterday morning. Burial will be in Woodlawn cemetery.

Ludvig sustained a shock Sept. 24 and died after bronchial pneumonia. He was a native of New York City and was graduated from the College of the City of New York in 1891. After being admitted to the bar in 1894, he became New

CORE CHARGE QUIZ LAUNCHED BY ITOA

Following up on the M. P. T. O. A. and practice proposals and replies made by major distributors, the I.T.O.A. has sent a questionnaire to five companies asking them to answer a score charge which they are

Kuykendall Tells Washington Hearing About Reaction In Industry

Washington—Enactment of the Dickstein bill would indirectly cause American exhibitors to pay increased film rentals inasmuch, with the foreign market reduced from a revenue standpoint, producers would be compelled to make up the loss from theaters in this country, declared President Ed Kuykendall of the M.P.T.O.A. yesterday in protest-

ACTORS ASK 6 MOS. ALIEN VAGUE PERMITS

Suggestion that the Dickstein alien act bill, now amended to provide that “foreign performers intending to work in vaudeville and presentation theaters or night clubs or outdoor shows in this country be granted 6-month working permits only upon approval of the American Federation of Actors Council acting

Hake Named Assistant by Walter Hutchinson

Walter Hutchinson, 20th Century-Fox foreign department head, has appointed C. V. Hake as his assistant. Hake was in charge of the Kent overseas drive recently and previously was manager for the company in Japan. He has been asso-

Chicago Interests Expected to Join With Ansell Brothers in Pool Deal

Enthused by audience reaction at a recent preview, United Artists has set 200 day and date dates on "History is Made at Night," Walter Wanger production, for April 2, all key city bookings. Under direction of Monroe Greenhal, the company's efforts are being doubled to aid the production. A series of nation-wide broadcasts has been arranged.

St. Louis—It now appears certain that if the Chicago syndicate composed of A. J. Balaban, brother of Barney Balaban, Paramount head; his brother-in-law, Sam Myers; Fred Bartman and Arthur Greene finally enter St. Louis it will be as business rivals of the Fanchon & Marco interests rather than as their partners.

Plans for the Chicago crowd joining up with Louis K. and Joseph C. Ansell, who now operate the Ritz

Bans Free Meal Drawings

New Castle, Pa.—Bank night and free meals by drawings were banned in Lawrence County, Pa., according to a recent ruling by District Attorney, M. L. Alley.
Plan for Condor Pictures
Conceived by H. J. Rothman

H. J. Rothman of 30 Broad Street
conceived the plan of consolidation
resulting in the organization of Con-
dor Pictures and reorganized the
company, prospects of Condor Pictures
states.

Rothman also interested E. B. Buckman & Co. in underwriting
the company. Rothman & Co., brokerage
house, is acting as eastern selling
agent for Buckman & Co. in the
sale of Condor stock. The stock
is being traded over-the-counter.

Condor now plans production of
28 features, but has financing to
expand this schedule to 36 features.
FILM DAILY is advised. Prospectus
states that plan is to build company
into a major organization.

Two Assistant Treasurers
Named by Erpi Directors

Erpi's Board of Directors has elected
Charles Olajos and Robert A.
Quian assistant treasurers. Olajos,
located at New York, will have charge
of financial matters, and
Philadelphia, will handle contract, credit and financial
matters arising at that point.

RKO Plan Motions Up

Disposal of various motions at
feeling the RKO plan of reor ga ni-
tion is expected to occupy Federal
Judge Bondy tomorrow in the hear-
ing on the plan with actual consid-
eation of the merits of the plan
deferred until a later date. Motion
to be disposed of include one chal-
 lenging the constitutionality of the
reorganization statute, another in-
questing that the old Class A stock
of RKO be recognized in the plan
and a third by Iadar J. Kreisel for
intervention in the reorganization.

NEW ISSUE
472,818 Shares
CONDOR PICTURES, Inc.
Common Stock $1 Par Value
Price: $3.25 per Share

Copies of the Prospectus may be obtained from the underwrit-
gers.

B. E. BUCKMAN & CO.
CHAPMAN & CO.

Investment Securities
39 So. La Salle St.
CHICAGO
MADISON MILWAUKEE HOUSTON DALLAS
GREEN BAY SAN ANTONIO RANCHO CLAIRE
MANITOWOC LA CROSSE WABASH
SAN ANTONIO
SAN ANTONIO
SAN ANTONIO

This advertisement is not, and is under no circumstances to be construed as, an offer-
ing of this stock for sale, or as a solicitation of an offer to buy any of
such stock. This offering is made only by the Prospectus.
February, 16, 1937

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 J. EDWARD BROMBERG, who recently com-
pleted lead role in "Fair Warning" for 20th Century-Fox, arrived in New York from Hollywood for a three-week's vacation and is shopping at the St. Regis.

JAMES R. GRANGER, general manager of distribution for Universal, arrived from company's coast studios yesterday for confer-
ences next week with R. H. Cochran, presi-
dent.

CHARLES R. ROGERS, Universal's vice presi-
dent in charge of production, leaves Universal City next Monday to also attend home office conferences.

WILL MORRISSEY, musical comedy, wade-
ville and screen comedy writer, left New York yesterday for the coast to join Universal, with which he recently signed a long-term contract. His first assignment will be with the A. E. D.")

SALLY O'NEILL, screen player, returns to
mmorrow from a two-month vacation abroad.

BUDDY ROGERS sails from New York to-
morow for London.

WALTER HUTCHINSON accompanies SIDNEY R. KENT to Australia, leaving New York Aug. 12.

GERALD SANGER leaves New York tonight returning to London.

DAVID LOEW, who leaves New York today returns to Hollywood, plans to come east again in June.

JACK PEARL and CLIFF NALL arrive in New York today from Cleveland by plane.

200 Delegates Expected at Variety Club Parade

Omaha—Advance reservations for Variety's national convention in Omaha April 17 and 18 indicate at least 200 delegates and 500 other visitors will be here.

Reports at the Omaha tent's last meeting were that Minneapolis will send more than 75, Milwaukee at least 30 in a special car and Pitts-
burgh five and possibly more. Kan-

s City will be visited by the Convocation Chairman Harry J. Shum-
mow, M-G-M exchange manager.

Financial prospects are bright, too. Committee meeting today and that the entertainment fund goal will be more than exceeded.

Plan Sunnyside House

The Greater New York Manage-
ment Corp., acting for a syndicate, has arranged for purchase of the northwest corner of Queens Boule-
vard and Forty-third Street, Sunny-
side, L. I., as a site for a theater and
store building. Harrison G. Wiseman is the architect. Theater is scheduled for occupancy next sum-

Red Cross Using Films for
Recreation In Flood Area

Chicago — The Red Cross has
started a health and recreation pro-
gram for the flood refugees, with
films as the backbone of the recrea-
tion program.

Warners Book Revivals

Pittsburgh—Warners have booked in several revivals into their thea-
ters in East Liberty. House to play
them will be Regent, Enright and
Camperhouse.

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February, 16, 1937

CONRAD PICTURES, Inc.
Common Stock $1 Par Value
Copies of the Prospectus may be had
upon request.

H. J. ROTHMAN & CO.
INCORPORATED
30 Broad St., New York City
HAnover 2-1767
SCORE CHARGE QUIZ
LAUNCHED BY ITOA

(Continued from Page 1)

Pros. As yet no replies have been received, it was stated at the I. T. O. A. headquarters last night.

The questions put to the distributors are: what justification have you for the charge, on what factors is it predicated and inasmuch as it is a charge separate from the film rentals, why is it a matter for negotiation between the buyer and seller?

Inasmuch as some of its theater managers have stated that they cannot pay the wage increase provided for under the new agreement with Local 306, the I. T. O. A. at its meeting yesterday, named a committee to handle a fund to carry these exhibits until such time as they can pay themselves. Comprising the committee are Abraham Cohen, Leon Rosenblatt and S. Travers.

Depinet and Blumberg Talk
at RKO Eastern Conference

(Continued from Page 1)

(Continued from Page 1)

Larger Quarters for Lloyds
Lloyds Film Storage Inc., headed by Florence E. Miles and Sam Rubenstein, has moved into larger quarters at 729 Seventh Ave. Two new projection rooms equipped with the latest RCA High Fidelity sound as well as modern equipment have been installed along with vault space, cutting rooms and office accommodations.

ELEK JOHN LUDVIGH
DIES OF PNEUMONIA

(Continued from Page 1)
York State Civil Service Commissioner, occupying this post in 1910-12. About 12 years ago he became general counsel for Paramount and retired from this position in January, 1932, when he resumed the private practice of law.

Ludvigh is survived by his widow, Raymore.

Theater Safety Plan
Sought for St. Louis

(Continued from Page 1)
McKeeon will draft theater measure to be included in new city building safety code now in process of perfection. Attending the meeting were Fred Wehrenberg, Clarence Kainmann, Leo H. Hill, Harold W. Evans and Louis Ansell for theater owners and John Nick and Clyde Westcott for the union. McKeeon, Director of Public Safety, George W. Chadsey and Building Commissioner Charles A. Welsch.

DATE BOOK

Feb. 19: Paramount Pup Club annual party, Hotel Astor.
Feb. 20: Warner Club annual ball, the Waldorf-Astoria.
Mar. 16: Boston Cinema dance at the Hotel Stetler.
Mar. 16-18: NPTDA convention, Miami Beach Hotel, Miami.
March 21: Testimonial dinner of St. Louis Variety Club for George Wehrenberg, Hotel Jefferson Gold Room.
April 9: Annual ball of the Press Photographers at the Century Club.
April 17-18: National Variety Club convention, Hotel Statler.
June 7: American Federation of Musicians convention, Hotel Kentucky, Louisville.
"When you hear the ROAR it will be Leo of M-G-M bringing you his grand new hit 'THE LAST OF MRS. CHEYNEY'."

Note: If Leo's roar should be extra loud please remember he's just a bit puffed up about "Camille", "After The Thin Man" and other hits, topped off by the sensational success of his newest roadshow "The Good Earth" in Los Angeles and New York.
THE SEASON'S BIG STAR-STUDDED SHOW!

It's Bigger and Better, Faster and Funnier, than M-G-M's Previous All-Star Hit, "Libeled Lady"!

CRAWFORD  William POWELL
MONTGOMERY  Frank MORGAN

Starts FRIDAY at

The LAST OF MRS. CHEYNEY

with
JESSIE RALPH  •  NIGEL BRUCI

A Metro-Goldwyn-Mayer Picture
From the Play by Frederick Lonsdale • Directed by Richard Boleslawski • Produced by Lawrence Weingarten

Above from the seat-selling newspaper campaign
Watch THIS NEW AD CAMPAIGN AS IT LAUNCHES H. G. WELLS' COMEDY AT N. Y. RIVOLI

These teaser ads running upside down and sideways attract thousands of readers and amusement-seekers!

Human curiosity ads to arrest and focus attention on the most unusual comedy of the year!
Cartoon ads for the white-space papers to jolt New York's sense of humor right into the box-office!

Roland Young in H.G. Wells' Comedy
THE MAN WHO COULD WORK MIRACLES

ROLAND YOUNG
H. G. WELLS' COMEDY
The Man Who Could Work Miracles

An ALEXANDER KORDA Production with JOAN GARDNER • RALPH RICHARDSON
Directed by LOTHE MANDES

THE SEASON'S MOST UNUSUAL COMEDY WITH THE YEAR'S LOUDEST LAUGHS!
Roland Young, the grand comedian of "Ruggles of Red Gap," has saved his most irresistible acting for this role of a timid, meeky clerk who turned into a man of might and miracles... until he himself cried for help! Another splendid satirical comedy from the man who gave you "The Ghost Goes West!"

TOMORROW UNITED ARTISTS 8th Ave at 49th St. MIDNITE SHOWS

Straight sock ads that sell tickets from still another angle. Use them all; they'll all sell tickets for you too!

EXCLUSIVE BY ALEXANDER KORDA, WHO GAVE "THE GHOST GOES WEST" • Released thru United Artists
Thursday, Feb. 18, 1937

REVIEWS OF THE NEW FILMS

Grace Moore in "When You're In Love"

with Cary Grant, Alene Amacon, Henry Stephenson, Thomas Mitchell, Catherine Doucet (HOLLYWOOD PREVIEW)

PRIMA DONNA GRACE MOORE AT HER BEST IN A REAL MONEY-MAKER.

Grace Moore and Cary Grant are at their best in this newest Columbia offering, in which the Brothers Riskin figure prominently. The picture is the Jerome Kern money-maker, but some shearing will further enhance its box-office allure, as it is over length in its present form. Robert Riskin's directorial debut is auspicious, with his handling of the lighter moments especially good. Everett Riskin rates credit as associate producer. The picture is high with her snappy rendition of "Minnie The Moocher", while "Our Song", by Jerome Kern and Dorothy Fields, is a romantic hit. The Kern-Fields combination is also responsible for "The Whistling Boy", which the star sings, with many children joining in. Songs checked: "In The Gloaming" and "Siboney".

Grace is an Australian opera star, awaiting a quota number to re-enter the U.S. She is very much at home with the American public in the line of their opera repertoire and has won the number—and she picks Cary, a vapid and pretty girl to love him, and he has loved her from the start. They slide herself that her face is the same kind of the leeches in her entourage. This she finally goes—and Cary returns to her. Leon Leonidoff directed the two highly decorative ballets. Alene Amacon, Henry Stephenson, Thomas Mitchell, Luis Alberni, Catharine Doucet, Emma Dunn and George Pearce are among the important principals. Joseph Walker delivers again with fine photography. The picture is based on an idea by Ethel Hill and Cedric Worth. Cast: Grace Moore, Cary Grant, Alene Amacon, Thomas Mitchell, Catharine Doucet, Henry Stephenson, Luis Alberni, Gerald Oliver Smith, Emma Dunn, George Pearce, Frank Puglia.

ASSOCIATE PRODUCER, Everett Riskin; Director, Robert Riskin; Authors, Ethel Hill and Cedric Worth; Screenplay, Robert Riskin; Cameraoperator, Joseph Walker; Editor, Harry James; Photographic Laboratory—Eastman. Production expenses.

May Defer Pickford Wedding

West Coast Bureau of THE FILM DAILY

Hollywood, February 18—The London wedding of Mary Pickford and Dudley Rogers may be postponed because of the illness of her friend, stage/stage manager, Miss Pickford is recovering at St. Vincent's Hospital from an operation and may go to Europe when her health is good. The wedding sails from New York for England tomorrow to make a picture for British International.

SHORTS

The March of Time

(No. 7. Vol. 3)

Strong Entertainment

A very graphic presentation of the conflicts between the winemaking and distilling industries in the United States. The theme develops the efforts of the Government to offset the activities of bootleggers, and it is surprising to learn that nearly half of the liquor sold today is bootleg. The most interesting part of this subject, however, concerns the activities of the 7,000,000 farmers who are fighting on many fronts with intelligent organization to bring back national prohibition. The efforts of the big distillers to entice to bootlegging are foiled by the campaign of moderation in drinking that they have launched.

Birth of Swing is traced back 20 years to the Dixieland Jazz Band, the original hot-cha harmony outfit, and the music they then uncovered is a history of the swing of today that has swept the nation. The most interesting subject in this edition of Time is the survey of modern jazz bands, however, by Charles Kemal, the dictator and ruler, and has performed miracles in modernizing the jazz bands in the war when the Soviet and dismembered the Ottoman Empire. What has been done under his strong leadership is really startling, and shows that a nation can be made powerful and prosperous without going Communist or Fascist.

PARAMOUNT PICTORIAL

"I Promise to Pay"

with Chester Morris, Leo Carrillo, Helen Mack, Thomas Mitchell (HOLLYWOOD REVIEW)

Columbia 66 mins. DRAMATIC AND SUSPENSIVE EXPOSE OF THE 'ROD SHARK RACKET HAS WIDE APPEAL.

In a very forceful manner, this picture shows up another racket—the underworld as loan sharks. The subject is one that hits close to home with everyone, and therefore should be of great interest to regular audiences. D. Ross Lederman has directed the picture in a highly suspenseful manner and has geared it up so that it moves quickly. The original screenplay by Mary C. McCall, Jr., and Lionel Houser includes a regular everyday sort of working man with his wife and kids, a fellow to whom every dollar is important. The wife and family keeps one on edge in a layout that has them forever at the mercy of gangsters. The entire cast, which includes Leo Carrillo, Chester Morris, Helen Mack and Thomas Mitchell, is excellent. Mitchell makes the District Attorney a natural understanding sort of a person. He shows plenty of ability and properly could do the same sort of thing for which Charles Laughton is noted. Under Myes Connolly's guidance, as associate producer, a very same independent, which carries plenty of guts, is made against another racket. Chester Morris has borrowed fifty dollars from a loan agency which operates very secretly. He agrees to pay ten dollars a week. Circumstances prevent this and he learns that he has been involved with George Dunn and George gets beaten up, his family is threatened, he is forever short, he has to pawn things, and he goes so far as to steal from his firm the paltry sum of ten dollars. His science cause him to return the sum but still he is let out. To get away from the shakers he takes new line partners, which give them to the District Attorney enough material to convict the whole mob. Cast: Chester Morris, Leo Carrillo, Helen Mack, Thomas Mitchell, Thurston Hall, John Gallaudet, Patsy O'Conner, Walford Clark, James Flavin, Edward Keane, Henry Woods, Henry Brandon, Marc Lawrence. Associate Producers, Myes Connolly; Director, D. Ross Lederman; Authors, Mary C. McCall, Jr., Lionel Houser; Screenplay, James Sweeney, Art Myles, Robert Ivers; Editor, James Sweeney. Direction, Successful. Photography, Very Excellent.

Two Parties In Chicago

Chicago—Film trade publicity men opened their clubrooms in the Hotel Sherman with a party, with Rita Hayworth and箭矢 E. Browne, president of the International, was in charge. It marked the 50th anniversary of the union.

FOREIGN

"NATALKA POLTAVKA" ("The Girl from Poltava"), Ukrainian language opera with English titles; produced in America by Aryanenko Film Productions, Inc.; distributed by Kinetoscope; screenplay by M. Aryanenko and M. G. Jann; directed by Vasili Aryanenko, with Thalia Sabanovych, Dmstr. Cremon, Lydia Berezovska, et al., in cast. Presented at the Belmont Theater. This feature is not to be confused with the film of the same name produced in Europe and released on this side of the Atlantic. Present picture was made in America, and is generally more pleasing than its immediate predecessor because of better technical handling, particularly the photography. The cast, comprising operatic and concert artists, render the operatic score of this traditional operetta skillfully, and there is a good deal of comedy for contrast. Story deals with a young couple in love. But the girl is forced to nuptials with a local money bag. But the wedding is not consummated because of the timely arrival of her young suitor with whom she escapes.

"CRISIS MUNDIAL" ("World Crisis"), dialogue film in Spanish; directed by Benito Periojo, with Antonia Colome, et al., in cast. Presented at the Teatro Cervantes. Amusing comedy romance whose effectiveness is handicapped by sub-par photography, but generally enhanced by the setting and personality of pretty Antonia Colome. She draws lots with other Madrid maidens; is inaugurated by the best-looking and, on a quest for a wealthy husband. Fosing as a Spanish princess, she meets a real great man in love with her as his bride, but only after a series of sprightly complications. Direction by Benito Periojo is dated and not so good. There is an effort to overlook the technical shortcomings of the feature will find it light, pleasant screen fare.
A "Little" from Hollywood "Lots"

By RALPH WILK

EMANUEL COHEN yesterday announced that he will soon start production on two feature films for his 20th Century-Fox, a major release, one starring Gary Cooper and the other having Bing Crosby in the stellar role.

"What He" is to be the title of the Cooper picture with a starting date scheduled for sometime in April. Richard Connell, author of "What He" today was signed by Cohen to write the story for the Crosby film. Cohen also announced that Arthur Johnson and John Burke, who wrote the music for the recent Crosby starring picture, "Tinie Tempah," have been signed to write the music for the new Crosby production.

"Team Ends," a travel-adventure story by Errol Flynn, Warner Bros., was published yesterday by Longmans Green Co. The book tells the story of Flynn's cruise from Australia to the South Seas in a sail ship which he bought some years ago.

Ruby Keeler will be starred by Warner Bros. in a musical picture entitled "Broadway Mutuals," and film will be supervised now other than Miss Keeler's husband, Al Jolson. This will be Mr. Jolson's debut in the production field. "Broadway Mutuals" is described by Jerry Horwin and Peter Milne are the authors.

Robert E. Sherwood has finished the screen play of "The Abduction of Mary," and Douglas Fairbanks is co-producing.

Al Jolson has just completed three new songs for forthcoming 20th Century-Fox productions. "When a Girl From Alabama Meets a Boy From Tennessee" and "Living On the Town" will be heard in the picture "She Had to Eat," starring Rochelle Hudson. "The Shy Violette" will be sung by Al Jolson, Fred M. Mote, with Peter Lorre and Virginia Field in leading roles.

Harry Ackat and Sidney Clare have just completed three new themes for forthcoming 20th Century-Fox productions. "A Girl From Alabama Meets a Boy From Tennessee" and "Living On the Town" will be heard in the picture "She Had to Eat," starring Rochelle Hudson. "The Shy Violette" will be sung by Al Jolson, Fred M. Mote, with Peter Lorre and Virginia Field in leading roles.

Warners Ready Seven Big Pix for Quick Work

Warners executive in charge of production, announced yesterday that the WB Bros. were about to launch the most comprehensive spring production drive in their history, with a dozen new films ready for early starts. They are: "Ever Since Eve," "The Story of Emel Zola," "Masurka," "The Desert Song," "Carmen," "Three Cheers for the Irish," "The Gentleman from Kentucky."
MPTOA WILL DISCUSS THEA. IMPROVEMENT

Discussion of modern theater design and construction, new ideas and developments in theater equipment, fixtures and furnishings will occupy the attention of the M. P. T. O. A. convention at the Miami Biltmore, Miami, March 16-18.


Display booths have already been reserved by a number of the leading manufacturers and dealers in theater equipment. Among them are: General Register Corp., RCA Photophone, National Carbon Co., General Electric Co., National Screen Service Co., Midgetograph Corp., Neon Light, Mutual Audiences Co., Dicograph Products, Inc. Information and reservations of display booths are available at the M. T. O. A. National Headquarters, 1600 Broadway.

New Haven—Edward G. Levy, M. P. T. O. executive secretary, reports actual Miami convention reservations returned by the following institutions: the president, Arthur Lockwood, Sam Resen, Max Tabackman, Myer Bailey, Adolph Johnson, and Al Robbins.

Lundgren Rites Held

Chicago—Many from the film trade attended the funeral of Charles Lundgren, formerly of Warner’s Film exchange. Burial was at Rosehill Cemetery.

ENews of the DAY

St. Louis—New Normandy Theater, at Normandy, local suburb, was formally opened last night. It is a modern theater and was designed and built by W. J. Keesler of Clayton, Mo.

Detroit—A total collection of $12,000 was made by the 15 theaters of United Detroit Circuit for flood relief, general manager George W. Tredell, turning the funds over to the Red Cross.

Cincinnati—Sam Labell, former sales representative of Columbia Pictures in Pittsburgh, has joined the Cincinnati office as city salesman, succeeding Mike Spangaro, who has joined Maury White Interests.

New Haven—Edward G. Levy, M. P. T. O. executive secretary, reports actual Miami convention reservations returned by the following institutions: the president, Arthur Lockwood, Sam Resen, Max Tabackman, Myer Bailey, Adolph Johnson, and Al Robbins.

NEW OF THE DAY

A. F. of M. Action Likely On Recording Ban—Weber

New Orleans—Legislation by the American Federation of Musicians against the making of records and sound films which are used for hire rather than their original purpose may be expected after the A.F. of M. Convention at Cleveland in August. Governor and Joseph N. Weber, president, said here this week on his way to the executive board conference at Miami, Fla. He refused to state what he thought of any drastic action which might forbid the making of records or sound films altogether, saying that as chairman of the convention he could not express an opinion until action had been taken. Weber emphasized that there would be no industrial union in the musicians’ setup, believing this would mean constant friction among minority units.

Du Pont Declares Dividend

E. I. du Pont de Nemours & Co. has declared the first quarterly dividend of 1937 of 75c on the common, payable March 15 to stockholders of record as of Feb. 24. In 1936, dividends were 90c on March 14, 70c cents extra and 90c quarterly on June 15 and Sept. 15, and a year-end dividend of $2.

Will Rebuild W. B. Va. House

John Eberson has been awarded the architectural trust in connection with the rebuilding of Warren’s Lexington, Va., theater which recently burned to the ground. Rebuilt as a 700-seater, it will be known as the Lec.

Roxy Plan Hearing Mar. 5

Hearing on the Roxy plan of reorganization will take place March 5, with indications that 20th Century-Fox will positively acquire the theater, though some few changes may be made in the plan as now formulated.

New Orleans—The Martin Circuit has opened a new theater at Tifton, Ga., known as the Tift.

New Orleans—The Laurel Theater has reopened under the management of Ira Weingruen, who also runs the Avenue.

West Springfield, Mass. — The Crown Theater, formerly the Empire, is reopening Sunday.

Cornish, Mo. — Samuel Kimball, owner of the Sokokis Theater at Limavick, has started remodeling the old Pike Memorial Hall here for opening about March 1.

Haverhill, Mass.—Hezzy Lyle has been named assistant manager of the Paramount Theater.

March of Time Lab. Will Be Completed in 6 Weeks

Laboratory for first prints being constructed by De Luxe Laboratories in the new "March of Time" headquarters at Lexington Ave. and 40th St., will be completed within six weeks and will be equipped to handle between 500,000 and 750,000 feet of film weekly, it was said yesterday by Allan Friedman, De Luxe Laboratories head.

Conn. Allied, MPTOA Will Cooperate on Legislation

New Haven—A special legislative committee has been appointed by Allied Theaters of Connecticut meeting including Dr. J. B. Fishman, Maurice Bailey, and Ralph Pasho. These representatives will meet with the M. P. T. O. of Connecticut Legislative Committee, consisting of Irving Jacobs, chairman, Edward G. Levy, Arthur Lockwood, Samuel Weiss and Edwin Raffele, next Tuesday. A special gathering of exhibitors of both organizations has also been called for Feb. 25, at the Hotel Bond, Hartford. At 1:45 on that day, the first Judiciary Committee hearings on bills affecting motion picture interests, has been scheduled.

SIX MORE NEW FILM HOUSES TO BE BUILT

Fairmont, W. Va.—Two new theaters are mushrooming in this area. One is being erected here by George W. Nelson and another is being built in East Rainelle by Erwin Younkin.

West Newton, Mass.—Work will start soon on the erection of a theater and six stores at 1300 Washington St. for the Kenmore Realty Co. The theater will be leased to M. & P. Theaters Corp.

Crafston, Pa.—The Walker Brothers, leading independent exhibitors in this area, are adding a new theater here.

Red Bank, N. J.—The Carlton Operating Co., owners of the Strand and the Carlton theaters, have purchased two East Front St. properties, to be used for a new theater. Members of the concern are Walter Beadle, Frank B. Storrs and L. G. Judson. Also of New York, and Morris H. Jacks, manager of the Carlton. As soon as the proposed theater is erected, the Carlton Co. plans to alter the Strand building, eliminating the theater.

Wynnewood, N. J.—This city, which has had only one theater since a projection booth fire spread and destroyed the 500-seat Lyric last Nov. 1 at a $20,000 loss, will have a new theater this spring. Bob Small, who formerly managed the Lyric for Bob Markle, has announced purchase of building which will be remodeled into a theater.

Korson Gets G. P. Franchise

Mack D. Weinberger, General Pictures Sales Manager, has sold the G. P. Pictures territory comprising Eastern Pennsylvania, Southern New Jersey, Delaware, Maryland, District of Columbia and Virginia, to Louis N. (Pop) Korson of Masterpiece Film Attractions.

Screen Club’s Quarterly

Denver—Directors of the revived Rocky Mountain Screen Club have been authorized by the membership to rent club rooms in the Colorado Hotel. They will be open about March 1.

FACTS ABOUT FILMS

1,400 rental and 400 free films are entered in the International Education. Pictures latest educational film directory.
The 1937 Film Daily Year Book will contain more accurate up-to-the-minute information than any previous edition. Covers everything everywhere. Out soon.
American Pix Gain in Denmark
Copenhagen — The relative position of American motion pictures in Denmark appreciably improved during 1936 as compared with the preceding year. During the first nine months of 1936 a total of 29 feature films were released which 147 or 64 per cent were American; during the corresponding period of 1935 total releases numbered 286 of which 147 or 50 per cent were American, it is stated. German films accounted for 18 per cent of the features against 14 per cent in the corresponding 1935 period, while the ratio of British releases declined from 10 to 5 per cent. Six feature films were released by the three Danish producers in 1936 compared with 10 in 1935.

Six for ANIF in 1937
Batavia—Six feature-length motion pictures dealing with different aspects of life in Netherlands, India will be produced during 1927 by the Dutch company with the initials of “ANIF.” The films will be produced in a new studio to be constructed by the syndicate near Batavia which is expected to be completed by the end of March.

New Paris Producing Firm
Paris—Triaxon-Film has been formed here by Herbert Lippisch, formerly architect-decorator with Ufa. Two pictures are already in work.

Film and Television Fair
Leipzig — A motion picture and television fair will be held here from Feb. 28 to March 5.

France Dubbed 190 Pix in ’36
Paris—During the past year 190 pictures were dubbed in France. Of the 116 French productions in 1936, 25 were produced in foreign countries.

Swiss Cinema Registrations
Berne—At the end of the past year 352 cinemas were registered for the whole of Switzerland. Seating capacity of the houses is 131,000. Daily attendance is reported at 100,000.

PAR, UNIVERSAL AND RKO SET MEX. RUNS

(Continued from Page 1)

BY MARCO AURELIO GALINDEZ FILM DAILY Staff Correspondent

Mexico, D. F. — Paramount Pictures has renewed its existing contracts with the 10-house double circuit in the Mexico City area. During this year, however, Paramount will release first-run exclusively through the Teatro Rex, which opened last June. Universal Pictures have signed to follow the RKO Radio product, this organization also sealed the double-circuit already mentioned to play its product subsequently.

Alfonso Sanchez Tallo, production and sales manager for Bustamante and De Fuentes, producers of “Alia en el Rancho Grande” (“Way Down on Rancho Grande”) is in Los Angeles to launch the film.

Juan Jose Martinez Casado is considering an offer to make two Spanish language pictures in Hollywood for an independent producer.

RKO Exchange Opens
New Haven—Film men from the entire trade attended the opening festivities at the RKO exchange, marking the opening of the enlarged new offices on the second floor of the building.

SEE BALABAN-GREENE AS F-M “OPPOSITION”

and Empress theaters in St. Louis and the Varsity theater in University City, local suburb, are expected to be performed at the spring time. The opening will be held March 1. By that time it is anticipated that Balaban Theaters, Inc., recently organized Delaware corporation, will have a license to do business in Missouri.

Preliminary discussions have taken place and the Brothers Ansell have expressed a willingness to sell their profitable Ritz, Empire and Varsity with the Chicago syndicate.
Judge Bondy Sees RKO Reorg. Plan Okay Months Off

Hess, Seidelman Hit Dickstein Bill at Hearing

Del. Chancellor Approves Educational's Stock Setup

Okay Given Plan to Amend Capital Structure of Corporation

Chancellor of the state of Delaware has given his approval to educational's plan for redemption of its stock, it was announced yesterday at Wilmington, where on Feb. 13, more than 75 per cent of the preferred stockholders and 63 per cent of the common stockholders ratified the move.

Simultaneously, approval was given to an amendment of the company's certificate of incorporation allowing a revised capital structure consisting of 150,000 shares of 60 ent dividend cumulative convertible.

**TECHNICOLOR ACTION TRAIL OPENS MAR. 9**

East Coast Bureau of THE FILM DAILY

Hollywood — A suit brought by Technicolor, Inc., against Technicolor and other defendants, charging infringement upon patents covering a duplex camera, goes to trial before Federal Judge James in the U.S. District Court, Los Angeles, March 9.

Tricolor was organized in San Francisco on Sept. 4, 1934, to act.

rpi Tried to Dominate Film Biz, Says Witness

Washington Bureau of THE FILM DAILY

Washington—American Telephone Telegraph Co. tried to dominate the motion picture industry in order to get exclusive rights for the sale and service of equipment, Francis Schreiber, counsel, said.

Tons of Entertainment

Detroit—Harry Kustel, local booking agent, is making a new short of his Amalgamated Beef Trust (156 girls whose weights total two tons). Rent will play Jacob Schreiber's Colonial Theater.

**ASCAP PLANS REBATE ON FLOOD AREA FEES**

Ascap will rebate pro-rata share of fees it has received from all places of public amusement in the flood area for the period these establishments were shut down as a result of the flood, it was stated yesterday by E. C. Mills, ascap general manager.

Ascap's act is to help promote recovery in the flood area, Mills said.

**Imperial Pictures Post Resigned by Lou Berman**

Imperial Pictures' president, William M. Pizar, announces the resignation of Louis Berman as general manager. Berman, whose duties Pizar will assume, has made no announcement yet of his future plans.

E. J. Smith, sales manager of Imperial, has left for the Midwest territory.

Many Modifications in RKO Reorg.

Plan Yet to Come, Says Judge Bondy

Cleveland Exhibitor Unit

Re-Elects All Its Officers

Cleveland — All officers of the Cleveland Motion Picture Exhibitors' Ass'n were re-elected by acclamation at a meeting yesterday. They are: president, Leonard Schwartz; vice-president, Albert E.

"It may be many months before I approve this plan if I ever do, and there will have to be a great many modifications and improvements made before I pass on it," Judge William Bondy stated yesterday at a hearing in Federal Court on the RKO reorganization plan. It was disclosed during the hearing by Hamilton G. Rickaby, counsel for Atlas Corp. that the plan has al-

Industry Representatives Attack Alien Actor Measure at Capital

Washington Bureau of THE FILM DAILY

Washington—Film industry representatives yesterday continued their assault upon the Dickstein bill when Gabriel L. Hess, Hays organization general attorney, Joseph H. Seidelman, Columbia foreign department head, and Jean Hersholt appeared at the hearing conducted by the House Committee on Immigration and Naturalization.

Out of a total of 534 players under contract to the eight largest studios, only 61 are in the United States under visitor's visas, declared Hess. He presented figures to show that these studios employ a total of...

**ASS'N SEeks REPEAL OF FIGHT FILM LAW**

Washington Bureau of THE FILM DAILY

Washington — Seeking to repeal Federal laws prohibiting national exhibition of fight pictures, the Association to Legalize Interstate Transportation of Fight Films Inc., has been formed, with offices at 1406 G St. Organizers of the corporation are C. P. Myer and Edward McDeurmon, both of this city, and Al...

Stock Setup Changes Are Sought by Monogram

Monogram yesterday filed an amendment to its charter authorizing the issuance of 1,000,000 shares of common stock instead of a preferred and common stock issue totaling 290,000 shares as originally filed in Delaware.

**BAN ON OVERBUYING BILL IN NEBRASKA**

Lincoln, Neb.—A flock of film legislation went on the books of the Nebraska unicameral here in a lusty heetic day of introduction catching the whole industry, exhibitor to distributor, almost totally unawares. One senator, Tracy Frost, contrib-

Eight Chicago Theaters Fined for Bank Nights

Chicago—Judge Sonstebey yesterday fined eight local theaters each $15 including costs, for holding bank nights in violation of city ordinance. Houses are Ridge, New Drake, Il-lington, Elmo, Tiffin, Logan, Law-

Would Taboo Violence

Harrisburg, Pa.—A bill has been introduced into the House to eliminate in all pictures suicide, murder or highway robbery scenes. No action on the measure has as yet been taken.
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TWA NEW YORK CITY

Vol. 71, No. 42
Fri., Feb. 19, 1937

John W. Alicoate
Publisher

Chester R. Bahn
Editor

Donald M. Mersereau
General Manager

Published daily except Sundays and Holiday at 1501 Broadway, New York, N. Y. Tel. W. 9-7300. Wire: Filmfeed. All rights reserved. John W. Alicoate, President. Donald M. Mersereau, Secretary-Treasurer, Arthur W. Eddy, Associate Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y. under the act of March 1, 1879, Terms (Postage free) United States outside of Greater New York $10.00 per year; 6 months, $5.00; 3 months, $3.00. Foreign: $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone, Rhythm 7-3171, Rhythm 7-3178, Rhythm 7-3120, Rhythm 7-3123. Cable: Filmfeed, New York, Hollywood, California—Ralph Wilk, 6425 Hollywood Blvd, Phone Granite 6067, London—Ernest W. Friedman, E. F. M., Phone, New York, N. Y. 2325, Porto—P. A. H. Cinema, Cinematographique Francaise, Rue de la Cour- de-Neus, 19.

FINANCIAL

NEW YORK STOCK MARKET

Net

Am. Scot. 27% 27% 27% 27% 27%

Colombia Picts. vto. 84% 84%

Columbia Picts. pfds. 84% 84%

Com. Fm. Ind. pfds. 16% 16% 16% 16%

East Kodak 174% 173% 173% 173%

do pfds. 174% 173% 173% 173%

Gen. Th. Eq. 33 33 33 33 33

Maj. Eq. 33 33 33 33 33

N. Y. World 13% 13% 13% 13% 13%

do pfds. 13% 13% 13% 13% 13%

Paramount 126% 126% 126% 126%

Paramount 1 st pfds. 190% 183% 183% 183% 183%

Path. Film 9% 9% 9% 9% 9%

RKO 5% 5% 5% 5% 5%

RKO 4% 4% 4% 4% 4%

20th Century- Fox 36% 36% 36% 36%

20th Century- Fox pfds. 101% 101% 101% 101%

Univ. Picts. pfds. 101% 101% 101% 101%

Warner Bros. 15% 15% 15% 15% 15%

do pfds. 15% 15% 15% 15% 15%

NEW YORK CURB MARKET

Columbia Picts. vto. 34% 34% 34% 34%

Socony Corp. 2% 2% 2% 2% 2%

Technicolor 4% 4% 4% 4% 4%

Trans-Lux 4% 4% 4% 4% 4%

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TWA NEW YORK CITY

Vol. 71, No. 42
Fri., Feb. 19, 1937

John W. Alicoate
Publisher

Chester R. Bahn
Editor

Donald M. Mersereau
General Manager

Published daily except Sundays and Holiday at 1501 Broadway, New York, N. Y. Tel. W. 9-7300. Wire: Filmfeed. All rights reserved. John W. Alicoate, President. Donald M. Mersereau, Secretary-Treasurer, Arthur W. Eddy, Associate Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y. under the act of March 1, 1879, Terms (Postage free) United States outside of Greater New York $10.00 per year; 6 months, $5.00; 3 months, $3.00. Foreign: $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone, Rhythm 7-3171, Rhythm 7-3178, Rhythm 7-3120, Rhythm 7-3123. Cable: Filmfeed, New York, Hollywood, California—Ralph Wilk, 6425 Hollywood Blvd, Phone Granite 6067, London—Ernest W. Friedman, E. F. M., Phone, New York, N. Y. 2325, Porto—P. A. H. Cinema, Cinematographique Francaise, Rue de la Cour- de-Neus, 19.
NEWS OF THE WEEK IN PHOTO-REVIEW

...AND SO IT HOLDS OVER! Lines like this attending dual pre-release engagements in New York and Miami bring extended time for 'Green Light,' Cosmopolitan Production by author of Magnificent Obsession, starring Errol Flynn and Anita Louise.

"PENROD AND SAM" AIRED over 40-station hook-up by famed Big Brother organization in special Sunday serial starting Feb. 21, as giant send-off for release next week of Booth Tarkington's Jr. G-Men drama starring Billy ('Prince and the Pauper') Mauch.

MAKING THEIR MARKS in Marked Woman, ready this week for double oh-ing by coast previewers, are Bette Davis (central starting, surrounded left to right) by Lola Lane, Mayo Methot, Isabel Jewell and Rosalind Marquis. Humphrey Bogart, Alien Jenkins are the men in the case.

'THE KID'S' FIRST FIGHT earns future big-billing rating for Wayne Morris (right), who plays 'Kid Gala-had' in Warner film of Saleeypost serial all-starring season's top dramatic array, Edward G. Robinson, Bette Davis, Humphrey Bogart, Barton Maclane.

THE MASTER'S VOICE is listened to by its most critical audience as Paul Muni proceeds with customary elaborate preparations for his next cinemonument, 'The Story of Emile Zola,' leader of the seven big shows awaiting cameras in Warners' unprecedented Spring production drive.

*A First National Picture Vitagraph, Inc., DISTRIBUTORS
**Educat'l's Stock Setup Is Approved**

(preferred stock at $5 a share par value and 500,000 shares of $1 par value common stock. The plan provides for the sale of the issue of new preferred stock to obtain funds to pay the company's present indebtedness, and for adequate working capital to meet current business requirements. It also makes provision for the exchange of the company's old 8 per cent cumulative preferred stock, $100 par value, now outstanding in the amount of 17,946 shares, for new common stock.

The new preferred stock is to be convertible into common stock, without limitation, on a share for share basis and will be callable at any time, in whole or in part, at $11 per share.

**Erpi Tried to Dominate Film Biz, Says Witness**

(HOLLYWOOD PREVIEW) H. Staten, supervising accountant for the Federal Communications Commission, testified yesterday at a hearing on the F.C.C. investigation of A. T. & T. & its subsidiaries. In Staten's opinion, the proposed plan was to meet current business requirements. It also makes provision for the exchange of the company's old 8 per cent cumulative preferred stock, $100 par value, now outstanding in the amount of 17,946 shares, for new common stock.

The new preferred stock is to be convertible into common stock, without limitation, on a share for share basis and will be callable at any time, in whole or in part, at $11 per share.

**Technicolor Action Trial Will Open on March 9**

(preferred stock at $5 a share par value and 500,000 shares of $1 par value common stock. The plan provides for the sale of the issue of new preferred stock to obtain funds to pay the company's present indebtedness, and for adequate working capital to meet current business requirements. It also makes provision for the exchange of the company's old 8 per cent cumulative preferred stock, $100 par value, now outstanding in the amount of 17,946 shares, for new common stock.

The new preferred stock is to be convertible into common stock, without limitation, on a share for share basis and will be callable at any time, in whole or in part, at $11 per share.
HOLLYWOOD STAGED ALL THE DRAMA... BUT IT TOOK TWO CONTINENTS TO GIVE YOU THE BIG-GEST SCENES YOUR SCREEN EVER HELD... IN THIS THROBBING STORY OF A FIGHTING MAN WHO KNEW NO FRIEND, FEARED NO FOE, AND LAUGHED AT LOVE!
Jules Verne's Sweeping Novel

Of Romance and Adventure Filmed in Fire and Glory!
with

ANTON WALBROOK

The screen's new dangerous lover, as Michael Strogoff, courier of the Czar, who fights on through the lash of armies and the perils of a woman's lure to a crimson goal.

ELIZABETH ALLAN

as Nadia, the beautiful girl who dared to travel alone in a seething land of armies on the march.

AKIM TAMIROFF

as Ogareff, traitor who tried to use a woman to twist a throne from the iron grip of the Romanoffs.

MARGOT GRAHAME

As Zangarra, the daring woman spy whose scarlet lips were far more dangerous than the sabres of the Cossacks.

FAY BAINTER

former stage star, as Strogoff's mother, who braved barbarian torture to conceal her son.

ERIC BLORE

as Cyril Blaunt, British war correspondent, helpless in the midst of Tartar hordes.
**GASP**
as the Tartar thousands sweep wave on wave across the Siberian steppes...sabres flashing, voices yelling, frenzied chargers plunging madly!

**THRILL**
as Strogoff fights for a woman whose love means more than life itself... and outwits another whose scarlet kiss means dishonor and death!

**WONDER**
how it was possible to film such astounding scenes of action... as the Tartar tribesmen meet the legions of the Czar in bloody battle!
CHEER
every danger-packed moment
of Strogoff's sensational progressthrough blood-stained
lands where every man's
hand is turned against him!

MARVEL
at the skyscraper-sized,
mosque-like tent cities of the
Tartars...their beautiful
dancing girls, their tortures,
their daring, their recklessness!

SHOUT
with excitement...Laugh
with joy...Sob with sympathy,
glow with romance and tingle
with adventure as all the
untold wonders of this great
picture unfold!
BIG in story!... BIG in spectacle!...
BIG in that good old circus “feel” that gives you the chance to whoop it up for BIGGEST BOX-OFFICE!

PANDRO S. BERMAN
Production.. Directed by GEORGE NICHOLLS, Jr.
**BAN ON BUYING BILL IN NEBRASKA**

(Continued from Page 1)

...the $600,000 worth and asks it be

marked for the purpose of the

final day. Funds wanting 10 per

cent of admissions, and 10 per

cent of gross box rental in two

times. Senator Comstock wants $1-

00 license fees for each distributor

annually, as well as prosecution of

those who sell under the act in any

circumstances of the same situation.

\---

**Cleveland Exhibitor Unit**

Re-Elects All Its Officers

(Continued from Page 1)

Tak; treasurer, John D. Kalaft; se-

cretary, George W. Erdmann.

Members of the board for the fol-

owing year are: Harry Greenberg,

P. E. Essick, Frank Gross, L. G.

Baldwin, Frank Poryzynski and

Doris Barlow.

The association unanimously vo-

ted to show the Red Cross Shirley

Temple film during the Red Cross

membership drive May 9-22.

\---

**Imperial Pictures Post**

Resigned by Lou Berman

(Continued from Page 1)

story to complete the chain of na-

tionwide franchise holders now be-

ing set up. Imperial definitely will

release 12 features, and 24 shorts

including 12 color classics, this sea-

son. Plans are being formulated for

production and release of 12 features

and 12 color shorts on next year's schedule.

\---

**2nd Week for GB Film**

"Head Over Heels In Love," GB's musical starring Jesse Matthews, was in its second week at the Hoyt today. The stage show, in which Herman Timberg and Her-

nan Timberg, Jr., appear with Pat

Rooney and Pat Rooney, Jr., is also

done over.

\---

**Two-a-Day For GB Pix**

A two-a-day engagement for the

American premiere of "The Great

Barriers," Gaumont's drama of the

building of the Canadian Pacific

railroad, is now being planned,

with A. Lee, vice-president, sales.

\---

**Time Marches On**

St. Louis—The management of the

Missouri has perfected plan to phone

fans interested in "The March of

Time," the exact dates and time

when each mouth's new issue goes

on the screen. Thousands of regular

and po-

tential patrons have been supplied

with postcards on which to fill in their

home or office telephone number. and

the most convenient time to rec-

ieve the program's talk. Programs

may be mailed or brought to the theater.

\---

**HESS HITS DICKSTEIN BILL AT HEARING**

(Continued from Page 1)

...19,015 persons, exclusive of extras.

Contending that enactment of the

measure would seriously hurt the

American, financial community. Hess

stated that from 30 to 40 per cent of their total gross

revenue is derived from foreign

countries. Not only would produc-

ers lose players who have large fol-

lowings abroad, he argued, but also

"increased restrictive measures by

foreign governments against the

American motion picture industry

would be given encouragement and

reinforcement if the measure were

enacted, as governments might be

expected.

Referring to foreign language

pictures, Hess said, in part:

"Impure voices used in 'dubbing'

dialogue of American pictures for

countries abroad of course would

give support to legislation that no

motion picture may be im-

ported unless a dubbing of such

motion picture takes place in the

country in which the motion pic-

ture is sought to be introduced in

a 'dubbed' version.

"The motion picture public

throughout the world is constantly

demanding new and exciting

material and Hess told the commit-

tee, "It is well known the very life of

our industry depends on the develop-

ment of new and glamorous

personalities on screen."

Seideman laid particular empha-

sis upon serious result following

passage of bill. Many foreign coun-

dries have consistently tried to dis-

place America's from its predominant

position in the motion picture field,

he said. Attempts have been and

are today being made to establish

nationalistic barriers against the

exportation of American films, de-

clared Seideman.

Despite these harassing and de-

structive efforts, the Columbus

representative declared, "we have suc-

ceeded in holding our foreign mar-

kets by quality product and per-

sistance."

\---

**Drops Industry Provision**

Washington—Rep. Wright Patman

has introduced his House bill to pre-

vent manufacturers from selling

goods at retail in competition with

established dealers. Bill does not

revive in any way provision looking

toward regulation of the industry.

\---

**Trials in Sound**

Washington—The Film Daily Bureau

House by Representative Hobbs, Demo-

crat—made an urgent appeal to the

government install motion picture cam-

era equipment with a view to encour-

aging the film industry in the use of

sound recording equipment, in at-

tendance of people residing in urban

district for purpose of making visual

and auditory record of court proceed-

ings likely to be appointed.
A "Little" from Hollywood "Cats"

By RALPH WILK
HOLLYWOOD

RICHARD CONNELL, who wrote "What Hè!" which was purchased as Gary Cooper's first picture, is now engaged in writing an original for Bing Crosby, which Major Pictures will make.

Max M. Kravetz, formerly with Fox West Coast Theaters, and Pickford-Lasky Productions, has joined General Pictures as assistant to Penn Kimball, president.

Tex Rankin, stunt pilot, has been signed to play a role in "The Girl From Scotland Yard," a spy melodrama which Emmanu Cohen is producing for Paramount from a story written by Comoingsby Dawson. The film will be directed by Herbert W. Scola with Karen Morley and Robert Baldwin in leading roles.

William LeBaron, managing director of production at Paramount, announces the following assignments: Anthony Barton to direct a Zane Grey western romance with Larry Grable in the leading role; A. Edward Sutherland to direct "Artists and Models," with Jack Benny in the starring role; Theodore Reed to direct a Bing Crosby starring film titled "Double or Nothing"; Robert Florey to direct a picture dealing with new adventures of the notorious Sophie Lang.

Neagle Picture Set for Release

"Backstage," new Anna Neagle starring film, produced and directed by Herbert Wilcox, will be nationally released by LB on Mar. 15. It was announced yesterday by Geo. W. Weeks, general sales manager.

Vocafilm Trial April 15

Trial of the Vocafilm $65,000,000 anti-trust action against A. T. & T. Western Electric must to has been adjourned in Federal Court to April 15 by consent of both sides.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 49

LOU LUSTY. RKO Associate Producer and Executive Assistant to Samuel B. Briskin, of New York. Father, a famed New York restaurateur at the turn of the century and proprietor of "Lustgarten's." With theatrical virus in his veins, he detoured his father's hospitality and arrived at the Capitol Theater as an usher under the ægis of the late, great Rosy. There he learned that a curved line is the shortest distance between two points in the show business and before long he was issuing press releases for "Doc" Riesenhofd at the old Rialto Theater along about 1922 B. M. (before Mayer). Later became Rosy's assistant during and after the construction of the Roxy Theater. Since arrival in Hollywood some four years ago, he has climbed from trailer and associate producing at RKO to his present post with RKO. Hobby—eating at expensive restaurants. (It's in the blood.)

Fox Mid-West Circuit Makes Changes in Its Managers

Kansas City—With the acquisition of the Tower and the appointment of Stanley Chambers as managing director of their two first run houses, Fox-Midwest Theaters has announced further managerial changes to go into effect the last of the month. Dr. Barton to direct a former manager of the Linwood here, will go to the Warwick as manager. Ralph Wallace moves to the Apollo from the Linwood and Joe Redmon, until the recent change, house manager of the Tower, is transferred to the Apollo as manager. Phil Hill, manager of the Grand at Topeka, Kansas, moves to the Jayhawk there to assume the position left open when its manager C. C. Murphy was transferred to Kansas City as house manager of the Tower.

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Managerial Shifts Occur

In California Theaters List

New managerial shifts in California theaters at Charlotte are: Frank H. Burns, former manager of the National to the Carolina, and Nor ris Hardaway from Colonial, in Winston-Salem to the National. Grayson is the new assistant plot of the National in Greensboro, succeeding Spencer Webster, promoted to manager of the Carolina Theater at Wilson, N. C. Ralph A. Blalock is the new manager of the Colonial at Winston-Salem, succeeding Nor ris Hardaway.

Playing Spook Shows

Oklahoma City—Robb & Rowley circuit, Griffith circuit, Texas Circuit, and J. G. Long circuit in Texas, are putting on a midnight spook show on the stage with a bill of similar theme as something different to attract patrons. The line up is Dirro's "Spook Show," "The Ghost Walk," and "En lighten Thy Daughter," the latter being billed as a "smashing indictment of parental prudery."

Saenger Plans Miss. House

Jackson, Miss.—Plans have been completed for construction of a $250,000 theater here by Saenger Theatres, Inc. The building will be a fireproof, air conditioned, multi- used construction, with brick trim and air conditioning.

Bob Savini Gets Rights

To 4 Twickenham Films

R. M. Savini, president of Astor Productions, has acquired from Twickenham Productions distribution rights to four pictures for the U. S., Cuba, Panama Canal, Port Rico, Philippine Islands, Hawaii and Alaska. The features are "Spy Napoleon," with Dolly Haas and Richard Barthelmess, "Man in the Mirror" with Edward Everett Hocevar and Vivien Tobin, and "Dusty Ermine" featuring Anthony Bushell and Jane Boett.

Supply Dealers to Meet

in Chicago in Mid-June

Independent Theater Supply Dealers Association will hold in annual convention in Chicago about June 15, it was learned yesterday.

Harold Blood Weds

Milwaukee, Wis.—Harold Blood associated with Fox here, was mar ried recently in Beloit, Wis., to Sue Webster.

B. & K. Opening House

Chicago—Balaban & Katz open the Coronet Theater in Evanston today, making forty-first house in their Chicago organization.
The Film Daily Service—

Your subscription to THE FILM DAILY entitles you to the complete FILM DAILY SERVICE.

THE FILM DAILY

SIX DAYS EACH WEEK

A publication devoted exclusively to the motion picture business.
News when it is news.
Reviews of features.
Reviews of short subjects.
Exploitation ideas.
Production Data.
Release charts showing names of productions, star names and companies who distribute the product together with the release date.
In fact everything anyone may wish to KNOW about the motion picture and the motion picture industry.

SHORT SUBJECT ISSUES

Four times each year the Film Daily devotes an issue to Short Subjects. In this issue the Short Subject field is covered completely. Suggested programs—reviews of shorts—newsreels—cartoons. Exploitation ideas. Everything about these big little features in a big way.

THE FILM YEAR BOOK

A volume of more than twelve hundred pages beautifully bound weighing four pounds.
An addition to anyone's library.
Invaluable in the conduct of business.
More than fifteen thousand titles of pictures released.
Complete buying guide.
The work of producers, directors, players, cameramen, dialogue writers, authors, screenplay writers, editors.
Birthdays—Birthplaces of prominent people.
Complete exploitation section.
Up-to-date Theater List.
Financial Section.
1001 other important features.

THE PRODUCTION GUIDE & DIRECTORS ANNUAL

This volume published each July covers production completely from the first of the year to July 1st each year. It contains the complete line-up of product of all companies according to their latest schedules as of date of going to press.
Complete in every detail.
Six months production credits of directors, stars, cameramen, etc.
Covering completely every phase of production.

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**THE AD THE BOX OFFICE WROTE!**

(One day's clippings from two leading trade papers!)

**PICTURE GROSSES**

**Variety**

**Picture Grosses**

**Los Angeles, Feb. 16**: First week of Lent failed to approach anything like the bulk of the Hollywood town first run, but it stood out in the picture theaters' trading. They were not so fortunate. Out of the 318 houses in the city, 19 operated at a loss, 11 showed $500 or more profit, and 9 were dead.

**Weekend, Feb. 16-18**: Los Angeles' average profit for the week was $400, conditions being as follows:

- **Avenue**'s profit was $16,000.
- **Lloyd's** $12,500.
- **Washing Bizz Off** $18,000.
- **Lloyd's** $12,500.
- **Lloyds' Minutes**, $18,000.
- **Lloyd's Clicks** $18,000.
- **Berlin's Score** $18,000.
- **New Haven Leader** $18,000.
- **Office Parades** $18,000.
- **Wing's High** $18,000.
- **On Avenue** $18,000.
- **Los Angeles’ Gross Pick Up** $18,000.
- **San Francisco** $18,000.
- **Censor Revers** $18,000.
- **Los Angeles’ Million** $18,000.

**Weekend, Feb. 23**: Los Angeles' average profit was $5,000, conditions being as follows:

- **Avenue**'s profit was $16,000.
- **Lloyd's** $12,500.
- **Washing Bizz Off** $18,000.
- **Lloyd's Minutes**, $12,500.
- **Lloyd's Clicks** $18,000.
- **Berlin's Score** $18,000.
- **New Haven Leader** $18,000.
- **Office Parades** $18,000.
- **Wing's High** $18,000.
- **On Avenue** $18,000.
- **Los Angeles’ Gross Pick Up** $18,000.
- **San Francisco** $18,000.
- **Censor Revers** $18,000.
- **Los Angeles’ Million** $18,000.

**PICTURE DAILY**

**Thanks**

**Ritz Trio** in *Ave.*, *Vaudie Wow Cleve.*

Pic Big $18,500, Stage House $24,500.

**Theatrical**

**Frisco Pix, B.O.**'s Improve **'Ave.'**

Radio Plugs Attract Robust $16,000.

**Lent No Dent to B'way**'s **'Head Over Heels'** Strong $45,000, Holds **'Ave.'**

Sock $25G After 1st 85G, H. 0.'s OK.

**Berlin's Score** Powell, Carroll Pave

**Way for **'Ave.'** in Minne., OK $11,000.

**Whitman and 'Wings' High**

In St. Louis.

Mrs. Fe., Feb. 14—Paul the stage and "Wings" at the wrench-crest and another big week with "Lloyd's.""
Schulberg Plans 7 to 10 Features for 1937-38 List

STATE ADMISSION TAX MEASURES SET NEW HIGH

N. D. Solons' Committee Studies Theater Divorce Bill

Testimony Submitted at Hearing on Thursday Being Examined

Bismarck, N. D. — The Judiciary Committee of the North Dakota Legislature yesterday had under consideration testimony submitted at its hearing held Thursday on the bill which would require producers to discard their theater interests.

Proponents of the measure at the hearing included Al Steffes and H. M. Richey, leaders of Allied which is sponsoring the bill. Among the leading opponents of the move were John Friedl and L. J. Ludvig, circuit operators.

The measure was recently passed by the Senate. Independent group split 50-50 over (Continued on Page 3)

RKO THEATER BIZ UP 10 P. C.—BLUMBERG

RKO theater business since the first of the year is about 10 per cent better than the corresponding period last year, it was said yesterday by Nate Blumberg, general manager.

Blumberg attributed the improvement in part to the mildness of the winter.

Mother of Balabans Dies in Miami Beach Hospital

Sussie Balaban Levin, mother of Barney, A. J. and John Balaban, died yesterday afternoon at a hospital at Miami Beach. She suffered a shock about one week ago. Both Barney and John Balaban are at Miami Beach.

No Film Daily Monday

No edition of THE FILM DAILY will be published on Monday, Washington's Birthday. Home offices generally will observe the national holiday.

Rain Checks' End First Film Theater Sit Down Strike

Lowiston, Mont.—Jack Edwards, manager of a local theater, had a "sit down" strike in his auditorium when more than 100 youngsters refused to leave because a western thriller advertised for the matinee performance failed to arrive. Unapproached by a substitute feature, the boys and girls stayed an hour after show ended, demanding the western or their money back. Edwards cleared the house by passing out "rain checks."

Expect Half of Television Programs In Early Years to be Film—Recorded

About 50 per cent of television programs in the early years of sight-and-sound broadcasting at least, will be recorded on film, THE FILM DAILY is advised.

Films will be used for syndication of programs, for newscasts, and short subjects. Films also will be employed when there is a rapid sequence of action as when a character changes from evening clothes to a bathing suit. It will be further used for process and background shots where a character is singing of a Miami moon and a background is necessary.

Plane May Bring Movietone News Coronation Film

London (By Cable)—British Movietone News may attempt to speed its Coronation footage to the U. S. by plane, according to Sir Gordon Craig. It is understood that Amy Mollinson as well as Mrs. Markham have announced their willingness to undertake the flight and that oversizes are also being made to Col. Charles A. Lindbergh.

According to Sir Gordon, the plans were formulated during the recent visit here of Truman Talley. The plane would carry not only the black and white footage but a Technicolor (Continued on Page 3)

Producer Will Deliver Seven Pictures To Paramount For Current Year Release

Disney Signs New 1-Year Contract with Technicolor

West Coast Bureau of THE FILM DAILY

Hollywood — Walt Disney and Technicolor have signed a new one-year contract, Technicolor to be used exclusively by him. Disney will make 18 Silly Symphonies, Mickey Mouse and other short subjects and in addition one feature, "Snow White and the Seven Dwarfs."

Between seven and 10 pictures will be produced by B. P. Schulberg for Paramount distribution during the season of 1937-38.

Company will deliver seven productions this year. Fifth picture in the series has just gone into work. Ralph A. Kohn, Schulberg executive, leaves New York tomorrow on his return to Hollywood.
The Film Daily
Saturday, Feb. 20, 1937

Vol. 71, No. 43

10 Cents

John W. Alcoate

CHESTER B. BANN

DONALD M. MERSEREAU

Publisher

General Manager

Published daily except Sundays and Holidays at 1501 Broadway, New York, N. Y. by The Film Daily, Inc. J. W. Alcoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Arthur W. Edy, Associate Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y., under Act of March 3, 1879. Second class postage paid at Cleveland, Ohio.

FINANCIAL

NEW YORK STOCK MARKET

Net

High

Low

Close Chg.

Am. Stock.

321/4

317/8

313/4

-1/4

Columbia Films and Film Corp., Inc. J. W. Alcoate, President & Publisher; Donald M. Mersereau, Secretary-Treasurer. Published daily except Sundays and Holidays at 1501 Broadway, New York, N. Y., under Act of March 3, 1879. Second class postage paid at Cleveland, Ohio.

Unions Clash on Right to Organize Theater Janitors

Conflict between the L.A.T.S.E. and the Building Service Employees International Union looms over the latter's plans to organize theater janitors, a field over which the I. A. has jurisdiction. At the offices of the Building Service Employees International, it was said yesterday that plans to organize theater janitors had been made but that no action as yet had been taken.

James Brennan, L.A. vice president, said yesterday that the L.A. T. S. E. for example, has been spending the holiday week-end at Miami Beach.

Next Dickstein Measure

"Paramount On Parade" Set as Air Show Title

"Paramount On Parade" will be the title of the new air program to be broadcast for 30 minutes beginning at noon New York time each Sunday beginning March 7th. The program will be distributed over NBC's coast-to-coast network. It will be announced yesterday.

First program will be presented on March 14 and instead of using one orchestra as originally announced Paramount is organizing two new groups of musicians, one of which will be a 35-piece symphonic orchestra and the other, composed of 18 musicians, for so-called "hot" music.

Dialogue program of the same name will be used. The show will be heard in all parts of the country from a coast-to-coast network. The show will be heard in all parts of the country from a coast-to-coast network.

WASHINGTON BUREAU OF THE FILM DAILY

Washington—Dickstein alien acc.

Next Dickstein Measure

"Paramount On Parade" Hearing Set for Feb. 24

Washington Bureau of THE FILM DAILY

WASHINGTON—Dickstein alien action measure faces its next oratorical barrage on Feb. 24 when the House Immigration Committee will resume the hearings begun this week. Session is set for 10:30 a.m.

JOE UNGER and Milt Kussell. Paramount sales executives, on Tuesday meet with members of the Jacksonville branch force in Florida. They are spending the holiday week-end at Miami Beach.

JOHN TRENT leaves New York today by plane for Hollywood for his next picture assignment.

MILT KUSSELL and JOE UNGER have gone to Frank Rogers' new picture from Detroit.

GEORGE TRENDLE has arrived in New York from New York. SIR CEDRIC HARDWICKE and JOHN ADRIAN are members of "The Amazing Dr. Clitterhouse" company which leaves New York today for the southern circuit.

JOE COOPER of Oklahoma City is in New York.

STEPHEN PALLOS, managing director of London Films, BUDDY ROGERS, screen player and orchestra leader, accompanied by his manager, MAX SCHOEN, sail for England today on the Ile de France.

NORMAN H. MORY, Vitaphone executive in charge of shorts and trailers, arrives in Detroit today on his tour. Monday and Tuesday he will be in Cleveland.

WILLIAM J. TUBBERT, Schins' New York division manager, and MRS. TUBBERT, returned yesterday from Woodstock, Greenwich, Conn.

JOE WELL, director of exploitation for Universal, flew yesterday to Universal City to have a first-hand look at "Top of the Town." The next organization for which they will tour is in the East.

THE RITZ BROTHERS, film and vaudeville music stars, returned yesterday from Cleveland, where they spent a week. The Ritz Bros. are spending the holiday week-end at Miami Beach.

THE WALTER MERSEREAU estate, will be sold by the executors of the will of Walter Mersereau, who died in New York.

"Paramount On Parade" Hearing Set for Feb. 24

WASHINGTON—The House Immigration Committee will resume the hearings begun this week. Session is set for 10:30 a.m.

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A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

RECOVERED from an attack of bronchial pneumonia which laid her low upon her return to Hollywood from an extended European vacation, Kay Francis, Warner Bros. star, will start work Monday in her new picture, "Mazurka." Opposite her in romantic roles will be two leading men, Basil Rathbone and Ian Hunter.

Bob Nestell, California heavy-weight boxer has been signed by Warner Bros., for a role in "Galahad." Nestell will appear opposite Wayne Morris in the fight sequences of the picture.

Robert Lord, associate producer on the Warner Bros.-First National side of the company's original screen plays and stories of many successful films, has been signed by the affiliated company to a new long-term contract. Lord's latest production for First National is "The Prince and the Pauper."

Filming of "Talent Scout," First National's picture has been completed and the picture is ready for the cutting room.

Universal Sales Execs. and Managers to Parley

Despite the fact that Monday is a holiday, Universal will hold a conference of company's sales executives and district managers both in the morning and afternoon at the home office. Among those attending will be James R. Grainger, general sales manager; E. T. Comerall, western sales manager; Edward Bonns, short subject sales manager; Sig Wittman, eastern district manager; Harry D. Graham, southern district manager; William J. Heineman, western district manager; A. J. Herman, New England district manager, and Clair Hague, Canadian general manager. Sales policies and plans will be discussed at the gathering which will continue through Tuesday afternoon. F. J. A. McCarthy, eastern sales manager, will not attend due to his presence in the South.

Action on Sabath Committee Extension is Postponed

Washington—Action on the Sabath resolution to continue the special bondholders' committee investigating RKO, Paramount and other companies was postponed yesterday with the resolution expected to be acted upon in the House early next week. Sabath's office indicated yesterday that the first task of the committee, after continuance is granted, will be to consolidate the motion picture reports from the committee's various offices. The committee will then decide on the advisability of issuing a separate RKO and Paramount report and formally decide, on basis of the reported findings, whether a formal hearing into the Paramount matter will be held as part of the committee's new activities.

RKO Radio Forms New Chilean Sales Company

Direct distribution operations to begin in March with the Chilean srolling season have been set up by RKO Radio of New York, for several years ago, was formally announced this week by Henry Lazarus, its founder and president. The buying corporation's dissolution did not affect the Allied Theaters Owners of Louisiana, a separate corporation and the Louisiana Allied. It is.

Book Yiddish Picture

"Yiddle With His Fiddle," all-Yiddish film starring Molly Picon, as been booked to play three local new theaters. The picture previously ran for two months at the ambassador Theater.

Al Hall, Inventor

West Coast Bar, THE FILM DAILY

Hollywood—Barefoot beauties of the screen, who winces when their tender toesies come into contact with polishes or smooths, will be glad when the naturalness of their scenes, will henceforth have cause to bless the name of Al Hall. Paramount's director has developed a "steel glove" of the proper cut rubber, which leaves the illusion of bare feet, but protects the feet.

PLANE MAY BRING CORONET REEL

(Continued from Page 1)

print which would be rushed on from New York to Hollywood for processing. "Protection" footage will follow on both the Hindenburg and the fastest boats. There is some possibility, according to Sir Gordon, that he personally may fly with the Movietone negatives.

Call Hearing Feb. 25 on Md. Classification Bill

A hearing has been scheduled by the Maryland House for Thursday, February 25, on similar pictures for adult viewing only. Persons under 18 years of age would be barred from seeing such pictures, under the measure. Picture companies are expected to oppose the bill at the hearing scheduled for Annapolis.

N. D. Solons' Committee Studies Thea, Divorce Bill

(Continued from Page 1)

ing admission taxes on motion pictures and other amusements are now proposed compromise permitting courts to keep present holdings. Eastern N. D. Independents want to compromise. The rest are agreeable.

Confer Here on Impending Upstate Assessment Suit

William J. Tubbert, of Water- town, Northern New York division manager for Schine, and Attorney John T. Smith of Syracuse, of counsel for the B. F. Keith Corp., return to their respective cities today. They have been in New York for several days confering with RKO executives with reference to impending Syracuse assessment litigation. Services of Tubbert, formerly Keith representative in Syracuse, have been loaned by the Schine interests.

Burlesque With Films

Bridgeport — The Lyric Theater has definitely set its policy as burlesque with the exception of Sunday, when feature pictures will be run. Vaudville failed in recent trial.

The Cop's Revenge

West Coast Bar, THE FILM DAILY

Hollywood — Sax Rohmer, Draschel Hammett, the late G. K. Chesterton and Van Vogt, co-authors of de- tective yarn, will be characters in Warner's "The Smiling Corpse." Philip Wylie's story has the four attempting to solve a murder committed while they are at sea, by the methods identified with the fictional sleuths they have created, only to be overthrown by a police detective.
15 MORE "A" FILMS ON RKO SEASON LIST

RKO Radio plans release of 15 "A" pictures during the balance of the year, with Paul Muni, "Quality Street" starring Katharine Hepburn; two Astaire-Rogers films; "Teast of New York" with Edward Arnold; Jack Oakie in "Sugar-Sleuth;" "Gunga Din," picture with Claudette Colbert and Bobby Breen, two Joe E. Brown films, one starring Ginger Rogers and "New Faces of 1937" with Joe Penner, Parkyakarkus, Milton Berle and Harriet Hilliard.

320th Cent.-Fox Films
Set New Volume H.0. Mark

All-time record for volume of studio operator, against Columbia Pictures resulted in a decision by Circuit Judge Robert M. M. Tons that Schreiber was not entitled to the injunction he sought but that he could sue for damages for loss sustained on particular films. Suit is accordingly going ahead, Adiran D. Rosen, attorney for Schreiber, stated, on loss sustained on failure to book "Theodore Goes Wild" and other specific Columbia product at the Colonial and other Schreiber houses.

Schreiber Loses His Writ
Action, Wins Right to Sue

Detroit—Suit of Jacob Schreiber, circuit operator, against Columbia Pictures resulted in a decision by Circuit Judge Robert M. M. Tons that Schreiber was not entitled to the injunction he sought but that he could sue for damages for loss sustained on particular films. Suit is accordingly going ahead, Adiran D. Rosen, attorney for Schreiber, stated, on loss sustained on failure to book "Theodore Goes Wild" and other specific Columbia product at the Colonial and other Schreiber houses.

Makes Television Debut
London (By Cable)—Lill Palmer made her television debut in London yesterday in a scene taken from GBV's "The Great Barrier."

"Lucrezia Borgia" Opens
Philadelphia—"Lucrezia Borgia," French film, had its American premiere yesterday at the Europa Theater. It is slated to open in New York shortly.

Don't Tell the Wife"
with Gay Kibbee, Una Merkel, Lynne Overman

RKO-Radio Pictures released "Don't Tell the Wife" yesterday. The picture, according to box office reports, has been making good profit entertainment, which will have strong appeal with average adult audiences. The story, a trip to the stage and the people, makes a trip to the stage and the people. "Once Over Lightly," is direct in structure and narrates the eventual failure of a group of shady Wall Street stock promotions to make public the via a seemingly worthless gold mine issue. Thurston Hall plays the part of the crooked manipulator who on his release from jail, gathers his henchmen around him to go into the marketing of the unsavory stock. They persuade Lynne Overman to go to the bank and borrow enough cash from his brother, Una Merkel, to pay for a flashy office. In selling her idea and Una the money, inadvertently states that a big business man named Winthrop is heading up the promotion. Finding by this lie to the alleged money man, Overman and his pals are compelled to find some one by that name. They do, in the person of Gay Kibbee, a plump, bumptious, elderly gentleman who writes articles on obscure newspaper's financial column. Kibbee is casted into the presidency of the "firm," but, after finding out its character and sympathizing with Overman's wife who faces the total loss of her money, makes a trip to the stage and the people. 

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21 mins.

"Hi De Ho"
(Melody Master)

Autobiographical
A presentation of Cab Calloway and his colored band that dramatizes his life more or less. First he is seen as a poor colored boy with hopes of being a great band leader, as his mammy listens in awe to his plans for a future and dreams of the day his dreams as a band leader will come true. Calloway has the big pimp as he conducts his present-day orchestra in the grand manner of a nite spot. Directed by Roy Mack.

Joe Palkau in "Kick Me Again"
21 mins.

"Land of the Midnight Sun"
(Concertour Adventure)

Very Fine Scenetic

This E. M. Newman scenic covers some little known sections of Scandinavia. First is presented views of Oslo in Norway, and from there to the Faro Islands. In the city of Bergen we see the quaint old landmarks of this famous fishing center. The journey is then taken across the Baltic into the Lapland country. The daily life of the Laplanders is presented intimately, and it is a fascinating and appealing. A fine narration delivered by Alan Kent. But the color is pretty smudgy and uneven, and it would have been better in a clear black-and-white print.

Ace Berry at Louisville
Pittsburgh Ace Berry, former zone manager for the Stanley circuit here, has been named manager of the National in Louisville, Ky.
Predict Defeat of Dickstein Alien Actor Measure

MPTOA BOARD TO DECIDE TRADE PRACTICE POLICY

Harry M. Warner Receives Honorary Degree at Rollins

Florida College Recognizes Producer's Film Contributions

Winter Park, Fla. — Harry M. Warner, president of Warner Bros. Pictures, was given the honorary degree of Doctor of Humanities yesterday at the Founder's Day Convocation of Rollins College here, which last year gave a degree to President Roosevelt.

The degree, believed to be the first extended to the head of any motion picture company by an American institution of higher learning, was conferred by Hamill.

(Continued on Page 9)

44 FEATURES BEFORE HOLLYWOOD CAMERAS

West Coast Bureau of THE FILM DAILY Hollywood — Forty-four pictures are before Hollywood cameras, 20th Century-Fox heading the list with nine in work. Paramount is making six, M-G-M and RKO-Radio a like number. Columbia is shooting five and Warners and Universal three each. Republic is producing two and

First Spanish All-Color Pix Clicks; Second Slated

Mexico, D. F.—Roberto A. Morales, whose first all-color picture made in the Spanish-speaking countries is now playing at the Regis theater, will shortly start work on a second all-color film, "The Flower Vendor". It will be a musical. First all-color effort of Morales, (Continued on Page 4)

THE WEEK IN REVIEW

Dickstein Bill Hearings—Movietone Transatlantic Flight

DOMESTIC

Film leaders converged on the nation's capital, as well as the eyes of the industry generally, where hearings opened before the House Committee on Immigration and Naturalization on provisions of the proposed Dickstein bill. Appearing before the body, M. P. T. O. A.

FOREIGN

Out from mighty London came cabled news of intensive preparations being formulated by British Movietone News to speed Coronation footage to the U. S. by plane, with announced willingness by two of England's ace women fliers, Amy Mollison and Mrs. Markham, to at

See Failure of Dickstein Actor Bill; Hearings Resume at Capital Tomorrow

AMP A Committee to Meet To Complete Award Plans

The Committee on Advertising Awards of the Associated Motion Picture Advertisers will hold a dinner-meeting Thursday night in the Rose Room of the Hotel Edison to

Ready for Easter Parade?

Cashiers in Warner Bros. houses in Newark, N. J., and the vicinity have sprouted brilliant new plumage—blue and orange satin jackets. Costume will be adopted by all Warner theater cashiers in the area.

Some Questions, No Answers, by Prexy E. W. Hammons

THE FILM DAILY wired E. W. Hammons, who is vacationing at India, Cal., concerning reports on future plans of Educational and here is what happened by way of a reply telegram: "Who will make the Ten Best pictures in 1939 stop What are you eating for lunch two years from today a contract with Fox has two years to run stop suggest repeating your telegram in about a year then I can answer it more intelligently stop you should come out here in the desert stop it's great stop regards."

THEATER BUILDING CONTROL LAW ASKED

San Francisco—Regulation of the construction of picture houses is asked by Assemblyman Fred Glick in a bill which has been introduced in the California Legislature and which is expected to be fought by the labor group well as exhibitors. Chief protagonist of the film in

NAME HAINES WARNER EASTERN SALES HEAD

Roy Haines, eastern district sales manager for Warner Bros. First National, has been appointed eastern sales manager, it was announced yesterday by Gradwell L. Sears, vice-president and general sales manager. Haines joined First National in 1918 as branch manager in Cinncin

Whether Concessions Are Okay, Miami Meet Question

Whether trade practice concessions made by major distributors reacting to the M. P. T. O. A. 10-point program are satisfactory and, if not, what is to be done about it, will be decided by the association's board of directors at its annual meeting to be held at the Miami Biltmore Hotel, Miami, Mar. 16, coincident with opening of the annual convention, it was stated yesterday by Ed Kuykendall, president, in New York.

Kuykendall said that J. Edgar Hoover, chief of the Bureau of Federal Investigation, has tentatively ac

(Continued on Page 4)

DOG RACING BILLS IN 6 STATES FACE FIGHT

Film industry forces are preparing to fight bills legalizing dog racing which have been introduced in six state legislatures. In California alone, four such measures are awaiting disposition. Other states having pro-dog racing bills pending are: Colorado, Maine, Indiana, Ohio and Washington.

Radio to Distribute Rep. Pix in Ecuador and DEI

RKO Radio has closed a deal to distribute 36 Republic Pictures in Ecuador and has arranged also to handle Republic product in the Dutch East Indies. There is talk that further distribution deals between RKO Radio and Republic are in work.

331 Pix Shown in France

Paris—331 pictures were shown in France last year, 52 less than in 1935. French studio output was 116 features and 19 shorts, besides 25 pictures made in French in foreign countries.
Three New Film Companies Granted State Charters

Albany—Three new film companies have received New York state charters. They are:

- Dulosker Thceptor Corp. of New York City; purpose, exhibit motion pictures.
- E. S. Talbot, a member of Talbot Pictures.
- Deposit Theaters, Inc., Oneida, to exhibit motion pictures; Myron J. Keesler, Harry C. Maclay, and Alexander L. Saul, incorporators.
- Rochester Palace Corp. of New York City, to exhibit motion pictures; Malcolm Kingesberg, Leon Goldberg, L. E. Thompson, directors; Ruth Bishop, Miriam Teitelbaum, Marian Schoen, subscribers.

Howson Will Address Hunter College Group

Albert S. Howson, scenario editor and director of censorship for Warner Bros., will speak at a meeting of the Surrogate Court in the Motion Picture Field to be offered by the Extension Division of Hunter College in the spring semester. Howson's topic will be "Story Material for Motion Pictures."

Four Signed for "Dead End"

Central Artists Bureau, Inc., has signed a contract with Sam Goldwyn for David Goorly, Leo Greavy, and Joseph Taibi for the picture "Dead End." Joyce Henry has joined the Paramount school via arrangements made by the same bureau.

Juddell Ready to Produce

Hollywood—Ben Juddell, on return here from a tour of his exchanges, states he will place the first of his four roadshow exploitation features into production within the next 30 days. In addition to his Chicago, Indianapolis, Milwaukee and St. Louis exchanges, Juddell will, he says, handle the pictures on the coast himself.

Pa. Amusement Tax $312,642

Harrisburg, Pa.—The state amusement tax receipts for the month of January amounted to $312,642, Secretary of Revenue John B. Kelly announces.

Coming and Going

GLENDA FAREBELL will leave Hollywood for a 10-week visit to Europe as soon as she finishes work in "Good Martin, Dance!" for First National. Miss Farebell is taking FRANCA CIS WAREYER's stand-in, the trip is a traveling compulsion.

GEORGE TRENDLE has returned to Detroit from New York.

SIDNEY HARMON left for the coast Satur- day, where he plans to line up leading talent for his play, "A Man, A Wife and a Horse," by Peter Xantho, which he plans to produce in the summer.

HARRY THOMAS and AL FRIEDLANDER have left New York on a trip to Philadelphia, Baltimore, Washington and Pittsburgh on behalf of feature, "Cloistered," which they are distributing.

JOE SEIDER, who is in Florida, returns to New York next month.

WILL MORRISSEY has gone to the coast from New York.

S. K. DECKER, head of Excellent Pictures, has returned to Detroit from New York.

WILLIAM S. MART has returned to the coast from New York.

ED KUYKENDALL is due in Washington tomorrow from New York.

MARIOTHE CHANTEIL, French film and opera star, and GRISDA GALLIOU, young Hungarian violinist, arrived yesterday aboard the Queen Mary.

SOL EDWARDS, eastern sales manager of Grand National, leaves today on a tour of company exchanges visiting Pittsburgh, Cleveland, Cincinnati, Chicago, Detroit, Buffalo and Albany.

Fire Sweeps Frisco Theater

San Francisco—Fire ravaged the Paramount Studio there, and caused $50,000 damage. Firemen claim the blaze started from a cigarette left burning in one of the logs after the last show. The Milano, a Golden State Circuit house, will be immediately repaired, according to Robert McNeil, circuit manager.

Manny Wolfe Re-signs

West Coast Bureau of THE FILM DAILY—Hollywood—Manny Wolfe, head of the story department in Paramount’s Hollywood studio, has signed a new two-year contract with the picture company.

Samuel Holland Dies

San Francisco—Samuel Holland, former publicity man for the Orpheum Theater, and widely known in both the San Francisco and Oakland newspaper world, is dead.

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FIRST FEATURE SKI FILM!

7 WEEKS ON IT'S BOX OFFICE!

FIRST WEEK IN BOSTON

FOR DATES WRITE

WORLD PICTURES CORPORATION

725 Sheridan Ave., N. Y. C., M. 2-2044

NEW YORK STOCK MARKET

(QUOTATIONS AS OF SATURDAY)

Am. Stock. 25 41/2 6
Laclede Citibics, vtl. 37 36 36
Laclede Citibics pfd. 44 44 44
Gen. Fm. pfd. 16 16 16
East. Kodak 171 170 170
de pfd. 171 170 170
Loew's Inc. 74 74 74
de pfd. 74 74 74
Paramount 42 42 42
Paramount pfd. 22 22 22
Pathé Film 8 8 8
RKO 8 8 8
20th Cent.-Fox 35 35 35
20th Cent.-Fox pfd. 35 35 35
Univ. Pict. pfd. 12 15 15
Warner Bros. 68 63 63
NEW YORK BOND MARKET

Keith A. 6 66
Loew's 6 66
Par. B'way 5 55
Par. Pict. 13 13 13
Par. Pict. 100a 101 101
RKO 611 611
Warner Bros. 99 99 99
NEW YORK CUB MARKET

Columbia picts. vtl. 31 31 31
Grand National 34 34 34
Sammor Corp. 15 15 15
Technical 15 15 15
Trans-Lux 4 4 4

THE FILM DAILY

Weekly Tuesday, Feb. 23, 1937

THE BROADWAY PARADE

Picture and Distributor Theater
The Last of Mrs. Cheynon (Metro-Goldwyn-Mayer) Capitol
When You're in Love (Columbia) ... Music Hall
John's Model (Gaumont Pictures) Rivoli
The Man Who Could Work Miracles (United Artists) ... rivoli
Max of Affairs (Gaumont British) ... Criterion
Head Over Heels in Love (Gaumont British) ... RKO Green Light (Warner Bros.) ... Strand
A Doctor's Diary (Paramount Pictures) Palace
Rialto

Lloyd's of London (20th Century-Fox) (a-h) ... Palace

Don't Tell the Wife (RKO Radio) ... Palace

TWO-A-DAY RUN

The Good Earth (Metro-Goldwyn-Mayer) 4th week ... Astor

FOREIGN LANGUAGE PICTURES

The Eternal Mask (Mayer-Bursley) 4th week ... Filmarte
Masquerade in Vienna (World Pict. Corp.) 5th week ... 55th St. Playhouse
Prudence (Aukerman) Columbia
Lac aux Dames (Franco-American) 2nd week (a-b) ... Cinema de Paris
Cinema de Paris

FUTURE OPENINGS

Man of the People (Metro-Goldwyn-Mayer) — Feb. 23 ... Rialto
The Woman Alone (Gaumont British) — Feb. 26 ... Roxy
Maid of Salem (Paramount) — Feb. 26 ... Florida
Last Horizon (Columbia Pictures) — March 4 (d) ... Globe
The Great O'Malley (Warner Bros.) — March 5 ... Strand
Fire Over England (United Artists) ... Music Hall
Romeo and Juliet (Metro-Goldwyn-Mayer) Capitol
South of the Highway (Scandinavian film) ... Cinema de Paris
The Wedding of Palo (U. F. Heffinger) (c) ... 55th St. Playhouse
Tear to Lenox (Liener International) (c) ... Filmarte

(a) Dual bill. (b) Subsequent run. (c) Follows current bill. (d) Two-a-day run.
WHEN THEY'RE NOT SITTING DOWN IN DETROIT

THEY'RE STANDING UP AT THE UNITED ARTISTS!

WARNER BROS. arranged it that way with the glorious new sensation by the author of 'Magnificent Obsession'!

ERROL FLYNN AND ANITA LOUISE

In Their First Modern Roles Together

Green Light

with

MARGARET LINDSAY • Sir CEDRIC HARDWICKE • Walter Abel • Henry O'Neill
A FRANK BORZAGE PRODUCTION • Music by Max Steiner • A COSMOPOLITAN PRODUCTION • A First National Picture

SOCKO! HELD OVER IN NEW YORK AND MIAMI! AND SRO IN FRISCO, ALBANY, HARTFORD, NEW HAVEN, MILWAUKEE OPENINGS!
44 Features in Work
In Hollywood's Studios

Goldwyn, Hirliman and Conn one each.


RKO has completed "Outcasts of Poker Flats" and "Too Many Wives," while Universal finished "Right Key," "Jim Hanvey, Detective" and "Git Along Little Dogie" wound up at Republic.

First Spanish All-Color Pix Clicks; Second Slated

"Novillero," has as leads Loranzo Garza, bull fighter; Augustin Lara and Lucha Maria, radio star, Boris Maikon directed, with Ross Fisher handling the camera.

Picture opened big at the Regis, where it continues, the second week running ahead of the first.

Frisco Theater Building
Control Law Is Asked

Dustry to date is Assemblyman Ernest Voigt, who is reported to have presented 122 bills, a large majority of which are aimed at the motion picture business. Among the Voigt measures is one requiring producers to drop their theater holdings and other outlawing block booking.

"Green Light" Clicking

"Green Light" has opened to record breaking business in six key city situations to date, according to advice to Warner's home office. Theaters are Detroit, Albany, New Haven, Hartford, Milwaukee and San Francisco.

N. J. Joins Parade

Charnel, a bill which will be introduced as an "anti-gambling measure" which would make gambling in banks, banks, money banks and cash loans illegal, has been introduced in the North Carolina legislature by H. P. Taylor.

- A NEW high has been established by Universal for the number of recordings of song numbers in a film.
- "Top of the Town" is the banner-hearer . 18 recordings is the tally to date . . . with all of the six songs in the pix having been recorded by one or all of the three recording companies.
- Decker, Brunswick and Victor . . . so it looks as if the big special has some real harmonies to smash over with the tune-teasers like this, and as for broadcasts of the songs, one dozen big programs will feature numbers the very first week of the radio campaign starting Feb. 21. Such broadcasts will build to a peak just before the production opens.
- A CRITICAL bibliography of the industry is now being compiled by workers of the WPA Federal Writers' Project of New York City.
- Travis Hoffer is director of the project . . . the book is an authoritative work on the film biz . . . with 8,000 book and magazine titles . . . the book is titled "The Film in America" and will be a valuable reference guide . . . will feature a minute system of subject classifications and an analytical index.
- That Warner Club annual dinner-dance at the Waldorf-Astoria was the Class Affair of the season . . . as usual it was expertly handled.
- OVER IN Lunnon Robert Messulam, head of Messulam Pictures Corp. . . . negotiated with George Bernard Shaw to write a story for film production. Shaw agreed to do it but when he was told an American actor would work with him, offering suggestions on the dialogue, the Irish incinerator wrote to Mr. Messulam as follows . . . "Dear Sir: A perfect picture is not possible. At all events I cannot design one. I do not write for the approval of all picture-goers in all towns and in all spheres of life, but for people who have cultivated taste for the particular class of work that my name is bound with it will be satisfied. It is my understanding that you have work meddled with by an American or American trained expert. If you want mine, there is no occasion for his services. On the whole, I think you had better conclude that you have come to the wrong shop. I am none the less obliged to you for your proposal. Faithful, (Signed) G. Bernard Shaw." We thought you American writing experts would like to know just what follows this, and do you now how the original letter if you think we're kidding you?
- BRIGHT BOY in our midst. Ben Cohn . . . of the West 46th St. Ohios . . . now pressganging in the biz . . . his colorful yarns have graced the front pages of gazettes from coast to coast . . . he has started writing movie originals . . . and the first one so good that the Daily News tried to option it for syndication . . . in 1934 he covered the Doug Davis crash at the air races for the Cleveland Plain Dealer, and the breezy, old-time stuff, was rushed to the hospital . . . yet his fast coverage enabled the Associated Press to scoop the world by an hour . . . that won him a job on the Herald's Evening Journal . . . now he is in the film biz as a blurb . . . he's the gent who flew to Hollywood last August to find the world's dumbest blonde for a role in German Berg's Goldbergs show . . . and wound up bringing a Brunette back to New York. Memphis . . . and did that crush the prints and make the blondies happy and the brunettes sore . . . what we mean, is . . . the guy can WRITE colorful stuff . . . for the glass reels.
- A GOOD yarn . . . if you contact Eddie Golden at Monogram for it, as we can't put it in print and more's the pity for it's a pip, sent to him by his son Bob recuperating in Cedars of Lebanon hosp at Hollywood . . . Wilma Kroeger, Viennese singer in "Naughty Naught," and James P. Davis, pressagent, will be married in secret somewhere . . . And in great secrecy Jose Schorr of Col-am-ba-yay publicity informs us he's appearing currently in Esquire and the New Yorker with credits in his highly original style.
No matter how they say it, when you play it you'll know it means "another hit from 20th"!
The screen's most thrilling threesome

EXTRA thrilling romantic hilarious profitable!
Tyrone of “Lloyds of London” fame, and lovely Loretta are “that way”... with dashing Don Ameche, radio and screen favorite, as the third that makes a crowd. Every merry minute is good news for the good old ticket-machine!
“Have just had the privilege of seeing one of the best comedies I have ever seen, ‘Love Is News’ starring Tyrone Power, Loretta Young, Don Ameche. At preview last night the audience reaction was the best ever witnessed. I have seen pictures where at times the audience laughed at one gag or one set of lines whereby the following dialogue would be drowned out. But at this preview there were whole sequences where the laughter was so continuous you could not hear a word. This is going to be one of the big surprises of this year.”

John D. Clark
WARNER RECEIVES DEGREE AT ROLLINS

(Continued from Page 1)

Woman Holt, president of Rollins College, who described Mr. Warner as 'a man of wide range, W. L. development of the young and vital art of motion pictures, an executive genius, a practical idealist, and a benefactor of many philanthropies."

In citing Mr. Warner for the degree, Dr. Richard Burton, professor of English Literature at Rollins, said: 'Mr. Warner was brought to this country by his parents at the age of seven, went to public schools, and from an early age he devoted energy and vision to a phase of the theater then in a pioneer stage, rapidly bringing it to its present estate. His career reads like a romance. Warner Bros., through Talkiphones, were the first producers to sponsor sound films, and also were early experimenters in color on the screen and have been conspicuous in utilizing the finest literature of the world for picture purposes. Their productions include such film masterpieces as 'A Midsummer Night's Dream,' 'Anthony Adverse,' 'Green Pastures' and 'The Story of Louis Pasteur.' Mr. Warner's business sagacity has enabled him to carry out ambitious plans at a time when many similar organizations suffered from the financial depression."

In reply, Mr. Warner said: 'I am deeply honored by this degree which Rollins College has bestowed upon me, and I hope and pray that the screen will continue to play a great part in preserving Americanism and giving to the youth of tomorrow the opportunities it gave us of yesterday.'

New Trial Is Ordered

Providence — In an opinion prepared by Supreme Court Justice William W. Moss a new trial is ordered in an action brought by Samuel G. and Chester Currie and Albert Des Rochers against Max fields were awarded a $10,000 jury verdict for an alleged loss in connection with a stock purchase in the Alton Amusement Co., lessor of the Park Theater, Woonsocket, at the time of the transaction, August, 1933.

Kalmine May Book Acts

Pittsburgh—Harry Kalmine, Warner's zone manager, is planning to book occasional stage attractions into the Stanley Theater which went to straight pictures four weeks ago.

Yeggs Get $1,200

Akron, O.—Yeggs got $1,200 from the Rialto theater. W. L. Hart, owner of the theater, said the loot included $300 in city scrup, the remaining $900 being receipts and rents.

ELLWOOD CITY, PA.—The Majestic Theater here has been completely repositioned. The work was supervised by W. Naidenoff, Pittsburgh theater decorator.

Central Falls, R. I.—The Lafayette Theater Co. has leased from the Monast Realty Co. local property at 766 Baldu St., for five years.

Oneida, N. Y.—Regent Theater property here has been leased by the Kallet interests to H. Dexter Robbins who will remodel for bowling alleys.

Syracuse, N. Y.—David Freeman, manager of the RKO Schine Eckel Theater, is the father of a 5 lb., 15 oz. daughter. Baby, mother and dad are all doing well.

Harlan, Ky.—Leon Scott of the Margie Grand is the father of a 9-pound baby boy.

Writ to Block Screen Quashed by Mich. Court

Detroit—Order of Circuit Judge Henry G. Nicol, granting a temporary injunction against Jacob Schrober's Colonial Theater, on petition of United Detroit Theaters, to stop operation of Screeno, termed "unfair competition and a lottery" was dissolved by the court. A counter injunction was obtained by Schrober restraining prosecutor's and police officers from interfering with the game in the theater, from another court, and Judge Nicol accordingly dissolved the case, and is to set a date for hearing on the suit.

Three GB Films Set in N. Y.

"Man of Affairs," new George Arliss film, will open at the Criterion March 19. It is announced by George W. Weeks, GB general sales manager. "The Woman Alone," Alfred Hitchcock production co-starring Sylvia Sidney and Oscar Homolka, has been set to follow the run of "Head Over Heels in Love," currently at the Roxy. "Head Over Heels in Love" will play first-run in Brooklyn at the Paramount Theater, week of March 5.

Film Board Re-elects

Seattle—At the annual meeting of the Film Board of Trade held at the Film Club, Neal East was re-elected president and Al Oktoby vice-president. Trustees elected include J. T. Sheffield, Neal Walton and Butch Wingham.

Censors' Action Assailed

Cleveland—Ohio censor Board's handling of "Spain in Flames" has aroused a storm of protest. The News, in an editorial calls the Board's action a violation of "the belief in free circulation of opinion."

Pittsburgh—Thomas R. Shahanon and Harry Rubins have transferred their Princess Theater here to Sam Deutsch, prominent Cleveland operator. Shahanon and Rubins will continue to operate their theaters at Donora and Wilkinsburg.

Duluth—Oscar Similo will acquire full ownership of the Grand Theater here March 15 when Joseph Costarella will dispose of his interest in the house. House is being remodeled.

Glassport, Pa.—Pete Gorris recently opened his new theater, the Star.

Duluth—Lloyd Hammond Motion Picture Service is making alterations to the shop and offices.
A "Little" from Hollywood "Cats"

By RALPH WILK
HOLLYWOOD

SAMUEL GOLDWYN, who believes the only really satisfactory screen test is a bold new picture, is using Mary Frances Gifford, former Long Beach high school girl, and Evelyn Terry, Pittsburgh debutante, in minor roles in "The Woman's Touch," which John Blystone is directing.


Archie Mayo has been assigned to direct Leslie Howard's next picture, which will star Warren in which the English star will appear with Olivia de Havilland. The picture, tentatively titled "Love Derby," will start production shortly after Howard completes his current engagement with his stage production of "Ham- let," and Fox concludes its pro- duction on "Call It a Day." Warner's screen version of Dodie Smith's New York and London stage hit, in which Miss de Havil- land is starred.

Deidre Galey, eight-year-old actress, who has appeared in British pictures, is in Hollywood for a try at the screen. She left England, when Parliament passed a law prohib- iting children under 12 working in pictures.

Another member of the Foran family is about to join filmland. J. L. Foran, brother of Dick, has signed a long term con- tract with Universal Pictures to start work after his graduation from Princeton in June. Dick and Jimmie are sons of Colonel and Mrs. Arthur F. Foran of Flemingon, N. J.

Lillie Hayward, who recently re- signed from Warner Bros.' writing staff, is now free-lancing. Her cur- rent assignment is to do the screen- play for "June Moon" at Para- mount. She recently collaborated on the script of "Died and Sam- "That Man's Here Again" and "Ever Since Eve," at Warner Bros.

English cinema editors, who are deciding whether to attend American film festivals, are constantly forget- ting the difference in time between London and Hollywood, with the re- sult that Richard Dix is roused from bed at 3 A.M. the other morn- ing to be questioned on whether he had been chosen for the part of "Rhett Butler" in "Gone With the Wind." Columbia is planning to star Wal- ter Connolly in a Nero Wolfe story by Rex Stout, entitled "League of Frightened Men." Lionel Stander will also be featured. Alfred E. Green will direct.

James Dunn and Patricia Ellis, who have been signed by Columbia for "Venus Makes Trouble," based on a novel by N. D. Brin-Simmons. Gordon Wiles will direct.

"Sing While You're Able," the second of the Pinky Tomlin-Toby Wing series of musical comedies, is in production, with Marshall Neilan directing. It is being produced by Maurice Conn for Melody Pictures with Roy Poe as associate producer.

Twelve contract players at RKO Radio have been assigned to the picture, "Red," in which Maury Cohen will produce with Leo Landers directing. They are: Con- stance Worth, Gordon Jones, Paul Godfrey, Vinton Hayworth, Frank M. Thomas, Richard Lane, William Corson, George Irving, Patsy Le Parsons, Dudley, Barbara, Pepper and Willis Bebe.

Bert Wheeler and Robert Woolsees will co-star in "The Kan- garoo," Broadway play by Vieto Mapes, which has just been put on by Mrs. M. Heim Piron of Belgium as president. Function of body is to safe- guard professional interests of all persons engaged in newreel work and survey child to ascertain facili- ties, custom regulations and other matters to simplify work of mem- bers.

At French capital there was a lin- e-up of newsworthy events which wa- sformed under name Union Interna- tionale de la Presse Filasme, with M. Henri Piron of Belgium as presi- dent. Function of body is to safe- guard professional interests of all persons engaged in newreel work and survey child to ascertain facili- ties, custom regulations and other matters to simplify work of mem- bers.

Copenhagen sped news that relatives of "Bonfire Time" filmers were Denmark remarkably improved dur- ing 1936 as against preceding year. First nine months of 1936 found 22 features released of which 147 or 64 per cent were U. S.-made. Dur- ing corresponding period of 1935, only 116 were released of which 147 or 59 per cent were American.
CURRENT RELEASERS

SINS OF CHILDREN
with Eric Linden and Cecilia Parker

DEVIL ON HORSEBACK
with Lili Damita (Mrs. Errol Flynn) in color

WHITE LEGION
with Tala Birell and Ian Keith

YELLOW CARGO
with Conrad Nagel and Eleanor Hunt

CAPT. CALAMITY
with George Houston and Movita

HATS OFF
with Mae Clark, John Payne & Helen Lynd

JAMES CAGNEY IN GREAT GUY

WE'RE IN THE LEGION NOW
with Reginald Denny and Esther Ralston

SCOTLAND YARD COMMANDS
with Clive Brook

TEX RITTER
Musical Westerns

"23 1/2 HOURS LEAVE"
with JAMES ELLISON and TERRY WALKER
The picture that skyrocketed Douglas MacLean to fame now produced by Douglas MacLean. From Mary Roberts Rinehart’s brilliant Satevepost story.

"GIRL LOVES BOY"
featuring ERIC LINDEN and CECILIA PARKER

"NAVY SPY"
starring CONRAD NAGEL and ELEANOR HUNT
Federal Agent Series. Produced by George A. Hirliman. Matching wits with spies selling navy secrets to foreign powers.

"ROMANCE and RICHES"
with CARY GRANT and MARY BRIAN
From the novel by E. Phillips Oppenheim. A fast-moving comedy of a rich young man's quest for happiness.

"KILLERS OF THE SEA"
featuring CAPT. WALLACE CASWELL, Jr.
Dialogue by LOWELL THOMAS
A Raymond Friedgen Production. Exploitation sensation of 1937 with Capt. Caswell fighting the man-eaters of the deep.

SOMETHING TO SING ABOUT • A Victor Schertzinger Prodn. Written and directed by the man who gave you "One Night of Love"

THE THOUSAND DOLLAR BILL • A Zion Myers Production... Based on the Cosmopolitan magazine story of the same title.

DYNAMITE, starring James Cagney • Based on the story "Hot Oil". Produced by Richard A. Rowland. The red-headed dynamo of the screen in another great Cagney entertainment. Different—thrilling—timely.
Managers—Cashiers—Ushers—Doormen—and even the Press Agent—were shoved Head Over Heels—and loved it—by the crowds pushing their way in to see the lovely

Jessie MATTHEWS

In her newest and best dance-sing musical

"HEAD OVER HEELS in LOVE"

Everybody from coast to coast is singing and whistling these Gordon and Revel Hit Tunes: "May I Have the Next Romance With You"... "Head Over Heels in Love"... "There's That Look in Your Eyes Again"... "Don't Give a Good Gosh Darn"... "Lookin' Around Corners For You"... "Through the Courtesy of Love".
DOYLE CIRCUIT TO ADD 200 AUSTRALIAN HOUSES IN 1938

SEE 20TH-FOX OPPOSING GB-WOOLF DISTRIB PLAN

RKO N.Y. HOUSES QUITTING GAMES, LOEW DECIDES TODAY

RKO Metropolitan Theaters

Drops Policy Within
One Month

RKO is planning to discontinue all
games of chance in its New York
theaters within a month. Film Daily
was advised yesterday. Loew's will
cancel the Federal Trade Commission's
order requiring 20th Century-Fox to
cease all such games for a month next
month in the Capital. The music group
will include John Gregg Paine, executive

To Confer at Capitol on Music Industry Code

A committee representing music publishers will go to Washington Mar. 3 to confer
with the Federal Trade Commission on preliminary plans for setting up a code to cover
the music industry. A general conference in this connection will be held late next
month in the Capital. The music group will include John Gregg Paine, executive

First N. Y. Sitdown Strike Staged
By Consolidated Circuit Operators

First sitdown strike in New York
theaters occurred yesterday in 18
theaters of the Consolidated circuit
when projectionist members of Lo-
cal 306 suddenly sat down during
the afternoon performances, halting
the shows. Performances were re-
sumed after an hour following a
conference between union officials
and L. Bolognino, head of the cir-
cuit. Bolognino said the sitdown was
the result of a misunderstanding
over hours of employment.

The Consolidated circuit is affil-
iated with the I.T.O.A., which re-
cently entered into a 10-year con-
tract with Local 306 under a plan
by which the Allied M. P. Operators
union was absorbed by Local 306.

Roadshow Dates on 'Good Earth' Increase to 22

Seventeen new roadshow dates for
"Good Earth," which has already
been released to 23 M-G-M houses,
will be added, it was announced by
Dore Schary, M-G-M executive.

Today marks openings at both the
Yale and the Astor in New York.

DOYLE AUSTRALIAN EXPANSION MOVE

To Mark End of General Theaters

Declares Block Booking
Not Compulsory Practice

"The records show that block
booking is not compulsory," declares
the Hays organization in a pamph-
let issued yesterday on "The Truth
About Block Booking".

"If it were compulsory, all the pic-
tures produced by a company would
(Continued on Page 2)

Plan Foreign Film House

Consolidated Amusement Enterprises
is starting experimentation with foreign films
in the Tropic Theater on 52nd Street,
New York. The program of the Tropic
will be followed by shows at the
Consolidated Art Center Theater.

DEAL CREATING STRONG ALLIANCE
Between Companies Discussed at London

London (By Cable) -- 20th Cen-
tury-Fox is reported in strong op-
position to the plan of GB to scrap
its distribution system and handle
its product through General Film
Distributors, the C. W. Woolf or-
anization, under a deal which would
set up a strong alliance between the
two English companies. The GB
directorate considered the distribu-
tion angle of the deal at a meeting
yesterday and will continue the dis-
(Continued on Page 3)

THEATER DIVORCE BILL
BEFORE MINN. SOLONS

A fifth bill, compelling producers
to discard their theater holdings,
has been introduced in the Min-
nesota legislature. Latest measure has
been submitted to the Minnesota govern-
ment body. Others states in the group
are California, Ohio, Indiana and
North Dakota.

Mich. Allied Not to Back
Theater Divorce Measure

Detroit—Michigan exhibitors will
not seek a theater divorce law aimed
at affiliated circuits, it is stated by
Henderson M. Richey, general man-
ger of Allied Theaters of Michi-
gan. Friendly cooperation of the
important affiliated organizations in
Michigan—chiefly United Detroit
Theaters and, in a different sense, Butterfield Michigan Theaters, is
probably partly responsible.

KILL ANTI-BANK NIGHT BILL

Oklahoma City—By unanimous com-
mittee vote, the bill to make theater
"Bank Nights" illegal in Oklahoma has
been killed by the House Judiciary
Committee. Leon C. Phillips, of Osage
County, led the fight to kill the meas-
ure.
Bissell Heads New Ohio Imperial Distrib. Firm

Cleveland—Holbrook C. Bissell, who recently resigned as local Columbia branch manager, is president and general manager of Imperial Pictures of Northern Ohio, for which he has acquired a three-year franchise. C. Lennihan is associated with Bissell as secretary and treasurer. Offices have been opened in the Film Bldg., with Jessie Wilkins also a Columbia recruit, as booker.

Leo Britton Quits Imperial

Boston—Leo Britton, branch manager of Imperial Pictures, resigned yesterday to manage Atlantic Pictures in Boston, with headquarters at 12 Melrose Street. E. J. Smith, general sales manager of Imperial, is expected here today to announce successor.

3rd Week For French Films

"Le Bonheur" and "Lac Aux Dindons" are the center of attention at the cinema de Paris.

Comming and Going

HARRY BRANTZ, I.T.O.A. president, and MILTON C. WEISMAN, I.T.O.A. counsel, are expected back in New York Monday from Florida.

LEON GOLDBERG, KAO treasurer, is due back from Hollywood late this week.

VICTOR KETKEN, European representative of Victorograph Products, Inc., arrived in this country on a short business trip.

IRVING MACK left New York for Chicago yesterday.

CHARLES A. MIDDLEBURG is due in New York today from Charleston, W. Va., en route to Europe.

ED KYKENDALL goes to Washington today from New York to talk the Dickstein bill to Congress.

NEIL F. AGNEW returns to New York today or tomorrow from Chicago.

GABRIEL L. HESS is due in Washington Monday from New York.

STANTON GRIFFIS leaves New York for Florida today.

OSCAR STRAUSS arrives in New York today on the Paris on route to Hollywood to compose music for the next Bobby Brown picture for RKO.

FRANK C. WALKER returns to New York tomorrow from Scranton.

SALLY O'NEILL, is stepping at the St. Moritz.

MR. and MRS. HARRY RITZ and JIMMY RITZ, who recently arrived in New York from Hollywood, are stopping at the Warwick.

A. H. BLANK has returned to Omaha from New York.

M. MILLIGAN of Paramount and headquarters in Toronto sails from New York today on a five-week trip.

WILSON COLLISON sailed from the Virginia New York yesterday for the Coast, with a reporter at Harvard planned.

J. DON ALEXANDER, president of the Alexander Film Co., accompanied by MRS. ALEXANDER, has left New York for company's studio at Colorado Springs.

JON G. PEARCE goes to Washington Mar. 3 from New York.

NORMAN H. MORAY, Vivitphone executive in charge of shorts and trailers, arrives in

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Now Compare Low Cost Air Travel via TWA with Rail Rates

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ROADSHOW DATES ON "GOOD EARTH" NOW 2/

(Continued from Page 1)

Ionia, Boston, and American, St. Louis; March 9, Grand, Orlindh Florida; March 10, Arcade, Jackson village; March 16, Victory, Tampa; March 28, His Majesty's Theatre, Montreal, and Royal Alexandra, Toronto; April 4, National, Washington, D.C., the Nixon, Pittsburgh and the Hanna, Cleveland; April 11, Erlanger, Buffalo; and April 22, Casa, Detroit.

Walbrok Signed for 'Victoria'

London—Herbert Wilcox has accepted Anton Walbrok, Viennese actor, to play Prince Prosper to Ann Negril's characterization of Queen Victoria in his forthcoming production "Victoria The Great."

Jeanette Lowrie Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Jeanette Lowrie, 38, retired stage actress, is dead here following a heart attack. She appeared on the New York stage with Lou Fields, Joseph Carver and others, and was at one time a member of Daniel Frohman's stock company.

Mrs. Balaban Buried

Chicago—Funeral services for Mrs. Goldie Balaban Levin, 66, mother of the six Balaban brothers, were held here yesterday. Interment was in Waldheim Cemetery. Man of Chicago's official film company attended the rites. Mrs. Levin died in Miami last Friday.

Daniel J. Sullivan Dies

Daniel J. Sullivan, long associate with Eddie Dowling as superintendent of his theatres, died yesterday at the Medical Arts Center, New York. He was 63 years old. Funeral services will be held tomorrow.

THE DAILY

Wednesday, Feb. 24, 1937

MENJOU TO BROADCAST

Adolph Menjou has been booked by Herman Bernic to appear on the Ben Bernie radio program for American Can on Mar. 9.

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for the L.T.O.A., that chance games as conducted by Loew's and RKO were illegal.

I. T. O. A. members intend to continue the use of games of chance, Albert said yesterday.

Theater Advertising Talks
Set For M.P.T.O.A. Meet

(Continued from Page 1)

16-18, it was announced yesterday. The following ad executives have been invited to participate: Hy. Baer, Columbia; Si Seidler, Loew's; Robert M. Gillham, Paramount; S. Barry, Loew's; RKO; Charles McCarthy, 20th Century-Fox; Paul Gulick, Universal; Monroe Greenthal, United Artists; S. Charles Einfeld, Warner Bros.


Daily meetings of the following committees are planned: resolutions, music tax, unfair trade practices, radio and non-theatrical competition; entertainment values, public relations and community affairs; conciliation and arbitration; labor relations, legislation and taxation.

Col. Carl Byoir, public relations counsel, has accepted an invitation to speak at the convention at the business session planned for Wednesday afternoon.

SEE FOX OPPOSING
GB-WOOLF PLAN

(Continued from Page 1)

Theatrical Business

IT WAS a neat novelty in the way of a preview with GB giving a party to exhibitors and the press at Governor's Island and dinner served at the Officers' Club at the famous Army Post...followed by a screening of the Raoul Walsh production, "We're In the Army Now"...the auditorium for the showing was crowded with the boys in the service stationed at the post...and their audible approval of the picture stamped it as surefire for any exhibitor's box-office...exhibs present were...Max Fellerman of RKO, Al Rod of Mayer, WAC, of Street, Richard Kastner, Irving Kaplan, Jack Birnbaum of Randforce Circuit Louis Notarius of Publix...Al Suchman of Consolidated...Al Rod of Mayer, Casey & Wheeler Circuit...Charles Leland, Eugene Levy of upstate Publix...Ed Kukkendall and Arthur Lee and George Weeks heading the GB staff...the guests traveled to Governor's Island and back in de luxe style...the party to the ferry and back to Times Square again...a grand event's entertainment done with CLASS...

THAT ANNUAL banquet and ball of the Warner Club at the Waldorf-Astoria was a sell-out affair as usual...patronized by prominent execs of practically every important company in the biz...and what a show!...it kept going for hours between the dancing... Cab Calloway...present Avis Andrews, Three Berry Brothers, Tramp Band...then the Gae Foster Girls..."Paradise Floor"...Judy Melton sang, "Sing Me A Love Song"...Rudy Vallee did a 10-minute novelty number...then there were Paul Draper, Ramona, Ben Yost Singers, Four Diamondocks, The Three Swifts, The Duffins, the master of the revels was Paul Garritz...music by Hal Kemp's orch...the Committee who handled this breakthrough affair were...A. W. Schwaberg, M. B. Blackman, Harry Mayer, Steve Trilling, J. T. Holmes...James Schneider, E. H. Hinchey, Harold Rodner, Marie Carol, J. H. Birnbaum...they did a showmanship job of the Warner Club will be well pleased...

UNABLE TO get into the Omaha Theater in the face of an overflow bank nite crowd...film critic Keith Wilson of the Omaha World-Herald wrote a criticism of bank nite instead of the feature...Keith said that he believes the theater is still showing pictures according to the marquee, but he has no definite proof...

A RADIO preview of 20th Century-Fox's "Nancy Steele Is Missing," a prison thriller...goes over the network on the "Hollywood Hotel" program Friday night, March 5 with Warden Lawes of Sing Sing speaking from New York...in the Hollywood end scenes from the film will be enacted by Victor McLaglen, Walter Connolly, Peter Lorre, June Lang, Robert Kent...the master of ceremonies will be Fred MacMurray...Meyer Beck, the pub chief of U. A., got a write-up for Doug Fairbanks, Jr., in the Sunday Times, and Meyer was mentioned four times...nice work, Meyer.

THE PARENTS of Moe Rosenberg, theater circuit operator, celebrate their fiftieth-anniversary at their home in Mt. Vernon Thursday evening...Charlton Andrews, playwright will appear at the Xarizon-Plaza Forum this Friday evening, talking on his new book, "The Affair of the Malaca Stick," with Shirley Andrews assisting by explaining the technique of the mystery story...Estelle Schrott is getting in plenty of preliminary build-ups with dailies and mags for Walter Wanger's "Vowes of 1938" that will burst on the theaters in dazzling glory next fall.

Jersey City Circuit Court
Dismisses Bank Night Suit

Jersey City—Circuit Court Judge Oliphant has dismissed suit by Roy Decker of Linden to recover $12,000 from the Temple Theater of Union City under the state informers' act. The dismissal was based on a technicality.

Counsel for the theater contended Decker's complaint failed to have endorsed on it the statute under which the plaintiff seeks to recover. The law provides the informer shall receive one cent of the recovery. The Temple suit was one of a score started by Decker to test the legality of such forms of entertainment as Bank Night, Screeno and Bingo.

Novitsky Succeeds Judd

Omaha—J. E. Judd, Republican-Midwest exchange manager here since last November, has been succeeded by Hymie Novitsky, 20th Century-Fox salesman here 10 years. Judd, who formerly was Republic manager at Des Moines, returns here as assistant to Elmer Tilton, co-owner of the two exchanges.

Samuel Becker Explains

Washington—Samuel Becker, special counsel to the Federal Communications Commission who investigated the activities of the American Tel. & Tel. Co. subsidiaries in the making of a picture field, said yesterday that there still were several matters he was investigating on which he would like to see completed but because no funds were available he was retiring to private practice. Television had hardly been touched upon in the probe, Becker declared.
Repeat it when...

PLAY IT AGAIN...

as go-getting exhibitors in Buffalo, Des Moines, Kansas City, Omaha, Wilkes-Barre and scores of other towns are doing!

PLAY IT AGAIN...

and join these live-wire showmen who realize its box office draw is bigger now than ever!

PLAY IT AGAIN...

because from all indications its repeat performance will even top "Imitation of Life"!

Yes! PLAY IT AGAIN
Bring back 3 SMART GIRLS now and cash in! 

NOTHER NEW UNIVERSAL REPEATER!

FOR PROFITS AGAIN!
PLAY IT AGAIN...

as go-getting exhibitors in Buffalo, Des Moines, Kansas City, Omaha, Wilkes-Barre and scores of other towns are doing!

PLAY IT AGAIN...

and join these live-wire showmen who realize its box office draw is bigger now than ever!

PLAY IT AGAIN...

because from all indications its repeat performance will even top "Imitation of Life"!

Yes! PLAY IT AGAIN
Let it's HOT!

Bring back 3 SMART GIRLS now and cash in!

AnOTHER NEW UNIVERSAL REPEATER!

For PROFITS AGAIN!
The Film Daily
Wednesday, Feb. 24, 1937

Roald Young in "The Man Who Could Work Miracles"

United Artists
82 mins.
DELIGHTFUL FANTASY WITH COMEDY HIGHLIGHTS HITS NEW THEME
Wyler and Eddie Welch's fine romantic fantasy lends itself perfectly to the circuit.
Young is the only man on earth who can make miracles happen.

"Circus Girl"

with June Travis, Robert Livingston, Donald Cook
(HOLLYWOOD COOK)
Re Kon
68 mins.
OKAY FOR ACTION FANS TO BE DONE WITH SERIAL TECHNIQUE.
GREAT THUFF STUFF

The best thing this picture has to offer is a breath-taking aerial act over an open top of the spread of the ring and makes for a smash finish.
The technique may be that of the serial, but it is a great thrill stuff.
A triangular love affair manages to hold interest until this event takes place.
For the action fans and kids it is a big hit. Will get over.
The cast is headed by June Travis, Donald Cook, Robert Livingston, Betty Compson and Charlie Murray.
The latter, Donald Cook and Lucille Osborne supply bits of comedy.
The screenplay by Adele Buttington and Bradford Ropes from Frank R. Adams' novel carries a fair amount of suspense and their dialogue is appropriate.
John Auer's direction gives the piece action and special praise should be given for the mentioned aerial episode.
Herman Schlom handled the picture as executive producer to Nat Levine and his associate was Charles A. Browne.
June Travis a trapaz asbestos, marries Donald Cook, a member of a spectacular aerial team. His name and Livingston is the one who really loves her.
During their act, Robert accidentally drops Donald. Being of the marrying sort, he starts to search for the girl who really loves him.

"Murder Goes to College"

with Roscoe Karns, Marsha Hunt, Lynne Overman, Larry Crabb, Astrid Alwyn, Harvey Stephens
(HOLLYWOOD PREVIEW)
Paramount
70 Mins.
VERY ENJOYABLE COMEDY MYSTERY HAS SWELL PACE AND COMEDY VALUES

It's a very enjoyable comedy mystery when the happy-go-lucky Lynne Overman sets out to solve the murder of the head of the mathematics department and also the brains in the numbers racket. With a swell sense of comedy values, and with rapid pace, Charles Riesner has directed this brightly dialogued cleverly conceived screenplay of Brian Marlow, Robert Sklar and Jerry Cagal. It is a first-class novel. Although the piece carries even suspense for the mystery fans, the who-killing is only a background on which to hang a lot of fun. As program fare, this show is first-class entertainment. Mrs. Overman rings up a high laugh total as the mercurial sleuth, and Roscoe Karns, as his inebriated side kick, is ever present to help the good efforts of Mr. Riesner. Astrid Alwyn, as the faithless wife of the murdered professor, turns in a very capable performance. Lynne Overman, a(Continued from Page 1)

New Dixey English Company Plans to Enter Production

London—British Independent Exhibitors (Distribution) Co., the so-called "Dixey scheme", is preparing to enter production as well as the distribution of films. A contract has been signed with the Rock Studios whereby space and production equipment will be provided for B.I.E.D. A George Smith has been added to the board of directors with the title of managing director of production. First production will be an English version of "Cuirour du Sud" with aviator James W. Orange the "First Man of the World" is expected to be an early production.

"The Man Who Could Work Miracles"

Directed by William A. Wellman, this film is a delightful romance with a completely happy outlook. The story is based on a novel by John L. Balderston, and the screenplay is by Robert Riskin and Adele Barlow. The production is set in a small village in England, and the village is the setting for the various scenes of the story. The acting is excellent throughout, with particular praise going to the performances of the leading actors. This film is a must for all fantasy lovers.

"Circus Girl"

Directed by John G. Blystone, this film is a thrilling adventure on the high seas. The story is set in the days of the great steamships, and the action is fast and furious. The acting is superb, with special praise going to the performances of the leading actors. This film is a must for all adventure lovers.

"Murder Goes to College"

Directed by William A. Wellman, this film is a well-written and well-acted comedy mystery. The story is set in a college, and the action is fast and funny. The acting is excellent throughout, with particular praise going to the performances of the leading actors. This film is a must for all mystery lovers.
We Want CANTOR!
We Want CANTOR!

And that's why he's back again in his Greatest Picture!
THE POPEYED MATADOR

Here he is! With all the thrills and tunes of his great bull-fighting musical romance! Eddie loses his heart to the gorgeous Goldwyn Girls... while the bull loses his mind over the most side-splitting torero that ever stepped into an arena!... Revel in the glittering, gay fiesta with its sweeping, breathless beauty! Hear radio's greatest musicomedian sing and gag as only HE can!

SAMUEL GOLDWYN presents

Eddie CANTOR

in

"THE KID FROM SPAIN"

with

LYDA ROBERTI • ROBERT YOUNG
TOBY WING • JOHN MILJAN • NOAH BEERY
SIDNEY FRANKLIN (America's greatest matador)
and the
GORGEOUS GOLDWYN GIRLS

Released thru UNITED ARTISTS

National Release Date May 4th
By RALPH WILK

HOLLYWOOD

RKO Radio Pictures has purchased the screen rights of one of the most prominent Ziegfeld musical productions, "Irene," which is to be adapted into a pretentious film starring Ginger Rogers. Pandro S. Berman will supervise the filming of the former Ziegfeld success.

RKO Radio has also signed Harry Tierney and Joseph McCarthy, authors of the original "Irene" music and lyrics, to prepare additional music for the screen adaptation.

Jean Rogers was yesterday cast by the New Universal in another feminine lead. This time it is opposite Scott Cavan in "The Wildcatter," a story of oil promotion. Charles Logue wrote the screenplay for Tom Van Dyke's story and Lew Collins is directing. Jack Smart has the principal character lead.

Tala Birell was yesterday given the second lead in "As Good as Married," by Norman Krasna. Eddie Ruzzell plied this comedy drama in production last week. It co-stars John Boles and Doris Nolan. Its cast also includes Walter Pidgeon, Mary Phillips, Ernest Cossart, Alan Mowbray, Dave Oliver and Harry Davenport.

Censor's Deletions Only

One Percent in Detroit

Detroit—Report on censorship activities for 1936 showed 1,204 theaters visited by censor, Lieutenant Lester Potter (including repeat visits), and 4,867,000 feet of film reviewed by Sergeant Joseph Kollar and Detective Charles W. Snyder.

Of the film, 3,180,000 feet censored from features, and 1,380 from shorts, in addition to 400 feet from foreign films, equally divided between French and Italian. This was a total rejection of 4,880 feet, or just over one per cent.

Censors viewed 553,000 feet of foreign pictures, Polish leading with a footage of 138,000, and French, second, with 56,000. Russian pictures were last with total footage of 18,000.

Two entire films were rejected, "M," and "Ecstasy."

Study Connecticut Bills

Hartford—The Judiciary Committee will take under further advisement the bill to strengthen anti-marathon legislation and the bill to legalize Bingo for charitable purposes, both of which affect motion picture exhibitors in this area.

Getting Show Licenses

Exhibitors in the New York area are applying for renewal of their common-show licenses which expire on March 15.

A "Little" from Hollywood "Cosy"

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 51

Boris Morros—Paramount studio general musical director and associate producer. Born in Alexandria, Russia, on Jan. 1, 1895. Educated at the Imperial Conservatory at St. Petersburg. Studied under Rimsky-Korsakov.

Formerly conducted 108-piece Imperial Russian Symphony Orchestra which he started as a boy. Organized "Chauve Souris" and was director of music for all Paramount theaters. ancestor were court musicians to Russian royal family. Plays virtually every instrument. Composed famed "The Parade of the Wooden Soldiers." Discovered Rudy Vallee, Rubinstein. Plays golf in "M." is entertainment chairman of a prominent Studio Club. Says: "Nothing succeeds like success. Honors: the coveted Anton Rubenstein prize upon graduation from the Imperial Conservatory of Music.

The "Three Smart Girls" are still very smart. Deanna Durbin, Nan Grey and Barbara Read are all going at top speed at Universal City. Nan Grey, who has just finished playing a famous lead in "The Stones Cry Out," has been given the part of "Chauve Souris" by Kubec Glawson. This production will mark Glawson's return into the ranks of producers. Opposite Nan Grey will be Robert Wilcox, Universal's lastest screen discovery. Milton Carruth will direct "The Cop," which will get under way at Universal City on March 24.

W. S. Van Dyke has been signed to a new long-term directorial contract by M-G-M. He is now directing "They Gave Him a Gun."

Joan Blondell and her husband, Del Powell, are recovering from a slight attack of pneumonia.

Upon completing "Three Legionnaires," General Pictures Corp., will launch a Spring production drive which will bring five features before the camera in three months' period. First scheduled is "Circus Queen," based on Gertrude Orr's novel, "Night Edition," "The Case of the Four-Handed Man," "Let's All Sing," and "Trouble On Wheels" will be made in that order.

Mark Kelly, former Los Angeles sports editor and Clyde Bruckman have been signed by Paramount to write a weekly column called "Cickey, College" from an original story by Ted Lesser. The picture will be produced by Lewis E. Gensler.

Dissolution Sought for Three Florida Companies

Jacksonville, Fla.—Court hearing for the dissolution of Republic, Atlantic and Imperial theater companies here will be held. Petition is made by the Dual Amusements, Inc., and in the case of the last company is joined by Y. F. Freeman, B. A. Garner, M. C. Talley, members of the E. J. Sparks circuit.

Would Ease Sunday Law

Baltimore—Showing of pictures in Annapolis after 2 P. M. on Sunday would be permitted under the terms of a bill introduced in the General Assembly and which provides for a referendum by the voters of the city. County officials hammer out benefit performances given in Annapolis last year.

"Woman Alone" For Roxy

GB's "The Woman Alone," has been set to open at the Roxy on Friday, following the conclusion of the Roxy on a two-week run of "Head Over Heels in Love."

Louis Brownell Dead

Providence—Louis C. Brownell, 50, chief of maintenance at the Strand here, died suddenly recently. The deceased leaves a wife and daughter.
Canadian Circuit Reports
Net of $101,134 on Year

Montreal—Annual report of the United Amusement Corp., Ltd., for year ending Dec. 31, last, shows net profit, before income tax, of $101,134, as compared with $72,065 in 1935; equal to $1.35 and 97 cents per share in these years, respectively. A dividend Class A, totaling $1 B shares outstanding. After deducting for income taxes, earnings per share amounted to $1.00 in 1935, against 78 cents in 1935. During 1936 dividends equal to $52,642, or 76 cents per share, were paid, leaving surplus for year of $50,512.

Current assets equal to $206,540 are shown for end of 1936, including $18,000 in cash, against liabilities of $60,182.

In December, 1936, the Astor Theater ($5 per cent owned), with seating capacity for 500, was opened in St. Lambert. The Snowden Theater (fully owned), with seating capacity of 600, will be opened at the end of this month. With opening of these theaters, company will control total of 27 theaters in Montreal district.

That Florida Urge
Cincinnati — Andy Hettisheimer, who has been in the movie theater business longer than any other exhibitor in the territory, will leave for Florida with his family this month. The William Chesbrough of the Chesbrough circuit, who is already in Florida as are Mr. and Mrs. Nick Shaefer of the Family and Shirley Theaters, Covington.

"Les Miserables" Two Ways
The International Film Bureau, Inc., as the Chicago agent of the Fox-Amstrong Film Corp., is distributing the French "Les Miserables" in Illinois, Wisconsin, Indiana, Minnesota, Iowa, Missouri, Tennessee, and Kentucky. The picture is being handled either as one feature with a running time of two hours, or two features as two separate pictures for serial use. Schools prefer the latter.

New Foreign Distributor
Chicago — Wesley Greene has been named president of the newly organized International Film Bureau. Donald Stone and W. M. Helms are the other executives. New company will distribute foreign films.

Making Educational Series
EKPI Pictures Consultants Inc., subsidiary of Electrical Research Products, Inc., is launching production of a new series of educational films in the field of human geogra-phy, created for elementary school teaching.

Goodman and Ork. Booked
Benny Goodman and his Orchestra are booked to appear in the Paramount's stage show which will sup-plement the characters of "Poli- exem," scheduled as theater's next attraction.

The Foreign Field
News Flashes from All Parts of the Globe

India's Films Making Progress
Calculata—Successful exhibition of foreign films in India is being more and more confined to the larger cities. Approximately 300 pictures annually are turned out by Indian studios, and offer increasing competition to foreign product. It is estimated that out of 650 theaters in the country, 450 are today showing locally-made films. A recent convention of domestic motion picture interests held at Madras decided again to petition the Government to abolish the duty on raw film and machinery imported into India. The Government was further requested to give the screen the same freedom enjoyed by the press in respect of current topics and events, eliminating present censorship restrictions. Another resolution requested the Government to make the exhibition in India of educational shorts and Indian news reels in every moving picture program.

Losseon British Piz
London — Julius Hagen recently made public figures on the cost and income from a number of his productions. "Soronge" cost $222,000 and brought in $185,000. It earned $6,000 in the United States instead of the expected $200,000. "Private Secretary" cost $150,000 while returns from it were $125,000; "The Last Journey" cost $55,000 and returned $130,000; "A Fire Has Been Arranged" cost $145,000 and brought in $90,000; "In the Soup" cost $150,000 and returned $100,000. "She Shall Have Music" cost $240,000 with receipts of $300,000, but $7,000 of the cost and 22 percent of the receipts went to Jack Hylton.

Richard Blaker Signed
London — Criterion Films has signed Richard Blaker, author of "Here Lies A Most Beautiful Lady" to collaborate with Sergei Nolbanov on the scenario of "The Killer." Raoul Walsh, who directed "When Thief Meets Thief," starring Douglas Fairbanks Junior, will also direct "The Killer."

Czech Film Credit
Prague—A group of bankers have formed an institution to provide credit for the making of Czechoslovakian pictures. The government furnished 50 per cent of the capital and has appointed a committee to supervise the financial end of production.

NEWS of the DAY

Detroit—Total received to date by theaters for the Detroit Red Cross relief fund is $30,312.00, of which principal contributions were by United Detroit Theaters, $15,945.30; Wispers and Wemans Theaters, $5,765.42; and Cohen Brothers, $1,723.11. Contributions were by patrons through the houses. Largest single collection was at the Michigan Theater, $4,047.30.

Portland, Ore. — Manager Ron Harrington of Oriental Theater announces a regular Thursday night broadcast on station KEX from the stage of the Oriental.

Indianapolis — The Golden, the first theater built in this city since 1927, opened recently. It has a seating capacity of 400.

Detroit—Plans for expansion of American Theater Science, Inc., cooperative booking organization, are under consideration, but will not be disclosed until some time in April. Frank Stuart, general manager, left this week for a tour of upper Michigan, partially in the interests of "Son of the South," in the organization. Thomas C. Baker, general manager of Associated Theaters of Indiana, was a visitor to Stuart from Indianapolis.

Detroit—The Radio City Theater of Ferndale, north end suburb, Michigan's latest theater, seating about 700, has opened with appropriate ceremonies. House is the latest unit of the William J. Schulte chain.

Detroit—Mrs. Emil Beck, wife of the general booker for American Theater Science, Inc., plans to return, by motor, from California in two weeks.

East York Township, Ont.—New $50,000 theater and store is going to be built on Woodbine Ave. near Fraser Ave.

Detroit—a special trailer thanking patrons of the houses for their donations to flood relief funds was being run this week in all United Detroit Theaters, under the signature of President George W. Trendle.

San Antonio—The roadshowing of Metro's "Romeo and Juliet" inaugurated a new full-week picture policy in the Empire this week. Price range was 8c to $1.08 for the two-a-day.

Kansas City Variety Club Defers Officers' Election
Kansas City, Mo.—Variety Club's annual election of officers, usually held early in February, has been postponed until after its forthcoming move into new quarters on Film Row. Directors in charge of arrangements, last week, let a contract for remodeling and redecorating the space to Larry Larson, theater builder of Webb City, Mo. Plans call for six rooms in the new club which will include lobby, lounge, bar and card room, billiard room, ping pong room and kitchen. It is believed that the work will be completed by the middle of April. Homer Blackwell of the Independent Poster and Film Exchange, general chairman in charge of arrangements for the Variety Club's Washington's Birthday Party scheduled for Feb. 20, and Douglas Dissel of GB offices is in charge of ticket sales.

Jewish Picture Opens Friday
"I Want to Be a Mother," American-made Jewish dialogue film produced by Joseph Seidens and directed by George Roland, will have its world premiere Friday morning at the Belmont where it is booked for an indefinite run. Tomorrow night a press showing will be held. The feature, which has explanatory titles, is distributed by the Jewish Public Welfare Board, a division of Leo Fuchs, international comedian.

Revise K. C. House's Prices
Kansas City—Ralph Lawler, manager of the Newman, has announced a re-scheduling of that house's admission prices so that they now correspond with the Newman's Michigan Theater, the competing downtown house.

Hamilton Theaters Paying
Montreal—Hamilton United The- aters, Inc., has increased its dividend of 1% cent on preferred stock, payable March 31 to shareholders of record Feb. 27.

Holdover For U. A. Pix
"The Man Who Could Work Miracles," United Artists release, will be held over indefinitely at the Rivoli as a result of capacity business at the high-week-end, it was stated yesterday.

Head Over Heels in Chicago
"Head Over Heels in Love," the new Jessie Matthews musical, will have its runs shown starting at the RKO Palace starting Friday, Feb. 6, according to George W. Weeks.

Delete "Mongolia" Scenes
Columbus—The Ohio board of censors has ordered deletion of all scenes showing "Mongolia," distributed by Aminik Corp., showing "semi-nude" men.
Loew's N. Y. Theaters Plan to Discard Audience Games

ERPI DEAL ASKS TELEVISION AND RADIO PATENTS

Censorship Bill is Defeated on Floor of Indiana House

Propositions of Measure Only Muster Four Supporters in Voice Vote

A bill to set up a state censorship board in Indiana was defeated yesterday in its House of Representatives, according to information received in New York. On a voice vote, the measure only found four supporters.

There had been considerable newspaper agitation in behalf of passage of the bill, which sought to place its censorship machinery under supervision of the state Superintendent of Instruction.

FAR EAST BUSINESS
UP 15 P. C.—HUMMEL

Film business in the Far East is about 15 percent ahead of a year ago, according to Joe Hummel, Warner Bros. foreign department executive, who has just returned to New York from that part of the world.

While in Japan, Hummel appointed Michael Shatkin as general manager for that country. Shatkin, who formerly occupied a similar post there for M-G-M, succeeds Joseph Hanley resigned.

Harris Appealing Decision on I.T.O.A.—Operator Pact

Harris Theatrical Enterprises, which control the Gotham and 11 other New York theaters, will appeal from the decision of Supreme (Continued on Page 4)

Five Film Measures Up at Conn. Hearing

Will Rogers Hospital Deed Ceremonies on Air Today

Formal presentation of the deed for the Will Rogers Memorial Hospital, established at Sand Lake by N.Y.A. at the cost of a million dollars, will be made to Jesse H. Jones, treasurer of the Will Rogers Memorial Commission, during a 15 minute radio program to be broadcast over WMCA this afternoon, beginning at 3:45, from the Fox Movietone studios. Will H. Hays, Major L. E. Thompson of RKO, and Harold Rodemer of Warner Brothers will appear before the microphones on behalf of the film industry during the presentation ceremony.

FIVE FILM MEASURES
UP AT CONN. HEARING

Hartford — Exhibitors will congregate in this city today to attend a legislative hearing on five measures affecting their interests. One bill extends Sunday hours from 10:30 to 11:30 P.M. Another measure changes "motion pictures" to "theatrical" exhibition but it otherwise corresponds to the present (Continued on Page 9)

WALTER WANGER HITS ALIEN PLAYER BILL

"The passing of the Dickstein proposal will not only be felt in eliminating the international stars, which in itself is un-American and inexcusable, but will give these other countries a justified attitude that the American film is nationalistic and self-seekling and should be (Continued on Page 9)

Proposed Theater Divorce Bill Being Fought in Ia.

Des Moines—Major company interests, including affiliated circuits, are putting up a strong battle against introduction of a theater divorce bill in the Iowa Legislature. Measures pending before the state's governing body include a tax on film rentals and two operators in a booth bills. (Continued on Page 9)

Drive To Raise B. O. Prices
Launched by Lincoln Exhibs

Lincoln, Neb.—Drive to raise admission price all over town is being made by Bob Livingston and Milton Overman. Livingston is the owner of the Capitol and Overman the city manager for L. L. Dent's Westland Theaters. In December Overman put over a dime jump to 35-cent (Continued on Page 10)

Loew's N. Y. Theaters Will Drop Games; Indies Sticking to Policy

Post-Flood Normalcy Reigns in Louisville Exhibition

Louisville — Theater conditions have snapped back to normal in Louisville. All the big theaters except the Brown, which will open the second week in March, have reopened. Loew's, Strand, Mary Anderson, Rialto, Kentucky and Ohio, downtown theaters of the shopping (Continued on Page 4)

Rights Sought in Proposed New Agreement With Major Film Companies

Under the proposed new agreement between the major companies and Erpi, the former are asked for the first time to make available to the telephone company and its licensees, as a consideration for signing of the contract, all patents developed and to be developed for the "electrical communication of intelligence," which includes television, radio, the telephone and telegraph.

The present agreement between (Continued on Page 4)

TRANSFER OF ORPHEUM ASSETS IS ENJOINED

Federal Judge Francis G. Caffey yesterday granted the application of Isidore J. Kresel staying any further proceedings in connection with the transfer of the Orpheum assets by the Orpheum trustee to Stadium Theaters, RKO subsidiary, (Continued on Page 9)

Schafer Is Going to Coast To Confer On U. A. Program

George J. Schaefer, United Artists' general manager, leaves Monday for New Orleans en route to the coast to confer with U. A. producers on their next season lineup (Continued on Page 4)

Change Zukor Dinner Date

Testimonial dinner to be given to Adolph Zukor by New York's theater owners, originally scheduled for Saturday, March 27, has been postponed two nights and will be held on Monday, March 29, at the Waldorf-Astoria. William Brandt, committee chairman, explained that the change in date is due to the fact that Zukor and other guests, who might otherwise attend, would stay away.
**Coming and Going**

WILL H. HAYS has returned to New York from the Coast.

CLAUDE IZELL has returned to Texas from New York.

SAM HONIGBERG, FILM DAILY correspondent in Pittsburgh, leaves New York today returning home.

BARRETT KIESLING, left New York last night for Albany.

JOE HUMMEL has returned to New York from the Far East.

CASTO DOOR has gone to Florida from New York.

HARRY BRANDT returns to New York Tues-day from Florida.

ARTHUR A. LEE and ALBERT MARGOLIES leave New York tonight for Montreal.

GEORGE J. SCASHER, U.S. general manager, leaves New York Monday for New Or-leans on route to the Coast.

MURRAY W. GARRISON, director of investigation for the Senate Investigating Committee, left last night for Washington.

HARRY ARTHUR is now expected in New York Monday from St. Louis.

JACK PARTINGTON, F. & M. partner, has returned from his trip to the East.

A. M. WATTEMBERG, Warner Bros. attorney, returns to New York Monday from Miami.

LARRY GOLDB of the Warner home office and publicity department is in Philadelphia today on a business trip.

**Explosion Kills Extra**

*West Coast Bureau of THE FILM DAILY*

Hollywood—A bomb exploded yester-day during filming of a mimic battle scene on the Universal studio lot and splinters from the blast killed George Daley, an extra, as he operated a machine gun. The sequence which was being made was for the forthcoming feature, "The Road Back."

**File Anti-Bank Night Bill**

Minneapolis—As a result of a group of business people urging the state of Minnesota to get out of the control of the big banks and take care of itself, the Minnesota legislature has asked Senator J. V. Weber of St. Paul to outlaw theater Bank Nights, which coincided with measure's introduction. M. V. Kinkead, Ramsey County attorney opened an investigation of all Bank Night proceedings.

**Named Story Aide**

Jere Knight, assistant story editor for Selznick International on the coast, has been named assistant Eastern story editor and leaves to-day for New York to take over her new duties. She succeeds Dorothy Mosdell who is now associated with Beatrice Kaufman of Samuel Goldwyn Productions.

**To Name Field's Successor**

Successor to the late James B. Field as general counsel of K-A-O is expected to be picked upon the return to New York of Leon Goldberg, K-A-O treasurer, late this week from Hollywood.

**GB Directors Decide to Close One Studio**

London—Coincident with a loss of $3,118,000, according to its sub-sidiaries, the G-B directorate yester-day definitely decided to abandon production at the Shepherd's Bush Studios and concentrate on the Ivor Bucks Studios.

The board by a 5-4 vote yesterday, as the items indicated for the half year to March 31, this result showed in consultation of counsel by minority directors to determine whether it is permissible to take into account earnings of profitable subsidiaries and leave out those running at losses in figuring G-B's earnings.

**Dorothy Makall to Close Studio**

Luther Greene has definitely desig-nated Dorothy Makall to play the leading role in the London presentation of "Personal Appearance," which will premiere in partner-ship with Charles B. Cochran. At traction is slated to open there at the St. James Theatre on April 1. Greene and the cast members will sail from New York on March 10.

**Horizons" Preview Tuesday**

Columbia will hold a preview of "Lost Horizons" at the Globe Theater Tuesday evening, prior to the formal premiere the next night.

**Starting Vitaphone Comedy**

Ken Murray and Oswald, comedy stars of the stage, radio, and screen, start work today in a two-reel Vitaphone comedy for the company's Brooklyn studios, announce Sam Sax, production chief.

**Sir Guy Staying Died**

*West Coast Bureau of THE FILM DAILY*

Hollywood—Sir Guy Staying died here yesterday of a heart at-ack.

**Admission Taxes Jump**

Washington Bureau of THE FILM DAILY

Washington—Admission taxes de-duced from motion picture theaters and other amusements jumped to $45,- 000 last month, rising from $1,469,- 004 in February.

**Adjourn Dickstein Hearing**

Washington Bureau of THE FILM DAILY

Washington—After barleuse and concert people appeared at its ses-sion yesterday, the House hearing on the Dickstein alien acter bill was adjourned until Wednesday, next.
HORSE-SHOES?

Another smashing M-G-M hit "THE LAST OF MRS. CHEYNEY" commands industry attention! (following "After the Thin Man", "Camille", "Born To Dance", "Libeled Lady" and many others.)

The element of luck has no place in the M-G-M scheme of production. The true-and-tried producing personnel; the wealth of Star names and the boundless resources of the Greatest Studio in the World leave nothing to chance!

There are no horse-shoes on the theatres of our 10,000 customers. They leave nothing to chance! The M-G-M name is the beacon of assurance to the patron for a swell show; to the exhibitor for a profitable engagement.

"THE LAST OF MRS. CHEYNEY" starring JOAN CRAWFORD • WILLIAM POWELL • ROBERT MONTGOMERY with FRANK MORGAN • Jessie Ralph • Nigel Bruce • From the play by Frederick Lonsdale
Directed by Richard Boleslawski • Produced by Lawrence Weingarten • A Metro-Goldwyn-Mayer Picture
ERPI ASKS RADIO, TELEVISION PATENTS

(Continued from Page 1) Erpi and the other parties provides that the latter give the phone company and its subsidiaries rights to any development within the sound picture field, the making of sound picture records and of reproducing apparatus.

After months of consideration by the legal staffs of the companies, the agreement is now before the executives for review. There is likelihood that the major company heads will demand some changes before signing the agreements.

Harris Appealing Decision on I.T.O.A.-Operator Pact

(Continued from Page 1) Court Justice Rosenman denying an injunction to restrain the I.T.O.A. and the Allied M. Operators Union from continuing to carry out an agreement with Local 306 which brought increased booth costs in its wake. Harris will also file another suit shortly for a declaratory judgment and an injunction against Local 306, the Allied Union and the I.T.O.A., it was said yesterday by John M. Keating, his counsel.

An item in yesterday’s FILM DAILY erroneously stated that Harris had signed with Local 306.

Film Improvement Wins Praise of Ohio Pastors

The motion picture industry is coming under a series of obvious improvement in the quality, both dramatic and moral, of many screen productions under a resolution which has been adopted by the Ohio Pastors’ convention. Personal tribute is paid to the efforts of Joseph J. Broderick in the cause of administration of the Hays production code.

Block booking and blind selling is attacked as “harshful and unholy some policies”. Out of 500 pictures reviewed by the National Film Evaluate service, 38.8 were approved for adults, 27.8 for youth and 10 per cent for children, says the resolution. In connection with this survey, 34.2 were definitely disapproved for adults, 35.8 for youth and 74 per cent for children, it is declared.

To Reissue Tyler Films

Deal has just been closed by R. M. Savini with W. Ray Johnston Enterprises by terms of which Astor Pictures Corp. will reissue the eight Tom Tyler subjects in both the United States and Canada.

Not In the Script

Casa Grande, Ariz.—Tom Tyler’s car entered the shop yesterday, spilling him into a newly constructed screen and stage. The screen thriller fashion he was fished out by his wife, his daughter and Harry Knight, radio rider, who were following him in another car.

— THE FILM DAILY

Thursday, Feb. 25, 1937

LOEW N. Y. HOUSES TO DISCARD GAMES

(Continued from Page 1) as promised, and then, not resume any more Bank Nights. Between now and Mar. 8th more than $15,000 in accumulated prize money will be distributed to Loew patrons.

Melvin D. Albert, of counsel for the I.T.O.A., said that his association would not consider discontinuing games of chance until after RKO and Loew had dropped them and then only if RKO and Loew raised admission prices. Independent theaters must use chance games to compete with the major companies, Albert declared.

Loew Theaters went into the audience seat contest with yesterday’s Moskowitz explained. “We did it only after most other theaters in our neighborhoods had started the practice. It does seem but at the time that the program could not. We try to give the public what it wants—so we put in Bank Nights and Screens. Now we have the feeling that the public is fed up with them.

“...It has always been our opinion that the motion picture theater is a place for motion picture entertainment. Our bookings now include so many exceptional productions for the rest of the winter and spring, that we are confident we will continue to enjoy patronage with out the rather messy games, while they please a lot of people, do not please the majority.”

Schaefier Is Going to Coast To Confer on U.A. Program

(Continued From Page 1) and to fix a date for the annual convention. Monroe Greenthal, U. A. publicity and advertising director, leaves tomorrow for Hollywood.

State Employees’ Ppee May Bring Legislation

Albany—New York’s legislature is expected to get a bill which would require newspapers to publish their prices in newspaper advertisements if they are used. Each of the move is State employees ppee at a local house which boosted prices for Lincoln’s Birthday.

“Added Attraction”

St. Joseph, Mo.—The manager of a local film house told the assembled audience: “Please step outside the theater for a moment. You are about to see the office safe.” Patrons speedily com plied, leaving the house, but the manager slammed the door. The thief, William Johann, escaped, but was soon arrested. The safe was returned intact.

“Lt. Gen. Pershing has a policy of never being out of town for more than a week, so the officers of the Lincoln park golf club asked him to speak at the opening.”

“HOUSES”
The name of the newest hit tune to conquer the air waves. The title of Paramount's newest hit picture with two of America's most popular screen stars...
ROMANCE! The most powerful love story either Carole or Fred has ever starred in. An up and down romance as real as young love itself.

GLAMOUR! When you add to the glamour of Carole herself the exotic appeal of Dorothy Lamour, star of "The Jungle Princess", you've got something to talk about.

COMEDY! Charlie Butterworth's funniest picture. You haven't learned to laugh till you've seen Hollywood's ace dead pan comic as the hottest piano player in Panama.
EXCITEMENT! Fred in another of those brawls that had you cheering in "The Trail of the Lonesome Pine."

MUSIC! Fred plays the trumpet and sings. Carole carols. Dorothy Lamour swings. Butterworth plays hot piano. There are five song hits.

"Swing High, Swing Low" Has Five Song Hits!

BUT "Swing High, Swing Low" is not a musical comedy. It is a romantic love story set to exciting music with the glamorous background of Panama honky tonks and New York night clubs.

"Swing High, Swing Low" is now one of the most played tunes on the air. Fred MacMurray has been plugging the picture on his "Hollywood Hotel" hour. So we can honestly say "Swing High, Swing Low" is receiving as strong an advance radio sales job as any picture in months.

(Sheet Music and Records of the "Swing High, Swing Low" score available. See press book).
Paramount Gives “Swing High, Swing Low” Another Terrific Pre-Selling Campaign

Carole Lombard • Fred MacMurray
“SWING HIGH, SWING LOW”
with Charles Butterworth • Jean Dixon
Dorothy Lamour and Harvey Stephens
Directed by Mitchell Leisen
NEW OPERATORS FOR MANY MOVIE HOUSES

New Haven, Conn.—The Lakeview Theater Co., just organized by Samuel Rosen of Rosen Film Deliveries, Rita Rosen, and Mr. and Mrs. Arthur Lockwood, has opened over the Stuart Theater at Lakeville. Michael Carroll is managing the house. L. Stuart, former owner, will make his future home at Miami Beach, Fla.

Van Buren, Ark.—The old Opera Theater here will be remodeled as a film house, it is announced by Harry Vise, local manager for Malco Theaters, Inc. The building was bought several months ago by the Malco Company which also acquired the Rio here.

Oklahoma City — A. H. Schreck sold his Building Theater at Weatherford, to Wallace O. Morecll, while Mrs. Kathryn Brink's Roxy Theater at Tulsa has been bought by A. M. Wilson of Wewoka.

Columbus, Miss.—Purchase of the Ritz at New Allen by David Flexer, has been announced. The house only recently had been acquired by M. A. Lightman of Memphis from Mrs. Fred L. Marshall of Tuscumbia. Flexer operates the Variety Theater here.

Plainfield, Wis.—The Waushara Amusement Co. has taken over the Strand Theater here and renamed it the Plainfield.

Mt. Horeb, Wis.—L. J. Kranzfelder is the new operator of the Strand theater. Henry L. Miller, former owner, is now operating the Community Theater at Waterloo.

Cincinnati—Nat Galley has taken over the Oxford Theater, at Oxford.

Des Moines—F. L. Crawford has reopened the Cozy Theater at Fayette. It was formerly operated by Harmon Kappmeyer.

New Orleans—Joy Houck has added the Oak Theater at Montagne La., to his chain of theaters, taking over the house from R. R. Guedry.

San Francisco—Dick Bare has taken over the Filmfaire, Carmel theater.

Detroit—The Wolverine Theater, West Side house, has been sold by Fred Bingley to Clay Winnie, operator of the Dix Theater.

NEW HAVEN FOR MANY MOVIE HOUSES

Charlotte, N. C.—Community Films, Inc., a corporation for distribution of 16 mm. film and operation of theaters, has been chartered with H. F. Kingey of Charlotte, president of the North Carolina Theaters, Inc., as one of the organizers. Others in- corporators are: James McCoy, of Greensboro; Henry B. McCoy of Greenville, S. C., and R. B. Wilby of Atlanta.

Albany—Advertising Film Associates, Inc., New York City, has changed its capital stock from 190 shares preferred $100 par value $30 shares common non-par value stock to 60 shares preferred $100 par value and 180 shares common non-par value shares.

Dallas—It is reported that J. C. Hurst will open a new house at Abernathy, and that L. C. Miller will open a theater at Walnut Springs.

Canton, O.—Charles Flory, veteran theater man here, has been acting as manager of the roadshow, "Romeo and Juliet."

Court Enjoins Transfer of Orpheum Circuit's Assets

(Continued from Page 1)

Pending review of Kressel's offer of $2,000,000 cash for the Orpheum assets, an offer which was rejected by Referee Ehron.

The transfer of Orphem assets to Stadium following Referee Ehron's acceptance of Stadium's offer of $700,000 cash and other valuable considerations has already occurred. The effect of the stay is to maintain the status quo of the Orpheum assets in the hands of Stadium and the cash in the hands of the Orpheum trustee.

Camercraft School

Brussels—Jules Journut has founded a school for cameramen and others employed in camera work in motion pictures. The school has received a subsidy from the Ministry of Arts and also money from L'Union Nationale Cinematographique de Belgique. Various professional organizations in the motion picture industry will provide the school with continuing subsidies, it is stated.

F. N. Release April 10

"Marked Woman," starring Bette Davis, with Humphrey Bogart in the leading masculine role, will be released on April 10th, First National announces.

3rd Week For "Green Light"

The Strand announces that "Green Light" will be held for a third week, beginning Saturday.

Pittsburgh—The Princess Theater, recently opened in Squirrel Hill, has been acquired by Milton W. Korach, former Detroit theater manager.

Cincinnati—20th Century-Fox's present manager, Arthur Bazy, has been awarded new contract.

San Antonio—On Saturday, the Texas is going into a full-week policy. Manager J. T. Flore has set "Rebrandit" as the initial film.

Detroit—"Camille," after two distributors have to look warily at the time, has moved for a third week to the Madison.

Springfield, O.—The Majestic, dark here since 1928, is to be re-opened for "Babes Remodeling and the installation of the most recent equipment on the work. The theater is scheduled to start immediately and will require about three months for rehabilitation, which will cost approximately $40,000.

Jewett with New Detroit Co.

Detroit—A. B. Jewett, former vice-president of Films of Commerce, Pathe's industrial subsidiary, has been elected vice-president in charge of sales and production of the newly incorporated Industrial Pictures. Edmund C. Schaefer, former photographic illustrator and color photographer, has been made vice-president in charge of art.

Stage Shows Increased

Hartford — The Cameo Theater, operated by O'Neill and Goldberg, has increased its vaudeville schedule from week-ends to a full week, except Sunday. A unit stage show called "Cameo Revue" will be used with pictures and straight picture policy will be confined to Sunday.

See Problem In Westerns

New Orleans—Major's production of westerns is causing independent operators to reconsider their independent horse op'r. While some indices are optimistic, believing an even greater western demand will be created, others favor holding back till next season and then going on the market.

Rene Clair Honored

According to word received by John S. Tapernoux, president of French Motion Picture Producers, the French Minister of National Education has awarded the Legion of Honor to Rene Clair, "for his work which has contributed to the prosperity of French cinema, "De Paris," "Le Million," and "Nous La Liberte."

FIVE FILM MEASURES UP AT CONN. HEARING

(Finished from Page 1)

Sunday law. Stage shows on Sundays are legalized in another bill which adds that any prosecution for violation of the act must be brought within one month after the alleged offense.

The hearing will also cover two booth safety measures. One requires that the operator shall devote his entire time and attention at the operating side of the machine, not engaging in unnecessary conversation or any other work. The other specifies that the manager, owner, operator or assistant may not enter the booth while the machine is in operation, and requires that the booth door be closed while the public is present in the auditorium.

The finance committee will hold a hearing on an act imposing a tax of 10% of all admission charges; club dues and initiation fees of one cent for each ten cents or fraction thereof of the amount paid for admission on or after July 1, 1937, tax to be paid at the patron. No date has been set as yet.

Walter Wanger Hits at the Alien Player Bill

(Finished from Page 1)

Curbed in its international influence," declared Walter Wanger yesterday in a telegram to Congressmen Charles Kramer, protesting against the measure now pending in Congress. Describing the bill as "reactionary and narrow-minded," the United Artists producer said that "certain foreign countries are only seeking excuses to place further barriers to the penetration of American pictures."

Film Clubs Resumes Socials

Seattle — The Film Club socials were resumed with Distributors' Night, sponsored by 14 local exchanges. Exhibitors' Night will be held Thursday to be followed on March 10 with an Equipment and Accessories' Night.

Lois Wilson In Play

Lois Wilson has been signed to play the lead in the new play "Fare- well Summer," by North Bigbee and Walter Holbrook. The play goes into production next week under the direction of Ben Kinser, and is scheduled for opening in New York March 29.

"U" Signs WFBL Announcer

Syracuse, N. Y.—Signed to a one-year contract by Universal, William H. Glandfield, senior announcer at WFBL (CBS) for the last four years, leaves for Hollywood March 8.
Drive to Raise B. O. Prices
Launched by Lincoln Exhibs

(Continued from Page 1)
top for the Varsity, which he has held in the face of strong opposition.

The Capitol, second-run, recently destroyed by fire, has reopened after rebuilding.

Mrs. 2. Lee opened his new Rex at Eufaula, Ala.

Lucas & Jenkins have opened their new Casino Theater at Brunswic-

Kermit High is the new skipper of the Carolina at Burlington, N.C.

Jim Brown is the new manager of the State at Clinton, N. C.

The Lambert at Princeton, Mo., recently destroyed by fire, is to be rebuilt soon as weather conditions permit.

O. G. Larson will open his new theater at Huntsville, Ala.

George Sakeplarri and Jewell Gershon have taken over the Valley at St. Joseph, Mo.

J. A. Jacoby has opened his new Kins at Hanford, Kan.

Miss Lena Green will open her new theater at Franklin, Vt., about March 15.

Bank Night has been restored to the Crystal and Electric theaters in Kansas City, and will play Paramount and RKO pictures in the future.

Bank Night was held to be a lottery and illegal in South Dakota in a decision handed down by Circuit Judge A. R. Demu. The ruling was made in an injunction proceeding brought by the state's attorney-general. Theaters of the Black Hills Amusement Co., at Rapid City, S. D., were involved.

Develops and Fixes Films

Berlin — Hauff A.G. of Feuerbach, West Germany, according to the German press has just brought out a solution under the trade name "Unigen" which is said to develop and fix photographic film in one process. This eliminates the necessity of developing and fixing both printing in one bath and fixing in another bath. No information is available on the contents of the solution.

OKLAHOMA CITY

M. A. Connet purchased the Lyric at Bay Springs, Miss., from Frank A. Bailey.

The Majestic at Rhodesia, La., recently destroyed by fire, has reopened.

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THE DAILY
Thursday, Feb. 25, 1937

Reviews of New Films

Fernand Gravit in
"The King and the Chorus Girl"

with Joan Blondell, Edward Everett Horton
(HOLLYWOOD PREVIEW)

Warner Bros. 90 Mins.

DElightful Comedy is AUSPICIOUS BEGINNING for DIRECTOR LE ROY. New EUROPEAN STAR CLICKS.

Here is a delightful comedy that makes an auspicious start for Mervyn LeRoy as an independent producer. It is an ideal vehicle for Fernand Gravit, his new Euro-

New inviting girl emerging as a new personality... dropping her wisecracking in favor of her very subtle acting. LeRoy shows his versali-

directly by light comedy like a veteran and a few of the scenes rank with the best fine comedy that has been screened. Edward Everett Horton, Alan Mowbray and Luis Alberni are strong supporting players in turn in excel-

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Post-Flood Normalcy Reigns
in Louisville Exhibitio-

(Continued from Page 1)
district, are again operating on their regular schedules. The Town-

Orville Wood of the Dover, Cam-

dium, has gone to Havana, Cuba, for a vaca-

CINCINNATI

Ralph Davidson, co-mgrs., of the Rand at Lynchburg, W. Va., has an-

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CINCINNATI
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

FOUR writing assignments have just been announced at RKO Radio. George Sease will work on "The Boy on a Latch," with Joe Hoffman, while he will collaborate on Martin Mooney's "Junior G Men"; Jack Mintz is assigned to "Radio City Revue" and Saul Elkins will script "House in the Country."

Helen Mack has been signed for the top spot in RKO Radio's "Borrowed Time" starring Onslow Stevens, with Hedda Hopper a runner-up for feminine honors.

Marjorie Lord, young New York actress who made her Broadway debut in "Old Maid," has been signed to a long-term deal with RKO Radio and will make her first appearance on the screen in the Fred S. Berliner production of "Stage Door."

William Slavenes McNeill has been signed to a term writing contract by S. J. Briskin at RKO Radio.

"I Stand Accused," according to M-G-M, will be the new title of the picture formerly called "Skidding," based on the Broadway long-run play by Auriana Rouerol.

Bradbury Foote, writer, has been given a new contract at M-G-M.

Dorothy Lomour has been assigned the feminine leading role in Paramount's "Artists and Models," the Jack Benny starring musical extravaganza which is in production next month under direction of A. Edward Sutherland. Randolph Scott, is assigned a featured part in "Artists and Models."

Cecil Lewis, author and adventurer, yesterday was signed by Paramount to work with Philip MacDonald of Paramount's writing staff in preparing a screen treatment for "Men With Wings," the aviation picture to be produced under supervision of Jeff Lazarus.

The following have been added to the cast of Republic's "Jim Hanvey-Detective," which stars Guy Kibbee, Tom Brown and Lucie Kaye, Theodore Von Eltz, Robert Emmett Keane, Harry Tyler, Charles Williams, Charles McNuary, Howard Hickman, William Heydt.

Walter Wanger has signed Grover Jones, dean of Hollywood scenarists to a long-term writing contract.

Joe Bigelow, Samuel Goldwyn scenarist, has now been assigned to write additional dialogue for "The Woman's Touch."

WHO'S WHO IN HOLLYWOOD

HENRY BLanke, Warner Brothers associate producer and a veteran of the old German film industry. Broke into show business while still in his teens. Experience in both stage and films as writer, actor and director brought him, in 1922, to the position of chief assistant to Ernst Lubitsch, with whom he worked in that capacity for four years. Then with Fritz Lang making "Metropolis," with Warner Bros. in America, with UFA and Warners in Germany. Shortly after he became an associate producer and has on his list the studio's greatest hits, including "The Story of Louis Pasteur." "A Midsummer Night's Dream," "Green Light," "Trespass," "And God Created Woman." And is handling Paul Muni in "The Story of Emile Zola."

After more than 10 years on the same lot, Irving Cummings is leaving 20th Century-Fox to join Walter Wanger on a one-year contract. His first assignment on his new deal will be "Voyage to the Bottom of the Sea," an ambitious musical of the revue type.

Shooting has been completed on Republic's second Gene Autry Special, "Git Along Little Dogies." The supporting cast includes Smiley Burnette, Judith Allen, Weldon Heyeburn, G. Raymond Nye, Frankie Marvin, Al Taylor, Jack Kirk, Cliff And Gladys Ahern, William Farnum, Willie Fung, and the "Maple City Four," consisting of L. M. Peterson, Fritz Mensimer, Al Rice and Art Jones.

"The Painted Stallion," Republic serial, went into production recently under Directors Ray Taylor and Alan James. The cast includes Ray Corrigan, Oscar & Elmer, Babe De Freest, Sammy McKim, Yakima Canutt, Julie Thayer, Duncan Renaldo.

Ted Reeves, writer, has been signed by Republic to prepare a treatment for "Double Trouble," second Olsen & Johnson comedy vehicle.

Gene Towne and Graham Baker, writing team under contract, are doing one of their Two-Off-the-lost stories for Darryl Zanuck.

Howard J. Green's play, "The People's Choice," which just closed a long run at the Laboratory Theatre of the Pasadena Community Playhouse, has been booked into the Ahlambra Theater in San Francisco, Green's home town.

Gov. Earle Recommends Dropping Pa. Amusement Tax

Philadelphia — Gov. George H. Earle of Pennsylvania, in his budget message to the state legislature, yesterday, recommended that the state amusement tax be dropped beginning in June 1, 1937. He estimated the total tax at $6,700,000. Several other taxes will also be dropped. It is believed likely, because of the strong Democratic majority in the House and Senate, that the recommendation will be adopted by the legislature.

Sues Lake Theater Co.

Chicago — Faith Bacon sues Lake Theater Co., operators of the State Lake Theater, Jones, Link & Schofer Circuit, for $100,000 damages on account of injuries suffered in a stage accident.

Barbara Stanwyck who is co-starring with Victor McElaglen in "The Summons Can't Take Money" presented a lapel watch to each of the 50 technicians working with her in the Paramount studio. Miss Stanwyck gave the director of the picture, Alfred Santell, a gold key chain.

Irene Hervey yesterday was engaged by Columbia for the feminine lead in "League of Frightened Men," a Nero Wolfe story by Rex Stout. Walter Connolly will be starred as Nero Wolfe.

Casting for Universal's feature "Oh, Doctor," the Harry Leon Wilson tale, has been made. George A. Hillman under his original title "Gold." Conrad Nagel will star on a personal appearance and lecture tour immediately after this picture is finished and will spend a month advertising clubs in connection with theater dates in New York, Philadelphia, Boston and Chicago.

Armida, famed Mexican dancer, has been signed for the role of "Rosa" in Republic's forthcoming Gene Autry production.

According to Emanuel Cohen, president of Major Pictures, the Gary Cooper picture "What He Had," which appeared in the Pictures Review, written by Richard Connell, goes into production about April 15. Waldemar Young did the screen play. The Mae West picture goes into production in June, and the next Bing Crosby picture about the end of July.

Upon the completion of her first featured role in "Jim Hanvey-Detective," Lucie Kaye, Republic stock actress, has had her option lifted.

Covering the distance between Hollywood and London by cable, David O. Selznick signed Raymond Massey for the role of "Black Michael" in "The Prisoner of Zenda," which is under consideration. Initial picture to use Erpi will be Andrew L. Stone's "Broadway Chislers" (tentative title) which goes into production March 10. The second will be "The Thousand Dollar Bill" to go before the cameras March 20.

Negotiations for the use of Erpi sound in all forthcoming Grand National productions were yesterday completed, according to Edward L. Fopmson, president. Initial picture to use Erpi will be Andrew L. Stone's "Broadway Chislers" (tentative title) which goes into production March 10. The second will be the "Thousand Dollar Bill."
These new one and two-reel featurettes pack a big laugh for everybody, especially for the showman who exploits Educational's combination of big names and big fun to make big extra profits.

Presented by E. W. HAMMONS

Coming
Watch for these in March

- BERT LAHR
- BUSTER WEST and TOM PATRICOLA
- NIELA GOODELLE

โจFERSON MACHAMER
and his
"Gags and Gals"
in
"FUN'S FUN"

JEFFERSON MACHAMER
and his
"Gags and Gals"
in
"FUN'S FUN"

PAT ROONEY Jr.
and HERMAN TIMBERG Jr.
in
"HOLD IT"

"SISTERS OF THE SKILLET"
in
"PRACTICALLY PERFECT"

TOM and IRENE
in
"THE BIG COURTSHIP"

IRIS ADRIAN
in
"MAN TO MAN"

TERRY-TOONS • Song and Comedy Hits

PUDDY THE PUP
in THE BOOK SHOP

FARMER AL FALFA
in THE BIG GAME HUNT

KIKO THE KANGAROO
in RED HOT MUSIC

"SEE UNCLE SOL"
with Eddie Lambert
and four big specialty acts

"DENTAL FOLLIES"
with Pinky Lee

DISTRIBUTED in U. S. A.
BY 20TH CENTURY-FOX
FILM CORPORATION

EDUCATIONAL PICTURES
THE SPICE OF THE PROGRAM

Presenting a variety of song and dance hits
J. J. McCarthy, Hays Ad Council Head, Dies at Coast

EXECPT RKO TO SHOW $2,500,000 PROFIT ON YEAR

Circuits Generally Retaining Games and Giveaway Plans

Executives Are Willing to Drop Policy Providing Their Opposition Does

Although two national circuits, RKO and Loew's, have decided to keep audience games in the New York territory, other theater groups with producer affiliations and which are on the policy are generally continuing, a national checkup of the situation yesterday disclosed.

"We'll drop 'em if our opposition does," was the consensus of replies made by theater operators, both circuit and independent. But the line consisting of Bank Night, Screeno, etc., was

(Continued on Page 4)

STAGEHAND CONTRACT RENEWAL DISCUSSED

New York major circuit representatives and a committee representing Local 1, Theatrical Protective Union, met yesterday at the office of Major Leslie Thompson of RKO to consider the request of Local 1 that a 15 per cent wage cut voluntarily accepted by the stagehands union two years ago be restored.

The circuit representatives made a

(Continued on Page 5)

ITO of Ohio to Decide Policy on 10 Measures

Columbus—Ten bills of interest to theater owners pending in the Ohio Legislature will be examined by the board of directors of the I. T. O. at a meeting Tuesday at the Dealah-

(Continued on Page 4)

Suit Up Next Month

Damage suit of 20th Century-Fox against the Springer & Coelis and Bologna circuits, involving a dispute over the accounting on two Shirley Temple pictures, will be heard in the Court of Appeals, Albany, next month, with Attorney Louis Nizer representing the distributor.

How They Started

1936 Earnings Seen as Four Times Greater Than Previous Year

RKO will show a profit of $2,500,000 for the year 1936 in the report to be filed in Federal Court by the Irving Trust Co., RKO trustee, within the next two weeks, it is understood.

This figure is almost four times the earnings of the company in 1935 when $634,000 was earned. RKO showed a profit of $734,000 for the first 26 weeks of 1936, which would make the earnings for the second half $1,760,000.

The $2,500,000 earnings for 1936

(Continued on Page 4)

MUSIC FILM TREND SEEN BY LEBARON

West Coast Bureau of THE FILM DAILY

Hollywood—Trend towards musical and semi-musicals is greater today than ever before, according to William LeBaron, managing director of production at Paramount, yesterday, when he indicated that his company is paying particular attention to this type of production.

In work at the present time are four pictures with music, as follows:

(Continued on Page 5)

50 Day and Date Runs Set by Loew's for "Maytime"

Prior to regular national release, M-G-M's "Maytime" will be given a series of simultaneous bookings in about 50 key cities, supported by an extensive promotional and advertising campaign. Among cities

(Continued on Page 5)

Slap Me. Sunday Bill

Augusta, Ga.—The committee on legal affairs has submitted to the Maine Legislature an unfavorable report on a bill which would legalize public enter-

(Continued on Page 8)
Joseph Jefferson McCarthy, 1879-1937

Joseph Jefferson McCarthy has had a long career, spanning his final piece of acting. He was known for his performance in the 1940s and 1950s, before the era of television. Despite his success, he is also known for his controversial views on communism.

Two Salt Lake City Houses Acquired by Intermountain

Salt Lake City—Control and operation of the Ophirume and Studio Theaters here have been taken over by Intermountain Theaters from Fox West Coast Theaters. Plans are being made for the Ophirume Capital, Victory and Paramount Theaters to play first-run, with Studio to get holdovers.

Holdover at Music Hall

"When You're in Love," Columbia musical-romance starring Grace Moore, is now in its sixth week at the Music Hall yesterday.

Joins American Tobis

Van Tienen, son of the president of International Tobis Corp., has joined the company in New York and who recently arrived in this country, will join the other American Tobis Corp., here in association with W. E. Van Beverton.

Standing Funeral Monday

West Coast Bureau of THE FILM DAILY

Hollywood—Episcopal funeral services will be conducted for Sir George Albert Smith, founder of the studio at St. Stephens' Church, Hollywood.

Humphrey Pearson, Author, is Found Shot to Death

Palm Springs, Cal. — Humphrey W. Pearson, 43, film author and scenarist, was found shot to death in his home yesterday under mysterious circumstances. Local Police Chief Colonel H. S. Bingham is conducting an investigation to determine whether the tragedy was suicide or murder. Pearson was best known for his work with Albert M. Freiberg on "Red Salad," and his collaboration on the film "Ruggles of Red Gap," which won a prize in the Ten Best Pictures of 1935 in the national poll conducted by The Film Daily. His other scripts included "Great Flirtation" and "Elmer and Elsie."

Bernie Disbands Band

West Coast Bureau of THE FILM DAILY

Los Angeles—Ben Bernie and his band will part company March 3 and the leader will devote his full time to films and radio, it is announced here. Following completion of his current picture, "Wake Up and Live," the maestro plant to go to his home at Miami Beach, Fla. He will continue his weekly broadcasts over NBC, and radio studios.

"Blossoms" Opens at Boston

"Broken Blossoms," Imp pictures' current release, the D. W. Griffith classic, has opened an extended run at the Fine Arts Theater here. E. J. Smith, Imperial's general sales manager, attended the opening.

Execls Attend Presentation of Rogers Hospital Ded

Deed to the Will Rogers Memorial Hospital at Saratoga Lake, N. Y., was formally presented yesterday by William H. Hays, representing the motion picture industry, to Jesse H. Jones, treasurer of the Will Rogers Memorial Commission, at the Fox Movietone Theater, from which the ceremonies were broadcast over stations WMCA and WINS. In addition to Hays and Jones, those present at the presentation were Major L. E. Thompson, Harold Rodner, Capt. E. V. Ebenbucker, Y Frank Freeman, Charles C. Moskvit, H. M. Warner, George J. Schafer, Jules Brulatour, Ed Kuykendall, Senator J. Henry Walters, Spyg. P. Skounis, Leopold Friedman, Amos G. Carter, Truman H. Talley, Arthur S. Cherouny, W. C. Michel and A. F. Wexman.

Pari-Mutuel Betting Bill Passes N. J. Assembly

Despite exhibitor opposition, the New Jersey Assembly has passed the constitutional amendment permitting pari-mutuel betting at race tracks. The resolution now goes to the Senate, which has adjourned until Monday night. In event the measure is passed by the current legislature, it will have been introduced next year and then submitted to a referendum before becoming operative.

Baker May Make 10 Pix

Phil Baker may make two pictures a year for five years under the contract just signed with Samuel Goldwyn, which was first placed in his hands in the "Goldwyn Folks." Picture starts not later than September at the coast. Deal was handled by Attorney Louis Nizer, representing the stage-star, and James Mulvey for Goldwyn.

Holdover "Green Light" "Green Light" has been held over at the Fox, San Francisco, for a second week.
H.M. WARNER HONORED with degree of Doctor of Humanities, conferred upon him (center) in impressive ceremony at Florida's Rollins College. Franklin Delano Roosevelt is among the few others similarly recognized.

ALL HAIL 'THE KING and the Chorus Girl' as "a wow" ... 'will be year's most talked about film' ... 'headed for certain b.o. championship' (Hollywood Reporter, Variety Daily, M. P. Daily) at critics' preview of Warners' Easter debut of famed Continental favorite Fernand Gravet. Louella Parsons rates him '1937's most promising addition to the screen!'

HANDS ACROSS THE SEA join across the table (below) during tour of Warners' elaborate 'Kid Galahad' sets by England's famed newspaper tycoon Lord Beaverbrook (left), and Lord Montague (right), proudly and personally conducted by production chief Jack L. Warner and son, Jack, Jr.*

TRANSCONTINENTAL TRIUMPH! Errol Flynn air-rives in New York to learn that his 'Green Light', co-starring Anita Louise, is in 3rd Strand week, held over in Frisco; bigger than 'Adverse' in Washington D. C., and scores of other country-wide key runs."

JUMPING FOR JOY is Ruby Keeler (left), after glad tidings that she'll follow 'Ready, Willing and Able', Warner musical co-dancing Lee Dixon, and due for release next week, with key role in 'Broadway Mutineers', to be supervised by spouse Al Jolson.

* A Warner Bros. Picture | A Cosmopolitan Production Vitagraph, Inc., Distributors
CIRCUITS GENERALLY RETAINING GAMES

(Continued from Page 1)

etc. continued to hold firm as a whole.

Edward Zabel of National Theaters and "We are keeping chance games where they pay and dropping them where they don't."

At RKO, Nate Blumberg stated that audience games are being discarded in the circuit's few houses using them outside of the metropolitan area.

A spokesman for the Warner circuit remarked: "If the industry is going to abolish the games, we will be glad to do so. We only entered them reluctantly and then in only a few spots, considering the size of our circuit." It was reported, but not confirmed, however, that Shouras was considering following RKO and Loew's in abolishing games in its New York theaters.

Apart from the Loew and RKO defections, approximately 220 theaters in the New York territory are still using Back Night, according to Edward Goldstein, representing the distributor, yesterday. Fifty-five Loew houses and 30 RKO houses are dropping the plan.

Daylight Saving Issue Up Again in Md. Legislature

Baltimore—The spectre of daylight saving has appeared again in Maryland after being dead for several years after a vote taken in Baltimore swamped the issue. This time the move comes in the form of a bill offered in the General Assembly and now in the hands of the Judiciary Committee of the House. It does not even provide for a referendum by the people but would give the law-making bodies of cities and towns in the State authority to adopt daylight time. It is not expected that the measure will make much headway as the counties always have been even more opposed to daylight saving than Baltimore and the counties have an overwhelming majority in both houses of the Assembly.

Dallas—Geraldine Robertson, progeny of O-G-M, will take the leading part in "Cavalcade," the historical pageant of the Greater Texas and Pan-American Exposition opening June 12.

Detroit—"Heads-Up Baseball" is a new 1937 official educational sound film produced by the American League Professional Baseball Clubs, produced by Metropolitan Motion Picture Co.

Upper Sandusky, O.—Work on the new Star Theater here is nearing completion and the house will open early in March, according to Leo Jones, owner.

Parkersburg, W. Va.—Ruthford Piggit, magician, has been named manager of the Virginia here.

Alliance, O.—The former Ideal, one of the pioneer movie houses here, will be razed to make way for the opening of a retail drug store.

East Point, Ga.—Sunday movies will be continued here as a result of a recent ruling by the Georgian Supreme Court.

Kansas City—Ferris Mills has replaced J. K. Shanahan as manager of the Dickerson circuit's house at Olathe, Kan. Shanahan will be re-assigned later. The same organization has also moved John Krieger from their house at Manhattan, Kan., where he was assistant manager to the Dickerson and Harrington, Kan., where he will be in charge.

Baltimore—Although no such restrictions are placed on motion picture theaters elsewhere in Maryland, a bill has been introduced in the General Assembly granting permission to houses in the Fifth District of Anne Arundel County permission to operate after 2:30 P.M. on Sundays provided 10 per cent of the gross receipts from the sale of tickets is donated to the American Legion or any other non-profit charity organization.

Tarrant, Ala.—The city of Tarrant will vote March 10, on whether Sunday movies shall be permitted.

Cleveland, O.—Highland Theater Corp. has been chartered for 250 shares of no par value by William E. Minshall, Norman Bestgen, and William E. Minshall, Jr.

Calico Rock, Ark.—John Harkey, of Hardy, Ark., head of the Ozark Amusement Co., which operates a number of theaters in the northern part of the state, has leased for one year the Wood theater, Calico Rock, from H. B. Wood, owner.

Detroit—William Flemenion, chairman of the Welfare Committee, Detroit Variety Club, assisted by Edgar E. Kirchner and Ralph Ruben, presented special shows for children at the Sigma Chi annual pageant and for veterans at the U. S. Marine Hospital.

Detroit—Lee R. Porter, head of Lee Displays, has moved his studio to larger quarters at 2540 Park Ave., adjoining the former studio location.

Detroit—Lieutenant Royal A. Baker, retired police film censor, is making up for all the nude scenes he had to take out of films. He is now operating an art shop, and has a collection of oil paintings of nudes among his wares.

Detroit—Jack Moss, operating the Roxy Picture Exchange, is working on production of an untitled picture which is being partially shot as well as edited locally for independent distribution. Film will have a premiere at a Hamtramck, Mich., theater, about March 15. This makes approximately six independent producing companies now operating locally.

Boston—Milton Sachson, formerly of the Grand National home office, has been added to the GN sales force to cover the State of Maine, according to Branch Manager Harry Segal.

Detroit—Jess Johnson, former manager of the Fine Arts for Wade, has been transferred to the management of the Buchanan, just acquired by the Arthur C. Robinson Circuit.

Detroit—The Film Exchange was momentarily terrorized recently when Sergeant Joseph Kollar, film censor, opened a package from Harold C. Robinson, head of Film Truck Service, now vacationing in Florida, and let loose a live alligator which fled through the building. The sergeant was later recaptured.

Omaha—Offices of the Omaha Film Board of Trade and the Motion Pictures Exhibitors Association of Omaha, which includes the 27 theaters co-operating in bank night here, have been moved to the City National Bank building, which also houses the Orpheum theater.

Detroit—William G. Bishop, director of publicity for MG-M, has left the hospital after a prolonged attack of pneumonia.

EXPECT RKO TO SHOW $2,500,000 PROFIT

(Continued from Page 1)

is exclusive of interest on outstanding bonds amounting to an addition of $800,000. RKO has been shown a steady rise in earnings during the past three years.

A.M.P.A. Committee Plans Advertising Awards Exhibit

(Continued from Page 1)

by Mort Blumenstock, Paul Gulic, Al Solig, Gordon White, Hap Hay, Mike Vogel and Herbert Berg.

Paul Gulic was named chairman of a sub-committee to select judges. Barry, Cormick, Trott, Gulic and Whisler, Paul Benjamin was named chairman of the exhibits committee at Milton Weiss, Solig and Haid were selected to work with him.

New Booth Contract Followed N. Y. Indie Sidtown Stride

A 12-hour sitdown strike during which 54 operator members Local 306 locked themselves in their projection booths of 12 houses of the Bell Theater Company resulted in an agreement by Benjamin Shuman, president of the theater fr to give the men a two-and-a-half-year contract and to arbitrate wage and hour differences.

It is understood that the union men are to get wage increases. They had been receiving $27 week which is below the scale paid their comparative houses. Arbitration board to settle the differences will include a representative of the union, a union representative and Ben Golden, representative Mayor LaGuardia, who will act arbiter in the event no agreement on terms can be reached.

MINNEAPOLIS

Eddie Ruben's new theater Movie video has gone into construction.

Don Guttman, former manager for Harry Dickerman, has returned to the film business as a salesman for G-B.

Henry Berger has returned from Florida, and will leave for Euro March 15.

Devil Is No Sissy

San Antonio—That games of chance in theaters, the devices of Satan, was contention of Mrs. Betty Hasebrook, president of the Women's Union, yesterday before the congregation of the Central Christian Church. The sermon was entitled "The Bank Night Crisis."
TAGEHAND CONTRACT RENEWAL DISCUSSED

(Continued from Page 1)

Proposal to the union which will be discussed at a meeting of Local 1 on Tuesday night. Nature of the plan has not disclosed, though the companies asked for a renewal of the contract with the union which expires Sept. 1 next.

0 Day and Date Runs Set by Loew's For "Maytime"

(Continued from Page 1)

In which the showings will be held: Montreal, March 12; Los Angeles, March 12; Chicago, March 19; Milwaukee, March 11; Denver, March 11; San Francisco, March 11; Memphis, March 19; Dallas, March 14; Seattle, March 12, Portland, March 26; Boston, March 26; Washington, March 26; Detroit, March 26; Schenectady, March 12; Hartford, New Haven, Waterbury, Detroit, Buffalo, Cincinnati, Philadelphia. Special engagements will be held likewise in six Florida cities.

An international press preview of the picture will be held in Hollywood next week. This will be similar in coverage to the preview given "Romeo and Juliet," which was attended by about 700 correspondents and newspaper men.

New Lafayette Systems

A new series of Lafayette Sound Systems is announced by Wholesale Radio Service Co., Inc., New York. Systems feature completely coordinated components, each of which is scientifically tested and checked, it is said, thus eliminating any of the imperfections generally resulting from assembly of haphazardly chosen working-parts. Systems are available in five wattage ratings from 5 watts to 60 watts, including efficient installations for auditoriums and the average theater.

Set Four W. B. Releases

Four features are scheduled by First National for release during April. Titles and national release dates are as follows: "Men In Exile," April 9; "Marked Woman," April 10; "That Man's Here Again," April 17; and "Mountain Justice," April 24.

Report Actress Executed

Gibraltar — Rosita Diaz, Spanish film actress, has been executed as a spy by rebel troops, according to unconfirmed reports received here.

A MESSAGE to Hollywood producers from a musical authority... Oscar Straus, dean of modern composers... who has arrived in New York en route to the film capital to do the musical score for the new Bobby Breen production, "Boy Blue"... Straus says: "As soon as Hollywood production men realize that music can and should occupy the leading position in a cinema musical, they will first plan the music and then relate the story around the music and the characters... sounds simple and same... wonder why somebody didn't think of it before..."

... BY WAY of celebrating the 25th anniversary of the Indian film industry... the Moving Picture Monthly at Bombay in association with its parent weekly, Moj-Majah, will issue a Silver Jubilee number in April running over 300 pages... a complete directory of the film industry in India... the special issue will also celebrate the twelfth anniversary of Moj-Majah.

... PRODUCTION has been completed on the featurette, "Dartmouth Winter Carnival"... which Emerson York has produced for Federation Screen Guild in co-operation with the Dartmouth Outing Club... Robert A. Southworth, Dartmouth Class '39, narrated the commentary and Elmer J. McKinley and Thornton W. Allen handled the film and musical editing assignments... the short is slated for immediate major release.

... NEAT CAMPAIGN on "Camille" was planted for Loew's State and Orpheum theaters in Boston by pub director Joe DiPesa's dept... two full pages in the Sunday Post and Boston American, a six-day serialization in the Globe, roto shots in the Herald and Sunday Globe, and special feature layouts in the Daily Globe... this newspaper coverage alone put the picture over... but DiPesa's boys did a grand job also on window displays and radio programs and ballyhoo stunts.

... THE FOUNDER of the Fabian circuit, Jacob Fabian, celebrated his 70th anniversary yesterday at Miami Beach... he was joined for the happy occasion by his son Si and the missus... and his daughter and son-in-law, the Sam Rosens.

... BROADWAY'S latest legitimate sensation, Katherine Locke, appearing in "Having Wonderful Time,"... is none other than the wife of Morris Helprin, American pub representative of Alexander Korda... Max Gendel is handling publicity for the French film, "Lucrezia Borgia," which opened to good notices in Philly, and will soon be seen in our town.

... PRODUCERS are showing interest in a new book, "Return to Life," by Erich Ebermayer, a best seller in Europe and now going into that class over here... interest has been expressed in it by Paramount for Edward Arnold, Goldwyn for Merle Oberon, with other companies looking it over as a vehicle for Francis Lederer. Boyer and Muni... Roland Young, starring in Korda's "The Man Who Could Work Miracles," will be interviewed by Radio Harris over WHN to go... a marquee "in a Newark theater notes... "Smart Blonde"— "One In A Million"..."

MUSIC FILM TREND SEEN BY LEBarON

(Continued from Page 1)


Picketing Bill Introduced In New York Legislature

Albany — Bill introduced in the Assembly by Assemblyman Neustein provides that picketing shall not be deemed disorderly conduct unless marked by violence or breach of the peace. No no picket shall be convicted of disorderly conduct on the uncorroborated testimony of the owner of a picketed premise or his agents.

Advance Gets Three-Reeler

Emil Rosenbaum, president of Advance Film Exchange, announces his company has acquired the distribution rights for the metropolitan territory on the three-reel picture, "The Idol of Millions," starring Jack Dempsey.

Opening at Filtmarte

"Ars to Lenin," will have its world premiere at the Filtmarte to-morrow.

OKLAHOMA CITY

A new front is being built on the building housing RKO, Allied Film Co., and Oklahoma Theater Supply Co.

George Lahm has reopened his Bays at Blackwell, Okla.

The Griffith Circuit purchased the Tex and Palace at Burburnett, Tex., from C. P. Logan, with Stanley Garsity, transferred from Clavis, N. M., as manager.

The Strand at Bastrop, Tex., is being remodeled and refurnished throughout.

Jack Allen, formerly with Paramount in New York City, is the new publicity agent for the State which opens March 5.

"Bank Night" folks are opposed to walkathons and dance marathons and such like. Pat McGee, general manager for Standard Theaters Inc., instituted a written appeal to Oklahoma County representatives, requesting them to support a bill, introduced by Senator W. C. Fidler, outlawing those contests.

The Capitol, opened the past 25 or 40 years, has ceased to exist as a theater to make way for a mercantile establishment, but the Standard Theaters, Inc., is reopening its Warner Theater here, one of the largest in the state, to take its place.
Extra!

MIRACLES! RIGHT ON BROADWAY and 49th ST!

HAPPY CRITICS AND CAPACITY CROWDS AT THE N. Y. RIVOLI GUFFAWED AT EVERY ONE OF THEM!
Mr. Young is so completely fascinating that his problems in this role arouse interest. Lovable, he makes his difficulties exciting. Human, he makes his lunacies personal... He makes it stirring and provocative entertainment.

— Bland Johansen, N.Y. Mirror

A delightfully humorous fantasy... Roland Young has described the character perfectly.

— Frank S. Nugent, N.Y. Times

Intriguing and interesting... When Korda selected Roland Young, he was inspired in his choice... Delicious sense of comedy pervades it.

— Kate Cameron, N.Y. News

A delightfully bizarre comedy... New and amiable fantasy... A frolicsome photoplay... Novelty and entertainment in the hocus-pocus.

— George Ross, N.Y. World-Telegram

Fun, fantasy and philosophy get on like a house afire at the Rivoli... Fun predominates, however. Too much cannot be said for the performance of Roland Young.

— Robert Garland, N.Y. American
French Firm Making Arab Pic
Aigiers — A French producing company will make a picture, "Jokheh" here with an entirely Arabic cast, using the Arabic language. Andre Sarrouy, French newspaperman, will direct. This will be the first time a French company has made a picture in the Arabic language.

Germany's 1936 Releases
Berlin—Of the 185 features shown in Germany during the past year, 115 were made in Germany, and 65 imported. Imports included 21 films from the United States, 17 from Austria, 5 from France, 4 each from Hungary, Czechoslovakia, and Poland, Italy and Holland. The 115 German features were produced by 41 companies.

New Dutch Studio
Antwerp—To promote native film production and the dubbing of American pictures, a new studio has been built here, equipped with all the modern improvements. It has been named Holly-Films.

Ufa's $100,000 Profit
Berlin—Ufa has registered a profit of $100,000 for the past year but will declare no dividends.

Soviet Report on Cinemas
Moscow—An official report on motion picture theaters in the U.S.S.R. gives the following figures: in large cities—877 cinemas equipped for sound; 1,118 silent of which number 918 are ambulants. In rural towns 672 equipped for sound and 1,437 unequipped. Moscow has 44 theaters 10 of which belong to private clubs. During the past year the Soviet film industry made 170 talking pictures and 53 silent ones as against 89 sound films in 1935. The public is reported to prefer American pictures, with Viennese musicals next in favor.

German B.O. Receipts
Berlin—Statistics just announced here on the motion picture industry in Germany give the receipts for the past year at 50,000,000 marks, and the attendance at 62,000,000.

Kiss, Dance Banned in Japan
Tokyo—The censorship in Japan is becoming more rigid. Police throughout the country will prohibit the showing of pictures in which kissing, drinking and dancing are portrayed. New regulations include a ban on pictures ridiculing the Imperial family, the army, the navy and the police. Producers have made a vigorous protest to the government against the new regulations.

Film Notes from Paris
Paris—The general commissioner of this year's international exposition gave an inaugurator of the Paris Cinema, which will show M-G-M pictures exclusively, by cutting a ribbon and placing which we can interior of the theater. "San Francisco" was the first picture shown... the L'Aiglon, in the Champs Elysées, has been opened with the newest in sound apparatus. Theater will specialize in the best American films. "Sailor and the Sailor," recently completed here, is said to be the longest cartoon ever made in color. It runs for 25 minutes.

Exhibs Applaud "Wings"
London—"Wings of the Morning," England's first all-Telicolor picture, was enthusiastically received at its London trade showing. The projection was interrupted seven times by applause. Audience reaction was especially favorable to Annebella, who plays the female lead.

Call Pons' Film "Best Musical"
London—British exhibitors voted RKO Radio's "That Girl From Tokyo" the best musical seen in years, at its London trade show.

Quota Restrictions in Greece
Athens—Motion picture films have been one of the few items of interest to the United States which were exempt from quotas and other import restrictions in Greece and American films accounted for 75 per cent of total Greek film income.

"His work in connection with our advertising code won universal approval. His character, his integrity, his experience, his vision and his wonderful sense of humor will afford to spare. His memory will never fade."

A. Griffth Greer said: "The theatrical world, including motion pictures, has lost a great soldier. His countless friends have lost a great friend. While he has gone West, his memory will live for many years to come."

The Foreign Field
News Flashes From All Parts of the Globe

Ohio ITO to Decide Policy on 10 Bills
Wisconsin—The association's policy towards them will be determined. Measures will be required of two operators in a booth to 10 per cent tax on all admissions in excess of 25 cents, with out President Martin G. Smith.

ports during 1936. An end to this freedom was made by the import regulations which became effective on January 1, 1937. The new regulations limit film imports to 210 complete pictures every six months; 100 of these are to be pictures suitable for exhibits-covered galleries. Houses in Athens and the remaining 60 are to be "action" films (murder, mystery, adventure, etc.) suitable for exhibition in second-run or "popular" theaters. Places will also be open for stage. The 210 feature films will be distributed among established film importers on the basis of their average annual importations during the period May 1932 through May 1936. News reels and shorts of not more than 25 minutes are exempted. The list and are on the free list (Group A).

GB Letting 600 Go
London—With the closing of its Shepherd's Bush studios, Gaumont British will let out about 600 technicians and other workers, though contract players will be retained, it is reported. Production at Shepherd's Bush will stop on March 12 when "Non-Stop New York," starring Anna Lee with Desdemot Test, Oscar Homolka and John Loder in her support, will be completed by Director Robert E. Stevenson. After that date GB will combine its production activities to its more modern studios at Pinewood, Buckinghamshire.

To Build Expo. Structure
Venice—A new motion picture building to house the annual International Exposition of Cinematographic Art is to be constructed on the Lido here. It will have a frontage of 229.65 feet, will be oblong in shape and house 2,500 spectators. The old building accommodated 1,900. Two glass-covered galleries will provide space for the exhibits of the various film producers. Two "fronts"—one of 200 and the other 80, are called for in the architect's plans. The building will be used for musical productions. It will be ready for occupancy at the international exhibition in August this year.

Futter Engages Princess
London—Walter Futter, American producer, has engaged Princess Hauka of Sudan for a role in "Jerry." She is learning English for the job. Futter will go into work in March with Paul Robeson opposite the Princess.
A Rare Testimonial
and there will be
Thousands like it!

FOR THE FOLLOWING THEATRES

R.K.O. Metropolitan Theatres
R.K.O. White Plains
R.K.O. New Rochelle
R.K.O. Mt. Vernon
R.K.O. Trenton
R.K.O. Rochester
R.K.O. Union City
R.K.O. New Brunswick
R.K.O. Kansas City
Warner Bros. Theatres
Balaban & Katz

1937's BIG BOX OFFICE THRILL!

FOR THE FOLLOWING THEATRES

R.K.O. Metoropolitun Theatres
R.K.O. White Plains
R.K.O. New Rochelle
R.K.O. Mt. Vernon
R.K.O. Trenton
R.K.O. Rochester
R.K.O. Union City
R.K.O. New Brunswick
R.K.O. Kansas City
Warner Bros. Theatres
Balaban & Katz

PRESENTED BY BEST FILM, CO. RENE HUISMAN president
Distributed by MUTUAL M.P.DISTRIBUTORS, INC.
HARRY H. THOMAS president
R.K.O. BUILDING • RADIO CITY • NEW YORK, N.Y.
Movies Can't Get Enough Good Stories

THE rule against dealing directly with authors was adopted in self-protection. It was not due altogether to fear of lawsuits, however. Nobody can write a moving picture script without leaning on the technique. You have to know how pictures are made, what will photograph, where to embellish. All the big picture producers therefore established their own staffs many years ago. When a play or a story is bought, it is turned over to a writer on this staff, sometimes to several. Authors sometimes howl with anguish over what the movies do to their plays and stories. But that's generally before they have seen a picture made. The movies do them no such good. You can't have intermissions. The continuity that is implied or suggested in a stage play must be shown in more detail on the screen. Likewise, a scene which may make excellent reading in a novel frequently can't be photographed. It has to be rearranged. Agents who deal with the moving picture producers know these facts. They have an awful lot of time for everybody. The story editor knows, when an agent brings in a script, that it has at least the physical possibilities of filming. Whether it is good enough is another matter. As a rule, it's a great deal of stuff is bought that is never produced. It happens to be the best thing available at the time. The producer must have a stock ahead to assure the supply to his theaters. If something better comes along the poorer play naturally is discarded. The great American public is responsible for that situation. It simply will not go to see a bum show. Most of its members may not know how to write a script, how a picture is put together. But they all know what they like, and that in the long run is the only thing they will pay for.

—Franklyn Underwood

Releasing English Picture

Grand National will distribute "Two Who Dared" as the third British production for American release in its reciprocal agreement with Associated British Film Distributors. Anna Sten and Henry Wilcoxon are starred.

SHORTS

"Marked Woman" (HB&Hk) 8 mins.

"Don Donald" (Don Duck Cartoon) 8 mins.

"Don Donald" (Donald Duck Cartoon) 8 mins.

"Don Donald" (Donald Duck Cartoon) 8 mins.

"Moose Hunters" (Mickey Mouse Cartoon)

United Artists 8 mins.

"Moose Hunters" (Mickey Mouse Cartoon)

United Artists 8 mins.

"Moose Hunters" (Mickey Mouse Cartoon)

United Artists 8 mins.

"Moose Hunters" (Mickey Mouse Cartoon)

United Artists 8 mins.

Worship and Wisdom

ENGLAND now has great opportunities. But I feel that actually—particularly are not taking English moving pictures as seriously as they deserve. There is still the atmosphere that films are something on the side, issue to make more money if your play isn't doing well—BASIL RATHBONE.

Playing with Leslie Howard is heaven! He's so convincing that you even believe in him as the character while you're playing with him. And what a craftsman—he's an absolute challenge with his perfect timing and the way he sustains everything and throws the ball right back every time.—ANN HABDING.

Symbolic of building a better mousetrap—entertainment value in pictures is still in great demand, believe me or not.—GEORGE R. BATECHELLER.

eskimo Picture Opening

"The Wedding of Palo," the Eskimo dialogue film with English titles, produced in Greenland, will have its American premiere at the 55th St. Playhouse, March 1, at a nominal admission price. It will be under the patronage of the Royal Danish Consulate.

and he2ckles the magical Mickey to the point of distraction. The latter makes a laughing stock of the dastardly Donald through a series of comical tricks, to the delight of the audience that has come to see him perform. Audiences will find an equal degree of merit in the sequences.

"Picador Porky" (Looney Tune Cartoon)

Vitaphone 8 mins.

Lively

The high adventures of Porky in a Mexican town, where he arrives with two stogies and enters a contest for the champion bullfighter. The gag is that the stogies are kept inside the skin of a bull, and Porky will try to win the prize by fraud. But the scheme gums up as they are delayed, and Porky is forced to fight the real bull. But the stogies come to the rescue just in time. Produced by Leon Schlesinger.

"I Only Have Eyes For You" (Merrie Melody)

Vitaphone 8 mins.

Sprightly

Cleverly done in Technicolor, with a real plot that builds unusual suspense. A cartooned human falls for Miss Canary who is strong for radio crooners. So he dresses up in Porky Pig's image and occupies a box in the theater's auditorium. The gentleman is none other than raucous Donald Duck,
"A 'Little' from Hollywood 'Lots'"

By RALPH WILK

HOLLYWOOD

With selection of Ann Sheridan for the leading feminine role, and the production of Ann Nell and Ray- mond Hatton, catering for "Madeup Heiress" is virtually completed, according to First National. Clemens has been assigned to direct the picture, which will go into production shortly.

William M. Pizor, president of Imperial Pictures, announces the first of the new "Imperial" Series, to be entitled "My Wondering Daughter," problem drama of today's youth. Production is scheduled to start in two weeks.

Dorrell and Stuart McGowan, Republic writing team, are at work on the screen treatment of their original story, "Ever Since Adam."

Lou Chaney, with Harold Huber, Russell Howard, C. S. Kendall, John Kelly and Al Lydell have been added to the cast of "Angel's Holiday," in production at 20th-century-Fox.

Virginia Sale and Sig Rumann will be among the featured players in "Frank Tinker, M.D.," based upon James P. Marquand's story, at 20th-Century-Fox.

"Big Business" is the title of the next serio-comic adventure of the Jones Family. It will go before the cameras at 20th-Century-Fox soon under direction of Frank Strayer. The cast includes Frank Conroy, Russell Gleason, Allan Lane, Ed Prouty, Marjorie Weaver, Spring Byington, Shirley Deane, Florence Vidor, and George Nader. June Carlson, Kenneth Howell and Billy Mahan.

Mary Young, character actress, has been assigned a featured role in "This Is My Affair," the Robert Taylor-Barbara Stanwyck co-starring picture now in production at 20th-Century-Fox.

With Tony Martin and Leah Ray in the romantic leading roles, "Everybody Sing!" has come into production at 20th-Century-Fox studios March 15. Joan Davis and Dixie Dunbar have featured roles. The music has been written by Harry Akst and Sidney Clare.

Alterations are now being carried out at the New Hollywood studios, headquarters of Monogram, under the supervision of Scott E. Dunlap. A suite of 10 paneled offices is being prepared for Dunlap and the group of associated producers.

"The Gold Racket" has been selected as the title of the new Con- doeur-Grand National picture starring Conrad Nagel and featuring Elea- nor Hunt.

Recently awarded a new contract by 20th-Century-Fox studios, Jean Hersholt and his wife, Mrs. Hersholt, have decided to turn over the extra income to help the unemployed. He and Mrs. Hersholt have let the contract for a two-story extension of the Bever- ley Hills home they have resided for the past 13 years. Herr- sholt's current role is that of Father Chevillon in "Seventh Heaven."

Patricia Walthall, daughter of the late Henry B. Walthall, long-time stage and screen favorite, has been cast as the feminine lead in "Empty Holsters." First National's new Western melodrama in which Dick Foran will have the masculine lead, Miss Walthall was recently signed to a long-term contract after a series of screen tests. First National's Raymond Hatton has also been as- signed to a featured role in "Empty Holsters," which has been adapted to the screen by Jack Nevin from an original story by Earl Repp.

Samuel Goldwyn has signed six of the boys currently appearing in the Broadway stage hit, "Dead End," for the screen version of the play soon to go before the cameras.

Columbia has completed the cast for "Racketeers in Exile." The last two players to be signed for this feature, which has George Bancroft, Evelyn Venable, and Wynne Gibson in the leads, are Homer Dickerson and Ernie Shields.

At 20th-Century-Fox studios, they've shuffled the cast for "An- gel's Holiday," again making a few- end change in the feminine lead as- signment. Originally, Rochelle Hud- son was cast for "Angel's Holiday," but this was shifted to "She Had To Eat" to replace line judge Frances Drake. Then was assigned to "Angel's Holiday," Yester- day Sally Blane was assigned to the role in place of Miss Drake who is currently in "Midnight Taxi."

"Headline Huntress," the first story by Lillian Worth and Edythe Zell, has been purchased by 20th-Century-Fox studios. Michael Wha- len and Katherine deMille have been assigned to its cast.

Wilfred Lucas, Pat O'Shea, and Edward Lawton are the latest additions to the cast for Columbia's "Speed Mad," with Rosalind Keith and Allen Brody sharing top billing.

Three songs for "This Is My Affair," the 20th-Century-Fox picture starring Robert Taylor and Barbara Stanwyck, have been completed by Mack Gordon and Harry Revel. The songs, which will be sung by Miss Stanwyck in the picture, are: "I Am A Waltz," "Fill It Up," and "Put Down Your Glass, Pick Up Your Girl and Dance."
"Don't look now, Leo, but there's somebody wants to talk to you about 'MAYTIME'!"

Watch the headlines from now on! "MAYTIME" starring Jeanette MacDonald and Nelson Eddy is on the way from M-G-M.
Majors Not to Join Federal Industry Control Move—Hays THEATER EXPANSION PLANNED BY GB UNDER TIEUP

Harry Crandall, Pioneer Washington Exhibitor, Dies

Washington Press Attacks Dickstein Alien Actor Bill

Washington, D. C.—Editorial attacks on the Dickstein bill, generally opposed by the film industry owing to restrictions it would impose upon entrance of alien players into this country, are occurring in the Washington press, preliminary to resumption of the Congressional hearing on the measure Wednesday. Samuel Dickstein, chairman of the House immigration committee, has asked the WPA for an official to present figures showing how many actors and musicians are on the organization’s relief rolls.

Nebraska Att’y-General Reserves

Stand in Moving to Ban Bank Night

All but Four of 20th-Fox Current List Ready

All but four of its present season’s pictures are either completed, being edited or in production, 20th Century-Fox announces. Ready for release are “Love Is News,” “Nancy Steele Is Missing,” “Time Out for Romance,” “Step Lively, Jeeves,” and the British-made Technicolor film, “Wings of the Morning.” Three features, “Seventh Heaven,” “Dead Yesterday,” and “That I May Live,” are now being edited. Nearing completion are “Slave Ship,” “Cafe Metropole,” “Wake Up and Live,” “Fifty Roads to Town,” “Wee Willie Winkie,” and “Charlie Chan at the Olympics.” Other productions, which recently went before the cameras are “This Is My Affair,” “Angel’s America” and “Three Men on the Green.”

Hays Ass’n Interested in Federal Industry Move But Not Taking Part

Sales Managers Discuss Rogers Drive at Luncheon

Although the Hays association is “always interested” in moves of this sort, it has no intention of participating in the plan of the National Council for Industrial Progress to set up Federal regulations concerning minimum wages and fair trade practices. Will H. Hays indicated yesterday at the luncheon at the Rockefeller Center that the executive committee of the Will Rogers Memorial Hosp.

Radio Corp. Reports

Net of $6,155,937

Radio Corp. of America showed a net profit of $8,155,937 for 1936, an increase of 20 per cent over the earnings of $5,126,872 for 1935. According to the annual report of the company issued yesterday, the profit is equal to 20.5 cents a share of the common stock after allowing for all preferred dividends paid or accrued during 1936. A dividend of 87 1/4 cents a share was declared.

Conn. Hearing on Film Bills

Continued at Exhib Request

Hartford—Hearing on film measures pending in the Connecticut Legislature has been continued to a later date, as yet undetermined.

$595,898 For Televisión

RCA has expanded $595,898 for television experimentation, the annual financial statement of the company issued yesterday shows. The expenditure is proceeding with gratifying success, it is stated.
D. W. Griffith Mourns Death of Former Aide McCarthy

D. W. Griffith, veteran producer-director of Hollywood's first days, died yesterday, following the death of J. J. McCarthy:

"I am moved deeply. It was many years ago that we were so closely associated in the showing of The Birth of a Nation. No one could have handled my business better than he and always through the most trying times his kind of, I think, humor lightened the darkest days. Even in this last year, although we had not been as close in business as for a very long time, he would frequently write or wire me concerning anything he thought would be to my advantage to know about. You can well, I am at the loss of this staunch and loyal friend."

Florence Strauss Resigns To Start Her Own Agency

Florence Strauss is immediately opening her own agency to represent artists at $50 Fifth Ave., subject to the fulfillment of her resignation as head of the literary department of the Lyons & Lyon's office. Albert H. Gross, for 11 years with the Horine Liveright organization, succeeds her on Monday.

HOLLYWOOD

Picket Springfield House

Springfield, Mass.—Picketing has been started in front of the Court Square Theater as a protest by local labor interests against the alleged labor policies of the E. M. Loew's Theaters, Boston concern, which has leased the theater from the Glimore Associates and plans to open it March 1.

Defer Bank Night Suit

Detroit—Bank Night suit of Grand Opera Co. against Police Commissioner Heinrich Pickert and others has been put off in Circuit Court until March 9.

"Eternal Mask" Ending Run

"The Eternal Mask" will conclude its current engagement at the Filmarte Friday night, to be followed by "Tsar to Lenin," which is booked for an indefinite run.

To Announce Para. Report

Quarterly report of Paramount, covering the period ended Dec. 31, last, will be announced today following a board meeting.

Opening at Music Hall

"Fire Over England," will have its American premiere at the Radio City Music Hall on Thursday.

"Romeo" At Capitol Thursday

"Romeo and Juliet" goes into the Capitol Thursday, for first time at popular prices.

Mass. Legislature Outlook Is Definitely Improving

Boston—The legislative outlook is definitely clearing from the film industry viewpoint. The bill to impose an excise tax on all theater admissions in Massachusetts of one cent on every 10 cents has been put over to the next annual session.

The bill providing for the employment of a congressed engineers in theaters with refrigeration systems and internal combustion engines of 25 horse power or over and a few minor bills still remain in committee.

STANDING TO BE BURIED

West Coast Bureau of THE FILM DAILY

Hollywood—Following funeral services to be held here for Sir Guy Standing Monday on St. Stephen's Episcopal Church, the British actor's body will be taken to England for interment according to the expressed wishes of his widow, Lady Dorothy Frances Standing, and the deceased's other beneficiaries. Services in England will be open to the public. Adolph Zukor, who gave Sir Guy his initial film contract, has ordered that all activities be suspended at Paramount's Hollywood studio while next Monday's rites are being conducted.

FINANCIAL

NEW YORK STOCK MARKET

Net

Am. Soc. 271% 271% 1/4
Columbia Pict. etc. 61% 61% 1/4
Goodwin Bros. 3 3/4 3 1/2

High

Columbia Pict. etc. 274 1/2 274 1/2
Goodwin Bros. 7 1/4 7 1/2

Close

Columbia Pict. etc. 274 1/4 274 1/4
Goodwin Bros. 7 1/8 7 1/8

B & K.Adds 2 Houses

Chicago—Balaban and Katz have added two more theaters to their local circuit, the Valencia at Evanston and the Park at LaGrange,—making total houses operating under their management in Chicago district now 43. Walter McRae, veteran film man, has been named manager of the re-opened McVickers under B. & K. and Jones-Linlick-Schafer joint management.

Weingart in Tax Dept.

Irving Weingart, who for 27 years has been in charge of the contract department of the Marcus Loew Booking Agency, is now connected with the tax department of that same company.

Edward Irwin Dies

London—Edward Irwin, 70, veteran, is dead. He is better known figure on the English stage, he was co-author of the play "Sunday," which gave Ethel Barrymore her famous curtain line, "That's all there is, there isn't any more."

M-G-M Buys Novel

Motion picture rights to Ellery Queen's novel, 'The Man in the Glass Mask,' which appeared in the June issue of Cosmopolitan Magazine, have been sold to M-G-M.

"U" Feature at Central

The Central on Broadway inaugurates its first-run feature policy today by presenting Universal's "Girl Overboard."
Radio Corporation of America Reports Net of $15,937

(Continued from Page 1)
was declared yesterday by the RCA board on the $3.50 first preferred stock covering the period from Jan. 1 to Mar. 31, 1937. It will be paid Apr. 1 to holders of record Mar. 10. David Sarnoff, RCA president, said that the dividend will also be paid as soon as practicable after Apr. 1 to holders to whom the first preferred is issued after Mar. 10 and prior to Apr. 1, 1937, upon the conversion of "B" preferred stock of the corporation on the surrender of deposit receipts for "B" preferred stock.

Gross income received by RCA from all sources including both sales and service amounted to $102,186,310 in 1936, compared with $90,228,898 in 1935.

All But Four Pix Ready
On 20th-Fox Current List

(Continued from Page 1)
Holiday," "Think Fast, Mr. Moto," and "Big Business," plus "Under the Red Robe," which is in production at the New World studios in Englewood, N.J., for release through 20th Century-Fox. Scheduled, for early production on the east coast are "Everybody Sing," "She Had To Eat," "Armored Taxi," and "Married Lady." New World studios will begin shooting of "Riviera" shortly, which will be released through 20th Century-Fox.

Darryl Zanuck has announced intention to keep production three months ahead of release date requirements.

Sales Managers Discuss
Rogers Drive at Luncheon

(Continued from Page 1)
Hospital, who outlined plans for March-April release of "Fire Over England" and "History Is Made At Night," are set for March 5. Release date for "Knight Without Armor" and "A Star Is Born" are March 26 and April 30 respectively.

Bolton Joins World's Fair

New Orleans — Clayton Bolton, press agent assigned to the southern division of M-G-M, will leave early next month to join the publicity staff of the New York World's Fair, where he will have charge of the amusement publication publicity.

Restrict Detroit Signs

Detroit — All theaters on Woodward Ave., including the Fox and Michigan State, will be prohibited from placing signs on the front or face of marquees, and will be permitted to place them only on the sides and ends of marquees, if an amendment to the present ordinance just submitted is passed in favorably by the Council. The amendment does not call for restrictions on other streets in the city.

Artur Greenblatt Recovered

Arthur Greenblatt, GB eastern district manager, will return to his desk at the home office Monday after a siege of the flu.

Conduct Talent Contest

Detroit — Mildred Harris Chaplin's talent scout unit is conducting an eight-weeks' contest for screen talent at the Ohio, contests to be held Tuesday of each week.

"Cloistered" Openings

"Cloistered" opens one week's engagement tomorrow at the El-Ex in Buffalo, and on March 5 goes into the Rialto at Washington for an indefinite run.

"Green Light" in Third Week

"Green Light" has started its third week at the Strand.

HARRY M. GRANDALL
WASH'N EXHIB, DIES

(Continued from Page 1)
president of the local branch of the Motion Picture Exhibitors League of America has decried the recent agreement of the Capitol's theater owners and operators. Among his holdings were the Metropolitan, Central and Knickerbocker, and later the Ambassador, plus a circuit of neighborhood houses.

At the time Warner Brothers built up its theater chain, Grandall sold his interests to that company.

He is survived by his wife, and three daughters, one of whom is Mrs. Dorothy Payette, wife of John J. Payette, a former business associate of the deceased and now zone manager for Warner Bros.

Conn. Hearing on Film Bills
Continued at Exhib Request

(Continued from Page 1)
following the last session held Thursday here. Edward G. Levy, executive secretary of the M. P. T. O. of this state, has requested continuance to either Mar. 31 or April 18 owing to the fact that a number of exhibitors are going to the M. P. T. O. convention at Miami beginning Mar. 16.

Wheeling Puts Ban On
Bank Night Insurance

(Continued from Page 1)
"anc," said Megale, "but so long as Bank Nights continue theater patrons will just have to take their chances on collecting."

Goodman Joins Filmack

Mort Goodman, formerly associated with Warner Brothers, Theaters, and the El Morocco, has been placed in charge of the Filmack Trailer Co. here as advertising director. Prior to assuming new position, Goodman served for six years in the Warner Ohio Zone under Nat Wolf, division manager, and Sid Dannenberg, advertising manager. His final assignment with Warner's was as publicist for the Hippodrome Theater, company's first-run outlet in Cleveland.

Theater Bandits Killed

St. Louis — Two escaped Michigan convicts who are alleged to have held up the Uptown theater Tuesday night and Empress Theater Wednesday night were killed yesterday in gun fights with local police.

Ninth Week for "Theodora"

Portland, Ore. — Continuing its record-breaking run, "Theodora Goes Wild!" in its ninth downtown week here at the Blue Mouse. One in a Million," the feature on a second-run circuit, where it played three heavy weeks, has been transferred to the Mayfair for a fourth week.
**THEATER IMPROVEMENT NOTES**

**Racine, Wis.**—The Venetian has installed new sound equipment.

**New Orleans**—New sound has been installed in the Laurel, recently reopened under the management of Ir. Weingruen. House's new decorative treatment is cream and delph blue.

**Newton, Miss.**—Max Connet has equipped the theater he took over here recently with new lamps, screen, lighting and cooling from the National Theater Supply of New Orleans.

**Yazoo City, Miss.**—The Devoto interests have installed new projection equipment and screen in their Yazoo Theater here.

**Alexandria, La.**—New projection equipment and screens are going into the Moon, latest Negro theater to be opened here by Charles Morris of Natchez, Miss.

**New Iberia, La.**—The Segura interests are re-equipping the Negro house they have opened here.

**Lincoln, Neb.**—Improvements added to theaters in this territory include new booth apparatus and aisle lights for the Island, Grand Island, managed by Bill Young-claus; and a complete set of new drapes for the Avalon, Schuyler, which is owned by Joe Swaboda.

**St. Louis.**—The Michigan and Virginia Theaters, owned by Fred Wehrenberg, installed new Ultraphonic Multi-beam sound system. The Michigan seats 1,200 and the Virginia 700.

**Walkerton, Ind.**—The Rialto has installed the latest, de luxe Ultraphonic Multi-beam sound system.

**Waterbury, Conn.**—Loew's is constructing a new exit in the Strand, leased to Warner's, in accordance with state requirements.

**Torrington, Conn.**—National Theater Supply had the carpeting contract for Levine & Jacobson's new State Theater.

**Racine, Wis.**—Dick Toletto has announced the installation of new sound equipment in the Uptown here.

**New Bedford, Mass.**—Complete remodeling of the interior of the Baylies Square Theater is nearing completion, including not only a complete interior redecorating, but also a change in the acoustics of the auditorium.

**Providence.**—Majestic, which in 1936 was the first theater in the state to install sound motion picture equipment, has put in operation new Mirrophonic equipment.

**Stuttgart, Ark.**—Manager Alger Lancaster of the Majestic announces that new spring upholstered seats are being installed.

**Detroit.**—The Priscilla, recently taken over by Thomas D. Moule and David Newman, will install a new marquee and sign.

**Bastrop, Tex.**—The Strand has been remodeled inside and out. The house is owned by Doyle F. Luckie of Goliad, who operates four other theaters in south Texas towns. S. L. Piggott is the house manager of Luckie's Strand.

**Hammond, Okla.**—Earl Shutt reopened his Rialto after complete remodeling and re-equipping.

**Chicago.**—The Lindy Theater of the Ludwig Sigel group has installed Mirrophonic sound equipment, similar equipment has gone into the Times Theater at Clintonville, Wis., and the Palace Theater at Antigo.

**Jacksonville, Ill.**—The Majestic, operated by Fox-Midwest Theaters has been remodeled, redecorated and re-seated.

**Marion, Wis.**—Robert and Lloyd Fox have remodeled their Fox Theater.

**Decatur, Neb.**—A remodeling project just completed by Mrs. W. W. Small on her 250-seat Princess included installation of new seats, resurfacing of the floor on an incline, a new canopy and renovation of the lobby and ticket office.

**Waucoma, Neb.**—A $17,000 building has been started by Dr. F. E. Rider to replace the Crystal Theater, recently destroyed by fire.

**Spokane, Wash.**—Arthur O'Neil and W. L. Evans, owners of the Post Street Theater, are celebrating completion of their extensive redec-
Denver—Buying two Mirrophonic sound equipment for his theaters, Chick Kellogg was Erpi's star customer here recently. He will install them in his La Plaza Theater in Espinola, N. M., and the La Plaza in Antonita, Colo.

Other purchases included B. P. McCormack, for his Jones Theater in Canon City, Colo. (He moved the Jones equipment to his Rex); Huish Enterprises, for its new house at Elko, Nev.; John Rubert, Egyptian in Park, Utah; John Gillette, Strand, Toole, Utah; G. S. Wray, Wray Theater, Afton, Wyo.; and the Schubert Theater at Gooding, Idaho, and the Star at Gunnison, Colo.

Detroit—George McArthur, head of McArthur Theater Equipment Co., is on the sick list.

Newark, N. J.—L. R. Boulware, vice-president and general manager of Carrier Corp., air-conditioning manufacturers, announces appointment of William H. Driscoll as vice-president in charge of construction. Driscoll is a past president of the American Society of Heating & Ventilating Engineers.

Omaha—Western Theater Supply Co. announces sale of new stage drapes to Henry Hower for both the New State and New Grand theaters at Worthington, Minn.; new sound equipment and 200 American Seating Co. chairs to George Campau for the Halsey at Halsey, Neb.

Cincinnati—Jake Gelman and Jack Stallings of the National Theater Supply Co. have severed their long connections with this firm and have gone into business independently in Cincinnati, handling theater supplies.

Seattle—Formerly with the National Theater Supply, Kenny Schultz has been appointed purchasing agent for the Evergreen State Theaters, chain of leading first-run houses in the state of Washington, the Evergreen state.

Whitewater, Wis.—National Seating Co., Milwaukee, has installed new air-cushioned seats in the Strand Theater here.

Detroit—George W. Carr, formerly with the Heywood-Wakefield Co., is now representative here of the International Seat Corp. of Union City.

(Continued on Page 6)

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**CAPTAINS COURAGEOUS**

Kipling spun this classic yarn of the sea. Alexander Smith spins marvelous yarns too and weaves them into carpets that last for years and years... one reason why you'll find Alexander Smith Carpets in the majority of the country's most successful theatres.
"REVIEWS"

"Once A Doctor"
with Jean Muir and Donald Woods.
First National.
59 mins.
GOOD COMBO OF THRILLS, DRAMA AND ROMANCE IN STORY OF YOUNG DOCTOR FIGHTING OBSTACLES.

The medical and hospital atmosphere of this drama seem very authentic, also the later scenes aboard freighter and a yacht. The combination of hospital atmosphere with the nautical scenes form a nice contrast that allows for plenty of diversified action. Donald Woods is a young doctor distarbarred through his efforts to shield another young hospital doctor who gets himself in a jam when a young girl companion is mortally injured as he drives his car while drunk. The doctor through the aid of the police is able to prevent the settlement hospital and gets himself involved in further complications by operating to save a life when he is already disbarred. A short jail sentence for him and the self-sacrificing nature of the elder doctor, and his rival is the drunken young medical officer who caused him all his trouble trying to shield him. It all sommes complicated, but is deftly put out in the script and forms a very human and suspenseful story, climaxing in the operation at sea. Donald Woods, as the doctor, has a meeting with an injured aboard ship at the hands of his own drunken son who caused all the trouble. It's a perfectly charming and effective performance. Donald Woods gives a believable and strong performance. A very fine cast in support. Director William Clemens handled a difficult story with finesse.


Director: William Clemens; Authors: Frank Daugherty, Paul Perez; Screenplay: Robertson White, Ben G. Kohn; Editor: George Kolster; Cameramans: L. Wm. O'Connell.

Direction: Good, Photography: Fine.

SHORTS

Hal Le Roy in "Swing for Sale" Vitaphone 20 mins.
Class A very elaborate and produced tabloid musical, with Hal Le Roy running a ritzy swing shop, with girls and boys in costume and carrying the patrons just how modern swing is done. His little sweetheart Sally (June Allyson) sees the popular lad slipping away from her as he falls for a fascinating widow. But she dolls herself up with the help of some clothes furnished by various lovely ladies in photographs on Hal's dressing table who come to life giving her advice on how to get her man with clothes. This sequence is very cleverly handled and appealing. It is well done. All call for her in fine array, and she marries him in the widow's wedding dress. Three tunes help to put this short over with plenty of snap. Directed by Joseph Henabery.

Ind. He has opened temporary quarters at the Majestic Hotel. The new company has recently sold installations to the following theaters: Perry Norwest, and Varsity, operated by United Detroit Theaters, and the Rotunda, operated by Henry Ford (reproduction of the Century of Progress Exhibit). All are new houses.

Friend, Neb.—Wally Johnson has changed his residence from the Friend to the Plaza Theater, Price, and minorization was transferred from Scott-Ballentyne Co., Omaha, and transferred his large sound system from friend to a theater he recently purchased at Newn Groove, Neb.

"EQUIPMENT FIELD NOTES"

(Continued from Page 5)

Denver—The Graham Bros. Theater Equipment Co. here has been ordered to enlarge its floor space in both the sales and repair work departments, due to increased business. Recent sales include: Deluxe stereo equipment to the Center Theater, Denver; Plaza Theater, Espanola, N. M.; Elko, Casper, Wyo., and the Ous- tomark from Denver, and minorizing a complete booth equipment to the Plaza at Espanola, N. M.; strong bogomino, receptacles, rear shut- ters and lens, the Radio, Cas- per, Wyo.; sound projector to Charles Bumsdale; Denver; and camera for the El Raton, Raton, N. M., and the Luna, Clay- ton, N. M.

Lincoln, Neb.—Union troubles are interfering with Bill Youngclaus’ attempt to start vaudeville in the In- land, Grand Island, according to A. F. of L. stage hands here.

Grand Island, Neb.—Pouring ce- ment is about done on the	Grand, Harry Schiller’s house. It is believed the house will open as scheduled around April 1.

York, Neb.—Carl Rose, manager of the York and Sun here, will turn the Sun over to the chairman of commerce Mar. 18 for a community show.

Springfield, Mass.—Miss Zella Brooslin, cashier of the Capitol Thea- ter, has been the bride of David T. Richmond.

Holyoke, Mass.—Francis X. Bea- pro, acting manager of the Strand, has been appointed assistant man- ager of The Garden, Greenfield.

Springfield, Mass.—The Arcade Theater here has inaugurated “Bank Night.”

The "Peeping Mike"

Hollywood—The latest film inven- tion is the "peeping mike." William Daniels, cameraman for Garbo and currently photographing Jean Harlow and Robert Taylor for M-G-M’s “Personal Property,” made use of his invention for the first time on the set of the film. The peep consists of a miniature microphone attached inside the camera itself, so that it is at the cameraman’s own level as he lines up his shots. Where- before, when his head has been in- side the box, he has had to change position each time he had to call out to watch his players any changes in their positions. Now he can talk to them di- rectly while still keeping his eye on the finder, and can continue to keep them in sight while he gives instruc- tions. The microphone’s loudspeaker attachment now is fastened to the camera base, but Daniels hopes eventually to develop his "peeping mike" so that it becomes an integ- ral part of the photographing unit.

Duosonic Reproducing

London—A recent demonstration of GB’s Duosonic sound reproducing equipment is claimed to mark a great advance on previous reprodu- cing achieved by British Acoustic. It is said to give an even reprodu- ction to all parts of the theater and that its greatly increased maxi- mum volume permits of wider ranges and greater subtlety in vari- ous dialogue. The system is said to be clear and free of sibilance. Duosonic has been installed in the Gaumont Thea- ter, Tottenham Court Road, and other installa- tions are under way in various parts of the United Kingdom.
A "Little" from Hollywood "Lots"

By RALPH MILK
HOLLYWOOD

URICH STEINDORFF, Warner Bros. scenarist, is awaiting the arrival of his parents, Dr. and Mrs. George Steindorff, who will celebrate their golden wedding anniversary in Hollywood. Dr. Steindorff is professor of Egyptology at the University in at least three years.

Benny Baker, who has just signed a new contract with Paramount, started his theatrical career as a racy butcher at the Gaiety Theatre in Rochester and got his first real break when he went up to the Lyceum Players under the direction of George Cukor. Later, he was made to control performances by Holtz and Jack Benny. Hal Roach brought him to Hollywood for some shorts with Irving S. Cobb. "Love's Bloom" was his first picture for Paramount and "The Crime Nobody Saw" his most recent.

David O. Selznick has signed Jackie Moran, boy-actor, to a long term contract. He joins the stock company which included the newly discovered youngster, A. W. Sweett. Jackie appeared in "Valiant is the Word for Carole" and got a contract with an important role in "The Outcast." His first Selznick assignment will be in the Technicolor production "Let Me Live" starring Fredric March and directed by William A. Wellman.

Monogram will be one of the first companies to send a producing unit for the Pacific coast to film some of the coast maritime strike. Dorothy Reid, associate producer on "Paradise Island" for Monogram, embarks on the S. S. Mariposa Mar. 3 with a camera and a crew of 12 for Samoa to secure atmosphere and background shots for the picture.

Frank Dolan, Eva Greene and Daniel Rubin, scenarists, have been signed by B. P. Schulberg in anticipation of increased production activities in completing his 1936-37 contract with Paramount. Dolan and Miss Green will collaborate on an untitled original story. Rubin will adapt "Song of Hell," an original story by Monique Jean of New York.

Virginia Van Upp, Paramount writer, has been selected by the Ladies Home Journal as the actress. She has learned, owing to a better understanding.

Asked concerning his attitude on a possible code governing the motion picture industry, Hays answered that it "would be wise to judge" such a plan. In connection with the M. P. T. O. A. trade practice proposals, he asserted that the distributors are "sympathetic" and have given every consideration to them. Incidentally, he pointed out an industry with ramifications as great as the motion picture business, any changeover in practices or policies would require much time. Supporting this statement, Hays stated that 27,000 miles of film are handled by the industry daily to entertain 12,000,000 persons a day in its theaters.

Hays expressed the opinion that television of film will find the best of motion picture elements available for the new entertainment medium. That includes Mickey Mouse, he stressed, and cogenerated the meaning of the Walt Disney cartoon character to audiences throughout the world.

Discussing the foreign situation, the association head remarked that "it continues to cause us worry." "We realize the reasons for the barriers imposed and are hopeful that they will not become prohibitive," he said.

"The nearest approach to the answer to that problem is good pictures," asserted Hays.

Hays coined a couple of expressions when speaking of advances being made in the production of better films. They are "say it with pictures" and "the screen speaks for itself." Hays indicated that a policy of greater news cooperation will be in effect as regards his association's cooperation with the press. The annual meeting of the organization is scheduled for Mar. 29, he stated, and no changes in officers is contemplated at that time.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities No. 54

HAROLD HURLEY, Paramount associate producer. Born in Pontiac, Mich. Reared in neighborhood of Los Angeles' first studio. Started as copy boy for Los Angeles Tribune when he was 10. Enrolled in U. S. C. Law School and was there two years when war was declared. Served with American supply forces and after Armistice completed education in the University of London. Worked as publicity man for several London theaters and did special work for Universal's London office. Returned to Hollywood and started publicity firm with Harry Hammond Beale and others. Next with Universal. Later, in 1923, to Paramount as assistant studio publicist director. Four years later, became assistant to B. P. F. Freeman, associate producer. In 1933, was made associate producer after serving as aide to Schulberg, and Cohen.

been signed by David O. Selznick to produce special dramatic transition and montage shots for Selznick International's Technicolor production, "A Star Is Born," co-starring Janet Gaynor and Fredric March. Hoffman also did the montage scenes for "The Great Ziegfeld.

Oscar Apfel, veteran character actor has been signed by Columbia for "Hollywood Moron," now in production, with Jack Holt in the starring role and Mac Clark opposite him.

Gregg Toland is the latest of Hollywood's ace cameramen to be made a director. Toland yesterday was given a new contract by Samuel Goldwyn, the terms of which provide for his promotion to directorial rank some time this year.

Samuel Goldwyn has started a nationwide talent search for America's most beautiful girls. The damsels selected will be signed by the producer to term contracts and will in exclusive become the famous Goldwyn Girls group in Hollywood.

Samuel Goldwyn yesterday commissioned George Gershwin to write a special "Swing Symphony," for the "Goldwyn Folks" sequence in which the entire American ballet will appear under the direction of its famous ballet master, Georges Balanchine.

Confined to his home with a cold for the past ten days, James Cagney yesterday resumed story conferences with Grand National producer, Richard Rowland, who will make Cagney's next starring picture, "Dynamite," formerly titled "Hot Oil." Disney Signs 10-Year Deal For Photophone Recording

Appeals Div: Affirms Injunction on Piv Title

Appeal Division yesterday affirmed the lower court ruling enjoining Victor and Edward Haplin from using the title "Revolt of the Zombies" in the action brought by S. Krellberg, distributor of "White Zombie." The court also affirmed the judgment of $7,600 against the Haplins, A. J. T. Cosman, and the Rialto Theat- ter and ordered an accounting. Alfred S. Krellberg represented his brother.

Muscle Mouse, Pluto, Donald Duck and all other popular Disney cartoon characters will have their voices recorded for the screen through High Fidelity equipment under terms of the agreement. In addition, all Disney cartoon or dramatic features made during the next decade will utilize RCA sound apparatus.

"Nancy Steele" for Rivoli

"Nancy Steele Is Missing," 20th Century-Fox drama, will have its first New York run at the Rivoli starting March 6.

(Continued from Page 1)

his first planned trade press inter- view. At a conference held in the directors' room of the association, Hays, when quizzed concerning present relations between the film industry and radio from the angle of boxoffice competition, declared that "a moral intelligence and constructive use of star values has developed. He declared that any arrangement has been made to control performances of picture players on the radio and said that exhibitors "worry" over the situation it has learned, owing to a better understanding.

(Next Page)
USED IN NINE OF
"1936’s BEST TEN"

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